

PRIVATE AND CONFIDENTIAL

None of the contents of this report may be published without the prior written consent of the copyright holders.

COMPILED BY

GfK Chart-Track Ltd.

82 Glenthams Road

London SW13 9JJ

Telephone +44 (0)20 8741 7585

Fax +44 (0)20 8741 7898

Email charts@chart-track.co.uk

Web www.chart-track.com

COPYRIGHT

ELSPA

167 Wardour Street

London W1F 8WL

Telephone +44 (0)20 7534 0580

Fax +44 (0)20 7534 0581

Web www.elspa.com

**UK MONTHLY REPORT
PS2 / PS3 / PSP / XBOX 360 / WII / DS**

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

PLAYSTATION 2

| | |
|---|----|
| PLAYSTATION 2 MARKET PROFILE - SALES BY GENRE | 1 |
| PLAYSTATION 2 MARKET PROFILE - SALES BY GENRE BY REGION | 3 |
| PLAYSTATION 2 GAMES MARKET SHARE - SALES BY LABEL (UNITS) | 4 |
| PLAYSTATION 2 GAMES MARKET SHARE - SALES BY COMPANY (UNITS) | 6 |
| PLAYSTATION 2 GAMES MARKET SHARE - SALES BY LABEL (VALUE) | 8 |
| PLAYSTATION 2 GAMES MARKET SHARE - SALES BY COMPANY (VALUE) | 10 |
| TOP 100 PLAYSTATION 2 GAMES | 12 |

PLAYSTATION 3

| | |
|---|----|
| PLAYSTATION 3 MARKET PROFILE - SALES BY GENRE | 15 |
| PLAYSTATION 3 MARKET PROFILE - SALES BY GENRE BY REGION | 17 |
| PLAYSTATION 3 GAMES MARKET SHARE - SALES BY LABEL (UNITS) | 18 |
| PLAYSTATION 3 GAMES MARKET SHARE - SALES BY COMPANY (UNITS) | 20 |
| PLAYSTATION 3 GAMES MARKET SHARE - SALES BY LABEL (VALUE) | 22 |
| PLAYSTATION 3 GAMES MARKET SHARE - SALES BY COMPANY (VALUE) | 24 |
| TOP 200 PLAYSTATION 3 GAMES | 27 |

SONY PSP

| | |
|--|----|
| SONY PSP MARKET PROFILE - SALES BY GENRE | 32 |
| SONY PSP MARKET PROFILE - SALES BY GENRE BY REGION | 34 |
| SONY PSP GAMES MARKET SHARE - SALES BY LABEL (UNITS) | 35 |
| SONY PSP GAMES MARKET SHARE - SALES BY COMPANY (UNITS) | 37 |
| SONY PSP GAMES MARKET SHARE - SALES BY LABEL (VALUE) | 38 |
| SONY PSP GAMES MARKET SHARE - SALES BY COMPANY (VALUE) | 40 |
| TOP 100 SONY PSP GAMES | 42 |

MICROSOFT XBOX 360

| | |
|--|----|
| MICROSOFT XBOX 360 MARKET PROFILE - SALES BY GENRE | 45 |
| MICROSOFT XBOX 360 MARKET PROFILE - SALES BY GENRE BY REGION | 47 |
| MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY LABEL (UNITS) | 48 |
| MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY COMPANY (UNITS) | 50 |
| MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY LABEL (VALUE) | 52 |
| MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY COMPANY (VALUE) | 54 |
| TOP 200 MICROSOFT XBOX 360 GAMES | 57 |

NINTENDO WII

| | |
|--|----|
| NINTENDO WII MARKET PROFILE - SALES BY GENRE | 62 |
| NINTENDO WII MARKET PROFILE - SALES BY GENRE BY REGION | 64 |
| NINTENDO WII GAMES MARKET SHARE - SALES BY LABEL (UNITS) | 65 |
| NINTENDO WII GAMES MARKET SHARE - SALES BY COMPANY (UNITS) | 67 |
| NINTENDO WII GAMES MARKET SHARE - SALES BY LABEL (VALUE) | 69 |
| NINTENDO WII GAMES MARKET SHARE - SALES BY COMPANY (VALUE) | 71 |
| TOP 200 NINTENDO WII GAMES | 74 |

NINTENDO DS

| | |
|---|----|
| NINTENDO DS MARKET PROFILE - SALES BY GENRE | 79 |
| NINTENDO DS MARKET PROFILE - SALES BY GENRE BY REGION | 81 |
| NINTENDO DS GAMES MARKET SHARE - SALES BY LABEL (UNITS) | 82 |
| NINTENDO DS GAMES MARKET SHARE - SALES BY COMPANY (UNITS) | 85 |
| NINTENDO DS GAMES MARKET SHARE - SALES BY LABEL (VALUE) | 87 |
| NINTENDO DS GAMES MARKET SHARE - SALES BY COMPANY (VALUE) | 89 |
| TOP 300 NINTENDO DS GAMES | 91 |

NOTES FOR CLIENTS

This report is produced by GfK Chart-Track for ELSPA, and covers Sony PS2, Sony PS3, Sony PSP, Microsoft Xbox 360, Nintendo Wii & Nintendo DS software over the specified period.

Data is collected from EpoS systems installed in the following outlets:

| | | |
|-------------|-----------------|------------------|
| Argos | Staples | QVC |
| Asda | Tesco | Shopto.com |
| Best Buy | WH Smith | SimplyGames.com |
| Blockbuster | Independents | TheHut.com |
| Chips | | Woolworths.co.uk |
| Comet | Amazon.co.uk | Zavvi.co.uk |
| Game | ChoicesUK.com | |
| Gamestation | Dabs.com | |
| HMV | DVD.co.uk | |
| John Lewis | Gameplay.co.uk | |
| Morrisons | Littlewoods.com | |
| Next | Lovefilm.com | |
| Sainsburys | Play.com | |

For full sample details please refer to the weekly report books.

Please note the following points:

- All sales figures represent our estimate of sales through the listed outlets.
- Value reports are based on RRP to June 2002 and ASP from July 2002.
- Companies who are particularly strong in outlets not sampled are understated as a consequence of the panel structure.
- As of January 2005 the Chart-Track panel is estimated to be around 90% of the UK retail market (85% July 2002 - December 2004 and 80% pre-July 2002).
- The price shown against each product includes VAT and is an average across the month.
- Please note that 1998, 2004 & 2009 were 53 week years, due to calendar convention.

GAMES

AMERICAN FOOTBALL
APPLICATION
ARCADE / ACTION ADVENTURE
ATHLETICS
BASEBALL
BASKETBALL
BEAT 'EM UP
BIKE RACING
BOARD GAME
BOXING
CAR / VEHICLE RACING
CASINO/CARD/GAMBLING
CHESS
COMPILATION
CRICKET
FISHING
FLIGHT SIM
FOOTBALL
FOOTBALL MANAGEMENT
FPS
GOD / MANAGEMENT SIM
GOLF
GRAPHIC ADVENTURE
HELICOPTER SIM
HOCKEY
INTERACTIVE BOOKS
LANGUAGE/TRAVEL
LIFESTYLE/FITNESS
MAZE
MISCELLANEOUS SPORT
MUSIC
PINBALL
PLATFORM
PUZZLE/QUIZ
RPG
RUGBY
SHIP/SUB SIM
SHOOT 'EM UP
SKATEBOARDING
SNOOKER / POOL
SPACE / COMBAT / TRADING SIM
TANK SIM
TENNIS
TRAIN SIMULATOR
UNCLASSIFIED
VOLLEYBALL
WARGAME / STRATEGY
WINTER SPORTS
WRESTLING

CHART - TRACK MONTHLY REPORT

PLAYSTATION 2 MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| GAMES (UNITS) | 11319 100.0 | 14913 100.0 | 15497 100.0 | 22138 100.0 | 33223 100.0 | 32403 100.0 | 41806 100.0 | 222172 100.0 | 115783 100.0 | 89551 100.0 | 89804 100.0 | 90917 100.0 | 95121 100.0 |
| ARCADE ADV | 2879 25.4 | 4376 29.3 | 4499 29.0 | 7854 35.5 | 13547 40.8 | 9539 29.4 | 11356 27.2 | 47111 21.2 | 21493 18.6 | 18085 20.2 | 34715 38.7 | 37054 40.8 | 42509 44.7 |
| BASKETBALL | -1 -0.0 | 3 0.0 | 6 0.0 | 3 0.0 | 12 0.0 | 163 0.5 | 95 0.2 | 250 0.1 | 80 0.1 | 84 0.1 | 15 0.0 | 24 0.0 | 35 0.0 |
| BEAT 'EM UP | 91 0.8 | 175 1.2 | 282 1.8 | 536 2.4 | 444 1.3 | 457 1.4 | 383 0.9 | 2183 1.0 | 540 0.5 | 395 0.4 | 649 0.7 | 362 0.4 | 338 0.4 |
| BIKE RACING | 16 0.1 | 27 0.2 | 27 0.2 | 48 0.2 | 52 0.2 | 57 0.2 | 155 0.4 | 502 0.2 | 174 0.1 | 212 0.2 | 368 0.4 | 464 0.5 | 562 0.6 |
| BOARD GAME | 65 0.6 | 118 0.8 | 67 0.4 | 97 0.4 | 195 0.6 | 128 0.4 | 185 0.4 | 630 0.3 | 248 0.2 | 364 0.4 | 1725 1.9 | 517 0.6 | 397 0.4 |
| BOXING | 0 0.0 | 1 0.0 | 4 0.0 | 10 0.0 | 2 0.0 | 9 0.0 | 5 0.0 | 8 0.0 | 5 0.0 | 4 0.0 | 38 0.0 | 111 0.1 | 9 0.0 |
| CAR RACING | 1521 13.4 | 1659 11.1 | 1493 9.6 | 2289 10.3 | 2936 8.8 | 3022 9.3 | 3244 7.8 | 11488 5.2 | 5600 4.8 | 4651 5.2 | 5961 6.6 | 7433 8.2 | 5694 6.0 |
| CASINO/CARD | 19 0.2 | 29 0.2 | 29 0.2 | 177 0.8 | 62 0.2 | 84 0.3 | 107 0.3 | 336 0.2 | 94 0.1 | 89 0.1 | 193 0.2 | 201 0.2 | 263 0.3 |
| COMPILATION | 56 0.5 | 99 0.7 | 64 0.4 | 82 0.4 | 146 0.4 | 213 0.7 | 404 1.0 | 1163 0.5 | 404 0.3 | 296 0.3 | 570 0.6 | 1038 1.1 | 438 0.5 |
| CRICKET | 6 0.1 | 18 0.1 | 7 0.0 | 25 0.1 | 42 0.1 | 62 0.2 | 166 0.4 | 262 0.1 | 38 0.0 | 29 0.0 | 49 0.1 | 93 0.1 | 259 0.3 |
| FLIGHT SIM | 4 0.0 | 17 0.1 | 12 0.1 | 22 0.1 | 49 0.1 | 19 0.1 | 26 0.1 | 128 0.1 | 40 0.0 | 62 0.1 | 175 0.2 | 194 0.2 | 39 0.0 |
| FOOT. MAN. | 18 0.2 | 25 0.2 | 24 0.2 | 24 0.1 | 22 0.1 | 46 0.1 | 55 0.1 | 124 0.1 | 133 0.1 | 88 0.1 | 138 0.2 | 187 0.2 | 181 0.2 |
| FOOTBALL | 2431 21.5 | 2367 15.9 | 2465 15.9 | 3450 15.6 | 4379 13.2 | 5167 15.9 | 4902 11.7 | 41711 18.8 | 26809 23.2 | 37884 42.3 | 3875 4.3 | 4218 4.6 | 4360 4.6 |
| FOOTBALL USA | 35 0.3 | 38 0.3 | 12 0.1 | 4 0.0 | 23 0.1 | 20 0.1 | 35 0.1 | 153 0.1 | 44 0.0 | 54 0.1 | 89 0.1 | 118 0.1 | 165 0.2 |
| FPS | 614 5.4 | 769 5.2 | 832 5.4 | 1235 5.6 | 1760 5.3 | 1617 5.0 | 1954 4.7 | 8946 4.0 | 4368 3.8 | 2864 3.2 | 4066 4.5 | 4686 5.2 | 4885 5.1 |
| GOD SIM | 21 0.2 | 49 0.3 | 19 0.1 | 54 0.2 | 41 0.1 | 71 0.2 | 52 0.1 | 244 0.1 | 170 0.1 | 137 0.2 | 213 0.2 | 209 0.2 | 213 0.2 |
| GOLF | 58 0.5 | 98 0.7 | 90 0.6 | 152 0.7 | 186 0.6 | 228 0.7 | 218 0.5 | 829 0.4 | 238 0.2 | 285 0.3 | 1190 1.3 | 937 1.0 | 1059 1.1 |
| GRAPHIC ADVEN. | 2 0.0 | 5 0.0 | 1 0.0 | 7 0.0 | 3 0.0 | 3 0.0 | 7 0.0 | 28 0.0 | 15 0.0 | 17 0.0 | 41 0.0 | 24 0.0 | 7 0.0 |
| HOCKEY | 3 0.0 | 4 0.0 | 8 0.1 | 17 0.1 | 19 0.1 | 19 0.1 | 15 0.0 | 66 0.0 | 106 0.1 | 26 0.0 | 44 0.0 | 36 0.0 | 51 0.1 |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 2 MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| MUSIC | 2859 25.3 | 3473 23.3 | 4466 28.8 | 3906 17.6 | 6346 19.1 | 8468 26.1 | 13907 33.3 | 86194 38.8 | 42554 36.8 | 15206 17.0 | 25988 28.9 | 22737 25.0 | 25524 26.8 |
| OTHER SPORT | 24 0.2 | 19 0.1 | 37 0.2 | 40 0.2 | 62 0.2 | 96 0.3 | 126 0.3 | 344 0.2 | 115 0.1 | 174 0.2 | 423 0.5 | 491 0.5 | 370 0.4 |
| PLATFORM | 51 0.5 | 92 0.6 | 79 0.5 | 237 1.1 | 485 1.5 | 269 0.8 | 485 1.2 | 1520 0.7 | 577 0.5 | 393 0.4 | 850 0.9 | 1187 1.3 | 1056 1.1 |
| PUZZLE/QUIZ | 230 2.0 | 828 5.6 | 346 2.2 | 797 3.6 | 862 2.6 | 912 2.8 | 1385 3.3 | 7293 3.3 | 5126 4.4 | 3808 4.3 | 3119 3.5 | 3816 4.2 | 1878 2.0 |
| RPG | 89 0.8 | 172 1.2 | 135 0.9 | 217 1.0 | 353 1.1 | 259 0.8 | 382 0.9 | 984 0.4 | 423 0.4 | 637 0.7 | 1455 1.6 | 1933 2.1 | 1605 1.7 |
| RUGBY | 6 0.1 | 13 0.1 | 12 0.1 | 52 0.2 | 45 0.1 | 10 0.0 | 11 0.0 | 88 0.0 | 45 0.0 | 46 0.1 | 66 0.1 | 37 0.0 | 154 0.2 |
| SHOOT 'EM UP | 1 0.0 | 11 0.1 | 7 0.0 | 12 0.1 | 29 0.1 | 39 0.1 | 43 0.1 | 156 0.1 | 55 0.0 | 49 0.1 | 82 0.1 | 40 0.0 | 48 0.1 |
| SKATEBOARD | 5 0.0 | 7 0.0 | 4 0.0 | 21 0.1 | 38 0.1 | 46 0.1 | 75 0.2 | 417 0.2 | 69 0.1 | 43 0.0 | 100 0.1 | 278 0.3 | 127 0.1 |
| SNOOKER / POOL | 3 0.0 | 8 0.1 | 5 0.0 | 11 0.0 | 7 0.0 | 7 0.0 | 14 0.0 | 47 0.0 | 8 0.0 | 6 0.0 | 15 0.0 | 8 0.0 | 18 0.0 |
| SPACE/COMBAT | 2 0.0 | 1 0.0 | 0 0.0 | 9 0.0 | 4 0.0 | 4 0.0 | 3 0.0 | 6 0.0 | 4 0.0 | 6 0.0 | 4 0.0 | 4 0.0 | 4 0.0 |
| TENNIS | 49 0.4 | 43 0.3 | 45 0.3 | 41 0.2 | 67 0.2 | 84 0.3 | 118 0.3 | 491 0.2 | 34 0.0 | 95 0.1 | 286 0.3 | 226 0.2 | 430 0.5 |
| WAR / STRAT | 19 0.2 | 28 0.2 | 16 0.1 | 24 0.1 | 13 0.0 | 24 0.1 | 40 0.1 | 156 0.1 | 45 0.0 | 31 0.0 | 82 0.1 | 89 0.1 | 202 0.2 |
| WINTER SPORTS | 8 0.1 | 35 0.2 | 19 0.1 | 24 0.1 | 19 0.1 | 42 0.1 | 36 0.1 | 136 0.1 | 51 0.0 | 109 0.1 | 1465 1.6 | 467 0.5 | 356 0.4 |
| WRESTLE | 130 1.1 | 297 2.0 | 377 2.4 | 646 2.9 | 951 2.9 | 1200 3.7 | 1774 4.2 | 8081 3.6 | 6054 5.2 | 3289 3.7 | 1670 1.9 | 1497 1.6 | 1832 1.9 |
| OTHERS | 3 0.0 | 8 0.1 | 7 0.0 | 14 0.1 | 22 0.1 | 20 0.1 | 42 0.1 | 96 0.0 | 23 0.0 | 31 0.0 | 82 0.1 | 199 0.2 | 54 0.1 |

CHART-TRACK MONTHLY REPORT

PLAYSTATION 2 MARKET PROFILE - SALES BY GENRE BY REGION

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

PERCENTAGE BY REGION

| PRODUCT GENRE | SALES | LON | SOU | S W | WAL | MID | EAS | YRK | LAN | NE | BOR | CSC | GRA | ULS |
|---------------------------|--------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|
| GAMES (UNITS) | 11319 | 25.0 | 6.9 | 2.8 | 7.1 | 14.6 | 6.3 | 8.0 | 13.3 | 3.7 | 1.4 | 6.0 | 2.1 | 2.8 |
| ARCADE / ACTION ADVENTURE | 2879 | 25.2 | 6.9 | 3.0 | 6.2 | 13.3 | 5.0 | 8.2 | 15.8 | 3.6 | 1.6 | 6.2 | 2.4 | 2.7 |
| MUSIC | 2859 | 24.3 | 7.7 | 2.7 | 6.6 | 18.1 | 7.0 | 7.5 | 11.6 | 4.0 | 1.7 | 5.7 | 2.0 | 1.2 |
| FOOTBALL | 2431 | 30.0 | 7.6 | 3.0 | 7.5 | 13.2 | 6.9 | 7.7 | 10.7 | 2.7 | 0.9 | 5.2 | 1.9 | 2.6 |
| CAR / VEHICLE RACING | 1521 | 19.8 | 4.5 | 2.5 | 8.7 | 14.4 | 7.8 | 9.7 | 13.1 | 2.9 | 1.8 | 7.2 | 2.1 | 5.5 |
| FPS | 614 | 19.4 | 8.3 | 3.9 | 9.6 | 13.9 | 6.4 | 6.8 | 17.4 | 2.4 | 1.1 | 5.2 | 1.5 | 4.1 |
| PUZZLE/QUIZ | 230 | 25.7 | 7.4 | 1.3 | 6.5 | 15.2 | 3.5 | 5.2 | 12.2 | 7.4 | 0.4 | 10.0 | 3.9 | 1.3 |
| WRESTLING | 130 | 13.0 | 2.3 | 5.4 | 9.2 | 16.2 | 5.4 | 9.2 | 23.1 | 3.1 | 2.3 | 5.4 | 2.3 | 3.1 |
| BEAT 'EM UP | 91 | 22.0 | 0.0 | 1.1 | 4.4 | 9.9 | 6.6 | 13.2 | 18.7 | 6.7 | -1.1 | 11.0 | 4.4 | 3.3 |
| RPG | 89 | 24.7 | 6.7 | 1.1 | 7.9 | 9.1 | 6.7 | 6.7 | 10.1 | 7.9 | | 12.3 | 2.2 | 4.5 |
| BOARD GAME | 65 | 21.5 | 4.6 | | 4.6 | 13.8 | 1.5 | 6.2 | 32.3 | 6.2 | 3.1 | 1.5 | 1.5 | 3.1 |
| GOLF | 58 | 25.9 | 6.9 | 1.7 | 6.9 | 10.3 | 5.2 | 5.2 | 17.2 | 5.2 | 1.7 | 8.6 | 0.0 | 5.2 |
| OTHERS | 351 | | | | | | | | | | | | | |

CHART-TRACK MONTHLY REPORT

PLAYSTATION 2 GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL UNITS | % | ARCADE ADV UNITS | % | MUSIC UNITS | % | FOOTBALL UNITS | % | CAR RACING UNITS | % | FPS UNITS | % | PUZZLE/QUIZ UNITS | % | OTHERS UNITS | % |
|----|----|----------------------------|-------------|-------|------------------|-------|-------------|-------|----------------|-------|------------------|-------|-----------|-------|-------------------|-------|--------------|-------|
| | | TOTAL | 11319 | 100.0 | 2879 | 100.0 | 2859 | 100.0 | 2431 | 100.0 | 1521 | 100.0 | 614 | 100.0 | 230 | 100.0 | 784 | 100.0 |
| 1 | 1 | SONY COMPUTER ENT. | 2428 | 21.4 | 91 | 3.2 | 2129 | 74.4 | | | 17 | 1.1 | 1 | 0.2 | 149 | 64.7 | 41 | 5.2 |
| 2 | 2 | EA SPORTS | 1766 | 15.6 | | | | | 1700 | 69.9 | 0 | | | | | | 66 | 8.5 |
| 3 | 3 | ROCKSTAR | 1353 | 12.0 | 133 | 4.6 | | | | | 1220 | 80.2 | | | | | | |
| 7 | 4 | ACTIVISION | 772 | 6.8 | 225 | 7.8 | 2 | 0.1 | | | 3 | 0.2 | 529 | 86.2 | | | 13 | 1.7 |
| 5 | 5 | KONAMI | 730 | 6.5 | 41 | 1.4 | 2 | 0.1 | 683 | 28.1 | 1 | 0.1 | | | | | 3 | 0.4 |
| 4 | 6 | EA GAMES | 724 | 6.4 | 405 | 14.1 | 67 | 2.3 | | | 150 | 9.9 | 31 | 5.0 | | | 71 | 9.1 |
| 6 | 7 | DISNEY INTERACTIVE STUDIOS | 570 | 5.0 | 124 | 4.3 | 402 | 14.1 | | | | | | | 44 | 19.2 | | |
| 9 | 8 | D3P | 474 | 4.2 | 472 | 16.4 | | | | | | | | | 1 | 0.4 | 1 | 0.1 |
| 8 | 9 | PLATINUM | 469 | 4.1 | 254 | 8.8 | | | 42 | 1.7 | 44 | 2.9 | 46 | 7.5 | | | 83 | 10.6 |
| 10 | 10 | THQ | 379 | 3.3 | 203 | 7.1 | | | | | 8 | 0.5 | 2 | 0.3 | | | 166 | 21.1 |
| 11 | 11 | REDOCTANE | 229 | 2.0 | | | 229 | 8.0 | | | | | | | | | | |
| 12 | 12 | SEGA | 203 | 1.8 | 162 | 5.6 | | | 4 | 0.2 | 5 | 0.3 | | | | | 32 | 4.1 |
| 13 | 13 | DISNEY INTERACTIVE | 148 | 1.3 | 147 | 5.1 | 1 | 0.0 | | | | | | | | | | |
| 23 | 14 | 2KPLAY | 130 | 1.1 | 126 | 4.4 | | | | | | | | | | | 4 | 0.5 |
| 16 | 15 | LUCASARTS | 110 | 1.0 | 109 | 3.8 | | | | | | | | | | | 1 | 0.1 |
| 14 | 16 | UBISOFT | 109 | 1.0 | 96 | 3.3 | | | | | 2 | 0.1 | | | 3 | 1.3 | 8 | 1.0 |
| 18 | 17 | BLAST | 76 | 0.7 | 49 | 1.7 | | | | | 21 | 1.4 | | | | | 6 | 0.8 |
| 20 | 18 | EIDOS | 75 | 0.7 | 52 | 1.8 | | | | | | | 6 | 1.0 | 8 | 3.5 | 9 | 1.1 |
| 17 | 19 | SIERRA | 61 | 0.5 | 30 | 1.0 | | | | | 0 | | 0 | | | | 31 | 4.0 |
| 15 | 20 | WARNER BROS. INTERACTIVE | 59 | 0.5 | 46 | 1.6 | | | | | 13 | 0.9 | | | | | | |
| 25 | 21 | OXYGEN INTERACTIVE | 39 | 0.3 | 1 | 0.0 | 1 | 0.0 | | | | | | | 10 | 4.3 | 27 | 3.5 |

CHART-TRACK MONTHLY REPORT

PLAYSTATION 2 GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL | | ARCADE ADV | | MUSIC | | FOOTBALL | | CAR RACING | | FPS | | PUZZLE/QUIZ | | OTHERS | |
|----|----|--------------------|-------|-----|------------|-----|-------|-----|----------|-----|------------|-----|-------|-----|-------------|-----|--------|-----|
| | | | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % |
| 19 | 22 | SQUARE ENIX | 38 | 0.3 | 1 | 0.0 | | | | | | | | | | | 37 | 4.7 |
| 29 | 23 | LIQUID GAMES | 32 | 0.3 | | | | | | | 1 | 0.1 | | | 9 | 3.9 | 22 | 2.8 |
| 21 | 24 | PLAY THQ | 30 | 0.3 | 30 | 1.0 | | | | | | | | | | | | |
| 22 | 25 | KOEI | 27 | 0.2 | 1 | 0.0 | | | | | | | | | | | 26 | 3.3 |
| 34 | 26 | NORDIC GAMES | 24 | 0.2 | | | 24 | 0.8 | | | | | | | | | | |
| 31 | 27 | ATARI | 24 | 0.2 | 9 | 0.3 | | | | | 9 | 0.6 | -1 | <0 | | | 7 | 0.9 |
| 33 | 28 | XPLOSIV | 21 | 0.2 | 3 | 0.1 | | | | | 9 | 0.6 | | | | | 9 | 1.1 |
| 26 | 29 | MIDWAY | 17 | 0.2 | 1 | 0.0 | | | -1 | <0 | 1 | 0.1 | | | | | 16 | 2.0 |
| | 30 | SYSTEM 3 | 13 | 0.1 | | | | | | | 12 | 0.8 | | | | | 1 | 0.1 |
| 28 | 31 | CODEMASTERS | 13 | 0.1 | -1 | <0 | 1 | 0.0 | 1 | 0.0 | 0 | | 1 | 0.2 | | | 11 | 1.4 |
| 36 | 32 | IN2GAMES | 12 | 0.1 | | | | | | | | | | | | | 12 | 1.5 |
| 24 | 33 | NAMCO BANDAI GAMES | 12 | 0.1 | | | | | | | | | | | | | 12 | 1.5 |
| 32 | 34 | BLACK BEAN | 12 | 0.1 | | | | | | | | | | | | | 12 | 1.5 |
| | | OTHERS | 138 | 1.2 | 68 | 2.4 | 2 | 0.1 | 2 | 0.1 | 5 | 0.3 | -1 | <0 | 6 | 2.6 | 56 | 7.1 |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 2 GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL UNITS | % | ARCADE ADV UNITS | % | MUSIC UNITS | % | FOOTBALL UNITS | % | CAR RACING UNITS | % | FPS UNITS | % | PUZZLE/QUIZ UNITS | % | OTHERS UNITS | % |
|----|----|----------------------------|-------------|-------|------------------|-------|-------------|-------|----------------|-------|------------------|-------|-----------|-------|-------------------|-------|--------------|-------|
| | | TOTAL | 11319 | 100.0 | 2879 | 100.0 | 2859 | 100.0 | 2431 | 100.0 | 1521 | 100.0 | 614 | 100.0 | 230 | 100.0 | 784 | 100.0 |
| 2 | 1 | ELECTRONIC ARTS | 2548 | 22.5 | 419 | 14.6 | 67 | 2.3 | 1727 | 71.0 | 159 | 10.5 | 35 | 5.7 | | | 141 | 17.9 |
| 1 | 2 | SONY COMPUTER ENT. | 2480 | 21.9 | 127 | 4.4 | 2129 | 74.4 | 1 | 0.0 | 21 | 1.4 | 1 | 0.2 | 149 | 64.7 | 52 | 6.6 |
| 5 | 3 | TAKE 2 | 1529 | 13.5 | 282 | 9.8 | | | | | 1238 | 81.4 | 1 | 0.2 | | | 8 | 1.0 |
| 3 | 4 | ACTIVISION BLIZZARD | 1144 | 10.1 | 266 | 9.2 | 231 | 8.1 | | | 12 | 0.8 | 571 | 93.0 | | | 64 | 8.2 |
| 4 | 5 | DISNEY INTERACTIVE STUDIOS | 781 | 6.9 | 334 | 11.6 | 403 | 14.1 | | | | | | | 44 | 19.2 | | |
| 6 | 6 | KONAMI | 744 | 6.6 | 41 | 1.4 | 2 | 0.1 | 697 | 28.7 | 1 | 0.1 | | | | | 3 | 0.4 |
| 8 | 7 | NAMCO BANDAI GAMES | 520 | 4.6 | 483 | 16.8 | | | | | 12 | 0.8 | -1 | <0 | 1 | 0.4 | 25 | 3.2 |
| 7 | 8 | THQ | 452 | 4.0 | 239 | 8.3 | | | | | 9 | 0.6 | 2 | 0.3 | | | 202 | 25.7 |
| 9 | 9 | UBISOFT | 210 | 1.9 | 195 | 6.8 | | | | | 2 | 0.1 | -2 | <0 | 3 | 1.3 | 12 | 1.5 |
| 10 | 10 | SEGA | 205 | 1.8 | 161 | 5.6 | | | 4 | 0.2 | 5 | 0.3 | | | | | 35 | 4.5 |
| 12 | 11 | SQUARE ENIX EUROPE | 132 | 1.2 | 57 | 2.0 | | | | | | | 6 | 1.0 | 8 | 3.5 | 61 | 7.8 |
| 13 | 12 | LUCASARTS | 129 | 1.1 | 127 | 4.4 | | | | | | | | | | | 2 | 0.3 |
| 14 | 13 | MASTERTRONIC | 83 | 0.7 | 56 | 1.9 | | | | | 21 | 1.4 | | | | | 6 | 0.8 |
| 15 | 14 | OXYGEN INTERACTIVE | 71 | 0.6 | 1 | 0.0 | 1 | 0.0 | | | 1 | 0.1 | | | 19 | 8.3 | 49 | 6.3 |
| 11 | 15 | WARNER BROS. INTERACTIVE | 59 | 0.5 | 46 | 1.6 | | | | | 13 | 0.9 | | | | | | |
| 19 | 16 | EMPIRE INTERACTIVE | 31 | 0.3 | 11 | 0.4 | | | | | 9 | 0.6 | | | | | 11 | 1.4 |
| 17 | 17 | TECMO KOEI EUROPE | 25 | 0.2 | 1 | 0.0 | | | | | | | | | | | 24 | 3.1 |
| 22 | 18 | NORDIC GAMES | 24 | 0.2 | | | 24 | 0.8 | | | | | | | | | | |
| 16 | 19 | CODEMASTERS | 23 | 0.2 | -1 | <0 | 1 | 0.0 | 1 | 0.0 | 0 | | 1 | 0.2 | | | 21 | 2.7 |
| 20 | 20 | MIDWAY | 17 | 0.2 | 1 | 0.0 | | | -1 | <0 | 1 | 0.1 | | | | | 16 | 2.0 |
| 24 | 21 | PLAY IT/SYSTEM 3 | 13 | 0.1 | 1 | 0.0 | | | | | 14 | 0.9 | | | | | -2 | <0 |

CHART-TRACK MONTHLY REPORT

PLAYSTATION 2 GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL | | ARCADE ADV | | MUSIC | | FOOTBALL | | CAR RACING | | FPS | | PUZZLE/QUIZ | | OTHERS | |
|----|----|----------|-------|-----|------------|-----|-------|-----|----------|-----|------------|-----|-------|---|-------------|-----|--------|-----|
| | | | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % |
| 18 | 22 | CAPCOM | 13 | 0.1 | 10 | 0.3 | | | | | | | | | | | 3 | 0.4 |
| 25 | 23 | IN2GAMES | 12 | 0.1 | | | | | | | | | | | | | 12 | 1.5 |
| | | OTHERS | 73 | 0.6 | 21 | 0.7 | 2 | 0.1 | 2 | 0.1 | 3 | 0.2 | | | 6 | 2.6 | 39 | 5.0 |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 2 GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | FOOTBALL VALUE | % | MUSIC VALUE | % | ARCADE ADV VALUE | % | CAR RACING VALUE | % | FPS VALUE | % | PUZZLE/QUIZ VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-------|-------------------|-------|----------------|-------|---------------------|-------|---------------------|-------|--------------|-------|----------------------|-------|-----------------|-------|
| | | TOTAL | 117554 | 100.0 | 35337 | 100.0 | 27737 | 100.0 | 25048 | 100.0 | 15134 | 100.0 | 8257 | 100.0 | 1260 | 100.0 | 4782 | 100.0 |
| 2 | 1 | EA SPORTS | 26552 | 22.6 | 26357 | 74.6 | | | | | 10 | 0.1 | | | | | 186 | 3.9 |
| 1 | 2 | SONY COMPUTER ENT. | 25624 | 21.8 | | | 23280 | 83.9 | 1102 | 4.4 | 120 | 0.8 | -1 | <0 | 1048 | 83.2 | 75 | 1.6 |
| 5 | 3 | ROCKSTAR | 13812 | 11.7 | | | | | 1782 | 7.1 | 12030 | 79.5 | | | | | | |
| 4 | 4 | ACTIVISION | 10282 | 8.7 | | | 45 | 0.2 | 2340 | 9.3 | 38 | 0.3 | 7766 | 94.1 | | | 92 | 1.9 |
| 3 | 5 | KONAMI | 9680 | 8.2 | 8871 | 25.1 | 8 | 0.0 | 771 | 3.1 | 5 | 0.0 | | | | | 25 | 0.5 |
| 6 | 6 | EA GAMES | 6753 | 5.7 | | | 391 | 1.4 | 3785 | 15.1 | 2018 | 13.3 | 147 | 1.8 | | | 414 | 8.6 |
| 7 | 7 | D3P | 5993 | 5.1 | | | | | 5978 | 23.9 | | | | | 5 | 0.4 | 10 | 0.2 |
| 9 | 8 | PLATINUM | 3359 | 2.9 | 101 | 0.3 | | | 2007 | 8.0 | 339 | 2.2 | 311 | 3.8 | | | 601 | 12.6 |
| 10 | 9 | REDOCTANE | 2455 | 2.1 | | | 2455 | 8.8 | | | | | | | | | | |
| 8 | 10 | THQ | 2317 | 2.0 | | | | | 882 | 3.5 | 50 | 0.3 | 7 | 0.1 | | | 1379 | 28.8 |
| 11 | 11 | DISNEY INTERACTIVE STUDIOS | 2313 | 2.0 | | | 1253 | 4.5 | 929 | 3.7 | | | | | 131 | 10.4 | | |
| 12 | 12 | DISNEY INTERACTIVE | 1194 | 1.0 | | | 7 | 0.0 | 1187 | 4.7 | | | | | | | | |
| 16 | 13 | LUCASARTS | 947 | 0.8 | | | | | 946 | 3.8 | | | | | | | 0 | 0.0 |
| 13 | 14 | SEGA | 936 | 0.8 | 4 | 0.0 | | | 734 | 2.9 | 20 | 0.1 | | | | | 178 | 3.7 |
| 15 | 15 | UBISOFT | 725 | 0.6 | | | | | 675 | 2.7 | 2 | 0.0 | | | 10 | 0.8 | 38 | 0.8 |
| 14 | 16 | WARNER BROS. INTERACTIVE | 563 | 0.5 | | | | | 452 | 1.8 | 111 | 0.7 | | | | | | |
| 18 | 17 | SIERRA | 465 | 0.4 | | | | | 130 | 0.5 | 2 | 0.0 | 3 | 0.0 | | | 329 | 6.9 |
| 19 | 18 | EIDOS | 458 | 0.4 | | | | | 404 | 1.6 | | | 16 | 0.2 | 19 | 1.5 | 19 | 0.4 |
| 22 | 19 | BLAST | 369 | 0.3 | | | | | 247 | 1.0 | 83 | 0.5 | | | | | 40 | 0.8 |
| | 20 | 2KPLAY | 341 | 0.3 | | | | | 301 | 1.2 | | | | | | | 40 | 0.8 |
| 24 | 21 | NORDIC GAMES | 294 | 0.3 | | | 294 | 1.1 | | | | | | | | | | |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 2 GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | FOOTBALL VALUE | % | MUSIC VALUE | % | ARCADE ADV VALUE | % | CAR RACING VALUE | % | FPS VALUE | % | PUZZLE/QUIZ VALUE | % | OTHERS VALUE | % |
|----|----|--------------------|----------------|-----|-------------------|-----|----------------|-----|---------------------|-----|---------------------|-----|--------------|-----|----------------------|-----|-----------------|------|
| 21 | 22 | KOEI | 252 | 0.2 | | | | | 2 | 0.0 | | | | | | | 249 | 5.2 |
| 17 | 23 | SQUARE ENIX | 204 | 0.2 | | | | | 0 | 0.0 | | | | | | | 204 | 4.3 |
| | 24 | SYSTEM 3 | 146 | 0.1 | | | | | | | 146 | 1.0 | | | | | 0 | 0.0 |
| 20 | 25 | NAMCO BANDAI GAMES | 138 | 0.1 | | | | | | | | | | | | | 138 | 2.9 |
| 25 | 26 | MIDWAY | 130 | 0.1 | -3 | <0 | | | 0 | <0 | 1 | 0.0 | | | | | 132 | 2.8 |
| | 27 | ATARI | 128 | 0.1 | | | | | 24 | 0.1 | 58 | 0.4 | -5 | <0 | | | 51 | 1.1 |
| | | OTHERS | 1126 | 1.0 | 6 | 0.0 | 6 | 0.0 | 370 | 1.5 | 103 | 0.7 | 13 | 0.2 | 46 | 3.7 | 581 | 12.2 |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 2 GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL VALUE | % | FOOTBALL VALUE | % | MUSIC VALUE | % | ARCADE ADV VALUE | % | CAR RACING VALUE | % | FPS VALUE | % | PUZZLE/QUIZ VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-------|-------------------|-------|----------------|-------|---------------------|-------|---------------------|-------|--------------|-------|----------------------|-------|-----------------|-------|
| | | TOTAL | 117554 | 100.0 | 35337 | 100.0 | 27737 | 100.0 | 25048 | 100.0 | 15134 | 100.0 | 8257 | 100.0 | 1260 | 100.0 | 4782 | 100.0 |
| 1 | 1 | ELECTRONIC ARTS | 33598 | 28.6 | 26400 | 74.7 | 391 | 1.4 | 3918 | 15.6 | 2094 | 13.8 | 179 | 2.2 | | | 617 | 12.9 |
| 2 | 2 | SONY COMPUTER ENT. | 26106 | 22.2 | 1 | 0.0 | 23280 | 83.9 | 1513 | 6.0 | 131 | 0.9 | -1 | <0 | 1048 | 83.2 | 134 | 2.8 |
| 5 | 3 | TAKE 2 | 14397 | 12.2 | | | | | 2139 | 8.5 | 12214 | 80.7 | 5 | 0.1 | | | 39 | 0.8 |
| 3 | 4 | ACTIVISION BLIZZARD | 13686 | 11.6 | | | 2500 | 9.0 | 2501 | 10.0 | 106 | 0.7 | 8046 | 97.5 | | | 533 | 11.2 |
| 4 | 5 | KONAMI | 9737 | 8.3 | 8927 | 25.3 | 8 | 0.0 | 771 | 3.1 | 5 | 0.0 | | | | | 25 | 0.5 |
| 6 | 6 | NAMCO BANDAI GAMES | 6334 | 5.4 | | | | | 6016 | 24.0 | 65 | 0.4 | -5 | <0 | 5 | 0.4 | 254 | 5.3 |
| 7 | 7 | DISNEY INTERACTIVE STUDIOS | 4004 | 3.4 | | | 1260 | 4.5 | 2613 | 10.4 | | | | | 131 | 10.4 | | |
| 8 | 8 | THQ | 2619 | 2.2 | | | | | 1003 | 4.0 | 54 | 0.4 | 7 | 0.1 | | | 1556 | 32.5 |
| 9 | 9 | UBISOFT | 1496 | 1.3 | | | | | 1436 | 5.7 | 2 | 0.0 | -6 | <0 | 10 | 0.8 | 54 | 1.1 |
| 12 | 10 | LUCASARTS | 1080 | 0.9 | | | | | 1078 | 4.3 | | | | | | | 1 | 0.0 |
| 10 | 11 | SEGA | 950 | 0.8 | 4 | 0.0 | | | 730 | 2.9 | 20 | 0.1 | | | | | 195 | 4.1 |
| 13 | 12 | SQUARE ENIX EUROPE | 901 | 0.8 | | | | | 424 | 1.7 | | | 16 | 0.2 | 19 | 1.5 | 442 | 9.2 |
| 11 | 13 | WARNER BROS. INTERACTIVE | 563 | 0.5 | | | | | 452 | 1.8 | 111 | 0.7 | | | | | | |
| 15 | 14 | MASTERTRONIC | 404 | 0.3 | | | | | 282 | 1.1 | 83 | 0.5 | | | | | 40 | 0.8 |
| 18 | 15 | NORDIC GAMES | 294 | 0.3 | | | 294 | 1.1 | | | | | | | | | | |
| 14 | 16 | TECMO KOEI EUROPE | 248 | 0.2 | | | | | 2 | 0.0 | | | | | | | 245 | 5.1 |
| 20 | 17 | OXYGEN INTERACTIVE | 177 | 0.2 | | | 1 | 0.0 | 4 | 0.0 | 6 | 0.0 | | | 24 | 1.9 | 142 | 3.0 |
| | 18 | PLAY IT/SYSTEM 3 | 136 | 0.1 | | | | | 2 | 0.0 | 146 | 1.0 | | | | | -12 | <0 |
| 19 | 19 | MIDWAY | 130 | 0.1 | -3 | <0 | | | 0 | <0 | 1 | 0.0 | | | | | 132 | 2.8 |
| | | OTHERS | 695 | 0.6 | 6 | 0.0 | 5 | 0.0 | 163 | 0.7 | 98 | 0.6 | 15 | 0.2 | 22 | 1.8 | 385 | 8.1 |

CHART - TRACK MONTHLY REPORT

TOP 100 PLAYSTATION 2 GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 1 | FIFA 10 | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 16.68 | 1425 | 94607 |
| 2 | GRAND THEFT AUTO: SAN ANDREAS | CAR / VEHICLE RACING | ROCKSTAR | TAKE 2 | 9.86 | 1222 | 2393176 |
| 3 | SINGSTAR TAKE THAT | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 5.61 | 629 | 59548 |
| 4 | CALL OF DUTY: WORLD AT WAR | FPS | ACTIVISION | ACTIVISION BLIZZARD | 14.50 | 540 | 113203 |
| 5 | PRO EVOLUTION SOCCER 2010 | FOOTBALL | KONAMI | KONAMI | 16.28 | 495 | 27767 |
| 6 | HARRY POTTER & THE HALF-BLOOD PRINCE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 9.71 | 375 | 21312 |
| 7 | FIFA 09 | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 10.30 | 246 | 285820 |
| 8 | BEN 10: ALIEN FORCE - VILGAX ATTACKS | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 15.87 | 225 | 4713 |
| 9 | SINGSTAR ROCK BALLADS | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 8.07 | 198 | 98439 |
| 10 | HIGH SCHOOL MUSICAL: SING IT! | MUSIC | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 2.36 | 176 | 317189 |
| 11 | SINGSTAR QUEEN | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 12.61 | 155 | 41554 |
| 12 | SINGSTAR ABBA | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 13.11 | 149 | 164927 |
| 13 | DISNEY SING IT: HIGH SCHOOL MUSICAL 3 | MUSIC | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 2.10 | 137 | 34948 |
| 14 | NEED FOR SPEED: UNDERCOVER | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 14.01 | 136 | 89921 |
| 15 | BRATZ: THE MOVIE | ARCADE / ACTION ADVENTURE | THQ | THQ | 2.88 | 126 | 29458 |
| 16 | GO DIEGO GO! SAFARI RESCUE | ARCADE / ACTION ADVENTURE | 2KPLAY | TAKE 2 | 2.34 | 125 | 2248 |
| 17 | SINGSTAR POP HITS | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 10.49 | 121 | 201157 |
| 18 | SINGSTAR MOTOWN | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 13.83 | 114 | 14964 |
| 19 | BEN 10: ALIEN FORCE | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 13.51 | 104 | 57226 |
| 20 | SONIC UNLEASHED | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 4.25 | 104 | 63648 |
| 21 | TRANSFORMERS: REVENGE OF THE FALLEN | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 13.16 | 98 | 29934 |
| 22 | SINGSTAR SUMMER PARTY | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 15.98 | 97 | 64630 |
| 23 | PRINCE OF PERSIA: THE SANDS OF TIME | ARCADE / ACTION ADVENTURE | PLATINUM | UBISOFT | 7.86 | 91 | 245094 |
| 24 | PRO EVOLUTION SOCCER 2009 | FOOTBALL | KONAMI | KONAMI | 6.80 | 89 | 127197 |
| 25 | SINGSTAR '90S | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 13.59 | 87 | 109670 |
| 26 | SINGSTAR R&B | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 14.58 | 84 | 125743 |
| 27 | GUITAR HERO: WORLD TOUR | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 9.82 | 80 | 45081 |
| 28 | RAYMAN RAVING RABBIDS | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 7.85 | 80 | 87893 |
| 29 | GRAND THEFT AUTO: THE TRILOGY | ARCADE / ACTION ADVENTURE | ROCKSTAR | TAKE 2 | 20.60 | 79 | 2280 |
| 30 | SINGSTAR SINGALONG WITH DISNEY | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 15.38 | 78 | 76997 |
| 31 | SINGSTAR '80S | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 15.68 | 72 | 249835 |
| 32 | SINGSTAR LEGENDS | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 14.20 | 71 | 200837 |
| 33 | PIRATES OF THE CARIBBEAN: AT WORLD'S END | ARCADE / ACTION ADVENTURE | PLATINUM | DISNEY INTERACTIVE STUDIOS | 7.79 | 68 | 115204 |
| 34 | SECRET SATURDAYS: BEASTS 5TH SUN | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 8.30 | 67 | 1809 |
| 35 | DONALD DUCK: QUACK ATTACK | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE | DISNEY INTERACTIVE STUDIOS | 8.14 | 67 | 45960 |
| 36 | CORALINE | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 3.23 | 61 | 3370 |
| 37 | SINGSTAR ANTHEMS | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 14.83 | 61 | 169077 |
| 38 | MARVEL SUPER HERO SQUAD | BEAT 'EM UP | THQ | THQ | 11.32 | 59 | 2563 |
| 39 | POWER RANGERS: SUPER LEGENDS | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 8.35 | 59 | 31771 |
| 40 | SINGSTAR BOYBANDS VS GIRLBANDS | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 14.55 | 56 | 50522 |

CHART - TRACK MONTHLY REPORT

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

TOP 100 PLAYSTATION 2 GAMES

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 41 | INDIANA JONES AND THE STAFF OF KINGS | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 6.58 | 54 | 7851 |
| 42 | PRO EVOLUTION SOCCER 2008 | FOOTBALL | KONAMI | KONAMI | 2.91 | 54 | 448305 |
| 43 | HIGH SCHOOL MUSICAL 3: SENIOR YEAR DANCE | MUSIC | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 2.91 | 46 | 12136 |
| 44 | SINGSTAR PARTY | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 16.20 | 46 | 283768 |
| 45 | PRO EVOLUTION SOCCER 6 | FOOTBALL | KONAMI | KONAMI | 1.79 | 45 | 716212 |
| 46 | SINGSTAR POPWORLD | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 14.97 | 45 | 325135 |
| 47 | MADAGASCAR: ESCAPE 2 AFRICA | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 8.64 | 43 | 31768 |
| 48 | SILENT HILL: SHATTERED MEMORIES | ARCADE / ACTION ADVENTURE | KONAMI | KONAMI | 18.30 | 42 | 612 |
| 49 | DISNEY: THINK FAST | PUZZLE/QUIZ | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 3.09 | 41 | 10759 |
| 50 | CANIS CANEM EDIT | ARCADE / ACTION ADVENTURE | ROCKSTAR | TAKE 2 | 2.20 | 39 | 417621 |
| 51 | WWE SMACKDOWN VS RAW 2009 | WRESTLING | PLATINUM | THQ | 7.42 | 38 | 84635 |
| 52 | SINGSTAR ROCKS! | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 14.94 | 38 | 163655 |
| 53 | TARZAN FREERIDE | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE | DISNEY INTERACTIVE STUDIOS | 7.53 | 38 | 42856 |
| 54 | UP | ARCADE / ACTION ADVENTURE | THQ | THQ | 10.13 | 37 | 4543 |
| 55 | WWE SMACKDOWN VS RAW 2008 | WRESTLING | THQ | THQ | 2.83 | 37 | 302848 |
| 56 | TOMB RAIDER: UNDERWORLD | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 8.89 | 36 | 31820 |
| 57 | HASBRO FAMILY GAME NIGHT | BOARD GAME | EA GAMES | ELECTRONIC ARTS | 5.22 | 34 | 3908 |
| 58 | DISNEY PRINCESS: ENCHANTED JOURNEY | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 4.37 | 34 | 23212 |
| 59 | MONSTERS, INC. | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE | DISNEY INTERACTIVE STUDIOS | 9.11 | 34 | 114767 |
| 60 | GHOSTBUSTERS: THE VIDEO GAME | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 11.02 | 33 | 6296 |
| 61 | GUITAR HERO 5 | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 26.91 | 33 | 8809 |
| 62 | GUITAR HERO: ROCKS THE 80S | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 5.94 | 32 | 42520 |
| 63 | GUITAR HERO: GREATEST HITS | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 8.56 | 31 | 2246 |
| 64 | WWE SMACKDOWN VS RAW 2010 | WRESTLING | THQ | THQ | 13.37 | 30 | 18414 |
| 65 | THE GOLDEN COMPASS | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 3.52 | 29 | 131472 |
| 66 | G-FORCE | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 9.61 | 27 | 7252 |
| 67 | QUANTUM OF SOLACE | FPS | ACTIVISION | ACTIVISION BLIZZARD | 6.27 | 27 | 74595 |
| 68 | BUZZ! THE HOLLYWOOD QUIZ | PUZZLE/QUIZ | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 6.75 | 27 | 123863 |
| 69 | BUZZ! THE SPORTS QUIZ | PUZZLE/QUIZ | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 6.04 | 27 | 126718 |
| 70 | SCOOBY-DOO! FIRST FRIGHTS | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 11.86 | 26 | 2694 |
| 71 | LEGO INDIANA JONES: ORIGINAL ADVENTURES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 8.45 | 25 | 128218 |
| 72 | STAR WARS: BATTLEFRONT II | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 12.65 | 24 | 529543 |
| 73 | GUITAR HERO III: LEGENDS OF ROCK | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 5.36 | 23 | 248130 |
| 74 | EVERYBODY'S TENNIS | TENNIS | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 1.42 | 23 | 7357 |
| 75 | DISNEY SING IT: POP HITS | MUSIC | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 13.44 | 22 | 5562 |
| 76 | ROCK BAND | MUSIC | EA GAMES | ELECTRONIC ARTS | 6.19 | 22 | 10610 |
| 77 | BUZZ! THE POP QUIZ | PUZZLE/QUIZ | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 6.43 | 22 | 38529 |
| 78 | MANHUNT 2 | ARCADE / ACTION ADVENTURE | ROCKSTAR | TAKE 2 | 3.84 | 21 | 20593 |
| 79 | NFL STREET 3 | AMERICAN FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 3.09 | 21 | 7781 |
| 80 | SEGA SUPERSTARS TENNIS | TENNIS | SEGA | SEGA | 4.25 | 20 | 15984 |

CHART - TRACK MONTHLY REPORT

TOP 100 PLAYSTATION 2 GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--------------------------------------|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 81 | AC/DC LIVE: ROCK BAND | MUSIC | EA GAMES | ELECTRONIC ARTS | 6.14 | 20 | 1413 |
| 82 | HANNAH MONTANA: SPOTLIGHT WORLD TOUR | MUSIC | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 5.01 | 20 | 10156 |
| 83 | BUZZ! JUNIOR: MONSTER RUMBLE | PUZZLE/QUIZ | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 5.89 | 20 | 67583 |
| 84 | GUITAR HERO II | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 3.97 | 20 | 179960 |
| 85 | FIFA 07 | FOOTBALL | PLATINUM | ELECTRONIC ARTS | 1.43 | 20 | 939463 |
| 86 | SINGSTAR | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 14.99 | 20 | 212825 |
| 87 | G.I. JOE: RISE OF THE COBRA | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 4.49 | 18 | 1950 |
| 88 | ICE AGE 3: DAWN OF THE DINOSAURS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 12.67 | 18 | 4150 |
| 89 | SHIN MEGAMI TENSEI: PERSONA 3 FES | RPG | KOEI | TECMO KOEI EUROPE | 11.61 | 18 | 5603 |
| 90 | BUZZ! JUNIOR: JUNGLE PARTY | PUZZLE/QUIZ | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 9.82 | 18 | 235742 |
| 91 | BRATZ: FOREVER DIAMONDZ | COMPILATION | THQ | THQ | 2.23 | 17 | 90496 |
| 92 | SECRET AGENT CLANK | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 18.84 | 16 | 459 |
| 93 | BRATZ GIRLZ: REALLY ROCK | ARCADE / ACTION ADVENTURE | PLAY THQ | THQ | 2.68 | 16 | 7811 |
| 94 | STAR WARS: THE FORCE UNLEASHED | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 8.95 | 16 | 54313 |
| 95 | THE SIMPSONS GAME | ARCADE / ACTION ADVENTURE | PLATINUM | ELECTRONIC ARTS | 8.26 | 16 | 385946 |
| 96 | JAK AND DAXTER: THE LOST FRONTIER | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 13.86 | 15 | 2095 |
| 97 | DANCE PARTY: POP HITS | MUSIC | NORDIC GAMES | NORDIC GAMES | 12.14 | 15 | 599 |
| 98 | MONSTERS VS ALIENS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 6.26 | 15 | 12762 |
| 99 | LEGO BATMAN: THE VIDEOGAME | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 8.09 | 15 | 126095 |
| 100 | OVER THE HEDGE | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 7.73 | 15 | 145627 |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 3 MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| GAMES (UNITS) | 469283 100.0 | 708841 100.0 | 732505 100.0 | 547428 100.0 | 1003908 100.0 | 751027 100.0 | 681135 100.0 | 2710657 100.0 | 1689631 100.0 | 1147195 100.0 | 746718 100.0 | 412113 100.0 | 455644 100.0 |
| ARCADE ADV | 207230 44.2 | 343937 48.5 | 367714 50.2 | 258426 47.2 | 412994 41.1 | 301250 40.1 | 289712 42.5 | 954911 35.2 | 297626 17.6 | 263384 23.0 | 258135 34.6 | 121974 29.6 | 151808 33.3 |
| ATHLETICS | 17 0.0 | 11 0.0 | 12 0.0 | 49 0.0 | 173 0.0 | 81 0.0 | 125 0.0 | 405 0.0 | 234 0.0 | 156 0.0 | 617 0.1 | 373 0.1 | 484 0.1 |
| BASEBALL | | 1 0.0 | | | 2 0.0 | 2 0.0 | 4 0.0 | 19 0.0 | 2 0.0 | 3 0.0 | 0 0.0 | 6 0.0 | 3 0.0 |
| BASKETBALL | 327 0.1 | 452 0.1 | 452 0.1 | 844 0.2 | 1696 0.2 | 2667 0.4 | 3185 0.5 | 4898 0.2 | 3012 0.2 | 4309 0.4 | 533 0.1 | 382 0.1 | 464 0.1 |
| BEAT 'EM UP | 17966 3.8 | 39024 5.5 | 45147 6.2 | 22968 4.2 | 11087 1.1 | 11017 1.5 | 15270 2.2 | 82560 3.0 | 60354 3.6 | 6761 0.6 | 9523 1.3 | 13733 3.3 | 24135 5.3 |
| BIKE RACING | 1885 0.4 | 4779 0.7 | 2015 0.3 | 3770 0.7 | 6865 0.7 | 346 0.0 | 944 0.1 | 3541 0.1 | 1728 0.1 | 1493 0.1 | 1965 0.3 | 2492 0.6 | 3455 0.8 |
| BOARD GAME | 678 0.1 | 497 0.1 | 370 0.1 | 470 0.1 | 421 0.0 | 273 0.0 | 225 0.0 | 724 0.0 | 206 0.0 | 164 0.0 | 406 0.1 | 366 0.1 | 223 0.0 |
| BOXING | 2044 0.4 | 1811 0.3 | 1809 0.2 | 2378 0.4 | 3796 0.4 | 5081 0.7 | 4948 0.7 | 15078 0.6 | 5577 0.3 | 5544 0.5 | 16521 2.2 | 19123 4.6 | 45458 10.0 |
| CAR RACING | 44559 9.5 | 71591 10.1 | 61492 8.4 | 30367 5.5 | 52894 5.3 | 46014 6.1 | 47104 6.9 | 244397 9.0 | 82326 4.9 | 99416 8.7 | 141797 19.0 | 31785 7.7 | 27960 6.1 |
| CASINO/CARD | 11 0.0 | 32 0.0 | 3 0.0 | 4 0.0 | 18 0.0 | 10 0.0 | 95 0.0 | 66 0.0 | 17 0.0 | 33 0.0 | 119 0.0 | 89 0.0 | 79 0.0 |
| CHESS | 1 0.0 | 1 0.0 | 1 0.0 | 1 0.0 | 12 0.0 | 7 0.0 | 34 0.0 | 114 0.0 | 43 0.0 | 48 0.0 | 78 0.0 | 122 0.0 | |
| COMPILATION | 5565 1.2 | 5503 0.8 | 5060 0.7 | 8727 1.6 | 9280 0.9 | 6497 0.9 | 8851 1.3 | 24021 0.9 | 7149 0.4 | 4955 0.4 | 5656 0.8 | 4733 1.1 | 3909 0.9 |
| CRICKET | 7460 1.6 | 10602 1.5 | 900 0.1 | 875 0.2 | 1951 0.2 | 2814 0.4 | 3577 0.5 | 6188 0.2 | 1853 0.1 | 2218 0.2 | 12717 1.7 | 44953 10.9 | |
| FISHING | | 19 0.0 | | | 0 0.0 | | 4 0.0 | 3 0.0 | 12 0.0 | 17 0.0 | 7 0.0 | 6 0.0 | 2 0.0 |
| FLIGHT SIM | 1778 0.4 | 1652 0.2 | 955 0.1 | 1917 0.4 | 3968 0.4 | 1810 0.2 | 4686 0.7 | 13224 0.5 | 7222 0.4 | 8596 0.7 | 21631 2.9 | 2335 0.6 | 2062 0.5 |
| FOOTBALL | 31511 6.7 | 64950 9.2 | 78921 10.8 | 62661 11.4 | 27484 2.7 | 33409 4.4 | 33707 4.9 | 272206 10.0 | 157420 9.3 | 506992 44.2 | 9669 1.3 | 8299 2.0 | 8405 1.8 |
| FOOTBALL USA | 669 0.1 | 768 0.1 | 377 0.1 | 804 0.1 | 1538 0.2 | 7860 1.0 | 2495 0.4 | 5754 0.2 | 1850 0.1 | 2702 0.2 | 6658 0.9 | 5829 1.4 | 565 0.1 |
| FPS | 71450 15.2 | 64671 9.1 | 75682 10.3 | 80081 14.6 | 252214 25.1 | 232120 30.9 | 144595 21.2 | 546849 20.2 | 835402 49.4 | 119928 10.5 | 131950 17.7 | 80867 19.6 | 83772 18.4 |
| GOD SIM | 1133 0.2 | 1756 0.2 | 1639 0.2 | 2216 0.4 | 4489 0.4 | 4740 0.6 | 7025 1.0 | 48520 1.8 | 41083 2.4 | 9153 0.8 | | | |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 3 MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| GOLF | 23877 5.1 | 11401 1.6 | 2726 0.4 | 4137 0.8 | 4589 0.5 | 6303 0.8 | 7707 1.1 | 20816 0.8 | 7013 0.4 | 7141 0.6 | 15273 2.0 | 14742 3.6 | 29515 6.5 |
| HOCKEY | 367 0.1 | 571 0.1 | 1270 0.2 | 919 0.2 | 1516 0.2 | 2338 0.3 | 2509 0.4 | 3422 0.1 | 1142 0.1 | 1925 0.2 | 2700 0.4 | 207 0.1 | 416 0.1 |
| MUSIC | 10359 2.2 | 16563 2.3 | 14349 2.0 | 14603 2.7 | 25377 2.5 | 24302 3.2 | 37620 5.5 | 225531 8.3 | 81459 4.8 | 31925 2.8 | 59499 8.0 | 17725 4.3 | 20804 4.6 |
| OTHER SPORT | 25 0.0 | 61 0.0 | 29 0.0 | 188 0.0 | 91 0.0 | 48 0.0 | 37 0.0 | 214 0.0 | 128 0.0 | 50 0.0 | 112 0.0 | 116 0.0 | 105 0.0 |
| PLATFORM | 4397 0.9 | 5840 0.8 | 6152 0.8 | 6236 1.1 | 8838 0.9 | 7745 1.0 | 9161 1.3 | 41704 1.5 | 21846 1.3 | 14968 1.3 | 13785 1.8 | 8678 2.1 | 5466 1.2 |
| PUZZLE/QUIZ | 623 0.1 | 557 0.1 | 681 0.1 | 744 0.1 | 1397 0.1 | 1817 0.2 | 3338 0.5 | 23921 0.9 | 6350 0.4 | 1656 0.1 | 2404 0.3 | 2088 0.5 | 1986 0.4 |
| RPG | 24427 5.2 | 46430 6.6 | 41842 5.7 | 32231 5.9 | 148174 14.8 | 22910 3.1 | 19933 2.9 | 68357 2.5 | 30984 1.8 | 19993 1.7 | 12322 1.7 | 9826 2.4 | 12957 2.8 |
| SHOOT 'EM UP | 38 0.0 | 32 0.0 | 59 0.0 | 76 0.0 | 279 0.0 | 236 0.0 | 563 0.1 | 1242 0.0 | 370 0.0 | 409 0.0 | 821 0.1 | 797 0.2 | 789 0.2 |
| SKATEBOARD | 5248 1.1 | 6981 1.0 | 12093 1.7 | 1181 0.2 | 1560 0.2 | 1628 0.2 | 2573 0.4 | 15898 0.6 | 2534 0.1 | 1917 0.2 | 3263 0.4 | 1916 0.5 | 1372 0.3 |
| SNOOKER / POOL | 30 0.0 | 39 0.0 | 154 0.0 | 128 0.0 | 180 0.0 | 485 0.1 | 946 0.1 | 2775 0.1 | 817 0.0 | 1181 0.1 | 1195 0.2 | 1246 0.3 | 620 0.1 |
| TENNIS | 649 0.1 | 614 0.1 | 356 0.0 | 623 0.1 | 1180 0.1 | 1061 0.1 | 1365 0.2 | 4893 0.2 | 1230 0.1 | 1451 0.1 | 4729 0.6 | 4792 1.2 | 18798 4.1 |
| WAR / STRAT | 1873 0.4 | 2315 0.3 | 1545 0.2 | 2062 0.4 | 3013 0.3 | 4402 0.6 | 8928 1.3 | 9794 0.4 | 2851 0.2 | 4007 0.3 | 6186 0.8 | 7127 1.7 | 5806 1.3 |
| WINTER SPORTS | 724 0.2 | 1714 0.2 | 4460 0.6 | 2116 0.4 | 8594 0.9 | 14305 1.9 | 6854 1.0 | 3163 0.1 | 918 0.1 | 500 0.0 | 844 0.1 | 868 0.2 | 616 0.1 |
| WRESTLE | 2363 0.5 | 3665 0.5 | 4239 0.6 | 5625 1.0 | 8239 0.8 | 7448 1.0 | 13013 1.9 | 65448 2.4 | 28874 1.7 | 24199 2.1 | 5605 0.8 | 4518 1.1 | 3612 0.8 |

CHART-TRACK MONTHLY REPORT

PLAYSTATION 3 MARKET PROFILE - SALES BY GENRE BY REGION

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

PERCENTAGE BY REGION

| PRODUCT GENRE | SALES | LON | SOU | S W | WAL | MID | EAS | YRK | LAN | NE | BOR | CSC | GRA | ULS |
|---------------------------|---------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|
| GAMES (UNITS) | 469283 | 27.0 | 7.4 | 2.4 | 6.4 | 12.8 | 5.9 | 8.4 | 14.8 | 3.0 | 1.1 | 6.4 | 2.3 | 2.0 |
| ARCADE / ACTION ADVENTURE | 207230 | 27.6 | 7.5 | 2.3 | 6.4 | 12.7 | 5.8 | 8.4 | 14.7 | 3.1 | 1.1 | 6.3 | 2.2 | 2.0 |
| FPS | 71450 | 28.0 | 7.3 | 2.7 | 6.8 | 13.1 | 6.1 | 8.5 | 13.2 | 3.0 | 1.1 | 6.1 | 2.1 | 2.0 |
| CAR / VEHICLE RACING | 44559 | 26.1 | 8.2 | 2.6 | 6.6 | 13.7 | 6.9 | 8.6 | 13.4 | 2.9 | 1.1 | 5.7 | 2.2 | 1.8 |
| FOOTBALL | 31511 | 27.4 | 7.0 | 2.1 | 6.7 | 13.5 | 5.7 | 8.4 | 13.2 | 2.9 | 1.0 | 7.4 | 2.4 | 2.2 |
| RPG | 24427 | 22.8 | 6.3 | 2.2 | 5.3 | 11.4 | 5.1 | 7.7 | 26.4 | 2.7 | 0.9 | 5.8 | 1.8 | 1.8 |
| GOLF | 23877 | 18.9 | 7.6 | 2.5 | 6.6 | 12.1 | 5.3 | 8.7 | 14.1 | 3.6 | 1.7 | 12.0 | 3.9 | 3.0 |
| BEAT 'EM UP | 17966 | 34.0 | 5.8 | 1.6 | 5.9 | 11.2 | 4.3 | 8.6 | 15.2 | 3.0 | 0.9 | 6.0 | 1.7 | 1.8 |
| MUSIC | 10359 | 29.6 | 7.8 | 2.0 | 5.7 | 12.7 | 5.8 | 8.9 | 13.6 | 2.8 | 1.2 | 6.1 | 2.1 | 1.7 |
| CRICKET | 7460 | 29.5 | 8.7 | 2.2 | 7.0 | 16.3 | 6.5 | 9.6 | 12.5 | 3.2 | 1.0 | 1.5 | 0.8 | 1.1 |
| COMPILATION | 5565 | 19.7 | 7.3 | 2.7 | 7.6 | 14.6 | 7.1 | 9.1 | 15.9 | 2.9 | 1.0 | 7.1 | 2.7 | 2.2 |
| SKATEBOARDING | 5248 | 28.1 | 9.1 | 3.0 | 6.1 | 11.8 | 4.7 | 7.9 | 14.2 | 2.8 | 1.6 | 6.3 | 2.5 | 1.9 |
| PLATFORM | 4397 | 25.9 | 8.1 | 2.4 | 7.0 | 14.6 | 6.9 | 7.4 | 13.9 | 2.7 | 1.0 | 5.9 | 2.5 | 1.6 |
| WRESTLING | 2363 | 25.9 | 7.6 | 2.6 | 6.9 | 13.0 | 5.6 | 8.8 | 14.5 | 2.4 | 1.4 | 7.5 | 1.9 | 1.8 |
| OTHERS | 12871 | | | | | | | | | | | | | |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 3 GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL UNITS | % | ARCADE ADV UNITS | % | FPS UNITS | % | CAR RACING UNITS | % | FOOTBALL UNITS | % | RPG UNITS | % | GOLF UNITS | % | OTHERS UNITS | % |
|----|----|----------------------------|-------------|-------|------------------|-------|-----------|-------|------------------|-------|----------------|-------|-----------|-------|------------|-------|--------------|-------|
| | | TOTAL | 469283 | 100.0 | 207230 | 100.0 | 71450 | 100.0 | 44559 | 100.0 | 31511 | 100.0 | 24427 | 100.0 | 23877 | 100.0 | 66229 | 100.0 |
| 4 | 1 | ACTIVISION | 54685 | 11.7 | 8862 | 4.3 | 34924 | 48.9 | 8337 | 18.7 | | | | | | | 2562 | 3.9 |
| 2 | 2 | EA SPORTS | 53824 | 11.5 | | | | | 5 | 0.0 | 24754 | 78.6 | | | 23867 | 100.0 | 5199 | 7.8 |
| 3 | 3 | SONY COMPUTER ENT. | 46294 | 9.9 | 24092 | 11.6 | 2255 | 3.2 | 9637 | 21.6 | | | 391 | 1.6 | 10 | 0.0 | 9909 | 15.0 |
| 1 | 4 | ROCKSTAR | 45517 | 9.7 | 45145 | 21.8 | | | 372 | 0.8 | | | | | | | | |
| 5 | 5 | EA GAMES | 41658 | 8.9 | 16617 | 8.0 | 11531 | 16.1 | 7113 | 16.0 | | | 3582 | 14.7 | | | 2815 | 4.2 |
| 6 | 6 | UBISOFT | 30161 | 6.4 | 22405 | 10.8 | 1706 | 2.4 | | | 4415 | 14.0 | 68 | 0.3 | | | 1567 | 2.4 |
| 7 | 7 | PLATINUM | 29694 | 6.3 | 14942 | 7.2 | 4078 | 5.7 | 4205 | 9.4 | 807 | 2.6 | 1943 | 8.0 | | | 3719 | 5.6 |
| 14 | 8 | DISNEY INTERACTIVE STUDIOS | 27287 | 5.8 | 19022 | 9.2 | | | 8060 | 18.1 | | | | | | | 206 | 0.3 |
| 9 | 9 | SEGA | 18589 | 4.0 | 3585 | 1.7 | 3079 | 4.3 | 1022 | 2.3 | | | 4405 | 18.0 | | | 6498 | 9.8 |
| 10 | 10 | WARNER BROS. INTERACTIVE | 17651 | 3.8 | 16405 | 7.9 | 738 | 1.0 | | | | | | | | | 509 | 0.8 |
| 8 | 11 | THQ | 16784 | 3.6 | 3429 | 1.7 | | | 1877 | 4.2 | | | | | | | 11478 | 17.3 |
| 13 | 12 | CODEMASTERS | 12150 | 2.6 | 53 | 0.0 | 1738 | 2.4 | 2216 | 5.0 | | | 683 | 2.8 | | | 7460 | 11.3 |
| 11 | 13 | CAPCOM | 11307 | 2.4 | 6575 | 3.2 | | | | | | | | | | | 4732 | 7.1 |
| 15 | 14 | EIDOS | 11116 | 2.4 | 11074 | 5.3 | 42 | 0.1 | | | | | | | | | | |
| 18 | 15 | 2K GAMES | 10064 | 2.1 | 16 | 0.0 | 10043 | 14.1 | | | | | | | | | 5 | 0.0 |
| 17 | 16 | 505 GAMES | 8727 | 1.9 | 8242 | 4.0 | | | | | | | | | | | 485 | 0.7 |
| 12 | 17 | NAMCO BANDAI GAMES | 7125 | 1.5 | 1434 | 0.7 | | | 27 | 0.1 | | | 4775 | 19.5 | | | 890 | 1.3 |
| 20 | 18 | BETHESDA SOFTWAREWORKS | 4546 | 1.0 | 632 | 0.3 | 783 | 1.1 | | | | | 3130 | 12.8 | | | | |
| 16 | 19 | SQUARE ENIX | 4538 | 1.0 | | | | | | | | | 4538 | 18.6 | | | | |
| 19 | 20 | REDOCTANE | 3387 | 0.7 | | | | | | | | | | | | | 3387 | 5.1 |
| 22 | 21 | LUCASARTS | 2466 | 0.5 | 2466 | 1.2 | | | | | | | | | | | | |

CHART-TRACK MONTHLY REPORT

PLAYSTATION 3 GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL | | ARCADE ADV | | FPS | | CAR RACING | | FOOTBALL | | RPG | | GOLF | | OTHERS | |
|----|----|-------------|-------|-----|------------|-----|-------|-----|------------|-----|----------|-----|-------|-----|-------|---|--------|-----|
| | | | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % |
| 23 | 22 | KONAMI | 2019 | 0.4 | 473 | 0.2 | | | | | 1535 | 4.9 | | | | | 11 | 0.0 |
| | 23 | BLACK BEAN | 1439 | 0.3 | | | | | 285 | 0.6 | | | | | | | 1153 | 1.7 |
| 27 | 24 | MIDWAY | 1231 | 0.3 | 11 | 0.0 | 32 | 0.0 | 601 | 1.3 | | | | | | | 587 | 0.9 |
| 26 | 25 | RED STORM | 1175 | 0.3 | | | 178 | 0.2 | | | | | | | | | 997 | 1.5 |
| 30 | 26 | SYSTEM 3 | 803 | 0.2 | | | | | 803 | 1.8 | | | | | | | | |
| 24 | 27 | KOEI | 792 | 0.2 | 23 | 0.0 | | | | | | 431 | 1.8 | | | | 338 | 0.5 |
| 25 | 28 | PQUBE | 587 | 0.1 | | | | | | | | | | | | | 587 | 0.9 |
| 31 | 29 | TECMO | 583 | 0.1 | 583 | 0.3 | | | | | | | | | | | | |
| 29 | 30 | DEEP SILVER | 558 | 0.1 | 508 | 0.2 | | | | | | 49 | 0.2 | | | | 1 | 0.0 |
| | | OTHERS | 2525 | 0.5 | 636 | 0.3 | 322 | 0.5 | | | | | 431 | 1.8 | | | 1135 | 1.7 |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 3 GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL | | ARCADE ADV | | FPS | | CAR RACING | | FOOTBALL | | RPG | | GOLF | | OTHERS | |
|----|----|----------------------------|--------|-------|------------|-------|-------|-------|------------|-------|----------|-------|-------|-------|-------|-------|--------|-------|
| | | | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % |
| | | TOTAL | 469283 | 100.0 | 207230 | 100.0 | 71450 | 100.0 | 44559 | 100.0 | 31511 | 100.0 | 24427 | 100.0 | 23877 | 100.0 | 66229 | 100.0 |
| 2 | 1 | ELECTRONIC ARTS | 97403 | 20.8 | 16644 | 8.0 | 12005 | 16.8 | 7151 | 16.0 | 24833 | 78.8 | 3582 | 14.7 | 23867 | 100.0 | 9321 | 14.1 |
| 1 | 2 | TAKE 2 | 60689 | 12.9 | 49388 | 23.8 | 10043 | 14.1 | 1017 | 2.3 | | | | | | | 241 | 0.4 |
| 4 | 3 | ACTIVISION BLIZZARD | 58104 | 12.4 | 8885 | 4.3 | 34933 | 48.9 | 8337 | 18.7 | | | | | | | 5949 | 9.0 |
| 3 | 4 | SONY COMPUTER ENT. | 55570 | 11.8 | 30339 | 14.6 | 4087 | 5.7 | 10835 | 24.3 | | | 391 | 1.6 | 10 | 0.0 | 9908 | 15.0 |
| 5 | 5 | UBISOFT | 37853 | 8.1 | 24453 | 11.8 | 3657 | 5.1 | 601 | 1.3 | 4415 | 14.0 | 2009 | 8.2 | | | 2718 | 4.1 |
| 13 | 6 | DISNEY INTERACTIVE STUDIOS | 27366 | 5.8 | 19022 | 9.2 | 79 | 0.1 | 8060 | 18.1 | | | | | | | 206 | 0.3 |
| 7 | 7 | SEGA | 18671 | 4.0 | 3585 | 1.7 | 3079 | 4.3 | 1022 | 2.3 | | | 4405 | 18.0 | | | 6580 | 9.9 |
| 8 | 8 | WARNER BROS. INTERACTIVE | 17903 | 3.8 | 16656 | 8.0 | 738 | 1.0 | | | | | | | | | 509 | 0.8 |
| 6 | 9 | THQ | 17435 | 3.7 | 3795 | 1.8 | | | 1877 | 4.2 | | | | | | | 11764 | 17.8 |
| 10 | 10 | SQUARE ENIX EUROPE | 15714 | 3.3 | 11134 | 5.4 | 42 | 0.1 | | | | | 4538 | 18.6 | | | | |
| 12 | 11 | CODEMASTERS | 14534 | 3.1 | 53 | 0.0 | 1738 | 2.4 | 4582 | 10.3 | | | 683 | 2.8 | | | 7477 | 11.3 |
| 9 | 12 | CAPCOM | 12070 | 2.6 | 7339 | 3.5 | | | | | | | | | | | 4732 | 7.1 |
| 11 | 13 | NAMCO BANDAI GAMES | 9252 | 2.0 | 1462 | 0.7 | 234 | 0.3 | | | | | 4775 | 19.5 | | | 2781 | 4.2 |
| 14 | 14 | 505 GAMES | 9041 | 1.9 | 8242 | 4.0 | | | | | | | | | | | 799 | 1.2 |
| 16 | 15 | BETHESDA SOFTWAREWORKS | 4548 | 1.0 | 632 | 0.3 | 783 | 1.1 | | | | | 3132 | 12.8 | | | | |
| 15 | 16 | KONAMI | 4010 | 0.9 | 1736 | 0.8 | | | | | 2263 | 7.2 | | | | | 11 | 0.0 |
| 18 | 17 | LUCASARTS | 2469 | 0.5 | 2469 | 1.2 | | | | | | | | | | | | |
| 17 | 18 | TRADEWEST | 1525 | 0.3 | | | | | 274 | 0.6 | | | | | | | 1251 | 1.9 |
| 19 | 19 | TECMO KOEI EUROPE | 1426 | 0.3 | 606 | 0.3 | | | | | | | 431 | 1.8 | | | 388 | 0.6 |
| 23 | 20 | PLAY IT/SYSTEM 3 | 803 | 0.2 | | | | | 803 | 1.8 | | | | | | | | |
| 24 | 21 | MIDWAY | 630 | 0.1 | 11 | 0.0 | 32 | 0.0 | | | | | | | | | 587 | 0.9 |

CHART-TRACK MONTHLY REPORT

PLAYSTATION 3 GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL | | ARCADE ADV | | FPS | | CAR RACING | | FOOTBALL | | RPG | | GOLF | | OTHERS | |
|----|----|------------|-------|-----|------------|-----|-------|---|------------|---|----------|-----|-------|---|-------|---|--------|-----|
| | | | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % |
| 20 | 22 | ZEN UNITED | 587 | 0.1 | | | | | | | | | | | | | 587 | 0.9 |
| 21 | 23 | KOCH MEDIA | 574 | 0.1 | 524 | 0.3 | | | | | | 49 | 0.2 | | | | 1 | 0.0 |
| | | OTHERS | 1106 | 0.2 | 256 | 0.1 | | | | | | 431 | 1.8 | | | | 419 | 0.6 |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 3 GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | ARCADE ADV VALUE | % | FPS VALUE | % | CAR RACING VALUE | % | GOLF VALUE | % | FOOTBALL VALUE | % | RPG VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-------|---------------------|-------|--------------|-------|---------------------|-------|---------------|-------|-------------------|-------|--------------|-------|-----------------|-------|
| | | TOTAL | 11552907 | 100.0 | 5399981 | 100.0 | 1564613 | 100.0 | 970634 | 100.0 | 874718 | 100.0 | 749021 | 100.0 | 576650 | 100.0 | 1417291 | 100.0 |
| 2 | 1 | EA SPORTS | 1641893 | 14.2 | | | | | 45 | 0.0 | 874472 | 100.0 | 636177 | 84.9 | | | 131200 | 9.3 |
| 1 | 2 | ROCKSTAR | 1611857 | 14.0 | 1605931 | 29.7 | | | 5927 | 0.6 | | | | | | | | |
| 3 | 3 | ACTIVISION | 1442466 | 12.5 | 264393 | 4.9 | 901235 | 57.6 | 233828 | 24.1 | | | | | | | 43009 | 3.0 |
| 4 | 4 | SONY COMPUTER ENT. | 991894 | 8.6 | 540063 | 10.0 | 34725 | 2.2 | 245678 | 25.3 | 247 | 0.0 | | | 12142 | 2.1 | 159039 | 11.2 |
| 13 | 5 | DISNEY INTERACTIVE STUDIOS | 882319 | 7.6 | 690089 | 12.8 | | | 190376 | 19.6 | | | | | | | 1854 | 0.1 |
| 6 | 6 | EA GAMES | 728090 | 6.3 | 227194 | 4.2 | 286770 | 18.3 | 100543 | 10.4 | | | | | 56277 | 9.8 | 57305 | 4.0 |
| 8 | 7 | WARNER BROS. INTERACTIVE | 563370 | 4.9 | 548157 | 10.2 | 7864 | 0.5 | | | | | | | | | 7349 | 0.5 |
| 7 | 8 | UBISOFT | 545102 | 4.7 | 438618 | 8.1 | 17153 | 1.1 | | | | | 69693 | 9.3 | 922 | 0.2 | 18717 | 1.3 |
| 11 | 9 | PLATINUM | 465736 | 4.0 | 234436 | 4.3 | 57959 | 3.7 | 72982 | 7.5 | | | 13493 | 1.8 | 25059 | 4.3 | 61807 | 4.4 |
| 5 | 10 | THQ | 411674 | 3.6 | 51524 | 1.0 | | | 34406 | 3.5 | | | | | | | 325744 | 23.0 |
| 10 | 11 | SEGA | 356434 | 3.1 | 62986 | 1.2 | 73460 | 4.7 | 25653 | 2.6 | | | | | 104404 | 18.1 | 89931 | 6.3 |
| 14 | 12 | CODEMASTERS | 283339 | 2.5 | 525 | 0.0 | 24637 | 1.6 | 34507 | 3.6 | | | | | 6634 | 1.2 | 217035 | 15.3 |
| 16 | 13 | 505 GAMES | 262040 | 2.3 | 244587 | 4.5 | | | | | | | | | | | 17453 | 1.2 |
| 15 | 14 | EIDOS | 256311 | 2.2 | 255701 | 4.7 | 610 | 0.0 | | | | | | | | | | |
| 9 | 15 | NAMCO BANDAI GAMES | 240452 | 2.1 | 31960 | 0.6 | | | 263 | 0.0 | | | | | 190281 | 33.0 | 17948 | 1.3 |
| 12 | 16 | CAPCOM | 200554 | 1.7 | 109976 | 2.0 | | | | | | | | | | | 90577 | 6.4 |
| 18 | 17 | 2K GAMES | 141935 | 1.2 | 100 | 0.0 | 141776 | 9.1 | | | | | | | | | 59 | 0.0 |
| 17 | 18 | SQUARE ENIX | 94599 | 0.8 | | | | | | | | | | | 94599 | 16.4 | | |
| 20 | 19 | REDOCTANE | 79961 | 0.7 | | | | | | | | | | | | | 79961 | 5.6 |
| 21 | 20 | BETHESDA SOFTWAREWORKS | 79821 | 0.7 | 6904 | 0.1 | 12352 | 0.8 | | | | | | | 60566 | 10.5 | | |
| 22 | 21 | LUCASARTS | 44988 | 0.4 | 44988 | 0.8 | | | | | | | | | | | | |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 3 GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | ARCADE ADV VALUE | % | FPS VALUE | % | CAR RACING VALUE | % | GOLF VALUE | % | FOOTBALL VALUE | % | RPG VALUE | % | OTHERS VALUE | % |
|----|----|-------------|----------------|-----|---------------------|-----|--------------|-----|---------------------|-----|---------------|---|-------------------|-----|--------------|-----|-----------------|-----|
| | 22 | BLACK BEAN | 40735 | 0.4 | | | | | 4881 | 0.5 | | | | | | | 35854 | 2.5 |
| 23 | 23 | KONAMI | 39141 | 0.3 | 9126 | 0.2 | | | | | | | 29659 | 4.0 | | | 357 | 0.0 |
| 24 | 24 | KOEI | 20803 | 0.2 | 449 | 0.0 | | | | | | | | | 13475 | 2.3 | 6879 | 0.5 |
| | 25 | MIDWAY | 16945 | 0.1 | 56 | 0.0 | 225 | 0.0 | 8469 | 0.9 | | | | | | | 8195 | 0.6 |
| | 26 | RED STORM | 14743 | 0.1 | | | 2410 | 0.2 | | | | | | | | | 12333 | 0.9 |
| | 27 | SYSTEM 3 | 13076 | 0.1 | | | | | 13076 | 1.3 | | | | | | | | |
| 27 | 28 | DEEP SILVER | 11864 | 0.1 | 10966 | 0.2 | | | | | | | | | 869 | 0.2 | 30 | 0.0 |
| | | OTHERS | 70765 | 0.6 | 21252 | 0.4 | 3435 | 0.2 | 0 | <0 | | | 0 | 0.0 | 11422 | 2.0 | 34655 | 2.4 |

CHART - TRACK MONTHLY REPORT

PLAYSTATION 3 GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL VALUE | % | ARCADE ADV VALUE | % | FPS VALUE | % | CAR RACING VALUE | % | GOLF VALUE | % | FOOTBALL VALUE | % | RPG VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-------|---------------------|-------|--------------|-------|---------------------|-------|---------------|-------|-------------------|-------|--------------|-------|-----------------|-------|
| | | TOTAL | 11552907 | 100.0 | 5399981 | 100.0 | 1564613 | 100.0 | 970634 | 100.0 | 874718 | 100.0 | 749021 | 100.0 | 576650 | 100.0 | 1417291 | 100.0 |
| 2 | 1 | ELECTRONIC ARTS | 2399255 | 20.8 | 227591 | 4.2 | 293698 | 18.8 | 101060 | 10.4 | 874472 | 100.0 | 636603 | 85.0 | 56277 | 9.8 | 209554 | 14.8 |
| 1 | 2 | TAKE 2 | 1832885 | 15.9 | 1672155 | 31.0 | 141776 | 9.1 | 16124 | 1.7 | | | | | | | 2829 | 0.2 |
| 4 | 3 | ACTIVISION BLIZZARD | 1522755 | 13.2 | 264647 | 4.9 | 901310 | 57.6 | 233828 | 24.1 | | | | | | | 122970 | 8.7 |
| 3 | 4 | SONY COMPUTER ENT. | 1145730 | 9.9 | 644433 | 11.9 | 64687 | 4.1 | 265196 | 27.3 | 247 | 0.0 | | | 12142 | 2.1 | 159025 | 11.2 |
| 13 | 5 | DISNEY INTERACTIVE STUDIOS | 883166 | 7.6 | 690089 | 12.8 | 847 | 0.1 | 190376 | 19.6 | | | | | | | 1854 | 0.1 |
| 6 | 6 | UBISOFT | 641919 | 5.6 | 464292 | 8.6 | 40633 | 2.6 | 8469 | 0.9 | | | 69693 | 9.3 | 25946 | 4.5 | 32886 | 2.3 |
| 7 | 7 | WARNER BROS. INTERACTIVE | 567106 | 4.9 | 551893 | 10.2 | 7864 | 0.5 | | | | | | | | | 7349 | 0.5 |
| 5 | 8 | THQ | 420227 | 3.6 | 56165 | 1.0 | | | 34406 | 3.5 | | | | | | | 329656 | 23.3 |
| 9 | 9 | SEGA | 357440 | 3.1 | 62986 | 1.2 | 73460 | 4.7 | 25653 | 2.6 | | | | | 104404 | 18.1 | 90937 | 6.4 |
| 10 | 10 | SQUARE ENIX EUROPE | 351835 | 3.0 | 256626 | 4.8 | 610 | 0.0 | | | | | | | 94599 | 16.4 | | |
| 12 | 11 | CODEMASTERS | 327005 | 2.8 | 525 | 0.0 | 24637 | 1.6 | 77855 | 8.0 | | | | | 6634 | 1.2 | 217353 | 15.3 |
| 8 | 12 | NAMCO BANDAI GAMES | 277033 | 2.4 | 32273 | 0.6 | 2513 | 0.2 | | | | | | | 190281 | 33.0 | 51966 | 3.7 |
| 14 | 13 | 505 GAMES | 269164 | 2.3 | 244587 | 4.5 | | | | | | | | | | | 24577 | 1.7 |
| 11 | 14 | CAPCOM | 214568 | 1.9 | 123991 | 2.3 | | | | | | | | | | | 90577 | 6.4 |
| 17 | 15 | BETHESDA SOFTWAREWORKS | 79856 | 0.7 | 6904 | 0.1 | 12352 | 0.8 | | | | | | | 60600 | 10.5 | | |
| 16 | 16 | KONAMI | 71161 | 0.6 | 28079 | 0.5 | | | | | | | 42726 | 5.7 | | | 357 | 0.0 |
| 19 | 17 | LUCASARTS | 45024 | 0.4 | 45024 | 0.8 | | | | | | | | | | | | |
| 15 | 18 | TRADEWEST | 41819 | 0.4 | | | | | 4590 | 0.5 | | | | | | | 37229 | 2.6 |
| 18 | 19 | TECMO KOEI EUROPE | 30427 | 0.3 | 9331 | 0.2 | | | | | | | | | 13475 | 2.3 | 7622 | 0.5 |
| | 20 | PLAY IT/SYSTEM 3 | 13076 | 0.1 | | | | | 13076 | 1.3 | | | | | | | | |

CHART-TRACK MONTHLY REPORT

PLAYSTATION 3 GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL VALUE | % | ARCADE ADV VALUE | % | FPS VALUE | % | CAR RACING VALUE | % | GOLF VALUE | % | FOOTBALL VALUE | % | RPG VALUE | % | OTHERS VALUE | % |
|----|----|------------|----------------|-----|---------------------|-----|--------------|-----|---------------------|---|---------------|---|-------------------|-----|--------------|-----|-----------------|-----|
| 22 | 21 | KOCH MEDIA | 12083 | 0.1 | 11184 | 0.2 | | | | | | | | | 869 | 0.2 | 30 | 0.0 |
| | | OTHERS | 49374 | 0.4 | 7207 | 0.1 | 225 | 0.0 | | | | | 0 | 0.0 | 11422 | 2.0 | 30520 | 2.2 |

CHART - TRACK MONTHLY REPORT

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

TOP 200 PLAYSTATION 3 GAMES

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 1 | RED DEAD REDEMPTION | ARCADE / ACTION ADVENTURE | ROCKSTAR | TAKE 2 | 37.37 | 37719 | 341924 |
| 2 | TIGER WOODS PGA TOUR 11 | GOLF | EA SPORTS | ELECTRONIC ARTS | 38.47 | 21868 | 30682 |
| 3 | CALL OF DUTY: MODERN WARFARE 2 | FPS | ACTIVISION | ACTIVISION BLIZZARD | 28.11 | 21154 | 1278353 |
| 4 | 2010 FIFA WORLD CUP SOUTH AFRICA | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 25.56 | 20057 | 180482 |
| 5 | TOY STORY 3 | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 36.45 | 18883 | 18883 |
| 6 | LEGO HARRY POTTER: YEARS 1-4 | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 34.27 | 15658 | 40477 |
| 7 | PRINCE OF PERSIA: THE FORGOTTEN SANDS | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 19.85 | 12273 | 41422 |
| 8 | BATTLEFIELD: BAD COMPANY 2 | FPS | EA GAMES | ELECTRONIC ARTS | 25.85 | 10595 | 200132 |
| 9 | UFC 2010: UNDISPUTED | BEAT 'EM UP | THQ | THQ | 31.41 | 9235 | 57532 |
| 10 | UNCHARTED 2: AMONG THIEVES | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 18.56 | 9102 | 394167 |
| 11 | BLUR | CAR / VEHICLE RACING | ACTIVISION | ACTIVISION BLIZZARD | 28.06 | 8326 | 28740 |
| 12 | NAUGHTY BEAR | ARCADE / ACTION ADVENTURE | 505 GAMES | 505 GAMES | 29.68 | 8242 | 17174 |
| 13 | SPLIT/SECOND: VELOCITY | CAR / VEHICLE RACING | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 23.69 | 8016 | 34353 |
| 14 | BIOSHOCK 2 | FPS | 2K GAMES | TAKE 2 | 13.62 | 7734 | 79377 |
| 15 | GOD OF WAR III | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 25.78 | 7161 | 143267 |
| 16 | JUST CAUSE 2 | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 26.78 | 6874 | 95849 |
| 17 | INTERNATIONAL CRICKET 2010 | CRICKET | CODEMASTERS | CODEMASTERS | 30.99 | 6756 | 16541 |
| 18 | MODNATION RACERS | CAR / VEHICLE RACING | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 32.04 | 6668 | 44604 |
| 19 | GRAND THEFT AUTO EPISODES - LIBERTY CITY | ARCADE / ACTION ADVENTURE | ROCKSTAR | TAKE 2 | 27.98 | 6359 | 117361 |
| 20 | NEED FOR SPEED: SHIFT | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 14.17 | 5564 | 321577 |
| 21 | CALL OF DUTY 4: MODERN WARFARE | FPS | ACTIVISION | ACTIVISION BLIZZARD | 16.64 | 5493 | 742057 |
| 22 | TRANSFORMERS: WAR FOR CYBERTRON | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 36.68 | 5417 | 10991 |
| 23 | GRAND THEFT AUTO IV | ARCADE / ACTION ADVENTURE | PLATINUM | TAKE 2 | 15.97 | 5294 | 954382 |
| 24 | ARMY OF TWO: THE 40TH DAY | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 14.15 | 5263 | 50474 |
| 25 | SEGA MEGA DRIVE ULTIMATE COLLECTION | COMPILATION | SEGA | SEGA | 14.10 | 5200 | 167009 |
| 26 | DEMON'S SOULS: BLACK PHANTOM EDITION | RPG | NAMCO BANDAI GAMES | NAMCO BANDAI GAMES | 39.88 | 4768 | 21399 |
| 27 | DANTE'S INFERNO | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 15.26 | 4592 | 42414 |
| 28 | PURE FOOTBALL | FOOTBALL | UBISOFT | UBISOFT | 15.78 | 4415 | 11648 |
| 29 | SINGULARITY | FPS | ACTIVISION | ACTIVISION BLIZZARD | 34.39 | 4062 | 6476 |
| 30 | SUPER STREET FIGHTER IV | BEAT 'EM UP | CAPCOM | CAPCOM | 18.58 | 3919 | 45557 |
| 31 | GOD OF WAR COLLECTION | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 20.66 | 3856 | 35396 |
| 32 | ASSASSIN'S CREED II | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 20.90 | 3808 | 437860 |
| 33 | DRAGON AGE: ORIGINS | RPG | EA GAMES | ELECTRONIC ARTS | 15.71 | 3582 | 72819 |
| 34 | JAMES CAMERON'S AVATAR: THE GAME | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 15.27 | 3368 | 107770 |
| 35 | FIFA 10 | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 33.39 | 3315 | 843199 |
| 36 | CALL OF DUTY: WORLD AT WAR | FPS | ACTIVISION | ACTIVISION BLIZZARD | 19.59 | 3278 | 712702 |
| 37 | LOST PLANET 2 | ARCADE / ACTION ADVENTURE | CAPCOM | CAPCOM | 25.01 | 3264 | 36355 |
| 38 | SKATE 3 | SKATEBOARDING | EA SPORTS | ELECTRONIC ARTS | 31.36 | 3129 | 20213 |
| 39 | ALIENS VS PREDATOR | FPS | SEGA | SEGA | 24.05 | 3047 | 121815 |
| 40 | ALPHA PROTOCOL | RPG | SEGA | SEGA | 25.90 | 3024 | 13669 |

CHART - TRACK MONTHLY REPORT

TOP 200 PLAYSTATION 3 GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|--------------------|---------------------|---------------|-------|------------|
| 41 | LITTLEBIGPLANET | PLATFORM | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 13.42 | 3007 | 561573 |
| 42 | COLIN MCRAE: DIRT 2 | CAR / VEHICLE RACING | PLATINUM | CODEMASTERS | 18.58 | 2448 | 77344 |
| 43 | TEKKEN 6 | BEAT 'EM UP | PLATINUM | NAMCO BANDAI GAMES | 18.64 | 2445 | 120035 |
| 44 | ASSASSIN'S CREED | ARCADE / ACTION ADVENTURE | PLATINUM | UBISOFT | 12.96 | 2312 | 475305 |
| 45 | GRAN TURISMO 5: PROLOGUE | CAR / VEHICLE RACING | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 12.31 | 2273 | 511852 |
| 46 | HEAVY RAIN | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 39.69 | 2237 | 199786 |
| 47 | INFAMOUS | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 16.79 | 2235 | 173813 |
| 48 | ASSASSIN'S CREED II: COMPLETE EDITION | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 24.97 | 2139 | 4663 |
| 49 | FALLOUT 3: GAME OF THE YEAR EDITION | RPG | BETHESDA SOFTWORKS | BETHESDA SOFTWORKS | 21.63 | 2050 | 52130 |
| 50 | BATMAN: ARKHAM ASYLUM | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 16.63 | 2012 | 224197 |
| 51 | THE ELDER SCROLLS IV: OBLIVION GOTY | RPG | PLATINUM | UBISOFT | 12.94 | 1994 | 107402 |
| 52 | FINAL FANTASY XIII | RPG | SQUARE ENIX | SQUARE ENIX EUROPE | 25.34 | 1969 | 162352 |
| 53 | PRO EVOLUTION SOCCER 2010 | FOOTBALL | KONAMI | KONAMI | 20.75 | 1954 | 205464 |
| 54 | DARK VOID | ARCADE / ACTION ADVENTURE | CAPCOM | CAPCOM | 7.04 | 1921 | 13998 |
| 55 | RATCHET & CLANK: A CRACK IN TIME | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 17.83 | 1807 | 68234 |
| 56 | RESISTANCE 2 | FPS | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 10.92 | 1794 | 300209 |
| 57 | TIGER WOODS PGA TOUR 10 | GOLF | EA SPORTS | ELECTRONIC ARTS | 17.13 | 1776 | 107562 |
| 58 | DARKSIDERS | ARCADE / ACTION ADVENTURE | THQ | THQ | 17.09 | 1770 | 48822 |
| 59 | NIER | RPG | SQUARE ENIX | SQUARE ENIX EUROPE | 16.88 | 1766 | 8776 |
| 60 | KILLZONE 2 | FPS | PLATINUM | SONY COMPUTER ENT. | 15.74 | 1759 | 339778 |
| 61 | MX VS ATV REFLEX | CAR / VEHICLE RACING | THQ | THQ | 18.58 | 1731 | 23175 |
| 62 | OPERATION FLASHPOINT: DRAGON RISING | FPS | CODEMASTERS | CODEMASTERS | 14.30 | 1659 | 105361 |
| 63 | THE SABOTEUR | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 16.02 | 1562 | 51097 |
| 64 | TONY HAWK RIDE | SKATEBOARDING | ACTIVISION | ACTIVISION BLIZZARD | 15.52 | 1520 | 14315 |
| 65 | UNCHARTED: DRAKE'S FORTUNE | ARCADE / ACTION ADVENTURE | PLATINUM | SONY COMPUTER ENT. | 13.66 | 1463 | 289533 |
| 66 | MIRROR'S EDGE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 5.49 | 1420 | 178028 |
| 67 | CALL OF JUAREZ: BOUND IN BLOOD | FPS | UBISOFT | UBISOFT | 9.67 | 1404 | 99003 |
| 68 | TRANSFORMERS: REVENGE OF THE FALLEN | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 11.33 | 1393 | 61697 |
| 69 | LITTLEBIGPLANET: GAME OF THE YEAR | PLATFORM | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 21.28 | 1390 | 8371 |
| 70 | FIGHT NIGHT ROUND 3 | BOXING | PLATINUM | ELECTRONIC ARTS | 16.06 | 1364 | 130833 |
| 71 | WWE SMACKDOWN VS RAW 2010 | WRESTLING | THQ | THQ | 20.66 | 1356 | 130255 |
| 72 | BIOSHOCK | FPS | 2K GAMES | TAKE 2 | 12.18 | 1340 | 83715 |
| 73 | METAL GEAR SOLID 4: GUNS OF THE PATRIOTS | ARCADE / ACTION ADVENTURE | PLATINUM | KONAMI | 15.04 | 1328 | 344310 |
| 74 | TOM CLANCY'S H.A.W.X. | FLIGHT SIM | UBISOFT | UBISOFT | 11.70 | 1279 | 97005 |
| 75 | FIFA 09 | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 9.51 | 1236 | 691460 |
| 76 | BAYONETTA | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 15.40 | 1223 | 55842 |
| 77 | GUITAR HERO 5 | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 36.33 | 1200 | 68658 |
| 78 | TOM CLANCY'S RAINBOW SIX: VEGAS 2 | FPS | PLATINUM | UBISOFT | 12.59 | 1190 | 196153 |
| 79 | RESIDENT EVIL 5 | ARCADE / ACTION ADVENTURE | PLATINUM | CAPCOM | 17.33 | 1181 | 234496 |
| 80 | MINI NINJAS | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 11.18 | 1163 | 31901 |

CHART - TRACK MONTHLY REPORT

TOP 200 PLAYSTATION 3 GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|--------------------------|--------------------------|---------------|-------|------------|
| 81 | RATCHET & CLANK: QUEST FOR BOOTY | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 9.58 | 1143 | 58526 |
| 82 | EYEPET | GOD / MANAGEMENT SIM | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 15.80 | 1133 | 121754 |
| 83 | SBK X SUPERBIKE WORLD CHAMPIONSHIP | BIKE RACING | BLACK BEAN | TRADEWEST | 31.47 | 1127 | 4478 |
| 84 | DEAD SPACE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 12.45 | 1109 | 116354 |
| 85 | FALLOUT 3 | RPG | BETHESDA SOFTWAREWORKS | BETHESDA SOFTWAREWORKS | 15.03 | 1082 | 245023 |
| 86 | SONIC & SEGA ALL-STARS RACING | CAR / VEHICLE RACING | SEGA | SEGA | 25.14 | 1020 | 30367 |
| 87 | MIDNIGHT CLUB: LOS ANGELES | CAR / VEHICLE RACING | PLATINUM | TAKE 2 | 15.86 | 1017 | 150369 |
| 88 | TOM CLANCY'S GHOST RECON: WARFIGHTER 2 | WARGAME / STRATEGY | RED STORM | UBISOFT | 12.37 | 997 | 79905 |
| 89 | BAND HERO | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 17.85 | 975 | 29366 |
| 90 | BORDERLANDS | FPS | 2K GAMES | TAKE 2 | 20.78 | 969 | 82309 |
| 91 | BRÜTAL LEGEND | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 14.21 | 966 | 40114 |
| 92 | RACE DRIVER: GRID - RELOADED | CAR / VEHICLE RACING | PLATINUM | CODEMASTERS | 18.96 | 935 | 5221 |
| 93 | IRON MAN 2 | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 21.00 | 932 | 11801 |
| 94 | SINGSTAR POP EDITION | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 16.70 | 925 | 37155 |
| 95 | SHREK FOREVER AFTER: THE FINAL CHAPTER | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 30.84 | 915 | 1157 |
| 96 | SAINTS ROW 2 | ARCADE / ACTION ADVENTURE | THQ | THQ | 13.40 | 912 | 193557 |
| 97 | RESONANCE OF FATE | RPG | SEGA | SEGA | 21.03 | 907 | 8240 |
| 98 | FAR CRY 2 | FPS | PLATINUM | UBISOFT | 11.38 | 874 | 221506 |
| 99 | BATMAN: ARKHAM ASYLUM - GAME OF THE YEAR | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 26.69 | 862 | 12328 |
| 100 | DJ HERO | MUSIC | ACTIVISION | ACTIVISION BLIZZARD | 18.38 | 853 | 56625 |
| 101 | CLASH OF THE TITANS: THE VIDEO GAME | ARCADE / ACTION ADVENTURE | NAMCO BANDAI GAMES | NAMCO BANDAI GAMES | 21.65 | 852 | 4757 |
| 102 | STAR WARS: THE FORCE UNLEASHED | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 15.81 | 849 | 154440 |
| 103 | HARRY POTTER & THE HALF-BLOOD PRINCE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 12.97 | 815 | 23424 |
| 104 | BURNOUT PARADISE: THE ULTIMATE BOX | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 15.03 | 802 | 41648 |
| 105 | ROGUE WARRIOR | FPS | BETHESDA SOFTWAREWORKS | BETHESDA SOFTWAREWORKS | 15.77 | 783 | 10882 |
| 106 | F.E.A.R 2: PROJECT ORIGIN | FPS | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 10.66 | 738 | 41234 |
| 107 | BATTLEFIELD: BAD COMPANY | FPS | PLATINUM | ELECTRONIC ARTS | 13.69 | 723 | 119784 |
| 108 | RED FACTION: GUERRILLA | ARCADE / ACTION ADVENTURE | THQ | THQ | 12.43 | 718 | 61371 |
| 109 | MOTORSTORM | CAR / VEHICLE RACING | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 7.44 | 713 | 358022 |
| 110 | ASHES CRICKET 2009 | CRICKET | CODEMASTERS | CODEMASTERS | 10.92 | 704 | 79569 |
| 111 | MOTOGP 09/10 | BIKE RACING | CAPCOM | CAPCOM | 23.19 | 692 | 13935 |
| 112 | YAKUZA 3 | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 20.93 | 684 | 20869 |
| 113 | THE ORANGE BOX | FPS | EA GAMES | ELECTRONIC ARTS | 14.38 | 683 | 55147 |
| 114 | GREEN DAY: ROCK BAND | MUSIC | EA GAMES | ELECTRONIC ARTS | 38.16 | 679 | 3762 |
| 115 | WOLFENSTEIN | FPS | ACTIVISION | ACTIVISION BLIZZARD | 12.33 | 652 | 37433 |
| 116 | STAR OCEAN: THE LAST HOPE | RPG | SQUARE ENIX | SQUARE ENIX EUROPE | 19.19 | 651 | 10592 |
| 117 | LEGO BATMAN: THE VIDEOGAME | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 15.72 | 646 | 77847 |
| 118 | WET | ARCADE / ACTION ADVENTURE | BETHESDA SOFTWAREWORKS | BETHESDA SOFTWAREWORKS | 10.92 | 632 | 44524 |
| 119 | SINGSTAR TAKE THAT | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 14.03 | 624 | 94555 |
| 120 | NEED FOR SPEED: UNDERCOVER | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 13.03 | 619 | 272219 |

CHART - TRACK MONTHLY REPORT

TOP 200 PLAYSTATION 3 GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|--------------------------|--------------------------|---------------|-------|------------|
| 121 | MOTORSTORM: PACIFIC RIFT | CAR / VEHICLE RACING | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 15.29 | 611 | 194090 |
| 122 | WHEELMAN | CAR / VEHICLE RACING | MIDWAY | UBISOFT | 14.10 | 601 | 53064 |
| 123 | BLAZBLUE: CALAMITY TRIGGER | BEAT 'EM UP | PQUBE | ZEN UNITED | 18.96 | 587 | 6136 |
| 124 | NINJA GAIDEN: SIGMA 2 | ARCADE / ACTION ADVENTURE | TECMO | TECMO KOEI EUROPE | 15.23 | 583 | 20848 |
| 125 | SKATE 2 | SKATEBOARDING | EA SPORTS | ELECTRONIC ARTS | 14.27 | 580 | 52704 |
| 126 | RACE DRIVER: GRID | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 13.43 | 577 | 187098 |
| 127 | BIONIC COMMANDO | ARCADE / ACTION ADVENTURE | CAPCOM | CAPCOM | 4.40 | 575 | 25566 |
| 128 | LEGO INDIANA JONES 2:ADVENTURE CONTINUES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 22.12 | 574 | 44455 |
| 129 | THE BEATLES: ROCK BAND | MUSIC | EA GAMES | ELECTRONIC ARTS | 17.69 | 532 | 48311 |
| 130 | GHOSTBUSTERS: THE VIDEO GAME | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 19.36 | 531 | 68894 |
| 131 | VANCOUVER 2010 | WINTER SPORTS | SEGA | SEGA | 16.55 | 528 | 30569 |
| 132 | [PROTOTYPE] | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 16.54 | 524 | 80743 |
| 133 | PRISON BREAK: THE CONSPIRACY | ARCADE / ACTION ADVENTURE | DEEP SILVER | KOCH MEDIA | 21.60 | 508 | 15375 |
| 134 | WWE LEGENDS OF WRESTLEMANIA | WRESTLING | THQ | THQ | 8.25 | 495 | 63360 |
| 135 | LEGO STAR WARS: THE COMPLETE SAGA | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 18.83 | 494 | 113528 |
| 136 | GUITAR HERO: WORLD TOUR | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 13.46 | 493 | 186098 |
| 137 | MONOPOLY | BOARD GAME | EA GAMES | ELECTRONIC ARTS | 14.98 | 490 | 6287 |
| 138 | RATCHET & CLANK: TOOLS OF DESTRUCTION | ARCADE / ACTION ADVENTURE | PLATINUM | SONY COMPUTER ENT. | 14.56 | 487 | 186531 |
| 139 | MAG | FPS | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 34.95 | 478 | 65762 |
| 140 | MORTAL KOMBAT VS DC UNIVERSE | BEAT 'EM UP | MIDWAY | MIDWAY | 15.65 | 476 | 73707 |
| 141 | VALKYRIA CHRONICLES | RPG | SEGA | SEGA | 14.73 | 474 | 18631 |
| 142 | DEAD TO RIGHTS: RETRIBUTION | ARCADE / ACTION ADVENTURE | NAMCO BANDAI GAMES | NAMCO BANDAI GAMES | 26.18 | 468 | 6890 |
| 143 | FIGHT NIGHT ROUND 4 | BOXING | EA SPORTS | ELECTRONIC ARTS | 19.01 | 466 | 143705 |
| 144 | SONIC UNLEASHED | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 14.98 | 449 | 61828 |
| 145 | SUPERCAR CHALLENGE | CAR / VEHICLE RACING | SYSTEM 3 | PLAY IT/SYSTEM 3 | 16.04 | 428 | 13463 |
| 146 | FUEL | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 10.03 | 413 | 18906 |
| 147 | SINGSTAR VOL.3 | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 16.07 | 409 | 39130 |
| 148 | VIRTUA TENNIS 2009 | TENNIS | SEGA | SEGA | 13.72 | 393 | 60439 |
| 149 | WHITE KNIGHT CHRONICLES | RPG | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 31.03 | 391 | 12748 |
| 150 | SINGSTAR VOL.2 | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 15.41 | 391 | 61825 |
| 151 | THE GODFATHER II | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 12.24 | 386 | 66218 |
| 152 | SINGSTAR PS3 | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 16.52 | 381 | 113469 |
| 153 | LEGO ROCK BAND | MUSIC | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 14.44 | 380 | 10329 |
| 154 | FERRARI CHALLENGE: TROFEO PIRELLI | CAR / VEHICLE RACING | SYSTEM 3 | PLAY IT/SYSTEM 3 | 16.54 | 375 | 36694 |
| 155 | SINGSTAR QUEEN | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 16.73 | 375 | 40157 |
| 156 | WWE SMACKDOWN VS RAW 2009 | WRESTLING | THQ | THQ | 9.23 | 371 | 135976 |
| 157 | GAMESAID TRIPLE PACK | COMPILATION | GAMESAID | GAMESAID | 28.20 | 365 | 520 |
| 158 | OVERLORD II | RPG | CODEMASTERS | CODEMASTERS | 8.92 | 351 | 24428 |
| 159 | GUITAR HERO: METALLICA | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 17.65 | 350 | 31435 |
| 160 | SINGSTAR MOTOWN | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 16.38 | 348 | 28751 |

CHART - TRACK MONTHLY REPORT

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

TOP 200 PLAYSTATION 3 GAMES

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|---|---------------------------|--------------------|--------------------------|---------------|-------|------------|
| 161 | 3D DOT GAME HEROES | RPG | SOUTHPEAK GAMES | SOUTHPEAK GAMES | 28.30 | 337 | 4666 |
| 162 | LOST PLANET: EXTREME CONDITION | ARCADE / ACTION ADVENTURE | CAPCOM | CAPCOM | 15.19 | 328 | 25134 |
| 163 | RISE OF THE ARGONAUTS | RPG | CODEMASTERS | CODEMASTERS | 10.52 | 321 | 11748 |
| 164 | TRINITY UNIVERSE | RPG | KOEI | TECMO KOEI EUROPE | 35.90 | 319 | 1001 |
| 165 | IL2 STURMOVIK: BIRDS OF PREY | FLIGHT SIM | 1C COMPANY | 505 GAMES | 22.65 | 315 | 38334 |
| 166 | NHL 10 | HOCKEY | EA SPORTS | ELECTRONIC ARTS | 15.43 | 303 | 10147 |
| 167 | SAW | ARCADE / ACTION ADVENTURE | KONAMI | KONAMI | 21.73 | 295 | 37491 |
| 168 | PRO EVOLUTION SOCCER 2009 | FOOTBALL | KONAMI | KONAMI | 7.28 | 292 | 301189 |
| 169 | BUZZ! QUIZ WORLD | PUZZLE/QUIZ | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 20.30 | 292 | 22193 |
| 170 | DYNASTY WARRIORS: STRIKEFORCE | BEAT 'EM UP | KOEI | TECMO KOEI EUROPE | 21.72 | 289 | 3307 |
| 171 | COMMAND AND CONQUER: RED ALERT 3 | WARGAME / STRATEGY | EA GAMES | ELECTRONIC ARTS | 17.03 | 286 | 32295 |
| 172 | SUPERSTARS V8 RACING: NEXT CHALLENGE | CAR / VEHICLE RACING | BLACK BEAN | TRADEWEST | 16.74 | 274 | 2093 |
| 173 | MARVEL ULTIMATE ALLIANCE 2 | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 23.72 | 267 | 22673 |
| 174 | ROCK BAND | MUSIC | EA GAMES | ELECTRONIC ARTS | 7.99 | 262 | 41707 |
| 175 | TERMINATOR SALVATION | ARCADE / ACTION ADVENTURE | EVOLVED GAMES | WARNER BROS. INTERACTIVE | 14.87 | 251 | 42317 |
| 176 | WAY OF THE SAMURAI 3 | ARCADE / ACTION ADVENTURE | GAMEBRIDGE | GAMEBRIDGE | 28.35 | 250 | 2818 |
| 177 | STAR WARS: CLONE WARS - REPUBLIC HEROES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 18.92 | 243 | 20098 |
| 178 | GUITAR HERO: GREATEST HITS | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 19.41 | 243 | 14356 |
| 179 | THE SIMPSONS GAME | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 13.68 | 241 | 90792 |
| 180 | UFC 2009: UNDISPUTED | BEAT 'EM UP | PLATINUM | THQ | 14.02 | 239 | 178133 |
| 181 | PRINCE OF PERSIA | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 13.60 | 236 | 139318 |
| 182 | SINGSTAR ABBA | MUSIC | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 16.37 | 226 | 92157 |
| 183 | FACEBREAKER | BOXING | EA SPORTS | ELECTRONIC ARTS | 10.29 | 214 | 22990 |
| 184 | TOMB RAIDER: UNDERWORLD | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 13.87 | 211 | 195570 |
| 185 | LEGO INDIANA JONES: ORIGINAL ADVENTURES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 21.19 | 207 | 88190 |
| 186 | STORMRISE | WARGAME / STRATEGY | SEGA | SEGA | 5.53 | 206 | 8075 |
| 187 | MADDEN NFL 10 | AMERICAN FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 17.70 | 201 | 33405 |
| 188 | 50 CENT: BLOOD ON THE SAND | ARCADE / ACTION ADVENTURE | THQ | THQ | 11.69 | 200 | 28817 |
| 189 | COLIN MCRAE: DIRT | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 12.39 | 198 | 99570 |
| 190 | SOCOM: US NAVY SEALS CONFRONTATION | WARGAME / STRATEGY | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 12.31 | 191 | 49702 |
| 191 | TRIVIAL PURSUIT | BOARD GAME | EA GAMES | ELECTRONIC ARTS | 15.03 | 189 | 3460 |
| 192 | THE LORD OF THE RINGS: CONQUEST | WARGAME / STRATEGY | EA GAMES | ELECTRONIC ARTS | 12.29 | 184 | 53956 |
| 193 | GUITAR HERO: VAN HALEN | MUSIC | ACTIVISION | ACTIVISION BLIZZARD | 20.35 | 181 | 3366 |
| 194 | HEROES OVER EUROPE | FLIGHT SIM | UBISOFT | UBISOFT | 13.97 | 176 | 9158 |
| 195 | NBA LIVE 10 | BASKETBALL | EA SPORTS | ELECTRONIC ARTS | 22.32 | 169 | 7886 |
| 196 | TIGER WOODS PGA TOUR 09 | GOLF | EA SPORTS | ELECTRONIC ARTS | 13.56 | 166 | 120128 |
| 197 | PAIN | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 14.34 | 162 | 5611 |
| 198 | QUANTUM OF SOLACE | FPS | ACTIVISION | ACTIVISION BLIZZARD | 10.42 | 158 | 182606 |
| 199 | SOULCALIBUR IV | BEAT 'EM UP | PLATINUM | UBISOFT | 11.92 | 154 | 83965 |
| 200 | DISGAEA 3: ABSENCE OF JUSTICE | RPG | SQUARE ENIX | SQUARE ENIX EUROPE | 15.76 | 153 | 11769 |

CHART - TRACK MONTHLY REPORT

SONY PSP MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| GAMES (UNITS) | 110538 100.0 | 107334 100.0 | 81712 100.0 | 77297 100.0 | 113344 100.0 | 103692 100.0 | 123313 100.0 | 711681 100.0 | 244176 100.0 | 161038 100.0 | 150888 100.0 | 142286 100.0 | 152233 100.0 |
| ARCADE ADV | 39927 36.1 | 41159 38.3 | 30405 37.2 | 27787 35.9 | 45834 40.4 | 37538 36.2 | 45137 36.6 | 272398 38.3 | 78308 32.1 | 31379 19.5 | 44796 29.7 | 49467 34.8 | 48030 31.6 |
| ATHLETICS | 14 0.0 | 9 0.0 | 1 0.0 | 6 0.0 | 5 0.0 | 3 0.0 | 9 0.0 | 35 0.0 | 10 0.0 | 17 0.0 | 54 0.0 | 168 0.1 | 408 0.3 |
| BASKETBALL | 14 0.0 | 45 0.0 | 55 0.1 | 62 0.1 | 192 0.2 | 161 0.2 | 244 0.2 | 583 0.1 | 257 0.1 | 124 0.1 | 97 0.1 | 87 0.1 | 43 0.0 |
| BEAT 'EM UP | 3252 2.9 | 3677 3.4 | 2486 3.0 | 2344 3.0 | 4751 4.2 | 3457 3.3 | 5201 4.2 | 23008 3.2 | 5835 2.4 | 3783 2.3 | 8571 5.7 | 3984 2.8 | 3730 2.5 |
| BIKE RACING | 761 0.7 | 38 0.0 | 53 0.1 | 94 0.1 | 149 0.1 | 78 0.1 | 82 0.1 | 766 0.1 | 810 0.3 | 948 0.6 | 1437 1.0 | 2572 1.8 | 1916 1.3 |
| BOARD GAME | 6 0.0 | 9 0.0 | 4 0.0 | 6 0.0 | 13 0.0 | 5 0.0 | 14 0.0 | 33 0.0 | 15 0.0 | 12 0.0 | 34 0.0 | 25 0.0 | 30 0.0 |
| BOXING | 586 0.5 | 69 0.1 | 5 0.0 | 4 0.0 | 13 0.0 | 10 0.0 | 27 0.0 | 155 0.0 | 44 0.0 | 40 0.0 | 78 0.1 | 123 0.1 | 300 0.2 |
| CAR RACING | 24889 22.5 | 23451 21.8 | 16031 19.6 | 15390 19.9 | 22547 19.9 | 22717 21.9 | 27349 22.2 | 157610 22.1 | 59949 24.6 | 59156 36.7 | 29317 19.4 | 28254 19.9 | 27518 18.1 |
| CASINO/CARD | 373 0.3 | 563 0.5 | 569 0.7 | 794 1.0 | 1223 1.1 | 1519 1.5 | 1280 1.0 | 534 0.1 | 267 0.1 | 218 0.1 | 360 0.2 | 535 0.4 | 533 0.4 |
| CHESS | 10 0.0 | 24 0.0 | 9 0.0 | 18 0.0 | 16 0.0 | 21 0.0 | 50 0.0 | 113 0.0 | 42 0.0 | 34 0.0 | 48 0.0 | 31 0.0 | 84 0.1 |
| COMPILATION | 4149 3.8 | 2771 2.6 | 1785 2.2 | 2218 2.9 | 1506 1.3 | 1430 1.4 | 3442 2.8 | 5149 0.7 | 2193 0.9 | 2011 1.2 | 2984 2.0 | 3650 2.6 | 2836 1.9 |
| CRICKET | 8 0.0 | 18 0.0 | 7 0.0 | 7 0.0 | 7 0.0 | 15 0.0 | 35 0.0 | 128 0.0 | 46 0.0 | 39 0.0 | 95 0.1 | 308 0.2 | 521 0.3 |
| FLIGHT SIM | 467 0.4 | 531 0.5 | 414 0.5 | 479 0.6 | 953 0.8 | 1335 1.3 | 1607 1.3 | 6189 0.9 | 2229 0.9 | 2193 1.4 | 3475 2.3 | 2140 1.5 | 1762 1.2 |
| FOOT. MAN. | 1702 1.5 | 2011 1.9 | 1642 2.0 | 1623 2.1 | 2388 2.1 | 2581 2.5 | 3104 2.5 | 21363 3.0 | 14239 5.8 | 641 0.4 | 1996 1.3 | 3206 2.3 | 2990 2.0 |
| FOOTBALL | 10673 9.7 | 13069 12.2 | 11263 13.8 | 7348 9.5 | 7633 6.7 | 8656 8.3 | 8993 7.3 | 69554 9.8 | 30220 12.4 | 30804 19.1 | 5917 3.9 | 8958 6.3 | 9342 6.1 |
| FOOTBALL USA | 27 0.0 | 34 0.0 | 32 0.0 | 67 0.1 | 211 0.2 | 63 0.1 | 46 0.0 | 134 0.0 | 31 0.0 | 40 0.0 | 29 0.0 | 39 0.0 | 65 0.0 |
| FPS | 4647 4.2 | 4642 4.3 | 3640 4.5 | 4030 5.2 | 5327 4.7 | 4498 4.3 | 5036 4.1 | 22988 3.2 | 7613 3.1 | 5155 3.2 | 6395 4.2 | 5995 4.2 | 7470 4.9 |
| GOD SIM | 2395 2.2 | 2248 2.1 | 3177 3.9 | 3448 4.5 | 2656 2.3 | 2175 2.1 | 2769 2.2 | 12474 1.8 | 3312 1.4 | 2314 1.4 | 3402 2.3 | 5076 3.6 | 4735 3.1 |
| GOLF | 603 0.5 | 590 0.6 | 269 0.3 | 482 0.6 | 535 0.5 | 420 0.4 | 480 0.4 | 3137 0.4 | 1511 0.6 | 865 0.5 | 1634 1.1 | 2263 1.6 | 2084 1.4 |

CHART - TRACK MONTHLY REPORT

SONY PSP MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| HELI SIM | 5 0.0 | 2 0.0 | 6 0.0 | 9 0.0 | 15 0.0 | 22 0.0 | 12 0.0 | 32 0.0 | 14 0.0 | 15 0.0 | 35 0.0 | 39 0.0 | 20 0.0 |
| HOCKEY | | 2 0.0 | | | | 1 0.0 | 1 0.0 | 10 0.0 | 5 0.0 | 11 0.0 | 114 0.1 | 53 0.0 | |
| MUSIC | 988 0.9 | 854 0.8 | 793 1.0 | 980 1.3 | 970 0.9 | 764 0.7 | 1161 0.9 | 4812 0.7 | 3888 1.6 | 1155 0.7 | 800 0.5 | 1281 0.9 | 1767 1.2 |
| OTHER SPORT | 78 0.1 | 94 0.1 | 128 0.2 | 284 0.4 | 295 0.3 | 308 0.3 | 443 0.4 | 1417 0.2 | 603 0.2 | 911 0.6 | 1254 0.8 | 708 0.5 | 719 0.5 |
| PINBALL | 1 0.0 | 3 0.0 | 3 0.0 | 4 0.0 | 5 0.0 | 6 0.0 | 17 0.0 | 73 0.0 | 31 0.0 | 26 0.0 | 75 0.0 | 107 0.1 | 95 0.1 |
| PLATFORM | 8807 8.0 | 5928 5.5 | 3359 4.1 | 3482 4.5 | 5969 5.3 | 6377 6.2 | 7604 6.2 | 65931 9.3 | 12393 5.1 | 2036 1.3 | 2137 1.4 | 2263 1.6 | 2414 1.6 |
| PUZZLE/QUIZ | 1148 1.0 | 1087 1.0 | 981 1.2 | 1072 1.4 | 1781 1.6 | 1412 1.4 | 1977 1.6 | 7921 1.1 | 2672 1.1 | 2092 1.3 | 3006 2.0 | 3877 2.7 | 12033 7.9 |
| RPG | 2124 1.9 | 2515 2.3 | 2910 3.6 | 2518 3.3 | 3740 3.3 | 4425 4.3 | 3996 3.2 | 16007 2.2 | 7440 3.0 | 10155 6.3 | 28863 19.1 | 12103 8.5 | 15981 10.5 |
| RUGBY | 212 0.2 | 232 0.2 | 259 0.3 | 512 0.7 | 593 0.5 | 11 0.0 | | | | | | | |
| SHOOT 'EM UP | 3 0.0 | 7 0.0 | 5 0.0 | 4 0.0 | 8 0.0 | 8 0.0 | 52 0.0 | 521 0.1 | 162 0.1 | 39 0.0 | 35 0.0 | 17 0.0 | 173 0.1 |
| SKATEBOARD | 2 0.0 | 4 0.0 | 5 0.0 | 1 0.0 | 5 0.0 | 9 0.0 | 7 0.0 | 32 0.0 | 5 0.0 | 0 0.0 | 11 0.0 | 34 0.0 | 16 0.0 |
| SNOOKER / POOL | 20 0.0 | 26 0.0 | 61 0.1 | 39 0.1 | 68 0.1 | 103 0.1 | 143 0.1 | 712 0.1 | 159 0.1 | 176 0.1 | 62 0.0 | 17 0.0 | 55 0.0 |
| TENNIS | 644 0.6 | 293 0.3 | 113 0.1 | 167 0.2 | 391 0.3 | 450 0.4 | 412 0.3 | 1324 0.2 | 425 0.2 | 334 0.2 | 484 0.3 | 693 0.5 | 1002 0.7 |
| WAR / STRAT | 1316 1.2 | 586 0.5 | 512 0.6 | 887 1.1 | 1784 1.6 | 1505 1.5 | 680 0.6 | 2852 0.4 | 1476 0.6 | 1261 0.8 | 1580 1.0 | 2111 1.5 | 2036 1.3 |
| WINTER SPORTS | 112 0.1 | 124 0.1 | 202 0.2 | 323 0.4 | 532 0.5 | 360 0.3 | 343 0.3 | 2570 0.4 | 1014 0.4 | 786 0.5 | 662 0.4 | 592 0.4 | 187 0.1 |
| WRESTLE | 562 0.5 | 609 0.6 | 520 0.6 | 789 1.0 | 1191 1.1 | 1234 1.2 | 1543 1.3 | 11085 1.6 | 6952 2.8 | 2263 1.4 | 1020 0.7 | 1491 1.0 | 1321 0.9 |
| OTHERS | 15 0.0 | 8 0.0 | 7 0.0 | 15 0.0 | 37 0.0 | 15 0.0 | 16 0.0 | 33 0.0 | 5 0.0 | 5 0.0 | 29 0.0 | 17 0.0 | 18 0.0 |

CHART-TRACK MONTHLY REPORT

SONY PSP MARKET PROFILE - SALES BY GENRE BY REGION

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

PERCENTAGE BY REGION

| PRODUCT GENRE | SALES | LON | SOU | S W | WAL | MID | EAS | YRK | LAN | NE | BOR | CSC | GRA | ULS |
|---------------------------|---------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|
| GAMES (UNITS) | 110538 | 32.1 | 9.7 | 2.5 | 6.0 | 12.0 | 5.6 | 8.2 | 10.9 | 2.8 | 1.2 | 5.1 | 2.0 | 1.9 |
| ARCADE / ACTION ADVENTURE | 39927 | 32.6 | 9.7 | 2.4 | 6.0 | 11.8 | 5.4 | 7.8 | 11.6 | 2.7 | 1.2 | 5.0 | 2.0 | 1.9 |
| CAR / VEHICLE RACING | 24889 | 31.9 | 10.0 | 2.7 | 5.7 | 12.7 | 6.0 | 8.1 | 10.0 | 2.7 | 1.2 | 4.9 | 1.9 | 2.1 |
| FOOTBALL | 10673 | 30.6 | 7.4 | 2.5 | 6.4 | 12.3 | 6.0 | 9.0 | 11.4 | 2.9 | 1.3 | 6.0 | 2.2 | 1.9 |
| PLATFORM | 8807 | 29.3 | 10.1 | 2.6 | 6.1 | 13.2 | 6.7 | 8.6 | 11.0 | 3.0 | 1.2 | 4.6 | 2.0 | 1.6 |
| FPS | 4647 | 24.6 | 9.6 | 2.6 | 7.1 | 13.1 | 6.0 | 9.4 | 10.9 | 3.6 | 1.6 | 5.9 | 2.8 | 2.6 |
| COMPILATION | 4149 | 41.3 | 13.9 | 2.5 | 4.2 | 8.5 | 3.3 | 6.4 | 9.4 | 2.2 | 0.8 | 4.5 | 1.5 | 1.4 |
| BEAT 'EM UP | 3252 | 47.6 | 9.0 | 1.8 | 4.0 | 9.2 | 4.2 | 7.1 | 8.0 | 2.0 | 1.0 | 3.6 | 1.3 | 1.3 |
| GOD / MANAGEMENT SIM | 2395 | 31.8 | 10.6 | 3.1 | 6.2 | 11.4 | 6.1 | 8.4 | 8.6 | 3.0 | 1.5 | 4.6 | 2.6 | 2.0 |
| RPG | 2124 | 27.7 | 9.8 | 2.7 | 6.3 | 10.5 | 6.6 | 8.3 | 13.7 | 2.6 | 1.2 | 5.7 | 2.5 | 2.4 |
| FOOTBALL MANAGEMENT | 1702 | 27.0 | 6.4 | 1.6 | 6.4 | 13.6 | 5.5 | 9.4 | 13.8 | 4.2 | 1.3 | 5.8 | 2.8 | 2.3 |
| WARGAME / STRATEGY | 1316 | 24.7 | 12.4 | 4.3 | 8.4 | 11.8 | 5.4 | 8.8 | 10.1 | 2.2 | 1.5 | 5.6 | 2.9 | 1.8 |
| PUZZLE/QUIZ | 1148 | 37.2 | 10.2 | 3.0 | 4.6 | 11.8 | 4.7 | 7.2 | 8.9 | 3.4 | 0.8 | 4.4 | 2.4 | 1.5 |
| MUSIC | 988 | 30.1 | 9.7 | 4.9 | 4.7 | 11.4 | 7.1 | 8.4 | 8.5 | 2.9 | 2.2 | 6.5 | 2.6 | 0.9 |
| BIKE RACING | 761 | 30.4 | 11.2 | 2.5 | 7.5 | 12.5 | 5.5 | 11.6 | 7.9 | 1.6 | 1.3 | 3.8 | 2.2 | 2.0 |
| TENNIS | 644 | 35.1 | 12.9 | 2.2 | 5.7 | 11.5 | 5.1 | 6.7 | 8.8 | 2.6 | 0.9 | 5.9 | 1.2 | 1.1 |
| GOLF | 603 | 34.2 | 10.5 | 2.7 | 5.6 | 10.1 | 3.5 | 10.3 | 9.6 | 3.8 | 1.2 | 4.6 | 2.0 | 1.8 |
| BOXING | 586 | 24.6 | 7.9 | 2.4 | 8.0 | 13.5 | 3.9 | 11.8 | 12.5 | 3.4 | 1.4 | 6.5 | 3.1 | 1.0 |
| WRESTLING | 562 | 31.3 | 6.6 | 1.8 | 6.4 | 12.8 | 6.9 | 8.2 | 12.4 | 2.7 | 1.2 | 5.7 | 2.0 | 2.0 |
| OTHERS | 1366 | | | | | | | | | | | | | |

CHART - TRACK MONTHLY REPORT

SONY PSP GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL UNITS | % | ARCADE ADV UNITS | % | CAR RACING UNITS | % | FOOTBALL UNITS | % | PLATFORM UNITS | % | FPS UNITS | % | COMPILATION UNITS | % | OTHERS UNITS | % |
|----|----|----------------------------|-------------|-------|------------------|-------|------------------|-------|----------------|-------|----------------|-------|-----------|-------|-------------------|-------|--------------|-------|
| | | TOTAL | 110538 | 100.0 | 39927 | 100.0 | 24889 | 100.0 | 10673 | 100.0 | 8807 | 100.0 | 4647 | 100.0 | 4149 | 100.0 | 17446 | 100.0 |
| 1 | 1 | PLATINUM | 29216 | 26.4 | 4659 | 11.7 | 11797 | 47.4 | 189 | 1.8 | 4249 | 48.2 | 4052 | 87.2 | 224 | 5.4 | 4046 | 23.2 |
| 10 | 2 | PSP ESSENTIALS | 13489 | 12.2 | 5272 | 13.2 | 1577 | 6.3 | 1086 | 10.2 | 823 | 9.3 | | | 431 | 10.4 | 4300 | 24.6 |
| 2 | 3 | SONY COMPUTER ENT. | 11798 | 10.7 | 2595 | 6.5 | 4864 | 19.5 | 20 | 0.2 | 3026 | 34.4 | | | 18 | 0.4 | 1275 | 7.3 |
| 4 | 4 | EA SPORTS | 8672 | 7.8 | | | 1 | 0.0 | 8395 | 78.7 | | | | | | | 275 | 1.6 |
| 3 | 5 | KONAMI | 7675 | 6.9 | 6374 | 16.0 | | | 983 | 9.2 | | | 5 | 0.1 | 7 | 0.2 | 305 | 1.7 |
| 5 | 6 | UBISOFT | 7529 | 6.8 | 3942 | 9.9 | 10 | 0.0 | | | | | 22 | 0.5 | 3042 | 73.3 | 513 | 2.9 |
| 6 | 7 | EA GAMES | 4755 | 4.3 | 3064 | 7.7 | 1522 | 6.1 | | | | | 11 | 0.2 | 1 | 0.0 | 157 | 0.9 |
| 22 | 8 | DISNEY INTERACTIVE STUDIOS | 4104 | 3.7 | 4017 | 10.1 | | | | | | | | | | | 87 | 0.5 |
| 9 | 9 | ROCKSTAR | 3869 | 3.5 | 2314 | 5.8 | 1415 | 5.7 | | | | | | | | | 140 | 0.8 |
| 8 | 10 | LUCASARTS | 3279 | 3.0 | 3273 | 8.2 | | | | | | | | | | | 6 | 0.0 |
| 7 | 11 | SEGA | 3087 | 2.8 | 537 | 1.3 | 71 | 0.3 | | | 610 | 6.9 | | | 139 | 3.4 | 1730 | 9.9 |
| 12 | 12 | CODEMASTERS | 2725 | 2.5 | | | 2716 | 10.9 | | | | | | | | | 9 | 0.1 |
| 11 | 13 | D3P | 1878 | 1.7 | 1878 | 4.7 | | | | | | | | | | | | |
| 14 | 14 | THQ | 1613 | 1.5 | 167 | 0.4 | 674 | 2.7 | | | | | | | | | 771 | 4.4 |
| 13 | 15 | SQUARE ENIX | 1332 | 1.2 | | | | | | | | | | | | | 1332 | 7.6 |
| 18 | 16 | WARNER BROS. INTERACTIVE | 1093 | 1.0 | 1093 | 2.7 | | | | | | | | | | | | |
| 16 | 17 | ACTIVISION | 957 | 0.9 | 289 | 0.7 | 112 | 0.4 | | | | | 552 | 11.9 | 3 | 0.1 | 1 | 0.0 |
| 15 | 18 | KOEI | 765 | 0.7 | | | | | | | 90 | 1.0 | | | 241 | 5.8 | 433 | 2.5 |
| 17 | 19 | NAMCO BANDAI GAMES | 642 | 0.6 | | | 1 | 0.0 | | | | | | | | | 641 | 3.7 |
| 21 | 20 | SIERRA | 373 | 0.3 | 296 | 0.7 | 73 | 0.3 | | | | | | | | | 4 | 0.0 |
| 20 | 21 | GAMES FOR EVERYONE | 360 | 0.3 | | | | | | | | | | | | | 360 | 2.1 |

CHART-TRACK MONTHLY REPORT

SONY PSP GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL UNITS | % | ARCADE UNITS | ADV % | CAR RACING UNITS | % | FOOTBALL UNITS | % | PLATFORM UNITS | % | FPS UNITS | % | COMPILATION UNITS | % | OTHERS UNITS | % |
|----|----|-------------------|----------------|-----|-----------------|----------|---------------------|-----|-------------------|---|-------------------|-----|--------------|-----|----------------------|-----|-----------------|-----|
| 19 | 22 | CAPCOM | 222 | 0.2 | | | | | | | 6 | 0.1 | | | 1 | 0.0 | 215 | 1.2 |
| 23 | 23 | ALTERNATIVE | 212 | 0.2 | | | | | | | | | | | | | 212 | 1.2 |
| 24 | 24 | 1C COMPANY | 196 | 0.2 | | | | | | | | | | | | | 196 | 1.1 |
| 26 | 25 | RISING STAR GAMES | 132 | 0.1 | | | | | | | | | | | | | 132 | 0.8 |
| | | OTHERS | 567 | 0.5 | 158 | 0.4 | 56 | 0.2 | | | 2 | 0.0 | 5 | 0.1 | 41 | 1.0 | 305 | 1.7 |

CHART - TRACK MONTHLY REPORT

SONY PSP GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL UNITS | % | ARCADE ADV UNITS | % | CAR RACING UNITS | % | FOOTBALL UNITS | % | PLATFORM UNITS | % | FPS UNITS | % | COMPILATION UNITS | % | OTHERS UNITS | % |
|----|----|----------------------------|-------------|-------|------------------|-------|------------------|-------|----------------|-------|----------------|-------|-----------|-------|-------------------|-------|--------------|-------|
| | | TOTAL | 110538 | 100.0 | 39927 | 100.0 | 24889 | 100.0 | 10673 | 100.0 | 8807 | 100.0 | 4647 | 100.0 | 4149 | 100.0 | 17446 | 100.0 |
| 1 | 1 | SONY COMPUTER ENT. | 33458 | 30.3 | 10674 | 26.7 | 9891 | 39.7 | 20 | 0.2 | 7632 | 86.7 | | | 18 | 0.4 | 5223 | 29.9 |
| 2 | 2 | ELECTRONIC ARTS | 25727 | 23.3 | 3451 | 8.6 | 5947 | 23.9 | 9668 | 90.6 | | | 3542 | 76.2 | 1 | 0.0 | 3118 | 17.9 |
| 4 | 3 | UBISOFT | 8096 | 7.3 | 4014 | 10.1 | 15 | 0.1 | | | | | 52 | 1.1 | 3042 | 73.3 | 973 | 5.6 |
| 3 | 4 | KONAMI | 7677 | 6.9 | 6374 | 16.0 | | | 985 | 9.2 | | | 5 | 0.1 | 7 | 0.2 | 305 | 1.7 |
| 5 | 5 | TAKE 2 | 7412 | 6.7 | 2316 | 5.8 | 4952 | 19.9 | | | | | | | | | 144 | 0.8 |
| 6 | 6 | SEGA | 4142 | 3.7 | 537 | 1.3 | 137 | 0.6 | | | 1076 | 12.2 | | | 661 | 15.9 | 1730 | 9.9 |
| 16 | 7 | DISNEY INTERACTIVE STUDIOS | 4111 | 3.7 | 4023 | 10.1 | | | | | | | | | | | 88 | 0.5 |
| 8 | 8 | NAMCO BANDAI GAMES | 3572 | 3.2 | 2984 | 7.5 | 1 | 0.0 | | | | | | | 1 | 0.0 | 586 | 3.4 |
| 7 | 9 | LUCASARTS | 3455 | 3.1 | 3449 | 8.6 | | | | | | | | | | | 6 | 0.0 |
| 12 | 10 | THQ | 3018 | 2.7 | 290 | 0.7 | 765 | 3.1 | | | | | | | | | 1962 | 11.2 |
| 9 | 11 | CODEMASTERS | 2997 | 2.7 | | | 2962 | 11.9 | | | | | | | | | 35 | 0.2 |
| 10 | 12 | ACTIVISION BLIZZARD | 1830 | 1.7 | 587 | 1.5 | 186 | 0.7 | | | | | 1048 | 22.6 | 3 | 0.1 | 5 | 0.0 |
| 11 | 13 | SQUARE ENIX EUROPE | 1397 | 1.3 | 40 | 0.1 | | | | | | | | | | | 1357 | 7.8 |
| 14 | 14 | WARNER BROS. INTERACTIVE | 1093 | 1.0 | 1093 | 2.7 | | | | | | | | | | | | |
| 15 | 15 | CAPCOM | 883 | 0.8 | | | | | | | 6 | 0.1 | | | 134 | 3.2 | 743 | 4.3 |
| 13 | 16 | TECMO KOEI EUROPE | 847 | 0.8 | 82 | 0.2 | | | | | 90 | 1.0 | | | 241 | 5.8 | 433 | 2.5 |
| 17 | 17 | ALTERNATIVE | 212 | 0.2 | | | | | | | | | | | | | 212 | 1.2 |
| 18 | 18 | 505 GAMES | 200 | 0.2 | | | | | | | | | | | | | 200 | 1.1 |
| 19 | 19 | RISING STAR GAMES | 132 | 0.1 | | | | | | | | | | | | | 132 | 0.8 |
| | | OTHERS | 280 | 0.3 | 12 | 0.0 | 32 | 0.1 | | | 2 | 0.0 | | | 40 | 1.0 | 193 | 1.1 |

CHART - TRACK MONTHLY REPORT

SONY PSP GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL | | ARCADE ADV | | CAR RACING | | FOOTBALL | | PLATFORM | | COMPILATION | | FPS | | OTHERS | |
|----|----|----------------------------|---------|-------|------------|-------|------------|-------|----------|-------|----------|-------|-------------|-------|-------|-------|--------|-------|
| | | | VALUE | % | VALUE | % | VALUE | % | VALUE | % | VALUE | % | VALUE | % | VALUE | % | VALUE | % |
| | | TOTAL | 1510601 | 100.0 | 588960 | 100.0 | 300388 | 100.0 | 212872 | 100.0 | 102145 | 100.0 | 49815 | 100.0 | 47785 | 100.0 | 208636 | 100.0 |
| 4 | 1 | PLATINUM | 296837 | 19.7 | 48835 | 8.3 | 122524 | 40.8 | 2090 | 1.0 | 47236 | 46.2 | 2435 | 4.9 | 40326 | 84.4 | 33392 | 16.0 |
| 2 | 2 | EA SPORTS | 187297 | 12.4 | | | 1 | 0.0 | 184259 | 86.6 | | | | | | | 3037 | 1.5 |
| 3 | 3 | SONY COMPUTER ENT. | 171566 | 11.4 | 28456 | 4.8 | 82109 | 27.3 | 50 | 0.0 | 39311 | 38.5 | 130 | 0.3 | | | 21510 | 10.3 |
| 1 | 4 | KONAMI | 150527 | 10.0 | 128164 | 21.8 | | | 15663 | 7.4 | | | 80 | 0.2 | 43 | 0.1 | 6577 | 3.2 |
| 13 | 5 | PSP ESSENTIALS | 123119 | 8.2 | 43323 | 7.4 | 15120 | 5.0 | 10810 | 5.1 | 7990 | 7.8 | 4090 | 8.2 | | | 41786 | 20.0 |
| 5 | 6 | UBISOFT | 117429 | 7.8 | 70335 | 11.9 | 71 | 0.0 | | | | | 38489 | 77.3 | 269 | 0.6 | 8265 | 4.0 |
| 22 | 7 | DISNEY INTERACTIVE STUDIOS | 107251 | 7.1 | 105400 | 17.9 | | | | | | | | | | | 1851 | 0.9 |
| 7 | 8 | EA GAMES | 55285 | 3.7 | 33773 | 5.7 | 20215 | 6.7 | | | | | 10 | 0.0 | 119 | 0.2 | 1168 | 0.6 |
| 6 | 9 | SEGA | 45567 | 3.0 | 9107 | 1.5 | 538 | 0.2 | | | 6557 | 6.4 | 1479 | 3.0 | | | 27886 | 13.4 |
| 9 | 10 | ROCKSTAR | 43649 | 2.9 | 27568 | 4.7 | 15253 | 5.1 | | | | | | | | | 828 | 0.4 |
| 8 | 11 | LUCASARTS | 43444 | 2.9 | 43371 | 7.4 | | | | | | | | | | | 73 | 0.0 |
| 11 | 12 | CODEMASTERS | 32275 | 2.1 | | | 32183 | 10.7 | | | | | | | | | 92 | 0.0 |
| 10 | 13 | D3P | 24568 | 1.6 | 24568 | 4.2 | | | | | | | | | | | | |
| 12 | 14 | THQ | 23173 | 1.5 | 1693 | 0.3 | 9653 | 3.2 | | | | | | | | | 11826 | 5.7 |
| 18 | 15 | WARNER BROS. INTERACTIVE | 14216 | 0.9 | 14216 | 2.4 | | | | | | | | | | | | |
| 14 | 16 | SQUARE ENIX | 13491 | 0.9 | | | | | | | | | | | | | 13491 | 6.5 |
| 16 | 17 | ACTIVISION | 12329 | 0.8 | 3836 | 0.7 | 1472 | 0.5 | | | | | 23 | 0.0 | 6978 | 14.6 | 20 | 0.0 |
| 15 | 18 | NAMCO BANDAI GAMES | 10839 | 0.7 | | | 8 | 0.0 | | | | | | | | | 10831 | 5.2 |
| 17 | 19 | KOEI | 8631 | 0.6 | | | | | | | 980 | 1.0 | 2839 | 5.7 | | | 4812 | 2.3 |
| 20 | 20 | GAMES FOR EVERYONE | 5853 | 0.4 | | | | | | | | | | | | | 5853 | 2.8 |
| 21 | 21 | SIERRA | 4720 | 0.3 | 3920 | 0.7 | 777 | 0.3 | | | | | | | | | 24 | 0.0 |

CHART-TRACK MONTHLY REPORT

SONY PSP GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | ARCADE ADV VALUE | % | CAR RACING VALUE | % | FOOTBALL VALUE | % | PLATFORM VALUE | % | COMPILATION VALUE | % | FPS VALUE | % | OTHERS VALUE | % |
|----|----|-------------------|----------------|-----|---------------------|-----|---------------------|-----|-------------------|---|-------------------|-----|----------------------|-----|--------------|-----|-----------------|-----|
| 23 | 22 | ALTERNATIVE | 3979 | 0.3 | | | | | | | | | | | | | 3979 | 1.9 |
| 19 | 23 | CAPCOM | 3642 | 0.2 | | | | | | | 56 | 0.1 | 10 | 0.0 | | | 3577 | 1.7 |
| 25 | 24 | 1C COMPANY | 3002 | 0.2 | | | | | | | | | | | | | 3002 | 1.4 |
| | 25 | RISING STAR GAMES | 1695 | 0.1 | | | | | | | | | | | | | 1695 | 0.8 |
| 24 | 26 | TECMO | 1655 | 0.1 | 1655 | 0.3 | | | | | | | | | | | | |
| | | OTHERS | 4564 | 0.3 | 739 | 0.1 | 466 | 0.2 | | | 15 | 0.0 | 231 | 0.5 | 50 | 0.1 | 3063 | 1.5 |

CHART - TRACK MONTHLY REPORT

SONY PSP GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL VALUE | % | ARCADE ADV VALUE | % | CAR RACING VALUE | % | FOOTBALL VALUE | % | PLATFORM VALUE | % | COMPILATION VALUE | % | FPS VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-------|---------------------|-------|---------------------|-------|-------------------|-------|-------------------|-------|----------------------|-------|--------------|-------|-----------------|-------|
| | | TOTAL | 1510601 | 100.0 | 588960 | 100.0 | 300388 | 100.0 | 212872 | 100.0 | 102145 | 100.0 | 49815 | 100.0 | 47785 | 100.0 | 208636 | 100.0 |
| 2 | 1 | SONY COMPUTER ENT. | 378082 | 25.0 | 101238 | 17.2 | 133105 | 44.3 | 50 | 0.0 | 89834 | 87.9 | 130 | 0.3 | | | 53725 | 25.8 |
| 1 | 2 | ELECTRONIC ARTS | 366206 | 24.2 | 37999 | 6.5 | 65491 | 21.8 | 197154 | 92.6 | | | 10 | 0.0 | 34783 | 72.8 | 30769 | 14.7 |
| 3 | 3 | KONAMI | 150532 | 10.0 | 128164 | 21.8 | | | 15668 | 7.4 | | | 80 | 0.2 | 43 | 0.1 | 6577 | 3.2 |
| 4 | 4 | UBISOFT | 125811 | 8.3 | 71173 | 12.1 | 126 | 0.0 | | | | | 38489 | 77.3 | 574 | 1.2 | 15449 | 7.4 |
| 16 | 5 | DISNEY INTERACTIVE STUDIOS | 107312 | 7.1 | 105461 | 17.9 | | | | | | | | | | | 1852 | 0.9 |
| 5 | 6 | TAKE 2 | 81125 | 5.4 | 27577 | 4.7 | 52678 | 17.5 | | | | | | | | | 870 | 0.4 |
| 6 | 7 | SEGA | 56409 | 3.7 | 9107 | 1.5 | 1401 | 0.5 | | | 11260 | 11.0 | 6758 | 13.6 | | | 27884 | 13.4 |
| 8 | 8 | LUCASARTS | 45630 | 3.0 | 45557 | 7.7 | | | | | | | | | | | 73 | 0.0 |
| 7 | 9 | NAMCO BANDAI GAMES | 45448 | 3.0 | 35513 | 6.0 | 15 | 0.0 | | | | | 1 | 0.0 | | | 9918 | 4.8 |
| 10 | 10 | THQ | 36996 | 2.4 | 2868 | 0.5 | 10575 | 3.5 | | | | | | | | | 23554 | 11.3 |
| 9 | 11 | CODEMASTERS | 34715 | 2.3 | | | 34450 | 11.5 | | | | | | | | | 266 | 0.1 |
| 11 | 12 | ACTIVISION BLIZZARD | 22500 | 1.5 | 7790 | 1.3 | 2258 | 0.8 | | | | | 23 | 0.0 | 12384 | 25.9 | 44 | 0.0 |
| 14 | 13 | WARNER BROS. INTERACTIVE | 14216 | 0.9 | 14216 | 2.4 | | | | | | | | | | | | |
| 12 | 14 | SQUARE ENIX EUROPE | 14078 | 0.9 | 494 | 0.1 | | | | | | | | | | | 13584 | 6.5 |
| 13 | 15 | TECMO KOEI EUROPE | 10286 | 0.7 | 1655 | 0.3 | | | | | 980 | 1.0 | 2839 | 5.7 | | | 4812 | 2.3 |
| 15 | 16 | CAPCOM | 9697 | 0.6 | | | | | | | 56 | 0.1 | 1256 | 2.5 | | | 8385 | 4.0 |
| 17 | 17 | ALTERNATIVE | 3979 | 0.3 | | | | | | | | | | | | | 3979 | 1.9 |
| 18 | 18 | 505 GAMES | 3082 | 0.2 | | | | | | | | | | | | | 3082 | 1.5 |
| | 19 | RISING STAR GAMES | 1695 | 0.1 | | | | | | | | | | | | | 1695 | 0.8 |
| | | OTHERS | 2803 | 0.2 | 149 | 0.0 | 290 | 0.1 | | | 15 | 0.0 | 230 | 0.5 | | | 2119 | 1.0 |

CHART - TRACK MONTHLY REPORT

TOP 100 SONY PSP GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 1 | LITTLEBIGPLANET | PLATFORM | PLATINUM | SONY COMPUTER ENT. | 11.88 | 7105 | 96804 |
| 2 | 2010 FIFA WORLD CUP SOUTH AFRICA | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 22.67 | 5627 | 25303 |
| 3 | GRAN TURISMO | CAR / VEHICLE RACING | PLATINUM | SONY COMPUTER ENT. | 11.16 | 5439 | 115833 |
| 4 | METAL GEAR SOLID: PEACE WALKER | ARCADE / ACTION ADVENTURE | KONAMI | KONAMI | 21.94 | 5209 | 15201 |
| 5 | TOY STORY 3 | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 27.65 | 3679 | 3679 |
| 6 | MEDAL OF HONOR: HEROES | FPS | PLATINUM | ELECTRONIC ARTS | 9.74 | 3246 | 203426 |
| 7 | NEED FOR SPEED: CARBON | CAR / VEHICLE RACING | PLATINUM | ELECTRONIC ARTS | 9.52 | 2882 | 297659 |
| 8 | F1 2009 | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 11.00 | 2712 | 32193 |
| 9 | FIFA 10 | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 21.07 | 2544 | 122628 |
| 10 | RATCHET & CLANK: SIZE MATTERS | ARCADE / ACTION ADVENTURE | PSP ESSENTIALS | SONY COMPUTER ENT. | 9.38 | 2415 | 203707 |
| 11 | GRAND THEFT AUTO: CHINATOWN WARS | ARCADE / ACTION ADVENTURE | ROCKSTAR | TAKE 2 | 11.94 | 2299 | 46919 |
| 12 | MODNATION RACERS | CAR / VEHICLE RACING | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 22.12 | 2219 | 8205 |
| 13 | GRAND THEFT AUTO: LIBERTY CITY STORIES | CAR / VEHICLE RACING | PLATINUM | TAKE 2 | 10.30 | 2131 | 868973 |
| 14 | TEKKEN: DARK RESURRECTION | BEAT 'EM UP | PLATINUM | SONY COMPUTER ENT. | 6.57 | 1988 | 270866 |
| 15 | ASSASSIN'S CREED: BLOODLINES | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 18.61 | 1802 | 40169 |
| 16 | GRAND THEFT AUTO: VICE CITY STORIES | CAR / VEHICLE RACING | PLATINUM | TAKE 2 | 10.16 | 1787 | 626911 |
| 17 | SECRET AGENT CLANK | ARCADE / ACTION ADVENTURE | PSP ESSENTIALS | SONY COMPUTER ENT. | 6.41 | 1765 | 24417 |
| 18 | BEN 10: ALIEN FORCE | ARCADE / ACTION ADVENTURE | PSP ESSENTIALS | NAMCO BANDAI GAMES | 10.82 | 1701 | 53209 |
| 19 | FOOTBALL MANAGER 2010 | FOOTBALL MANAGEMENT | SEGA | SEGA | 17.61 | 1528 | 47325 |
| 20 | FIFA 09 | FOOTBALL | PSP ESSENTIALS | ELECTRONIC ARTS | 10.78 | 1460 | 269794 |
| 21 | DAXTER | ARCADE / ACTION ADVENTURE | PLATINUM | SONY COMPUTER ENT. | 9.77 | 1427 | 185858 |
| 22 | INVIZIMALS | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 9.21 | 1390 | 74063 |
| 23 | GOD OF WAR: CHAINS OF OLYMPUS | ARCADE / ACTION ADVENTURE | PLATINUM | SONY COMPUTER ENT. | 10.01 | 1242 | 128632 |
| 24 | DISSIDIA: FINAL FANTASY | RPG | SQUARE ENIX | SQUARE ENIX EUROPE | 10.26 | 1192 | 49491 |
| 25 | THE SIMS 2 | GOD / MANAGEMENT SIM | PSP ESSENTIALS | ELECTRONIC ARTS | 9.54 | 1163 | 190005 |
| 26 | LEGO BATMAN: THE VIDEOGAME | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 12.78 | 1053 | 94056 |
| 27 | CALL OF DUTY: ROADS TO VICTORY | FPS | ACTIVISION | ACTIVISION BLIZZARD | 11.81 | 1048 | 145756 |
| 28 | PRINCE OF PERSIA: THE FORGOTTEN SANDS | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 19.65 | 1041 | 2943 |
| 29 | JAMES CAMERON'S AVATAR: THE GAME | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 15.19 | 1036 | 21017 |
| 30 | HARRY POTTER & THE HALF-BLOOD PRINCE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 11.98 | 965 | 27167 |
| 31 | PRO EVOLUTION SOCCER 2010 | FOOTBALL | KONAMI | KONAMI | 16.41 | 933 | 27658 |
| 32 | MEDIEVIL RESURRECTION | ARCADE / ACTION ADVENTURE | PSP ESSENTIALS | SONY COMPUTER ENT. | 8.15 | 922 | 60468 |
| 33 | STAR WARS BATTLEFRONT: ELITE SQUADRON | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 12.99 | 900 | 24994 |
| 34 | NEED FOR SPEED: SHIFT | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 14.16 | 877 | 30068 |
| 35 | PURSUIT FORCE | CAR / VEHICLE RACING | PSP ESSENTIALS | SONY COMPUTER ENT. | 9.87 | 862 | 147463 |
| 36 | SONIC RIVALS 2 | PLATFORM | PSP ESSENTIALS | SEGA | 10.26 | 814 | 87247 |
| 37 | NEED FOR SPEED: UNDERCOVER | CAR / VEHICLE RACING | PLATINUM | ELECTRONIC ARTS | 13.00 | 804 | 100766 |
| 38 | MIDNIGHT CLUB 3: DUB EDITION | CAR / VEHICLE RACING | PLATINUM | TAKE 2 | 11.62 | 791 | 344727 |
| 39 | PSP ACTION PACK (SC/GR) | COMPILATION | UBISOFT | UBISOFT | 13.01 | 761 | 1703 |
| 40 | DANTE'S INFERNO | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 10.41 | 757 | 3622 |

CHART - TRACK MONTHLY REPORT

TOP 100 SONY PSP GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 41 | THE SIMPSONS GAME | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 10.84 | 756 | 192422 |
| 42 | JAK AND DAXTER: THE LOST FRONTIER | ARCADE / ACTION ADVENTURE | PLATINUM | SONY COMPUTER ENT. | 14.86 | 711 | 10005 |
| 43 | PSP ACTION PACK (BIA/R6) | COMPILATION | UBISOFT | UBISOFT | 13.22 | 707 | 1425 |
| 44 | NEED FOR SPEED: PROSTREET | CAR / VEHICLE RACING | PLATINUM | ELECTRONIC ARTS | 10.22 | 689 | 78453 |
| 45 | BURNOUT DOMINATOR | CAR / VEHICLE RACING | PLATINUM | ELECTRONIC ARTS | 11.84 | 668 | 130919 |
| 46 | SEGA MEGA DRIVE COLLECTION | COMPILATION | PSP ESSENTIALS | SEGA | 10.22 | 661 | 205963 |
| 47 | THE SIMS 2: PETS | GOD / MANAGEMENT SIM | PLATINUM | ELECTRONIC ARTS | 9.73 | 646 | 119743 |
| 48 | WORMS: OPEN WARFARE | WARGAME / STRATEGY | PSP ESSENTIALS | THQ | 9.95 | 622 | 168165 |
| 49 | METAL GEAR SOLID: PORTABLE OPS | ARCADE / ACTION ADVENTURE | KONAMI | KONAMI | 9.38 | 617 | 67465 |
| 50 | PATAPON 2 | MUSIC | PSP ESSENTIALS | SONY COMPUTER ENT. | 9.71 | 616 | 7244 |
| 51 | MONSTER HUNTER: FREEDOM UNITE | RPG | PSP ESSENTIALS | CAPCOM | 11.70 | 610 | 41446 |
| 52 | BEN 10: ALIEN FORCE - VILGAX ATTACKS | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 16.55 | 604 | 9233 |
| 53 | ARMY OF TWO: THE 40TH DAY | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 11.13 | 594 | 3909 |
| 54 | FIGHT NIGHT ROUND 3 | BOXING | PSP ESSENTIALS | ELECTRONIC ARTS | 9.94 | 582 | 64035 |
| 55 | PSP ACTION PACK (DRIVER76/POP) | COMPILATION | UBISOFT | UBISOFT | 12.96 | 574 | 1107 |
| 56 | WIPEOUT PULSE | CAR / VEHICLE RACING | PSP ESSENTIALS | SONY COMPUTER ENT. | 9.22 | 490 | 20071 |
| 57 | WWE SMACKDOWN VS RAW 2010 | WRESTLING | THQ | THQ | 19.32 | 487 | 23983 |
| 58 | RESISTANCE: RETRIBUTION | ARCADE / ACTION ADVENTURE | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 12.03 | 473 | 41899 |
| 59 | MX VS ATV UNTAMED | BIKE RACING | PSP ESSENTIALS | THQ | 9.80 | 472 | 13362 |
| 60 | KIDS PACK (OPEN SEASON & SURF'S UP) | COMPILATION | UBISOFT | UBISOFT | 10.80 | 463 | 5112 |
| 61 | LEGO STAR WARS II: THE ORIGINAL TRILOGY | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 12.61 | 460 | 209737 |
| 62 | EVERYBODY'S TENNIS | TENNIS | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 20.59 | 453 | 557 |
| 63 | PSP ACTION PACK (SW/POP) | COMPILATION | UBISOFT | UBISOFT | 12.81 | 451 | 876 |
| 64 | LEGO INDIANA JONES: ORIGINAL ADVENTURES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 13.47 | 445 | 88477 |
| 65 | LOCOROCO | PLATFORM | PSP ESSENTIALS | SONY COMPUTER ENT. | 9.70 | 443 | 93118 |
| 66 | IRON MAN 2 | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 18.70 | 433 | 2839 |
| 67 | TEKKEN 6 | BEAT 'EM UP | NAMCO BANDAI GAMES | NAMCO BANDAI GAMES | 15.49 | 419 | 9584 |
| 68 | BUZZ! MASTER QUIZ | PUZZLE/QUIZ | PSP ESSENTIALS | SONY COMPUTER ENT. | 9.81 | 405 | 57051 |
| 69 | SOCOM: US NAVY SEALS FIRETEAM BRAVO 3 | WARGAME / STRATEGY | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 18.35 | 397 | 3945 |
| 70 | MOTORSTORM: ARCTIC EDGE | CAR / VEHICLE RACING | SONY COMPUTER ENT. | SONY COMPUTER ENT. | 14.87 | 385 | 22314 |
| 71 | BEN 10: PROTECTOR OF EARTH | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 10.34 | 380 | 109656 |
| 72 | STAR WARS: BATTLEFRONT II | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 14.06 | 378 | 230568 |
| 73 | CARS: RACE-O-RAMA | CAR / VEHICLE RACING | THQ | THQ | 13.85 | 355 | 7492 |
| 74 | DYNASTY WARRIORS: STRIKEFORCE | BEAT 'EM UP | KOEI | TECMO KOEI EUROPE | 10.38 | 342 | 7824 |
| 75 | STAR WARS: THE FORCE UNLEASHED | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 11.75 | 338 | 51939 |
| 76 | G-FORCE | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 10.88 | 333 | 6179 |
| 77 | STAR WARS BATTLEFRONT: RENEGADE SQUADRON | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 13.36 | 332 | 91319 |
| 78 | LEGO INDIANA JONES 2:ADVENTURE CONTINUES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 17.29 | 317 | 17974 |
| 79 | THE SIMS 2: CASTAWAY | GOD / MANAGEMENT SIM | PLATINUM | ELECTRONIC ARTS | 11.18 | 315 | 71935 |
| 80 | EVERYBODY'S GOLF | GOLF | PSP ESSENTIALS | SONY COMPUTER ENT. | 9.56 | 314 | 134584 |

CHART - TRACK MONTHLY REPORT

TOP 100 SONY PSP GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|-------------|---------------------|---------------|-------|------------|
| 81 | MEDAL OF HONOR: HEROES 2 | FPS | PLATINUM | ELECTRONIC ARTS | 10.71 | 296 | 77646 |
| 82 | MX VS ATV REFLEX | CAR / VEHICLE RACING | THQ | THQ | 15.24 | 293 | 2220 |
| 83 | CRASH OF THE TITANS | ARCADE / ACTION ADVENTURE | SIERRA | ACTIVISION BLIZZARD | 13.34 | 292 | 55346 |
| 84 | YU-GI-OH! GX TAG FORCE 4 | CASINO/CARD/GAMBLING | KONAMI | KONAMI | 21.54 | 287 | 5304 |
| 85 | SILENT HILL ORIGINS | ARCADE / ACTION ADVENTURE | KONAMI | KONAMI | 9.56 | 273 | 23452 |
| 86 | ACE COMBAT X: SKIES OF DECEPTION | FLIGHT SIM | PLATINUM | SONY COMPUTER ENT. | 10.14 | 265 | 36840 |
| 87 | SONIC RIVALS | PLATFORM | SEGA | SEGA | 11.11 | 262 | 196181 |
| 88 | PRO CYCLING MANAGER 2010: TOUR DE FRANCE | BIKE RACING | UBISOFT | UBISOFT | 20.78 | 255 | 255 |
| 89 | ASTRO BOY: THE VIDEO GAME | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 10.40 | 249 | 837 |
| 90 | COLIN MCRAE: DIRT 2 | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 18.46 | 248 | 8759 |
| 91 | MIDNIGHT CLUB: L.A. REMIX | CAR / VEHICLE RACING | ROCKSTAR | TAKE 2 | 13.94 | 243 | 41582 |
| 92 | LEMMINGS | PUZZLE/QUIZ | PLATINUM | SONY COMPUTER ENT. | 9.66 | 242 | 126093 |
| 93 | DEAD OR ALIVE: PARADISE | COMPILATION | KOEI | TECMO KOEI EUROPE | 11.78 | 241 | 1481 |
| 94 | SILENT HILL: SHATTERED MEMORIES | ARCADE / ACTION ADVENTURE | KONAMI | KONAMI | 21.70 | 234 | 2750 |
| 95 | HARRY POTTER & THE ORDER OF THE PHOENIX | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 11.23 | 227 | 45689 |
| 96 | RUGBY LEAGUE CHALLENGE | RUGBY | ALTERNATIVE | ALTERNATIVE | 18.81 | 212 | 1820 |
| 97 | RIDGE RACER 2 | CAR / VEHICLE RACING | PLATINUM | SONY COMPUTER ENT. | 9.65 | 202 | 64476 |
| 98 | TIGER WOODS PGA TOUR 09 | GOLF | EA SPORTS | ELECTRONIC ARTS | 11.91 | 200 | 35123 |
| 99 | RIDGE RACER | CAR / VEHICLE RACING | PLATINUM | SONY COMPUTER ENT. | 9.26 | 198 | 146388 |
| 100 | IL2 STURMOVIK: BIRDS OF PREY | FLIGHT SIM | 1C COMPANY | 505 GAMES | 15.28 | 196 | 5562 |

CHART - TRACK MONTHLY REPORT

MICROSOFT XBOX 360 MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| GAMES (UNITS) | 678112 100.0 | 840591 100.0 | 942195 100.0 | 708268 100.0 | 1083413 100.0 | 927836 100.0 | 937124 100.0 | 3877538 100.0 | 2456655 100.0 | 1280678 100.0 | 1073463 100.0 | 526080 100.0 | 601717 100.0 |
| ARCADE ADV | 324455 47.8 | 422759 50.3 | 487059 51.7 | 287585 40.6 | 249773 23.1 | 224301 24.2 | 346715 37.0 | 1235462 31.9 | 446869 18.2 | 146761 11.5 | 299615 27.9 | 139878 26.6 | 174283 29.0 |
| ATHLETICS | 132 0.0 | 97 0.0 | 77 0.0 | 212 0.0 | 338 0.0 | 356 0.0 | 551 0.1 | 1407 0.0 | 330 0.0 | 466 0.0 | 1147 0.1 | 1277 0.2 | 813 0.1 |
| BASEBALL | 500 0.1 | 227 0.0 | 310 0.0 | 365 0.1 | 300 0.0 | 303 0.0 | 582 0.1 | 974 0.0 | 453 0.0 | 613 0.0 | 1730 0.2 | 3451 0.7 | 4486 0.7 |
| BASKETBALL | 280 0.0 | 443 0.1 | 271 0.0 | 598 0.1 | 1112 0.1 | 1891 0.2 | 2118 0.2 | 4489 0.1 | 2490 0.1 | 4021 0.3 | 1138 0.1 | 391 0.1 | 392 0.1 |
| BEAT 'EM UP | 16292 2.4 | 36405 4.3 | 42180 4.5 | 23647 3.3 | 12927 1.2 | 12499 1.3 | 20813 2.2 | 82094 2.1 | 40944 1.7 | 8516 0.7 | 11690 1.1 | 14398 2.7 | 26791 4.5 |
| BIKE RACING | 1695 0.2 | 3907 0.5 | 1396 0.1 | 2456 0.3 | 5119 0.5 | 504 0.1 | 531 0.1 | 2180 0.1 | 1834 0.1 | 842 0.1 | 2302 0.2 | 1763 0.3 | 2659 0.4 |
| BOARD GAME | 2824 0.4 | 2233 0.3 | 525 0.1 | 550 0.1 | 731 0.1 | 838 0.1 | 965 0.1 | 7345 0.2 | 4609 0.2 | 1500 0.1 | 3583 0.3 | 5109 1.0 | 6155 1.0 |
| BOXING | 1607 0.2 | 1907 0.2 | 2117 0.2 | 2389 0.3 | 3063 0.3 | 3526 0.4 | 4682 0.5 | 13062 0.3 | 3613 0.1 | 5884 0.5 | 19343 1.8 | 20090 3.8 | 51085 8.5 |
| CAR RACING | 53390 7.9 | 72191 8.6 | 65389 6.9 | 56279 7.9 | 98125 9.1 | 98450 10.6 | 98556 10.5 | 592766 15.3 | 314496 12.8 | 174023 13.6 | 142226 13.2 | 39790 7.6 | 41100 6.8 |
| CASINO/CARD | 4 0.0 | 3 0.0 | 8 0.0 | 5 0.0 | 9 0.0 | 10 0.0 | 18 0.0 | 43 0.0 | 20 0.0 | 14 0.0 | 15 0.0 | 29 0.0 | 47 0.0 |
| COMPILATION | 6245 0.9 | 4550 0.5 | 5323 0.6 | 8255 1.2 | 9598 0.9 | 9245 1.0 | 14214 1.5 | 39360 1.0 | 11168 0.5 | 8753 0.7 | 14215 1.3 | 12105 2.3 | 11130 1.8 |
| CRICKET | 7357 1.1 | 8508 1.0 | 2109 0.2 | 1432 0.2 | 2201 0.2 | 2914 0.3 | 3218 0.3 | 6160 0.2 | 1622 0.1 | 1662 0.1 | 10829 1.0 | 38221 7.3 | 276 0.0 |
| FISHING | 2 0.0 | | 6 0.0 | 17 0.0 | 34 0.0 | 4 0.0 | 18 0.0 | 28 0.0 | 18 0.0 | 23 0.0 | 63 0.0 | 44 0.0 | 33 0.0 |
| FLIGHT SIM | 1966 0.3 | 1854 0.2 | 1094 0.1 | 2730 0.4 | 2917 0.3 | 2046 0.2 | 5098 0.5 | 11787 0.3 | 4183 0.2 | 6453 0.5 | 18337 1.7 | 1537 0.3 | 1493 0.2 |
| FOOT. MAN. | 93 0.0 | 88 0.0 | 87 0.0 | 60 0.0 | 259 0.0 | 121 0.0 | 179 0.0 | 222 0.0 | 48 0.0 | 128 0.0 | 407 0.0 | 422 0.1 | 156 0.0 |
| FOOTBALL | 40070 5.9 | 68398 8.1 | 76216 8.1 | 62138 8.8 | 31177 2.9 | 36825 4.0 | 38072 4.1 | 332594 8.6 | 144644 5.9 | 497658 38.9 | 8365 0.8 | 11466 2.2 | 12332 2.0 |
| FOOTBALL USA | 699 0.1 | 863 0.1 | 263 0.0 | 681 0.1 | 1823 0.2 | 9485 1.0 | 2295 0.2 | 5907 0.2 | 1746 0.1 | 2182 0.2 | 6513 0.6 | 7297 1.4 | 1104 0.2 |
| FPS | 118882 17.5 | 109051 13.0 | 132150 14.0 | 149415 21.1 | 415306 38.3 | 351477 37.9 | 170077 18.1 | 954938 24.6 | 1226510 49.9 | 273498 21.4 | 332789 31.0 | 96714 18.4 | 98531 16.4 |
| GOD SIM | 172 0.0 | 114 0.0 | 115 0.0 | 334 0.0 | 1247 0.1 | 2781 0.3 | 4216 0.4 | 3251 0.1 | 1872 0.1 | 1461 0.1 | 2752 0.3 | 2895 0.6 | 1705 0.3 |

CHART - TRACK MONTHLY REPORT

MICROSOFT XBOX 360 MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| GOLF | 24766 3.7 | 9715 1.2 | 2091 0.2 | 3029 0.4 | 3463 0.3 | 4726 0.5 | 5096 0.5 | 13549 0.3 | 3450 0.1 | 3949 0.3 | 17891 1.7 | 15644 3.0 | 31296 5.2 |
| GRAPHIC ADVEN. | 663 0.1 | 808 0.1 | 908 0.1 | 1417 0.2 | 1707 0.2 | 1389 0.1 | 2395 0.3 | 7312 0.2 | 3303 0.1 | 24 0.0 | 16 0.0 | 16 0.0 | 9 0.0 |
| HOCKEY | 453 0.1 | 605 0.1 | 868 0.1 | 629 0.1 | 1788 0.2 | 1995 0.2 | 1713 0.2 | 3447 0.1 | 1342 0.1 | 2331 0.2 | 3173 0.3 | 335 0.1 | 517 0.1 |
| MUSIC | 13737 2.0 | 23972 2.9 | 27511 2.9 | 23037 3.3 | 34262 3.2 | 25802 2.8 | 34441 3.7 | 252188 6.5 | 79096 3.2 | 36376 2.8 | 76516 7.1 | 22371 4.3 | 25788 4.3 |
| OTHER SPORT | 181 0.0 | 254 0.0 | 226 0.0 | 402 0.1 | 602 0.1 | 506 0.1 | 1393 0.1 | 5503 0.1 | 355 0.0 | 168 0.0 | 373 0.0 | 491 0.1 | 313 0.1 |
| PLATFORM | 82 0.0 | 49 0.0 | 41 0.0 | 55 0.0 | 82 0.0 | 97 0.0 | 325 0.0 | 751 0.0 | 206 0.0 | 178 0.0 | 498 0.0 | 611 0.1 | 343 0.1 |
| PUZZLE/QUIZ | 276 0.0 | 417 0.0 | 465 0.0 | 726 0.1 | 3008 0.3 | 1723 0.2 | 8060 0.9 | 20811 0.5 | 3957 0.2 | 2544 0.2 | 5414 0.5 | 4353 0.8 | 2531 0.4 |
| RPG | 36367 5.4 | 41041 4.9 | 49232 5.2 | 53762 7.6 | 167366 15.4 | 95817 10.3 | 129289 13.8 | 128879 3.3 | 75672 3.1 | 41525 3.2 | 44577 4.2 | 41375 7.9 | 52679 8.8 |
| SHIP/SUB SIM | 622 0.1 | 1301 0.2 | | | | | | | | | | | |
| SHOOT 'EM UP | 41 0.0 | 60 0.0 | 94 0.0 | 231 0.0 | 373 0.0 | 277 0.0 | 672 0.1 | 1043 0.0 | 253 0.0 | 355 0.0 | 776 0.1 | 835 0.2 | 589 0.1 |
| SKATEBOARD | 6625 1.0 | 10227 1.2 | 24077 2.6 | 877 0.1 | 1216 0.1 | 1437 0.2 | 3396 0.4 | 18156 0.5 | 2407 0.1 | 1893 0.1 | 3775 0.4 | 3132 0.6 | 2385 0.4 |
| SNOOKER / POOL | 49 0.0 | 76 0.0 | 261 0.0 | 423 0.1 | 539 0.0 | 705 0.1 | 1462 0.2 | 2419 0.1 | 642 0.0 | 1004 0.1 | 1298 0.1 | 1291 0.2 | 562 0.1 |
| SPACE/COMBAT | 1040 0.2 | 2075 0.2 | | | | | | | | | | | |
| TENNIS | 1879 0.3 | 1706 0.2 | 2181 0.2 | 1852 0.3 | 1500 0.1 | 2086 0.2 | 4688 0.5 | 19093 0.5 | 24162 1.0 | 15743 1.2 | 17797 1.7 | 15071 2.9 | 32036 5.3 |
| TRAIN SIM | 11 0.0 | 12 0.0 | 18 0.0 | 11 0.0 | 24 0.0 | 40 0.0 | 283 0.0 | 69 0.0 | 21 0.0 | 11 0.0 | 13 0.0 | 18 0.0 | 16 0.0 |
| WAR / STRAT | 11126 1.6 | 9911 1.2 | 10345 1.1 | 15099 2.1 | 15226 1.4 | 12267 1.3 | 13042 1.4 | 34421 0.9 | 13770 0.6 | 11415 0.9 | 17072 1.6 | 17872 3.4 | 14132 2.3 |
| WINTER SPORTS | 965 0.1 | 1418 0.2 | 3006 0.3 | 1688 0.2 | 7135 0.7 | 11979 1.3 | 5104 0.5 | 6172 0.2 | 1617 0.1 | 2154 0.2 | 892 0.1 | 968 0.2 | 607 0.1 |
| WRESTLE | 2566 0.4 | 3345 0.4 | 4174 0.4 | 5879 0.8 | 9060 0.8 | 9413 1.0 | 12846 1.4 | 69657 1.8 | 38935 1.6 | 26552 2.1 | 6322 0.6 | 4822 0.9 | 3344 0.6 |

CHART-TRACK MONTHLY REPORT

MICROSOFT XBOX 360 MARKET PROFILE - SALES BY GENRE BY REGION

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

PERCENTAGE BY REGION

| PRODUCT GENRE | SALES | LON | SOU | S W | WAL | MID | EAS | YRK | LAN | NE | BOR | CSC | GRA | ULS |
|---------------------------|---------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|
| GAMES (UNITS) | 678112 | 21.4 | 7.9 | 2.9 | 7.2 | 13.8 | 6.6 | 9.4 | 14.4 | 3.6 | 1.4 | 6.8 | 2.5 | 2.2 |
| ARCADE / ACTION ADVENTURE | 324455 | 21.7 | 8.0 | 2.9 | 7.0 | 13.8 | 6.5 | 9.1 | 14.6 | 3.7 | 1.4 | 6.8 | 2.4 | 2.1 |
| FPS | 118882 | 22.0 | 7.7 | 3.1 | 7.4 | 13.7 | 6.5 | 9.9 | 13.4 | 3.5 | 1.4 | 6.5 | 2.6 | 2.2 |
| CAR / VEHICLE RACING | 53390 | 19.9 | 8.0 | 3.4 | 8.0 | 14.4 | 7.7 | 9.9 | 12.9 | 3.6 | 1.5 | 6.1 | 2.5 | 2.2 |
| FOOTBALL | 40070 | 20.7 | 7.3 | 2.6 | 7.7 | 14.7 | 6.0 | 9.6 | 13.6 | 3.5 | 1.4 | 7.9 | 2.4 | 2.4 |
| RPG | 36367 | 21.1 | 7.2 | 2.8 | 7.0 | 13.1 | 6.8 | 9.0 | 18.0 | 3.4 | 1.2 | 6.0 | 2.4 | 2.0 |
| GOLF | 24766 | 16.9 | 9.7 | 2.5 | 6.7 | 12.4 | 6.0 | 8.8 | 13.0 | 4.0 | 2.0 | 11.5 | 3.6 | 2.8 |
| BEAT 'EM UP | 16292 | 21.9 | 6.5 | 2.8 | 7.8 | 13.7 | 5.6 | 9.0 | 15.8 | 3.6 | 1.4 | 7.5 | 2.4 | 2.0 |
| MUSIC | 13737 | 24.1 | 7.7 | 2.7 | 6.7 | 14.1 | 6.2 | 9.6 | 12.8 | 3.9 | 1.4 | 6.3 | 2.7 | 1.8 |
| WARGAME / STRATEGY | 11126 | 18.9 | 7.8 | 3.0 | 7.5 | 14.1 | 7.7 | 9.7 | 14.7 | 3.8 | 1.4 | 6.8 | 2.4 | 2.2 |
| CRICKET | 7357 | 22.2 | 8.8 | 3.1 | 8.2 | 17.3 | 7.1 | 11.4 | 13.2 | 3.9 | 1.3 | 1.8 | 0.7 | 0.9 |
| SKATEBOARDING | 6625 | 20.3 | 8.9 | 3.4 | 7.1 | 13.1 | 6.3 | 8.7 | 16.0 | 3.4 | 1.2 | 7.0 | 2.8 | 1.8 |
| COMPILATION | 6245 | 18.2 | 7.6 | 2.8 | 7.2 | 13.4 | 6.1 | 9.7 | 17.4 | 3.7 | 1.4 | 8.0 | 2.7 | 1.8 |
| OTHERS | 18801 | | | | | | | | | | | | | |

CHART - TRACK MONTHLY REPORT

MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL | | ARCADE ADV | | FPS | | CAR RACING | | FOOTBALL | | RPG | | GOLF | | OTHERS | |
|----|----|----------------------------|--------|-------|------------|-------|--------|-------|------------|-------|----------|-------|-------|-------|-------|-------|--------|-------|
| | | | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % |
| | | TOTAL | 678112 | 100.0 | 324455 | 100.0 | 118882 | 100.0 | 53390 | 100.0 | 40070 | 100.0 | 36367 | 100.0 | 24766 | 100.0 | 80183 | 100.0 |
| 5 | 1 | MICROSOFT | 148446 | 21.9 | 103681 | 32.0 | 9963 | 8.4 | 16346 | 30.6 | | | 7138 | 19.6 | | | 11319 | 14.1 |
| 4 | 2 | EA GAMES | 66127 | 9.8 | 17960 | 5.5 | 18320 | 15.4 | 8876 | 16.6 | | | 12967 | 35.7 | | | 8004 | 10.0 |
| 3 | 3 | EA SPORTS | 62055 | 9.2 | | | | | 7 | 0.0 | 30297 | 75.6 | | | 24766 | 100.0 | 6985 | 8.7 |
| 2 | 4 | ACTIVISION | 57262 | 8.4 | 11979 | 3.7 | 35184 | 29.6 | 7223 | 13.5 | | | | | | | 2876 | 3.6 |
| 6 | 5 | UBISOFT | 50859 | 7.5 | 41311 | 12.7 | 1480 | 1.2 | -1 | <0 | 5904 | 14.7 | 41 | 0.1 | | | 2123 | 2.6 |
| 1 | 6 | ROCKSTAR | 47920 | 7.1 | 47307 | 14.6 | | | 529 | 1.0 | | | | | | | 84 | 0.1 |
| 8 | 7 | XBOX 360 CLASSICS | 31637 | 4.7 | 12627 | 3.9 | 5632 | 4.7 | 3987 | 7.5 | 583 | 1.5 | 5259 | 14.5 | | | 3549 | 4.4 |
| 12 | 8 | DISNEY INTERACTIVE STUDIOS | 28193 | 4.2 | 19764 | 6.1 | | | 8407 | 15.7 | | | | | | | 22 | 0.0 |
| 7 | 9 | WARNER BROS. INTERACTIVE | 24299 | 3.6 | 23182 | 7.1 | 153 | 0.1 | | | | | | | | | 964 | 1.2 |
| 9 | 10 | THQ | 21239 | 3.1 | 3067 | 0.9 | 4195 | 3.5 | 2812 | 5.3 | | | | | | | 11165 | 13.9 |
| 11 | 11 | SEGA | 20480 | 3.0 | 5009 | 1.5 | 2785 | 2.3 | 1388 | 2.6 | | | 3202 | 8.8 | | | 8095 | 10.1 |
| 16 | 12 | 2K GAMES | 18861 | 2.8 | 53 | 0.0 | 18268 | 15.4 | | | | | 239 | 0.7 | | | 301 | 0.4 |
| 18 | 13 | CITY INTERACTIVE | 17801 | 2.6 | | | 17801 | 15.0 | | | | | | | | | | |
| 13 | 14 | EIDOS | 12997 | 1.9 | 12691 | 3.9 | 55 | 0.0 | | | | | | | | | 251 | 0.3 |
| 15 | 15 | CODEMASTERS | 12817 | 1.9 | 70 | 0.0 | 1989 | 1.7 | 2711 | 5.1 | | | 475 | 1.3 | | | 7573 | 9.4 |
| 10 | 16 | CAPCOM | 12264 | 1.8 | 7906 | 2.4 | | | | | | | | | | | 4358 | 5.4 |
| 14 | 17 | 505 GAMES | 10948 | 1.6 | 9576 | 3.0 | | | | | | | | | | | 1372 | 1.7 |
| 17 | 18 | SQUARE ENIX | 5133 | 0.8 | | | | | | | | | 4509 | 12.4 | | | 624 | 0.8 |
| 21 | 19 | KONAMI | 3730 | 0.6 | 405 | 0.1 | | | | | 3285 | 8.2 | | | | | 40 | 0.0 |
| 22 | 20 | BETHESDA SOFTWARE | 3629 | 0.5 | 1353 | 0.4 | 215 | 0.2 | | | | | 2061 | 5.7 | | | | |
| 19 | 21 | NAMCO BANDAI GAMES | 3357 | 0.5 | 1418 | 0.4 | | | | | | | 81 | 0.2 | | | 1858 | 2.3 |

CHART-TRACK MONTHLY REPORT

MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL | | ARCADE ADV | | FPS | | CAR RACING | | FOOTBALL | | RPG | | GOLF | | OTHERS | |
|----|----|-----------------|-------|-----|------------|-----|-------|-----|------------|-----|----------|-----|-------|-----|-------|---|--------|-----|
| | | | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % |
| 20 | 22 | REDOCTANE | 2881 | 0.4 | | | | | | | | | | | | | 2881 | 3.6 |
| 26 | 23 | SOUTHPEAK GAMES | 1906 | 0.3 | 16 | 0.0 | 1890 | 1.6 | | | | | 0 | | | | | |
| 25 | 24 | LUCASARTS | 1523 | 0.2 | 1520 | 0.5 | | | | | | | | | | | 3 | 0.0 |
| 23 | 25 | KALYPSO MEDIA | 1328 | 0.2 | | | | | | | | | | | | | 1328 | 1.7 |
| 28 | 26 | DEEP SILVER | 1271 | 0.2 | 1090 | 0.3 | | | | | | 181 | 0.5 | | | | | |
| | 27 | MIDWAY | 1149 | 0.2 | 50 | 0.0 | 25 | 0.0 | 704 | 1.3 | | | | | | | 370 | 0.5 |
| 27 | 28 | ATARI | 1125 | 0.2 | 954 | 0.3 | 130 | 0.1 | 41 | 0.1 | | | | | | | | |
| 31 | 29 | 2K SPORTS | 907 | 0.1 | | | | | | | | | | | | | 907 | 1.1 |
| | 30 | BLACK BEAN | 776 | 0.1 | | | | | 232 | 0.4 | | | | | | | 544 | 0.7 |
| 30 | 31 | D3P | 737 | 0.1 | 696 | 0.2 | 39 | 0.0 | | | | | | | | | 1 | 0.0 |
| | | OTHERS | 4456 | 0.7 | 769 | 0.2 | 759 | 0.6 | 128 | 0.2 | | | 214 | 0.6 | | | 2586 | 3.2 |

CHART - TRACK MONTHLY REPORT

MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL | | ARCADE ADV | | FPS | | CAR RACING | | FOOTBALL | | RPG | | GOLF | | OTHERS | |
|----|----|----------------------------|--------|-------|------------|-------|--------|-------|------------|-------|----------|-------|-------|-------|-------|-------|--------|-------|
| | | | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % |
| | | TOTAL | 678112 | 100.0 | 324455 | 100.0 | 118882 | 100.0 | 53390 | 100.0 | 40070 | 100.0 | 36367 | 100.0 | 24766 | 100.0 | 80183 | 100.0 |
| 4 | 1 | MICROSOFT | 159619 | 23.5 | 105565 | 32.5 | 12174 | 10.2 | 18586 | 34.8 | | | 10865 | 29.9 | | | 12430 | 15.5 |
| 2 | 2 | ELECTRONIC ARTS | 129157 | 19.0 | 17960 | 5.5 | 18610 | 15.7 | 8887 | 16.6 | 30859 | 77.0 | 12967 | 35.7 | 24766 | 100.0 | 15109 | 18.8 |
| 1 | 3 | TAKE 2 | 71728 | 10.6 | 50423 | 15.5 | 18666 | 15.7 | 995 | 1.9 | | | 352 | 1.0 | | | 1292 | 1.6 |
| 5 | 4 | UBISOFT | 60604 | 8.9 | 45463 | 14.0 | 4225 | 3.6 | 703 | 1.3 | 5904 | 14.7 | 41 | 0.1 | | | 4267 | 5.3 |
| 3 | 5 | ACTIVISION BLIZZARD | 60405 | 8.9 | 12123 | 3.7 | 35220 | 29.6 | 7223 | 13.5 | | | | | | | 5838 | 7.3 |
| 11 | 6 | DISNEY INTERACTIVE STUDIOS | 28838 | 4.3 | 19764 | 6.1 | 645 | 0.5 | 8407 | 15.7 | | | | | | | 22 | 0.0 |
| 6 | 7 | WARNER BROS. INTERACTIVE | 24489 | 3.6 | 23372 | 7.2 | 153 | 0.1 | | | | | | | | | 964 | 1.2 |
| 7 | 8 | THQ | 23087 | 3.4 | 4241 | 1.3 | 4195 | 3.5 | 2812 | 5.3 | | | | | | | 11839 | 14.8 |
| 10 | 9 | SEGA | 20683 | 3.1 | 5210 | 1.6 | 2786 | 2.3 | 1388 | 2.6 | | | 3202 | 8.8 | | | 8096 | 10.1 |
| 9 | 10 | SQUARE ENIX EUROPE | 18214 | 2.7 | 12772 | 3.9 | 55 | 0.0 | | | | | 4509 | 12.4 | | | 878 | 1.1 |
| 15 | 11 | CITY INTERACTIVE | 17801 | 2.6 | | | 17801 | 15.0 | | | | | | | | | | |
| 13 | 12 | CODEMASTERS | 14167 | 2.1 | 70 | 0.0 | 1989 | 1.7 | 4011 | 7.5 | | | 475 | 1.3 | | | 7623 | 9.5 |
| 8 | 13 | CAPCOM | 13641 | 2.0 | 9283 | 2.9 | | | | | | | | | | | 4358 | 5.4 |
| 12 | 14 | 505 GAMES | 11266 | 1.7 | 9576 | 3.0 | | | | | | | | | | | 1691 | 2.1 |
| 14 | 15 | NAMCO BANDAI GAMES | 5134 | 0.8 | 3068 | 0.9 | 169 | 0.1 | 41 | 0.1 | | | 81 | 0.2 | | | 1775 | 2.2 |
| 16 | 16 | BETHESDA SOFTWAREWORKS | 5048 | 0.7 | 1353 | 0.4 | 215 | 0.2 | | | | | 3480 | 9.6 | | | | |
| 17 | 17 | KONAMI | 3752 | 0.6 | 405 | 0.1 | | | | | 3307 | 8.3 | | | | | 40 | 0.0 |
| 20 | 18 | LUCASARTS | 2227 | 0.3 | 2224 | 0.7 | | | | | | | | | | | 3 | 0.0 |
| 21 | 19 | SOUTHPEAK GAMES | 1984 | 0.3 | 28 | 0.0 | 1956 | 1.6 | | | | | 0 | | | | | |
| 22 | 20 | KOCH MEDIA | 1373 | 0.2 | 1149 | 0.4 | | | | | | | 181 | 0.5 | | | 43 | 0.1 |
| 19 | 21 | KALYPSO MEDIA | 1328 | 0.2 | | | | | | | | | | | | | 1328 | 1.7 |

CHART-TRACK MONTHLY REPORT

MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL | | ARCADE ADV | | FPS | | CAR RACING | | FOOTBALL | | RPG | | GOLF | | OTHERS | |
|----|----|-----------|-------|-----|------------|-----|-------|-----|------------|-----|----------|---|-------|-----|-------|---|--------|-----|
| | | | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % |
| 18 | 22 | TRADEWEST | 928 | 0.1 | | | | | 307 | 0.6 | | | | | | | 621 | 0.8 |
| | | OTHERS | 2641 | 0.4 | 405 | 0.1 | 25 | 0.0 | 30 | 0.1 | | | 214 | 0.6 | | | 1966 | 2.5 |

CHART - TRACK MONTHLY REPORT

MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | ARCADE ADV VALUE | % | FPS VALUE | % | FOOTBALL VALUE | % | CAR RACING VALUE | % | GOLF VALUE | % | RPG VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-------|---------------------|-------|--------------|-------|-------------------|-------|---------------------|-------|---------------|-------|--------------|-------|-----------------|-------|
| | | TOTAL | 16275320 | 100.0 | 8901011 | 100.0 | 2540246 | 100.0 | 966297 | 100.0 | 897238 | 100.0 | 848072 | 100.0 | 584702 | 100.0 | 1537755 | 100.0 |
| 7 | 1 | MICROSOFT | 3735730 | 23.0 | 3230052 | 36.3 | 111862 | 4.4 | | | 192743 | 21.5 | | | 54419 | 9.3 | 146655 | 9.5 |
| 2 | 2 | EA SPORTS | 1844969 | 11.3 | | | | | 824105 | 85.3 | 80 | 0.0 | 848072 | 100.0 | | | 172712 | 11.2 |
| 1 | 3 | ROCKSTAR | 1746179 | 10.7 | 1737275 | 19.5 | | | | | 8482 | 0.9 | | | | | 421 | 0.0 |
| 3 | 4 | ACTIVISION | 1520005 | 9.3 | 383104 | 4.3 | 890072 | 35.0 | | | 199125 | 22.2 | | | | | 47703 | 3.1 |
| 4 | 5 | EA GAMES | 1146657 | 7.0 | 237075 | 2.7 | 451690 | 17.8 | | | 108159 | 12.1 | | | 225433 | 38.6 | 124301 | 8.1 |
| 5 | 6 | UBISOFT | 940507 | 5.8 | 816182 | 9.2 | 18377 | 0.7 | 79587 | 8.2 | -13 | <0 | | | 518 | 0.1 | 25855 | 1.7 |
| 12 | 7 | DISNEY INTERACTIVE STUDIOS | 804375 | 4.9 | 609260 | 6.8 | | | | | 194891 | 21.7 | | | | | 224 | 0.0 |
| 6 | 8 | WARNER BROS. INTERACTIVE | 803163 | 4.9 | 787334 | 8.8 | 1849 | 0.1 | | | | | | | | | 13981 | 0.9 |
| 18 | 9 | CITY INTERACTIVE | 563391 | 3.5 | | | 563391 | 22.2 | | | | | | | | | | |
| 8 | 10 | THQ | 477053 | 2.9 | 46129 | 0.5 | 80932 | 3.2 | | | 51068 | 5.7 | | | | | 298923 | 19.4 |
| 13 | 11 | XBOX 360 CLASSICS | 413943 | 2.5 | 170930 | 1.9 | 73322 | 2.9 | 5077 | 0.5 | 50900 | 5.7 | | | 69314 | 11.9 | 44399 | 2.9 |
| 10 | 12 | SEGA | 360271 | 2.2 | 65648 | 0.7 | 66139 | 2.6 | | | 32829 | 3.7 | | | 78397 | 13.4 | 117258 | 7.6 |
| 11 | 13 | 505 GAMES | 325925 | 2.0 | 286069 | 3.2 | | | | | | | | | | | 39856 | 2.6 |
| 14 | 14 | EIDOS | 281309 | 1.7 | 277711 | 3.1 | 659 | 0.0 | | | | | | | | | 2939 | 0.2 |
| 15 | 15 | CODEMASTERS | 249259 | 1.5 | 687 | 0.0 | 25614 | 1.0 | | | 42632 | 4.8 | | | 3714 | 0.6 | 176612 | 11.5 |
| 17 | 16 | 2K GAMES | 238081 | 1.5 | 453 | 0.0 | 229403 | 9.0 | | | | | | | 3990 | 0.7 | 4236 | 0.3 |
| 9 | 17 | CAPCOM | 208025 | 1.3 | 125474 | 1.4 | | | | | | | | | | | 82551 | 5.4 |
| 16 | 18 | SQUARE ENIX | 112521 | 0.7 | | | | | | | | | | | 98041 | 16.8 | 14481 | 0.9 |
| 20 | 19 | REDOCTANE | 76785 | 0.5 | | | | | | | | | | | | | 76785 | 5.0 |
| 23 | 20 | KONAMI | 66043 | 0.4 | 7903 | 0.1 | | | 57529 | 6.0 | | | | | | | 611 | 0.0 |
| 19 | 21 | NAMCO BANDAI GAMES | 64801 | 0.4 | 30183 | 0.3 | | | | | | | | | 1492 | 0.3 | 33127 | 2.2 |

CHART - TRACK MONTHLY REPORT

MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | ARCADE ADV VALUE | % | FPS VALUE | % | FOOTBALL VALUE | % | CAR RACING VALUE | % | GOLF VALUE | % | RPG VALUE | % | OTHERS VALUE | % |
|----|----|------------------------|----------------|-----|---------------------|-----|--------------|-----|-------------------|---|---------------------|-----|---------------|---|--------------|-----|-----------------|-----|
| 24 | 22 | BETHESDA SOFTWAREWORKS | 57400 | 0.4 | 12459 | 0.1 | 3519 | 0.1 | | | | | | | 41421 | 7.1 | | |
| 22 | 23 | KALYPSO MEDIA | 41100 | 0.3 | | | | | | | | | | | | | 41100 | 2.7 |
| 26 | 24 | LUCASARTS | 24058 | 0.1 | 24032 | 0.3 | | | | | | | | | | | 26 | 0.0 |
| 25 | 25 | DEEP SILVER | 22170 | 0.1 | 19231 | 0.2 | | | | | | | | | 2939 | 0.5 | | |
| | 26 | BLACK BEAN | 20383 | 0.1 | | | | | | | 3678 | 0.4 | | | | | 16705 | 1.1 |
| | | OTHERS | 131218 | 0.8 | 33819 | 0.4 | 23418 | 0.9 | | | 12664 | 1.4 | | | 5024 | 0.9 | 56293 | 3.7 |

CHART - TRACK MONTHLY REPORT

MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL VALUE | % | ARCADE ADV VALUE | % | FPS VALUE | % | FOOTBALL VALUE | % | CAR RACING VALUE | % | GOLF VALUE | % | RPG VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-------|---------------------|-------|--------------|-------|-------------------|-------|---------------------|-------|---------------|-------|--------------|-------|-----------------|-------|
| | | TOTAL | 16275320 | 100.0 | 8901011 | 100.0 | 2540246 | 100.0 | 966297 | 100.0 | 897238 | 100.0 | 848072 | 100.0 | 584702 | 100.0 | 1537755 | 100.0 |
| 5 | 1 | MICROSOFT | 3872400 | 23.8 | 3251586 | 36.5 | 143063 | 5.6 | | | 214988 | 24.0 | | | 100096 | 17.1 | 162666 | 10.6 |
| 2 | 2 | ELECTRONIC ARTS | 3002905 | 18.5 | 237075 | 2.7 | 456082 | 18.0 | 829154 | 85.8 | 108295 | 12.1 | 848072 | 100.0 | 225433 | 38.6 | 298795 | 19.4 |
| 1 | 3 | TAKE 2 | 2054503 | 12.6 | 1786889 | 20.1 | 234260 | 9.2 | | | 15814 | 1.8 | | | 5543 | 0.9 | 11997 | 0.8 |
| 3 | 4 | ACTIVISION BLIZZARD | 1599600 | 9.8 | 384773 | 4.3 | 890365 | 35.1 | | | 199125 | 22.2 | | | | | 125337 | 8.2 |
| 4 | 5 | UBISOFT | 1058274 | 6.5 | 865378 | 9.7 | 51459 | 2.0 | 79587 | 8.2 | 9982 | 1.1 | | | 518 | 0.1 | 51349 | 3.3 |
| 12 | 6 | DISNEY INTERACTIVE STUDIOS | 810092 | 5.0 | 609260 | 6.8 | 5717 | 0.2 | | | 194891 | 21.7 | | | | | 224 | 0.0 |
| 6 | 7 | WARNER BROS. INTERACTIVE | 805990 | 5.0 | 790160 | 8.9 | 1849 | 0.1 | | | | | | | | | 13981 | 0.9 |
| 14 | 8 | CITY INTERACTIVE | 563391 | 3.5 | | | 563391 | 22.2 | | | | | | | | | | |
| 7 | 9 | THQ | 500765 | 3.1 | 61527 | 0.7 | 80932 | 3.2 | | | 51068 | 5.7 | | | | | 307238 | 20.0 |
| 8 | 10 | SQUARE ENIX EUROPE | 394815 | 2.4 | 278672 | 3.1 | 659 | 0.0 | | | | | | | 98041 | 16.8 | 17444 | 1.1 |
| 10 | 11 | SEGA | 362207 | 2.2 | 67570 | 0.8 | 66144 | 2.6 | | | 32829 | 3.7 | | | 78397 | 13.4 | 117268 | 7.6 |
| 11 | 12 | 505 GAMES | 333396 | 2.0 | 286069 | 3.2 | | | | | | | | | | | 47327 | 3.1 |
| 13 | 13 | CODEMASTERS | 271668 | 1.7 | 687 | 0.0 | 25614 | 1.0 | | | 64429 | 7.2 | | | 3714 | 0.6 | 177225 | 11.5 |
| 9 | 14 | CAPCOM | 230055 | 1.4 | 147504 | 1.7 | | | | | | | | | | | 82551 | 5.4 |
| 15 | 15 | NAMCO BANDAI GAMES | 87623 | 0.5 | 51720 | 0.6 | 1933 | 0.1 | | | 543 | 0.1 | | | 1492 | 0.3 | 31934 | 2.1 |
| 17 | 16 | BETHESDA SOFTWARE | 79484 | 0.5 | 12459 | 0.1 | 3519 | 0.1 | | | | | | | 63505 | 10.9 | | |
| 19 | 17 | KONAMI | 66071 | 0.4 | 7903 | 0.1 | | | 57557 | 6.0 | | | | | | | 611 | 0.0 |
| 18 | 18 | KALYPSO MEDIA | 41100 | 0.3 | | | | | | | | | | | | | 41100 | 2.7 |
| 20 | 19 | LUCASARTS | 34888 | 0.2 | 34862 | 0.4 | | | | | | | | | | | 26 | 0.0 |
| 21 | 20 | KOCH MEDIA | 23231 | 0.1 | 19826 | 0.2 | | | | | | | | | 2939 | 0.5 | 466 | 0.0 |

CHART-TRACK MONTHLY REPORT

MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL VALUE | % | ARCADE ADV VALUE | % | FPS VALUE | % | FOOTBALL VALUE | % | CAR RACING VALUE | % | GOLF VALUE | % | RPG VALUE | % | OTHERS VALUE | % |
|----|----|-----------|----------------|-----|---------------------|-----|--------------|-----|-------------------|---|---------------------|-----|---------------|---|--------------|-----|-----------------|-----|
| 16 | 21 | TRADEWEST | 22999 | 0.1 | | | | | | | 4978 | 0.6 | | | | | 18021 | 1.2 |
| | | OTHERS | 59863 | 0.4 | 7090 | 0.1 | 15260 | 0.6 | | | 296 | 0.0 | | | 5024 | 0.9 | 32194 | 2.1 |

CHART - TRACK MONTHLY REPORT

TOP 200 MICROSOFT XBOX 360 GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 1 | CRACKDOWN 2 | ARCADE / ACTION ADVENTURE | MICROSOFT | MICROSOFT | 36.01 | 75196 | 75196 |
| 2 | RED DEAD REDEMPTION | ARCADE / ACTION ADVENTURE | ROCKSTAR | TAKE 2 | 37.94 | 43454 | 476494 |
| 3 | 2010 FIFA WORLD CUP SOUTH AFRICA | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 26.35 | 24543 | 183167 |
| 4 | TIGER WOODS PGA TOUR 11 | GOLF | EA SPORTS | ELECTRONIC ARTS | 35.49 | 23233 | 30981 |
| 5 | LEGO HARRY POTTER: YEARS 1-4 | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 35.24 | 21711 | 55702 |
| 6 | CALL OF DUTY: MODERN WARFARE 2 | FPS | ACTIVISION | ACTIVISION BLIZZARD | 26.34 | 21584 | 1743453 |
| 7 | TOM CLANCY'S SPLINTER CELL: CONVICTION | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 20.51 | 19919 | 195263 |
| 8 | ALAN WAKE | ARCADE / ACTION ADVENTURE | MICROSOFT | MICROSOFT | 22.41 | 19214 | 88579 |
| 9 | TOY STORY 3 | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 32.91 | 18213 | 18213 |
| 10 | SNIPER: GHOST WARRIOR | FPS | CITY INTERACTIVE | CITY INTERACTIVE | 31.65 | 17801 | 25005 |
| 11 | BIOSHOCK 2 | FPS | 2K GAMES | TAKE 2 | 11.57 | 15894 | 163677 |
| 12 | BATTLEFIELD: BAD COMPANY 2 | FPS | EA GAMES | ELECTRONIC ARTS | 27.97 | 12329 | 296533 |
| 13 | PRINCE OF PERSIA: THE FORGOTTEN SANDS | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 19.77 | 10949 | 37471 |
| 14 | NAUGHTY BEAR | ARCADE / ACTION ADVENTURE | 505 GAMES | 505 GAMES | 29.88 | 9568 | 23202 |
| 15 | TRANSFORMERS: WAR FOR CYBERTRON | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 36.99 | 8816 | 18924 |
| 16 | UFC 2010: UNDISPUTED | BEAT 'EM UP | THQ | THQ | 30.02 | 8553 | 51451 |
| 17 | FORZA MOTORSPORT 3 | CAR / VEHICLE RACING | MICROSOFT | MICROSOFT | 18.66 | 8315 | 687207 |
| 18 | GEARS OF WAR 2 | ARCADE / ACTION ADVENTURE | MICROSOFT | MICROSOFT | 9.80 | 8209 | 828343 |
| 19 | ARMY OF TWO: THE 40TH DAY | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 12.84 | 7772 | 75337 |
| 20 | MASS EFFECT 2 | RPG | EA GAMES | ELECTRONIC ARTS | 18.32 | 7540 | 187626 |
| 21 | SPLIT/SECOND: VELOCITY | CAR / VEHICLE RACING | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 24.21 | 7464 | 36700 |
| 22 | BLUR | CAR / VEHICLE RACING | ACTIVISION | ACTIVISION BLIZZARD | 27.66 | 7156 | 34047 |
| 23 | JUST CAUSE 2 | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 26.92 | 6645 | 117150 |
| 24 | FABLE II | RPG | MICROSOFT | MICROSOFT | 7.47 | 6453 | 458484 |
| 25 | HALO 3 | FPS | MICROSOFT | MICROSOFT | 9.09 | 6140 | 1166179 |
| 26 | HALO WARS | WARGAME / STRATEGY | MICROSOFT | MICROSOFT | 8.96 | 6094 | 243777 |
| 27 | HALO 3: ODST | FPS | MICROSOFT | MICROSOFT | 14.58 | 5948 | 509813 |
| 28 | PURE FOOTBALL | FOOTBALL | UBISOFT | UBISOFT | 13.48 | 5904 | 13146 |
| 29 | PROJECT GOTHAM RACING 4 | CAR / VEHICLE RACING | MICROSOFT | MICROSOFT | 5.81 | 5616 | 481868 |
| 30 | SEGA MEGA DRIVE ULTIMATE COLLECTION | COMPILATION | SEGA | SEGA | 13.93 | 5511 | 137637 |
| 31 | NEED FOR SPEED: SHIFT | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 12.86 | 5358 | 243589 |
| 32 | FIFA 10 | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 32.17 | 5356 | 946177 |
| 33 | INTERNATIONAL CRICKET 2010 | CRICKET | CODEMASTERS | CODEMASTERS | 30.39 | 5222 | 12059 |
| 34 | LEFT 4 DEAD 2 | FPS | EA GAMES | ELECTRONIC ARTS | 18.58 | 4791 | 282022 |
| 35 | FORZA MOTORSPORT 2 | CAR / VEHICLE RACING | MICROSOFT | MICROSOFT | 5.83 | 4643 | 594746 |
| 36 | CALL OF DUTY 4: MODERN WARFARE | FPS | ACTIVISION | ACTIVISION BLIZZARD | 18.10 | 4564 | 1128937 |
| 37 | SKATE 3 | SKATEBOARDING | EA SPORTS | ELECTRONIC ARTS | 30.58 | 4523 | 37100 |
| 38 | GRAND THEFT AUTO IV | ARCADE / ACTION ADVENTURE | XBOX 360 CLASSICS | TAKE 2 | 16.26 | 4428 | 1151833 |
| 39 | SINGULARITY | FPS | ACTIVISION | ACTIVISION BLIZZARD | 34.48 | 4366 | 7676 |
| 40 | DANTE'S INFERNO | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 15.41 | 4317 | 46799 |

CHART - TRACK MONTHLY REPORT

TOP 200 MICROSOFT XBOX 360 GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|-------------------|---------------------|---------------|-------|------------|
| 41 | METRO 2033 | FPS | THQ | THQ | 19.35 | 4174 | 50707 |
| 42 | ASSASSIN'S CREED II | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 19.81 | 3927 | 537803 |
| 43 | ASSASSIN'S CREED | ARCADE / ACTION ADVENTURE | XBOX 360 CLASSICS | UBISOFT | 12.49 | 3568 | 671348 |
| 44 | CALL OF DUTY: WORLD AT WAR | FPS | ACTIVISION | ACTIVISION BLIZZARD | 21.36 | 3541 | 994126 |
| 45 | LOST PLANET 2 | ARCADE / ACTION ADVENTURE | CAPCOM | CAPCOM | 25.63 | 3476 | 56192 |
| 46 | SUPER STREET FIGHTER IV | BEAT 'EM UP | CAPCOM | CAPCOM | 18.65 | 3026 | 40942 |
| 47 | PRO EVOLUTION SOCCER 2010 | FOOTBALL | KONAMI | KONAMI | 18.78 | 2950 | 158918 |
| 48 | JAMES CAMERON'S AVATAR: THE GAME | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 14.98 | 2897 | 137696 |
| 49 | DRAGON AGE: ORIGINS | RPG | EA GAMES | ELECTRONIC ARTS | 16.03 | 2857 | 128475 |
| 50 | BURNOUT PARADISE | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 10.22 | 2778 | 201091 |
| 51 | BATMAN: ARKHAM ASYLUM | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 15.65 | 2750 | 236746 |
| 52 | LIPS: NUMBER ONE HITS | MUSIC | MICROSOFT | MICROSOFT | 17.01 | 2724 | 114184 |
| 53 | FINAL FANTASY XIII | RPG | SQUARE ENIX | SQUARE ENIX EUROPE | 25.53 | 2714 | 148328 |
| 54 | ALIENS VS PREDATOR | FPS | SEGA | SEGA | 24.31 | 2704 | 180852 |
| 55 | DARK VOID | ARCADE / ACTION ADVENTURE | CAPCOM | CAPCOM | 6.80 | 2678 | 18034 |
| 56 | MX VS ATV REFLEX | CAR / VEHICLE RACING | THQ | THQ | 18.56 | 2668 | 32906 |
| 57 | TRIVIAL PURSUIT | BOARD GAME | EA GAMES | ELECTRONIC ARTS | 10.18 | 2615 | 60301 |
| 58 | DRAGON AGE: ORIGINS - AWAKENING | RPG | EA GAMES | ELECTRONIC ARTS | 16.15 | 2570 | 15998 |
| 59 | GRAND THEFT AUTO EPISODES - LIBERTY CITY | ARCADE / ACTION ADVENTURE | ROCKSTAR | TAKE 2 | 26.40 | 2484 | 316860 |
| 60 | ALPHA PROTOCOL | RPG | SEGA | SEGA | 25.94 | 2475 | 13894 |
| 61 | ASSASSIN'S CREED II: COMPLETE EDITION | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 24.96 | 2234 | 4930 |
| 62 | ASHES CRICKET 2009 | CRICKET | CODEMASTERS | CODEMASTERS | 6.99 | 2130 | 73409 |
| 63 | MASS EFFECT | RPG | XBOX 360 CLASSICS | MICROSOFT | 12.09 | 2096 | 279473 |
| 64 | BAYONETTA | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 13.18 | 2084 | 64625 |
| 65 | THE BEATLES: ROCK BAND | MUSIC | EA GAMES | ELECTRONIC ARTS | 14.90 | 2005 | 70008 |
| 66 | FALLOUT 3 | RPG | XBOX 360 CLASSICS | BETHESDA SOFTWORKS | 15.38 | 1981 | 382545 |
| 67 | SAINTS ROW 2 | ARCADE / ACTION ADVENTURE | XBOX 360 CLASSICS | THQ | 13.83 | 1898 | 327529 |
| 68 | SECTION 8 | FPS | SOUTHPEAK GAMES | SOUTHPEAK GAMES | 7.56 | 1890 | 22760 |
| 69 | OPERATION FLASHPOINT: DRAGON RISING | FPS | CODEMASTERS | CODEMASTERS | 13.17 | 1844 | 166007 |
| 70 | COLIN MCRAE: DIRT 2 | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 18.10 | 1820 | 119274 |
| 71 | TONY HAWK RIDE | SKATEBOARDING | ACTIVISION | ACTIVISION BLIZZARD | 15.40 | 1795 | 16651 |
| 72 | FABLE II: GAME OF THE YEAR EDITION | RPG | XBOX 360 CLASSICS | MICROSOFT | 12.83 | 1730 | 42932 |
| 73 | TOM CLANCY'S RAINBOW SIX: VEGAS 2 | FPS | XBOX 360 CLASSICS | UBISOFT | 12.74 | 1698 | 328092 |
| 74 | BATMAN: ARKHAM ASYLUM - GAME OF THE YEAR | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 21.40 | 1697 | 12264 |
| 75 | RESIDENT EVIL 5 | ARCADE / ACTION ADVENTURE | XBOX 360 CLASSICS | CAPCOM | 16.08 | 1689 | 288476 |
| 76 | MIRROR'S EDGE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 6.16 | 1665 | 215547 |
| 77 | WWE SMACKDOWN VS RAW 2010 | WRESTLING | THQ | THQ | 19.77 | 1654 | 151129 |
| 78 | BORDERLANDS | FPS | 2K GAMES | TAKE 2 | 21.80 | 1607 | 179641 |
| 79 | NIER | RPG | SQUARE ENIX | SQUARE ENIX EUROPE | 16.51 | 1579 | 8150 |
| 80 | THE SABOTEUR | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 15.77 | 1493 | 59676 |

CHART - TRACK MONTHLY REPORT

TOP 200 MICROSOFT XBOX 360 GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|------------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 81 | CRACKDOWN | ARCADE / ACTION ADVENTURE | XBOX 360 CLASSICS | MICROSOFT | 11.10 | 1491 | 272314 |
| 82 | TEKKEN 6 | BEAT 'EM UP | NAMCO BANDAI GAMES | NAMCO BANDAI GAMES | 18.93 | 1424 | 99216 |
| 83 | TOM CLANCY'S GHOST RECON: WARFIGHTER 2 | WARGAME / STRATEGY | XBOX 360 CLASSICS | UBISOFT | 10.83 | 1414 | 200514 |
| 84 | LEGO BATMAN: THE VIDEOGAME | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 15.16 | 1395 | 400638 |
| 85 | TIGER WOODS PGA TOUR 10 | GOLF | EA SPORTS | ELECTRONIC ARTS | 16.17 | 1365 | 94149 |
| 86 | LIPS: PARTY CLASSICS | MUSIC | MICROSOFT | MICROSOFT | 16.54 | 1358 | 23215 |
| 87 | WET | ARCADE / ACTION ADVENTURE | BETHESDA SOFTWAREWORKS | BETHESDA SOFTWAREWORKS | 9.21 | 1353 | 49416 |
| 88 | FALLOUT 3: GAME OF THE YEAR EDITION | RPG | BETHESDA SOFTWAREWORKS | BETHESDA SOFTWAREWORKS | 23.36 | 1351 | 54346 |
| 89 | FIGHT NIGHT ROUND 4 | BOXING | EA SPORTS | ELECTRONIC ARTS | 16.00 | 1346 | 155651 |
| 90 | DARKSIDERS | ARCADE / ACTION ADVENTURE | THQ | THQ | 17.31 | 1331 | 55526 |
| 91 | SONIC & SEGA ALL-STARS RACING | CAR / VEHICLE RACING | SEGA | SEGA | 24.43 | 1328 | 34006 |
| 92 | MINI NINJAS | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 12.34 | 1295 | 31713 |
| 93 | LIPS: I LOVE THE 80'S | MUSIC | MICROSOFT | MICROSOFT | 19.49 | 1275 | 21320 |
| 94 | GUITAR HERO 5 | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 40.00 | 1224 | 96942 |
| 95 | BRÜTAL LEGEND | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 13.56 | 1192 | 66130 |
| 96 | IRON MAN 2 | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 20.28 | 1162 | 14896 |
| 97 | TOM CLANCY'S H.A.W.X. | FLIGHT SIM | UBISOFT | UBISOFT | 10.80 | 1151 | 92958 |
| 98 | MOTOGP 09/10 | BIKE RACING | CAPCOM | CAPCOM | 20.49 | 1139 | 10732 |
| 99 | PRISON BREAK: THE CONSPIRACY | ARCADE / ACTION ADVENTURE | DEEP SILVER | KOCH MEDIA | 17.64 | 1090 | 15988 |
| 100 | CALL OF JUAREZ: BOUND IN BLOOD | FPS | UBISOFT | UBISOFT | 12.32 | 1047 | 77383 |
| 101 | DARKSTAR ONE: BROKEN ALLIANCE | SPACE / COMBAT / TRADING SIM | KALYPSO MEDIA | KALYPSO MEDIA | 33.56 | 1040 | 3114 |
| 102 | MIDNIGHT CLUB: LOS ANGELES | CAR / VEHICLE RACING | ROCKSTAR | TAKE 2 | 15.90 | 995 | 171930 |
| 103 | SEGA SUPERSTARS TENNIS | TENNIS | SEGA | SEGA | 20.54 | 979 | 275434 |
| 104 | THE LORD OF THE RINGS: CONQUEST | WARGAME / STRATEGY | EA GAMES | ELECTRONIC ARTS | 13.85 | 957 | 86097 |
| 105 | PURE | CAR / VEHICLE RACING | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 15.05 | 943 | 348693 |
| 106 | TOM CLANCY'S SPLINTER CELL: DOUBLE AGENT | ARCADE / ACTION ADVENTURE | XBOX 360 CLASSICS | UBISOFT | 10.17 | 943 | 181807 |
| 107 | PIRATES OF THE CARIBBEAN: AT WORLD'S END | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 5.01 | 931 | 52490 |
| 108 | GREEN DAY: ROCK BAND | MUSIC | EA GAMES | ELECTRONIC ARTS | 38.99 | 928 | 7322 |
| 109 | PLANET 51: THE GAME | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 7.44 | 924 | 5445 |
| 110 | WOLFENSTEIN | FPS | ACTIVISION | ACTIVISION BLIZZARD | 11.23 | 903 | 52582 |
| 111 | BAND HERO | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 16.89 | 880 | 40575 |
| 112 | SONIC UNLEASHED | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 9.99 | 879 | 129256 |
| 113 | DJ HERO | MUSIC | ACTIVISION | ACTIVISION BLIZZARD | 18.39 | 849 | 94144 |
| 114 | BIONIC COMMANDO | ARCADE / ACTION ADVENTURE | CAPCOM | CAPCOM | 5.64 | 840 | 32628 |
| 115 | FIFA 09 | FOOTBALL | XBOX 360 CLASSICS | ELECTRONIC ARTS | 10.91 | 806 | 809927 |
| 116 | FAR CRY 2 | FPS | XBOX 360 CLASSICS | UBISOFT | 10.91 | 802 | 306713 |
| 117 | CLASH OF THE TITANS: THE VIDEO GAME | ARCADE / ACTION ADVENTURE | NAMCO BANDAI GAMES | NAMCO BANDAI GAMES | 21.16 | 795 | 5441 |
| 118 | LEGO ROCK BAND | MUSIC | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 15.51 | 775 | 18003 |
| 119 | COMMAND AND CONQUER: RED ALERT 3 | WARGAME / STRATEGY | EA GAMES | ELECTRONIC ARTS | 8.34 | 743 | 77354 |
| 120 | UFC 2009: UNDISPUTED | BEAT 'EM UP | XBOX 360 CLASSICS | THQ | 13.37 | 715 | 205649 |

CHART - TRACK MONTHLY REPORT

TOP 200 MICROSOFT XBOX 360 GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 121 | WHEELMAN | CAR / VEHICLE RACING | MIDWAY | UBISOFT | 14.19 | 704 | 61295 |
| 122 | RESONANCE OF FATE | RPG | SEGA | SEGA | 20.00 | 701 | 7281 |
| 123 | RACE DRIVER: GRID - RELOADED | CAR / VEHICLE RACING | XBOX 360 CLASSICS | CODEMASTERS | 16.60 | 700 | 2715 |
| 124 | GEARS OF WAR | ARCADE / ACTION ADVENTURE | XBOX 360 CLASSICS | MICROSOFT | 11.51 | 698 | 808725 |
| 125 | TRANSFORMERS: REVENGE OF THE FALLEN | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 11.24 | 698 | 77593 |
| 126 | [PROTOTYPE] | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 16.46 | 694 | 124411 |
| 127 | BLAZBLUE: CALAMITY TRIGGER | BEAT 'EM UP | PQUBE | ZEN UNITED | 19.82 | 678 | 6542 |
| 128 | ALONE IN THE DARK | ARCADE / ACTION ADVENTURE | ATARI | NAMCO BANDAI GAMES | 5.34 | 659 | 89456 |
| 129 | VIRTUA TENNIS 2009 | TENNIS | SEGA | SEGA | 13.04 | 653 | 47713 |
| 130 | TOM CLANCY'S ENDWAR | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 7.58 | 649 | 96475 |
| 131 | TUROC | FPS | TOUCHSTONE | DISNEY INTERACTIVE STUDIOS | 8.86 | 645 | 89199 |
| 132 | SUPREME COMMANDER 2 | WARGAME / STRATEGY | SQUARE ENIX | SQUARE ENIX EUROPE | 23.20 | 624 | 7664 |
| 133 | NAVAL ASSAULT: THE KILLING TIDE | SHIP/SUB SIM | 505 GAMES | 505 GAMES | 28.15 | 622 | 1922 |
| 134 | BATTLEFIELD: BAD COMPANY | FPS | EA GAMES | ELECTRONIC ARTS | 14.87 | 621 | 198047 |
| 135 | BORDERLANDS: DOUBLE GAME ADD-ON PACK | FPS | 2K GAMES | TAKE 2 | 13.73 | 589 | 8088 |
| 136 | SHREK FOREVER AFTER: THE FINAL CHAPTER | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 33.92 | 568 | 799 |
| 137 | VANCOUVER 2010 | WINTER SPORTS | SEGA | SEGA | 16.41 | 556 | 23739 |
| 138 | BIOSHOCK | FPS | XBOX 360 CLASSICS | TAKE 2 | 13.08 | 550 | 256893 |
| 139 | BEN 10: ALIEN FORCE - VILGAX ATTACKS | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 21.33 | 527 | 13063 |
| 140 | DEAD SPACE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 12.95 | 525 | 143449 |
| 141 | DEAD TO RIGHTS: RETRIBUTION | ARCADE / ACTION ADVENTURE | NAMCO BANDAI GAMES | NAMCO BANDAI GAMES | 24.05 | 524 | 6658 |
| 142 | RACE DRIVER: GRID | CAR / VEHICLE RACING | XBOX 360 CLASSICS | CODEMASTERS | 13.51 | 510 | 165430 |
| 143 | DEAD RISING | ARCADE / ACTION ADVENTURE | XBOX 360 CLASSICS | CAPCOM | 14.43 | 503 | 243375 |
| 144 | THE BIGS 2 | BASEBALL | 2K SPORTS | TAKE 2 | 6.82 | 500 | 14288 |
| 145 | SBK X SUPERBIKE WORLD CHAMPIONSHIP | BIKE RACING | BLACK BEAN | TRADEWEST | 32.71 | 490 | 3064 |
| 146 | HEROES OVER EUROPE | FLIGHT SIM | UBISOFT | UBISOFT | 14.36 | 486 | 7239 |
| 147 | THE ORANGE BOX | FPS | EA GAMES | ELECTRONIC ARTS | 13.91 | 476 | 142793 |
| 148 | LEGO INDIANA JONES: ORIGINAL ADVENTURES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 13.24 | 474 | 412378 |
| 149 | TOM CLANCY'S RAINBOW SIX: VEGAS | FPS | XBOX 360 CLASSICS | UBISOFT | 11.33 | 473 | 326134 |
| 150 | LEGO STAR WARS: THE COMPLETE SAGA | ARCADE / ACTION ADVENTURE | XBOX 360 CLASSICS | LUCASARTS | 16.71 | 466 | 98380 |
| 151 | FUEL | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 9.08 | 449 | 28891 |
| 152 | MORTAL KOMBAT VS DC UNIVERSE | BEAT 'EM UP | MIDWAY | MIDWAY | 12.87 | 448 | 74446 |
| 153 | LEGO INDIANA JONES 2:ADVENTURE CONTINUES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 22.37 | 446 | 52412 |
| 154 | OVERLORD II | RPG | CODEMASTERS | CODEMASTERS | 7.35 | 442 | 32601 |
| 155 | BANJO-KAZOOIE: NUTS & BOLTS | ARCADE / ACTION ADVENTURE | MICROSOFT | MICROSOFT | 10.30 | 429 | 109176 |
| 156 | WWE LEGENDS OF WRESTLEMANIA | WRESTLING | THQ | THQ | 9.18 | 428 | 66559 |
| 157 | CSI: DEADLY INTENT | GRAPHIC ADVENTURE | UBISOFT | UBISOFT | 13.56 | 405 | 10992 |
| 158 | THE CHRONICLES OF NARNIA: PRINCE CASPIAN | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 6.95 | 403 | 11122 |
| 159 | LEFT 4 DEAD | FPS | EA GAMES | ELECTRONIC ARTS | 16.16 | 392 | 220068 |
| 160 | NEED FOR SPEED: UNDERCOVER | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 14.90 | 391 | 315022 |

CHART - TRACK MONTHLY REPORT

TOP 200 MICROSOFT XBOX 360 GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|------------------------|------------------------|---------------|-------|------------|
| 161 | BLUE DRAGON | RPG | MICROSOFT | MICROSOFT | 5.91 | 387 | 71626 |
| 162 | RED FACTION: GUERRILLA | ARCADE / ACTION ADVENTURE | THQ | THQ | 14.21 | 372 | 98959 |
| 163 | TOMB RAIDER: UNDERWORLD | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 12.21 | 342 | 228309 |
| 164 | GUITAR HERO: METALLICA | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 16.28 | 337 | 68630 |
| 165 | HARRY POTTER & THE HALF-BLOOD PRINCE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 15.71 | 337 | 24597 |
| 166 | X-MEN ORIGINS: WOLVERINE | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 12.85 | 336 | 57184 |
| 167 | WWE SMACKDOWN VS RAW 2009 | WRESTLING | XBOX 360 CLASSICS | THQ | 8.97 | 319 | 126058 |
| 168 | IL2 STURMOVIK: BIRDS OF PREY | FLIGHT SIM | 1C COMPANY | 505 GAMES | 23.48 | 318 | 32352 |
| 169 | FRACTURE | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 6.45 | 308 | 36599 |
| 170 | LIPS | MUSIC | MICROSOFT | MICROSOFT | 24.17 | 294 | 186232 |
| 171 | PRO EVOLUTION SOCCER 2009 | FOOTBALL | KONAMI | KONAMI | 6.87 | 292 | 305527 |
| 172 | THE GODFATHER II | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 13.55 | 292 | 80942 |
| 173 | MARVEL ULTIMATE ALLIANCE 2 | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 20.67 | 291 | 27154 |
| 174 | TROPICO 3 | WARGAME / STRATEGY | KALYPSO MEDIA | KALYPSO MEDIA | 21.55 | 288 | 10447 |
| 175 | GHOSTBUSTERS: THE VIDEO GAME | ARCADE / ACTION ADVENTURE | ATARI | NAMCO BANDAI GAMES | 19.23 | 286 | 33243 |
| 176 | BIOSHOCK & OBLIVION | COMPILATION | 2K GAMES | TAKE 2 | 14.24 | 283 | 14683 |
| 177 | THE ELDER SCROLLS IV: OBLIVION | RPG | 2K GAMES | TAKE 2 | 14.74 | 283 | 305298 |
| 178 | NHL 10 | HOCKEY | EA SPORTS | ELECTRONIC ARTS | 14.26 | 279 | 9868 |
| 179 | BURNOUT PARADISE: THE ULTIMATE BOX | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 13.99 | 275 | 36027 |
| 180 | STAR WARS: THE FORCE UNLEASHED | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 16.86 | 266 | 218146 |
| 181 | RACE DRIVER GRID & COLIN MCRAE DIRT PACK | CAR / VEHICLE RACING | XBOX 360 CLASSICS | CODEMASTERS | 21.01 | 264 | 997 |
| 182 | STAR WARS: CLONE WARS - REPUBLIC HEROES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 16.55 | 257 | 24414 |
| 183 | SHERLOCK HOLMES VS JACK THE RIPPER | GRAPHIC ADVENTURE | FOCUS HOME INTERACTIVE | UBISOFT | 15.72 | 254 | 8869 |
| 184 | SAW | ARCADE / ACTION ADVENTURE | KONAMI | KONAMI | 23.17 | 252 | 38044 |
| 185 | COLIN MCRAE: DIRT | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 11.54 | 244 | 157418 |
| 186 | DYNASTY WARRIORS: STRIKEFORCE | BEAT 'EM UP | KOEI | TECMO KOEI EUROPE | 21.04 | 244 | 3974 |
| 187 | NARUTO: RISE OF A NINJA | BEAT 'EM UP | XBOX 360 CLASSICS | UBISOFT | 12.94 | 241 | 23143 |
| 188 | BAKUGAN: BATTLE BRAWLERS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 14.55 | 239 | 3060 |
| 189 | STOKED | WINTER SPORTS | ZUSHI GAMES | ZUSHI GAMES | 10.76 | 234 | 7010 |
| 190 | BATTLESTATIONS: PACIFIC | WARGAME / STRATEGY | EIDOS | SQUARE ENIX EUROPE | 12.31 | 231 | 28970 |
| 191 | SPONGEBOB'S TRUTH OR SQUARE | ARCADE / ACTION ADVENTURE | THQ | THQ | 10.28 | 224 | 4573 |
| 192 | WAY OF THE SAMURAI 3 | ARCADE / ACTION ADVENTURE | GAMEBRIDGE | GAMEBRIDGE | 20.46 | 220 | 3056 |
| 193 | ROGUE WARRIOR | FPS | BETHESDA SOFTWAREWORKS | BETHESDA SOFTWAREWORKS | 16.40 | 215 | 8808 |
| 194 | DIVINITY II: EGO DRACONIS | RPG | DTP | MASTERTRONIC | 23.49 | 214 | 6152 |
| 195 | YOU'RE IN THE MOVIES | COMPILATION | CODEMASTERS | CODEMASTERS | 13.84 | 214 | 94514 |
| 196 | STORMRISE | WARGAME / STRATEGY | SEGA | SEGA | 7.56 | 210 | 12847 |
| 197 | SUPERSTARS V8 RACING: NEXT CHALLENGE | CAR / VEHICLE RACING | BLACK BEAN | TRADEWEST | 15.11 | 209 | 1062 |
| 198 | GUITAR HERO: WORLD TOUR | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 18.06 | 201 | 299001 |
| 199 | GUITAR HERO: VAN HALEN | MUSIC | ACTIVISION | ACTIVISION BLIZZARD | 21.03 | 193 | 6202 |
| 200 | ROCK BAND 2 | MUSIC | EA GAMES | ELECTRONIC ARTS | 26.30 | 193 | 58039 |

CHART - TRACK MONTHLY REPORT

NINTENDO WII MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| GAMES (UNITS) | 529576 100.0 | 685563 100.0 | 495251 100.0 | 683113 100.0 | 1008899 100.0 | 1008339 100.0 | 1188388 100.0 | 5652256 100.0 | 1775639 100.0 | 818486 100.0 | 770533 100.0 | 828115 100.0 | 735049 100.0 |
| ARCADE ADV | 104216 19.7 | 97080 14.2 | 65566 13.2 | 75040 11.0 | 127343 12.6 | 131002 13.0 | 138919 11.7 | 644873 11.4 | 177475 10.0 | 117522 14.4 | 118455 15.4 | 103472 12.5 | 108389 14.7 |
| ATHLETICS | 383 0.1 | 306 0.0 | 674 0.1 | 1201 0.2 | 2482 0.2 | 6253 0.6 | 6538 0.6 | 37356 0.7 | 9541 0.5 | 5582 0.7 | 9607 1.2 | 9824 1.2 | 9919 1.3 |
| BASEBALL | 313 0.1 | 332 0.0 | 370 0.1 | 583 0.1 | 855 0.1 | 495 0.0 | 534 0.0 | 1142 0.0 | 270 0.0 | 313 0.0 | 849 0.1 | 310 0.0 | 258 0.0 |
| BASKETBALL | 99 0.0 | 131 0.0 | 124 0.0 | 211 0.0 | 285 0.0 | 102 0.0 | 152 0.0 | 428 0.0 | 70 0.0 | 88 0.0 | 124 0.0 | 148 0.0 | 169 0.0 |
| BEAT 'EM UP | 4071 0.8 | 4905 0.7 | 3969 0.8 | 3615 0.5 | 7298 0.7 | 17646 1.7 | 14704 1.2 | 51192 0.9 | 52660 3.0 | 29487 3.6 | 8230 1.1 | 3934 0.5 | 3320 0.5 |
| BIKE RACING | 12 0.0 | 9 0.0 | 25 0.0 | 10 0.0 | 33 0.0 | 103 0.0 | 78 0.0 | 800 0.0 | 658 0.0 | 342 0.0 | 934 0.1 | 1304 0.2 | 620 0.1 |
| BOARD GAME | 8152 1.5 | 8921 1.3 | 10319 2.1 | 15102 2.2 | 22267 2.2 | 20312 2.0 | 30427 2.6 | 160106 2.8 | 42382 2.4 | 13609 1.7 | 14711 1.9 | 15705 1.9 | 12719 1.7 |
| BOXING | 594 0.1 | 659 0.1 | 683 0.1 | 758 0.1 | 1163 0.1 | 2000 0.2 | 2962 0.2 | 8943 0.2 | 3577 0.2 | 2935 0.4 | 3805 0.5 | 2717 0.3 | 2783 0.4 |
| CAR RACING | 29185 5.5 | 37823 5.5 | 38053 7.7 | 56390 8.3 | 105921 10.5 | 75893 7.5 | 88904 7.5 | 541715 9.6 | 157271 8.9 | 56356 6.9 | 61190 7.9 | 47120 5.7 | 44372 6.0 |
| CASINO/CARD | 208 0.0 | 162 0.0 | 38 0.0 | 95 0.0 | 218 0.0 | 359 0.0 | 764 0.1 | 1668 0.0 | 620 0.0 | 682 0.1 | 1069 0.1 | 921 0.1 | 895 0.1 |
| CHESS | 19 0.0 | 22 0.0 | 12 0.0 | 20 0.0 | 68 0.0 | 134 0.0 | 151 0.0 | 222 0.0 | 16 0.0 | 18 0.0 | 28 0.0 | 44 0.0 | 56 0.0 |
| COMPILATION | 49656 9.4 | 71330 10.4 | 69500 14.0 | 95291 13.9 | 141542 14.0 | 146828 14.6 | 172330 14.5 | 992577 17.6 | 343150 19.3 | 183559 22.4 | 162002 21.0 | 264669 32.0 | 150999 20.5 |
| CRICKET | 1274 0.2 | 1748 0.3 | 1652 0.3 | 1780 0.3 | 3968 0.4 | 5443 0.5 | 8025 0.7 | 14458 0.3 | 6132 0.3 | 7489 0.9 | 29423 3.8 | 46750 5.6 | |
| FISHING | 400 0.1 | 759 0.1 | 620 0.1 | 899 0.1 | 1621 0.2 | 1638 0.2 | 1805 0.2 | 9521 0.2 | 2700 0.2 | 1324 0.2 | 1332 0.2 | 1677 0.2 | 1297 0.2 |
| FLIGHT SIM | 93 0.0 | 174 0.0 | 183 0.0 | 557 0.1 | 291 0.0 | 158 0.0 | 37 0.0 | 244 0.0 | 608 0.0 | 536 0.1 | 946 0.1 | 789 0.1 | 878 0.1 |
| FOOTBALL | 9108 1.7 | 13593 2.0 | 12062 2.4 | 9089 1.3 | 12215 1.2 | 16073 1.6 | 14112 1.2 | 85223 1.5 | 37048 2.1 | 48136 5.9 | 8654 1.1 | 5761 0.7 | 6047 0.8 |
| FOOTBALL USA | 109 0.0 | 53 0.0 | 62 0.0 | 106 0.0 | 180 0.0 | 231 0.0 | 300 0.0 | 892 0.0 | 272 0.0 | 230 0.0 | 332 0.0 | 355 0.0 | 171 0.0 |
| FPS | 7336 1.4 | 10132 1.5 | 11583 2.3 | 16340 2.4 | 23582 2.3 | 19359 1.9 | 24262 2.0 | 97948 1.7 | 34057 1.9 | 12526 1.5 | 16035 2.1 | 10623 1.3 | 15349 2.1 |
| GOD SIM | 6493 1.2 | 7122 1.0 | 7414 1.5 | 11106 1.6 | 17449 1.7 | 16877 1.7 | 19052 1.6 | 104227 1.8 | 35111 2.0 | 29697 3.6 | 22163 2.9 | 19567 2.4 | 20751 2.8 |

CHART - TRACK MONTHLY REPORT

NINTENDO WII MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| GOLF | 9875 | 6716 | 4668 | 6424 | 8384 | 10357 | 12342 | 61842 | 20218 | 13995 | 14369 | 28421 | 38439 |
| | 1.9 | 1.0 | 0.9 | 0.9 | 0.8 | 1.0 | 1.0 | 1.1 | 1.1 | 1.7 | 1.9 | 3.4 | 5.2 |
| GRAPHIC ADVEN. | 2383 | 2507 | 2314 | 3025 | 5206 | 5103 | 6776 | 26477 | 9041 | 5229 | 6593 | 6415 | 8227 |
| | 0.5 | 0.4 | 0.5 | 0.4 | 0.5 | 0.5 | 0.6 | 0.5 | 0.5 | 0.6 | 0.9 | 0.8 | 1.1 |
| HELI SIM | 2 | 5 | 5 | 16 | 82 | 1046 | 116 | 74 | 69 | 91 | 373 | 422 | 53 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 |
| HOCKEY | 39 | 82 | 140 | 141 | 40 | 1990 | 559 | 595 | 406 | 243 | 18 | 19 | 16 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| LIFESTYLE/FIT | 44266 | 72510 | 84372 | 91708 | 134328 | 120086 | 193885 | 777474 | 388043 | 77563 | 102530 | 111148 | 132815 |
| | 8.4 | 10.6 | 17.0 | 13.4 | 13.3 | 11.9 | 16.3 | 13.8 | 21.9 | 9.5 | 13.3 | 13.4 | 18.1 |
| MUSIC | 144893 | 95474 | 107794 | 175455 | 226895 | 208370 | 240833 | 588595 | 117055 | 52725 | 70297 | 33127 | 37056 |
| | 27.4 | 13.9 | 21.8 | 25.7 | 22.5 | 20.7 | 20.3 | 10.4 | 6.6 | 6.4 | 9.1 | 4.0 | 5.0 |
| OTHER SPORT | 10080 | 10705 | 9508 | 11235 | 19226 | 30427 | 37955 | 164528 | 51688 | 32514 | 38842 | 36263 | 35902 |
| | 1.9 | 1.6 | 1.9 | 1.6 | 1.9 | 3.0 | 3.2 | 2.9 | 2.9 | 4.0 | 5.0 | 4.4 | 4.9 |
| PINBALL | 1 | 4 | 2 | 1 | 4 | 1 | 2 | 8 | 4 | 4 | 8 | 12 | 20 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| PLATFORM | 69025 | 207573 | 22475 | 34899 | 64174 | 77608 | 64240 | 576598 | 90171 | 5781 | 5803 | 6802 | 8594 |
| | 13.0 | 30.3 | 4.5 | 5.1 | 6.4 | 7.7 | 5.4 | 10.2 | 5.1 | 0.7 | 0.8 | 0.8 | 1.2 |
| PUZZLE/QUIZ | 4939 | 5856 | 6449 | 8281 | 16428 | 16380 | 21984 | 102158 | 33237 | 22492 | 19850 | 17313 | 14753 |
| | 0.9 | 0.9 | 1.3 | 1.2 | 1.6 | 1.6 | 1.8 | 1.8 | 1.9 | 2.7 | 2.6 | 2.1 | 2.0 |
| RPG | 3993 | 6872 | 12442 | 26060 | 5897 | 5472 | 5132 | 20670 | 8281 | 5049 | 11149 | 6240 | 5829 |
| | 0.8 | 1.0 | 2.5 | 3.8 | 0.6 | 0.5 | 0.4 | 0.4 | 0.5 | 0.6 | 1.4 | 0.8 | 0.8 |
| RUGBY | 252 | 363 | 710 | 2930 | | | | | | | | | |
| | 0.0 | 0.1 | 0.1 | 0.4 | | | | | | | | | |
| SHOOT 'EM UP | 4776 | 6571 | 5583 | 8030 | 13756 | 15435 | 24852 | 98567 | 19556 | 9113 | 11292 | 11053 | 8777 |
| | 0.9 | 1.0 | 1.1 | 1.2 | 1.4 | 1.5 | 2.1 | 1.7 | 1.1 | 1.1 | 1.5 | 1.3 | 1.2 |
| SKATEBOARD | 2037 | 883 | 271 | 332 | 550 | 445 | 1776 | 13546 | 1106 | 566 | 970 | 1017 | 736 |
| | 0.4 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| SNOOKER / POOL | 561 | 684 | 1037 | 1099 | 2091 | 3061 | 2399 | 3725 | 1099 | 857 | 1360 | 563 | 1003 |
| | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 |
| SPACE/COMBAT | | 1 | | 1 | 6 | 25 | 29 | 129 | 26 | 9 | 32 | 18 | 28 |
| | | 0.0 | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| TENNIS | 4383 | 5326 | 3607 | 4585 | 6116 | 6562 | 9859 | 40331 | 10432 | 10473 | 15649 | 21227 | 49311 |
| | 0.8 | 0.8 | 0.7 | 0.7 | 0.6 | 0.7 | 0.8 | 0.7 | 0.6 | 1.3 | 2.0 | 2.6 | 6.7 |
| WAR / STRAT | 344 | 492 | 331 | 748 | 1194 | 1560 | 2550 | 5648 | 1378 | 1308 | 2007 | 2252 | 2777 |
| | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.3 | 0.3 | 0.4 |
| WINTER SPORTS | 4741 | 5734 | 9018 | 17711 | 33152 | 41646 | 36637 | 404353 | 113207 | 67312 | 7667 | 8136 | 9570 |
| | 0.9 | 0.8 | 1.8 | 2.6 | 3.3 | 4.1 | 3.1 | 7.2 | 6.4 | 8.2 | 1.0 | 1.0 | 1.3 |
| WRESTLE | 1242 | 1937 | 1612 | 2233 | 2586 | 1834 | 2370 | 13317 | 6992 | 2702 | 1793 | 1906 | 2089 |
| | 0.2 | 0.3 | 0.3 | 0.3 | 0.3 | 0.2 | 0.2 | 0.2 | 0.4 | 0.3 | 0.2 | 0.2 | 0.3 |
| OTHERS | 22 | 7 | 6 | 6 | 2 | 24 | 37 | 89 | 10 | 31 | 43 | 71 | 60 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |

CHART-TRACK MONTHLY REPORT

NINTENDO WII MARKET PROFILE - SALES BY GENRE BY REGION

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

PERCENTAGE BY REGION

| PRODUCT GENRE | SALES | LON | SOU | S W | WAL | MID | EAS | YRK | LAN | NE | BOR | CSC | GRA | ULS |
|---------------------------|---------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|
| GAMES (UNITS) | 529576 | 22.4 | 8.3 | 2.9 | 7.2 | 13.8 | 6.8 | 9.5 | 13.2 | 3.6 | 1.4 | 6.4 | 2.5 | 2.1 |
| MUSIC | 144893 | 19.5 | 8.3 | 3.0 | 7.3 | 14.3 | 7.0 | 10.7 | 12.2 | 4.4 | 1.6 | 7.2 | 2.7 | 1.8 |
| ARCADE / ACTION ADVENTURE | 104216 | 23.1 | 8.7 | 3.0 | 7.4 | 13.4 | 6.7 | 8.8 | 12.9 | 3.3 | 1.4 | 6.3 | 2.6 | 2.3 |
| PLATFORM | 69025 | 25.4 | 8.6 | 2.8 | 7.6 | 13.5 | 6.4 | 8.2 | 12.3 | 3.2 | 1.3 | 6.0 | 2.3 | 2.4 |
| COMPILATION | 49656 | 23.8 | 7.6 | 2.7 | 6.8 | 14.4 | 6.8 | 9.0 | 14.9 | 3.3 | 1.3 | 5.5 | 2.1 | 2.0 |
| LIFESTYLE/FITNESS | 44266 | 22.5 | 7.6 | 2.8 | 6.8 | 15.0 | 6.8 | 10.0 | 14.8 | 3.4 | 1.3 | 5.3 | 2.1 | 1.7 |
| CAR / VEHICLE RACING | 29185 | 25.7 | 8.5 | 2.9 | 6.7 | 13.2 | 6.9 | 8.8 | 12.6 | 3.0 | 1.5 | 5.7 | 2.4 | 2.3 |
| MISCELLANEOUS SPORT | 10080 | 24.3 | 8.8 | 3.6 | 7.3 | 12.4 | 7.1 | 8.9 | 13.0 | 2.9 | 1.6 | 5.9 | 2.2 | 2.2 |
| GOLF | 9875 | 19.5 | 8.0 | 2.7 | 7.4 | 12.2 | 5.8 | 8.5 | 16.1 | 3.2 | 1.7 | 9.5 | 2.9 | 2.4 |
| FOOTBALL | 9108 | 28.0 | 8.9 | 2.5 | 7.0 | 13.7 | 6.6 | 8.5 | 10.2 | 2.6 | 1.3 | 6.0 | 2.5 | 2.1 |
| BOARD GAME | 8152 | 19.3 | 8.9 | 3.3 | 8.0 | 14.2 | 7.1 | 9.6 | 11.9 | 4.0 | 1.5 | 7.0 | 3.1 | 2.1 |
| FPS | 7336 | 21.9 | 8.2 | 3.2 | 8.3 | 14.5 | 7.8 | 8.8 | 12.5 | 2.4 | 1.3 | 5.6 | 2.7 | 2.7 |
| GOD / MANAGEMENT SIM | 6493 | 21.8 | 8.3 | 3.5 | 8.0 | 13.2 | 6.6 | 10.7 | 12.8 | 3.7 | 1.2 | 6.1 | 2.0 | 2.0 |
| PUZZLE/QUIZ | 4939 | 17.8 | 5.5 | 3.0 | 7.1 | 13.3 | 5.8 | 9.4 | 23.7 | 2.7 | 1.0 | 6.5 | 2.2 | 2.1 |
| SHOOT 'EM UP | 4776 | 19.7 | 7.9 | 3.0 | 8.2 | 14.0 | 7.4 | 9.6 | 15.4 | 2.8 | 1.0 | 5.7 | 3.2 | 2.1 |
| WINTER SPORTS | 4741 | 20.9 | 7.4 | 3.4 | 7.0 | 14.1 | 6.6 | 9.6 | 14.0 | 3.6 | 1.6 | 7.6 | 2.7 | 1.6 |
| TENNIS | 4383 | 21.3 | 8.3 | 3.3 | 7.6 | 13.0 | 7.6 | 9.2 | 12.3 | 3.2 | 1.7 | 7.7 | 2.5 | 2.2 |
| BEAT 'EM UP | 4071 | 22.4 | 8.0 | 2.3 | 6.6 | 12.3 | 7.8 | 10.6 | 15.2 | 3.0 | 0.9 | 6.7 | 2.1 | 2.3 |
| RPG | 3993 | 26.3 | 8.9 | 2.2 | 6.7 | 11.4 | 6.2 | 8.3 | 17.5 | 2.5 | 1.0 | 4.9 | 2.3 | 1.9 |
| OTHERS | 10388 | | | | | | | | | | | | | |

CHART - TRACK MONTHLY REPORT

NINTENDO WII GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL UNITS | % | MUSIC UNITS | % | ARCADE ADV UNITS | % | PLATFORM UNITS | % | COMPILATION UNITS | % | LIFESTYLE/FIT UNITS | % | CAR RACING UNITS | % | OTHERS UNITS | % |
|----|----|----------------------------|-------------|-------|-------------|-------|------------------|-------|----------------|-------|-------------------|-------|---------------------|-------|------------------|-------|--------------|-------|
| | | TOTAL | 529576 | 100.0 | 144893 | 100.0 | 104216 | 100.0 | 69025 | 100.0 | 49656 | 100.0 | 44266 | 100.0 | 29185 | 100.0 | 88336 | 100.0 |
| 1 | 1 | NINTENDO | 152264 | 28.8 | 100 | 0.1 | 16419 | 15.8 | 67994 | 98.5 | 29196 | 58.8 | 25191 | 56.9 | 8996 | 30.8 | 4368 | 4.9 |
| 2 | 2 | UBISOFT | 139587 | 26.4 | 124493 | 85.9 | 8732 | 8.4 | | | 83 | 0.2 | 8 | 0.0 | 1099 | 3.8 | 5173 | 5.9 |
| 3 | 3 | WARNER BROS. INTERACTIVE | 31040 | 5.9 | 579 | 0.4 | 28350 | 27.2 | | | 1980 | 4.0 | | | 3 | 0.0 | 128 | 0.1 |
| 4 | 4 | EA SPORTS | 25890 | 4.9 | | | | | | | | | 7143 | 16.1 | | | 18747 | 21.2 |
| 9 | 5 | DISNEY INTERACTIVE STUDIOS | 25291 | 4.8 | 1466 | 1.0 | 18713 | 18.0 | | | 5026 | 10.1 | | | | | 86 | 0.1 |
| 6 | 6 | EA GAMES | 22329 | 4.2 | 4519 | 3.1 | 1071 | 1.0 | | | 47 | 0.1 | | | 2672 | 9.2 | 14020 | 15.9 |
| 5 | 7 | SEGA | 16737 | 3.2 | 177 | 0.1 | 8134 | 7.8 | | | 342 | 0.7 | | | 2689 | 9.2 | 5394 | 6.1 |
| 8 | 8 | ACTIVISION | 12233 | 2.3 | 807 | 0.6 | 4127 | 4.0 | | | 335 | 0.7 | | | 764 | 2.6 | 6200 | 7.0 |
| 7 | 9 | THQ | 11584 | 2.2 | 80 | 0.1 | 3342 | 3.2 | | | | | 1616 | 3.7 | 3324 | 11.4 | 3223 | 3.6 |
| 11 | 10 | CODEMASTERS | 8585 | 1.6 | | | 265 | 0.3 | | | | | | | 7043 | 24.1 | 1277 | 1.4 |
| 10 | 11 | GAMES FOR EVERYONE | 7828 | 1.5 | | | | | | | 13 | 0.0 | 4868 | 11.0 | 181 | 0.6 | 2766 | 3.1 |
| 14 | 12 | PLAY THQ | 6906 | 1.3 | 680 | 0.5 | 1016 | 1.0 | | | | | | | | | 5211 | 5.9 |
| 12 | 13 | CAPCOM | 5938 | 1.1 | | | 1199 | 1.2 | | | | | | | | | 4740 | 5.4 |
| 15 | 14 | MINDSCAPE | 5324 | 1.0 | 3390 | 2.3 | | | | | 769 | 1.5 | 115 | 0.3 | | | 1051 | 1.2 |
| 21 | 15 | NORDIC GAMES | 4013 | 0.8 | 3845 | 2.7 | | | | | | | | | 168 | 0.6 | | |
| 13 | 16 | LUCASARTS | 3863 | 0.7 | | | 3445 | 3.3 | | | | | | | | | 418 | 0.5 |
| 16 | 17 | D3P | 3838 | 0.7 | | | 3336 | 3.2 | | | 111 | 0.2 | | | | | 391 | 0.4 |
| 26 | 18 | 505 GAMES | 3646 | 0.7 | 116 | 0.1 | | | | | 1032 | 2.1 | 2184 | 4.9 | | | 314 | 0.4 |
| 18 | 19 | HUDSON | 3467 | 0.7 | 1 | 0.0 | | | | | 782 | 1.6 | | | | | 2685 | 3.0 |
| 17 | 20 | 2KPLAY | 3405 | 0.6 | | | 625 | 0.6 | 227 | 0.3 | 1892 | 3.8 | | | | | 661 | 0.7 |
| 20 | 21 | KONAMI | 2719 | 0.5 | 1237 | 0.9 | 463 | 0.4 | | | 25 | 0.1 | | | 16 | 0.1 | 978 | 1.1 |

CHART - TRACK MONTHLY REPORT

NINTENDO WII GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL UNITS | % | MUSIC UNITS | % | ARCADE ADV UNITS | % | PLATFORM UNITS | % | COMPILATION UNITS | % | LIFESTYLE/FIT UNITS | % | CAR RACING UNITS | % | OTHERS UNITS | % |
|----|----|----------------------|-------------|-----|-------------|-----|------------------|-----|----------------|-----|-------------------|-----|---------------------|-----|------------------|-----|--------------|-----|
| 24 | 22 | P2 GAMES | 2578 | 0.5 | | | | | | | 2578 | 5.2 | | | | | | |
| 19 | 23 | REDOCTANE | 2564 | 0.5 | 2564 | 1.8 | | | | | | | | | | | | |
| 29 | 24 | OXYGEN INTERACTIVE | 2299 | 0.4 | | | 2 | 0.0 | | | 1462 | 2.9 | | | | | 835 | 0.9 |
| 27 | 25 | NAMCO BANDAI GAMES | 2185 | 0.4 | 57 | 0.0 | 28 | 0.0 | 1 | 0.0 | 46 | 0.1 | 1762 | 4.0 | | | 290 | 0.3 |
| 25 | 26 | SYSTEM 3 | 1993 | 0.4 | | | | | | | | | | | 1981 | 6.8 | 12 | 0.0 |
| 34 | 27 | MAJESCO | 1970 | 0.4 | | | 592 | 0.6 | 768 | 1.1 | 2 | 0.0 | | | | | 608 | 0.7 |
| 23 | 28 | PLAY ZONE | 1951 | 0.4 | | | | | | | 942 | 1.9 | | | | | 1009 | 1.1 |
| 31 | 29 | GHOSTLIGHT | 1631 | 0.3 | | | | | | | | | | | | | 1631 | 1.8 |
| 22 | 30 | RISING STAR GAMES | 1569 | 0.3 | | | 740 | 0.7 | | | 5 | 0.0 | | | | | 824 | 0.9 |
| 30 | 31 | EIDOS | 1367 | 0.3 | | | 1075 | 1.0 | | | | | | | 2 | 0.0 | 290 | 0.3 |
| | 32 | MIDWAY | 1169 | 0.2 | 782 | 0.5 | 7 | 0.0 | 4 | 0.0 | 327 | 0.7 | | | | | 49 | 0.1 |
| 33 | 33 | GSP/AVANQUEST | 1050 | 0.2 | | | | | | | 794 | 1.6 | | | | | 256 | 0.3 |
| 36 | 34 | ATARI | 950 | 0.2 | | | 528 | 0.5 | | | | | | | | | 422 | 0.5 |
| 32 | 35 | ASYLUM ENTERTAINMENT | 817 | 0.2 | | | 817 | 0.8 | | | | | | | | | | |
| 35 | 36 | BLACK BEAN | 748 | 0.1 | | | | | | | | | 745 | 1.7 | | | 3 | 0.0 |
| 28 | 37 | BLAST | 734 | 0.1 | | | 252 | 0.2 | | | 482 | 1.0 | | | | | | |
| 37 | 38 | FUN4ALL | 692 | 0.1 | | | 133 | 0.1 | | | 222 | 0.4 | | | | | 337 | 0.4 |
| | 39 | SQUARE ENIX | 568 | 0.1 | | | | | | | | | | | | | 568 | 0.6 |
| 38 | 40 | DEEP SILVER | 542 | 0.1 | | | 153 | 0.1 | | | | | 236 | 0.5 | | | 153 | 0.2 |
| | 41 | ZUSHI GAMES | 534 | 0.1 | | | 36 | 0.0 | | | 108 | 0.2 | | | 77 | 0.3 | 313 | 0.4 |
| | | OTHERS | 5175 | 1.0 | 1 | 0.0 | 617 | 0.6 | 31 | 0.0 | 1054 | 2.1 | 398 | 0.9 | 170 | 0.6 | 2904 | 3.3 |

CHART - TRACK MONTHLY REPORT

NINTENDO WII GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL UNITS | % | MUSIC UNITS | % | ARCADE ADV UNITS | % | PLATFORM UNITS | % | COMPILATION UNITS | % | LIFESTYLE/FIT UNITS | % | CAR RACING UNITS | % | OTHERS UNITS | % |
|----|----|----------------------------|-------------|-------|-------------|-------|------------------|-------|----------------|-------|-------------------|-------|---------------------|-------|------------------|-------|--------------|-------|
| | | TOTAL | 529576 | 100.0 | 144893 | 100.0 | 104216 | 100.0 | 69025 | 100.0 | 49656 | 100.0 | 44266 | 100.0 | 29185 | 100.0 | 88336 | 100.0 |
| 2 | 1 | UBISOFT | 152580 | 28.8 | 124493 | 85.9 | 8965 | 8.6 | | | 3616 | 7.3 | 5246 | 11.9 | 1280 | 4.4 | 8979 | 10.2 |
| 1 | 2 | NINTENDO | 152363 | 28.8 | 100 | 0.1 | 16419 | 15.8 | 67994 | 98.5 | 29196 | 58.8 | 25191 | 56.9 | 8996 | 30.8 | 4467 | 5.1 |
| 3 | 3 | ELECTRONIC ARTS | 48219 | 9.1 | 4519 | 3.1 | 1071 | 1.0 | | | 47 | 0.1 | 7143 | 16.1 | 2672 | 9.2 | 32767 | 37.1 |
| 4 | 4 | WARNER BROS. INTERACTIVE | 31040 | 5.9 | 579 | 0.4 | 28350 | 27.2 | | | 1980 | 4.0 | | | 3 | 0.0 | 128 | 0.1 |
| 8 | 5 | DISNEY INTERACTIVE STUDIOS | 25293 | 4.8 | 1466 | 1.0 | 18715 | 18.0 | | | 5026 | 10.1 | | | | | 86 | 0.1 |
| 6 | 6 | THQ | 18491 | 3.5 | 760 | 0.5 | 4357 | 4.2 | | | | | 1616 | 3.7 | 3324 | 11.4 | 8434 | 9.5 |
| 5 | 7 | SEGA | 16737 | 3.2 | 177 | 0.1 | 8134 | 7.8 | | | 342 | 0.7 | | | 2689 | 9.2 | 5394 | 6.1 |
| 7 | 8 | ACTIVISION BLIZZARD | 15552 | 2.9 | 3371 | 2.3 | 4267 | 4.1 | 31 | 0.0 | 557 | 1.1 | | | 764 | 2.6 | 6562 | 7.4 |
| 9 | 9 | CODEMASTERS | 8616 | 1.6 | | | 265 | 0.3 | | | | | | | 7043 | 24.1 | 1308 | 1.5 |
| 11 | 10 | NAMCO BANDAI GAMES | 6893 | 1.3 | | | 3870 | 3.7 | 1 | 0.0 | 157 | 0.3 | 1762 | 4.0 | | | 1103 | 1.2 |
| 12 | 11 | KONAMI | 6186 | 1.2 | 1238 | 0.9 | 463 | 0.4 | | | 807 | 1.6 | | | 16 | 0.1 | 3662 | 4.1 |
| 10 | 12 | CAPCOM | 5919 | 1.1 | | | 1199 | 1.2 | | | | | | | | | 4721 | 5.3 |
| 16 | 13 | NORDIC GAMES | 4013 | 0.8 | 3845 | 2.7 | | | | | | | | | 168 | 0.6 | | |
| 13 | 14 | LUCASARTS | 3863 | 0.7 | | | 3445 | 3.3 | | | | | | | | | 418 | 0.5 |
| 15 | 15 | TAKE 2 | 3734 | 0.7 | | | 748 | 0.7 | 227 | 0.3 | 1892 | 3.8 | | | | | 868 | 1.0 |
| 20 | 16 | 505 GAMES | 3703 | 0.7 | 173 | 0.1 | | | | | 1032 | 2.1 | 2184 | 4.9 | | | 314 | 0.4 |
| 14 | 17 | KOCH MEDIA | 3266 | 0.6 | 728 | 0.5 | 157 | 0.2 | | | 769 | 1.5 | 351 | 0.8 | | | 1261 | 1.4 |
| | 18 | MINDSCAPE UK | 2662 | 0.5 | 2662 | 1.8 | | | | | | | | | | | | |
| 18 | 19 | SQUARE ENIX EUROPE | 2348 | 0.4 | | | 1075 | 1.0 | | | | | | | 2 | 0.0 | 1270 | 1.4 |
| 23 | 20 | OXYGEN INTERACTIVE | 2299 | 0.4 | | | 2 | 0.0 | | | 1462 | 2.9 | | | | | 835 | 0.9 |
| 19 | 21 | PLAY IT/SYSTEM 3 | 1993 | 0.4 | | | | | | | | | | | 1981 | 6.8 | 12 | 0.0 |

CHART-TRACK MONTHLY REPORT

NINTENDO WII GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL UNITS | % | MUSIC UNITS | % | ARCADE ADV UNITS | % | PLATFORM UNITS | % | COMPILATION UNITS | % | LIFESTYLE/FIT UNITS | % | CAR RACING UNITS | % | OTHERS UNITS | % |
|----|----|----------------------|----------------|-----|----------------|-----|---------------------|-----|-------------------|-----|----------------------|-----|------------------------|-----|---------------------|-----|-----------------|-----|
| 27 | 22 | MAJESCO | 1875 | 0.4 | | | 592 | 0.6 | 768 | 1.1 | 2 | 0.0 | | | | | 513 | 0.6 |
| 24 | 23 | GHOSTLIGHT | 1631 | 0.3 | | | | | | | | | | | | | 1631 | 1.8 |
| 17 | 24 | RISING STAR GAMES | 1569 | 0.3 | | | 740 | 0.7 | | | 5 | 0.0 | | | | | 824 | 0.9 |
| | 25 | MIDWAY | 1169 | 0.2 | 782 | 0.5 | 7 | 0.0 | 4 | 0.0 | 327 | 0.7 | | | | | 49 | 0.1 |
| 26 | 26 | GSP/AVANQUEST | 1050 | 0.2 | | | | | | | 794 | 1.6 | | | | | 256 | 0.3 |
| 22 | 27 | TRADEWEST | 1049 | 0.2 | | | 19 | 0.0 | | | | | 626 | 1.4 | | | 404 | 0.5 |
| 25 | 28 | ASYLUM ENTERTAINMENT | 817 | 0.2 | | | 817 | 0.8 | | | | | | | | | | |
| 21 | 29 | MASTERTRONIC | 734 | 0.1 | | | 252 | 0.2 | | | 482 | 1.0 | | | | | | |
| | 30 | ZUSHI GAMES | 534 | 0.1 | | | 36 | 0.0 | | | 108 | 0.2 | | | 77 | 0.3 | 313 | 0.4 |
| | | OTHERS | 3380 | 0.6 | 1 | 0.0 | 251 | 0.2 | | | 1054 | 2.1 | 147 | 0.3 | 170 | 0.6 | 1756 | 2.0 |

CHART - TRACK MONTHLY REPORT

NINTENDO WII GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | MUSIC VALUE | % | ARCADE ADV VALUE | % | PLATFORM VALUE | % | COMPILATION VALUE | % | LIFESTYLE/FIT VALUE | % | CAR RACING VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-------|----------------|-------|---------------------|-------|-------------------|-------|----------------------|-------|------------------------|-------|---------------------|-------|-----------------|-------|
| | | TOTAL | 11294888 | 100.0 | 2830089 | 100.0 | 2478382 | 100.0 | 2346332 | 100.0 | 775191 | 100.0 | 727353 | 100.0 | 575096 | 100.0 | 1562446 | 100.0 |
| 1 | 1 | NINTENDO | 4199656 | 37.2 | 2034 | 0.1 | 590121 | 23.8 | 2337000 | 99.6 | 502967 | 64.9 | 461323 | 63.4 | 232638 | 40.5 | 73573 | 4.7 |
| 2 | 2 | UBISOFT | 2659962 | 23.6 | 2436078 | 86.1 | 137499 | 5.5 | | | 642 | 0.1 | 80 | 0.0 | 17123 | 3.0 | 68540 | 4.4 |
| 3 | 3 | WARNER BROS. INTERACTIVE | 847516 | 7.5 | 8733 | 0.3 | 812895 | 32.8 | | | 23931 | 3.1 | | | 41 | 0.0 | 1917 | 0.1 |
| 4 | 4 | EA SPORTS | 581590 | 5.1 | | | | | | | | | 97035 | 13.3 | | | 484555 | 31.0 |
| 11 | 5 | DISNEY INTERACTIVE STUDIOS | 580248 | 5.1 | 24926 | 0.9 | 476027 | 19.2 | | | 78465 | 10.1 | | | | | 830 | 0.1 |
| 6 | 6 | EA GAMES | 324060 | 2.9 | 72247 | 2.6 | 14290 | 0.6 | | | 399 | 0.1 | | | 40071 | 7.0 | 197053 | 12.6 |
| 5 | 7 | SEGA | 269310 | 2.4 | 1317 | 0.0 | 103508 | 4.2 | | | 3085 | 0.4 | | | 60500 | 10.5 | 100900 | 6.5 |
| 7 | 8 | ACTIVISION | 232590 | 2.1 | 12875 | 0.5 | 85627 | 3.5 | | | 3934 | 0.5 | | | 9535 | 1.7 | 120619 | 7.7 |
| 8 | 9 | THQ | 158984 | 1.4 | 444 | 0.0 | 45485 | 1.8 | | | | | 19181 | 2.6 | 50427 | 8.8 | 43447 | 2.8 |
| 10 | 10 | CODEMASTERS | 146740 | 1.3 | | | 1997 | 0.1 | | | | | | | 125948 | 21.9 | 18795 | 1.2 |
| 9 | 11 | CAPCOM | 125508 | 1.1 | | | 12178 | 0.5 | | | | | | | | | 113330 | 7.3 |
| 15 | 12 | MINDSCAPE | 108618 | 1.0 | 81383 | 2.9 | | | | | 12388 | 1.6 | 1210 | 0.2 | | | 13638 | 0.9 |
| 12 | 13 | GAMES FOR EVERYONE | 104119 | 0.9 | | | | | | | 185 | 0.0 | 67632 | 9.3 | 2855 | 0.5 | 33448 | 2.1 |
| 20 | 14 | PLAY THQ | 80177 | 0.7 | 6497 | 0.2 | 5473 | 0.2 | | | | | | | | | 68207 | 4.4 |
| 18 | 15 | NORDIC GAMES | 77073 | 0.7 | 74568 | 2.6 | | | | | | | | | 2505 | 0.4 | | |
| 13 | 16 | REDOCTANE | 74469 | 0.7 | 74469 | 2.6 | | | | | | | | | | | | |
| 14 | 17 | LUCASARTS | 67620 | 0.6 | | | 61220 | 2.5 | | | | | | | | | 6401 | 0.4 |
| 17 | 18 | KONAMI | 58332 | 0.5 | 28154 | 1.0 | 10102 | 0.4 | | | 483 | 0.1 | | | 302 | 0.1 | 19291 | 1.2 |
| 16 | 19 | D3P | 57437 | 0.5 | | | 50496 | 2.0 | | | 2076 | 0.3 | | | | | 4864 | 0.3 |
| 24 | 20 | 505 GAMES | 53499 | 0.5 | 1247 | 0.0 | | | | | 14924 | 1.9 | 33179 | 4.6 | | | 4148 | 0.3 |
| 22 | 21 | HUDSON | 49350 | 0.4 | 25 | 0.0 | | | | | 11747 | 1.5 | | | | | 37578 | 2.4 |

CHART - TRACK MONTHLY REPORT

NINTENDO WII GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | MUSIC VALUE | % | ARCADE ADV VALUE | % | PLATFORM VALUE | % | COMPILATION VALUE | % | LIFESTYLE/FIT VALUE | % | CAR RACING VALUE | % | OTHERS VALUE | % |
|----|----|----------------------|----------------|-----|----------------|-----|---------------------|-----|-------------------|-----|----------------------|-----|------------------------|-----|---------------------|-----|-----------------|-----|
| 21 | 22 | 2KPLAY | 43781 | 0.4 | | | 6791 | 0.3 | 2600 | 0.1 | 25737 | 3.3 | | | | | 8653 | 0.6 |
| 25 | 23 | P2 GAMES | 31619 | 0.3 | | | | | | | 31619 | 4.1 | | | | | | |
| 23 | 24 | SYSTEM 3 | 30670 | 0.3 | | | | | | | | | | | 30600 | 5.3 | 70 | 0.0 |
| 26 | 25 | NAMCO BANDAI GAMES | 30329 | 0.3 | 924 | 0.0 | 282 | 0.0 | 10 | 0.0 | 213 | 0.0 | 25234 | 3.5 | | | 3666 | 0.2 |
| 19 | 26 | RISING STAR GAMES | 30295 | 0.3 | | | 14917 | 0.6 | | | 75 | 0.0 | | | | | 15303 | 1.0 |
| 29 | 27 | OXYGEN INTERACTIVE | 26535 | 0.2 | | | 19 | 0.0 | | | 15019 | 1.9 | | | | | 11497 | 0.7 |
| 28 | 28 | GHOSTLIGHT | 21578 | 0.2 | | | | | | | | | | | | | 21578 | 1.4 |
| 27 | 29 | PLAY ZONE | 20082 | 0.2 | | | | | | | 9597 | 1.2 | | | | | 10485 | 0.7 |
| | | 30 MAJESCO | 19063 | 0.2 | | | 6324 | 0.3 | 6417 | 0.3 | 30 | 0.0 | | | | | 6292 | 0.4 |
| 31 | 31 | GSP/AVANQUEST | 17674 | 0.2 | | | | | | | 12992 | 1.7 | | | | | 4681 | 0.3 |
| 32 | 32 | EIDOS | 14214 | 0.1 | | | 11263 | 0.5 | | | | | | | 21 | 0.0 | 2930 | 0.2 |
| 30 | 33 | ASYLUM ENTERTAINMENT | 13583 | 0.1 | | | 13583 | 0.5 | | | | | | | | | | |
| | | 34 ATARI | 13454 | 0.1 | | | 5717 | 0.2 | | | | | | | | | 7737 | 0.5 |
| 33 | 35 | BLACK BEAN | 12842 | 0.1 | | | | | | | | | 12789 | 1.8 | | | 53 | 0.0 |
| | | OTHERS | 112311 | 1.0 | 4169 | 0.1 | 12566 | 0.5 | 305 | 0.0 | 24682 | 3.2 | 9690 | 1.3 | 2531 | 0.4 | 58367 | 3.7 |

CHART - TRACK MONTHLY REPORT

NINTENDO WII GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL VALUE | % | MUSIC VALUE | % | ARCADE ADV VALUE | % | PLATFORM VALUE | % | COMPILATION VALUE | % | LIFESTYLE/FIT VALUE | % | CAR RACING VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|-------------|-------|-------------|-------|------------------|-------|----------------|-------|-------------------|-------|---------------------|-------|------------------|-------|--------------|-------|
| | | TOTAL | 11294888 | 100.0 | 2830089 | 100.0 | 2478382 | 100.0 | 2346332 | 100.0 | 775191 | 100.0 | 727353 | 100.0 | 575096 | 100.0 | 1562446 | 100.0 |
| 1 | 1 | NINTENDO | 4202786 | 37.2 | 2034 | 0.1 | 590121 | 23.8 | 2337000 | 99.6 | 502967 | 64.9 | 461323 | 63.4 | 232638 | 40.5 | 76702 | 4.9 |
| 2 | 2 | UBISOFT | 2823874 | 25.0 | 2436078 | 86.1 | 139191 | 5.6 | | | 42043 | 5.4 | 73742 | 10.1 | 19977 | 3.5 | 112842 | 7.2 |
| 3 | 3 | ELECTRONIC ARTS | 905650 | 8.0 | 72247 | 2.6 | 14290 | 0.6 | | | 399 | 0.1 | 97035 | 13.3 | 40071 | 7.0 | 681608 | 43.6 |
| 4 | 4 | WARNER BROS. INTERACTIVE | 847516 | 7.5 | 8733 | 0.3 | 812895 | 32.8 | | | 23931 | 3.1 | | | 41 | 0.0 | 1917 | 0.1 |
| 10 | 5 | DISNEY INTERACTIVE STUDIOS | 580263 | 5.1 | 24926 | 0.9 | 476042 | 19.2 | | | 78465 | 10.1 | | | | | 830 | 0.1 |
| 6 | 6 | ACTIVISION BLIZZARD | 314222 | 2.8 | 87343 | 3.1 | 87295 | 3.5 | 257 | 0.0 | 6673 | 0.9 | | | 9535 | 1.7 | 123119 | 7.9 |
| 5 | 7 | SEGA | 269310 | 2.4 | 1317 | 0.0 | 103508 | 4.2 | | | 3085 | 0.4 | | | 60500 | 10.5 | 100900 | 6.5 |
| 7 | 8 | THQ | 239162 | 2.1 | 6942 | 0.2 | 50958 | 2.1 | | | | | 19181 | 2.6 | 50427 | 8.8 | 111654 | 7.1 |
| 9 | 9 | CODEMASTERS | 147136 | 1.3 | | | 1997 | 0.1 | | | | | | | 125948 | 21.9 | 19192 | 1.2 |
| 8 | 10 | CAPCOM | 125155 | 1.1 | | | 12178 | 0.5 | | | | | | | | | 112977 | 7.2 |
| 11 | 11 | KONAMI | 107682 | 1.0 | 28179 | 1.0 | 10102 | 0.4 | | | 12230 | 1.6 | | | 302 | 0.1 | 56869 | 3.6 |
| 12 | 12 | NAMCO BANDAI GAMES | 100044 | 0.9 | | | 56285 | 2.3 | 10 | 0.0 | 2289 | 0.3 | 25234 | 3.5 | | | 16226 | 1.0 |
| 15 | 13 | NORDIC GAMES | 77073 | 0.7 | 74568 | 2.6 | | | | | | | | | 2505 | 0.4 | | |
| 13 | 14 | LUCASARTS | 67620 | 0.6 | | | 61220 | 2.5 | | | | | | | | | 6401 | 0.4 |
| | 15 | MINDSCAPE UK | 65529 | 0.6 | 65529 | 2.3 | | | | | | | | | | | | |
| 19 | 16 | 505 GAMES | 54422 | 0.5 | 2170 | 0.1 | | | | | 14924 | 1.9 | 33179 | 4.6 | | | 4148 | 0.3 |
| 14 | 17 | KOCH MEDIA | 50560 | 0.4 | 15854 | 0.6 | 1851 | 0.1 | | | 12388 | 1.6 | 4415 | 0.6 | | | 16052 | 1.0 |
| 17 | 18 | TAKE 2 | 46668 | 0.4 | | | 7841 | 0.3 | 2600 | 0.1 | 25737 | 3.3 | | | | | 10490 | 0.7 |
| 18 | 19 | PLAY IT/SYSTEM 3 | 30670 | 0.3 | | | | | | | | | | | 30600 | 5.3 | 70 | 0.0 |
| 16 | 20 | RISING STAR GAMES | 30295 | 0.3 | | | 14917 | 0.6 | | | 75 | 0.0 | | | | | 15303 | 1.0 |
| 23 | 21 | OXYGEN INTERACTIVE | 26535 | 0.2 | | | 19 | 0.0 | | | 15019 | 1.9 | | | | | 11497 | 0.7 |

CHART-TRACK MONTHLY REPORT

NINTENDO WII GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL VALUE | % | MUSIC VALUE | % | ARCADE ADV VALUE | % | PLATFORM VALUE | % | COMPILATION VALUE | % | LIFESTYLE/FIT VALUE | % | CAR RACING VALUE | % | OTHERS VALUE | % |
|----|----|----------------------|----------------|-----|----------------|-----|---------------------|-----|-------------------|-----|----------------------|-----|------------------------|-----|---------------------|-----|-----------------|-----|
| 20 | 22 | SQUARE ENIX EUROPE | 26411 | 0.2 | | | 11263 | 0.5 | | | | | | | 21 | 0.0 | 15127 | 1.0 |
| | 22 | GHOSTLIGHT | 21578 | 0.2 | | | | | | | | | | | | | 21578 | 1.4 |
| | 24 | MAJESCO | 18298 | 0.2 | | | 6324 | 0.3 | 6417 | 0.3 | 30 | 0.0 | | | | | 5527 | 0.4 |
| 25 | 25 | GSP/AVANQUEST | 17674 | 0.2 | | | | | | | 12992 | 1.7 | | | | | 4681 | 0.3 |
| 21 | 26 | TRADEWEST | 16441 | 0.1 | | | 313 | 0.0 | | | | | 10164 | 1.4 | | | 5964 | 0.4 |
| 24 | 27 | ASYLUM ENTERTAINMENT | 13583 | 0.1 | | | 13583 | 0.5 | | | | | | | | | | |
| | | OTHERS | 68731 | 0.6 | 4169 | 0.1 | 6188 | 0.2 | 48 | 0.0 | 21943 | 2.8 | 3080 | 0.4 | 2531 | 0.4 | 30772 | 2.0 |

CHART - TRACK MONTHLY REPORT

TOP 200 NINTENDO WII GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 1 | DANCE ON BROADWAY | MUSIC | UBISOFT | UBISOFT | 19.85 | 78856 | 91850 |
| 2 | SUPER MARIO GALAXY 2 | PLATFORM | NINTENDO | NINTENDO | 34.61 | 53035 | 239175 |
| 3 | JUST DANCE | MUSIC | UBISOFT | UBISOFT | 19.08 | 45637 | 1109555 |
| 4 | WII SPORTS RESORT | COMPILATION | NINTENDO | NINTENDO | 18.59 | 25676 | 1761521 |
| 5 | WII FIT PLUS | LIFESTYLE/FITNESS | NINTENDO | NINTENDO | 18.18 | 24879 | 1346331 |
| 6 | LEGO HARRY POTTER: YEARS 1-4 | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 31.10 | 24420 | 54061 |
| 7 | POKEPARK WII: PIKACHU'S ADVENTURE | ARCADE / ACTION ADVENTURE | NINTENDO | NINTENDO | 36.26 | 15690 | 15690 |
| 8 | TOY STORY 3 | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 27.91 | 15651 | 15651 |
| 9 | NEW SUPER MARIO BROS. WII | PLATFORM | NINTENDO | NINTENDO | 34.87 | 11596 | 888548 |
| 10 | MARIO KART WII | CAR / VEHICLE RACING | NINTENDO | NINTENDO | 25.94 | 8943 | 2694382 |
| 11 | TIGER WOODS PGA TOUR 11 | GOLF | EA SPORTS | ELECTRONIC ARTS | 30.72 | 6858 | 8762 |
| 12 | F1 2009 | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 18.17 | 6017 | 209540 |
| 13 | EA SPORTS ACTIVE | LIFESTYLE/FITNESS | EA SPORTS | ELECTRONIC ARTS | 13.77 | 5879 | 303500 |
| 14 | TOY STORY MANIA! | COMPILATION | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 16.04 | 4277 | 106194 |
| 15 | 2010 FIFA WORLD CUP SOUTH AFRICA | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 34.22 | 4060 | 22508 |
| 16 | MONOPOLY | BOARD GAME | EA GAMES | ELECTRONIC ARTS | 15.59 | 3366 | 269467 |
| 17 | BIG BEACH SPORTS 2 | MISCELLANEOUS SPORT | PLAY THQ | THQ | 14.65 | 3251 | 4634 |
| 18 | SUPER MARIO GALAXY | PLATFORM | NINTENDO | NINTENDO | 29.20 | 3210 | 617287 |
| 19 | FIFA 10 | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 22.82 | 3081 | 146718 |
| 20 | MY FITNESS COACH: GET IN SHAPE | LIFESTYLE/FITNESS | GAMES FOR EVERYONE | UBISOFT | 11.26 | 3046 | 287922 |
| 21 | WII PLAY | COMPILATION | NINTENDO | NINTENDO | 4.26 | 3018 | 2691540 |
| 22 | LEGO BATMAN: THE VIDEOGAME | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 13.20 | 2872 | 233321 |
| 23 | RABBIDS GO HOME | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 16.57 | 2726 | 149978 |
| 24 | SONIC & SEGA ALL-STARS RACING | CAR / VEHICLE RACING | SEGA | SEGA | 22.53 | 2678 | 57175 |
| 25 | U-SING: GIRLS NIGHT | MUSIC | MINDSCAPE | MINDSCAPE UK | 24.62 | 2662 | 4004 |
| 26 | PEPPA PIG: THE GAME | COMPILATION | P2 GAMES | UBISOFT | 12.26 | 2578 | 83258 |
| 27 | THE BEATLES: ROCK BAND | MUSIC | EA GAMES | ELECTRONIC ARTS | 14.24 | 2500 | 80297 |
| 28 | WE SING | MUSIC | NORDIC GAMES | NORDIC GAMES | 22.54 | 2363 | 70135 |
| 29 | RAYMAN RAVING RABBIDS TV PARTY | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 12.32 | 2284 | 318612 |
| 30 | RESIDENT EVIL: THE DARKSIDE CHRONICLES | SHOOT 'EM UP | CAPCOM | CAPCOM | 15.04 | 2279 | 52269 |
| 31 | HASBRO FAMILY GAME NIGHT: VOL 2 | BOARD GAME | EA GAMES | ELECTRONIC ARTS | 16.68 | 2132 | 91126 |
| 32 | MONSTER HUNTER TRI | RPG | CAPCOM | CAPCOM | 34.86 | 2081 | 39792 |
| 33 | TONY HAWK RIDE | SKATEBOARDING | ACTIVISION | ACTIVISION BLIZZARD | 15.20 | 1988 | 15033 |
| 34 | FERRARI CHALLENGE: TROFEO PIRELLI | CAR / VEHICLE RACING | SYSTEM 3 | PLAY IT/SYSTEM 3 | 15.45 | 1982 | 122741 |
| 35 | RACKET SPORTS PARTY | TENNIS | GAMES FOR EVERYONE | UBISOFT | 13.49 | 1900 | 10372 |
| 36 | CSI: DEADLY INTENT | GRAPHIC ADVENTURE | UBISOFT | UBISOFT | 13.13 | 1881 | 36658 |
| 37 | NEED FOR SPEED: NITRO | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 14.80 | 1812 | 32706 |
| 38 | GAME PARTY 3 | COMPILATION | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 12.03 | 1806 | 29045 |
| 39 | CARS: RACE-O-RAMA | CAR / VEHICLE RACING | THQ | THQ | 14.71 | 1800 | 74966 |
| 40 | PRINCE OF PERSIA: THE FORGOTTEN SANDS | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 18.67 | 1688 | 4911 |

CHART - TRACK MONTHLY REPORT

TOP 200 NINTENDO WII GAMES

MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 41 | CALL OF DUTY 4: MODERN WARFARE | FPS | ACTIVISION | ACTIVISION BLIZZARD | 28.91 | 1661 | 100207 |
| 42 | JAMES CAMERON'S AVATAR: THE GAME | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 17.02 | 1657 | 61794 |
| 43 | SONIC AND THE BLACK KNIGHT | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 14.41 | 1651 | 109702 |
| 44 | UP | ARCADE / ACTION ADVENTURE | THQ | THQ | 14.82 | 1635 | 51639 |
| 45 | THE BIGGEST LOSER | LIFESTYLE/FITNESS | THQ | THQ | 11.87 | 1616 | 53503 |
| 46 | CARNIVAL: FUNFAIR GAMES | COMPILATION | 2KPLAY | TAKE 2 | 13.99 | 1592 | 945865 |
| 47 | DANCING ON ICE | WINTER SPORTS | GHOSTLIGHT | GHOSTLIGHT | 13.24 | 1576 | 14489 |
| 48 | SPONGEBOB'S BOATING BASH | CAR / VEHICLE RACING | THQ | THQ | 15.72 | 1522 | 10210 |
| 49 | DAISY FUENTES PILATES | LIFESTYLE/FITNESS | 505 GAMES | 505 GAMES | 15.69 | 1500 | 1987 |
| 50 | DANCE PARTY: POP HITS | MUSIC | NORDIC GAMES | NORDIC GAMES | 14.32 | 1462 | 21692 |
| 51 | GREAT PARTY GAMES | COMPILATION | OXYGEN INTERACTIVE | OXYGEN INTERACTIVE | 10.27 | 1462 | 2112 |
| 52 | SUPER MONKEY BALL: STEP & ROLL | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 13.72 | 1459 | 16312 |
| 53 | CALL OF DUTY: WORLD AT WAR | FPS | ACTIVISION | ACTIVISION BLIZZARD | 17.79 | 1439 | 155352 |
| 54 | MARIO & SONIC AT OLYMPIC WINTER GAMES | WINTER SPORTS | SEGA | SEGA | 32.80 | 1429 | 612573 |
| 55 | GRAND SLAM TENNIS | TENNIS | EA SPORTS | ELECTRONIC ARTS | 16.41 | 1400 | 103343 |
| 56 | BEN 10: ALIEN FORCE | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 13.65 | 1337 | 83396 |
| 57 | HASBRO FAMILY GAME NIGHT | BOARD GAME | EA GAMES | ELECTRONIC ARTS | 13.69 | 1328 | 130622 |
| 58 | SONIC AND THE SECRET RINGS | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 13.08 | 1323 | 472718 |
| 59 | SUPER SMASH BROS: BRAWL | BEAT 'EM UP | NINTENDO | NINTENDO | 16.07 | 1292 | 533047 |
| 60 | TIGER WOODS PGA TOUR 10 | GOLF | EA SPORTS | ELECTRONIC ARTS | 15.69 | 1288 | 128701 |
| 61 | ASHES CRICKET 2009 | CRICKET | CODEMASTERS | CODEMASTERS | 14.72 | 1274 | 128141 |
| 62 | EA SPORTS ACTIVE: MORE WORKOUTS | LIFESTYLE/FITNESS | EA SPORTS | ELECTRONIC ARTS | 12.72 | 1263 | 28873 |
| 63 | RED STEEL 2 | FPS | UBISOFT | UBISOFT | 18.82 | 1228 | 20876 |
| 64 | SPORTS ISLAND 2 | MISCELLANEOUS SPORT | HUDSON | KONAMI | 14.60 | 1156 | 54187 |
| 65 | SHREK FOREVER AFTER: THE FINAL CHAPTER | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 31.36 | 1152 | 1705 |
| 66 | BIG BEACH SPORTS | MISCELLANEOUS SPORT | PLAY THQ | THQ | 9.77 | 1096 | 632272 |
| 67 | ALICE IN WONDERLAND | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 19.18 | 1092 | 12164 |
| 68 | TIGER WOODS PGA TOUR 09 | GOLF | EA SPORTS | ELECTRONIC ARTS | 10.60 | 1086 | 250315 |
| 69 | HANNAH MONTANA: THE MOVIE | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 8.26 | 1067 | 63487 |
| 70 | GUITAR HERO 5 | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 41.33 | 1064 | 109407 |
| 71 | YOUR SHAPE | LIFESTYLE/FITNESS | GAMES FOR EVERYONE | UBISOFT | 20.46 | 1062 | 55744 |
| 72 | PLANET 51: THE GAME | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 9.46 | 1043 | 14110 |
| 73 | BEN 10: ALIEN FORCE - VILGAX ATTACKS | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 21.56 | 1036 | 18509 |
| 74 | SCOOBY-DOO! FIRST FRIGHTS | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 14.87 | 1018 | 21457 |
| 75 | ALL STAR KARATE | BEAT 'EM UP | THQ | THQ | 14.56 | 1017 | 3191 |
| 76 | COLIN MCRAE: DIRT 2 | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 16.31 | 1011 | 41713 |
| 77 | HARRY POTTER & THE HALF-BLOOD PRINCE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 13.33 | 994 | 70903 |
| 78 | LEGO STAR WARS: THE COMPLETE SAGA | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 17.54 | 962 | 410906 |
| 79 | TRIVIAL PURSUIT | BOARD GAME | EA GAMES | ELECTRONIC ARTS | 15.62 | 960 | 56656 |
| 80 | FAMILY TRAINER: EXTREME CHALLENGE | LIFESTYLE/FITNESS | NAMCO BANDAI GAMES | NAMCO BANDAI GAMES | 14.11 | 952 | 66781 |

CHART - TRACK MONTHLY REPORT

TOP 200 NINTENDO WII GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 81 | LEGO INDIANA JONES: ORIGINAL ADVENTURES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 15.23 | 922 | 244840 |
| 82 | THE CONDUIT | FPS | SEGA | SEGA | 9.09 | 899 | 32722 |
| 83 | BIG FAMILY GAMES | MISCELLANEOUS SPORT | THQ | THQ | 12.80 | 895 | 118896 |
| 84 | SONIC UNLEASHED | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 11.19 | 890 | 206069 |
| 85 | LEGO INDIANA JONES 2:ADVENTURE CONTINUES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 22.78 | 876 | 68091 |
| 86 | WORLD OF ZOO | GOD / MANAGEMENT SIM | PLAY THQ | THQ | 11.43 | 864 | 26947 |
| 87 | BOOM BLOX BASH PARTY | PUZZLE/QUIZ | EA GAMES | ELECTRONIC ARTS | 7.61 | 862 | 18777 |
| 88 | GREEN DAY: ROCK BAND | MUSIC | EA GAMES | ELECTRONIC ARTS | 30.81 | 840 | 3216 |
| 89 | HORRID HENRY: MISSIONS OF MISCHIEF | ARCADE / ACTION ADVENTURE | ASYLUM ENTERTAINMENT | ASYLUM ENTERTAINMENT | 16.62 | 817 | 12288 |
| 90 | SIMANIMALS: AFRICA | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 8.27 | 814 | 8864 |
| 91 | VIRTUA TENNIS 2009 | TENNIS | SEGA | SEGA | 16.52 | 813 | 53970 |
| 92 | FAMILY TRAINER | LIFESTYLE/FITNESS | NAMCO BANDAI GAMES | NAMCO BANDAI GAMES | 14.56 | 810 | 158833 |
| 93 | WATER SPORTS | COMPILATION | GSP/AVANQUEST | GSP/AVANQUEST | 16.37 | 794 | 9406 |
| 94 | POP STAR GUITAR | MUSIC | MIDWAY | MIDWAY | 5.32 | 782 | 28164 |
| 95 | OOPS! | COMPILATION | HUDSON | KONAMI | 15.02 | 782 | 1766 |
| 96 | A BOY AND HIS BLOB | PLATFORM | MAJESCO | MAJESCO | 8.36 | 768 | 6395 |
| 97 | MY FITNESS COACH: CARDIO WORKOUT | LIFESTYLE/FITNESS | GAMES FOR EVERYONE | UBISOFT | 15.26 | 760 | 47466 |
| 98 | LINK'S CROSSBOW TRAINING | SHOOT 'EM UP | NINTENDO | NINTENDO | 13.82 | 757 | 306795 |
| 99 | SPORTS ISLAND | MISCELLANEOUS SPORT | HUDSON | KONAMI | 14.92 | 754 | 271727 |
| 100 | MADAGASCAR: KARTZ | CAR / VEHICLE RACING | ACTIVISION | ACTIVISION BLIZZARD | 12.53 | 753 | 31853 |
| 101 | JOB ISLAND: HARD WORKING PEOPLE | GOD / MANAGEMENT SIM | HUDSON | KONAMI | 12.12 | 750 | 36668 |
| 102 | MINI NINJAS | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 10.94 | 750 | 29305 |
| 103 | THE PRINCES AND THE FROG | COMPILATION | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 13.17 | 749 | 7461 |
| 104 | IRON MAN 2 | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 20.58 | 747 | 5511 |
| 105 | DRAWN TO LIFE: THE NEXT CHAPTER | ARCADE / ACTION ADVENTURE | THQ | THQ | 12.58 | 747 | 29462 |
| 106 | DEAD SPACE: EXTRACTION | FPS | EA GAMES | ELECTRONIC ARTS | 12.95 | 731 | 21688 |
| 107 | U-SING | MUSIC | MINDSCAPE | KOCH MEDIA | 21.78 | 728 | 59797 |
| 108 | WWE SMACKDOWN VS RAW 2010 | WRESTLING | THQ | THQ | 16.64 | 720 | 26964 |
| 109 | MONSTER 4X4 STUNT RACER | CAR / VEHICLE RACING | UBISOFT | UBISOFT | 15.07 | 714 | 8450 |
| 110 | MYSIMS RACING | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 15.89 | 710 | 38531 |
| 111 | MEDAL OF HONOR: HEROES 2 | FPS | EA GAMES | ELECTRONIC ARTS | 16.65 | 694 | 72817 |
| 112 | FUNFAIR PARTY | COMPILATION | PLAY ZONE | UBISOFT | 10.95 | 664 | 78816 |
| 113 | BIG BRAIN ACADEMY: WII DEGREE | PUZZLE/QUIZ | NINTENDO | NINTENDO | 15.90 | 654 | 775669 |
| 114 | BAND HERO | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 23.13 | 654 | 54006 |
| 115 | SPYBORGS | ARCADE / ACTION ADVENTURE | CAPCOM | CAPCOM | 5.84 | 648 | 5159 |
| 116 | NO MORE HEROES 2: DESPERATE STRUGGLE | ARCADE / ACTION ADVENTURE | RISING STAR GAMES | RISING STAR GAMES | 21.19 | 647 | 4243 |
| 117 | BOOGIE SUPERSTAR | MUSIC | EA GAMES | ELECTRONIC ARTS | 9.09 | 646 | 67009 |
| 118 | MYSIMS | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 16.74 | 630 | 176811 |
| 119 | JILLIAN MICHAELS FITNESS: ULTIMATUM 2010 | LIFESTYLE/FITNESS | 505 GAMES | 505 GAMES | 14.54 | 624 | 908 |
| 120 | MYSIMS AGENTS | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 16.01 | 612 | 38461 |

CHART - TRACK MONTHLY REPORT

TOP 200 NINTENDO WII GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 121 | MONSTERS VS ALIENS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 9.97 | 605 | 26160 |
| 122 | ALL STAR CHEERLEADER 2 | MUSIC | PLAY THQ | THQ | 9.94 | 597 | 18774 |
| 123 | LEGO ROCK BAND | MUSIC | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 15.09 | 579 | 16294 |
| 124 | BRATZ GIRLZ: REALLY ROCK | ARCADE / ACTION ADVENTURE | PLAY THQ | THQ | 5.01 | 576 | 16125 |
| 125 | JAMBO! SAFARI | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 7.73 | 552 | 5739 |
| 126 | I'M A CELEBRITY...GET ME OUT OF HERE! | COMPILATION | MINDSCAPE | KOCH MEDIA | 16.28 | 549 | 40061 |
| 127 | PDC WORLD CHAMPIONSHIP DARTS 09 | MISCELLANEOUS SPORT | OXYGEN INTERACTIVE | OXYGEN INTERACTIVE | 15.14 | 546 | 27334 |
| 128 | CARNIVAL GAMES: MINI GOLF | GOLF | 2KPLAY | TAKE 2 | 12.78 | 538 | 181005 |
| 129 | COOKING MAMA | COMPILATION | 505 GAMES | 505 GAMES | 15.00 | 530 | 235800 |
| 130 | PRO EVOLUTION SOCCER 2010 | FOOTBALL | KONAMI | KONAMI | 21.35 | 522 | 25891 |
| 131 | GHOSTBUSTERS: THE VIDEO GAME | ARCADE / ACTION ADVENTURE | ATARI | NAMCO BANDAI GAMES | 10.86 | 517 | 24007 |
| 132 | DISNEY'S BOLT | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 11.56 | 516 | 45576 |
| 133 | GUITAR HERO: WORLD TOUR | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 19.53 | 515 | 285388 |
| 134 | DANCE DANCE REVOLUTION: HOTTEST PARTY 3 | MUSIC | KONAMI | KONAMI | 23.71 | 510 | 1161 |
| 135 | KARAOKE REVOLUTION | MUSIC | KONAMI | KONAMI | 21.88 | 509 | 5173 |
| 136 | GOOSEBUMPS: HORRORLAND | ARCADE / ACTION ADVENTURE | MAJESCO | MAJESCO | 10.32 | 505 | 1169 |
| 137 | DISNEY SING IT: POP HITS | MUSIC | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 21.30 | 500 | 46280 |
| 138 | BAKUGAN: BATTLE BRAWLERS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 9.83 | 492 | 7771 |
| 139 | ACADEMY OF CHAMPIONS | FOOTBALL | UBISOFT | UBISOFT | 10.27 | 490 | 15613 |
| 140 | CASPER'S SCARE SCHOOL: SPOOKY SPORTS DAY | COMPILATION | BLAST | MASTERTRONIC | 6.33 | 482 | 4367 |
| 141 | DJ HERO | MUSIC | ACTIVISION | ACTIVISION BLIZZARD | 17.18 | 478 | 34418 |
| 142 | ANIMAL CROSSING: LET'S GO TO THE CITY | RPG | NINTENDO | NINTENDO | 17.83 | 478 | 261162 |
| 143 | TOURNAMENT OF LEGENDS | BEAT 'EM UP | SEGA | SEGA | 13.90 | 475 | 517 |
| 144 | MOUNTAIN SPORTS | MISCELLANEOUS SPORT | ACTIVISION | ACTIVISION BLIZZARD | 15.30 | 473 | 15178 |
| 145 | SECRET SATURDAYS: BEASTS 5TH SUN | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 5.61 | 470 | 3921 |
| 146 | MARIO PARTY 8 | COMPILATION | NINTENDO | NINTENDO | 26.55 | 452 | 471232 |
| 147 | SIMANIMALS | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 11.22 | 438 | 39385 |
| 148 | WWE SMACKDOWN VS RAW 2009 | WRESTLING | THQ | THQ | 8.06 | 435 | 74273 |
| 149 | GHOST SQUAD | SHOOT 'EM UP | SEGA | SEGA | 14.91 | 428 | 165664 |
| 150 | SILENT HILL: SHATTERED MEMORIES | ARCADE / ACTION ADVENTURE | KONAMI | KONAMI | 22.70 | 426 | 10148 |
| 151 | HOW TO TRAIN YOUR DRAGON | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 25.50 | 425 | 5620 |
| 152 | FIFA 09 | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 14.32 | 415 | 199882 |
| 153 | WALL-E | ARCADE / ACTION ADVENTURE | PLAY THQ | THQ | 5.64 | 405 | 192825 |
| 154 | WINTER SPORTS 2010: THE GREAT TOURNAMENT | WINTER SPORTS | RTL | TRADEWEST | 14.76 | 404 | 12140 |
| 155 | STAR WARS CLONE WARS: LIGHTSABER DUELS | BEAT 'EM UP | LUCASARTS | LUCASARTS | 15.49 | 402 | 84439 |
| 156 | DEAL OR NO DEAL: THE BANKER IS BACK | PUZZLE/QUIZ | MINDSCAPE | KOCH MEDIA | 11.19 | 396 | 62384 |
| 157 | SHAUN WHITE SNOWBOARDING | WINTER SPORTS | UBISOFT | UBISOFT | 6.77 | 396 | 213837 |
| 158 | FAMILY PARTY: WINTER FUN | WINTER SPORTS | D3P | NAMCO BANDAI GAMES | 12.43 | 391 | 5277 |
| 159 | 101-IN-1 PARTY MEGAMIX | COMPILATION | NORDCURRENT | NORDCURRENT | 15.13 | 391 | 5937 |
| 160 | FINAL FANTASY CC: THE CRYSTAL BEARERS | RPG | SQUARE ENIX | SQUARE ENIX EUROPE | 13.52 | 387 | 7436 |

CHART - TRACK MONTHLY REPORT

TOP 200 NINTENDO WII GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|---|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 161 | CALL OF DUTY 3 | FPS | ACTIVISION | ACTIVISION BLIZZARD | 17.28 | 387 | 203460 |
| 162 | DISNEY SING IT | MUSIC | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 18.79 | 378 | 82646 |
| 163 | NEUW FITNESS FIRST YOGA AND PILATES | LIFESTYLE/FITNESS | BLACK BEAN | TRADEWEST | 18.02 | 375 | 1624 |
| 164 | TRANSFORMERS: WAR FOR CYBERTRON | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 35.59 | 372 | 584 |
| 165 | TMNT: SMASH UP | BEAT 'EM UP | UBISOFT | UBISOFT | 10.10 | 371 | 8247 |
| 166 | NEUW FITNESS FIRST PERSONAL TRAINER | LIFESTYLE/FITNESS | BLACK BEAN | UBISOFT | 16.28 | 370 | 21149 |
| 167 | BEN 10: PROTECTOR OF EARTH | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 15.93 | 370 | 135346 |
| 168 | TRANSFORMERS: REVENGE OF THE FALLEN | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 11.60 | 368 | 45514 |
| 169 | PROJECT RUNWAY | GOD / MANAGEMENT SIM | ATARI | NAMCO BANDAI GAMES | 19.86 | 366 | 545 |
| 170 | SPORTS PARTY | MISCELLANEOUS SPORT | PLAY ZONE | UBISOFT | 10.49 | 355 | 271323 |
| 171 | MADWORLD | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 5.83 | 354 | 48124 |
| 172 | SHAUN WHITE SNOWBOARDING: WORLD STAGE | WINTER SPORTS | UBISOFT | UBISOFT | 12.92 | 348 | 31546 |
| 173 | FACEBREAKER | BOXING | EA SPORTS | ELECTRONIC ARTS | 6.97 | 347 | 26865 |
| 174 | ARCADE ZONE | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 14.52 | 345 | 8799 |
| 175 | LET'S TAP | COMPILATION | SEGA | SEGA | 9.01 | 342 | 26880 |
| 176 | DORA THE EXPLORER: SAVES SNOW PRINCESS | ARCADE / ACTION ADVENTURE | 2KPLAY | TAKE 2 | 9.67 | 340 | 36498 |
| 177 | STAR WARS: CLONE WARS - REPUBLIC HEROES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 15.88 | 339 | 40330 |
| 178 | SHREK'S CARNIVAL CRAZE | COMPILATION | ACTIVISION | ACTIVISION BLIZZARD | 11.74 | 335 | 36535 |
| 179 | FANTASTIC FOOTBALL FAN PARTY | FOOTBALL | DTP | SQUARE ENIX EUROPE | 15.11 | 334 | 859 |
| 180 | SPONGEBOB'S TRUTH OR SQUARE | ARCADE / ACTION ADVENTURE | THQ | THQ | 15.25 | 332 | 15818 |
| 181 | GUITAR HERO: VAN HALEN | MUSIC | ACTIVISION | ACTIVISION BLIZZARD | 14.18 | 328 | 2282 |
| 182 | THE HOUSE OF THE DEAD 2 & 3 RETURN | SHOOT 'EM UP | SEGA | SEGA | 14.25 | 326 | 161700 |
| 183 | CHICKEN RIOT | SHOOT 'EM UP | CITY INTERACTIVE | CITY INTERACTIVE | 16.73 | 325 | 1666 |
| 184 | THE HOUSE OF THE DEAD: OVERKILL | SHOOT 'EM UP | SEGA | SEGA | 13.99 | 319 | 118058 |
| 185 | COOKING MAMA 2: WORLD KITCHEN | COMPILATION | 505 GAMES | 505 GAMES | 15.94 | 319 | 30353 |
| 186 | SPORE HERO | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 12.87 | 318 | 15292 |
| 187 | MORE GAME PARTY | COMPILATION | MIDWAY | MIDWAY | 10.08 | 317 | 165950 |
| 188 | WII FIT | LIFESTYLE/FITNESS | NINTENDO | NINTENDO | 29.25 | 312 | 2551727 |
| 189 | TOMB RAIDER: UNDERWORLD | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 9.37 | 311 | 89732 |
| 190 | INDIANA JONES AND THE STAFF OF KINGS | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 13.69 | 308 | 49720 |
| 191 | SCENE IT? TWILIGHT | PUZZLE/QUIZ | KONAMI | KONAMI | 21.78 | 303 | 5847 |
| 192 | IT'S MY BIRTHDAY! | COMPILATION | 2KPLAY | TAKE 2 | 11.57 | 300 | 37467 |
| 193 | POOL PARTY | SNOOKER / POOL | BIG BEN | BIG BEN INTERACTIVE | 12.90 | 300 | 4381 |
| 194 | MARIO & SONIC AT THE OLYMPIC GAMES | ATHLETICS | SEGA | SEGA | 20.42 | 297 | 1726516 |
| 195 | SCRABBLE INTERACTIVE: 2009 EDITION | BOARD GAME | GAMES FOR EVERYONE | UBISOFT | 9.65 | 291 | 8893 |
| 196 | ENDLESS OCEAN 2: ADVENTURES OF THE DEEP | MISCELLANEOUS SPORT | NINTENDO | NINTENDO | 27.20 | 280 | 9489 |
| 197 | COUNTDOWN: THE GAME | PUZZLE/QUIZ | MINDSCAPE | KOCH MEDIA | 14.97 | 270 | 14670 |
| 198 | MEDIEVAL GAMES | COMPILATION | VIR2L STUDIOS | BETHESDA SOFTWAREWORKS | 12.32 | 266 | 12228 |
| 199 | OVERLORD: DARK LEGEND | ARCADE / ACTION ADVENTURE | CODEMASTERS | CODEMASTERS | 7.54 | 265 | 14383 |
| 200 | SIN AND PUNISHMENT: SUCCESSOR OF SKIES | ARCADE / ACTION ADVENTURE | NINTENDO | NINTENDO | 31.37 | 256 | 2504 |

CHART - TRACK MONTHLY REPORT

NINTENDO DS MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| GAMES (UNITS) | 482244 100.0 | 493484 100.0 | 388173 100.0 | 540890 100.0 | 835162 100.0 | 602476 100.0 | 669812 100.0 | 3556474 100.0 | 1250647 100.0 | 842662 100.0 | 787979 100.0 | 677024 100.0 | 616424 100.0 |
| APPLICATION | 6 0.0 | 6 0.0 | 11 0.0 | 15 0.0 | 21 0.0 | 42 0.0 | 47 0.0 | 70 0.0 | 46 0.0 | 80 0.0 | 75 0.0 | 50 0.0 | 43 0.0 |
| ARCADE ADV | 136677 28.3 | 110072 22.3 | 66489 17.1 | 87744 16.2 | 131831 15.8 | 119790 19.9 | 140491 21.0 | 798495 22.5 | 284969 22.8 | 167159 19.8 | 152625 19.4 | 165081 24.4 | 152508 24.7 |
| ATHLETICS | 720 0.1 | 575 0.1 | 325 0.1 | 426 0.1 | 804 0.1 | 1039 0.2 | 1293 0.2 | 14807 0.4 | 16958 1.4 | 4589 0.5 | 8444 1.1 | 11705 1.7 | 9312 1.5 |
| BASKETBALL | 6 0.0 | 6 0.0 | 4 0.0 | 7 0.0 | 11 0.0 | 17 0.0 | 17 0.0 | 33 0.0 | 4 0.0 | 6 0.0 | 12 0.0 | 11 0.0 | 13 0.0 |
| BEAT 'EM UP | 370 0.1 | 425 0.1 | 610 0.2 | 1033 0.2 | 2644 0.3 | 2605 0.4 | 3299 0.5 | 8593 0.2 | 2897 0.2 | 768 0.1 | 795 0.1 | 1152 0.2 | 715 0.1 |
| BIKE RACING | 11 0.0 | 12 0.0 | 49 0.0 | 242 0.0 | 233 0.0 | 28 0.0 | 63 0.0 | 405 0.0 | 198 0.0 | 185 0.0 | 276 0.0 | 233 0.0 | 261 0.0 |
| BOARD GAME | 5463 1.1 | 7079 1.4 | 6361 1.6 | 7936 1.5 | 12574 1.5 | 13366 2.2 | 12792 1.9 | 40603 1.1 | 15107 1.2 | 8557 1.0 | 11077 1.4 | 10251 1.5 | 9503 1.5 |
| BOXING | 1 0.0 | 9 0.0 | 14 0.0 | 75 0.0 | 103 0.0 | 10 0.0 | 88 0.0 | 344 0.0 | 97 0.0 | 114 0.0 | 196 0.0 | 136 0.0 | 83 0.0 |
| CAR RACING | 18998 3.9 | 20496 4.2 | 19715 5.1 | 28524 5.3 | 48900 5.9 | 24040 4.0 | 24880 3.7 | 119238 3.4 | 39120 3.1 | 23246 2.8 | 28870 3.7 | 31295 4.6 | 26530 4.3 |
| CASINO/CARD | 2778 0.6 | 4492 0.9 | 4346 1.1 | 5469 1.0 | 9374 1.1 | 7492 1.2 | 11381 1.7 | 35234 1.0 | 12255 1.0 | 9089 1.1 | 17393 2.2 | 12558 1.9 | 10134 1.6 |
| CHESS | 23 0.0 | 30 0.0 | 42 0.0 | 95 0.0 | 131 0.0 | 148 0.0 | 344 0.1 | 1187 0.0 | 410 0.0 | 342 0.0 | 408 0.1 | 422 0.1 | 475 0.1 |
| COMPILATION | 36719 7.6 | 41875 8.5 | 44961 11.6 | 47225 8.7 | 60441 7.2 | 60957 10.1 | 54750 8.2 | 302002 8.5 | 79200 6.3 | 50017 5.9 | 43857 5.6 | 38473 5.7 | 30223 4.9 |
| E-BOOKS | 1198 0.2 | 1683 0.3 | 1763 0.5 | 2887 0.5 | 5927 0.7 | 3909 0.6 | 5214 0.8 | 17970 0.5 | | | | | |
| FISHING | 557 0.1 | 55 0.0 | 45 0.0 | 30 0.0 | 59 0.0 | 76 0.0 | 110 0.0 | 205 0.0 | 11 0.0 | | 4 0.0 | 7 0.0 | 4 0.0 |
| FLIGHT SIM | 62 0.0 | 46 0.0 | 36 0.0 | 48 0.0 | 64 0.0 | 99 0.0 | 142 0.0 | 315 0.0 | 107 0.0 | 119 0.0 | 273 0.0 | 47 0.0 | 68 0.0 |
| FOOT. MAN. | 1207 0.3 | 168 0.0 | 160 0.0 | 315 0.1 | 329 0.0 | 465 0.1 | 893 0.1 | 1928 0.1 | 300 0.0 | 340 0.0 | 767 0.1 | 974 0.1 | 1120 0.2 |
| FOOTBALL | 4496 0.9 | 3291 0.7 | 2399 0.6 | 4434 0.8 | 6730 0.8 | 6087 1.0 | 5420 0.8 | 43194 1.2 | 21745 1.7 | 10880 1.3 | 5673 0.7 | 4705 0.7 | 5046 0.8 |
| FOOTBALL USA | 26 0.0 | 47 0.0 | 59 0.0 | 81 0.0 | 86 0.0 | 104 0.0 | 116 0.0 | 340 0.0 | 72 0.0 | 66 0.0 | 288 0.0 | 94 0.0 | 50 0.0 |
| FPS | 617 0.1 | 683 0.1 | 656 0.2 | 921 0.2 | 1513 0.2 | 1457 0.2 | 1674 0.2 | 9101 0.3 | 3034 0.2 | 1041 0.1 | 1918 0.2 | 3237 0.5 | 2328 0.4 |

CHART-TRACK MONTHLY REPORT

NINTENDO DS MARKET PROFILE - SALES BY GENRE

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| PRODUCT GENRE | M7 2010 SALES % SHR | M6 2010 SALES % SHR | M5 2010 SALES % SHR | M4 2010 SALES % SHR | M3 2010 SALES % SHR | M2 2010 SALES % SHR | M1 2010 SALES % SHR | M12 2009 SALES % SHR | M11 2009 SALES % SHR | M10 2009 SALES % SHR | M9 2009 SALES % SHR | M8 2009 SALES % SHR | M7 2009 SALES % SHR |
|----------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| GOD SIM | 37246 7.7 | 36660 7.4 | 31300 8.1 | 41817 7.7 | 65637 7.9 | 70863 11.8 | 73912 11.0 | 425104 12.0 | 189446 15.1 | 106884 12.7 | 101620 12.9 | 101971 15.1 | 85417 13.9 |
| GOLF | 10 0.0 | 14 0.0 | 15 0.0 | 13 0.0 | 16 0.0 | 29 0.0 | 54 0.0 | 177 0.0 | 102 0.0 | 99 0.0 | 254 0.0 | 516 0.1 | 235 0.0 |
| GRAPHIC ADVEN. | 15946 3.3 | 20404 4.1 | 16767 4.3 | 18866 3.5 | 36421 4.4 | 35197 5.8 | 36969 5.5 | 125747 3.5 | 40526 3.2 | 27264 3.2 | 38334 4.9 | 33728 5.0 | 32186 5.2 |
| LANGUAGE/TRAVEL | 2146 0.4 | 2498 0.5 | 2220 0.6 | 3288 0.6 | 5446 0.7 | 4160 0.7 | 3908 0.6 | 7709 0.2 | 3987 0.3 | 4228 0.5 | 6014 0.8 | 4254 0.6 | 4093 0.7 |
| LIFESTYLE/FIT | 5677 1.2 | 4937 1.0 | 3808 1.0 | 4341 0.8 | 7205 0.9 | 10152 1.7 | 13418 2.0 | 35621 1.0 | 16091 1.3 | 14948 1.8 | 29301 3.7 | 24826 3.7 | 17544 2.8 |
| MUSIC | 8152 1.7 | 8923 1.8 | 13117 3.4 | 24245 4.5 | 16167 1.9 | 15334 2.5 | 23668 3.5 | 119414 3.4 | 57379 4.6 | 32813 3.9 | 42040 5.3 | 37038 5.5 | 31436 5.1 |
| OTHER SPORT | 4635 1.0 | 3764 0.8 | 1899 0.5 | 1171 0.2 | 1969 0.2 | 2872 0.5 | 4685 0.7 | 16128 0.5 | 3493 0.3 | 3206 0.4 | 5144 0.7 | 3394 0.5 | 2973 0.5 |
| PINBALL | 10 0.0 | 4 0.0 | 26 0.0 | 16 0.0 | 29 0.0 | 62 0.0 | 153 0.0 | 149 0.0 | 40 0.0 | 32 0.0 | 32 0.0 | 24 0.0 | 24 0.0 |
| PLATFORM | 23534 4.9 | 24348 4.9 | 19707 5.1 | 27311 5.0 | 39444 4.7 | 23433 3.9 | 23855 3.6 | 114317 3.2 | 25464 2.0 | 15698 1.9 | 18305 2.3 | 16447 2.4 | 14806 2.4 |
| PUZZLE/QUIZ | 97032 20.1 | 137335 27.8 | 82195 21.2 | 92985 17.2 | 158797 19.0 | 132723 22.0 | 170507 25.5 | 907002 25.5 | 307960 24.6 | 275566 32.7 | 227103 28.8 | 118841 17.6 | 114281 18.5 |
| RPG | 69402 14.4 | 54834 11.1 | 58262 15.0 | 123588 22.8 | 200044 24.0 | 40915 6.8 | 33789 5.0 | 232132 6.5 | 63284 5.1 | 57379 6.8 | 36511 4.6 | 42551 6.3 | 48333 7.8 |
| SHOOT 'EM UP | 101 0.0 | 323 0.1 | 527 0.1 | 658 0.1 | 785 0.1 | 571 0.1 | 1322 0.2 | 3278 0.1 | 1279 0.1 | 1382 0.2 | 1196 0.2 | 990 0.1 | 559 0.1 |
| SKATEBOARD | 14 0.0 | 48 0.0 | 56 0.0 | 22 0.0 | 47 0.0 | 51 0.0 | 140 0.0 | 332 0.0 | 119 0.0 | 243 0.0 | 474 0.1 | 246 0.0 | 164 0.0 |
| SNOOKER / POOL | 16 0.0 | 28 0.0 | 40 0.0 | 37 0.0 | 59 0.0 | 34 0.0 | 89 0.0 | 541 0.0 | 188 0.0 | 30 0.0 | 36 0.0 | 22 0.0 | 20 0.0 |
| SPACE/COMBAT | 288 0.1 | 560 0.1 | 635 0.2 | 1118 0.2 | 1240 0.1 | | | | | | | | |
| TENNIS | 1007 0.2 | 163 0.0 | 134 0.0 | 175 0.0 | 244 0.0 | 200 0.0 | 442 0.1 | 1627 0.0 | 240 0.0 | 298 0.0 | 625 0.1 | 629 0.1 | 1039 0.2 |
| WAR / STRAT | 3059 0.6 | 2633 0.5 | 2637 0.7 | 4031 0.7 | 4529 0.5 | 3918 0.7 | 4028 0.6 | 18162 0.5 | 9859 0.8 | 4988 0.6 | 6555 0.8 | 9213 1.4 | 13540 2.2 |
| WINTER SPORTS | 3328 0.7 | 4288 0.9 | 6148 1.6 | 8834 1.6 | 14505 1.7 | 19784 3.3 | 15240 2.3 | 151759 4.3 | 53101 4.2 | 20255 2.4 | 684 0.1 | 965 0.1 | 581 0.1 |
| WRESTLE | 708 0.1 | 667 0.1 | 633 0.2 | 865 0.2 | 802 0.1 | 445 0.1 | 618 0.1 | 3186 0.1 | 1556 0.1 | 743 0.1 | 788 0.1 | 918 0.1 | 767 0.1 |

CHART-TRACK MONTHLY REPORT

NINTENDO DS MARKET PROFILE - SALES BY GENRE BY REGION

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

PERCENTAGE BY REGION

| PRODUCT GENRE | SALES | LON | SOU | S W | WAL | MID | EAS | YRK | LAN | NE | BOR | CSC | GRA | ULS |
|---------------------------|---------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|
| GAMES (UNITS) | 482244 | 24.2 | 9.0 | 3.2 | 7.3 | 13.1 | 6.8 | 8.8 | 11.6 | 3.4 | 1.4 | 6.3 | 2.6 | 2.3 |
| ARCADE / ACTION ADVENTURE | 136677 | 25.4 | 9.0 | 3.1 | 7.4 | 12.5 | 6.4 | 8.1 | 11.3 | 3.3 | 1.4 | 6.8 | 2.7 | 2.6 |
| PUZZLE/QUIZ | 97032 | 20.0 | 9.2 | 3.5 | 7.6 | 14.6 | 7.6 | 10.1 | 11.8 | 3.8 | 1.4 | 6.1 | 2.6 | 1.7 |
| RPG | 69402 | 26.8 | 9.5 | 2.9 | 6.9 | 13.2 | 7.0 | 8.3 | 10.6 | 3.3 | 1.4 | 5.6 | 2.4 | 2.2 |
| GOD / MANAGEMENT SIM | 37246 | 24.4 | 8.6 | 2.7 | 7.1 | 12.5 | 6.7 | 8.7 | 13.9 | 3.2 | 1.2 | 6.1 | 2.5 | 2.3 |
| COMPILATION | 36719 | 25.2 | 8.7 | 2.6 | 7.4 | 12.7 | 6.7 | 8.5 | 11.9 | 3.3 | 1.4 | 6.4 | 2.5 | 2.7 |
| PLATFORM | 23534 | 26.6 | 8.8 | 2.7 | 7.2 | 11.9 | 6.2 | 8.2 | 11.6 | 3.2 | 1.4 | 6.8 | 2.6 | 3.0 |
| CAR / VEHICLE RACING | 18998 | 27.6 | 9.5 | 3.1 | 7.3 | 11.8 | 6.6 | 7.6 | 11.0 | 2.7 | 1.5 | 5.9 | 2.6 | 2.7 |
| GRAPHIC ADVENTURE | 15946 | 19.3 | 9.6 | 3.4 | 7.5 | 13.8 | 7.5 | 9.5 | 12.2 | 3.6 | 1.3 | 6.9 | 3.1 | 2.1 |
| MUSIC | 8152 | 28.3 | 8.0 | 3.3 | 7.0 | 12.5 | 5.7 | 8.9 | 12.2 | 3.0 | 1.6 | 5.3 | 2.2 | 2.1 |
| LIFESTYLE/FITNESS | 5677 | 19.1 | 7.8 | 4.5 | 7.8 | 14.6 | 6.4 | 10.8 | 12.5 | 4.0 | 1.8 | 7.0 | 2.3 | 1.3 |
| BOARD GAME | 5463 | 26.4 | 10.1 | 3.1 | 5.9 | 11.6 | 6.3 | 8.8 | 12.9 | 3.3 | 1.2 | 5.6 | 2.4 | 2.3 |
| MISCELLANEOUS SPORT | 4635 | 17.6 | 7.5 | 5.2 | 9.7 | 14.4 | 6.4 | 10.4 | 9.9 | 4.2 | 1.8 | 8.7 | 3.0 | 1.4 |
| FOOTBALL | 4496 | 30.3 | 9.7 | 3.2 | 6.8 | 13.0 | 6.5 | 7.6 | 10.6 | 2.7 | 1.3 | 4.6 | 2.0 | 1.7 |
| WINTER SPORTS | 3328 | 23.2 | 8.2 | 2.5 | 6.4 | 13.4 | 6.5 | 8.5 | 14.8 | 3.1 | 1.4 | 6.5 | 2.6 | 2.9 |
| WARGAME / STRATEGY | 3059 | 23.1 | 9.3 | 4.3 | 7.8 | 14.0 | 6.6 | 10.4 | 9.5 | 3.6 | 1.5 | 5.5 | 2.1 | 2.2 |
| CASINO/CARD/GAMBLING | 2778 | 20.2 | 10.0 | 3.0 | 8.1 | 14.1 | 6.5 | 8.6 | 13.8 | 3.4 | 1.3 | 6.8 | 2.5 | 1.8 |
| OTHERS | 9104 | | | | | | | | | | | | | |

CHART-TRACK MONTHLY REPORT

NINTENDO DS GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL UNITS | % | ARCADE ADV UNITS | % | PUZZLE/QUIZ UNITS | % | RPG UNITS | % | GOD SIM UNITS | % | COMPILATION UNITS | % | PLATFORM UNITS | % | OTHERS UNITS | % |
|----|----|----------------------------|-------------|-------|------------------|-------|-------------------|-------|-----------|-------|---------------|-------|-------------------|-------|----------------|-------|--------------|-------|
| | | TOTAL | 482244 | 100.0 | 136677 | 100.0 | 97032 | 100.0 | 69402 | 100.0 | 37246 | 100.0 | 36719 | 100.0 | 23534 | 100.0 | 81635 | 100.0 |
| 1 | 1 | NINTENDO | 102898 | 21.3 | 3888 | 2.8 | 17054 | 17.6 | 37663 | 54.3 | 11685 | 31.4 | 2784 | 7.6 | 15435 | 65.6 | 14390 | 17.6 |
| 3 | 2 | DISNEY INTERACTIVE STUDIOS | 66928 | 13.9 | 57004 | 41.7 | 6 | 0.0 | 202 | 0.3 | | | 6048 | 16.5 | | | 3668 | 4.5 |
| 2 | 3 | WARNER BROS. INTERACTIVE | 38683 | 8.0 | 29573 | 21.6 | 6393 | 6.6 | | | | | 188 | 0.5 | | | 2529 | 3.1 |
| 5 | 4 | GAMES FOR EVERYONE | 31613 | 6.6 | 290 | 0.2 | 10419 | 10.7 | | | 11337 | 30.4 | 381 | 1.0 | | | 9187 | 11.3 |
| 4 | 5 | GSP/AVANQUEST | 28548 | 5.9 | | | 22046 | 22.7 | | | 1145 | 3.1 | | | | | 5357 | 6.6 |
| 29 | 6 | SQUARE ENIX | 23827 | 4.9 | 116 | 0.1 | 22 | 0.0 | 23631 | 34.0 | 4 | 0.0 | | | | | 54 | 0.1 |
| 7 | 7 | UBISOFT | 20980 | 4.4 | 6042 | 4.4 | 971 | 1.0 | 6943 | 10.0 | 313 | 0.8 | 1304 | 3.6 | | | 5406 | 6.6 |
| 9 | 8 | EA GAMES | 18181 | 3.8 | 4940 | 3.6 | 75 | 0.1 | 79 | 0.1 | 7237 | 19.4 | 66 | 0.2 | | | 5784 | 7.1 |
| 8 | 9 | SEGA | 16934 | 3.5 | 2936 | 2.1 | 4 | 0.0 | 180 | 0.3 | 1 | 0.0 | | | 7224 | 30.7 | 6588 | 8.1 |
| 10 | 10 | THQ | 13738 | 2.8 | 4180 | 3.1 | 3469 | 3.6 | 8 | 0.0 | 99 | 0.3 | 11 | 0.0 | 2 | 0.0 | 5969 | 7.3 |
| 12 | 11 | 505 GAMES | 13462 | 2.8 | 231 | 0.2 | 6098 | 6.3 | 47 | 0.1 | 1327 | 3.6 | 4700 | 12.8 | 4 | 0.0 | 1055 | 1.3 |
| 11 | 12 | P2 GAMES | 11070 | 2.3 | | | | | | | | | 11070 | 30.1 | | | | |
| 13 | 13 | ACTIVISION | 10894 | 2.3 | 8335 | 6.1 | | | | | 53 | 0.1 | 321 | 0.9 | | | 2185 | 2.7 |
| 6 | 14 | HUDSON | 9309 | 1.9 | 1 | 0.0 | 8531 | 8.8 | 8 | 0.0 | | | | | | | 768 | 0.9 |
| 15 | 15 | RISING STAR GAMES | 7831 | 1.6 | | | 6143 | 6.3 | 223 | 0.3 | 57 | 0.2 | | | 129 | 0.5 | 1278 | 1.6 |
| 18 | 16 | FOCUS HOME INTERACTIVE | 6677 | 1.4 | | | 6164 | 6.4 | | | | | | | | | 513 | 0.6 |
| 16 | 17 | 2KPLAY | 6077 | 1.3 | 1624 | 1.2 | | | | | 952 | 2.6 | 2921 | 8.0 | 580 | 2.5 | | |
| 14 | 18 | D3P | 5100 | 1.1 | 5071 | 3.7 | 18 | 0.0 | | | | | 8 | 0.0 | 3 | 0.0 | | |
| 23 | 19 | EA SPORTS | 4462 | 0.9 | | | | | | | | | | | | | 4462 | 5.5 |
| 19 | 20 | LUCASARTS | 4212 | 0.9 | 4210 | 3.1 | | | | | 2 | 0.0 | | | | | | |
| 20 | 21 | GAMEBRIDGE | 3189 | 0.7 | | | | | | | | | 3169 | 8.6 | | | 20 | 0.0 |

CHART - TRACK MONTHLY REPORT

NINTENDO DS GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL UNITS | % | ARCADE ADV UNITS | % | PUZZLE/QUIZ UNITS | % | RPG UNITS | % | GOD SIM UNITS | % | COMPILATION UNITS | % | PLATFORM UNITS | % | OTHERS UNITS | % |
|----|----|----------------------------|-------------|-----|------------------|-----|-------------------|-----|-----------|-----|---------------|-----|-------------------|-----|----------------|-----|--------------|-----|
| 17 | 22 | FOREIGN MEDIA GAMES | 2997 | 0.6 | | | 2736 | 2.8 | | | 83 | 0.2 | 178 | 0.5 | | | | |
| 25 | 23 | CITY INTERACTIVE | 2859 | 0.6 | | | 742 | 0.8 | | | | | 1 | 0.0 | | | 2116 | 2.6 |
| 26 | 24 | OXYGEN INTERACTIVE | 2709 | 0.6 | 6 | 0.0 | 319 | 0.3 | | | 499 | 1.3 | | | | | 1885 | 2.3 |
| 21 | 25 | PLAY THQ | 2545 | 0.5 | 1002 | 0.7 | | | | | 1054 | 2.8 | 402 | 1.1 | | | 86 | 0.1 |
| 27 | 26 | DEEP SILVER | 2444 | 0.5 | 2 | 0.0 | 146 | 0.2 | | | 302 | 0.8 | 582 | 1.6 | 25 | 0.1 | 1386 | 1.7 |
| 24 | 27 | MINDSCAPE | 2356 | 0.5 | 65 | 0.0 | 1846 | 1.9 | | | 12 | 0.0 | 39 | 0.1 | | | 393 | 0.5 |
| 22 | 28 | ASYLUM ENTERTAINMENT | 1992 | 0.4 | 1992 | 1.5 | | | | | | | | | | | | |
| 32 | 29 | NORDCURRENT | 1475 | 0.3 | | | | | | | | | 1475 | 4.0 | | | | |
| 34 | 30 | PURPLE HILLS ENTERTAINMENT | 1208 | 0.3 | | | 1208 | 1.2 | | | | | | | | | | |
| | 31 | PINNACLE | 1207 | 0.3 | | | | | | | | | | | | | 1207 | 1.5 |
| 30 | 32 | KONAMI | 1176 | 0.2 | 12 | 0.0 | 584 | 0.6 | 21 | 0.0 | 1 | 0.0 | | | 111 | 0.5 | 447 | 0.5 |
| 41 | 33 | NOBILIS | 1089 | 0.2 | | | | | | | 726 | 1.9 | 225 | 0.6 | | | 138 | 0.2 |
| 28 | 34 | REDOCTANE | 1082 | 0.2 | | | | | | | | | | | | | 1082 | 1.3 |
| | 35 | GHOSTLIGHT | 1077 | 0.2 | | | | | | | | | | | | | 1077 | 1.3 |
| 35 | 36 | ROCKSTAR | 984 | 0.2 | 984 | 0.7 | | | | | | | | | | | | |
| 36 | 37 | ATARI | 959 | 0.2 | 533 | 0.4 | 100 | 0.1 | | | -1 | <0 | | | | | 326 | 0.4 |
| 31 | 38 | TRADEWEST | 946 | 0.2 | 426 | 0.3 | 520 | 0.5 | | | | | | | | | | |
| 38 | 39 | THE ADVENTURE COMPANY | 896 | 0.2 | | | | | | | | | | | | | 896 | 1.1 |
| | 40 | SIERRA | 826 | 0.2 | 408 | 0.3 | | | 9 | 0.0 | | | 382 | 1.0 | 14 | 0.1 | 13 | 0.0 |
| 42 | 41 | MAJESCO | 779 | 0.2 | 554 | 0.4 | 77 | 0.1 | | | 37 | 0.1 | | | | | 111 | 0.1 |
| 39 | 42 | DISNEY INTERACTIVE | 771 | 0.2 | 771 | 0.6 | | | | | | | | | | | | |
| 40 | 43 | EIDOS | 686 | 0.1 | 553 | 0.4 | 8 | 0.0 | 12 | 0.0 | | | | | 2 | 0.0 | 111 | 0.1 |

CHART-TRACK MONTHLY REPORT

NINTENDO DS GAMES MARKET SHARE - SALES BY LABEL (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL | | ARCADE ADV | | PUZZLE/QUIZ | | RPG | | GOD SIM | | COMPILATION | | PLATFORM | | OTHERS | | |
|----|----|-------------|-------|-----|------------|-----|-------------|-----|-------|-----|---------|-----|-------------|-----|----------|-----|--------|------|-----|
| | | | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | UNITS | % | |
| 37 | 44 | V2 PLAY | 653 | 0.1 | 282 | 0.2 | 9 | 0.0 | 329 | 0.5 | | | | | | | | 33 | 0.0 |
| 33 | 45 | ZUSHI GAMES | 520 | 0.1 | 34 | 0.0 | 474 | 0.5 | | | 1 | 0.0 | | | | | | 11 | 0.0 |
| | | OTHERS | 3399 | 0.7 | 612 | 0.4 | 849 | 0.9 | 45 | 0.1 | 320 | 0.9 | 465 | 1.3 | 5 | 0.0 | | 1103 | 1.4 |

CHART-TRACK MONTHLY REPORT

NINTENDO DS GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL UNITS | % | ARCADE ADV UNITS | % | PUZZLE/QUIZ UNITS | % | RPG UNITS | % | GOD SIM UNITS | % | COMPILATION UNITS | % | PLATFORM UNITS | % | OTHERS UNITS | % |
|----|----|----------------------------|-------------|-------|------------------|-------|-------------------|-------|-----------|-------|---------------|-------|-------------------|-------|----------------|-------|--------------|-------|
| | | TOTAL | 482244 | 100.0 | 136677 | 100.0 | 97032 | 100.0 | 69402 | 100.0 | 37246 | 100.0 | 36719 | 100.0 | 23534 | 100.0 | 81635 | 100.0 |
| 1 | 1 | NINTENDO | 133895 | 27.8 | 3888 | 2.8 | 25582 | 26.4 | 60132 | 86.6 | 11685 | 31.4 | 2784 | 7.6 | 15435 | 65.6 | 14390 | 17.6 |
| 2 | 2 | UBISOFT | 70311 | 14.6 | 6332 | 4.6 | 17554 | 18.1 | 6943 | 10.0 | 11664 | 31.3 | 12755 | 34.7 | | | 15063 | 18.5 |
| 3 | 3 | DISNEY INTERACTIVE STUDIOS | 67699 | 14.0 | 57775 | 42.3 | 6 | 0.0 | 202 | 0.3 | | | 6048 | 16.5 | | | 3668 | 4.5 |
| 4 | 4 | WARNER BROS. INTERACTIVE | 38683 | 8.0 | 29573 | 21.6 | 6393 | 6.6 | | | | | 188 | 0.5 | | | 2529 | 3.1 |
| 5 | 5 | GSP/AVANQUEST | 28548 | 5.9 | | | 22046 | 22.7 | | | 1145 | 3.1 | | | | | 5357 | 6.6 |
| 7 | 6 | ELECTRONIC ARTS | 22643 | 4.7 | 4940 | 3.6 | 75 | 0.1 | 79 | 0.1 | 7237 | 19.4 | 66 | 0.2 | | | 10246 | 12.6 |
| 6 | 7 | SEGA | 16934 | 3.5 | 2936 | 2.1 | 4 | 0.0 | 180 | 0.3 | 1 | 0.0 | | | 7224 | 30.7 | 6588 | 8.1 |
| 8 | 8 | THQ | 16326 | 3.4 | 5183 | 3.8 | 3469 | 3.6 | 8 | 0.0 | 1153 | 3.1 | 413 | 1.1 | 2 | 0.0 | 6098 | 7.5 |
| 10 | 9 | 505 GAMES | 13499 | 2.8 | 231 | 0.2 | 6098 | 6.3 | 47 | 0.1 | 1327 | 3.6 | 4700 | 12.8 | 4 | 0.0 | 1092 | 1.3 |
| 9 | 10 | ACTIVISION BLIZZARD | 12837 | 2.7 | 8743 | 6.4 | | | 9 | 0.0 | 63 | 0.2 | 703 | 1.9 | 14 | 0.1 | 3304 | 4.0 |
| 13 | 11 | RISING STAR GAMES | 7831 | 1.6 | | | 6143 | 6.3 | 223 | 0.3 | 57 | 0.2 | | | 129 | 0.5 | 1278 | 1.6 |
| 12 | 12 | TAKE 2 | 7172 | 1.5 | 2611 | 1.9 | | | | | 952 | 2.6 | 2921 | 8.0 | 580 | 2.5 | 108 | 0.1 |
| 11 | 13 | NAMCO BANDAI GAMES | 6288 | 1.3 | 5671 | 4.1 | 126 | 0.1 | | | 55 | 0.1 | 8 | 0.0 | 3 | 0.0 | 426 | 0.5 |
| 15 | 14 | KOCH MEDIA | 4836 | 1.0 | 80 | 0.1 | 1997 | 2.1 | | | 316 | 0.8 | 621 | 1.7 | 25 | 0.1 | 1796 | 2.2 |
| 16 | 15 | LUCASARTS | 4212 | 0.9 | 4210 | 3.1 | | | | | 2 | 0.0 | | | | | | |
| 17 | 16 | GAMEBRIDGE | 3189 | 0.7 | | | | | | | | | 3169 | 8.6 | | | 20 | 0.0 |
| 14 | 17 | FOREIGN MEDIA GAMES | 2997 | 0.6 | | | 2736 | 2.8 | | | 83 | 0.2 | 178 | 0.5 | | | | |
| 21 | 18 | CITY INTERACTIVE | 2859 | 0.6 | | | 742 | 0.8 | | | | | 1 | 0.0 | | | 2116 | 2.6 |
| 22 | 19 | OXYGEN INTERACTIVE | 2709 | 0.6 | 6 | 0.0 | 319 | 0.3 | | | 499 | 1.3 | | | | | 1885 | 2.3 |
| 19 | 20 | SQUARE ENIX EUROPE | 2390 | 0.5 | 681 | 0.5 | 31 | 0.0 | 1175 | 1.7 | 226 | 0.6 | | | 2 | 0.0 | 276 | 0.3 |
| 18 | 21 | ASYLUM ENTERTAINMENT | 1992 | 0.4 | 1992 | 1.5 | | | | | | | | | | | | |

CHART-TRACK MONTHLY REPORT

NINTENDO DS GAMES MARKET SHARE - SALES BY COMPANY (UNITS)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL UNITS | % | ARCADE ADV UNITS | % | PUZZLE/QUIZ UNITS | % | RPG UNITS | % | GOD SIM UNITS | % | COMPILATION UNITS | % | PLATFORM UNITS | % | OTHERS UNITS | % |
|----|----|-------------|----------------|-----|---------------------|-----|----------------------|-----|--------------|-----|------------------|-----|----------------------|-----|-------------------|-----|-----------------|-----|
| 20 | 22 | KONAMI | 1959 | 0.4 | 13 | 0.0 | 590 | 0.6 | 29 | 0.0 | 1 | 0.0 | | | 111 | 0.5 | 1215 | 1.5 |
| 24 | 23 | NORDCURRENT | 1475 | 0.3 | | | | | | | | | 1475 | 4.0 | | | | |
| 26 | 24 | S.A.D. | 1208 | 0.3 | | | 1208 | 1.2 | | | | | | | | | | |
| | 25 | PINNACLE | 1207 | 0.3 | | | | | | | | | | | | | 1207 | 1.5 |
| 29 | 26 | NOBILIS | 1089 | 0.2 | | | | | | | 726 | 1.9 | 225 | 0.6 | | | 138 | 0.2 |
| | 27 | GHOSTLIGHT | 1077 | 0.2 | | | | | | | | | | | | | 1077 | 1.3 |
| 23 | 28 | TRADEWEST | 946 | 0.2 | 426 | 0.3 | 520 | 0.5 | | | | | | | | | | |
| 27 | 29 | JOWOOD | 904 | 0.2 | | | 1 | 0.0 | | | 7 | 0.0 | | | | | 896 | 1.1 |
| 28 | 30 | PLAYV | 665 | 0.1 | 295 | 0.2 | 9 | 0.0 | 329 | 0.5 | | | | | | | 32 | 0.0 |
| 32 | 31 | MAJESCO | 631 | 0.1 | 554 | 0.4 | 69 | 0.1 | | | 8 | 0.0 | | | | | | |
| 25 | 32 | ZUSHI GAMES | 520 | 0.1 | 34 | 0.0 | 474 | 0.5 | | | 1 | 0.0 | | | | | 11 | 0.0 |
| 30 | 33 | CODEMASTERS | 486 | 0.1 | 62 | 0.0 | 7 | 0.0 | 33 | 0.0 | 26 | 0.1 | | | | | 359 | 0.4 |
| | | OTHERS | 2228 | 0.5 | 442 | 0.3 | 832 | 0.9 | 12 | 0.0 | 12 | 0.0 | 465 | 1.3 | 5 | 0.0 | 460 | 0.6 |

CHART - TRACK MONTHLY REPORT

NINTENDO DS GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | ARCADE ADV VALUE | % | RPG VALUE | % | PUZZLE/QUIZ VALUE | % | COMPILATION VALUE | % | GOD SIM VALUE | % | PLATFORM VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-------|---------------------|-------|--------------|-------|----------------------|-------|----------------------|-------|------------------|-------|-------------------|-------|-----------------|-------|
| | | TOTAL | 8832534 | 100.0 | 2598894 | 100.0 | 1705541 | 100.0 | 1647576 | 100.0 | 583233 | 100.0 | 578171 | 100.0 | 512118 | 100.0 | 1207002 | 100.0 |
| 1 | 1 | NINTENDO | 2339251 | 26.5 | 99693 | 3.8 | 931771 | 54.6 | 329951 | 20.0 | 73907 | 12.7 | 245996 | 42.5 | 378841 | 74.0 | 279092 | 23.1 |
| 3 | 2 | DISNEY INTERACTIVE STUDIOS | 1305536 | 14.8 | 1188893 | 45.7 | 1257 | 0.1 | 39 | 0.0 | 87998 | 15.1 | | | | | 27349 | 2.3 |
| 2 | 3 | WARNER BROS. INTERACTIVE | 784664 | 8.9 | 641018 | 24.7 | | | 102991 | 6.3 | 1582 | 0.3 | | | | | 39073 | 3.2 |
| 33 | 4 | SQUARE ENIX | 656588 | 7.4 | 706 | 0.0 | 655154 | 38.4 | 198 | 0.0 | | | 55 | 0.0 | | | 475 | 0.0 |
| 5 | 5 | GSP/AVANQUEST | 445854 | 5.0 | | | | | 348717 | 21.2 | | | 16709 | 2.9 | | | 80428 | 6.7 |
| 6 | 6 | GAMES FOR EVERYONE | 383173 | 4.3 | 1628 | 0.1 | | | 143953 | 8.7 | 3800 | 0.7 | 147789 | 25.6 | | | 86002 | 7.1 |
| 7 | 7 | SEGA | 295191 | 3.3 | 35197 | 1.4 | 2888 | 0.2 | 32 | 0.0 | | | 5 | 0.0 | 121702 | 23.8 | 135367 | 11.2 |
| 8 | 8 | UBISOFT | 288712 | 3.3 | 77504 | 3.0 | 106599 | 6.3 | 10066 | 0.6 | 18334 | 3.1 | 5246 | 0.9 | | | 70962 | 5.9 |
| 4 | 9 | HUDSON | 251355 | 2.8 | 15 | 0.0 | 87 | 0.0 | 236252 | 14.3 | | | | | | | 15001 | 1.2 |
| 10 | 10 | EA GAMES | 229414 | 2.6 | 53432 | 2.1 | 814 | 0.0 | 793 | 0.0 | 374 | 0.1 | 92390 | 16.0 | | | 81611 | 6.8 |
| 13 | 11 | ACTIVISION | 203066 | 2.3 | 166529 | 6.4 | | | | | 3786 | 0.6 | 695 | 0.1 | | | 32057 | 2.7 |
| 11 | 12 | THQ | 182585 | 2.1 | 53151 | 2.0 | 51 | 0.0 | 46752 | 2.8 | 65 | 0.0 | 1016 | 0.2 | 12 | 0.0 | 81539 | 6.8 |
| 9 | 13 | P2 GAMES | 169632 | 1.9 | | | | | | | 169632 | 29.1 | | | | | | |
| 15 | 14 | FOCUS HOME INTERACTIVE | 160878 | 1.8 | | | | | 151498 | 9.2 | | | | | | | 9380 | 0.8 |
| 12 | 15 | 505 GAMES | 160729 | 1.8 | 6639 | 0.3 | 306 | 0.0 | 42080 | 2.6 | 80538 | 13.8 | 17119 | 3.0 | 27 | 0.0 | 14019 | 1.2 |
| 17 | 16 | RISING STAR GAMES | 122267 | 1.4 | | | 4021 | 0.2 | 100028 | 6.1 | | | 970 | 0.2 | 2483 | 0.5 | 14766 | 1.2 |
| 19 | 17 | EA SPORTS | 88555 | 1.0 | | | | | | | | | | | | | 88555 | 7.3 |
| 14 | 18 | D3P | 82304 | 0.9 | 82065 | 3.2 | | | 162 | 0.0 | 52 | 0.0 | | | 25 | 0.0 | | |
| 18 | 19 | 2KPLAY | 80373 | 0.9 | 18294 | 0.7 | | | | | 40290 | 6.9 | 14585 | 2.5 | 7203 | 1.4 | | |
| 20 | 20 | LUCASARTS | 63701 | 0.7 | 63691 | 2.5 | | | | | | | 10 | 0.0 | | | | |
| 21 | 21 | GAMEBRIDGE | 54274 | 0.6 | | | | | | | 54012 | 9.3 | | | | | 262 | 0.0 |

CHART - TRACK MONTHLY REPORT

NINTENDO DS GAMES MARKET SHARE - SALES BY LABEL (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | LABEL | TOTAL VALUE | % | ARCADE ADV VALUE | % | RPG VALUE | % | PUZZLE/QUIZ VALUE | % | COMPILATION VALUE | % | GOD SIM VALUE | % | PLATFORM VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-----|---------------------|-----|--------------|-----|----------------------|-----|----------------------|-----|------------------|-----|-------------------|-----|-----------------|-----|
| 16 | 22 | FOREIGN MEDIA GAMES | 52730 | 0.6 | | | | | 49072 | 3.0 | 2433 | 0.4 | 1226 | 0.2 | | | | |
| 27 | 23 | OXYGEN INTERACTIVE | 37740 | 0.4 | 62 | 0.0 | | | 4389 | 0.3 | | | 6239 | 1.1 | | | 27051 | 2.2 |
| 24 | 24 | CITY INTERACTIVE | 37019 | 0.4 | | | | | 5187 | 0.3 | 12 | 0.0 | | | | | 31820 | 2.6 |
| 22 | 25 | ASYLUM ENTERTAINMENT | 35015 | 0.4 | 35015 | 1.3 | | | | | | | | | | | | |
| 23 | 26 | PLAY THQ | 31116 | 0.4 | 9916 | 0.4 | | | | | 6130 | 1.1 | 14431 | 2.5 | | | 639 | 0.1 |
| 26 | 27 | MINDSCAPE | 26907 | 0.3 | 934 | 0.0 | | | 20811 | 1.3 | 603 | 0.1 | 165 | 0.0 | | | 4393 | 0.4 |
| 28 | 28 | DEEP SILVER | 25404 | 0.3 | 14 | 0.0 | | | 1529 | 0.1 | 4071 | 0.7 | 2773 | 0.5 | 315 | 0.1 | 16702 | 1.4 |
| 25 | 29 | KONAMI | 22319 | 0.3 | 94 | 0.0 | 260 | 0.0 | 12385 | 0.8 | | | 6 | 0.0 | 1338 | 0.3 | 8235 | 0.7 |
| 31 | 30 | NORDCURRENT | 21839 | 0.2 | | | | | | | 21839 | 3.7 | | | | | | |
| 30 | 31 | PURPLE HILLS ENTERTAINMENT | 19833 | 0.2 | | | | | 19833 | 1.2 | | | | | | | | |
| 32 | 32 | ROCKSTAR | 16573 | 0.2 | 16573 | 0.6 | | | | | | | | | | | | |
| 38 | 33 | NOBILIS | 13515 | 0.2 | | | | | | | 3906 | 0.7 | 7561 | 1.3 | | | 2048 | 0.2 |
| 29 | 34 | TRADEWEST | 13223 | 0.1 | 6401 | 0.2 | | | 6821 | 0.4 | | | | | | | | |
| 34 | 35 | THE ADVENTURE COMPANY | 12525 | 0.1 | | | | | | | | | | | | | 12525 | 1.0 |
| 36 | 36 | ATARI | 11530 | 0.1 | 7862 | 0.3 | | | 1047 | 0.1 | | | -11 | <0 | | | 2632 | 0.2 |
| | 37 | GHOSTLIGHT | 11204 | 0.1 | | | | | | | | | | | | | 11204 | 0.9 |
| | | OTHERS | 95940 | 1.1 | 33567 | 1.3 | 2332 | 0.1 | 12991 | 0.8 | 9867 | 1.7 | 3197 | 0.6 | 171 | 0.0 | 33815 | 2.8 |

CHART - TRACK MONTHLY REPORT

NINTENDO DS GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL VALUE | % | ARCADE ADV VALUE | % | RPG VALUE | % | PUZZLE/QUIZ VALUE | % | COMPILATION VALUE | % | GOD SIM VALUE | % | PLATFORM VALUE | % | OTHERS VALUE | % |
|----|----|----------------------------|----------------|-------|---------------------|-------|--------------|-------|----------------------|-------|----------------------|-------|------------------|-------|-------------------|-------|-----------------|-------|
| | | TOTAL | 8832534 | 100.0 | 2598894 | 100.0 | 1705541 | 100.0 | 1647576 | 100.0 | 583233 | 100.0 | 578171 | 100.0 | 512118 | 100.0 | 1207002 | 100.0 |
| 1 | 1 | NINTENDO | 3215262 | 36.4 | 99693 | 3.8 | 1571555 | 92.1 | 566178 | 34.4 | 73907 | 12.7 | 245996 | 42.5 | 378841 | 74.0 | 279092 | 23.1 |
| 4 | 2 | DISNEY INTERACTIVE STUDIOS | 1314148 | 14.9 | 1197505 | 46.1 | 1257 | 0.1 | 39 | 0.0 | 87998 | 15.1 | | | | | 27349 | 2.3 |
| 2 | 3 | UBISOFT | 1002145 | 11.3 | 79132 | 3.0 | 106599 | 6.3 | 305518 | 18.5 | 191767 | 32.9 | 153210 | 26.5 | | | 165919 | 13.7 |
| 3 | 4 | WARNER BROS. INTERACTIVE | 784664 | 8.9 | 641018 | 24.7 | | | 102991 | 6.3 | 1582 | 0.3 | | | | | 39073 | 3.2 |
| 5 | 5 | GSP/AVANQUEST | 445854 | 5.0 | | | | | 348717 | 21.2 | | | 16709 | 2.9 | | | 80428 | 6.7 |
| 7 | 6 | ELECTRONIC ARTS | 317969 | 3.6 | 53432 | 2.1 | 814 | 0.0 | 793 | 0.0 | 374 | 0.1 | 92390 | 16.0 | | | 170166 | 14.1 |
| 6 | 7 | SEGA | 295191 | 3.3 | 35197 | 1.4 | 2888 | 0.2 | 32 | 0.0 | | | 5 | 0.0 | 121702 | 23.8 | 135367 | 11.2 |
| 9 | 8 | ACTIVISION BLIZZARD | 219314 | 2.5 | 169411 | 6.5 | 70 | 0.0 | | | 8602 | 1.5 | 761 | 0.1 | 142 | 0.0 | 40329 | 3.3 |
| 8 | 9 | THQ | 214127 | 2.4 | 63067 | 2.4 | 51 | 0.0 | 46752 | 2.8 | 6195 | 1.1 | 15447 | 2.7 | 12 | 0.0 | 82604 | 6.8 |
| 10 | 10 | 505 GAMES | 161131 | 1.8 | 6639 | 0.3 | 306 | 0.0 | 42080 | 2.6 | 80538 | 13.8 | 17119 | 3.0 | 27 | 0.0 | 14421 | 1.2 |
| 14 | 11 | RISING STAR GAMES | 122267 | 1.4 | | | 4021 | 0.2 | 100028 | 6.1 | | | 970 | 0.2 | 2483 | 0.5 | 14766 | 1.2 |
| 12 | 12 | TAKE 2 | 97993 | 1.1 | 34885 | 1.3 | | | | | 40290 | 6.9 | 14585 | 2.5 | 7203 | 1.4 | 1029 | 0.1 |
| 11 | 13 | NAMCO BANDAI GAMES | 97942 | 1.1 | 91168 | 3.5 | | | 1240 | 0.1 | 52 | 0.0 | 500 | 0.1 | 25 | 0.0 | 4957 | 0.4 |
| 15 | 14 | LUCASARTS | 63701 | 0.7 | 63691 | 2.5 | | | | | | | 10 | 0.0 | | | | |
| 16 | 15 | GAMEBRIDGE | 54274 | 0.6 | | | | | | | 54012 | 9.3 | | | | | 262 | 0.0 |
| 17 | 16 | KOCH MEDIA | 52746 | 0.6 | 1047 | 0.0 | | | 22421 | 1.4 | 4674 | 0.8 | 2948 | 0.5 | 315 | 0.1 | 21340 | 1.8 |
| 13 | 17 | FOREIGN MEDIA GAMES | 52730 | 0.6 | | | | | 49072 | 3.0 | 2433 | 0.4 | 1226 | 0.2 | | | | |
| 22 | 18 | OXYGEN INTERACTIVE | 37740 | 0.4 | 62 | 0.0 | | | 4389 | 0.3 | | | 6239 | 1.1 | | | 27051 | 2.2 |
| 19 | 19 | KONAMI | 37491 | 0.4 | 109 | 0.0 | 347 | 0.0 | 12455 | 0.8 | | | 6 | 0.0 | 1338 | 0.3 | 23236 | 1.9 |
| 20 | 20 | CITY INTERACTIVE | 37019 | 0.4 | | | | | 5187 | 0.3 | 12 | 0.0 | | | | | 31820 | 2.6 |
| 18 | 21 | ASYLUM ENTERTAINMENT | 35015 | 0.4 | 35015 | 1.3 | | | | | | | | | | | | |

CHART-TRACK MONTHLY REPORT

NINTENDO DS GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| LM | TM | COMPANY | TOTAL VALUE | % | ARCADE ADV VALUE | % | RPG VALUE | % | PUZZLE/QUIZ VALUE | % | COMPILATION VALUE | % | GOD SIM VALUE | % | PLATFORM VALUE | % | OTHERS VALUE | % |
|----|----|--------------------|----------------|-----|---------------------|-----|--------------|-----|----------------------|-----|----------------------|-----|------------------|-----|-------------------|-----|-----------------|-----|
| 21 | 22 | SQUARE ENIX EUROPE | 28046 | 0.3 | 7400 | 0.3 | 15474 | 0.9 | 272 | 0.0 | | | 1893 | 0.3 | 1 | 0.0 | 3006 | 0.2 |
| 25 | 23 | NORDCURRENT | 21839 | 0.2 | | | | | | | 21839 | 3.7 | | | | | | |
| 24 | 24 | S.A.D. | 19833 | 0.2 | | | | | 19833 | 1.2 | | | | | | | | |
| 27 | 25 | NOBILIS | 13515 | 0.2 | | | | | | | 3906 | 0.7 | 7561 | 1.3 | | | 2048 | 0.2 |
| 23 | 26 | TRADEWEST | 13223 | 0.1 | 6401 | 0.2 | | | 6821 | 0.4 | | | | | | | | |
| 26 | 27 | JOWOOD | 12609 | 0.1 | | | | | 20 | 0.0 | | | 63 | 0.0 | | | 12525 | 1.0 |
| | 28 | GHOSTLIGHT | 11204 | 0.1 | | | | | | | | | | | | | 11204 | 0.9 |
| | | OTHERS | 53541 | 0.6 | 14020 | 0.5 | 2158 | 0.1 | 12740 | 0.8 | 5051 | 0.9 | 532 | 0.1 | 28 | 0.0 | 19012 | 1.6 |

CHART - TRACK MONTHLY REPORT

TOP 300 NINTENDO DS GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 1 | DRAGON QUEST IX: SENTINELS STARRY SKIES | RPG | SQUARE ENIX | NINTENDO | 28.48 | 22465 | 22465 |
| 2 | TOY STORY 3 | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 23.63 | 22233 | 22233 |
| 3 | LEGO HARRY POTTER: YEARS 1-4 | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 25.09 | 20356 | 41662 |
| 4 | NEW SUPER MARIO BROS. | PLATFORM | NINTENDO | NINTENDO | 24.55 | 15387 | 1690835 |
| 5 | CLUB PENGUIN: HERBERT'S REVENGE | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 24.48 | 14549 | 24884 |
| 6 | POKEMON SOULSILVER | RPG | NINTENDO | NINTENDO | 27.44 | 11109 | 168419 |
| 7 | POKEMON HEARTGOLD | RPG | NINTENDO | NINTENDO | 27.36 | 9413 | 146751 |
| 8 | STYLE BOUTIQUE | GOD / MANAGEMENT SIM | NINTENDO | NINTENDO | 20.29 | 8931 | 139840 |
| 9 | MARIO KART DS | CAR / VEHICLE RACING | NINTENDO | NINTENDO | 23.01 | 8882 | 1211492 |
| 10 | ROOMS: THE MAIN BUILDING | PUZZLE/QUIZ | HUDSON | NINTENDO | 27.99 | 8377 | 49184 |
| 11 | LEGO BATMAN: THE VIDEOGAME | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 14.03 | 6897 | 234767 |
| 12 | PROFESSOR LAYTON AND PANDORA'S BOX | PUZZLE/QUIZ | NINTENDO | NINTENDO | 22.99 | 6428 | 521053 |
| 13 | SONIC CLASSIC COLLECTION | PLATFORM | SEGA | SEGA | 17.26 | 6186 | 36545 |
| 14 | SHERLOCK HOLMES MYSTERY OF OSBORNE HOUSE | PUZZLE/QUIZ | FOCUS HOME INTERACTIVE | UBISOFT | 24.58 | 6164 | 10376 |
| 15 | JEWEL QUEST MYSTERIES: THE EMERALD TEAR | PUZZLE/QUIZ | GSP/AVANQUEST | GSP/AVANQUEST | 19.39 | 5304 | 27305 |
| 16 | PEPPA PIG: THE GAME | COMPILATION | P2 GAMES | UBISOFT | 12.91 | 5186 | 235385 |
| 17 | TOUCHMASTER 3 | PUZZLE/QUIZ | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 15.52 | 4958 | 62136 |
| 18 | CLUB PENGUIN: ELITE PENGUIN FORCE | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 20.31 | 4866 | 230255 |
| 19 | MARIO AND LUIGI: BOWSER'S INSIDE STORY | RPG | NINTENDO | NINTENDO | 28.39 | 4729 | 65319 |
| 20 | PEPPA PIG: FUN AND GAMES | COMPILATION | P2 GAMES | UBISOFT | 18.17 | 4726 | 38117 |
| 21 | MAHJONG MYSTERIES: ANCIENT EGYPT | PUZZLE/QUIZ | GSP/AVANQUEST | GSP/AVANQUEST | 16.09 | 4721 | 7583 |
| 22 | JEWEL MASTER: CRADLE OF EGYPT | PUZZLE/QUIZ | RISING STAR GAMES | RISING STAR GAMES | 17.07 | 4452 | 7295 |
| 23 | DR KAWASHIMA'S BRAIN TRAINING | PUZZLE/QUIZ | NINTENDO | NINTENDO | 14.64 | 4397 | 3190335 |
| 24 | COMBAT OF GIANTS: DRAGONS | RPG | UBISOFT | UBISOFT | 14.01 | 4053 | 56502 |
| 25 | RABBIDS GO HOME | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 12.55 | 3911 | 33386 |
| 26 | SUPER MARIO 64 DS | ARCADE / ACTION ADVENTURE | NINTENDO | NINTENDO | 25.71 | 3836 | 391308 |
| 27 | FIFA 10 | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 21.80 | 3429 | 83006 |
| 28 | MYSTERY STORIES | GRAPHIC ADVENTURE | GSP/AVANQUEST | GSP/AVANQUEST | 15.20 | 3226 | 116200 |
| 29 | WOMEN'S MURDER CLUB: GAMES OF PASSION | PUZZLE/QUIZ | THQ | THQ | 13.92 | 3207 | 68220 |
| 30 | HAPPY PARTY WITH HELLO KITTY & FRIENDS! | COMPILATION | GAMEBRIDGE | GAMEBRIDGE | 17.05 | 3166 | 41496 |
| 31 | PUZZLER WORLD | PUZZLE/QUIZ | GAMES FOR EVERYONE | UBISOFT | 13.78 | 3162 | 97835 |
| 32 | PROFESSOR LAYTON AND THE CURIOUS VILLAGE | PUZZLE/QUIZ | NINTENDO | NINTENDO | 22.05 | 2931 | 846443 |
| 33 | CARNIVAL: FUNFAIR GAMES | COMPILATION | 2KPLAY | TAKE 2 | 13.79 | 2921 | 320938 |
| 34 | PHINEAS AND FERB | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 12.55 | 2879 | 49759 |
| 35 | COOKING MAMA | COMPILATION | 505 GAMES | 505 GAMES | 13.55 | 2878 | 722753 |
| 36 | BEN 10: ALIEN FORCE | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 14.25 | 2665 | 97394 |
| 37 | DISNEY FAIRIES: TINKERBELL | COMPILATION | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 12.53 | 2634 | 122970 |
| 38 | JUNIOR BRAIN TRAINER | PUZZLE/QUIZ | GSP/AVANQUEST | GSP/AVANQUEST | 14.12 | 2576 | 137716 |
| 39 | CLASSIC WORD GAMES | PUZZLE/QUIZ | GAMES FOR EVERYONE | UBISOFT | 14.11 | 2565 | 108637 |
| 40 | MARIO & SONIC AT OLYMPIC WINTER GAMES | WINTER SPORTS | SEGA | SEGA | 25.26 | 2562 | 292659 |

CHART - TRACK MONTHLY REPORT

TOP 300 NINTENDO DS GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|---|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 41 | THE PRINCESS AND THE FROG | COMPILATION | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 13.96 | 2553 | 20388 |
| 42 | HIGH SCHOOL MUSICAL 3: SENIOR YEAR | MUSIC | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 6.61 | 2359 | 244783 |
| 43 | SONIC & SEGA ALL-STARS RACING | CAR / VEHICLE RACING | SEGA | SEGA | 22.06 | 2355 | 40986 |
| 44 | SHREK FOREVER AFTER: THE FINAL CHAPTER | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 23.50 | 2280 | 3110 |
| 45 | CSI: DEADLY INTENT | GRAPHIC ADVENTURE | UBISOFT | UBISOFT | 13.98 | 2196 | 44860 |
| 46 | MY HEALTH COACH: MANAGE YOUR WEIGHT | LIFESTYLE/FITNESS | GAMES FOR EVERYONE | UBISOFT | 7.04 | 2118 | 86832 |
| 47 | SCOOBY-DOO! FIRST FRIGHTS | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 13.96 | 2039 | 27560 |
| 48 | LEGO BATTLES | WARGAME / STRATEGY | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 16.73 | 2029 | 47601 |
| 49 | POKEMON MYSTERY DUNGEON: DARKNESS | RPG | NINTENDO | NINTENDO | 12.46 | 2005 | 72398 |
| 50 | COMBAT OF GIANTS: MUTANT INSECTS | RPG | UBISOFT | UBISOFT | 18.64 | 2001 | 15758 |
| 51 | HORRID HENRY: MISSIONS OF MISCHIEF | ARCADE / ACTION ADVENTURE | ASYLUM ENTERTAINMENT | ASYLUM ENTERTAINMENT | 17.58 | 1992 | 60935 |
| 52 | POKEMON MYSTERY DUNGEON: TIME | RPG | NINTENDO | NINTENDO | 12.35 | 1988 | 75280 |
| 53 | OK! PUZZLE STARS | PUZZLE/QUIZ | GAMES FOR EVERYONE | UBISOFT | 13.21 | 1913 | 7274 |
| 54 | POKEMON MYSTERY DUNGEON: BLUE RESCUE | RPG | NINTENDO | NINTENDO | 12.35 | 1896 | 228221 |
| 55 | WARIOWARE D.I.Y. | COMPILATION | NINTENDO | NINTENDO | 27.08 | 1885 | 19594 |
| 56 | MIND, BODY & SOUL: MINDSTORM 2 | PUZZLE/QUIZ | 505 GAMES | 505 GAMES | 5.00 | 1869 | 3028 |
| 57 | CHRONICLES OF MYSTERY: TEMPLE CURSE | GRAPHIC ADVENTURE | CITY INTERACTIVE | CITY INTERACTIVE | 14.95 | 1847 | 19220 |
| 58 | HASBRO FAMILY GAME NIGHT | BOARD GAME | EA GAMES | ELECTRONIC ARTS | 15.75 | 1842 | 28955 |
| 59 | MYSTERY TALES: TIME TRAVEL | PUZZLE/QUIZ | FOREIGN MEDIA GAMES | FOREIGN MEDIA GAMES | 19.00 | 1825 | 11279 |
| 60 | WIZARDS OF WAVERLY PLACE | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 15.03 | 1781 | 43508 |
| 61 | JEWEL QUEST EXPEDITIONS | PUZZLE/QUIZ | GSP/AVANQUEST | GSP/AVANQUEST | 14.51 | 1744 | 99413 |
| 62 | HARRY POTTER & THE ORDER OF THE PHOENIX | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 7.78 | 1732 | 131917 |
| 63 | 7 WONDERS II | PUZZLE/QUIZ | GSP/AVANQUEST | GSP/AVANQUEST | 14.54 | 1731 | 25486 |
| 64 | TINKER BELL AND THE LOST TREASURE | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 15.76 | 1694 | 57555 |
| 65 | SCRABBLE INTERACTIVE: 2009 EDITION | BOARD GAME | GAMES FOR EVERYONE | UBISOFT | 13.68 | 1677 | 111743 |
| 66 | DRAWN TO LIFE: THE NEXT CHAPTER | ARCADE / ACTION ADVENTURE | THQ | THQ | 13.27 | 1674 | 45185 |
| 67 | THE PROFESSOR'S BRAIN TRAINER: MEMORY | PUZZLE/QUIZ | 505 GAMES | 505 GAMES | 4.99 | 1649 | 24247 |
| 68 | ALICE IN WONDERLAND | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 18.67 | 1648 | 14803 |
| 69 | MYSIMS AGENTS | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 12.88 | 1646 | 77448 |
| 70 | JEWEL MASTER: CRADLE OF ROME | PUZZLE/QUIZ | RISING STAR GAMES | RISING STAR GAMES | 14.26 | 1644 | 31488 |
| 71 | TAKE A BREAK'S PUZZLE MASTER | PUZZLE/QUIZ | GAMES FOR EVERYONE | UBISOFT | 15.34 | 1634 | 66059 |
| 72 | HARRY POTTER & THE HALF-BLOOD PRINCE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 13.18 | 1625 | 72728 |
| 73 | SHERLOCK HOLMES: MYSTERY OF THE MUMMY | GRAPHIC ADVENTURE | UBISOFT | UBISOFT | 15.00 | 1613 | 120365 |
| 74 | MIND, BODY & SOUL: BIG WORD PUZZLE BOOK | PUZZLE/QUIZ | 505 GAMES | 505 GAMES | 7.23 | 1589 | 16007 |
| 75 | DISNEY'S BOLT | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 12.80 | 1558 | 95422 |
| 76 | MADAGASCAR: KARTZ | CAR / VEHICLE RACING | ACTIVISION | ACTIVISION BLIZZARD | 12.27 | 1556 | 15364 |
| 77 | MAHJONG QUEST EXPEDITIONS | PUZZLE/QUIZ | GSP/AVANQUEST | GSP/AVANQUEST | 14.52 | 1526 | 104328 |
| 78 | THE LEGEND OF ZELDA: SPIRIT TRACKS | RPG | NINTENDO | NINTENDO | 27.49 | 1523 | 146749 |
| 79 | POKEMON PLATINUM | RPG | NINTENDO | NINTENDO | 28.11 | 1508 | 248248 |
| 80 | IMAGINE: CHAMPION RIDER | MISCELLANEOUS SPORT | GAMES FOR EVERYONE | UBISOFT | 7.07 | 1480 | 33324 |

CHART - TRACK MONTHLY REPORT

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

TOP 300 NINTENDO DS GAMES

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 81 | LEGO STAR WARS: THE COMPLETE SAGA | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 15.03 | 1464 | 310057 |
| 82 | SPONGEBOB'S BOATING BASH | CAR / VEHICLE RACING | THQ | THQ | 15.06 | 1437 | 6701 |
| 83 | SCRIBBLENAUTS | PUZZLE/QUIZ | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 18.13 | 1435 | 67215 |
| 84 | DORA THE EXPLORER: SAVES SNOW PRINCESS | ARCADE / ACTION ADVENTURE | 2KPLAY | TAKE 2 | 11.41 | 1433 | 61575 |
| 85 | HIDDEN MYSTERIES: TITANIC | PUZZLE/QUIZ | GSP/AVANQUEST | GSP/AVANQUEST | 15.21 | 1427 | 1427 |
| 86 | 101-IN-1 EXPLOSIVE MEGAMIX | COMPILATION | NORDCURRENT | NORDCURRENT | 15.02 | 1413 | 48201 |
| 87 | MORE BRAIN TRAINING FROM DR KAWASHIMA | PUZZLE/QUIZ | NINTENDO | NINTENDO | 15.89 | 1411 | 1528797 |
| 88 | COOKING MAMA 3 | COMPILATION | 505 GAMES | 505 GAMES | 25.95 | 1368 | 122546 |
| 89 | BEN 10: ALIEN FORCE - VILGAX ATTACKS | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 22.78 | 1352 | 18463 |
| 90 | NINTENDOGS: LAB & FRIENDS | GOD / MANAGEMENT SIM | NINTENDO | NINTENDO | 23.51 | 1339 | 879186 |
| 91 | IMAGINE: FIGURE SKATER | MISCELLANEOUS SPORT | GAMES FOR EVERYONE | UBISOFT | 7.34 | 1293 | 34233 |
| 92 | FIFI AND THE FLOWERTOTS | PUZZLE/QUIZ | GSP/AVANQUEST | GSP/AVANQUEST | 12.33 | 1278 | 40069 |
| 93 | MASTER ALL CLASSICS | COMPILATION | UBISOFT | UBISOFT | 14.19 | 1270 | 32571 |
| 94 | CARS: RACE-O-RAMA | CAR / VEHICLE RACING | THQ | THQ | 15.30 | 1256 | 28110 |
| 95 | CATE WEST: THE VANISHING FILES | GRAPHIC ADVENTURE | OXYGEN INTERACTIVE | OXYGEN INTERACTIVE | 15.50 | 1243 | 22697 |
| 96 | POKEMON MYSTERY DUNGEON EXPLORERS OF SKY | RPG | NINTENDO | NINTENDO | 21.96 | 1238 | 48280 |
| 97 | ANIMAL CROSSING: WILD WORLD | RPG | NINTENDO | NINTENDO | 23.30 | 1236 | 701607 |
| 98 | 42 ALL-TIME CLASSICS | CASINO/CARD/GAMBLING | NINTENDO | NINTENDO | 17.02 | 1229 | 691389 |
| 99 | IMAGINE: TEACHER - SCHOOL TRIP | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 14.42 | 1215 | 42047 |
| 100 | FOOTBALL DIRECTOR DS | FOOTBALL MANAGEMENT | PINNACLE | PINNACLE | 5.35 | 1207 | 27034 |
| 101 | IMAGINE: JOURNALIST | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 14.29 | 1183 | 6491 |
| 102 | TRACY BEAKER: THE GAME | COMPILATION | P2 GAMES | UBISOFT | 14.53 | 1158 | 28283 |
| 103 | JEWEL QUEST SOLITAIRE | CASINO/CARD/GAMBLING | GSP/AVANQUEST | GSP/AVANQUEST | 14.54 | 1153 | 39708 |
| 104 | MYSIMS KINGDOM | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 10.32 | 1151 | 166225 |
| 105 | LEGO INDIANA JONES 2:ADVENTURE CONTINUES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 17.90 | 1150 | 64536 |
| 106 | PETZ: FANTASY | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 13.77 | 1146 | 2462 |
| 107 | JAM WITH THE BAND | MUSIC | NINTENDO | NINTENDO | 6.28 | 1136 | 1544 |
| 108 | DISNEY PRINCESS: MAGICAL JEWELS | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 12.64 | 1099 | 79780 |
| 109 | MYSIMS RACING | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 15.56 | 1097 | 51042 |
| 110 | NEED FOR SPEED: NITRO | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 15.85 | 1090 | 10580 |
| 111 | UP | ARCADE / ACTION ADVENTURE | THQ | THQ | 14.89 | 1088 | 73874 |
| 112 | THE SIMS 2 | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 14.44 | 1079 | 395393 |
| 113 | SUPERMODEL MAKEOVER BY LAUREN LUKE | GOD / MANAGEMENT SIM | GSP/AVANQUEST | GSP/AVANQUEST | 14.61 | 1052 | 3997 |
| 114 | IMAGINE: TEACHER | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 13.90 | 1047 | 246728 |
| 115 | G-FORCE | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 12.87 | 1046 | 63283 |
| 116 | SONIC RUSH | PLATFORM | SEGA | SEGA | 14.39 | 1038 | 593009 |
| 117 | NINTENDOGS: DALMATIAN & FRIENDS | GOD / MANAGEMENT SIM | NINTENDO | NINTENDO | 23.75 | 1005 | 559242 |
| 118 | GRAND THEFT AUTO: CHINATOWN WARS | ARCADE / ACTION ADVENTURE | ROCKSTAR | TAKE 2 | 16.85 | 984 | 137487 |
| 119 | NANCY DREW: THE MODEL MYSTERIES | GRAPHIC ADVENTURE | THQ | THQ | 17.17 | 973 | 2103 |
| 120 | MYSIMS | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 13.31 | 966 | 325357 |

CHART - TRACK MONTHLY REPORT

TOP 300 NINTENDO DS GAMES

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|---|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 121 | SEGA SUPERSTARS TENNIS | TENNIS | SEGA | SEGA | 7.26 | 963 | 86640 |
| 122 | FAMILY FORTUNES | PUZZLE/QUIZ | MINDSCAPE | KOCH MEDIA | 10.85 | 960 | 25128 |
| 123 | IRON MAN 2 | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 16.33 | 913 | 4642 |
| 124 | MIND.BODY.SOUL: SPELLBOUND 2 | PUZZLE/QUIZ | 505 GAMES | 505 GAMES | 13.53 | 912 | 3476 |
| 125 | AGATHA CHRISTIE'S ABC MURDERS | GRAPHIC ADVENTURE | THE ADVENTURE COMPANY | JOWOOD | 13.97 | 896 | 35087 |
| 126 | WORLD OF ZOO | GOD / MANAGEMENT SIM | PLAY THQ | THQ | 14.35 | 896 | 32555 |
| 127 | PUZZLER COLLECTION | PUZZLE/QUIZ | GAMES FOR EVERYONE | UBISOFT | 12.99 | 893 | 313954 |
| 128 | JUNIOR CLASSIC GAMES | PUZZLE/QUIZ | GSP/AVANQUEST | GSP/AVANQUEST | 14.15 | 888 | 31393 |
| 129 | MYSTERY CASE FILES: MILLIONHEIR | GRAPHIC ADVENTURE | NINTENDO | NINTENDO | 15.32 | 857 | 153338 |
| 130 | MARIO PARTY DS | COMPILATION | NINTENDO | NINTENDO | 26.40 | 849 | 135867 |
| 131 | IMAGINE: DOCTOR | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 14.58 | 847 | 66203 |
| 132 | IMAGINE: BEAUTY STYLIST | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 15.53 | 844 | 18593 |
| 133 | COMBAT OF GIANTS: DINOSAURS | RPG | UBISOFT | UBISOFT | 13.74 | 842 | 119084 |
| 134 | TRANSFORMERS: CYBERTRON - AUTOBOTS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 25.38 | 832 | 1214 |
| 135 | JAMBO! SAFARI | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 6.74 | 825 | 5176 |
| 136 | SONNY WITH A CHANCE | COMPILATION | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 23.15 | 814 | 1054 |
| 137 | THE BIGGEST LOSER | LIFESTYLE/FITNESS | THQ | THQ | 4.30 | 799 | 3825 |
| 138 | ICARLY | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 15.02 | 789 | 11460 |
| 139 | KINGDOM HEARTS 358/2 DAYS | RPG | SQUARE ENIX | SQUARE ENIX EUROPE | 14.69 | 787 | 44611 |
| 140 | IMAGINE: DETECTIVE | GRAPHIC ADVENTURE | GAMES FOR EVERYONE | UBISOFT | 14.13 | 773 | 31034 |
| 141 | SPORTS ISLAND DS | MISCELLANEOUS SPORT | HUDSON | KONAMI | 19.52 | 768 | 2468 |
| 142 | LEGO INDIANA JONES: ORIGINAL ADVENTURES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 11.95 | 767 | 261423 |
| 143 | DORA PUPPY | GOD / MANAGEMENT SIM | 2KPLAY | TAKE 2 | 15.40 | 762 | 4199 |
| 144 | JAMES CAMERON'S AVATAR: THE GAME | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 14.25 | 762 | 19316 |
| 145 | THE SIMS 2: APARTMENT PETS | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 15.31 | 761 | 88463 |
| 146 | IMAGINE: DREAM WEDDINGS | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 14.17 | 758 | 153135 |
| 147 | GARDENING MAMA | GOD / MANAGEMENT SIM | 505 GAMES | 505 GAMES | 15.47 | 752 | 70169 |
| 148 | DIVA GIRLS: PRINCESS ON ICE 2 | MISCELLANEOUS SPORT | 505 GAMES | 505 GAMES | 14.00 | 748 | 2229 |
| 149 | DANCING ON ICE | WINTER SPORTS | GHOSTLIGHT | GHOSTLIGHT | 10.47 | 745 | 1460 |
| 150 | LOGIC MACHINES | PUZZLE/QUIZ | CITY INTERACTIVE | CITY INTERACTIVE | 6.99 | 742 | 8204 |
| 151 | FIFA 09 | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 13.73 | 735 | 111262 |
| 152 | HOW TO TRAIN YOUR DRAGON | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 19.16 | 730 | 8980 |
| 153 | SOLITAIRE: ULTIMATE COLLECTION | BOARD GAME | DEEP SILVER | KOCH MEDIA | 11.35 | 726 | 102186 |
| 154 | HANNAH MONTANA: THE MOVIE | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 13.54 | 706 | 76321 |
| 155 | THE SIMPSONS GAME | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 11.80 | 706 | 418647 |
| 156 | JEWEL MATCH | PUZZLE/QUIZ | PURPLE HILLS ENTERTAINMENT | S.A.D. | 14.90 | 695 | 11080 |
| 157 | TRANSFORMERS: CYBERTRON - DECEPTICONS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 27.06 | 689 | 864 |
| 158 | MAHJONGG: ANCIENT MAYAS | BOARD GAME | RISING STAR GAMES | RISING STAR GAMES | 14.69 | 689 | 11777 |
| 159 | ROARY THE RACING CAR | PUZZLE/QUIZ | GSP/AVANQUEST | GSP/AVANQUEST | 12.41 | 687 | 27989 |
| 160 | GIRLS LIFE: MAKEOVER | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 13.32 | 684 | 16543 |

CHART - TRACK MONTHLY REPORT

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

TOP 300 NINTENDO DS GAMES

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 161 | SPONGEBOB'S TRUTH OR SQUARE | ARCADE / ACTION ADVENTURE | THQ | THQ | 11.51 | 681 | 24021 |
| 162 | MY BABY 2: MY BABY GREW UP | GOD / MANAGEMENT SIM | NOBILIS | NOBILIS | 10.51 | 679 | 8346 |
| 163 | THE LITTLE MERMAID: ARIEL UNDERSEA WORLD | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE | DISNEY INTERACTIVE STUDIOS | 11.17 | 655 | 93072 |
| 164 | JAM SESSIONS | MUSIC | GAMES FOR EVERYONE | UBISOFT | 5.65 | 652 | 47772 |
| 165 | WWE SMACKDOWN VS RAW 2010 | WRESTLING | THQ | THQ | 16.91 | 649 | 8352 |
| 166 | BAKUGAN: BATTLE BRAWLERS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 16.42 | 644 | 25105 |
| 167 | NINTENDO PRESENTS: CROSSWORD COLLECTION | PUZZLE/QUIZ | NINTENDO | NINTENDO | 18.53 | 629 | 36119 |
| 168 | THE LORD OF THE RINGS: CONQUEST | WARGAME / STRATEGY | EA GAMES | ELECTRONIC ARTS | 7.23 | 625 | 7556 |
| 169 | BIG BRAIN ACADEMY | PUZZLE/QUIZ | NINTENDO | NINTENDO | 15.08 | 611 | 872899 |
| 170 | HANNAH MONTANA | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 11.99 | 609 | 94419 |
| 171 | HOW TO PASS YOUR DRIVING TEST | LANGUAGE/TRAVEL | UBISOFT | UBISOFT | 6.63 | 598 | 17006 |
| 172 | PLANET 51: THE GAME | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 10.50 | 593 | 21658 |
| 173 | THE MAGIC ROUNABOUT | COMPILATION | DEEP SILVER | KOCH MEDIA | 7.00 | 582 | 7252 |
| 174 | GO DIEGO GO! GREAT DINOSAUR RESCUE | PLATFORM | 2KPLAY | TAKE 2 | 12.42 | 580 | 27533 |
| 175 | SCENE IT? TWILIGHT | PUZZLE/QUIZ | KONAMI | KONAMI | 21.28 | 579 | 4909 |
| 176 | HARVEST FISHING | FISHING | RISING STAR GAMES | RISING STAR GAMES | 7.74 | 556 | 1120 |
| 177 | ZHU ZHU PETS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 26.29 | 555 | 555 |
| 178 | COOKING GUIDE: CAN'T DECIDE WHAT TO EAT? | LIFESTYLE/FITNESS | NINTENDO | NINTENDO | 12.66 | 551 | 262505 |
| 179 | CALL OF DUTY: MODERN WARFARE 2 | FPS | ACTIVISION | ACTIVISION BLIZZARD | 21.90 | 549 | 17762 |
| 180 | ULTIMATE BAND | MUSIC | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 4.94 | 547 | 4715 |
| 181 | SPONGEBOB SQUAREPANTS: KRUSTY KRAB | ARCADE / ACTION ADVENTURE | THQ | THQ | 9.99 | 546 | 64028 |
| 182 | WALK WITH ME! KNOW YOUR WALKING ROUTINE? | LIFESTYLE/FITNESS | NINTENDO | NINTENDO | 16.46 | 544 | 36168 |
| 183 | MINI NINJAS | ARCADE / ACTION ADVENTURE | EIDOS | SQUARE ENIX EUROPE | 11.96 | 541 | 22820 |
| 184 | SONIC RUSH ADVENTURE | ARCADE / ACTION ADVENTURE | SEGA | SEGA | 14.81 | 536 | 190032 |
| 185 | BRATZ GIRLZ: REALLY ROCK | ARCADE / ACTION ADVENTURE | PLAY THQ | THQ | 6.05 | 531 | 56022 |
| 186 | BROKEN SWORD: SHADOW OF THE TEMPLARS | GRAPHIC ADVENTURE | UBISOFT | UBISOFT | 12.55 | 526 | 33572 |
| 187 | SIMANIMALS | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 9.26 | 526 | 43673 |
| 188 | SAFECRACKER | PUZZLE/QUIZ | TRADEWEST | TRADEWEST | 13.12 | 520 | 6594 |
| 189 | GHOSTBUSTERS: THE VIDEO GAME | ARCADE / ACTION ADVENTURE | ATARI | NAMCO BANDAI GAMES | 15.02 | 517 | 16371 |
| 190 | SPORE HERO: ARENA | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 12.98 | 512 | 13958 |
| 191 | TITANIC MYSTERY | PUZZLE/QUIZ | PURPLE HILLS ENTERTAINMENT | S.A.D. | 18.45 | 511 | 7870 |
| 192 | 100 CLASSIC BOOK COLLECTION | INTERACTIVE BOOKS | NINTENDO | NINTENDO | 16.44 | 510 | 147764 |
| 193 | AMAZING ADVENTURES: THE FORGOTTEN RUINS | PUZZLE/QUIZ | UBISOFT | UBISOFT | 12.52 | 510 | 30141 |
| 194 | PRINCE OF PERSIA: THE FORGOTTEN SANDS | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 17.39 | 507 | 1266 |
| 195 | PASS YOUR DRIVING THEORY TEST DS | LANGUAGE/TRAVEL | GSP/AVANQUEST | GSP/AVANQUEST | 14.66 | 506 | 24470 |
| 196 | GOOSEBUMPS: HORRORLAND | ARCADE / ACTION ADVENTURE | MAJESCO | MAJESCO | 9.95 | 497 | 1771 |
| 197 | CLASSIC GAMES: PREMIUM SELECTION | PUZZLE/QUIZ | FOREIGN MEDIA GAMES | FOREIGN MEDIA GAMES | 15.28 | 488 | 1136 |
| 198 | LEGO ROCK BAND | MUSIC | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 10.52 | 478 | 5213 |
| 199 | MONSTERS VS ALIENS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 11.91 | 477 | 48307 |
| 200 | RUNAWAY - A TWIST OF FATE | GRAPHIC ADVENTURE | FOCUS HOME INTERACTIVE | UBISOFT | 19.05 | 470 | 2148 |

CHART - TRACK MONTHLY REPORT

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

TOP 300 NINTENDO DS GAMES

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|---|------------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 201 | DISNEY'S ENCHANTED | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 12.82 | 469 | 88580 |
| 202 | PASS YOUR DRIVING THEORY TEST DS 2010 | LANGUAGE/TRAVEL | GSP/AVANQUEST | GSP/AVANQUEST | 15.29 | 468 | 1845 |
| 203 | SUITE LIFE: ZACK & CODY CIRCLE OF SPIES | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 12.11 | 468 | 69284 |
| 204 | IMAGINE: BABY CLUB | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 14.81 | 466 | 73218 |
| 205 | BAND HERO | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 7.12 | 455 | 19939 |
| 206 | DISNEY'S HERBIE: RESCUE RALLY | CAR / VEHICLE RACING | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 11.90 | 443 | 59185 |
| 207 | JONAS | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 11.26 | 432 | 6496 |
| 208 | PLAYMOBIL: KNIGHT | ARCADE / ACTION ADVENTURE | TRADEWEST | TRADEWEST | 15.03 | 426 | 895 |
| 209 | HYSTERIA HOSPITAL: EMERGENCY WARD | GOD / MANAGEMENT SIM | OXYGEN INTERACTIVE | OXYGEN INTERACTIVE | 13.09 | 417 | 16138 |
| 210 | AQUA PANIC | PUZZLE/QUIZ | UBISOFT | UBISOFT | 7.69 | 411 | 10231 |
| 211 | FASHION DESIGNER: STYLE ICON | GOD / MANAGEMENT SIM | 505 GAMES | 505 GAMES | 9.40 | 408 | 133364 |
| 212 | SQUEEBALLS PARTY | COMPILATION | PDP | PDP | 10.43 | 406 | 2251 |
| 213 | THE MUMMY: TOMB OF THE DRAGON EMPEROR | ARCADE / ACTION ADVENTURE | SIERRA | ACTIVISION BLIZZARD | 6.99 | 400 | 11237 |
| 214 | SPONGEBOB SQUAREPANTS: FRANTIC FRY COOK | COMPILATION | PLAY THQ | THQ | 15.33 | 399 | 37651 |
| 215 | MAHJONGG | BOARD GAME | DEEP SILVER | KOCH MEDIA | 13.46 | 393 | 68528 |
| 216 | DISNEY'S KIM POSSIBLE: GLOBAL GEMINI | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 7.00 | 391 | 19423 |
| 217 | MY MAKE-UP | LIFESTYLE/FITNESS | OXYGEN INTERACTIVE | OXYGEN INTERACTIVE | 13.14 | 388 | 34574 |
| 218 | CRASH BOOM BANG! | COMPILATION | SIERRA | ACTIVISION BLIZZARD | 12.61 | 382 | 161061 |
| 219 | POKEMON DIAMOND | RPG | NINTENDO | NINTENDO | 24.88 | 380 | 374489 |
| 220 | DRAWN TO LIFE: SPONGEBOB SQUAREPANTS | ARCADE / ACTION ADVENTURE | PLAY THQ | THQ | 16.27 | 370 | 83812 |
| 221 | SECRET SATURDAYS: BEASTS 5TH SUN | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 9.40 | 366 | 7239 |
| 222 | BEN 10: PROTECTOR OF EARTH | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 15.05 | 358 | 241069 |
| 223 | PRINCESS MELODY | MUSIC | GAMES FOR EVERYONE | UBISOFT | 13.14 | 344 | 13152 |
| 224 | NEED FOR SPEED: UNDERCOVER | CAR / VEHICLE RACING | EA GAMES | ELECTRONIC ARTS | 13.18 | 330 | 27325 |
| 225 | LOLA & VIRGINIA | RPG | V2 PLAY | PLAYV | 4.99 | 329 | 1711 |
| 226 | GUITAR HERO: ON TOUR MODERN HITS | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 6.38 | 327 | 55073 |
| 227 | DREAM DAY WEDDING DESTINATIONS | GRAPHIC ADVENTURE | THQ | THQ | 8.37 | 325 | 3914 |
| 228 | MYSIMS PARTY | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 12.58 | 322 | 39402 |
| 229 | SHREK'S CARNIVAL CRAZE | COMPILATION | ACTIVISION | ACTIVISION BLIZZARD | 11.79 | 321 | 9463 |
| 230 | PLANET RESCUE: ANIMAL EMERGENCY | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 5.65 | 308 | 22502 |
| 231 | FARM LIFE: MANAGE YOUR OWN FARM | GOD / MANAGEMENT SIM | UBISOFT | UBISOFT | 16.87 | 308 | 29747 |
| 232 | IMAGINE: FASHION MODEL | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 12.52 | 302 | 87162 |
| 233 | CSI: DARK MOTIVES | GRAPHIC ADVENTURE | UBISOFT | UBISOFT | 13.71 | 300 | 185665 |
| 234 | JIGAPIX LOVE IS... | PUZZLE/QUIZ | ZUSHI GAMES | ZUSHI GAMES | 4.03 | 299 | 939 |
| 235 | INTERNATIONAL ATHLETICS | ATHLETICS | GHOSTLIGHT | GHOSTLIGHT | 10.23 | 293 | 2183 |
| 236 | CHALLENGE ME: BRAIN PUZZLES | PUZZLE/QUIZ | OXYGEN INTERACTIVE | OXYGEN INTERACTIVE | 13.58 | 289 | 17038 |
| 237 | INFINITE SPACE | SPACE / COMBAT / TRADING SIM | SEGA | SEGA | 16.67 | 288 | 3843 |
| 238 | PETZ: NURSERY | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 9.61 | 288 | 2812 |
| 239 | ARE YOU SMARTER THAN A 10 YEAR OLD? | PUZZLE/QUIZ | MINDSCAPE | KOCH MEDIA | 10.25 | 285 | 40931 |
| 240 | RHYTHM PARADISE | MUSIC | NINTENDO | NINTENDO | 13.45 | 282 | 128639 |

CHART - TRACK MONTHLY REPORT

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

TOP 300 NINTENDO DS GAMES

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|--|---------------------------|--------------------------|--------------------------|---------------|-------|------------|
| 241 | B TEAM: METAL CARTOON SQUAD | ARCADE / ACTION ADVENTURE | V2 PLAY | PLAYV | 6.99 | 282 | 1131 |
| 242 | SIMANIMALS: AFRICA | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 12.87 | 275 | 12880 |
| 243 | HENRY HATSWORTH: THE PUZZLING ADVENTURE | ARCADE / ACTION ADVENTURE | EA GAMES | ELECTRONIC ARTS | 9.16 | 271 | 30725 |
| 244 | I LOVE BEAUTY: HOLLYWOOD MAKEOVER | LIFESTYLE/FITNESS | CITY INTERACTIVE | CITY INTERACTIVE | 15.63 | 269 | 756 |
| 245 | COUNTDOWN: THE GAME | PUZZLE/QUIZ | MINDSCAPE | KOCH MEDIA | 13.70 | 268 | 33679 |
| 246 | MARIO & SONIC AT THE OLYMPIC GAMES | ATHLETICS | SEGA | SEGA | 18.88 | 264 | 671454 |
| 247 | NINTENDOGS: CHIHUAHUA & FRIENDS | GOD / MANAGEMENT SIM | NINTENDO | NINTENDO | 22.35 | 264 | 182834 |
| 248 | BEAT THE INTRO | MUSIC | MINDSCAPE | KOCH MEDIA | 11.37 | 260 | 3382 |
| 249 | MORE TOUCHMASTER | PUZZLE/QUIZ | MIDWAY | MIDWAY | 15.02 | 260 | 161708 |
| 250 | FABULOUS FINDS | PUZZLE/QUIZ | THQ | THQ | 8.00 | 258 | 2635 |
| 251 | GOLDEN BALLS | PUZZLE/QUIZ | MINDSCAPE | KOCH MEDIA | 10.75 | 253 | 63796 |
| 252 | FOOTBALL ACADEMY | FOOTBALL | EA SPORTS | ELECTRONIC ARTS | 13.69 | 250 | 11053 |
| 253 | YU-GI-OH! 5D'S WORLD CHAMPIONSHIP 2010 | CASINO/CARD/GAMBLING | KONAMI | KONAMI | 25.45 | 250 | 3201 |
| 254 | MY SECRET WORLD BY IMAGINE | COMPILATION | GAMES FOR EVERYONE | UBISOFT | 10.44 | 248 | 64144 |
| 255 | LOONEY TUNES PRESENTS: GALACTIC TAZ BALL | ARCADE / ACTION ADVENTURE | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 19.06 | 245 | 963 |
| 256 | SHAUN THE SHEEP: OFF HIS HEAD | ARCADE / ACTION ADVENTURE | D3P | NAMCO BANDAI GAMES | 13.85 | 239 | 7878 |
| 257 | PLANET RESCUE: OCEAN PATROL | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 5.44 | 236 | 19444 |
| 258 | THE TREASURES OF MONTEZUMA | PUZZLE/QUIZ | FOREIGN MEDIA GAMES | FOREIGN MEDIA GAMES | 17.66 | 234 | 1197 |
| 259 | LITTLEST PETSHOP FRIENDS: COUNTRY | GOD / MANAGEMENT SIM | EA GAMES | ELECTRONIC ARTS | 14.65 | 232 | 4865 |
| 260 | MY WORD COACH | PUZZLE/QUIZ | GAMES FOR EVERYONE | UBISOFT | 8.88 | 227 | 202136 |
| 261 | CATS & DOGS: THE REVENGE OF KITTY GALORE | ARCADE / ACTION ADVENTURE | 505 GAMES | 505 GAMES | 29.08 | 227 | 227 |
| 262 | IMAGINE: BALLET DANCER | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 9.48 | 227 | 10895 |
| 263 | FIX IT: HOME IMPROVEMENT CHALLENGE | COMPILATION | NOBILIS | NOBILIS | 17.34 | 225 | 435 |
| 264 | INDIANA JONES AND THE STAFF OF KINGS | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 14.41 | 224 | 9556 |
| 265 | COOKING MAMA 2 | COMPILATION | 505 GAMES | 505 GAMES | 14.90 | 224 | 351663 |
| 266 | ACE ATTORNEY: MILES EDGEWORTH | GRAPHIC ADVENTURE | CAPCOM | CAPCOM | 18.99 | 223 | 9001 |
| 267 | CLOUDY WITH A CHANCE OF MEATBALLS | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 8.36 | 218 | 16907 |
| 268 | POKEMON PEARL | RPG | NINTENDO | NINTENDO | 23.39 | 216 | 277376 |
| 269 | PROFESSOR KAGEYAMA'S MATHS TRAINING | PUZZLE/QUIZ | NINTENDO | NINTENDO | 15.27 | 215 | 253803 |
| 270 | MARVEL SUPER HERO SQUAD | BEAT 'EM UP | THQ | THQ | 15.40 | 214 | 18898 |
| 271 | QUANTUM OF SOLACE | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 11.74 | 213 | 22718 |
| 272 | ASSASSIN'S CREED II | ARCADE / ACTION ADVENTURE | UBISOFT | UBISOFT | 16.05 | 200 | 7856 |
| 273 | WHAT'S COOKING? JAMIE OLIVER | LIFESTYLE/FITNESS | ATARI | NAMCO BANDAI GAMES | 5.61 | 195 | 55833 |
| 274 | POKEMON RANGER: SHADOWS OF ALMIA | RPG | NINTENDO | NINTENDO | 14.82 | 195 | 95211 |
| 275 | CROSSWORDS | PUZZLE/QUIZ | WHITE PARK BAY | WHITE PARK BAY | 12.48 | 192 | 6006 |
| 276 | RUNE FACTORY: A FANTASY HARVEST MOON | RPG | RISING STAR GAMES | RISING STAR GAMES | 18.95 | 192 | 6316 |
| 277 | COLIN MCRAE: DIRT 2 | CAR / VEHICLE RACING | CODEMASTERS | CODEMASTERS | 16.50 | 192 | 3023 |
| 278 | DOLPHIN ISLAND | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 11.04 | 191 | 197777 |
| 279 | IT'S MY CIRCUS: ELEPHANT FRIEND | GOD / MANAGEMENT SIM | 2KPLAY | TAKE 2 | 15.04 | 190 | 1542 |
| 280 | CASUAL MANIA | PUZZLE/QUIZ | FOREIGN MEDIA GAMES | FOREIGN MEDIA GAMES | 14.90 | 189 | 954 |

CHART-TRACK MONTHLY REPORT

**MONTH 7 YEAR 2010
4TH JULY TO 31ST JULY**

TOP 300 NINTENDO DS GAMES

| POSN | TITLE | SUB GENRE | LABEL | GROUP | AVERAGE PRICE | SALES | CUMULATIVE |
|------|---|---------------------------|----------------------------|----------------------------|---------------|-------|------------|
| 281 | CARS | CAR / VEHICLE RACING | THQ | THQ | 12.15 | 188 | 356869 |
| 282 | TRANSFORMERS: REVENGE - DECEPTICONS | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 10.75 | 186 | 38803 |
| 283 | GAME HITS | COMPILATION | FOREIGN MEDIA GAMES | FOREIGN MEDIA GAMES | 13.65 | 178 | 551 |
| 284 | GUINNESS WORLD RECORDS: THE VIDEOGAME | COMPILATION | WARNER BROS. INTERACTIVE | WARNER BROS. INTERACTIVE | 8.35 | 176 | 52417 |
| 285 | SPECTROBES: BEYOND THE PORTALS | RPG | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 6.17 | 174 | 18069 |
| 286 | GUITAR HERO: ON TOUR DECADES | MUSIC | REDOCTANE | ACTIVISION BLIZZARD | 8.66 | 174 | 127549 |
| 287 | DOLPHIN ISLAND: UNDERWATER ADVENTURES | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 10.70 | 170 | 2641 |
| 288 | IMAGINE: MY BOUTIQUE | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 11.15 | 170 | 11584 |
| 289 | IMAGINE: MY RESTAURANT | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 10.86 | 169 | 27805 |
| 290 | LEARN TO SPEAK FRENCH FOR BEGINNERS | LANGUAGE/TRAVEL | GAMES FOR EVERYONE | UBISOFT | 8.08 | 168 | 32813 |
| 291 | POWER RANGERS: SUPER LEGENDS | ARCADE / ACTION ADVENTURE | DISNEY INTERACTIVE STUDIOS | DISNEY INTERACTIVE STUDIOS | 12.79 | 168 | 66901 |
| 292 | AMERICA'S NEXT TOP MODEL | GOD / MANAGEMENT SIM | DTP | SQUARE ENIX EUROPE | 7.52 | 167 | 53536 |
| 293 | LEARN TO SPEAK SPANISH FOR BEGINNERS | LANGUAGE/TRAVEL | GAMES FOR EVERYONE | UBISOFT | 15.54 | 164 | 38737 |
| 294 | SECRET FILES: TUNGUSKA | GRAPHIC ADVENTURE | DEEP SILVER | KOCH MEDIA | 11.68 | 163 | 14844 |
| 295 | LEGO STAR WARS II: THE ORIGINAL TRILOGY | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 15.15 | 162 | 218213 |
| 296 | STAR WARS: CLONE WARS - REPUBLIC HEROES | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 15.71 | 161 | 23900 |
| 297 | NEW INTERNATIONAL TRACK & FIELD | ATHLETICS | KONAMI | KONAMI | 8.63 | 161 | 17644 |
| 298 | MADAGASCAR: ESCAPE 2 AFRICA | ARCADE / ACTION ADVENTURE | ACTIVISION | ACTIVISION BLIZZARD | 10.97 | 161 | 90214 |
| 299 | STAR WARS BATTLEFRONT: ELITE SQUADRON | ARCADE / ACTION ADVENTURE | LUCASARTS | LUCASARTS | 15.77 | 161 | 7463 |
| 300 | IMAGINE: INTERIOR DESIGNER | GOD / MANAGEMENT SIM | GAMES FOR EVERYONE | UBISOFT | 12.47 | 160 | 53548 |