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**UK MONTHLY REPORT**

**PS3/PS4/VITA/XBOX 360/XBOX ONE/WII/WII U/DS/3DS/SWITCH**

**MONTH 7 YEAR 2018**

**1ST JULY TO 28TH JULY**

## CONTENTS

**PLAYSTATION 3**

PLAYSTATION 3 MARKET PROFILE - SALES BY GENRE	1
PLAYSTATION 3 MARKET PROFILE - SALES BY GENRE BY REGION	3
PLAYSTATION 3 GAMES MARKET SHARE - SALES BY LABEL (UNITS)	4
PLAYSTATION 3 GAMES MARKET SHARE - SALES BY COMPANY (UNITS)	6
PLAYSTATION 3 GAMES MARKET SHARE - SALES BY LABEL (VALUE)	7
PLAYSTATION 3 GAMES MARKET SHARE - SALES BY COMPANY (VALUE)	9
TOP 50 PLAYSTATION 3 GAMES	10

**PLAYSTATION 4**

PLAYSTATION 4 MARKET PROFILE - SALES BY GENRE	12
PLAYSTATION 4 MARKET PROFILE - SALES BY GENRE BY REGION	14
PLAYSTATION 4 GAMES MARKET SHARE - SALES BY LABEL (UNITS)	15
PLAYSTATION 4 GAMES MARKET SHARE - SALES BY COMPANY (UNITS)	17
PLAYSTATION 4 GAMES MARKET SHARE - SALES BY LABEL (VALUE)	19
PLAYSTATION 4 GAMES MARKET SHARE - SALES BY COMPANY (VALUE)	21
TOP 200 PLAYSTATION 4 GAMES	23

**PLAYSTATION VITA**

PLAYSTATION VITA MARKET PROFILE - SALES BY GENRE	28
PLAYSTATION VITA MARKET PROFILE - SALES BY GENRE BY REGION	29
PLAYSTATION VITA GAMES MARKET SHARE - SALES BY LABEL (UNITS)	30
PLAYSTATION VITA GAMES MARKET SHARE - SALES BY COMPANY (UNITS)	31
PLAYSTATION VITA GAMES MARKET SHARE - SALES BY LABEL (VALUE)	32
PLAYSTATION VITA GAMES MARKET SHARE - SALES BY COMPANY (VALUE)	33
TOP 30 PLAYSTATION VITA GAMES	34

**MICROSOFT XBOX 360**

MICROSOFT XBOX 360 MARKET PROFILE - SALES BY GENRE	35
MICROSOFT XBOX 360 MARKET PROFILE - SALES BY GENRE BY REGION	37
MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY LABEL (UNITS)	38
MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY COMPANY (UNITS)	39
MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY LABEL (VALUE)	40
MICROSOFT XBOX 360 GAMES MARKET SHARE - SALES BY COMPANY (VALUE)	41
TOP 50 MICROSOFT XBOX 360 GAMES	42

## CONTENTS

**MICROSOFT XBOX ONE**

MICROSOFT XBOX ONE MARKET PROFILE - SALES BY GENRE	44
MICROSOFT XBOX ONE MARKET PROFILE - SALES BY GENRE BY REGION	46
MICROSOFT XBOX ONE GAMES MARKET SHARE - SALES BY LABEL (UNITS)	47
MICROSOFT XBOX ONE GAMES MARKET SHARE - SALES BY COMPANY (UNITS)	49
MICROSOFT XBOX ONE GAMES MARKET SHARE - SALES BY LABEL (VALUE)	51
MICROSOFT XBOX ONE GAMES MARKET SHARE - SALES BY COMPANY (VALUE)	53
TOP 200 MICROSOFT XBOX ONE GAMES	55

**NINTENDO WII**

NINTENDO WII MARKET PROFILE - SALES BY GENRE	60
NINTENDO WII MARKET PROFILE - SALES BY GENRE BY REGION	62
NINTENDO WII GAMES MARKET SHARE - SALES BY LABEL (UNITS)	63
NINTENDO WII GAMES MARKET SHARE - SALES BY COMPANY (UNITS)	64
NINTENDO WII GAMES MARKET SHARE - SALES BY LABEL (VALUE)	65
NINTENDO WII GAMES MARKET SHARE - SALES BY COMPANY (VALUE)	66
TOP 20 NINTENDO WII GAMES	67

**NINTENDO WII U**

NINTENDO WII U MARKET PROFILE - SALES BY GENRE	68
NINTENDO WII U MARKET PROFILE - SALES BY GENRE BY REGION	69
NINTENDO WII U GAMES MARKET SHARE - SALES BY LABEL (UNITS)	70
NINTENDO WII U GAMES MARKET SHARE - SALES BY COMPANY (UNITS)	71
NINTENDO WII U GAMES MARKET SHARE - SALES BY LABEL (VALUE)	72
NINTENDO WII U GAMES MARKET SHARE - SALES BY COMPANY (VALUE)	73
TOP 30 NINTENDO WII U GAMES	74

**NINTENDO DS**

NINTENDO DS MARKET PROFILE - SALES BY GENRE	75
NINTENDO DS MARKET PROFILE - SALES BY GENRE BY REGION	77
NINTENDO DS GAMES MARKET SHARE - SALES BY LABEL (UNITS)	78
NINTENDO DS GAMES MARKET SHARE - SALES BY COMPANY (UNITS)	79
NINTENDO DS GAMES MARKET SHARE - SALES BY LABEL (VALUE)	80
NINTENDO DS GAMES MARKET SHARE - SALES BY COMPANY (VALUE)	81
TOP 20 NINTENDO DS GAMES	82

**NINTENDO 3DS**

## CONTENTS

NINTENDO 3DS MARKET PROFILE - SALES BY GENRE	83
NINTENDO 3DS MARKET PROFILE - SALES BY GENRE BY REGION	85
NINTENDO 3DS GAMES MARKET SHARE - SALES BY LABEL (UNITS)	86
NINTENDO 3DS GAMES MARKET SHARE - SALES BY COMPANY (UNITS)	87
NINTENDO 3DS GAMES MARKET SHARE - SALES BY LABEL (VALUE)	88
NINTENDO 3DS GAMES MARKET SHARE - SALES BY COMPANY (VALUE)	89
TOP 100 NINTENDO 3DS GAMES	90

**NINTENDO SWITCH**

NINTENDO SWITCH MARKET PROFILE - SALES BY GENRE	93
NINTENDO SWITCH MARKET PROFILE - SALES BY GENRE BY REGION	95
NINTENDO SWITCH GAMES MARKET SHARE - SALES BY LABEL (UNITS)	96
NINTENDO SWITCH GAMES MARKET SHARE - SALES BY COMPANY (UNITS)	98
NINTENDO SWITCH GAMES MARKET SHARE - SALES BY LABEL (VALUE)	100
NINTENDO SWITCH GAMES MARKET SHARE - SALES BY COMPANY (VALUE)	102
TOP 40 NINTENDO SWITCH GAMES	103

## NOTES FOR CLIENTS

This report is produced by GfK for UKIE, and covers Sony PS3, Sony PS4, Sony PSP, Sony PS Vita, Microsoft Xbox 360, Microsoft Xbox One, Nintendo Wii, Nintendo Wii U, Nintendo DS, Nintendo 3DS & Nintendo Switch software over the specified period.

Data is collected from EpoS systems installed in the following outlets:

Amazon	O2
Argos	Office Depot
Asda	QVC
Base.com	Sainsburys
Brighthouse	Shop Direct
Carphone Warehouse	Shopto.com
BT Shop	Simplygames.com
Game	Office Outlet
Game Centre	Tesco
Grainger Games	The Hut Group
Hmv	WH Smith
John Lewis	Xbite
Maplin	GameSeek
Morrisons	Dixons Carphone
AO.com	

For full sample details please refer to the weekly report books.

Please note the following points:

- All sales figures represent our estimate of sales through the listed outlets.
- Value reports are based on RRP to June 2002 and ASP from July 2002.
- Companies who are particularly strong in outlets not sampled are understated as a consequence of the panel structure.
- Operating System software is not included in this report.
- As of January 2005 the GfK panel is estimated to be around 90% of the UK retail market (85% July 2002 - December 2004 and 80% pre-July 2002). As of 2014 coverage moved to 95%.
- The price shown against each product includes VAT and is an average across the month.
- Please note that 1998, 2004, 2009 and 2015 were 53 week years, due to calendar convention.
- Week 53, 2015 (w/e 02/01/16) is the direct equivalent of Week 01, 2015 (w/e 03/01/15). Therefore every week in 2016 is comparable to week+1 in 2015.
- This means that when comparing 2015 with 2016 the directly comparable 52 weekly periods are weeks 2-53 in 2015 and 1-52, 2016.
- The 2015 monthly data shown in this report is shown as it was published in 2015 - as a 53 week year. Therefore, please note the following:
- Monthly comparisons - Jan15 compared to Jan16 should be based on weeks 2-5, 2015 and 1-4, 2016. Dec15 compared to Dec16 should be based on weeks 49-53, 2015 and 48-52, 2016.

## GAMES

AMERICAN FOOTBALL  
ARCADE / ACTION ADVENTURE  
BASKETBALL  
BEAT 'EM UP  
BIKE RACING  
BOARD GAME  
BOXING  
CAR / VEHICLE RACING  
CASINO/CARD/GAMBLING  
CHESS  
COMPILATION  
CRICKET  
FISHING

FLIGHT SIM  
FOOTBALL  
FPS  
GOD / MANAGEMENT SIM  
GOLF  
GRAPHIC ADVENTURE  
HOCKEY  
INTERACTIVE BOOKS  
LIFESTYLE/FITNESS  
MISCELLANEOUS SPORT  
MUSIC  
PINBALL  
PLATFORM  
PUZZLE/QUIZ  
RPG  
RUGBY

SHOOT 'EM UP  
SKATEBOARDING  
SNOOKER / POOL  
SPACE / COMBAT / TRADING SIM  
TANK SIM  
TENNIS  
TRAIN SIMULATOR  
WARGAME / STRATEGY  
WINTER SPORTS  
WRESTLING

## PLAYSTATION 3 MARKET PROFILE - SALES BY GENRE

MONTH 7 YEAR 2018  
1ST JULY TO 28TH JULY

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
<b>GAMES (UNITS)</b>	<b>2,498</b>	<b>4,139</b>	<b>2,896</b>	<b>3,746</b>	<b>5,836</b>	<b>6,543</b>	<b>6,223</b>	<b>23,486</b>	<b>13,914</b>	<b>12,128</b>	<b>14,504</b>	<b>7,493</b>	<b>7,881</b>
	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>							
ARCADE ADV	1,084	1,719	1,448	1,619	2,474	2,930	2,700	7,296	4,115	2,823	4,031	3,136	3,014
	43.4	41.5	50.0	43.2	42.4	44.8	43.4	31.1	29.6	23.3	27.8	41.9	38.2
BASEBALL								1		1	3		
								0.0		0.0	0.0		
BASKETBALL	36	4	12	20	31	46	71	387	185	213	255	58	83
	1.4	0.1	0.4	0.5	0.5	0.7	1.1	1.6	1.3	1.8	1.8	0.8	1.1
BEAT 'EM UP	57	34	38	31	77	84	194	355	161	164	452	260	218
	2.3	0.8	1.3	0.8	1.3	1.3	3.1	1.5	1.2	1.4	3.1	3.5	2.8
BIKE RACING	5	13	9	14	36	35	44	127	38	24	26	30	35
	0.2	0.3	0.3	0.4	0.6	0.5	0.7	0.5	0.3	0.2	0.2	0.4	0.4
BOARD GAME	1					1	4	2		1			
	0.0					0.0	0.1	0.0		0.0			
BOXING		1			2	1	1	1	2		4	4	2
		0.0			0.0	0.0	0.0	0.0	0.0		0.0	0.1	0.0
CAR RACING	41	41	29	84	117	129	161	664	458	306	381	291	307
	1.6	1.0	1.0	2.2	2.0	2.0	2.6	2.8	3.3	2.5	2.6	3.9	3.9
CHESS										2	2	4	2
										0.0	0.0	0.1	0.0
COMPILATION	39	90	19	45	160	126	122	521	213	52	53	120	80
	1.6	2.2	0.7	1.2	2.7	1.9	2.0	2.2	1.5	0.4	0.4	1.6	1.0
CRICKET		1		1	1	3	2	3	1		2	3	1
		0.0		0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0
FLIGHT SIM						1	1	1	2	1	2	3	3
						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FOOTBALL	526	1,281	619	744	1,068	1,549	1,141	7,761	4,070	6,042	6,084	1,214	1,556
	21.1	30.9	21.4	19.9	18.3	23.7	18.3	33.0	29.3	49.8	41.9	16.2	19.7
FOOTBALL USA	2	3			3	7	19	50	17	33	89	34	13
	0.1	0.1			0.1	0.1	0.3	0.2	0.1	0.3	0.6	0.5	0.2
FPS	49	66	45	82	140	171	300	425	169	195	280	300	529
	2.0	1.6	1.6	2.2	2.4	2.6	4.8	1.8	1.2	1.6	1.9	4.0	6.7
GOD SIM	458	654	496	845	1,179	982	729	2,412	2,018	1,148	1,304	860	682
	18.3	15.8	17.1	22.6	20.2	15.0	11.7	10.3	14.5	9.5	9.0	11.5	8.7
GOLF		1		1	2	3	3	4		1	9		2
		0.0		0.0	0.0	0.0	0.0	0.0		0.0	0.1		0.0
GRAPHIC ADVEN.	14	12	17	19	45	60	195	1,332	1,350	305	267	366	314
	0.6	0.3	0.6	0.5	0.8	0.9	3.1	5.7	9.7	2.5	1.8	4.9	4.0

## GFK MONTHLY REPORT

## PLAYSTATION 3 MARKET PROFILE - SALES BY GENRE

MONTH 7 YEAR 2018  
1ST JULY TO 28TH JULY

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
HOCKEY			1				1	4				2	2
			0.0				0.0	0.0				0.0	0.0
LIFESTYLE/FIT					6	1	2	1		1		3	1
					0.1	0.0	0.0	0.0		0.0		0.0	0.0
MUSIC	45	53	50	71	102	119	154	909	343	186	161	119	168
	1.8	1.3	1.7	1.9	1.7	1.8	2.5	3.9	2.5	1.5	1.1	1.6	2.1
OTHER SPORT			1			2	1	4	1				
			0.0			0.0	0.0	0.0	0.0				
PLATFORM	30	42	15	24	45	21	20	71	33	36	44	48	35
	1.2	1.0	0.5	0.6	0.8	0.3	0.3	0.3	0.2	0.3	0.3	0.6	0.4
PUZZLE/QUIZ	4	1	3	1	4	2	7	14	10	8	13	3	6
	0.2	0.0	0.1	0.0	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.1
RPG	71	85	52	78	143	153	210	621	266	269	384	343	428
	2.8	2.1	1.8	2.1	2.5	2.3	3.4	2.6	1.9	2.2	2.6	4.6	5.4
RUGBY	1	2		5	4	7	7	25	23	5	3	5	15
	0.0	0.0		0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.1	0.2
SHOOT 'EM UP	6	3	6	18	51	4	11	38	5	2	1	1	1
	0.2	0.1	0.2	0.5	0.9	0.1	0.2	0.2	0.0	0.0	0.0	0.0	0.0
SKATEBOARD	20	15	20	30	80	44	30	254	104	95	197	105	82
	0.8	0.4	0.7	0.8	1.4	0.7	0.5	1.1	0.7	0.8	1.4	1.4	1.0
SNOOKER / POOL						1							
						0.0							
SPACE/COMBAT												1	2
												0.0	0.0
TENNIS						-1	1			2			1
						0.0	0.0			0.0			0.0
WAR / STRAT	4	8	4	1	27	13	19	36	20	23	53	34	51
	0.2	0.2	0.1	0.0	0.5	0.2	0.3	0.2	0.1	0.2	0.4	0.5	0.6
WINTER SPORTS							2			1	4		1
							0.0			0.0	0.0		0.0
WRESTLE	5	10	12	13	39	49	71	167	310	189	400	146	247
	0.2	0.2	0.4	0.3	0.7	0.7	1.1	0.7	2.2	1.6	2.8	1.9	3.1

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	2,498	25.0	7.3	2.9	7.5	13.5	11.1	7.6	9.8	3.2	0.9	6.9	2.0	2.4
ARCADE / ACTION ADVENTURE	1,084	22.0	8.2	2.3	8.6	12.2	13.6	8.0	10.5	2.6	0.8	6.7	2.0	2.4
FOOTBALL	526	29.4	5.6	2.6	6.7	14.3	7.5	8.2	10.2	3.5	1.1	6.4	1.5	3.1
GOD / MANAGEMENT SIM	458	23.1	6.8	4.6	6.8	14.4	13.3	6.6	7.6	3.7	0.9	7.6	2.6	2.0
RPG	71	28.4	8.6	1.4	7.1	10.1	4.4	7.2	12.8	5.7	1.4	7.1	0.0	5.7
BEAT 'EM UP	57	37.5	3.8	1.8	3.8	18.1	7.4	9.1	10.9	1.9	0.0	3.7	1.8	0.1
FPS	49	26.5	8.2		8.2	12.2	6.1	8.2	10.2	2.0		14.3	4.1	
MUSIC	45	37.8	6.7		2.2	13.3	13.3	4.4	11.1	2.2	2.2	6.7		
CAR / VEHICLE RACING	41	26.8	12.2	4.9	4.9	4.9	9.8	2.4	17.1	7.3	0.0	4.9	2.4	2.4
COMPILATION	39	30.8	5.1	5.1	10.3	17.9	5.1	5.1	5.1	2.6	2.6	5.1		5.1
BASKETBALL	36	32.8	6.4	5.9	9.2	21.1	1.1	12.1	1.2	3.3	2.9	3.5	0.2	0.3
PLATFORM	30	33.3	16.7	3.3	3.3	16.7		3.3	16.7			3.3	3.3	
SKATEBOARDING	20	25.0	5.0	10.0	15.0	10.0	5.0		5.0	5.0		20.0		
GRAPHIC ADVENTURE	14	14.3		7.1	7.1	21.4	14.3	14.3		7.1			7.1	7.1
OTHERS	28	11.4	7.4	0.1	11.0	25.5	11.1	7.5	7.5	3.7	0.0	10.9	3.6	0.1

LM	TM	LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FOOTBALL UNITS	%	GOD SIM UNITS	%	RPG UNITS	%	BEAT 'EM UP UNITS	%	FPS UNITS	%	MUSIC UNITS	%	OTHERS	%
		TOTAL	2,498	100.0	1,084	100.0	526	100.0	458	100.0	71	100.0	57	100.0	49	100.0	45	100.0	208	100.0
1	1	WARNER BROS. INTERACTIVE	731	29.3	720	66.4							11	19.3						
2	2	EA SPORTS	421	16.9			419	79.7											2	1.0
3	3	SONY COMPUTER ENT.	371	14.9	6	0.6			345	75.3			4	7.0	1	2.0	7	15.6	8	3.8
4	4	PS3 ESSENTIALS	170	6.8	56	5.2					24	33.8	25	43.9	1	2.0			64	30.8
5	5	EA GAMES	139	5.6	2	0.2			113	24.7	2	2.8			10	20.4	1	2.2	11	5.3
6	6	ROCKSTAR	134	5.4	133	12.3													1	0.5
11	7	KONAMI	120	4.8	13	1.2	107	20.3												
7	8	LEGO DIMENSIONS	90	3.6	90	8.3														
8	9	UBISOFT	58	2.3	4	0.4											36	80.0	18	8.7
10	10	CAPCOM	47	1.9	29	2.7							6	10.5					12	5.8
14	11	2K	45	1.8											4	8.2			41	19.7
13	12	ACTIVISION	32	1.3	3	0.3									25	51.0			4	1.9
15	13	BANDAI NAMCO ENTERTAINMENT	24	1.0							21	29.6	1	1.8					2	1.0
9	14	SEGA	22	0.9	6	0.6					4	5.6	5	8.8	1	2.0			6	2.9
19	15	505 GAMES	11	0.4							11	15.5								
23	16	LITTLE ORBIT	8	0.3	3	0.3							4	7.0					1	0.5
17	17	THQ NORDIC	8	0.3							1	1.4							7	3.4
22	18	SKYLANDERS	7	0.3	7	0.6														
21	19	THE ADVENTURE COMPANY	7	0.3															7	3.4
16	20	BETHESDA SOFTWORKS	7	0.3	2	0.2					2	2.8			3	6.1				

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FOOTBALL UNITS	%	GOD SIM UNITS	%	RPG UNITS	%	BEAT 'EM UP UNITS	%	FPS UNITS	%	MUSIC UNITS	%	OTHERS	%	
20	21 NIS AMERICA	6	0.2							6	8.5									
26	22 RISING STAR GAMES	5	0.2															5	2.4	
18	23 PLATINUM	5	0.2		1	0.1								1	2.0			3	1.4	
27	24 DEEP SILVER	4	0.2		2	0.2								1	2.0			1	0.5	
24	25 TELLTALE GAMES	4	0.2															4	1.9	
25	26 KALYPSO MEDIA	3	0.1															3	1.4	
28	27 REEF ENTERTAINMENT	3	0.1															3	1.4	
	OTHERS	16	0.6		7	0.6				0	0.0		1	1.8	2	4.1	1	2.2	5	2.4

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FOOTBALL UNITS	%	GOD SIM UNITS	%	RPG UNITS	%	BEAT 'EM UP UNITS	%	FPS UNITS	%	MUSIC UNITS	%	OTHERS	%
		TOTAL	2,498	100.0	1,084	100.0	526	100.0	458	100.0	71	100.0	57	100.0	49	100.0	45	100.0	208	100.0
1	1	WARNER BROS. INTERACTIVE	847	33.9	834	76.9							13	22.8						
2	2	ELECTRONIC ARTS	580	23.2	2	0.2	419	79.7	113	24.7	2	2.8			10	20.4	1	2.2	33	15.9
3	3	SONY COMPUTER ENT.	378	15.1	9	0.8			345	75.3			4	7.0	2	4.1	7	15.6	11	5.3
4	4	TAKE 2	182	7.3	136	12.5									4	8.2			42	20.2
8	5	KONAMI	120	4.8	13	1.2	107	20.3												
5	6	SEGA	87	3.5	27	2.5					4	5.6	5	8.8	1	2.0			50	24.0
6	7	UBISOFT	61	2.4	7	0.6											36	80.0	18	8.7
9	8	BANDAI NAMCO ENTERTAINMENT	54	2.2							29	40.8	23	40.4					2	1.0
7	9	CAPCOM	48	1.9	29	2.7							7	12.3					12	5.8
10	10	ACTIVISION BLIZZARD	41	1.6	10	0.9									26	53.1	1	2.2	4	1.9
11	11	SQUARE ENIX EUROPE	20	0.8	4	0.4					15	21.1							1	0.5
13	12	THQ NORDIC	17	0.7	1	0.1					1	1.4							15	7.2
15	13	505 GAMES	11	0.4							11	15.5								
18	14	LITTLE ORBIT	8	0.3	3	0.3							4	7.0					1	0.5
14	15	BETHESDA SOFTWAREWORKS	7	0.3	2	0.2					2	2.8			3	6.1				
16	16	NIS AMERICA	6	0.2							6	8.5								
20	17	RISING STAR GAMES	5	0.2															5	2.4
21	18	DEEP SILVER	5	0.2	3	0.3									1	2.0			1	0.5
17	19	TELLTALE GAMES	4	0.2															4	1.9
19	20	KALYPSO MEDIA	3	0.1															3	1.4
22	21	REEF ENTERTAINMENT	3	0.1															3	1.4
		OTHERS	11	0.4	4	0.4					1	1.4	1	1.8	2	4.1			3	1.4

LM	TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FOOTBALL VALUE	%	GOD SIM VALUE	%	RPG VALUE	%	MUSIC VALUE	%	BEAT 'EM UP VALUE	%	BASKETBALL VALUE	%	OTHERS	%
	TOTAL	39,408	100.0	14,589	100.0	11,334	100.0	7,684	100.0	1,055	100.0	860	100.0	729	100.0	581	100.0	2,575	100.0
1	1 EA SPORTS	9,382	23.8			9,358	82.6											23	0.9
2	2 WARNER BROS. INTERACTIVE	9,308	23.6	9,180	62.9									128	17.5				
3	3 SONY COMPUTER ENT.	6,047	15.3	53	0.4			5,835	75.9			55	6.4	31	4.2			73	2.8
7	4 PS3 ESSENTIALS	2,398	6.1	731	5.0					395	37.5			357	48.9			915	35.5
4	5 ROCKSTAR	2,235	5.7	2,234	15.3													1	0.0
9	6 KONAMI	2,174	5.5	198	1.4	1,975	17.4												
5	7 EA GAMES	2,159	5.5	33	0.2			1,849	24.1	17	1.7	11	1.3					248	9.6
6	8 LEGO DIMENSIONS	1,531	3.9	1,531	10.5														
8	9 UBISOFT	1,104	2.8	52	0.4							791	91.9					261	10.1
13	10 2K	669	1.7													581	100.0	88	3.4
11	11 CAPCOM	569	1.4	334	2.3									83	11.4			151	5.9
15	12 BANDAI NAMCO ENTERTAINMENT	331	0.8							283	26.8			7	1.0			40	1.6
14	13 ACTIVISION	283	0.7	51	0.4													232	9.0
10	14 SEGA	228	0.6	56	0.4					34	3.2			64	8.8			74	2.9
17	15 505 GAMES	178	0.5							178	16.9								
16	16 NIS AMERICA	108	0.3							108	10.3								
22	17 THE ADVENTURE COMPANY	101	0.3															101	3.9
23	18 LITTLE ORBIT	94	0.2	42	0.3									44	6.0			8	0.3
21	19 THQ NORDIC	70	0.2							10	0.9							60	2.3
20	20 TELLTALE GAMES	59	0.2															59	2.3

LM TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FOOTBALL VALUE	%	GOD SIM VALUE	%	RPG VALUE	%	MUSIC VALUE	%	BEAT 'EM UP VALUE	%	BASKETBALL VALUE	%	OTHERS	%
19 21 BETHESDA SOFTWAREWORKS	54	0.1	16	0.1					14	1.3							24	0.9
18 22 PLATINUM	51	0.1	8	0.1													43	1.7
OTHERS	275	0.7	70	0.5					14	1.4	3	0.4	15	2.1			173	6.7

LM TM COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	FOOTBALL VALUE	%	GOD SIM VALUE	%	RPG VALUE	%	MUSIC VALUE	%	BEAT 'EM UP VALUE	%	BASKETBALL VALUE	%	OTHERS	%
TOTAL	39,408	100.0	14,589	100.0	11,334	100.0	7,684	100.0	1,055	100.0	860	100.0	729	100.0	581	100.0	2,575	100.0
1 1 ELECTRONIC ARTS	11,854	30.1	33	0.2	9,358	82.6	1,849	24.1	17	1.7	11	1.3					585	22.7
2 2 WARNER BROS. INTERACTIVE	11,177	28.4	11,026	75.6									150	20.6				
3 3 SONY COMPUTER ENT.	6,126	15.5	88	0.6			5,835	75.9			55	6.4	31	4.2			117	4.6
4 4 TAKE 2	2,965	7.5	2,294	15.7											581	100.0	89	3.5
7 5 KONAMI	2,174	5.5	198	1.4	1,975	17.4												
6 6 UBISOFT	1,142	2.9	91	0.6							791	91.9					261	10.1
5 7 SEGA	1,064	2.7	305	2.1					34	3.2			64	8.8			661	25.7
9 8 BANDAI NAMCO ENTERTAINMENT	786	2.0							419	39.7			327	44.9			40	1.6
8 9 CAPCOM	584	1.5	334	2.3									98	13.5			151	5.9
11 10 ACTIVISION BLIZZARD	326	0.8	77	0.5							3	0.4					245	9.5
10 11 SQUARE ENIX EUROPE	310	0.8	47	0.3					258	24.4							5	0.2
12 12 THQ NORDIC	192	0.5	6	0.0					10	0.9							176	6.8
15 13 505 GAMES	178	0.5							178	16.9								
14 14 NIS AMERICA	108	0.3							108	10.3								
18 15 LITTLE ORBIT	94	0.2	42	0.3									44	6.0			8	0.3
17 16 TELLTALE GAMES	59	0.2															59	2.3
16 17 BETHESDA SOFTWAREWORKS	54	0.1	16	0.1					14	1.3							24	0.9
OTHERS	215	0.5	31	0.2					16	1.5			15	2.1			153	5.9

## TOP 50 PLAYSTATION 3 GAMES

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	FIFA 18	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	23.18	399	23,857
2	MINECRAFT: PLAYSTATION EDITION	GOD / MANAGEMENT SIM	SONY COMPUTER ENT.	SONY COMPUTER ENT.	16.91	345	449,030
3	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	12.29	216	101,823
4	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.79	135	44,173
5	GRAND THEFT AUTO V	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	17.47	118	1,673,856
6	PRO EVOLUTION SOCCER 2018	FOOTBALL	KONAMI	KONAMI	18.59	106	2,755
7	LEGO DIMENSIONS	ARCADE / ACTION ADVENTURE	LEGO DIMENSIONS	WARNER BROS. INTERACTIVE	17.01	90	56,828
8	THE SIMS 3	GOD / MANAGEMENT SIM	EA GAMES	ELECTRONIC ARTS	15.60	89	121,780
9	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	13.32	80	29,840
10	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	12.01	80	86,383
11	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	12.06	76	200,632
12	LEGO HARRY POTTER: YEARS 1-4	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	11.26	71	136,087
13	JUST DANCE 2018	MUSIC	UBISOFT	UBISOFT	21.96	36	1,659
14	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	11.76	35	108,988
15	SEGA MEGA DRIVE ULTIMATE COLLECTION	COMPILATION	PS3 ESSENTIALS	SEGA	14.05	32	286,746
16	NBA 2K18	BASKETBALL	2K	TAKE 2	18.20	28	783
17	LEGO HARRY POTTER: YEARS 5-7	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.49	25	94,067
18	THE SIMS 3: PETS	GOD / MANAGEMENT SIM	EA GAMES	ELECTRONIC ARTS	19.19	24	34,840
19	SKATE 3	SKATEBOARDING	PS3 ESSENTIALS	ELECTRONIC ARTS	15.66	20	160,979
20	SONIC GENERATIONS	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SEGA	11.51	18	155,176
21	SONIC & ALL STARS RACING TRANSFORMED	CAR / VEHICLE RACING	PS3 ESSENTIALS	SEGA	11.72	18	84,438
22	RAYMAN LEGENDS	PLATFORM	UBISOFT	UBISOFT	14.83	17	46,165
23	LEGO BATMAN 2: DC SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.49	15	150,299
24	2014 FIFA WORLD CUP BRAZIL	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	3.20	15	55,137
25	RESIDENT EVIL: REVELATIONS 2	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	12.16	15	7,423
26	TEKKEN 6	BEAT 'EM UP	PS3 ESSENTIALS	BANDAI NAMCO ENTERTAINMENT	14.99	15	158,784
27	DUCKTALES REMASTERED	PLATFORM	CAPCOM	CAPCOM	12.61	12	3,428
28	TERRARIA	RPG	505 GAMES	505 GAMES	16.16	11	54,702
29	GRAND THEFT AUTO IV	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	10.49	10	1,119,896
30	DARK SOULS II	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	7.99	9	53,983
31	KINGDOM HEARTS HD 1.5 REMIX	RPG	PS3 ESSENTIALS	SQUARE ENIX EUROPE	15.60	9	57,848
32	METAL GEAR SOLID HD COLLECTION	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	16.66	9	60,105
33	ASURA'S WRATH	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	10.35	9	7,069
34	SONIC UNLEASHED	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SEGA	12.05	8	72,224
35	DARK SOULS: PREPARE TO DIE EDITION	RPG	PS3 ESSENTIALS	BANDAI NAMCO ENTERTAINMENT	16.99	8	17,697
36	NBA 2K17	BASKETBALL	2K	TAKE 2	8.83	7	2,810
37	SYBERIA COLLECTION	GRAPHIC ADVENTURE	THE ADVENTURE COMPANY	THQ NORDIC	14.48	7	557
38	KINGDOM HEARTS HD II.5 REMIX	RPG	PS3 ESSENTIALS	SQUARE ENIX EUROPE	16.99	7	36,228
39	NEED FOR SPEED: CARBON	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	13.50	7	36,253
40	CALL OF DUTY: BLACK OPS	FPS	ACTIVISION	ACTIVISION BLIZZARD	7.53	7	1,470,040
41	DEMON'S SOULS	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	19.57	7	54,189
42	MORTAL KOMBAT: KOMLETE EDITION	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.00	7	24,016
43	CALL OF DUTY: GHOSTS	FPS	ACTIVISION	ACTIVISION BLIZZARD	3.83	6	660,813
44	SKYLANDERS SUPERCHARGERS	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	1.73	6	27,302
45	MIDDLE EARTH: SHADOW OF MORDOR	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.54	6	29,429

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	ULTRA STREET FIGHTER IV	BEAT 'EM UP	CAPCOM	CAPCOM	13.87	6	9,005
47	CALL OF DUTY 4: MODERN WARFARE	FPS	ACTIVISION	ACTIVISION BLIZZARD	8.19	6	807,049
48	UNDER DEFEAT HD DELUXE EDITION	SHOOT 'EM UP	RISING STAR GAMES	RISING STAR GAMES	1.59	5	1,144
49	WWE 2K17	WRESTLING	2K	TAKE 2	14.00	5	17,018
50	SOULCALIBUR V	BEAT 'EM UP	PS3 ESSENTIALS	BANDAI NAMCO ENTERTAINMENT	14.99	5	27,394

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
<b>GAMES (UNITS)</b>	<b>313,862</b>	<b>472,904</b>	<b>356,660</b>	<b>517,623</b>	<b>632,228</b>	<b>556,880</b>	<b>533,909</b>	<b>2,551,176</b>	<b>2,149,692</b>	<b>984,920</b>	<b>1,203,162</b>	<b>464,577</b>	<b>472,112</b>
	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>							
ARCADE ADV	115,163	182,164	172,146	256,819	174,903	193,685	166,184	717,279	418,773	276,960	229,622	229,551	205,493
	36.7	38.5	48.3	49.6	27.7	34.8	31.1	28.1	19.5	28.1	19.1	49.4	43.5
BASKETBALL	1,504	2,215	1,384	1,424	2,563	2,533	3,898	18,005	8,302	7,745	29,210	590	1,388
	0.5	0.5	0.4	0.3	0.4	0.5	0.7	0.7	0.4	0.8	2.4	0.1	0.3
BEAT 'EM UP	9,599	19,676	8,592	12,066	27,343	62,613	28,035	32,204	17,611	12,110	18,028	12,910	18,775
	3.1	4.2	2.4	2.3	4.3	11.2	5.3	1.3	0.8	1.2	1.5	2.8	4.0
BIKE RACING	1,594	3,800	1,555	2,389	10,645	3,321	1,257	6,194	4,547	1,460	1,540	1,896	2,198
	0.5	0.8	0.4	0.5	1.7	0.6	0.2	0.2	0.2	0.1	0.1	0.4	0.5
BOARD GAME	15	50	65	92	102	120	98	281	65	53	43	54	58
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CAR RACING	26,631	34,896	13,378	22,265	43,518	22,594	34,886	239,241	247,080	128,151	51,830	36,509	31,299
	8.5	7.4	3.8	4.3	6.9	4.1	6.5	9.4	11.5	13.0	4.3	7.9	6.6
CASINO/CARD	4	5	4	3	3	11	15	74	4	3	5	1	8
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CHESS	19	25	8	8	28	28	28	51	14	15	5	20	26
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
COMPILATION	9,470	27,227	7,233	8,682	10,499	4,291	5,997	39,198	42,069	6,392	4,327	1,843	3,077
	3.0	5.8	2.0	1.7	1.7	0.8	1.1	1.5	2.0	0.6	0.4	0.4	0.7
CRICKET	147	297	330	377	1,048	1,687	2,756	12,587	3,379	2	27	292	445
	0.0	0.1	0.1	0.1	0.2	0.3	0.5	0.5	0.2	0.0	0.0	0.1	0.1
FISHING	86	144	140	108	272	165	113	485	498				
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				
FLIGHT SIM	51	238	200	342	245	157	292	1,131	491	634	241	238	400
	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.1	0.1
FOOTBALL	11,439	23,803	21,507	24,968	35,198	36,488	41,032	260,530	210,549	313,330	523,272	5,831	7,659
	3.6	5.0	6.0	4.8	5.6	6.6	7.7	10.2	9.8	31.8	43.5	1.3	1.6
FOOTBALL USA	213	235	103	243	713	2,357	1,860	4,259	2,526	1,946	7,644	6,417	80
	0.1	0.0	0.0	0.0	0.1	0.4	0.3	0.2	0.1	0.2	0.6	1.4	0.0
FPS	50,797	76,592	64,289	118,727	198,022	81,985	103,639	756,914	935,451	91,117	231,596	70,755	87,804
	16.2	16.2	18.0	22.9	31.3	14.7	19.4	29.7	43.5	9.3	19.2	15.2	18.6
GOD SIM	27,491	13,938	8,906	13,713	22,378	20,036	27,602	112,947	52,549	18,589	24,618	20,518	14,087
	8.8	2.9	2.5	2.6	3.5	3.6	5.2	4.4	2.4	1.9	2.0	4.4	3.0
GOLF	427	636	342	1,237	1,259	781	887	4,895	4,025	2,272	13,527	1,863	2,751
	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.2	0.2	1.1	0.4	0.6
GRAPHIC ADVEN.	2,450	2,919	2,651	3,254	6,443	3,602	6,674	22,067	10,064	5,846	4,366	2,691	2,788
	0.8	0.6	0.7	0.6	1.0	0.6	1.3	0.9	0.5	0.6	0.4	0.6	0.6

## PLAYSTATION 4 MARKET PROFILE - SALES BY GENRE

MONTH 7 YEAR 2018  
1ST JULY TO 28TH JULY

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
HOCKEY	97	195	107	144	288	545	148	1,394	1,093	623	2,148	35	107
	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.2	0.0	0.0
MUSIC	981	1,883	2,062	1,466	2,126	2,507	3,715	31,122	10,470	2,138	3,774	4,570	1,723
	0.3	0.4	0.6	0.3	0.3	0.5	0.7	1.2	0.5	0.2	0.3	1.0	0.4
OTHER SPORT	3,216	4,274	3,111	4,732	6,434	5,993	7,821	26,316	2,289	1,730	529	2,187	5,886
	1.0	0.9	0.9	0.9	1.0	1.1	1.5	1.0	0.1	0.2	0.0	0.5	1.2
PINBALL	80	55	57	36	59	157	144	365	209	178	336	503	63
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
PLATFORM	6,533	2,359	2,136	3,089	4,097	4,208	6,438	15,380	9,341	3,163	4,032	6,125	3,854
	2.1	0.5	0.6	0.6	0.6	0.8	1.2	0.6	0.4	0.3	0.3	1.3	0.8
PUZZLE/QUIZ	1,548	4,168	801	1,868	2,640	1,409	2,334	37,103	25,485	512	863	220	380
	0.5	0.9	0.2	0.4	0.4	0.3	0.4	1.5	1.2	0.1	0.1	0.0	0.1
RPG	36,513	63,489	40,444	32,905	69,682	93,066	73,430	129,772	103,902	71,501	43,431	47,644	68,067
	11.6	13.4	11.3	6.4	11.0	16.7	13.8	5.1	4.8	7.3	3.6	10.3	14.4
RUGBY	80	119	95	406	1,339	1,219	1,779	9,240	4,295	540	654	1,711	2,653
	0.0	0.0	0.0	0.1	0.2	0.2	0.3	0.4	0.2	0.1	0.1	0.4	0.6
SHOOT 'EM UP	815	797	513	909	1,302	946	1,396	4,990	3,823	1,738	1,336	1,285	1,127
	0.3	0.2	0.1	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.1	0.3	0.2
SKATEBOARD	4	12	14	31	13	1	11	15	1	56	17	35	34
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SNOOKER / POOL	27	46	34	39	62	77	201	695	584	187	261	118	163
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SPACE/COMBAT	477	344	200	207	403	806	1,458	2,932	1,111	734	1,017	1,760	3,925
	0.2	0.1	0.1	0.0	0.1	0.1	0.3	0.1	0.1	0.1	0.1	0.4	0.8
TANK SIM	54	293	21	20	180	41	88	1,429	637	78	90	47	100
	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
TENNIS	1,748	2,718	271										
	0.6	0.6	0.1										
TRAIN SIM	1,724												
	0.5												
WAR / STRAT	664	598	505	633	1,162	1,138	1,197	4,300	1,816	1,227	1,815	3,051	1,808
	0.2	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.7	0.4
WINTER SPORTS	279	141	236	625	1,920	2,805	2,520	6,309	1,050	922	804	620	1,034
	0.1	0.0	0.1	0.1	0.3	0.5	0.5	0.2	0.0	0.1	0.1	0.1	0.2
WRESTLE	1,922	2,553	3,219	3,795	5,338	5,507	5,975	51,471	25,588	32,967	2,154	2,686	2,851
	0.6	0.5	0.9	0.7	0.8	1.0	1.1	2.0	1.2	3.3	0.2	0.6	0.6

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	313,862	23.7	7.3	2.6	7.4	14.4	9.6	8.5	10.2	3.9	1.1	6.6	2.1	2.5
ARCADE / ACTION ADVENTURE	115,163	25.4	7.2	2.4	7.4	14.0	8.9	8.3	10.2	3.7	1.1	6.7	2.1	2.6
FPS	50,797	22.9	7.6	2.8	7.5	14.0	9.6	8.5	10.3	3.8	1.1	6.7	2.2	2.9
RPG	36,513	21.4	7.1	2.5	7.8	15.0	9.8	8.6	10.8	4.1	1.1	7.0	2.1	2.6
GOD / MANAGEMENT SIM	27,491	19.7	8.2	3.1	7.8	15.2	10.7	8.9	10.1	4.2	1.1	6.5	2.1	2.4
CAR / VEHICLE RACING	26,631	21.8	7.5	2.5	7.2	15.4	10.8	9.0	9.9	4.2	1.0	6.1	2.3	2.2
FOOTBALL	11,439	27.3	7.4	2.1	6.5	13.3	11.1	8.3	10.4	3.5	0.8	5.8	1.7	1.9
BEAT 'EM UP	9,599	27.9	6.1	2.2	6.6	15.2	8.9	7.7	10.3	3.5	0.9	6.1	1.9	2.7
COMPILATION	9,470	25.1	6.6	2.6	7.1	14.0	11.2	8.0	9.7	3.7	1.1	6.8	1.8	2.1
PLATFORM	6,533	21.6	7.2	3.1	8.2	15.2	7.8	9.5	10.2	4.2	1.4	7.0	2.4	2.2
MISCELLANEOUS SPORT	3,216	27.4	7.0	3.0	7.3	14.1	8.8	8.1	10.5	2.8	0.8	5.6	1.7	2.8
GRAPHIC ADVENTURE	2,450	19.7	7.8	2.7	7.6	15.1	8.7	8.5	12.0	5.0	0.6	7.5	1.8	3.1
WRESTLING	1,922	23.1	6.7	2.2	6.8	14.2	9.3	9.1	11.9	4.0	1.1	5.9	2.4	3.1
TENNIS	1,748	25.9	6.5	1.8	7.1	12.3	16.8	5.9	8.9	3.6	0.6	6.7	1.9	1.8
TRAIN SIMULATOR	1,724	21.6	8.3	3.8	8.6	15.0	8.0	8.6	9.8	5.7	1.3	6.3	1.8	1.3
BIKE RACING	1,594	19.5	8.1	3.5	8.8	14.0	9.9	9.0	10.0	3.4	2.2	5.2	2.2	4.1
OTHERS	7,572	25.5	7.0	2.1	7.1	15.1	9.8	8.2	9.6	4.0	0.9	6.5	2.2	2.2

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	RPG UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	FOOTBALL UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
	TOTAL	313,862	100.0	115,163	100.0	50,797	100.0	36,513	100.0	27,491	100.0	26,631	100.0	11,439	100.0	9,599	100.0	36,229	100.0
1	1 SONY COMPUTER ENT.	57,306	18.3	37,891	32.9	4,775	9.4	188	0.5	2,617	9.5	3,392	12.7					8,443	23.3
2	2 UBISOFT	40,862	13.0	9,393	8.2	13,083	25.8	1,828	5.0			15,014	56.4					1,544	4.3
4	3 WARNER BROS. INTERACTIVE	32,102	10.2	25,676	22.3	509	1.0			1,481	5.4	323	1.2			1,440	15.0	2,673	7.4
3	4 BETHESDA SOFTWORKS	23,772	7.6	651	0.6	6,880	13.5	16,241	44.5										
6	5 ACTIVISION	19,608	6.2	6,400	5.6	13,200	26.0											8	0.0
26	6 SOLD OUT SALES & MARKETING	19,441	6.2	53	0.0	691	1.4			18,593	67.6	5	0.0					99	0.3
5	7 EA SPORTS	12,993	4.1											11,147	97.4	1,510	15.7	336	0.9
7	8 EA GAMES	12,676	4.0	370	0.3	4,691	9.2	390	1.1	3,357	12.2	3,868	14.5						
11	9 SQUARE ENIX	11,386	3.6	3,561	3.1			5,397	14.8							813	8.5	1,615	4.5
9	10 SEGA	11,232	3.6	2,004	1.7			1,135	3.1									8,093	22.3
39	11 PLAYSTATION HITS	9,033	2.9	7,392	6.4	162	0.3	531	1.5			187	0.7			422	4.4	339	0.9
13	12 ROCKSTAR	8,379	2.7	8,379	7.3														
12	13 BANDAI NAMCO ENTERTAINMENT	8,338	2.7	110	0.1	168	0.3	4,191	11.5			738	2.8			3,128	32.6	3	0.0
8	14 CAPCOM	6,618	2.1	3,756	3.3			1,039	2.8							1,823	19.0		
15	15 2K	4,615	1.5	306	0.3	833	1.6											3,476	9.6
14	16 BLIZZARD	4,437	1.4			4,169	8.2	268	0.7										
31	17 MAXIMUM GAMES	2,527	0.8	236	0.2	18	0.0	16	0.0			18	0.1			13	0.1	2,226	6.1
10	18 FOCUS HOME INTERACTIVE	2,509	0.8	110	0.1	144	0.3	1,742	4.8	225	0.8	164	0.6					124	0.3
32	19 THQ NORDIC	2,272	0.7	1,874	1.6	29	0.1	75	0.2	24	0.1	7	0.0					263	0.7
22	20 505 GAMES	2,271	0.7	410	0.4	240	0.5	745	2.0			217	0.8					659	1.8

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	RPG UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	FOOTBALL UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
17	21 BIG BEN	2,095	0.7	25	0.0					35	0.1	84	0.3					1,951	5.4
18	22 CODEMASTERS	2,052	0.7									2,052	7.7						
19	23 DEEP SILVER	1,618	0.5	509	0.4	130	0.3	956	2.6									23	0.1
21	24 PERP GAMES	1,564	0.5	1,013	0.9	366	0.7					119	0.4					66	0.2
24	25 MILESTONE	1,454	0.5									415	1.6					1,039	2.9
23	26 TEAM 17	1,449	0.5							665	2.4							784	2.2
20	27 KONAMI	1,234	0.4	411	0.4									269	2.4			554	1.5
25	28 ATLUS	1,059	0.3					1,059	2.9										
37	29 OUTRIGHT GAMES	868	0.3	868	0.8														
27	30 STUDIO WILDCARD	866	0.3	866	0.8														
33	31 NIGHTHAWK INTERACTIVE	782	0.2	762	0.7							7	0.0					13	0.0
29	32 TELLTALE GAMES	691	0.2	42	0.0													649	1.8
30	33 KOEI	686	0.2	393	0.3			151	0.4							113	1.2	29	0.1
38	34 GEARBOX PUBLISHING	679	0.2			679	1.3												
28	35 PQUBE	467	0.1	134	0.1			18	0.0			11	0.0			185	1.9	119	0.3
36	36 NIS AMERICA	431	0.1	109	0.1			277	0.8	4	0.0					13	0.1	28	0.1
35	37 LEGO DIMENSIONS	319	0.1	319	0.3														
34	38 GUN MEDIA	315	0.1	315	0.3														
	OTHERS	2,856	0.9	825	0.7	30	0.1	266	0.7	490	1.8	10	0.0	23	0.2	139	1.4	1,073	3.0

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	RPG UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	FOOTBALL UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
		TOTAL	313,862	100.0	115,163	100.0	50,797	100.0	36,513	100.0	27,491	100.0	26,631	100.0	11,439	100.0	9,599	100.0	36,229	100.0
1	1	SONY COMPUTER ENT.	64,554	20.6	43,981	38.2	4,937	9.7	719	2.0	2,617	9.5	3,526	13.2					8,774	24.2
3	2	UBISOFT	40,899	13.0	9,410	8.2	13,083	25.8	1,828	5.0			15,026	56.4					1,552	4.3
6	3	WARNER BROS. INTERACTIVE	33,141	10.6	26,453	23.0	509	1.0			1,481	5.4	323	1.2			1,702	17.7	2,673	7.4
2	4	ELECTRONIC ARTS	25,669	8.2	370	0.3	4,691	9.2	390	1.1	3,357	12.2	3,868	14.5	11,147	97.4	1,510	15.7	336	0.9
5	5	ACTIVISION BLIZZARD	24,086	7.7	6,441	5.6	17,369	34.2	268	0.7									8	0.0
4	6	BETHESDA SOFTWORKS	23,772	7.6	651	0.6	6,880	13.5	16,241	44.5										
24	7	SOLD OUT SALES & MARKETING	19,441	6.2	53	0.0	691	1.4			18,593	67.6	5	0.0					99	0.3
8	8	TAKE 2	12,994	4.1	8,685	7.5	833	1.6											3,476	9.6
9	9	SEGA	12,049	3.8	2,821	2.4			1,135	3.1									8,093	22.3
11	10	SQUARE ENIX EUROPE	11,386	3.6	3,561	3.1			5,397	14.8							813	8.5	1,615	4.5
12	11	BANDAI NAMCO ENTERTAINMENT	8,551	2.7	110	0.1	168	0.3	4,191	11.5			791	3.0			3,288	34.3	3	0.0
7	12	CAPCOM	6,618	2.1	3,756	3.3			1,039	2.8							1,823	19.0		
14	13	MAXIMUM GAMES	4,654	1.5	717	0.6	20	0.0			35	0.1	18	0.1	23	0.2	13	0.1	3,828	10.6
10	14	FOCUS HOME INTERACTIVE	2,434	0.8	19	0.0	144	0.3	1,758	4.8	225	0.8	164	0.6					124	0.3
29	15	THQ NORDIC	2,323	0.7	1,874	1.6	29	0.1	88	0.2	24	0.1	7	0.0					301	0.8
19	16	505 GAMES	2,271	0.7	410	0.4	240	0.5	745	2.0			217	0.8					659	1.8
15	17	CODEMASTERS	2,052	0.7									2,052	7.7						
16	18	DEEP SILVER	1,618	0.5	509	0.4	130	0.3	956	2.6									23	0.1
18	19	PERP GAMES	1,564	0.5	1,013	0.9	366	0.7					119	0.4					66	0.2
20	20	TEAM 17	1,449	0.5							665	2.4							784	2.2

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	RPG UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	FOOTBALL UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
21	21	MILESTONE	1,357	0.4									356	1.3					1,001	2.8
17	22	KONAMI	1,234	0.4	411	0.4									269	2.4			554	1.5
23	23	ATLUS	1,059	0.3					1,059	2.9										
32	24	OUTRIGHT GAMES	868	0.3	868	0.8														
25	25	STUDIO WILDCARD	866	0.3	866	0.8														
30	26	NIGHTHAWK INTERACTIVE	782	0.2	762	0.7							7	0.0					13	0.0
27	27	KOEI TECMO	752	0.2	393	0.3			158	0.4							166	1.7	35	0.1
28	28	TELLTALE GAMES	691	0.2	42	0.0													649	1.8
33	29	GEARBOX PUBLISHING	677	0.2			677	1.3												
26	30	PQUBE	574	0.2	144	0.1			18	0.0			70	0.3			185	1.9	157	0.4
22	31	BIG BEN INTERACTIVE	446	0.1	25	0.0							72	0.3					349	1.0
31	32	NIS AMERICA	431	0.1	109	0.1			277	0.8	4	0.0					13	0.1	28	0.1
		OTHERS	2,600	0.8	709	0.6	30	0.1	246	0.7	490	1.8	10	0.0			86	0.9	1,029	2.8

LM	TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	CAR RACING VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	BEAT 'EM UP VALUE	%	OTHERS	%
	TOTAL	8,388,606	100.0	3,364,493	100.0	1,089,061	100.0	1,021,124	100.0	922,729	100.0	680,767	100.0	289,981	100.0	226,378	100.0	794,072	100.0
1	1 SONY COMPUTER ENT.	1,875,977	22.4	1,447,915	43.0	100,333	9.2	52,335	5.1	123,527	13.4	3,520	0.5					148,347	18.7
2	2 UBISOFT	1,296,524	15.5	209,981	6.2	407,007	37.4			620,765	67.3	28,686	4.2					30,084	3.8
6	3 WARNER BROS. INTERACTIVE	910,843	10.9	786,895	23.4	7,249	0.7	29,135	2.9	7,658	0.8					30,542	13.5	49,364	6.2
30	4 SOLD OUT SALES & MARKETING	834,521	9.9	529	0.0	13,660	1.3	818,121	80.1	50	0.0							2,161	0.3
5	5 ACTIVISION	444,043	5.3	177,873	5.3	266,066	24.4											103	0.0
3	6 EA SPORTS	347,418	4.1											283,954	97.9	56,235	24.8	7,229	0.9
11	7 SEGA	293,249	3.5	48,638	1.4							47,148	6.9					197,464	24.9
8	8 BETHESDA SOFTWAREWORKS	265,963	3.2	9,504	0.3	85,595	7.9					170,864	25.1						
7	9 EA GAMES	264,620	3.2	6,569	0.2	77,617	7.1	88,336	8.7	86,710	9.4	5,388	0.8						
12	10 ROCKSTAR	219,450	2.6	219,450	6.5														
10	11 BANDAI NAMCO ENTERTAINMENT	208,855	2.5	3,156	0.1	1,736	0.2			16,636	1.8	114,155	16.8			73,096	32.3	75	0.0
13	12 SQUARE ENIX	180,859	2.2	53,105	1.6							95,806	14.1			10,707	4.7	21,240	2.7
9	13 CAPCOM	140,565	1.7	63,529	1.9							36,865	5.4			40,171	17.7		
39	14 PLAYSTATION HITS	132,377	1.6	108,626	3.2	2,304	0.2			2,681	0.3	7,675	1.1			6,267	2.8	4,824	0.6
4	15 FOCUS HOME INTERACTIVE	90,396	1.1	1,024	0.0	4,519	0.4	3,783	0.4	4,143	0.4	72,072	10.6					4,855	0.6
15	16 BLIZZARD	83,587	1.0			74,778	6.9					8,808	1.3						
16	17 2K	81,541	1.0	3,783	0.1	9,337	0.9											68,421	8.6
33	18 MAXIMUM GAMES	79,499	0.9	5,480	0.2	331	0.0			287	0.0	160	0.0			205	0.1	73,035	9.2
14	19 BIG BEN	59,168	0.7	367	0.0			1,061	0.1	1,313	0.1							56,427	7.1
34	20 THQ NORDIC	55,335	0.7	46,833	1.4	290	0.0	256	0.0	135	0.0	1,706	0.3					6,115	0.8

LM TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	CAR RACING VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	BEAT 'EM UP VALUE	%	OTHERS	%
20 21 MILESTONE	52,333	0.6							7,306	0.8							45,027	5.7
19 22 DEEP SILVER	47,264	0.6	13,090	0.4	1,966	0.2					32,039	4.7					170	0.0
18 23 CODEMASTERS	44,810	0.5							44,810	4.9								
25 24 505 GAMES	40,703	0.5	7,854	0.2	2,978	0.3			4,486	0.5	14,570	2.1					10,814	1.4
22 25 STUDIO WILDCARD	35,722	0.4	35,722	1.1														
23 26 PERP GAMES	31,440	0.4	21,824	0.6	6,151	0.6			1,577	0.2							1,889	0.2
21 27 KONAMI	28,549	0.3	7,740	0.2									5,916	2.0			14,893	1.9
24 28 ATLUS	26,789	0.3									26,789	3.9						
38 29 GEARBOX PUBLISHING	26,607	0.3			26,607	2.4												
37 30 OUTRIGHT GAMES	24,820	0.3	24,820	0.7														
26 31 TEAM 17	23,438	0.3					13,158	1.3									10,280	1.3
28 32 KOEI	18,593	0.2	12,501	0.4							3,091	0.5			2,000	0.9	1,001	0.1
29 33 TELLTALE GAMES	17,277	0.2	1,233	0.0													16,044	2.0
31 34 NIGHTHAWK INTERACTIVE	16,035	0.2	15,745	0.5					105	0.0							185	0.0
36 35 NIS AMERICA	10,047	0.1	2,292	0.1			121	0.0			6,619	1.0			156	0.1	860	0.1
35 36 RISING STAR GAMES	9,602	0.1	737	0.0			8,818	0.9									46	0.0
27 37 PQUBE	9,238	0.1	1,400	0.0					385	0.0	273	0.0			4,883	2.2	2,297	0.3
32 38 BIG ANT STUDIOS	8,613	0.1															8,613	1.1
OTHERS	51,936	0.6	26,281	0.8	535	0.0	6,001	0.6	154	0.0	4,531	0.7	110	0.0	2,115	0.9	12,209	1.5

LM TM COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	CAR RACING VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	BEAT 'EM UP VALUE	%	OTHERS	%
TOTAL	8,388,606	100.0	3,364,493	100.0	1,089,061	100.0	1,021,124	100.0	922,729	100.0	680,767	100.0	289,981	100.0	226,378	100.0	794,072	100.0
1 1 SONY COMPUTER ENT.	1,982,055	23.6	1,537,442	45.7	102,637	9.4	52,335	5.1	125,395	13.6	11,196	1.6					153,051	19.3
2 2 UBISOFT	1,297,064	15.5	210,235	6.2	407,007	37.4			620,932	67.3	28,686	4.2					30,204	3.8
6 3 WARNER BROS. INTERACTIVE	929,691	11.1	801,887	23.8	7,249	0.7	29,135	2.9	7,658	0.8					34,398	15.2	49,364	6.2
28 4 SOLD OUT SALES & MARKETING	834,521	9.9	529	0.0	13,660	1.3	818,121	80.1	50	0.0							2,161	0.3
3 5 ELECTRONIC ARTS	612,039	7.3	6,569	0.2	77,617	7.1	88,336	8.7	86,710	9.4	5,388	0.8	283,954	97.9	56,235	24.8	7,229	0.9
4 6 ACTIVISION BLIZZARD	528,078	6.3	178,322	5.3	340,845	31.3					8,808	1.3					103	0.0
11 7 SEGA	305,247	3.6	60,635	1.8							47,148	6.9					197,464	24.9
8 8 TAKE 2	300,991	3.6	223,232	6.6	9,337	0.9											68,421	8.6
7 9 BETHESDA SOFTWORKS	265,963	3.2	9,504	0.3	85,595	7.9					170,864	25.1						
10 10 BANDAI NAMCO ENTERTAINMENT	212,080	2.5	3,156	0.1	1,736	0.2			17,450	1.9	114,155	16.8			75,507	33.4	75	0.0
12 11 SQUARE ENIX EUROPE	180,859	2.2	53,105	1.6							95,806	14.1			10,707	4.7	21,240	2.7
9 12 CAPCOM	140,565	1.7	63,529	1.9							36,865	5.4			40,171	17.7		
13 13 MAXIMUM GAMES	136,440	1.6	15,152	0.5	356	0.0	1,061	0.1	287	0.0			110	0.0	205	0.1	119,269	15.0
5 14 FOCUS HOME INTERACTIVE	89,647	1.1	115	0.0	4,519	0.4	3,783	0.4	4,143	0.4	72,232	10.6					4,855	0.6
30 15 THQ NORDIC	56,012	0.7	46,833	1.4	290	0.0	256	0.0	135	0.0	1,966	0.3					6,533	0.8
17 16 MILESTONE	51,247	0.6							6,778	0.7							44,469	5.6
15 17 DEEP SILVER	47,264	0.6	13,090	0.4	1,966	0.2					32,039	4.7					170	0.0
14 18 CODEMASTERS	44,810	0.5							44,810	4.9								
23 19 505 GAMES	40,703	0.5	7,854	0.2	2,978	0.3			4,486	0.5	14,570	2.1					10,814	1.4
20 20 STUDIO WILDCARD	35,722	0.4	35,722	1.1														

LM	TM	COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	CAR RACING VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	BEAT 'EM UP VALUE	%	OTHERS	%
21	21	PERP GAMES	31,440	0.4	21,824	0.6	6,151	0.6			1,577	0.2							1,889	0.2
19	22	KONAMI	28,549	0.3	7,740	0.2									5,916	2.0			14,893	1.9
22	23	ATLUS	26,789	0.3									26,789	3.9						
35	24	GEARBOX PUBLISHING	26,582	0.3			26,582	2.4												
34	25	OUTRIGHT GAMES	24,820	0.3	24,820	0.7														
24	26	TEAM 17	23,438	0.3					13,158	1.3									10,280	1.3
26	27	KOEI TECMO	19,518	0.2	12,501	0.4							3,186	0.5			2,755	1.2	1,076	0.1
27	28	TELLTALE GAMES	17,277	0.2	1,233	0.0													16,044	2.0
29	29	NIGHTHAWK INTERACTIVE	16,035	0.2	15,745	0.5					105	0.0							185	0.0
18	30	BIG BEN INTERACTIVE	11,707	0.1	367	0.0					1,146	0.1							10,193	1.3
25	31	PQUBE	10,464	0.1	1,540	0.0					912	0.1	273	0.0			4,883	2.2	2,856	0.4
33	32	NIS AMERICA	10,047	0.1	2,292	0.1			121	0.0			6,619	1.0			156	0.1	860	0.1
32	33	RISING STAR GAMES	9,602	0.1	737	0.0			8,818	0.9									46	0.0
31	34	BIG ANT STUDIOS	8,613	0.1															8,613	1.1
		OTHERS	32,728	0.4	8,785	0.3	535	0.0	6,001	0.6	154	0.0	4,177	0.6			1,360	0.6	11,717	1.5

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	GOD OF WAR	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	39.95	23,543	302,509
2	JURASSIC WORLD: EVOLUTION	GOD / MANAGEMENT SIM	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	44.17	18,506	18,506
3	THE CREW 2	CAR / VEHICLE RACING	UBISOFT	UBISOFT	41.52	14,902	22,392
4	LEGO THE INCREDIBLES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	40.61	13,299	13,299
5	FIFA 18	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	25.51	11,117	1,442,493
6	DETROIT: BECOME HUMAN	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	43.13	9,212	64,656
7	FAR CRY 5	FPS	UBISOFT	UBISOFT	36.38	9,181	210,435
8	CALL OF DUTY: WWII	FPS	ACTIVISION	ACTIVISION BLIZZARD	24.72	7,511	1,123,363
9	GRAND THEFT AUTO V	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	26.87	7,470	1,769,252
10	CRASH BANDICOOT N.SANE TRILOGY	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	27.97	6,303	532,315
11	THE ELDER SCROLLS ONLINE	RPG	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	5.39	6,141	175,215
12	FALLOUT 4	RPG	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	8.55	5,943	833,645
13	PLAYSTATION VR WORLDS	COMPILATION	SONY COMPUTER ENT.	SONY COMPUTER ENT.	20.35	5,473	186,080
14	ASSASSIN'S CREED ORIGINS	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	26.25	4,815	317,043
15	SONIC MANIA PLUS	PLATFORM	SEGA	SEGA	25.09	4,773	4,773
16	OVERWATCH: GAME OF THE YEAR EDITION	FPS	BLIZZARD	ACTIVISION BLIZZARD	17.94	4,144	70,192
17	THE LAST OF US: REMASTERED	ARCADE / ACTION ADVENTURE	PLAYSTATION HITS	SONY COMPUTER ENT.	15.04	4,044	419,435
18	STAR WARS BATTLEFRONT II	FPS	EA GAMES	ELECTRONIC ARTS	16.84	4,019	332,241
19	LEGO MARVEL SUPER HEROES 2	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	22.74	3,527	82,589
20	DOOM	FPS	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	9.02	3,505	267,674
21	THE SIMS 4	GOD / MANAGEMENT SIM	EA GAMES	ELECTRONIC ARTS	26.31	3,357	108,766
22	SEGA MEGA DRIVE CLASSICS	COMPILATION	SEGA	SEGA	23.38	3,302	16,663
23	GRAN TURISMO: SPORT	CAR / VEHICLE RACING	SONY COMPUTER ENT.	SONY COMPUTER ENT.	38.25	3,011	463,071
24	RISE OF THE TOMB RAIDER: 20 YEAR EDITION	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	14.58	2,898	180,688
25	MIDDLE-EARTH: SHADOW OF WAR	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.72	2,806	115,099
26	RESIDENT EVIL 7: BIOHAZARD	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	16.11	2,789	223,893
27	ROCKET LEAGUE: COLLECTORS EDITION	MISCELLANEOUS SPORT	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.41	2,637	54,485
28	MINECRAFT: PLAYSTATION EDITION	GOD / MANAGEMENT SIM	SONY COMPUTER ENT.	SONY COMPUTER ENT.	20.00	2,617	561,067
29	DESTINY 2	FPS	ACTIVISION	ACTIVISION BLIZZARD	12.05	2,363	262,385
30	NEED FOR SPEED PAYBACK	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	24.64	2,274	120,191
31	TEKKEN 7	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	20.62	2,156	74,273
32	TOM CLANCY'S RAINBOW 6: SIEGE	FPS	UBISOFT	UBISOFT	17.17	2,037	280,866
33	WWE 2K18	WRESTLING	2K	TAKE 2	19.13	1,885	134,804
34	UNCHARTED 4: A THIEF'S END	ARCADE / ACTION ADVENTURE	PLAYSTATION HITS	SONY COMPUTER ENT.	15.29	1,856	637,877
35	RED FACTION: GUERRILLA REMASTERED	ARCADE / ACTION ADVENTURE	THQ NORDIC	THQ NORDIC	25.53	1,775	1,775
36	SOUTH PARK: THE FRACTURED BUT WHOLE	RPG	UBISOFT	UBISOFT	15.52	1,756	97,489
37	VAMPIR	RPG	FOCUS HOME INTERACTIVE	FOCUS HOME INTERACTIVE	41.37	1,742	15,158
38	TRAIN SIM WORLD	TRAIN SIMULATOR	MAXIMUM GAMES	MAXIMUM GAMES	38.78	1,724	1,724
39	NIER AUTOMATA	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	19.31	1,667	43,988
40	WOLFENSTEIN II: THE NEW COLOSSUS	FPS	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	19.55	1,619	102,551
41	TENNIS WORLD TOUR	TENNIS	BIG BEN	MAXIMUM GAMES	28.86	1,602	3,993
42	DARK SOULS REMASTERED	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	26.75	1,567	19,753
43	LIFE IS STRANGE: BEFORE THE STORM	GRAPHIC ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	13.02	1,544	8,331
44	KINGDOM HEARTS HD 1.5 + 2.5 REMIX	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	18.59	1,517	41,440
45	UNCHARTED: THE LOST LEGACY	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	17.97	1,506	223,356

## TOP 200 PLAYSTATION 4 GAMES

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	FALLOUT 4 GOTY	RPG	BETHESDA SOFTWARES	BETHESDA SOFTWARES	19.17	1,491	18,289
47	LEGO WORLDS	GOD / MANAGEMENT SIM	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	19.67	1,481	146,974
48	FARPOINT	FPS	SONY COMPUTER ENT.	SONY COMPUTER ENT.	27.61	1,453	59,597
49	NBA 2K18	BASKETBALL	2K	TAKE 2	21.09	1,452	74,348
50	BURNOUT PARADISE REMASTERED	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	19.66	1,427	30,409
51	EA SPORTS UFC 3	BEAT 'EM UP	EA SPORTS	ELECTRONIC ARTS	38.45	1,420	59,121
52	CALL OF DUTY: MODERN WARFARE REMASTERED	FPS	ACTIVISION	ACTIVISION BLIZZARD	18.84	1,375	48,718
53	THE PERSISTENCE	FPS	SONY COMPUTER ENT.	SONY COMPUTER ENT.	17.58	1,363	1,363
54	SONIC FORCES	ARCADE / ACTION ADVENTURE	SEGA	SEGA	20.04	1,362	52,204
55	THE WITCHER III: WILD HUNT GOTY EDITION	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	21.11	1,248	64,690
56	SUPERHOT VR	FPS	SONY COMPUTER ENT.	SONY COMPUTER ENT.	15.40	1,224	8,810
57	STREET FIGHTER: 30TH ANNIVERSARY	BEAT 'EM UP	CAPCOM	CAPCOM	23.57	1,195	8,724
58	THE ELDER SCROLLS V: SKYRIM SPECIAL ED.	RPG	BETHESDA SOFTWARES	BETHESDA SOFTWARES	20.05	1,188	243,518
59	CALL OF DUTY: INFINITE WARFARE	FPS	ACTIVISION	ACTIVISION BLIZZARD	6.66	1,142	902,543
60	ASSASSIN'S CREED ROGUE REMASTERED	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	21.87	1,142	18,268
61	TOM CLANCY'S GHOST RECON: WILDLANDS	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	16.83	1,081	198,360
62	SHINING RESONANCE REFRAIN	RPG	SEGA	SEGA	43.07	1,076	1,076
63	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.33	1,000	140,414
64	THE LEGO NINJAGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	23.09	979	49,584
65	KINGDOM COME: DELIVERANCE	RPG	DEEP SILVER	DEEP SILVER	33.53	955	24,191
66	MONSTER HUNTER: WORLD	RPG	CAPCOM	CAPCOM	37.19	947	96,304
67	FINAL FANTASY XV: ROYAL EDITION	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	18.09	925	5,739
68	L.A. NOIRE	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	20.63	909	52,137
69	F1 2017	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	16.91	907	67,668
70	YAKUZA 0	ARCADE / ACTION ADVENTURE	PLAYSTATION HITS	SEGA	14.94	903	23,214
71	ARK: SURVIVAL EVOLVED	ARCADE / ACTION ADVENTURE	STUDIO WILDCARD	STUDIO WILDCARD	41.25	866	40,322
72	PERSONA 5	RPG	ATLUS	ATLUS	24.35	846	49,720
73	LEGO CITY UNDERCOVER	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.26	846	56,145
74	DISSIDIA FINAL FANTASY NT	BEAT 'EM UP	SQUARE ENIX	SQUARE ENIX EUROPE	13.17	813	10,380
75	HORIZON ZERO DAWN: COMPLETE EDITION	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	34.84	811	39,337
76	FAR CRY 3: CLASSIC EDITION	FPS	UBISOFT	UBISOFT	23.30	808	1,529
77	KNOWLEDGE IS POWER	PUZZLE/QUIZ	SONY COMPUTER ENT.	SONY COMPUTER ENT.	11.46	778	70,753
78	NI NO KUNI II: REVENANT KINGDOM	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	40.26	764	22,269
79	RICK AND MORTY: VIRTUAL RICK-ALITY	ARCADE / ACTION ADVENTURE	NIGHTHAWK INTERACTIVE	NIGHTHAWK INTERACTIVE	20.66	762	3,067
80	SHADOW OF THE COLOSSUS	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	24.56	725	71,859
81	ONRUSH	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	30.74	695	2,303
82	BORDERLANDS: THE HANDSOME COLLECTION	FPS	2K	TAKE 2	12.03	690	83,653
83	PROJECT CARS 2	CAR / VEHICLE RACING	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	22.64	679	35,957
84	EARTHFALL	FPS	GEARBOX PUBLISHING	GEARBOX PUBLISHING	39.26	677	677
85	SNIPER ELITE 4	FPS	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	19.85	672	60,439
86	THE EVIL WITHIN 2	ARCADE / ACTION ADVENTURE	BETHESDA SOFTWARES	BETHESDA SOFTWARES	14.61	650	68,403
87	MOSS	ARCADE / ACTION ADVENTURE	PERP GAMES	PERP GAMES	24.41	617	1,379
88	THE ELDER SCROLLS ONLINE: SUMMERSSET	RPG	BETHESDA SOFTWARES	BETHESDA SOFTWARES	27.90	616	2,454
89	PREY	FPS	BETHESDA SOFTWARES	BETHESDA SOFTWARES	11.02	610	93,325
90	LEGO HARRY POTTER COLLECTION	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	20.77	596	68,674

## TOP 200 PLAYSTATION 4 GAMES

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
91	WATCH DOGS 2	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	16.73	596	298,067
92	RAYMAN LEGENDS	PLATFORM	UBISOFT	UBISOFT	12.94	571	111,993
93	THE ESCAPISTS 2	GOD / MANAGEMENT SIM	TEAM 17	TEAM 17	20.84	564	25,413
94	MORTAL KOMBAT XL	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.79	561	51,892
95	DOOM VFR	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	16.62	559	25,680
96	SUPER BOMBERMAN R	PUZZLE/QUIZ	KONAMI	KONAMI	26.88	554	1,550
97	YAKUZA 6: THE SONG OF LIFE	ARCADE / ACTION ADVENTURE	SEGA	SEGA	35.79	553	10,602
98	ROCKET LEAGUE	MISCELLANEOUS SPORT	505 GAMES	505 GAMES	16.77	547	184,193
99	BLOODBORNE	RPG	PLAYSTATION HITS	SONY COMPUTER ENT.	14.48	532	135,710
100	RATCHET & CLANK	ARCADE / ACTION ADVENTURE	PLAYSTATION HITS	SONY COMPUTER ENT.	14.53	530	189,671
101	BATMAN: ARKHAM KNIGHT	ARCADE / ACTION ADVENTURE	PLAYSTATION HITS	WARNER BROS. INTERACTIVE	15.16	521	379,445
102	INJUSTICE 2	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.29	515	85,770
103	DYING LIGHT: THE FOLLOWING	FPS	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.23	507	47,405
104	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.94	493	129,449
105	ASSASSIN'S CREED: THE EZIO COLLECTION	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	17.91	486	75,116
106	TOM CLANCY'S RAINBOW 6: SIEGE - ADVANCED	FPS	UBISOFT	UBISOFT	25.38	478	4,259
107	LITTLEBIGPLANET 3	PLATFORM	PLAYSTATION HITS	SONY COMPUTER ENT.	14.94	471	199,670
108	FINAL FANTASY XII: THE ZODIAC AGE	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	10.96	471	53,668
109	JUST DANCE 2018	MUSIC	UBISOFT	UBISOFT	25.17	465	17,247
110	CALL OF DUTY: BLACK OPS III GOLD EDITION	FPS	ACTIVISION	ACTIVISION BLIZZARD	25.53	460	29,209
111	MINECRAFT: STORY MODE - SEASON 2	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	24.36	458	34,320
112	MOTGP 18	BIKE RACING	MILESTONE	MILESTONE	42.26	454	1,568
113	MXGP PRO	BIKE RACING	MILESTONE	MILESTONE	48.91	451	797
114	FAR CRY 4	FPS	UBISOFT	UBISOFT	10.66	442	362,304
115	INFAMOUS: SECOND SON	ARCADE / ACTION ADVENTURE	PLAYSTATION HITS	SONY COMPUTER ENT.	14.54	441	195,784
116	ADVENTURE TIME: PIRATES OF THE ENCHIRIDION	ARCADE / ACTION ADVENTURE	OUTRIGHT GAMES	OUTRIGHT GAMES	30.13	429	429
117	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.81	428	159,815
118	THE ELDER SCROLLS V: SKYRIM VR	RPG	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	29.72	416	51,003
119	FRANTICS	COMPILATION	SONY COMPUTER ENT.	SONY COMPUTER ENT.	8.61	411	4,957
120	SUPER STARDUST ULTRA VR	SHOOT 'EM UP	SONY COMPUTER ENT.	SONY COMPUTER ENT.	8.39	407	11,173
121	BATTLEFIELD 1: REVOLUTION	FPS	EA GAMES	ELECTRONIC ARTS	17.27	390	21,849
122	DRAGON BALL XENOVERSE 2	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	21.83	385	36,309
123	MASS EFFECT: ANDROMEDA	RPG	EA GAMES	ELECTRONIC ARTS	13.84	382	95,440
124	HITMAN: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	39.63	371	1,656
125	NO MAN'S SKY	SPACE / COMBAT / TRADING SIM	SONY COMPUTER ENT.	SONY COMPUTER ENT.	18.85	363	193,205
126	GRAVEL	CAR / VEHICLE RACING	MILESTONE	MILESTONE	19.04	356	2,410
127	BRAVO TEAM	FPS	SONY COMPUTER ENT.	SONY COMPUTER ENT.	26.99	353	16,311
128	ARIZONA SUNSHINE	FPS	SONY COMPUTER ENT.	SONY COMPUTER ENT.	21.36	346	2,792
129	YOOKA-LAYLEE	PLATFORM	TEAM 17	TEAM 17	10.50	341	32,813
130	DISHONORED: DEATH OF THE OUTSIDER	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	9.79	340	24,860
131	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	17.57	331	120,067
132	WIPEOUT: OMEGA COLLECTION	CAR / VEHICLE RACING	SONY COMPUTER ENT.	SONY COMPUTER ENT.	22.30	326	66,430
133	CARS 3: DRIVEN TO WIN	CAR / VEHICLE RACING	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	23.71	323	19,977
134	LEGO DIMENSIONS	ARCADE / ACTION ADVENTURE	LEGO DIMENSIONS	WARNER BROS. INTERACTIVE	25.97	319	91,945
135	FRIDAY THE 13TH: THE GAME	ARCADE / ACTION ADVENTURE	GUN MEDIA	MAXIMUM GAMES	24.61	315	18,745

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
136	UNTIL DAWN: RUSH OF BLOOD	SHOOT 'EM UP	SONY COMPUTER ENT.	SONY COMPUTER ENT.	15.24	315	41,483
137	TOMB RAIDER: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	14.54	315	117,002
138	FOR HONOR	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	15.75	314	88,651
139	INJUSTICE 2: LEGENDARY EDITION	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	38.89	310	2,534
140	MAFIA III	ARCADE / ACTION ADVENTURE	2K	TAKE 2	12.36	306	276,670
141	MARVEL VS. CAPCOM: INFINITE	BEAT 'EM UP	CAPCOM	CAPCOM	17.07	302	26,913
142	DISNEY INFINITY 3.0	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	5.00	291	64,902
143	STREET FIGHTER V ARCADE EDITION	BEAT 'EM UP	CAPCOM	CAPCOM	21.80	283	8,032
144	HIDDEN AGENDA	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	12.89	281	73,919
145	KINGDOM HEARTS HD II.8 FINAL CHAPTER	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	18.38	280	28,061
146	BATMAN: RETURN TO ARKHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	17.89	276	47,971
147	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	17.08	271	185,472
148	HOTEL TRANSYLVANIA 3: MONSTERS OVERBOARD	ARCADE / ACTION ADVENTURE	OUTRIGHT GAMES	OUTRIGHT GAMES	32.92	270	270
149	DEAD BY DAYLIGHT	ARCADE / ACTION ADVENTURE	505 GAMES	505 GAMES	19.71	269	18,891
150	MORTAL KOMBAT X	BEAT 'EM UP	PLAYSTATION HITS	WARNER BROS. INTERACTIVE	14.74	263	136,079
151	PRO EVOLUTION SOCCER 2018	FOOTBALL	KONAMI	KONAMI	22.57	255	52,198
152	THE ELDER SCROLLS ONLINE: MORROWIND	RPG	BETHESDA SOFTWARES	BETHESDA SOFTWARES	12.19	249	19,776
153	STEEP WINTER GAMES EDITION	WINTER SPORTS	UBISOFT	UBISOFT	20.74	248	7,957
154	TOM CLANCY'S THE DIVISION	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	16.36	246	381,749
155	ASSASSIN'S CREED: SYNDICATE	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	15.41	243	356,255
156	HARVEST MOON: LIGHT OF HOPE	GOD / MANAGEMENT SIM	RISING STAR GAMES	RISING STAR GAMES	36.74	240	546
157	TT ISLE OF MAN: RIDE ON THE EDGE	BIKE RACING	BIG BEN	BIG BEN INTERACTIVE	35.79	237	11,665
158	DIABLO III: ETERNAL COLLECTION	RPG	BLIZZARD	ACTIVISION BLIZZARD	34.96	234	409
159	TITANFALL 2	FPS	EA GAMES	ELECTRONIC ARTS	11.39	228	113,374
160	DRAGON BALL FIGHTERZ	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	45.78	227	27,003
161	THE BANNER SAGA TRILOGY	RPG	505 GAMES	505 GAMES	29.63	221	221
162	FARMING SIMULATOR 17: PLATINUM EDITION	GOD / MANAGEMENT SIM	FOCUS HOME INTERACTIVE	FOCUS HOME INTERACTIVE	16.55	219	6,976
163	CALL OF DUTY: BLACK OPS III	FPS	ACTIVISION	ACTIVISION BLIZZARD	17.62	217	1,090,599
164	PORTAL KNIGHTS	RPG	505 GAMES	505 GAMES	13.41	215	12,377
165	CONAN EXILES	ARCADE / ACTION ADVENTURE	DEEP SILVER	DEEP SILVER	39.97	213	3,707
166	EVERYBODY'S GOLF	GOLF	SONY COMPUTER ENT.	SONY COMPUTER ENT.	16.24	211	22,630
167	SINGSTAR CELEBRATION	MUSIC	SONY COMPUTER ENT.	SONY COMPUTER ENT.	7.68	207	28,184
168	METAL GEAR SOLID V DEFINITIVE EXPERIENCE	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	14.90	204	11,701
169	A.O.T. 2	ARCADE / ACTION ADVENTURE	KOEI	KOEI TECMO	35.72	203	3,266
170	DEVIL MAY CRY HD COLLECTION	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	24.18	201	5,108
171	THE GOLF CLUB 2	GOLF	MAXIMUM GAMES	MAXIMUM GAMES	15.07	201	9,571
172	THE ELDER SCROLLS ONLINE: GOLD EDITION	RPG	BETHESDA SOFTWARES	BETHESDA SOFTWARES	9.97	197	9,703
173	THE INPATIENT	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	25.50	197	8,725
174	MADDEN NFL 18	AMERICAN FOOTBALL	EA SPORTS	ELECTRONIC ARTS	21.16	189	28,054
175	DISHONORED 2	FPS	BETHESDA SOFTWARES	BETHESDA SOFTWARES	9.65	184	190,611
176	MICRO MACHINES: WORLD SERIES	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	14.42	183	33,013
177	DRAGON BALL XENOVERSE	BEAT 'EM UP	PLAYSTATION HITS	BANDAI NAMCO ENTERTAINMENT	15.53	177	34,999
178	DIGIMON STORY: CYBERSLEUTH HACKER MEMORY	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	23.41	176	5,741
179	KNACK II	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	15.68	175	19,154
180	OVERCOOKED!	COMPILATION	TEAM 17	TEAM 17	18.26	175	8,450

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
181	METAL GEAR SURVIVE	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	24.88	174	9,082
182	STAR TREK: BRIDGE CREW	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	26.27	173	14,370
183	ASSASSIN'S CREED IV: BLACK FLAG	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	14.94	171	251,316
184	BEN 10	ARCADE / ACTION ADVENTURE	OUTRIGHT GAMES	OUTRIGHT GAMES	17.79	169	4,312
185	DIRT 4	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	16.13	167	54,972
186	KILLZONE: SHADOW FALL	FPS	PLAYSTATION HITS	SONY COMPUTER ENT.	14.35	164	357,643
187	SPINTIRES: MUDRUNNER	CAR / VEHICLE RACING	FOCUS HOME INTERACTIVE	FOCUS HOME INTERACTIVE	25.26	164	7,961
188	ASSETTO CORSA ULTIMATE EDITION	CAR / VEHICLE RACING	505 GAMES	505 GAMES	24.48	152	771
189	AO INTERNATIONAL TENNIS	TENNIS	BIG ANT STUDIOS	BIG ANT STUDIOS	39.96	146	744
190	MIDDLE EARTH: SHADOW OF MORDOR	ARCADE / ACTION ADVENTURE	PLAYSTATION HITS	WARNER BROS. INTERACTIVE	14.72	146	215,326
191	ARMAGALLANT: DECKS OF DESTINY	WARGAME / STRATEGY	MAXIMUM GAMES	MAXIMUM GAMES	3.21	146	1,168
192	TIME CARNAGE	FPS	PERP GAMES	PERP GAMES	14.99	145	1,203
193	ASHES CRICKET	CRICKET	BIG ANT STUDIOS	BIG ANT STUDIOS	19.16	145	22,440
194	NEED FOR SPEED: RIVALS	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	15.54	144	166,621
195	SPACE HULK DEATHWING	FPS	FOCUS HOME INTERACTIVE	FOCUS HOME INTERACTIVE	31.38	144	3,161
196	DRAGON'S CROWN PRO	RPG	ATLUS	ATLUS	36.46	143	1,496
197	STAR WARS BATTLEFRONT: ULTIMATE EDITION	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	21.20	141	3,182
198	STARDEW VALLEY	RPG	505 GAMES	505 GAMES	15.07	138	11,052
199	DYNASTY WARRIORS 9	ARCADE / ACTION ADVENTURE	KOEI	KOEI TECMO	31.92	137	5,950
200	FAR CRY PRIMAL	FPS	UBISOFT	UBISOFT	16.95	136	175,035

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
<b>GAMES (UNITS)</b>	<b>356</b>	<b>464</b>	<b>374</b>	<b>396</b>	<b>760</b>	<b>596</b>	<b>702</b>	<b>2,191</b>	<b>1,755</b>	<b>1,425</b>	<b>1,850</b>	<b>1,381</b>	<b>1,333</b>
	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>							
ARCADE ADV	110	97	91	120	224	178	272	825	607	306	671	266	353
	30.9	20.9	24.3	30.3	29.5	29.9	38.7	37.7	34.6	21.5	36.3	19.3	26.5
BEAT 'EM UP	4	8	32	40	43	19	12	35	22	44	51	50	57
	1.1	1.7	8.6	10.1	5.7	3.2	1.7	1.6	1.3	3.1	2.8	3.6	4.3
CAR RACING	34	35	20	29	59	45	23	94	57	22	27	156	88
	9.6	7.5	5.3	7.3	7.8	7.6	3.3	4.3	3.2	1.5	1.5	11.3	6.6
CASINO/CARD	3	7	2	3	8	5	5	31	4	3	1	2	12
	0.8	1.5	0.5	0.8	1.1	0.8	0.7	1.4	0.2	0.2	0.1	0.1	0.9
COMPILATION	2			-1	1			1	1				
	0.6			-0.3	0.1			0.0	0.1				
FOOT. MAN.								1					
								0.0					
FOOTBALL		1		2		2	1	19	15	1	6	2	3
		0.2		0.5		0.3	0.1	0.9	0.9	0.1	0.3	0.1	0.2
FPS	26	62	20	13	55	40	15	110	122	72	106	80	103
	7.3	13.4	5.3	3.3	7.2	6.7	2.1	5.0	7.0	5.1	5.7	5.8	7.7
GOD SIM	1	11	4	3	1	15	50	362	193	138	171	146	210
	0.3	2.4	1.1	0.8	0.1	2.5	7.1	16.5	11.0	9.7	9.2	10.6	15.8
MUSIC	3	7	2	3	10	7	6	25	13	12	23	32	14
	0.8	1.5	0.5	0.8	1.3	1.2	0.9	1.1	0.7	0.8	1.2	2.3	1.1
OTHER SPORT									2			1	
									0.1			0.1	
PLATFORM	8	3	4	2	3	3	9	76	121	79	77	57	63
	2.2	0.6	1.1	0.5	0.4	0.5	1.3	3.5	6.9	5.5	4.2	4.1	4.7
PUZZLE/QUIZ				2	2	2	4	3	1	2	3	6	5
				0.5	0.3	0.3	0.6	0.1	0.1	0.1	0.2	0.4	0.4
RPG	119	111	97	100	190	196	187	446	485	448	618	195	306
	33.4	23.9	25.9	25.3	25.0	32.9	26.6	20.4	27.6	31.4	33.4	14.1	23.0
SHOOT 'EM UP		2		1	1	1	2		1	6	34	254	6
		0.4		0.3	0.1	0.2	0.3		0.1	0.4	1.8	18.4	0.5
TENNIS							1						
							0.1						
WAR / STRAT		1			1	8	5	9	7	4	17	7	27
		0.2			0.1	1.3	0.7	0.4	0.4	0.3	0.9	0.5	2.0
OTHERS	46	119	102	79	162	75	110	154	104	288	45	127	86
	12.9	25.6	27.3	19.9	21.3	12.6	15.7	7.0	5.9	20.2	2.4	9.2	6.5

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	356	24.4	6.4	1.5	9.5	16.7	6.5	10.3	9.3	4.6	1.6	3.7	2.8	2.9
RPG	119	18.0	6.2	1.2	11.2	18.1	5.7	8.9	12.5	6.5	1.0	6.8	1.1	2.9
ARCADE / ACTION ADVENTURE	110	24.0	10.1	3.4	10.9	13.7	7.1	11.3	9.0	3.9	2.1	1.6	2.3	0.6
GRAPHIC ADVENTURE	46	26.5	2.3	0.1	8.9	19.9	13.3	0.2	6.8	0.1	2.2	4.5	6.6	8.8
CAR / VEHICLE RACING	34	17.6	5.9		2.9	26.5	5.9	20.6	2.9	8.8	2.9	2.9	2.9	
FPS	26	40.8	4.8	0.3	4.7	9.4	1.2	12.6	8.9	4.4	0.1	0.7	4.1	8.0
PLATFORM	8	37.5			12.5	12.5		12.5	12.5				12.5	
BEAT 'EM UP	4	75.0							25.0					
MUSIC	3	33.3				33.3		33.3						
CASINO/CARD/GAMBLING	3	6.6	2.6	0.9	35.8	5.1	3.4	36.4	3.6	1.5	0.4	2.1	0.6	0.8
COMPILATION	2	100.0												
OTHERS	1	100.0												

LM TM LABEL	TOTAL UNITS	%	RPG UNITS	%	ARCADE ADV UNITS	%	GRAPHIC ADVEN. UNITS	%	CAR RACING UNITS	%	FPS UNITS	%	PLATFORM UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
TOTAL	356	100.0	119	100.0	110	100.0	46	100.0	34	100.0	26	100.0	8	100.0	4	100.0	9	100.0
1 1 NIS AMERICA	143	40.2	73	61.3	61	55.5	6	13.0									3	33.3
8 2 WARNER BROS. INTERACTIVE	35	9.8			35	31.8												
5 3 EA GAMES	31	8.7							31	91.2								
7 4 IDEA FACTORY	27	7.6	19	16.0			7	15.2							1	25.0		
3 5 ACTIVISION	26	7.3									26	100.0						
6 6 FUNBOX MEDIA	21	5.9					18	39.1									3	33.3
10 7 KOEI	18	5.1	18	15.1														
2 8 PQUBE	15	4.2					15	32.6										
11 9 SONY COMPUTER ENT.	10	2.8			5	4.5							1	12.5	1	25.0	3	33.3
9 10 UBISOFT	8	2.2			1	0.9							7	87.5				
12 11 SQUARE ENIX	8	2.2	8	6.7														
13 12 RISING STAR GAMES	7	2.0			7	6.4												
17 13 SEGA	3	0.8							3	8.8								
15 14 BANDAI NAMCO ENTERTAINMENT	2	0.6	1	0.8											1	25.0		
16 15 MARVELOUS	1	0.3													1	25.0		
4 16 KONAMI	1	0.3			1	0.9												
OTHERS																		

LM TM COMPANY	TOTAL UNITS	%	RPG UNITS	%	ARCADE ADV UNITS	%	GRAPHIC ADVEN. UNITS	%	CAR RACING UNITS	%	FPS UNITS	%	PLATFORM UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
TOTAL	356	100.0	119	100.0	110	100.0	46	100.0	34	100.0	26	100.0	8	100.0	4	100.0	9	100.0
1 1 NIS AMERICA	143	40.2	73	61.3	61	55.5	6	13.0									3	33.3
8 2 WARNER BROS. INTERACTIVE	35	9.8			35	31.8												
5 3 ELECTRONIC ARTS	31	8.7							31	91.2								
7 4 IDEA FACTORY	27	7.6	19	16.0			7	15.2							1	25.0		
3 5 ACTIVISION BLIZZARD	26	7.3									26	100.0						
6 6 FUNBOX MEDIA	21	5.9					18	39.1									3	33.3
10 7 KOEI TECMO	18	5.1	18	15.1														
2 8 PQUBE	15	4.2					15	32.6										
11 9 SONY COMPUTER ENT.	10	2.8			5	4.5							1	12.5	1	25.0	3	33.3
9 10 UBISOFT	8	2.2			1	0.9							7	87.5				
12 11 SQUARE ENIX EUROPE	8	2.2	8	6.7														
13 12 RISING STAR GAMES	7	2.0			7	6.4												
17 13 SEGA	3	0.8							3	8.8								
14 14 BANDAI NAMCO ENTERTAINMENT	2	0.6	1	0.8											1	25.0		
4 15 KONAMI	1	0.3			1	0.9												
15 16 MARVELOUS EUROPE	1	0.3													1	25.0		
OTHERS																		

LM TM LABEL	TOTAL VALUE	%	RPG VALUE	%	ARCADE ADV VALUE	%	GRAPHIC ADVEN. VALUE	%	FPS VALUE	%	CAR RACING VALUE	%	PLATFORM VALUE	%	MUSIC VALUE	%	OTHERS	%
TOTAL	6,591	100.0	2,628	100.0	2,000	100.0	814	100.0	436	100.0	351	100.0	145	100.0	87	100.0	129	100.0
2 1 NIS AMERICA	3,050	46.3	1,577	60.0	1,259	62.9	126	15.5							87	100.0		
5 2 IDEA FACTORY	764	11.6	533	20.3			207	25.4									24	18.5
9 3 WARNER BROS. INTERACTIVE	527	8.0			527	26.4												
3 4 ACTIVISION	436	6.6							436	100.0								
1 5 PQUBE	340	5.2					340	41.8										
8 6 KOEI	324	4.9	324	12.3														
6 7 EA GAMES	314	4.8									314	89.6						
12 8 SQUARE ENIX	179	2.7	179	6.8														
10 9 FUNBOX MEDIA	178	2.7					141	17.3									38	29.2
7 10 UBISOFT	154	2.3			19	1.0							135	93.1				
11 11 SONY COMPUTER ENT.	125	1.9			71	3.5							10	6.9			45	34.9
13 12 RISING STAR GAMES	106	1.6			106	5.3												
16 13 SEGA	37	0.6									37	10.4						
14 14 BANDAI NAMCO ENTERTAINMENT	36	0.5	16	0.6													20	15.5
4 15 KONAMI	19	0.3			19	0.9												
OTHERS	3	0.0															3	1.9

LM TM COMPANY	TOTAL VALUE	%	RPG VALUE	%	ARCADE ADV VALUE	%	GRAPHIC ADVEN. VALUE	%	FPS VALUE	%	CAR RACING VALUE	%	PLATFORM VALUE	%	MUSIC VALUE	%	OTHERS	%
TOTAL	6,591	100.0	2,628	100.0	2,000	100.0	814	100.0	436	100.0	351	100.0	145	100.0	87	100.0	129	100.0
2 1 NIS AMERICA	3,050	46.3	1,577	60.0	1,259	62.9	126	15.5							87	100.0		
5 2 IDEA FACTORY	764	11.6	533	20.3			207	25.4									24	18.5
9 3 WARNER BROS. INTERACTIVE	527	8.0			527	26.4												
3 4 ACTIVISION BLIZZARD	436	6.6							436	100.0								
1 5 PQUBE	340	5.2					340	41.8										
8 6 KOEI TECMO	324	4.9	324	12.3														
6 7 ELECTRONIC ARTS	314	4.8									314	89.6						
12 8 SQUARE ENIX EUROPE	179	2.7	179	6.8														
11 9 FUNBOX MEDIA	178	2.7					141	17.3									38	29.2
7 10 UBISOFT	154	2.3			19	1.0							135	93.1				
10 11 SONY COMPUTER ENT.	125	1.9			71	3.5							10	6.9			45	34.9
13 12 RISING STAR GAMES	106	1.6			106	5.3												
16 13 SEGA	37	0.6									37	10.4						
14 14 BANDAI NAMCO ENTERTAINMENT	36	0.5	16	0.6													20	15.5
4 15 KONAMI	19	0.3			19	0.9												
OTHERS	3	0.0															3	1.9

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	YOMAWARI: MIDNIGHT SHADOWS	ARCADE / ACTION ADVENTURE	NIS AMERICA	NIS AMERICA	20.07	56	191
2	DEMON GAZE II	RPG	NIS AMERICA	NIS AMERICA	17.78	32	166
3	NEED FOR SPEED MOST WANTED	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	10.13	31	69,624
4	CALL OF DUTY: BLACK OPS DECLASSIFIED	FPS	ACTIVISION	ACTIVISION BLIZZARD	16.78	26	89,403
5	XBLAZE CODE: EMBRYO	GRAPHIC ADVENTURE	FUNBOX MEDIA	FUNBOX MEDIA	7.82	18	284
6	MARY SKELTER: NIGHTMARES	RPG	IDEA FACTORY	IDEA FACTORY	28.19	17	454
7	TOUKIDEN 2	RPG	KOEI	KOEI TECMO	17.61	15	381
8	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.44	11	13,826
9	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	17.68	10	34,336
10	YS: MEMORIES OF CELCETA	RPG	NIS AMERICA	NIS AMERICA	19.22	9	2,648
11	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	13.46	9	7,210
12	WORLD OF FINAL FANTASY	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	22.33	8	2,993
13	ASSASSIN'S CREED CHRONICLES	PLATFORM	UBISOFT	UBISOFT	19.28	7	2,640
14	PERSONA 4 GOLDEN	RPG	NIS AMERICA	NIS AMERICA	26.54	6	15,772
15	YS VIII: LACRIMOSA OF DANA	RPG	NIS AMERICA	NIS AMERICA	30.79	5	443
16	MUV-LUV	GRAPHIC ADVENTURE	PQUBE	PQUBE	29.44	5	45
17	DUNGEON TRAVELERS 2: THE ROYAL LIBRARY	RPG	NIS AMERICA	NIS AMERICA	28.91	5	789
18	GRAND KINGDOM	RPG	NIS AMERICA	NIS AMERICA	15.00	5	726
19	HAKUOKI: EDO BLOSSOMS	GRAPHIC ADVENTURE	IDEA FACTORY	IDEA FACTORY	30.10	5	126
20	LEGEND OF HEROES TRAILS OF COLD STEEL II	RPG	NIS AMERICA	NIS AMERICA	31.43	4	906
21	MUV-LUV ALTERNATIVE	GRAPHIC ADVENTURE	PQUBE	PQUBE	29.44	4	38
22	DRIVE GIRLS	ARCADE / ACTION ADVENTURE	RISING STAR GAMES	RISING STAR GAMES	13.75	4	219
23	CHAOS;CHILD	GRAPHIC ADVENTURE	PQUBE	PQUBE	19.99	3	592
24	THE JAK AND DAXTER TRILOGY	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	12.88	3	7,011
25	YOMAWARI: NIGHT ALONE	ARCADE / ACTION ADVENTURE	NIS AMERICA	NIS AMERICA	31.55	3	557
26	ATELIER SHALLIE PLUS	RPG	KOEI	KOEI TECMO	20.00	3	357
27	PERSONA 4: DANCING ALL NIGHT	MUSIC	NIS AMERICA	NIS AMERICA	29.13	3	3,429
28	PSYCHO-PASS: MANDATORY HAPPINESS	GRAPHIC ADVENTURE	NIS AMERICA	NIS AMERICA	18.50	3	429
29	VEGAS PARTY	CASINO/CARD/GAMBLING	FUNBOX MEDIA	FUNBOX MEDIA	12.55	3	57
30	SONIC & ALL STARS RACING TRANSFORMED	CAR / VEHICLE RACING	SEGA	SEGA	12.17	3	20,565

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
<b>GAMES (UNITS)</b>	<b>4,724</b>	<b>7,411</b>	<b>5,788</b>	<b>7,520</b>	<b>11,232</b>	<b>11,926</b>	<b>13,932</b>	<b>56,334</b>	<b>32,298</b>	<b>25,961</b>	<b>28,152</b>	<b>18,282</b>	<b>17,360</b>
	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>							
ARCADE ADV	2,340	3,911	3,518	4,279	5,273	5,431	7,206	18,880	12,024	8,799	10,328	8,689	7,452
	49.5	52.8	60.8	56.9	46.9	45.5	51.7	33.5	37.2	33.9	36.7	47.5	42.9
BASEBALL										1			
										0.0			
BASKETBALL	41	15	41	48	64	82	217	454	241	196	319	100	169
	0.9	0.2	0.7	0.6	0.6	0.7	1.6	0.8	0.7	0.8	1.1	0.5	1.0
BEAT 'EM UP	102	76	47	68	116	123	117	346	243	188	305	225	262
	2.2	1.0	0.8	0.9	1.0	1.0	0.8	0.6	0.8	0.7	1.1	1.2	1.5
BIKE RACING	14	18	9	24	57	37	51	245	79	46	71	89	91
	0.3	0.2	0.2	0.3	0.5	0.3	0.4	0.4	0.2	0.2	0.3	0.5	0.5
BOARD GAME					4	1	3	3					
					0.0	0.0	0.0	0.0					
BOXING			1		1		1	2	2	2	24	29	40
			0.0		0.0		0.0	0.0	0.0	0.0	0.1	0.2	0.2
CAR RACING	94	310	134	181	360	297	307	1,526	974	709	897	931	826
	2.0	4.2	2.3	2.4	3.2	2.5	2.2	2.7	3.0	2.7	3.2	5.1	4.8
COMPILATION	180	202	24	172	499	129	86	748	466	101	107	146	120
	3.8	2.7	0.4	2.3	4.4	1.1	0.6	1.3	1.4	0.4	0.4	0.8	0.7
CRICKET			3	3			-1	6		1	2		5
			0.1	0.0			0.0	0.0		0.0	0.0		0.0
FLIGHT SIM				1	1	2	2	2		2	1	4	1
				0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0
FOOT. MAN.				1									
				0.0									
FOOTBALL	958	1,469	839	919	1,488	1,956	1,987	14,222	8,068	9,710	9,208	1,392	2,236
	20.3	19.8	14.5	12.2	13.2	16.4	14.3	25.2	25.0	37.4	32.7	7.6	12.9
FOOTBALL USA	2	10	10	22	21	48	45	121	113	92	94	36	18
	0.0	0.1	0.2	0.3	0.2	0.4	0.3	0.2	0.3	0.4	0.3	0.2	0.1
FPS	217	401	386	574	747	718	660	1,758	1,099	906	1,424	1,878	1,881
	4.6	5.4	6.7	7.6	6.7	6.0	4.7	3.1	3.4	3.5	5.1	10.3	10.8
GOD SIM	353	258	110	189	975	1,284	987	4,252	2,395	1,693	2,231	1,963	1,580
	7.5	3.5	1.9	2.5	8.7	10.8	7.1	7.5	7.4	6.5	7.9	10.7	9.1
GOLF		1		1	0		1	3	1	2	6	3	2
		0.0		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0
GRAPHIC ADVEN.	22	80	36	91	78	173	383	3,376	2,353	1,023	1,036	805	713
	0.5	1.1	0.6	1.2	0.7	1.5	2.7	6.0	7.3	3.9	3.7	4.4	4.1

GFK MONTHLY REPORT

MICROSOFT XBOX 360 MARKET PROFILE - SALES BY GENRE

MONTH 7 YEAR 2018  
1ST JULY TO 28TH JULY

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
HOCKEY												3	2
												0.0	0.0
LIFESTYLE/FIT	2			2	1	3	10	4	1	2	3	4	2
	0.0			0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
MUSIC	160	219	263	382	665	632	761	5,121	1,619	712	319	372	373
	3.4	3.0	4.5	5.1	5.9	5.3	5.5	9.1	5.0	2.7	1.1	2.0	2.1
OTHER SPORT	1		2	-2		1	7	7	4	2	5	1	2
	0.0		0.0	0.0		0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
PLATFORM	89	130	104	131	247	319	243	1,816	739	285	296	190	189
	1.9	1.8	1.8	1.7	2.2	2.7	1.7	3.2	2.3	1.1	1.1	1.0	1.1
PUZZLE/QUIZ	2			0		1	4	9	6	2	2	12	13
	0.0			0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
RPG	52	88	49	117	121	88	135	421	274	312	340	197	268
	1.1	1.2	0.8	1.6	1.1	0.7	1.0	0.7	0.8	1.2	1.2	1.1	1.5
RUGBY	2	3	4	5	6	10	11	83	30	9	15	13	12
	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1
SHOOT 'EM UP		5	1	5	8	5	6	7	14	8	4	23	19
		0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
SKATEBOARD	81	190	185	269	443	490	589	2,360	1,091	552	307	302	262
	1.7	2.6	3.2	3.6	3.9	4.1	4.2	4.2	3.4	2.1	1.1	1.7	1.5
TANK SIM			1		1			1	1			2	
			0.0		0.0			0.0	0.0			0.0	
TENNIS				1			2		1			4	4
				0.0			0.0		0.0			0.0	0.0
WAR / STRAT	4	7	2	3	2	16	8	27	11	20	32	30	34
	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.2	0.2
WINTER SPORTS								6		2	2		
								0.0		0.0	0.0		
WRESTLE	8	18	19	34	54	80	104	528	449	584	771	842	784
	0.2	0.2	0.3	0.5	0.5	0.7	0.7	0.9	1.4	2.2	2.7	4.6	4.5

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	4,724	23.7	6.6	3.1	8.1	12.8	12.1	8.0	9.7	3.7	0.9	6.5	2.1	2.8
ARCADE / ACTION ADVENTURE	2,340	20.3	6.7	3.2	8.3	12.3	14.9	7.8	10.5	4.0	0.9	6.0	1.7	3.3
FOOTBALL	958	28.2	6.1	2.4	6.6	13.1	8.4	8.3	12.2	3.2	0.9	6.6	1.7	2.3
GOD / MANAGEMENT SIM	353	21.0	5.7	2.0	9.6	11.3	14.7	7.4	6.8	5.4	0.8	9.1	3.1	3.1
FPS	217	27.8	5.5	3.4	9.6	11.0	12.1	7.9	8.0	2.6	0.1	8.6	2.4	1.1
COMPILATION	180	26.1	5.0	4.4	7.2	18.3	8.3	9.4	3.9	2.8	0.6	5.6	5.0	3.3
MUSIC	160	31.2	10.2	0.7	9.6	19.2	10.9	4.7	4.7	1.4	0.7	2.7	1.3	2.6
BEAT 'EM UP	102	44.3	10.9	2.0	2.0	10.9	7.0	6.0	4.0	2.0	2.0	5.9	3.0	0.0
CAR / VEHICLE RACING	94	27.4	3.9	5.6	10.3	13.2	7.4	6.2	10.6	3.6	1.2	3.8	3.4	3.4
PLATFORM	89	23.6	2.2	4.5	11.2	16.9	4.5	9.0	10.1	5.6	1.1	7.9	2.2	1.1
SKATEBOARDING	81	28.4	8.6	8.6	12.3	11.1	3.7	9.9	2.5	2.5		7.4	3.7	1.2
RPG	52	11.9	7.8	3.9	5.9	9.9	6.0	21.3	11.7	3.9	1.9	13.6	0.0	2.0
BASKETBALL	41	35.1	14.5	8.1	7.1	9.3	3.0	7.6	3.2	3.8	0.4	4.3	0.6	3.2
GRAPHIC ADVENTURE	22	10.9	9.8	9.3	9.8	5.9	19.1	0.8	10.1	9.5	0.1	14.2	0.2	0.2
OTHERS	35	11.4	11.4	5.7	8.6	14.3	5.7	8.6	14.3			8.6	8.6	2.9

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FOOTBALL UNITS	%	GOD SIM UNITS	%	FPS UNITS	%	COMPILATION UNITS	%	MUSIC UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
	TOTAL	4,724	100.0	2,340	100.0	958	100.0	353	100.0	217	100.0	180	100.0	160	100.0	102	100.0	414	100.0
1	1 WARNER BROS. INTERACTIVE	1,068	22.6	1,060	45.3					2	0.9					6	5.9		
2	2 XBOX 360 CLASSICS	982	20.8	531	22.7			6	1.7	36	16.6	145	80.6					264	63.8
3	3 EA SPORTS	899	19.0			896	93.5									1	1.0	2	0.5
4	4 ROCKSTAR	507	10.7	507	21.7														
6	5 MICROSOFT	376	8.0	4	0.2			346	98.0	3	1.4			1	0.6			22	5.3
7	6 UBISOFT	165	3.5	18	0.8									146	91.3			1	0.2
5	7 ACTIVISION	162	3.4	7	0.3					142	65.4			11	6.9			2	0.5
8	8 LEGO DIMENSIONS	142	3.0	142	6.1														
18	9 BANDAI NAMCO ENTERTAINMENT	87	1.8									24	13.3			54	52.9	9	2.2
16	10 KONAMI	66	1.4	4	0.2	62	6.5												
9	11 CAPCOM	60	1.3	28	1.2											32	31.4		
11	12 2K	55	1.2							4	1.8							51	12.3
13	13 SEGA	32	0.7	9	0.4					8	3.7	10	5.6			4	3.9	1	0.2
10	14 TELLTALE GAMES	22	0.5															22	5.3
14	15 SQUARE ENIX	18	0.4	8	0.3							1	0.6					9	2.2
17	16 EA GAMES	17	0.4							15	6.9							2	0.5
15	17 THQ NORDIC	17	0.4							3	1.4							14	3.4
19	18 THQ	10	0.2													1	1.0	9	2.2
22	19 DISNEY INFINITY	9	0.2	9	0.4														
20	20 EIDOS	7	0.1	7	0.3														
21	21 BETHESDA SOFTWARE	5	0.1							5	2.3								
	OTHERS	18	0.4	6	0.3			1	0.3	-1	-0.5			2	1.3	4	3.9	6	1.4

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FOOTBALL UNITS	%	GOD SIM UNITS	%	FPS UNITS	%	COMPILATION UNITS	%	MUSIC UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
		TOTAL	4,724	100.0	2,340	100.0	958	100.0	353	100.0	217	100.0	180	100.0	160	100.0	102	100.0	414	100.0
1	1	WARNER BROS. INTERACTIVE	1,239	26.2	1,231	52.6					2	0.9					6	5.9		
2	2	ELECTRONIC ARTS	1,004	21.3			896	93.5	6	1.7	16	7.4					1	1.0	85	20.5
3	3	TAKE 2	952	20.2	864	36.9					7	3.2							81	19.6
7	4	MICROSOFT	377	8.0	4	0.2			346	98.0	4	1.8			1	0.6			22	5.3
5	5	SEGA	294	6.2	90	3.8					8	3.7	155	86.1			4	3.9	37	8.9
4	6	UBISOFT	274	5.8	36	1.5					3	1.4			146	91.3			89	21.5
6	7	ACTIVISION BLIZZARD	193	4.1	9	0.4					170	78.3			11	6.9			3	0.7
8	8	CAPCOM	106	2.2	74	3.2											32	31.4		
15	9	BANDAI NAMCO ENTERTAINMENT	86	1.8	-1	0.0							24	13.3			54	52.9	9	2.2
13	10	KONAMI	66	1.4	4	0.2	62	6.5												
11	11	505 GAMES	29	0.6													1	1.0	28	6.8
10	12	SQUARE ENIX EUROPE	26	0.6	15	0.6							1	0.6					10	2.4
12	13	THQ NORDIC	24	0.5							3	1.4							21	5.1
9	14	TELLTALE GAMES	22	0.5															22	5.3
17	15	DISNEY INTERACTIVE STUDIOS	11	0.2	9	0.4									2	1.3				
16	16	BETHESDA SOFTWAREWORKS	5	0.1							5	2.3								
		OTHERS	16	0.3	5	0.2			1	0.3	-1	-0.5					4	3.9	7	1.7

LM	TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FOOTBALL VALUE	%	GOD SIM VALUE	%	MUSIC VALUE	%	COMPILATION VALUE	%	FPS VALUE	%	BEAT 'EM UP VALUE	%	OTHERS	%
	TOTAL	72,920	100.0	29,696	100.0	22,525	100.0	5,937	100.0	2,906	100.0	2,421	100.0	1,969	100.0	1,654	100.0	5,811	100.0
1	1 EA SPORTS	21,427	29.4			21,397	95.0									1	0.1	29	0.5
2	2 WARNER BROS. INTERACTIVE	12,949	17.8	12,848	43.3									14	0.7	87	5.3		
3	3 XBOX 360 CLASSICS	11,575	15.9	6,073	20.5			78	1.3			1,882	77.7	341	17.3			3,200	55.1
4	4 ROCKSTAR	7,548	10.4	7,548	25.4														
5	5 MICROSOFT	6,542	9.0	20	0.1			5,844	98.4	10	0.3			75	3.8			593	10.2
6	6 UBISOFT	2,977	4.1	187	0.6					2,782	95.8							7	0.1
8	7 LEGO DIMENSIONS	2,186	3.0	2,186	7.4														
19	8 BANDAI NAMCO ENTERTAINMENT	1,522	2.1									431	17.8			1,014	61.3	77	1.3
7	9 ACTIVISION	1,461	2.0	52	0.2					105	3.6			1,279	64.9			25	0.4
15	10 KONAMI	1,154	1.6	26	0.1	1,128	5.0												
11	11 2K	889	1.2											20	1.0			869	15.0
10	12 CAPCOM	768	1.1	319	1.1											449	27.1		
9	13 TELLTALE GAMES	455	0.6															455	7.8
12	14 SQUARE ENIX	310	0.4	155	0.5							17	0.7					138	2.4
13	15 SEGA	284	0.4	79	0.3							92	3.8	52	2.6	59	3.6	3	0.0
16	16 THQ NORDIC	235	0.3											29	1.5			206	3.5
20	17 EA GAMES	151	0.2											140	7.1			10	0.2
17	18 THQ	120	0.2													1	0.1	119	2.0
18	19 EIDOS	86	0.1	86	0.3														
	OTHERS	283	0.4	118	0.4			15	0.3	8	0.3			20	1.0	43	2.6	80	1.4

LM TM COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	FOOTBALL VALUE	%	GOD SIM VALUE	%	MUSIC VALUE	%	COMPILATION VALUE	%	FPS VALUE	%	BEAT 'EM UP VALUE	%	OTHERS	%
TOTAL	72,920	100.0	29,696	100.0	22,525	100.0	5,937	100.0	2,906	100.0	2,421	100.0	1,969	100.0	1,654	100.0	5,811	100.0
1 1 ELECTRONIC ARTS	22,617	31.0			21,397	95.0	78	1.3					147	7.5	1	0.1	994	17.1
2 2 WARNER BROS. INTERACTIVE	15,415	21.1	15,314	51.6									14	0.7	87	5.3		
3 3 TAKE 2	13,247	18.2	11,831	39.8									47	2.4			1,369	23.6
6 4 MICROSOFT	6,544	9.0	20	0.1			5,844	98.4	10	0.3			77	3.9			593	10.2
4 5 UBISOFT	4,196	5.8	440	1.5					2,782	95.8			23	1.2			951	16.4
5 6 SEGA	3,483	4.8	965	3.2							1,974	81.5	52	2.6	59	3.6	434	7.5
7 7 ACTIVISION BLIZZARD	1,782	2.4	81	0.3					105	3.6			1,560	79.2			35	0.6
15 8 BANDAI NAMCO ENTERTAINMENT	1,504	2.1	-18	-0.1							431	17.8			1,014	61.3	77	1.3
13 9 KONAMI	1,154	1.6	26	0.1	1,128	5.0												
9 10 CAPCOM	1,140	1.6	691	2.3											449	27.1		
8 11 TELLTALE GAMES	455	0.6															455	7.8
10 12 SQUARE ENIX EUROPE	412	0.6	241	0.8							17	0.7					154	2.7
11 13 505 GAMES	364	0.5													8	0.5	356	6.1
12 14 THQ NORDIC	345	0.5											29	1.5			316	5.4
16 15 DISNEY INTERACTIVE STUDIOS	76	0.1	68	0.2					8	0.3								
OTHERS	187	0.3	39	0.1			15	0.3					20	1.0	35	2.1	77	1.3

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	FIFA 18	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	24.20	846	41,919
2	RED DEAD REDEMPTION: GOTY	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	TAKE 2	12.00	357	110,659
3	MINECRAFT: XBOX EDITION	GOD / MANAGEMENT SIM	MICROSOFT	MICROSOFT	17.01	343	1,227,088
4	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	12.46	272	212,370
5	GRAND THEFT AUTO V	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	17.85	260	2,198,384
6	BULLY: SCHOLARSHIP EDITION	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	11.99	237	95,993
7	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	11.87	197	390,295
8	SEGA MEGA DRIVE ULTIMATE COLLECTION	COMPILATION	XBOX 360 CLASSICS	SEGA	12.96	149	270,060
9	JUST DANCE 2018	MUSIC	UBISOFT	UBISOFT	18.86	142	9,049
10	LEGO DIMENSIONS	ARCADE / ACTION ADVENTURE	LEGO DIMENSIONS	WARNER BROS. INTERACTIVE	15.39	142	120,107
11	LEGO HARRY POTTER: YEARS 1-4	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.73	138	206,455
12	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.97	106	228,349
13	LEGO HARRY POTTER: YEARS 5-7	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	11.07	89	150,726
14	RAYMAN LEGENDS	PLATFORM	XBOX 360 CLASSICS	UBISOFT	10.72	88	72,013
15	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	12.81	86	174,761
16	SKATE 3	SKATEBOARDING	XBOX 360 CLASSICS	ELECTRONIC ARTS	11.77	81	400,446
17	SONIC GENERATIONS	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	SEGA	10.94	81	208,142
18	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.51	76	58,530
19	LEGO BATMAN 2: DC SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.23	74	269,304
20	CALL OF DUTY: BLACK OPS II	FPS	ACTIVISION	ACTIVISION BLIZZARD	11.19	65	1,680,562
21	PRO EVOLUTION SOCCER 2018	FOOTBALL	KONAMI	KONAMI	18.38	61	2,580
22	FIFA 17	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	18.20	46	150,860
23	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.21	45	75,744
24	CALL OF DUTY: BLACK OPS	FPS	XBOX 360 CLASSICS	ACTIVISION BLIZZARD	10.03	45	1,984,354
25	DRAGON BALL XENOVERSE	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	19.99	41	14,465
26	NBA 2K18	BASKETBALL	2K	TAKE 2	20.03	36	1,476
27	GRAND THEFT AUTO: SAN ANDREAS	CAR / VEHICLE RACING	XBOX 360 CLASSICS	TAKE 2	16.67	30	18,933
28	ASSASSIN'S CREED IV: BLACK FLAG	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	13.18	29	413,037
29	TERRARIA	RPG	XBOX 360 CLASSICS	505 GAMES	12.71	28	211,651
30	CALL OF DUTY: GHOSTS	FPS	ACTIVISION	ACTIVISION BLIZZARD	4.76	24	1,113,725
31	FIGHTING EDITION	COMPILATION	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	17.95	24	508
32	SONIC & ALL STARS RACING TRANSFORMED	CAR / VEHICLE RACING	XBOX 360 CLASSICS	SEGA	12.39	23	138,581
33	FORZA HORIZON 2	CAR / VEHICLE RACING	MICROSOFT	MICROSOFT	29.41	19	151,035
34	DEAD RISING 2	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	CAPCOM	7.41	19	214,724
35	ULTRA STREET FIGHTER IV	BEAT 'EM UP	CAPCOM	CAPCOM	14.87	18	10,225
36	CALL OF DUTY: MODERN WARFARE TRILOGY	FPS	ACTIVISION	ACTIVISION BLIZZARD	10.57	17	2,640
37	MINECRAFT: STORY MODE - COMPLETE ADV.	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	21.04	16	22,630
38	CALL OF DUTY: MODERN WARFARE 3	FPS	ACTIVISION	ACTIVISION BLIZZARD	4.73	15	1,814,070
39	SUPER STREET FIGHTER IV ARCADE EDITION	BEAT 'EM UP	CAPCOM	CAPCOM	12.96	14	5,881
40	RESIDENT EVIL 5: GOLD EDITION	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	CAPCOM	10.00	14	2,808
41	RESIDENT EVIL 5	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	CAPCOM	6.99	13	328,451
42	SOULCALIBUR V	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	14.99	13	31,502
43	SONIC & SEGA ALL-STARS RACING	CAR / VEHICLE RACING	XBOX 360 CLASSICS	SEGA	11.23	13	98,898
44	RESIDENT EVIL: REVELATIONS	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	10.49	11	24,216
45	GUITAR HERO LIVE	MUSIC	ACTIVISION	ACTIVISION BLIZZARD	9.59	11	20,170

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	NIER	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	15.34	9	18,152
47	DARK SOULS II	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	7.49	8	60,033
48	DEVIL MAY CRY HD COLLECTION	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	9.99	8	18,254
49	MX VS ATV SUPERCROSS	BIKE RACING	THQ NORDIC	THQ NORDIC	16.27	7	7,948
50	WWE 2K17	WRESTLING	2K	TAKE 2	12.28	7	33,051

## MICROSOFT XBOX ONE MARKET PROFILE - SALES BY GENRE

MONTH 7 YEAR 2018  
1ST JULY TO 28TH JULY

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
<b>GAMES (UNITS)</b>	<b>233,024</b>	<b>278,588</b>	<b>187,714</b>	<b>243,942</b>	<b>405,533</b>	<b>320,899</b>	<b>391,724</b>	<b>1,833,605</b>	<b>1,454,894</b>	<b>574,912</b>	<b>758,591</b>	<b>237,091</b>	<b>217,612</b>
	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>							
ARCADE ADV	94,379	103,311	77,113	77,167	141,161	97,987	135,901	526,378	275,202	152,860	74,505	58,212	53,908
	40.5	37.1	41.1	31.6	34.8	30.5	34.7	28.7	18.9	26.6	9.8	24.6	24.8
BASKETBALL	771	1,218	742	1,087	2,025	2,202	3,251	14,666	6,462	4,334	14,420	543	1,111
	0.3	0.4	0.4	0.4	0.5	0.7	0.8	0.8	0.4	0.8	1.9	0.2	0.5
BEAT 'EM UP	3,850	6,768	3,200	4,650	10,454	25,280	10,099	16,639	8,037	4,715	6,262	5,377	7,073
	1.7	2.4	1.7	1.9	2.6	7.9	2.6	0.9	0.6	0.8	0.8	2.3	3.3
BIKE RACING	1,165	2,815	1,169	2,183	7,936	2,619	1,195	5,339	3,444	1,038	1,287	1,629	1,717
	0.5	1.0	0.6	0.9	2.0	0.8	0.3	0.3	0.2	0.2	0.2	0.7	0.8
BOARD GAME	24	36	14	37	39	30	45	247	50	13	22	9	10
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CAR RACING	28,471	18,553	13,144	20,427	35,222	27,845	38,793	199,178	179,823	97,488	69,386	36,973	28,329
	12.2	6.7	7.0	8.4	8.7	8.7	9.9	10.9	12.4	17.0	9.1	15.6	13.0
COMPILATION	1,662	5,014	441	618	1,255	1,233	1,587	9,021	3,584	354	350	281	536
	0.7	1.8	0.2	0.3	0.3	0.4	0.4	0.5	0.2	0.1	0.0	0.1	0.2
CRICKET	128	274	325	266	783	1,084	1,911	9,737	2,344	65	249	139	332
	0.1	0.1	0.2	0.1	0.2	0.3	0.5	0.5	0.2	0.0	0.0	0.1	0.2
FISHING	80	102	62	49	141	47							
	0.0	0.0	0.0	0.0	0.0	0.0							
FOOTBALL	7,259	23,514	8,254	5,627	9,343	13,861	17,824	138,364	96,770	167,490	321,447	5,458	7,224
	3.1	8.4	4.4	2.3	2.3	4.3	4.6	7.5	6.7	29.1	42.4	2.3	3.3
FOOTBALL USA	90	157	40	150	401	1,126	841	2,760	1,505	943	3,828	2,974	45
	0.0	0.1	0.0	0.1	0.1	0.4	0.2	0.2	0.1	0.2	0.5	1.3	0.0
FPS	35,175	59,097	47,364	89,644	125,913	62,099	90,321	572,320	724,544	60,821	192,146	60,480	55,890
	15.1	21.2	25.2	36.7	31.0	19.4	23.1	31.2	49.8	10.6	25.3	25.5	25.7
GOD SIM	31,470	13,084	9,846	13,868	22,158	20,797	25,811	119,346	53,864	17,608	30,111	20,287	21,250
	13.5	4.7	5.2	5.7	5.5	6.5	6.6	6.5	3.7	3.1	4.0	8.6	9.8
GOLF	148	291	237	222	405	309	364	1,522	679	463	477	1,249	1,339
	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.5	0.6
GRAPHIC ADVEN.	1,083	1,399	1,051	1,515	2,867	2,707	4,468	19,768	7,931	4,208	3,568	1,905	1,856
	0.5	0.5	0.6	0.6	0.7	0.8	1.1	1.1	0.5	0.7	0.5	0.8	0.9
HOCKEY	30	78	18	30	154	290	116	997	629	296	1,039	31	43
	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.1	0.0	0.0
LIFESTYLE/FIT					1		2		0		1	1	4
					0.0		0.0		0.0		0.0	0.0	0.0
MUSIC	399	452	410	684	1,295	1,213	2,012	11,125	3,850	1,366	1,177	1,833	1,144
	0.2	0.2	0.2	0.3	0.3	0.4	0.5	0.6	0.3	0.2	0.2	0.8	0.5

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OTHER SPORT	3,298 1.4	5,314 1.9	3,161 1.7	4,168 1.7	6,671 1.6	6,144 1.9	7,821 2.0	29,543 1.6	2,310 0.2	1,491 0.3	1,013 0.1	2,623 1.1	6,406 2.9
PINBALL	2 0.0	2 0.0	3 0.0	7 0.0	5 0.0	15 0.0	38 0.0	160 0.0	130 0.0	75 0.0	214 0.0	358 0.2	29 0.0
PLATFORM	2,726 1.2	951 0.3	1,032 0.5	1,323 0.5	2,450 0.6	2,319 0.7	3,824 1.0	12,109 0.7	7,235 0.5	1,971 0.3	2,437 0.3	3,530 1.5	1,980 0.9
PUZZLE/QUIZ	346 0.1	573 0.2	108 0.1	345 0.1	539 0.1	56 0.0	134 0.0	371 0.0	143 0.0	92 0.0	157 0.0	1 0.0	4 0.0
RPG	13,395 5.7	30,953 11.1	16,235 8.6	16,008 6.6	27,123 6.7	43,641 13.6	35,760 9.1	74,254 4.0	45,949 3.2	33,546 5.8	28,291 3.7	25,928 10.9	18,810 8.6
RUGBY	43 0.0	32 0.0	39 0.0	179 0.1	632 0.2	798 0.2	832 0.2	9,186 0.5	4,483 0.3	191 0.0	314 0.0	1,348 0.6	2,054 0.9
SHOOT 'EM UP	28 0.0	46 0.0	42 0.0	50 0.0	110 0.0	130 0.0	189 0.0	711 0.0	286 0.0	620 0.1	43 0.0	124 0.1	
SKATEBOARD		2 0.0	1 0.0	6 0.0	3 0.0	5 0.0	2 0.0	2 0.0	20 0.0	11 0.0	3 0.0	12 0.0	8 0.0
SPACE/COMBAT	3,209 1.4	95 0.0	42 0.0	23 0.0	127 0.0	81 0.0	215 0.1	918 0.1	316 0.0	244 0.0	396 0.1	492 0.2	1,064 0.5
TENNIS	794 0.3	1,250 0.4	150 0.1										
TRAIN SIM	510 0.2												
WAR / STRAT	969 0.4	1,469 0.5	1,348 0.7	338 0.1	705 0.2	637 0.2	1,504 0.4	4,546 0.2	2,016 0.1	1,019 0.2	2,853 0.4	2,543 1.1	2,743 1.3
WINTER SPORTS	191 0.1	116 0.0	133 0.1	428 0.2	1,548 0.4	2,074 0.6	2,052 0.5	9,390 0.5	1,507 0.1	789 0.1	922 0.1	675 0.3	908 0.4
WRESTLE	1,329 0.6	1,622 0.6	1,989 1.1	2,842 1.2	4,066 1.0	4,269 1.3	4,811 1.2	45,007 2.5	21,780 1.5	20,800 3.6	1,672 0.2	2,075 0.9	1,794 0.8

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	233,024	20.4	8.2	3.0	7.8	14.8	9.2	9.2	10.6	4.1	1.4	6.7	2.3	2.5
ARCADE / ACTION ADVENTURE	94,379	18.7	8.2	3.1	7.9	14.9	9.0	9.6	10.8	4.3	1.5	7.0	2.4	2.5
FPS	35,175	21.9	8.1	2.8	7.7	13.8	9.2	8.3	11.1	3.9	1.5	6.7	2.4	2.7
GOD / MANAGEMENT SIM	31,470	20.0	8.6	2.9	8.1	15.2	9.4	9.1	10.3	4.0	1.3	6.4	2.2	2.5
CAR / VEHICLE RACING	28,471	20.9	8.0	2.9	7.8	15.2	10.1	9.3	9.8	4.0	1.4	6.3	2.1	2.3
RPG	13,395	23.6	7.8	2.9	7.2	14.2	8.3	8.8	10.3	3.9	1.3	6.7	2.2	2.7
FOOTBALL	7,259	24.3	8.3	2.7	7.3	13.9	9.9	8.8	10.2	3.4	1.4	5.7	1.9	2.0
BEAT 'EM UP	3,850	34.0	5.9	1.9	6.8	12.3	7.3	6.9	9.3	3.9	1.0	6.1	2.1	2.4
MISCELLANEOUS SPORT	3,298	19.5	8.8	3.1	8.3	14.8	10.6	8.8	10.0	3.7	1.5	6.6	1.8	2.6
SPACE / COMBAT / TRADING SIM	3,209	17.9	9.3	3.6	8.2	15.5	8.9	9.4	10.5	4.6	1.6	6.1	2.0	2.3
PLATFORM	2,726	17.9	8.4	3.2	8.5	16.4	7.9	9.8	11.1	4.5	1.3	6.9	2.1	2.2
COMPILATION	1,662	16.6	6.8	4.0	8.3	17.9	10.0	9.6	11.3	4.1	1.0	6.3	1.9	2.3
WRESTLING	1,329	15.5	7.7	2.4	7.0	14.4	8.4	10.6	12.5	5.0	1.5	9.0	3.0	2.9
BIKE RACING	1,165	17.9	9.0	1.8	10.4	16.6	9.8	10.4	8.1	4.0	1.5	5.3	1.7	3.5
OTHERS	5,636	20.5	8.1	3.1	7.2	14.6	8.6	9.2	10.7	4.5	1.4	7.2	2.4	2.5

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	RPG UNITS	%	FOOTBALL UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
	TOTAL	233,024	100.0	94,379	100.0	35,175	100.0	31,470	100.0	28,471	100.0	13,395	100.0	7,259	100.0	3,850	100.0	19,025	100.0
1	1 MICROSOFT	54,163	23.2	26,821	28.4	768	2.2	12,939	41.1	11,958	42.0					813	21.1	864	4.5
4	2 ACTIVISION	38,043	16.3	27,534	29.2	10,509	29.9												
2	3 UBISOFT	30,576	13.1	6,878	7.3	10,232	29.1			11,436	40.2	1,088	8.1					942	5.0
6	4 WARNER BROS. INTERACTIVE	23,787	10.2	18,336	19.4	143	0.4	1,411	4.5	140	0.5					559	14.5	3,198	16.8
25	5 SOLD OUT SALES & MARKETING	13,918	6.0	68	0.1	671	1.9	13,065	41.5	32	0.1							82	0.4
3	6 BETHESDA SOFTWAREWORKS	11,829	5.1	456	0.5	4,560	13.0					6,813	50.9						
5	7 EA SPORTS	8,230	3.5											7,174	98.8	843	21.9	213	1.1
7	8 EA GAMES	8,166	3.5	667	0.7	2,297	6.5	2,995	9.5	1,980	7.0	227	1.7						
9	9 ROCKSTAR	5,633	2.4	5,633	6.0														
8	10 BLIZZARD	4,949	2.1			4,658	13.2					291	2.2						
11	11 SEGA	4,423	1.9	940	1.0							185	1.4					3,298	17.3
19	12 505 GAMES	4,396	1.9	204	0.2	200	0.6			197	0.7	473	3.5					3,322	17.5
14	13 2K	3,267	1.4	524	0.6	596	1.7											2,147	11.3
13	14 BANDAI NAMCO ENTERTAINMENT	2,524	1.1	46	0.0	76	0.2			315	1.1	1,211	9.0			876	22.8		
12	15 CAPCOM	2,047	0.9	755	0.8							630	4.7			662	17.2		
17	16 CODEMASTERS	1,959	0.8							1,959	6.9								
18	17 SQUARE ENIX	1,862	0.8	550	0.6							701	5.2					611	3.2
30	18 THQ NORDIC	1,514	0.6	1,242	1.3	19	0.1	16	0.1	2	0.0	30	0.2					205	1.1
10	19 FOCUS HOME INTERACTIVE	1,455	0.6	61	0.1			183	0.6	171	0.6	983	7.3					57	0.3
21	20 GEARBOX PUBLISHING	1,201	0.5	872	0.9	329	0.9												

LM TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	RPG UNITS	%	FOOTBALL UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
23 21 MILESTONE	1,039	0.4							241	0.8							798	4.2
20 22 TEAM 17	1,016	0.4					636	2.0									380	2.0
24 23 DEEP SILVER	997	0.4	278	0.3	35	0.1					674	5.0					10	0.1
27 24 MAXIMUM GAMES	957	0.4	193	0.2	17	0.0			20	0.1	2	0.0			11	0.3	714	3.8
16 25 BIG BEN	939	0.4	22	0.0			7	0.0	10	0.0							900	4.7
22 26 STUDIO WILDCARD	790	0.3	790	0.8														
32 27 OUTRIGHT GAMES	581	0.2	581	0.6														
26 28 KONAMI	470	0.2	139	0.1									85	1.2			246	1.3
28 29 KALYPSO MEDIA	432	0.2					67	0.2			24	0.2					341	1.8
29 30 TELLTALE GAMES	421	0.2	19	0.0													402	2.1
31 31 KOEI	250	0.1	247	0.3											3	0.1		
OTHERS	1,190	0.5	523	0.6	65	0.2	151	0.5	10	0.0	63	0.5			83	2.2	295	1.6

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	RPG UNITS	%	FOOTBALL UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
		TOTAL	233,024	100.0	94,379	100.0	35,175	100.0	31,470	100.0	28,471	100.0	13,395	100.0	7,259	100.0	3,850	100.0	19,025	100.0
1	1	MICROSOFT	54,163	23.2	26,821	28.4	768	2.2	12,939	41.1	11,958	42.0					813	21.1	864	4.5
3	2	ACTIVISION BLIZZARD	42,993	18.5	27,535	29.2	15,167	43.1					291	2.2						
4	3	UBISOFT	30,578	13.1	6,878	7.3	10,232	29.1			11,436	40.2	1,088	8.1					944	5.0
6	4	WARNER BROS. INTERACTIVE	23,964	10.3	18,513	19.6	143	0.4	1,411	4.5	140	0.5					559	14.5	3,198	16.8
2	5	ELECTRONIC ARTS	16,396	7.0	667	0.7	2,297	6.5	2,995	9.5	1,980	7.0	227	1.7	7,174	98.8	843	21.9	213	1.1
22	6	SOLD OUT SALES & MARKETING	13,918	6.0	68	0.1	671	1.9	13,065	41.5	32	0.1							82	0.4
5	7	BETHESDA SOFTWORKS	11,829	5.1	456	0.5	4,560	13.0					6,813	50.9						
7	8	TAKE 2	8,900	3.8	6,157	6.5	596	1.7											2,147	11.3
9	9	SEGA	4,423	1.9	940	1.0							185	1.4					3,298	17.3
16	10	505 GAMES	4,396	1.9	204	0.2	200	0.6			197	0.7	473	3.5					3,322	17.5
11	11	BANDAI NAMCO ENTERTAINMENT	2,524	1.1	46	0.0	76	0.2			315	1.1	1,211	9.0			876	22.8		
10	12	CAPCOM	2,047	0.9	755	0.8							630	4.7			662	17.2		
13	13	CODEMASTERS	1,959	0.8							1,959	6.9								
14	14	MAXIMUM GAMES	1,952	0.8	467	0.5	17	0.0	7	0.0	20	0.1					11	0.3	1,430	7.5
15	15	SQUARE ENIX EUROPE	1,862	0.8	550	0.6							701	5.2					611	3.2
26	16	THQ NORDIC	1,531	0.7	1,242	1.3	19	0.1	16	0.1	2	0.0	38	0.3					214	1.1
8	17	FOCUS HOME INTERACTIVE	1,445	0.6	49	0.1			183	0.6	171	0.6	985	7.4					57	0.3
18	18	GEARBOX PUBLISHING	1,201	0.5	872	0.9	329	0.9												
17	19	TEAM 17	1,016	0.4					636	2.0									380	2.0
21	20	DEEP SILVER	997	0.4	278	0.3	35	0.1					674	5.0					10	0.1

LM TM COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	RPG UNITS	%	FOOTBALL UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
20 21 MILESTONE	980	0.4							241	0.8							739	3.9
19 22 STUDIO WILDCARD	790	0.3	790	0.8														
28 23 OUTRIGHT GAMES	581	0.2	581	0.6														
23 24 KONAMI	470	0.2	139	0.1									85	1.2			246	1.3
24 25 KALYPSO MEDIA	432	0.2				67	0.2				24	0.2					341	1.8
25 26 TELLTALE GAMES	421	0.2	19	0.0													402	2.1
27 27 KOEI TECMO	275	0.1	247	0.3											28	0.7		
OTHERS	981	0.4	105	0.1	65	0.2	151	0.5	20	0.1	55	0.4			58	1.5	527	2.8

LM	TM	LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	GOD SIM VALUE	%	CAR RACING VALUE	%	FPS VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	SPACE/COMBAT VALUE	%	OTHERS	%
		TOTAL	6,458,150	100.0	2,760,943	100.0	1,018,815	100.0	966,905	100.0	737,692	100.0	264,022	100.0	158,757	100.0	110,404	100.0	440,611	100.0
1	1	MICROSOFT	1,595,734	24.7	864,887	31.3	315,899	31.0	392,221	40.6	4,816	0.7							17,911	4.1
3	2	ACTIVISION	1,023,696	15.9	818,391	29.6					205,305	27.8								
2	3	UBISOFT	962,492	14.9	152,422	5.5			468,807	48.5	309,439	41.9	16,053	6.1					15,772	3.6
5	4	WARNER BROS. INTERACTIVE	667,943	10.3	563,227	20.4	28,059	2.8	3,294	0.3	2,082	0.3							71,282	16.2
26	5	SOLD OUT SALES & MARKETING	590,701	9.1	678	0.0	575,987	56.5	277	0.0	11,749	1.6					2,010	1.8		
4	6	EA SPORTS	191,583	3.0											156,977	98.9			34,606	7.9
7	7	EA GAMES	177,510	2.7	11,849	0.4	77,023	7.6	43,143	4.5	42,483	5.8	3,011	1.1						
10	8	ROCKSTAR	148,422	2.3	148,422	5.4														
6	9	BETHESDA SOFTWORKS	143,316	2.2	5,618	0.2					47,136	6.4	90,561	34.3						
24	10	505 GAMES	129,856	2.0	3,897	0.1			3,468	0.4	2,958	0.4	8,002	3.0			108,395	98.2	3,136	0.7
11	11	SEGA	107,128	1.7	19,041	0.7							6,928	2.6					81,159	18.4
9	12	BLIZZARD	96,584	1.5							88,952	12.1	7,632	2.9						
13	13	BANDAI NAMCO ENTERTAINMENT	62,315	1.0	1,069	0.0			7,646	0.8	811	0.1	31,024	11.8					21,765	4.9
16	14	2K	54,337	0.8	6,226	0.2					6,814	0.9							41,297	9.4
12	15	CAPCOM	51,316	0.8	12,769	0.5							23,267	8.8					15,281	3.5
8	16	FOCUS HOME INTERACTIVE	50,763	0.8	438	0.0	3,494	0.3	4,379	0.5			40,223	15.2					2,229	0.5
20	17	GEARBOX PUBLISHING	38,907	0.6	26,035	0.9					12,872	1.7								
17	18	CODEMASTERS	38,044	0.6					38,044	3.9										
19	19	MILESTONE	37,896	0.6					4,868	0.5									33,028	7.5
30	20	THQ NORDIC	37,488	0.6	30,850	1.1	174	0.0	34	0.0	190	0.0	873	0.3					5,367	1.2

LM	TM	LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	GOD SIM VALUE	%	CAR RACING VALUE	%	FPS VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	SPACE/COMBAT VALUE	%	OTHERS	%
18	21	STUDIO WILDCARD	33,087	0.5	33,087	1.2														
22	22	SQUARE ENIX	31,529	0.5	11,254	0.4							12,245	4.6					8,030	1.8
21	23	DEEP SILVER	28,652	0.4	5,164	0.2					578	0.1	22,819	8.6					91	0.0
29	24	MAXIMUM GAMES	28,546	0.4	4,472	0.2			307	0.0	306	0.0	20	0.0					23,441	5.3
14	25	BIG BEN	27,374	0.4	383	0.0	199	0.0	268	0.0									26,524	6.0
23	26	TEAM 17	17,580	0.3			12,848	1.3											4,732	1.1
32	27	OUTRIGHT GAMES	16,483	0.3	16,483	0.6														
27	28	KALYPSO MEDIA	12,479	0.2			1,713	0.2					462	0.2					10,303	2.3
25	29	KONAMI	11,208	0.2	2,802	0.1									1,781	1.1			6,625	1.5
28	30	TELLTALE GAMES	9,837	0.2	561	0.0													9,275	2.1
31	31	KOEI	8,040	0.1	7,993	0.3													47	0.0
		OTHERS	27,308	0.4	12,926	0.5	3,418	0.3	150	0.0	1,200	0.2	903	0.3					8,711	2.0

LM	TM	COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	GOD SIM VALUE	%	CAR RACING VALUE	%	FPS VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	SPACE/COMBAT VALUE	%	OTHERS	%
		TOTAL	6,458,150	100.0	2,760,943	100.0	1,018,815	100.0	966,905	100.0	737,692	100.0	264,022	100.0	158,757	100.0	110,404	100.0	440,611	100.0
1	1	MICROSOFT	1,595,734	24.7	864,887	31.3	315,899	31.0	392,221	40.6	4,816	0.7							17,911	4.1
3	2	ACTIVISION BLIZZARD	1,120,293	17.3	818,404	29.6					294,257	39.9	7,632	2.9						
2	3	UBISOFT	962,515	14.9	152,422	5.5			468,807	48.5	309,439	41.9	16,053	6.1					15,795	3.6
5	4	WARNER BROS. INTERACTIVE	672,637	10.4	567,921	20.6	28,059	2.8	3,294	0.3	2,082	0.3							71,282	16.2
24	5	SOLD OUT SALES & MARKETING	590,701	9.1	678	0.0	575,987	56.5	277	0.0	11,749	1.6					2,010	1.8		
4	6	ELECTRONIC ARTS	369,093	5.7	11,849	0.4	77,023	7.6	43,143	4.5	42,483	5.8	3,011	1.1	156,977	98.9			34,606	7.9
7	7	TAKE 2	202,758	3.1	154,648	5.6					6,814	0.9							41,297	9.4
6	8	BETHESDA SOFTWORKS	143,316	2.2	5,618	0.2					47,136	6.4	90,561	34.3						
22	9	505 GAMES	129,856	2.0	3,897	0.1			3,468	0.4	2,958	0.4	8,002	3.0			108,395	98.2	3,136	0.7
9	10	SEGA	107,128	1.7	19,041	0.7							6,928	2.6					81,159	18.4
11	11	BANDAI NAMCO ENTERTAINMENT	62,315	1.0	1,069	0.0			7,646	0.8	811	0.1	31,024	11.8					21,765	4.9
12	12	MAXIMUM GAMES	55,722	0.9	10,814	0.4	199	0.0	307	0.0	306	0.0							44,096	10.0
10	13	CAPCOM	51,316	0.8	12,769	0.5							23,267	8.8					15,281	3.5
8	14	FOCUS HOME INTERACTIVE	50,639	0.8	294	0.0	3,494	0.3	4,379	0.5			40,243	15.2					2,229	0.5
17	15	GEARBOX PUBLISHING	38,907	0.6	26,035	0.9					12,872	1.7								
13	16	CODEMASTERS	38,044	0.6					38,044	3.9										
27	17	THQ NORDIC	37,740	0.6	30,850	1.1	174	0.0	34	0.0	190	0.0	1,022	0.4					5,470	1.2
16	18	MILESTONE	36,874	0.6					4,868	0.5									32,006	7.3
15	19	STUDIO WILDCARD	33,087	0.5	33,087	1.2														
20	20	SQUARE ENIX EUROPE	31,529	0.5	11,254	0.4							12,245	4.6					8,030	1.8

LM TM COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	GOD SIM VALUE	%	CAR RACING VALUE	%	FPS VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	SPACE/COMBAT VALUE	%	OTHERS	%
19 21 DEEP SILVER	28,652	0.4	5,164	0.2					578	0.1	22,819	8.6					91	0.0
21 22 TEAM 17	17,580	0.3			12,848	1.3											4,732	1.1
29 23 OUTRIGHT GAMES	16,483	0.3	16,483	0.6														
25 24 KALYPSO MEDIA	12,479	0.2			1,713	0.2					462	0.2					10,303	2.3
23 25 KONAMI	11,208	0.2	2,802	0.1									1,781	1.1			6,625	1.5
26 26 TELLTALE GAMES	9,837	0.2	561	0.0													9,275	2.1
28 27 KOEI TECMO	8,416	0.1	7,993	0.3													423	0.1
18 28 BIG BEN INTERACTIVE	6,496	0.1	383	0.0			268	0.0									5,845	1.3
OTHERS	16,796	0.3	2,021	0.1	3,418	0.3	150	0.0	1,200	0.2	753	0.3					9,254	2.1

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	CRASH BANDICOOT N.SANE TRILOGY	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	29.75	27,486	44,697
2	SEA OF THIEVES	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	42.90	13,287	81,325
3	JURASSIC WORLD: EVOLUTION	GOD / MANAGEMENT SIM	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	44.26	13,003	13,003
4	MINECRAFT: XBOX EDITION	GOD / MANAGEMENT SIM	MICROSOFT	MICROSOFT	24.67	12,324	645,911
5	THE CREW 2	CAR / VEHICLE RACING	UBISOFT	UBISOFT	41.19	11,354	16,795
6	FORZA HORIZON 3	CAR / VEHICLE RACING	MICROSOFT	MICROSOFT	33.70	10,100	753,909
7	LEGO THE INCREDIBLES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	40.53	9,572	9,572
8	PLAYERUNKNOWN'S BATTLEGROUNDS	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	21.74	8,963	217,970
9	FIFA 18	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	22.50	6,755	775,958
10	FAR CRY 5	FPS	UBISOFT	UBISOFT	37.68	6,402	151,660
11	CALL OF DUTY: WWII	FPS	ACTIVISION	ACTIVISION BLIZZARD	23.07	5,812	833,984
12	GRAND THEFT AUTO V	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	26.91	5,104	1,288,245
13	OVERWATCH: GAME OF THE YEAR EDITION	FPS	BLIZZARD	ACTIVISION BLIZZARD	19.03	4,635	85,557
14	ASSASSIN'S CREED ORIGINS	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	25.29	4,172	305,227
15	FALLOUT 4	RPG	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	8.90	4,084	714,624
16	STATE OF DECAY 2	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	23.21	3,666	41,847
17	ROCKET LEAGUE: COLLECTORS EDITION	MISCELLANEOUS SPORT	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.30	3,154	54,798
18	NO MAN'S SKY	SPACE / COMBAT / TRADING SIM	505 GAMES	505 GAMES	34.66	3,127	3,127
19	THE SIMS 4	GOD / MANAGEMENT SIM	EA GAMES	ELECTRONIC ARTS	25.72	2,995	89,790
20	DOOM	FPS	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	7.86	2,811	223,453
21	TOM CLANCY'S RAINBOW 6: SIEGE	FPS	UBISOFT	UBISOFT	16.50	2,780	321,327
22	LEGO MARVEL SUPER HEROES 2	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	23.36	2,694	68,346
23	DESTINY 2	FPS	ACTIVISION	ACTIVISION BLIZZARD	11.55	2,336	193,906
24	SONIC MANIA PLUS	PLATFORM	SEGA	SEGA	25.06	2,177	2,177
25	MIDDLE-EARTH: SHADOW OF WAR	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.43	1,716	99,771
26	FORZA MOTORSPORT 7	CAR / VEHICLE RACING	MICROSOFT	MICROSOFT	29.43	1,708	258,286
27	STAR WARS BATTLEFRONT II	FPS	EA GAMES	ELECTRONIC ARTS	22.01	1,505	234,482
28	LEGO WORLDS	GOD / MANAGEMENT SIM	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	19.89	1,411	158,782
29	NEED FOR SPEED PAYBACK	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	23.07	1,322	72,695
30	WWE 2K18	WRESTLING	2K	TAKE 2	19.65	1,241	104,097
31	RED FACTION: GUERRILLA REMASTERED	ARCADE / ACTION ADVENTURE	THQ NORDIC	THQ NORDIC	25.26	1,200	1,200
32	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.26	1,130	132,614
33	SEGA MEGA DRIVE CLASSICS	COMPILATION	SEGA	SEGA	23.55	1,113	5,570
34	SOUTH PARK: THE FRACTURED BUT WHOLE	RPG	UBISOFT	UBISOFT	14.64	1,067	58,001
35	TOM CLANCY'S GHOST RECON: WILDLANDS	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	15.48	1,024	176,180
36	F1 2017	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	17.23	979	48,153
37	VAMPIRE	RPG	FOCUS HOME INTERACTIVE	FOCUS HOME INTERACTIVE	41.18	975	6,983
38	THE ELDER SCROLLS V: SKYRIM SPECIAL ED.	RPG	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	20.11	967	221,256
39	SONIC FORCES	ARCADE / ACTION ADVENTURE	SEGA	SEGA	20.26	940	38,748
40	FALLOUT 4 GOTY	RPG	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	19.50	904	14,868
41	HELLO NEIGHBOR	ARCADE / ACTION ADVENTURE	GEARBOX PUBLISHING	GEARBOX PUBLISHING	29.86	872	36,048
42	CALL OF DUTY: MODERN WARFARE REMASTERED	FPS	ACTIVISION	ACTIVISION BLIZZARD	19.57	854	29,810
43	THE LEGO NINJAGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	22.06	797	44,639
44	EA SPORTS UFC 3	BEAT 'EM UP	EA SPORTS	ELECTRONIC ARTS	37.76	794	29,274
45	ARK: SURVIVAL EVOLVED	ARCADE / ACTION ADVENTURE	STUDIO WILDCARD	STUDIO WILDCARD	41.88	790	45,844

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	WOLFENSTEIN II: THE NEW COLOSSUS	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	19.09	765	72,286
47	HALO 5: GUARDIANS	FPS	MICROSOFT	MICROSOFT	6.25	762	503,363
48	LEGO CITY UNDERCOVER	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	19.26	734	51,476
49	NBA 2K18	BASKETBALL	2K	TAKE 2	21.58	734	47,811
50	TENNIS WORLD TOUR	TENNIS	BIG BEN	MAXIMUM GAMES	28.85	716	1,812
51	KINGDOM COME: DELIVERANCE	RPG	DEEP SILVER	DEEP SILVER	33.88	673	14,714
52	KILLER INSTINCT: COMBO BREAKER PACK	BEAT 'EM UP	MICROSOFT	MICROSOFT	3.92	659	13,110
53	CALL OF DUTY: BLACK OPS III GOLD EDITION	FPS	ACTIVISION	ACTIVISION BLIZZARD	25.18	659	20,843
54	SNIPER ELITE 4	FPS	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	17.53	642	44,431
55	BURNOUT PARADISE REMASTERED	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	19.40	642	11,376
56	ASSASSIN'S CREED ROGUE REMASTERED	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	21.69	642	10,880
57	FINAL FANTASY XV: ROYAL EDITION	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	17.78	638	2,319
58	MONSTER HUNTER: WORLD	RPG	CAPCOM	CAPCOM	37.42	613	41,334
59	LIFE IS STRANGE: BEFORE THE STORM	GRAPHIC ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	13.10	602	3,149
60	THE WITCHER III: WILD HUNT GOTY EDITION	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	22.98	582	29,225
61	STREET FIGHTER: 30TH ANNIVERSARY	BEAT 'EM UP	CAPCOM	CAPCOM	23.73	573	3,347
62	CALL OF DUTY: INFINITE WARFARE	FPS	ACTIVISION	ACTIVISION BLIZZARD	8.76	556	705,652
63	THE ESCAPISTS 2	GOD / MANAGEMENT SIM	TEAM 17	TEAM 17	21.02	550	34,618
64	TEKKEN 7	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	22.09	544	19,001
65	L.A. NOIRE	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	20.89	529	31,152
66	MAFIA III	ARCADE / ACTION ADVENTURE	2K	TAKE 2	11.88	524	181,658
67	TRAIN SIM WORLD	TRAIN SIMULATOR	MAXIMUM GAMES	MAXIMUM GAMES	39.16	510	510
68	PREY	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	11.20	510	58,823
69	THE ELDER SCROLLS ONLINE: SUMMERSSET	RPG	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	26.30	508	2,054
70	DARK SOULS REMASTERED	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	26.88	505	5,750
71	ONRUSH	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	29.55	478	1,605
72	RESIDENT EVIL 7: BIOHAZARD	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	15.69	468	80,337
73	TOM CLANCY'S RAINBOW 6: SIEGE - ADVANCED	FPS	UBISOFT	UBISOFT	25.01	461	3,677
74	ZOO TYCOON: ULTIMATE ANIMAL COLLECTION	GOD / MANAGEMENT SIM	MICROSOFT	MICROSOFT	19.78	418	16,346
75	FIFA 17	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	12.10	410	1,106,539
76	SUPER LUCKY'S TALE	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	13.23	396	26,003
77	PLANTS VS ZOMBIES: GARDEN WARFARE 2	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	17.61	392	89,182
78	MXGP PRO	BIKE RACING	MILESTONE	MILESTONE	46.74	383	383
79	RAYMAN LEGENDS	PLATFORM	UBISOFT	UBISOFT	12.88	378	65,849
80	HALO WARS 2	WARGAME / STRATEGY	MICROSOFT	MICROSOFT	13.83	372	49,182
81	WATCH DOGS 2	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	17.09	358	195,158
82	RUSH: A DISNEY PIXAR ADVENTURE	COMPILATION	MICROSOFT	MICROSOFT	19.97	348	13,420
83	THE EVIL WITHIN 2	ARCADE / ACTION ADVENTURE	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	14.68	344	34,881
84	EARTHFALL	FPS	GEARBOX PUBLISHING	GEARBOX PUBLISHING	39.12	329	329
85	TITANFALL 2	FPS	EA GAMES	ELECTRONIC ARTS	8.79	317	127,801
86	JUST DANCE 2018	MUSIC	UBISOFT	UBISOFT	19.99	313	13,623
87	FAR CRY 3: CLASSIC EDITION	FPS	UBISOFT	UBISOFT	23.26	312	556
88	PROJECT CARS 2	CAR / VEHICLE RACING	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	24.44	305	14,505
89	BORDERLANDS: THE HANDSOME COLLECTION	FPS	2K	TAKE 2	12.08	300	66,237
90	SUDDEN STRIKE 4: EUROPEAN BATTLEFIELDS EDITION	WARGAME / STRATEGY	KALYPSO MEDIA	KALYPSO MEDIA	32.80	290	677

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
91	ADVENTURE TIME: PIRATES OF THE ENCHIRIDION	ARCADE / ACTION ADVENTURE	OUTRIGHT GAMES	OUTRIGHT GAMES	30.31	286	286
92	FOR HONOR	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	15.61	274	70,321
93	BATTLEFIELD 1: REVOLUTION	FPS	EA GAMES	ELECTRONIC ARTS	16.48	271	13,883
94	BATMAN: RETURN TO ARKHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.28	270	31,349
95	MINECRAFT: STORY MODE - SEASON 2	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	24.07	267	30,407
96	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.86	257	90,990
97	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.68	256	154,462
98	MOTOGP 18	BIKE RACING	MILESTONE	MILESTONE	43.75	250	1,040
99	GEARS OF WAR 4	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	27.04	247	324,810
100	HITMAN: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	40.11	246	891
101	SUPER BOMBERMAN R	PUZZLE/QUIZ	KONAMI	KONAMI	26.93	246	640
102	BIOSHOCK: THE COLLECTION	FPS	2K	TAKE 2	11.94	245	43,940
103	HITMAN: THE COMPLETE FIRST SEASON	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	25.00	243	31,656
104	GRAVEL	CAR / VEHICLE RACING	MILESTONE	MILESTONE	20.20	241	1,776
105	DIRT 4	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	16.82	240	38,968
106	FRIDAY THE 13TH: THE GAME	ARCADE / ACTION ADVENTURE	GUN MEDIA	MAXIMUM GAMES	24.95	228	13,869
107	PORTAL KNIGHTS	RPG	505 GAMES	505 GAMES	13.41	226	13,625
108	INJUSTICE 2	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.21	223	57,213
109	MASS EFFECT: ANDROMEDA	RPG	EA GAMES	ELECTRONIC ARTS	13.59	212	73,989
110	CALL OF DUTY: BLACK OPS III	FPS	ACTIVISION	ACTIVISION BLIZZARD	20.11	212	898,690
111	MORTAL KOMBAT XL	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	17.45	212	21,509
112	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	19.22	202	89,220
113	DISNEYLAND ADVENTURES	GOD / MANAGEMENT SIM	MICROSOFT	MICROSOFT	18.77	191	10,484
114	DISHONORED 2	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	9.75	188	113,081
115	DRAGON BALL XENOVERSE 2	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	21.15	188	22,975
116	THE ELDER SCROLLS ONLINE: GOLD EDITION	RPG	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	9.99	187	9,493
117	BATMAN: ARKHAM KNIGHT	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.57	183	214,145
118	FARMING SIMULATOR 17: PLATINUM EDITION	GOD / MANAGEMENT SIM	FOCUS HOME INTERACTIVE	FOCUS HOME INTERACTIVE	19.03	181	7,268
119	FAR CRY 4	FPS	UBISOFT	UBISOFT	10.90	179	239,934
120	MICRO MACHINES: WORLD SERIES	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	14.02	179	25,787
121	LEGO DIMENSIONS	ARCADE / ACTION ADVENTURE	LEGO DIMENSIONS	WARNER BROS. INTERACTIVE	26.52	177	84,026
122	HOTEL TRANSYLVANIA 3: MONSTERS OVERBOARD	ARCADE / ACTION ADVENTURE	OUTRIGHT GAMES	OUTRIGHT GAMES	32.24	175	175
123	SPINTIRES: MUDRUNNER	CAR / VEHICLE RACING	FOCUS HOME INTERACTIVE	FOCUS HOME INTERACTIVE	25.61	171	8,137
124	DISHONORED: DEATH OF THE OUTSIDER	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	9.51	163	15,656
125	THE ELDER SCROLLS ONLINE: MORROWIND	RPG	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	11.82	162	15,604
126	STEEP WINTER GAMES EDITION	WINTER SPORTS	UBISOFT	UBISOFT	20.84	160	7,165
127	DIABLO III: ETERNAL COLLECTION	RPG	BLIZZARD	ACTIVISION BLIZZARD	34.66	159	243
128	SHINING RESONANCE REFRAIN	RPG	SEGA	SEGA	42.03	157	157
129	DEAD BY DAYLIGHT	ARCADE / ACTION ADVENTURE	505 GAMES	505 GAMES	19.97	148	13,443
130	FORZA MOTORSPORT 5	CAR / VEHICLE RACING	MICROSOFT	MICROSOFT	10.23	146	321,639
131	A WAY OUT	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	21.31	144	9,578
132	RARE REPLAY	COMPILATION	MICROSOFT	MICROSOFT	11.43	144	92,153
133	DYING LIGHT: THE FOLLOWING	FPS	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.55	144	20,996
134	ROCKET LEAGUE	MISCELLANEOUS SPORT	505 GAMES	505 GAMES	16.56	143	226,066
135	CARS 3: DRIVEN TO WIN	CAR / VEHICLE RACING	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	23.53	140	12,910

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
136	DYNASTY WARRIORS 9	ARCADE / ACTION ADVENTURE	KOEI	KOEI TECMO	30.31	138	2,528
137	TT ISLE OF MAN: RIDE ON THE EDGE	BIKE RACING	BIG BEN	BIG BEN INTERACTIVE	37.80	138	8,423
138	AGENTS OF MAYHEM	ARCADE / ACTION ADVENTURE	DEEP SILVER	DEEP SILVER	7.50	134	16,724
139	DIABLO III REAPER OF SOULS ULTIMATE EVIL	RPG	BLIZZARD	ACTIVISION BLIZZARD	16.07	132	50,151
140	ASHES CRICKET	CRICKET	BIG ANT STUDIOS	BIG ANT STUDIOS	19.38	127	16,566
141	ASSASSIN'S CREED: THE EZIO COLLECTION	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	18.10	124	44,578
142	INJUSTICE 2: LEGENDARY EDITION	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	39.68	123	1,312
143	BEN 10	ARCADE / ACTION ADVENTURE	OUTRIGHT GAMES	OUTRIGHT GAMES	18.09	120	3,739
144	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	19.91	117	96,190
145	DRAGON BALL FIGHTERZ	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	45.83	112	9,604
146	THE EVIL WITHIN	ARCADE / ACTION ADVENTURE	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	5.07	112	105,825
147	ASSASSIN'S CREED: SYNDICATE	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	13.51	111	240,317
148	A.O.T. 2	ARCADE / ACTION ADVENTURE	KOEI	KOEI TECMO	34.96	108	1,710
149	JUST CAUSE 3: GOLD EDITION	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	17.95	105	4,969
150	GEARS OF WAR: ULTIMATE EDITION	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	10.89	105	171,798
151	TOM CLANCY'S THE DIVISION	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	14.62	104	318,490
152	STARDEW VALLEY	RPG	505 GAMES	505 GAMES	15.79	101	7,813
153	WORMS W.M.D	WARGAME / STRATEGY	TEAM 17	TEAM 17	7.36	100	14,892
154	ASSETTO CORSA ULTIMATE EDITION	CAR / VEHICLE RACING	505 GAMES	505 GAMES	24.34	98	505
155	FAR CRY PRIMAL	FPS	UBISOFT	UBISOFT	16.47	98	135,556
156	JUST CAUSE 3	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	15.39	97	179,459
157	REDOUT	CAR / VEHICLE RACING	505 GAMES	505 GAMES	10.62	96	1,247
158	WORMS BATTLEGROUNDS	WARGAME / STRATEGY	TEAM 17	TEAM 17	14.04	96	16,546
159	EXTINCTION	ARCADE / ACTION ADVENTURE	MAXIMUM GAMES	MAXIMUM GAMES	21.58	94	995
160	MARVEL VS. CAPCOM: INFINITE	BEAT 'EM UP	CAPCOM	CAPCOM	18.93	89	13,411
161	BATTLEFIELD 1	FPS	EA GAMES	ELECTRONIC ARTS	14.23	89	532,932
162	RAID: WORLD WAR II	FPS	505 GAMES	505 GAMES	11.13	88	1,516
163	DEVIL MAY CRY HD COLLECTION	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	22.60	88	1,490
164	CITIES SKYLINES: XBOX ONE EDITION	GOD / MANAGEMENT SIM	PARADOX	PARADOX	22.37	87	10,090
165	CONAN EXILES	ARCADE / ACTION ADVENTURE	DEEP SILVER	DEEP SILVER	37.96	87	1,231
166	BATTLEFIELD 4	FPS	EA GAMES	ELECTRONIC ARTS	7.47	86	222,616
167	PILLARS OF ETERNITY: COMPLETE EDITION	RPG	505 GAMES	505 GAMES	19.37	85	2,380
168	RYSE: SON OF ROME	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	6.04	85	133,821
169	MX VS ATV ALL OUT	BIKE RACING	THQ NORDIC	THQ NORDIC	37.87	85	1,187
170	BEAST QUEST	ARCADE / ACTION ADVENTURE	MAXIMUM GAMES	MAXIMUM GAMES	28.00	83	2,114
171	WWE 2K17	WRESTLING	2K	TAKE 2	7.46	83	108,905
172	ELITE DANGEROUS	SPACE / COMBAT / TRADING SIM	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	24.51	82	4,472
173	YOOKA-LAYLEE	PLATFORM	TEAM 17	TEAM 17	10.39	82	24,778
174	METAL GEAR SURVIVE	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	25.29	81	4,571
175	DOVETAIL GAMES EURO FISHING	FISHING	MAXIMUM GAMES	MAXIMUM GAMES	19.17	80	481
176	RORY MCILROY PGA TOUR	GOLF	EA SPORTS	ELECTRONIC ARTS	16.73	79	56,096
177	TOMB RAIDER: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	14.55	79	60,631
178	F1 2016	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	5.00	79	50,544
179	AO INTERNATIONAL TENNIS	TENNIS	BIG ANT STUDIOS	BIG ANT STUDIOS	36.25	78	382
180	PRO EVOLUTION SOCCER 2018	FOOTBALL	KONAMI	KONAMI	21.93	78	17,541

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
181	SNIPER ELITE 3: ULTIMATE EDITION	FPS	505 GAMES	505 GAMES	16.11	77	13,851
182	ROGUE TROOPER REDUX	ARCADE / ACTION ADVENTURE	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	9.96	68	2,189
183	SWORD ART ONLINE: FATAL BULLET	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	41.36	67	1,488
184	THE GOLF CLUB 2	GOLF	MAXIMUM GAMES	MAXIMUM GAMES	13.52	67	5,694
185	STAR WARS BATTLEFRONT: ULTIMATE EDITION	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	19.97	66	3,019
186	DESTINY: THE COLLECTION	FPS	ACTIVISION	ACTIVISION BLIZZARD	25.45	65	40,137
187	SNIPER: GHOST WARRIOR 3	FPS	CI GAMES	CI GAMES	18.46	65	20,229
188	PRISON ARCHITECT	GOD / MANAGEMENT SIM	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	6.89	62	6,753
189	WOLFENSTEIN: THE OLD BLOOD	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	4.51	61	43,382
190	THE BANNER SAGA TRILOGY	RPG	505 GAMES	505 GAMES	28.55	60	60
191	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.14	59	47,114
192	SHAQ FU: A LEGEND REBORN	BEAT 'EM UP	WIRED PRODUCTIONS	WIRED PRODUCTIONS	15.44	58	114
193	XCOM 2	WARGAME / STRATEGY	2K	TAKE 2	5.22	58	15,043
194	METAL GEAR SOLID V DEFINITIVE EXPERIENCE	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	13.00	58	3,073
195	MONSTER ENERGY SUPERCROSS	BIKE RACING	MILESTONE	MILESTONE	36.62	56	3,339
196	AGONY	ARCADE / ACTION ADVENTURE	MADMIND STUDIO	MADMIND STUDIO	28.36	56	787
197	TOUR DE FRANCE 2018	BIKE RACING	FOCUS HOME INTERACTIVE	FOCUS HOME INTERACTIVE	39.70	56	95
198	OVERCOOKED!	COMPILATION	TEAM 17	TEAM 17	17.36	56	5,883
199	ROAD RAGE	BIKE RACING	MAXIMUM GAMES	MAXIMUM GAMES	15.62	54	3,758
200	TRACKMANIA TURBO	CAR / VEHICLE RACING	UBISOFT	UBISOFT	15.48	54	13,365

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
<b>GAMES (UNITS)</b>	<b>1,753</b>	<b>2,251</b>	<b>2,028</b>	<b>2,896</b>	<b>4,886</b>	<b>4,490</b>	<b>5,021</b>	<b>29,853</b>	<b>9,466</b>	<b>3,686</b>	<b>3,005</b>	<b>2,914</b>	<b>2,643</b>
	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>							
ARCADE ADV	72	124	78	71	183	178	178	625	467	275	613	275	212
	4.1	5.5	3.8	2.5	3.7	4.0	3.5	2.1	4.9	7.5	20.4	9.4	8.0
ATHLETICS				1		-1	1	2			1	1	
				0.0		0.0	0.0	0.0			0.0	0.0	
BEAT 'EM UP	34	16	8	12	15	9	7	29	5	3	9	6	6
	1.9	0.7	0.4	0.4	0.3	0.2	0.1	0.1	0.1	0.1	0.3	0.2	0.2
BOARD GAME					2		2	13	1	1		3	2
					0.0		0.0	0.0	0.0	0.0		0.1	0.1
BOXING	1		1	2		1		5	3	1			1
	0.1		0.0	0.1		0.0		0.0	0.0	0.0			0.0
CAR RACING	47	115	301	264	267	455	205	237	475	244	324	577	439
	2.7	5.1	14.8	9.1	5.5	10.1	4.1	0.8	5.0	6.6	10.8	19.8	16.6
CHESS							1						
							0.0						
COMPILATION	480	510	309	375	886	788	764	1,823	836	377	341	369	259
	27.4	22.7	15.2	12.9	18.1	17.6	15.2	6.1	8.8	10.2	11.3	12.7	9.8
CRICKET					1			2				1	1
					0.0			0.0				0.0	0.0
FISHING								1		1	1		2
								0.0		0.0	0.0		0.1
FLIGHT SIM		1	1		1	1		19	2	2	5	2	
		0.0	0.0		0.0	0.0		0.1	0.0	0.1	0.2	0.1	
FOOTBALL			2		1	2	2		3		2	10	9
			0.1		0.0	0.0	0.0		0.0		0.1	0.3	0.3
FPS		1				1	0	18	5		4	1	
		0.0				0.0	0.0	0.1	0.1		0.1	0.0	
GOD SIM	1	2		2	2	3	5	16	6	6	5	7	6
	0.1	0.1		0.1	0.0	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
GOLF			1	1					1			1	
			0.0	0.0					0.0			0.0	
GRAPHIC ADVEN.	1		1	1		1	4	5	4	3	3	2	
	0.1		0.0	0.0		0.0	0.1	0.0	0.0	0.1	0.1	0.1	
LIFESTYLE/FIT	2		15	1	6	7	10	12	15	9	12	6	3
	0.1		0.7	0.0	0.1	0.2	0.2	0.0	0.2	0.2	0.4	0.2	0.1
MUSIC	824	1,088	1,074	1,754	2,689	2,462	3,316	24,215	6,342	2,373	1,123	1,133	1,389
	47.0	48.3	53.0	60.6	55.0	54.8	66.0	81.1	67.0	64.4	37.4	38.9	52.6

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
OTHER SPORT		2		2	2	0	1	16	12	3	6	6	9
		0.1		0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.2	0.2	0.3
PLATFORM	231	287	138	276	577	375	414	1,855	857	188	229	182	147
	13.2	12.7	6.8	9.5	11.8	8.4	8.2	6.2	9.1	5.1	7.6	6.2	5.6
PUZZLE/QUIZ	51	97	93	123	228	188	93	903	397	163	294	293	130
	2.9	4.3	4.6	4.2	4.7	4.2	1.9	3.0	4.2	4.4	9.8	10.1	4.9
RPG	1	3	3	2	2	1	4	13	2	4	3	7	5
	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.2	0.2
SHOOT 'EM UP	5	3	1	9	15	12	10	21	25	26	20	24	18
	0.3	0.1	0.0	0.3	0.3	0.3	0.2	0.1	0.3	0.7	0.7	0.8	0.7
TENNIS	1	2	1		2		1	3		1	1		2
	0.1	0.1	0.0		0.0		0.0	0.0		0.0	0.0		0.1
WAR / STRAT									1		1		
									0.0		0.0		
WINTER SPORTS					1		1	1	1		2	2	
					0.0		0.0	0.0	0.0		0.1	0.1	
WRESTLE	2		1		3	2	1	8	2	2	2		1
	0.1		0.0		0.1	0.0	0.0	0.0	0.0	0.1	0.1		0.0
OTHERS					3	4	2	11	4	4	4	6	2
					0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.2	0.1

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	1,753	32.2	7.8	2.6	7.8	14.5	7.9	6.3	8.0	2.8	0.9	4.7	2.6	1.9
MUSIC	824	28.7	8.0	2.7	7.6	15.1	10.1	5.9	8.0	4.1	0.4	4.7	2.3	2.3
COMPILATION	480	35.6	7.9	2.7	8.3	11.3	5.2	7.1	9.0	1.7	1.3	4.8	3.3	1.9
PLATFORM	231	33.8	6.9	2.2	6.9	16.9	7.4	7.4	7.8	2.2	1.3	3.9	2.6	0.9
ARCADE / ACTION ADVENTURE	72	40.3	8.3	1.4	8.3	15.3	5.6	5.6	6.9	1.4		4.2	1.4	1.4
PUZZLE/QUIZ	51	29.4	9.8	5.9	3.9	17.6	2.0	7.8	7.8		5.9	5.9	2.0	2.0
CAR / VEHICLE RACING	47	36.2	10.6	2.1	6.4	17.0	10.6	4.3	2.1	2.1		4.3	2.1	2.1
BEAT 'EM UP	34	41.2		2.9	20.6	17.6	5.9					8.8	2.9	
OTHERS	14	28.6	7.1			21.4	7.1		21.4			7.1	7.1	

LM TM LABEL	TOTAL UNITS	%	MUSIC UNITS	%	COMPILATION UNITS	%	PLATFORM UNITS	%	ARCADE ADV UNITS	%	PUZZLE/QUIZ UNITS	%	CAR RACING UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
TOTAL	1,753	100.0	824	100.0	480	100.0	231	100.0	72	100.0	51	100.0	47	100.0	34	100.0	14	100.0
1 1 NINTENDO SELECTS	849	48.4			479	99.8	229	99.1	58	80.6			47	100.0	34	100.0	2	14.3
2 2 UBISOFT	742	42.3	742	90.0														
4 3 THQ NORDIC	63	3.6	63	7.6														
3 4 FUNBOX MEDIA	55	3.1									51	100.0					4	28.6
6 5 NORDIC GAMES	9	0.5	9	1.1														
8 6 NINTENDO	6	0.3	2	0.2			1	0.4	1	1.4							2	14.3
7 7 SKYLANDERS	5	0.3							5	6.9								
10 8 TUBBY GAMES	4	0.2	4	0.5														
11 9 THQ	4	0.2			1	0.2	1	0.4									2	14.3
12 10 EA GAMES	4	0.2	3	0.4													1	7.1
13 11 WARNER BROS. INTERACTIVE	3	0.2							3	4.2								
14 12 ACTIVISION	2	0.1							2	2.8								
9 13 SEGA	2	0.1							2	2.8								
OTHERS	5	0.3	1	0.1					1	1.4							3	21.4

LM	TM	COMPANY	TOTAL UNITS	%	MUSIC UNITS	%	COMPILATION UNITS	%	PLATFORM UNITS	%	ARCADE ADV UNITS	%	PUZZLE/QUIZ UNITS	%	CAR RACING UNITS	%	BEAT 'EM UP UNITS	%	OTHERS	%
		TOTAL	1,753	100.0	824	100.0	480	100.0	231	100.0	72	100.0	51	100.0	47	100.0	34	100.0	14	100.0
1	1	NINTENDO	855	48.8	2	0.2	479	99.8	230	99.6	59	81.9			47	100.0	34	100.0	4	28.6
2	2	UBISOFT	742	42.3	742	90.0														
4	3	THQ NORDIC	74	4.2	72	8.7			1	0.4									1	7.1
3	4	FUNBOX MEDIA	55	3.1									51	100.0					4	28.6
6	5	ACTIVISION BLIZZARD	8	0.5	1	0.1					7	9.7								
9	6	ELECTRONIC ARTS	5	0.3	3	0.4													2	14.3
8	7	TUBBY GAMES	4	0.2	4	0.5														
10	8	WARNER BROS. INTERACTIVE	3	0.2							3	4.2								
11	9	THQ	3	0.2			1	0.2											2	14.3
7	10	SEGA	2	0.1							2	2.8								
		OTHERS	2	0.1							1	1.4							1	7.1

LM	TM LABEL	TOTAL VALUE	%	MUSIC VALUE	%	COMPILATION VALUE	%	PLATFORM VALUE	%	ARCADE ADV VALUE	%	CAR RACING VALUE	%	BEAT 'EM UP VALUE	%	PUZZLE/QUIZ VALUE	%	OTHERS	%
	TOTAL	33,202	100.0	15,253	100.0	9,529	100.0	4,859	100.0	1,163	100.0	941	100.0	765	100.0	596	100.0	97	100.0
1	1 NINTENDO SELECTS	17,187	51.8			9,524	100.0	4,839	99.6	1,082	93.0	941	100.0	765	100.0			36	37.2
2	2 UBISOFT	14,066	42.4	14,066	92.2														
4	3 THQ NORDIC	1,027	3.1	1,027	6.7														
3	4 FUNBOX MEDIA	608	1.8													596	100.0	12	12.1
6	5 NORDIC GAMES	110	0.3	110	0.7														
7	6 NINTENDO	41	0.1	8	0.1			18	0.4	7	0.6							8	8.4
	OTHERS	163	0.5	42	0.3	4	0.0	2	0.0	74	6.3							41	42.3

NINTENDO WII GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

LM	TM	COMPANY	TOTAL VALUE	%	MUSIC VALUE	%	COMPILATION VALUE	%	PLATFORM VALUE	%	ARCADE ADV VALUE	%	CAR RACING VALUE	%	BEAT 'EM UP VALUE	%	PUZZLE/QUIZ VALUE	%	OTHERS	%
		TOTAL	33,202	100.0	15,253	100.0	9,529	100.0	4,859	100.0	1,163	100.0	941	100.0	765	100.0	596	100.0	97	100.0
1	1	NINTENDO	17,228	51.9	8	0.1	9,524	100.0	4,858	100.0	1,089	93.7	941	100.0	765	100.0			44	45.6
2	2	UBISOFT	14,066	42.4	14,066	92.2														
3	3	THQ NORDIC	1,144	3.4	1,137	7.5			2	0.0									5	5.2
4	4	FUNBOX MEDIA	608	1.8													596	100.0	12	12.1
6	5	ACTIVISION BLIZZARD	55	0.2	12	0.1					43	3.7								
7	6	ELECTRONIC ARTS	35	0.1	24	0.2													11	11.8
		OTHERS	66	0.2	6	0.0	4	0.0			31	2.7							24	25.3

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	JUST DANCE 2018	MUSIC	UBISOFT	UBISOFT	18.87	718	38,814
2	WII SPORTS	COMPILATION	NINTENDO SELECTS	NINTENDO	19.90	135	72,860
3	WII SPORTS RESORT	COMPILATION	NINTENDO SELECTS	NINTENDO	19.18	117	2,436,088
4	MARIO PARTY 9	COMPILATION	NINTENDO SELECTS	NINTENDO	20.72	102	123,353
5	WII PARTY	COMPILATION	NINTENDO SELECTS	NINTENDO	19.89	94	728,200
6	NEW SUPER MARIO BROS. WII	PLATFORM	NINTENDO SELECTS	NINTENDO	23.29	87	1,349,163
7	SUPER MARIO GALAXY 2	PLATFORM	NINTENDO SELECTS	NINTENDO	19.67	55	484,290
8	THE CUBE	PUZZLE/QUIZ	FUNBOX MEDIA	FUNBOX MEDIA	11.69	51	64,693
9	SUPER MARIO GALAXY	PLATFORM	NINTENDO SELECTS	NINTENDO	19.99	47	721,544
10	MARIO KART WII	CAR / VEHICLE RACING	NINTENDO SELECTS	NINTENDO	20.02	47	3,454,654
11	POKEPARK WII: PIKACHU'S ADVENTURE	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	17.98	47	42,198
12	WE SING: POP!	MUSIC	THQ NORDIC	THQ NORDIC	16.64	40	16,624
13	DONKEY KONG COUNTRY RETURNS	PLATFORM	NINTENDO SELECTS	NINTENDO	19.70	35	338,874
14	SUPER SMASH BROS: BRAWL	BEAT 'EM UP	NINTENDO SELECTS	NINTENDO	22.49	34	593,933
15	MARIO PARTY 8	COMPILATION	NINTENDO SELECTS	NINTENDO	19.71	31	498,989
16	JUST DANCE 2017	MUSIC	UBISOFT	UBISOFT	24.92	20	56,396
17	WE SING 80'S	MUSIC	NORDIC GAMES	THQ NORDIC	13.54	13	2,838
18	THE LEGEND OF ZELDA: TWILIGHT PRINCESS	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	21.54	11	468,457
19	WE SING: ROCK!	MUSIC	THQ NORDIC	THQ NORDIC	15.31	8	5,366
20	WE SING: UK HITS	MUSIC	THQ NORDIC	THQ NORDIC	17.06	6	27,062

GFK MONTHLY REPORT

NINTENDO WII U MARKET PROFILE - SALES BY GENRE

MONTH 7 YEAR 2018  
1ST JULY TO 28TH JULY

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
<b>GAMES (UNITS)</b>	<b>1,928</b>	<b>2,141</b>	<b>1,423</b>	<b>1,672</b>	<b>3,289</b>	<b>2,933</b>	<b>5,066</b>	<b>25,709</b>	<b>11,453</b>	<b>6,737</b>	<b>9,978</b>	<b>7,854</b>	<b>8,836</b>
	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>							
ARCADE ADV	344	473	343	453	824	677	688	4,577	1,988	1,240	1,975	1,484	1,632
	17.8	22.1	24.1	27.1	25.1	23.1	13.6	17.8	17.4	18.4	19.8	18.9	18.5
BASKETBALL													1
													0.0
BEAT 'EM UP	2	5	11	25	44	39	56	552	351	204	286	201	306
	0.1	0.2	0.8	1.5	1.3	1.3	1.1	2.1	3.1	3.0	2.9	2.6	3.5
CAR RACING	14	65	35	102	106	103	188	545	151	247	400	459	504
	0.7	3.0	2.5	6.1	3.2	3.5	3.7	2.1	1.3	3.7	4.0	5.8	5.7
COMPILATION	286	226	152	158	308	212	715	1,902	794	462	739	539	668
	14.8	10.6	10.7	9.4	9.4	7.2	14.1	7.4	6.9	6.9	7.4	6.9	7.6
FOOTBALL								1		1			
								0.0		0.0			
FPS			1	4	4	4	13	16	14	9	13	12	19
			0.1	0.2	0.1	0.1	0.3	0.1	0.1	0.1	0.1	0.2	0.2
GOD SIM	141	186	167	108	85	60	177	1,545	1,368	525	773	558	701
	7.3	8.7	11.7	6.5	2.6	2.0	3.5	6.0	11.9	7.8	7.7	7.1	7.9
GRAPHIC ADVEN.	1	1	3	2	1	12	25	104	11	18	43	43	75
	0.1	0.0	0.2	0.1	0.0	0.4	0.5	0.4	0.1	0.3	0.4	0.5	0.8
LIFESTYLE/FIT	2				2	4	2	7	7	7	11	18	9
	0.1				0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.2	0.1
MUSIC	143	184	130	224	280	449	635	4,813	1,802	603	870	279	355
	7.4	8.6	9.1	13.4	8.5	15.3	12.5	18.7	15.7	9.0	8.7	3.6	4.0
OTHER SPORT	6	47	17	22	24	43	51	500	177	132	197	140	64
	0.3	2.2	1.2	1.3	0.7	1.5	1.0	1.9	1.5	2.0	2.0	1.8	0.7
PLATFORM	343	416	386	329	758	1,012	1,495	7,086	3,428	2,202	2,989	2,370	2,418
	17.8	19.4	27.1	19.7	23.0	34.5	29.5	27.6	29.9	32.7	30.0	30.2	27.4
PUZZLE/QUIZ								9	2	4	2		1
								0.0	0.0	0.1	0.0		0.0
RPG	615	517	158	212	813	287	973	3,748	1,195	914	1,313	1,385	1,807
	31.9	24.1	11.1	12.7	24.7	9.8	19.2	14.6	10.4	13.6	13.2	17.6	20.5
SHOOT 'EM UP	1	3	1	3		1	3	10	12	19	105	113	89
	0.1	0.1	0.1	0.2		0.0	0.1	0.0	0.1	0.3	1.1	1.4	1.0
TENNIS	9	6	3	4	6	6	22	77	28	20	20	20	27
	0.5	0.3	0.2	0.2	0.2	0.2	0.4	0.3	0.2	0.3	0.2	0.3	0.3
WAR / STRAT	21	12	16	26	26	12	23	212	122	128	234	229	160
	1.1	0.6	1.1	1.6	0.8	0.4	0.5	0.8	1.1	1.9	2.3	2.9	1.8
WINTER SPORTS					8	12		5	3	2	8	3	1
					0.2	0.4		0.0	0.0	0.0	0.1	0.0	0.0

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	1,928	29.5	6.3	2.1	9.4	11.1	17.1	6.4	7.6	2.3	0.7	4.5	1.2	1.7
RPG	615	23.4	5.0	1.5	8.1	9.1	32.3	6.2	6.5	2.3	0.6	2.9	0.6	1.5
ARCADE / ACTION ADVENTURE	344	29.8	6.5	2.6	9.1	10.3	11.1	7.1	7.7	2.4	1.2	7.0	2.1	3.2
PLATFORM	343	38.0	5.0	2.6	12.0	11.5	7.6	5.3	9.7	2.1	0.3	3.5	1.2	1.2
COMPILATION	286	27.3	9.1	2.8	9.4	12.2	11.9	7.3	7.7	3.1	0.7	5.6	1.4	1.4
MUSIC	143	41.1	7.9	1.5	7.9	10.9	5.9	5.9	8.7	1.5	0.0	6.5	1.5	0.8
GOD / MANAGEMENT SIM	141	28.4	5.7	2.1	10.6	18.4	9.9	6.4	7.1	2.8	2.1	4.3	0.7	1.4
WARGAME / STRATEGY	21	28.6	9.5	4.8		14.3	14.3	9.5	4.8			9.5		4.8
CAR / VEHICLE RACING	14	32.8	1.7	0.6	23.0	3.3	16.5	9.1	2.3	1.0	0.3	1.4	0.4	7.7
TENNIS	9	33.3	22.2			11.1	33.3							
MISCELLANEOUS SPORT	6				50.0	16.7	33.3							
OTHERS	6	16.7	16.7			33.3		16.7	16.7					

LM	TM	LABEL	TOTAL UNITS	%	RPG UNITS	%	ARCADE ADV UNITS	%	PLATFORM UNITS	%	COMPILATION UNITS	%	MUSIC UNITS	%	GOD SIM UNITS	%	WAR / STRAT UNITS	%	OTHERS	%
		TOTAL	1,928	100.0	615	100.0	344	100.0	343	100.0	286	100.0	143	100.0	141	100.0	21	100.0	35	100.0
1	1	NINTENDO	1,103	57.2	612	99.5	107	31.1	27	7.9	184	64.3	1	0.7	141	100.0			31	88.6
2	2	NINTENDO SELECTS	590	30.6			158	45.9	308	89.8	102	35.7					21	100.0	1	2.9
3	3	UBISOFT	138	7.2									138	96.5						
4	4	WARNER BROS. INTERACTIVE	54	2.8			54	15.7												
6	5	LEGO DIMENSIONS	14	0.7			14	4.1												
7	6	THQ NORDIC	10	0.5			10	2.9												
9	7	DEEP SILVER	7	0.4					7	2.0										
8	8	ACTIVISION	4	0.2									4	2.8						
10	9	O2 GAMES	2	0.1															2	5.7
11	10	505 GAMES	2	0.1	2	0.3														
		OTHERS	4	0.2	1	0.2	1	0.3	1	0.3									1	2.9

LM	TM	COMPANY	TOTAL UNITS	%	RPG UNITS	%	ARCADE ADV UNITS	%	PLATFORM UNITS	%	COMPILATION UNITS	%	MUSIC UNITS	%	GOD SIM UNITS	%	WAR / STRAT UNITS	%	OTHERS	%
		TOTAL	1,928	100.0	615	100.0	344	100.0	343	100.0	286	100.0	143	100.0	141	100.0	21	100.0	35	100.0
1	1	NINTENDO	1,693	87.8	612	99.5	265	77.0	335	97.7	286	100.0	1	0.7	141	100.0	21	100.0	32	91.4
2	2	UBISOFT	138	7.2									138	96.5						
3	3	WARNER BROS. INTERACTIVE	68	3.5			68	19.8												
5	4	THQ NORDIC	10	0.5			10	2.9												
7	5	DEEP SILVER	7	0.4					7	2.0										
6	6	ACTIVISION BLIZZARD	4	0.2									4	2.8						
8	7	OXYGENE MEDIA	2	0.1															2	5.7
9	8	505 GAMES	2	0.1	2	0.3														
		OTHERS	4	0.2	1	0.2	1	0.3	1	0.3									1	2.9

LM	TM LABEL	TOTAL VALUE	%	RPG VALUE	%	ARCADE ADV VALUE	%	PLATFORM VALUE	%	GOD SIM VALUE	%	COMPILATION VALUE	%	MUSIC VALUE	%	CAR RACING VALUE	%	OTHERS	%
	TOTAL	40,180	100.0	16,060	100.0	7,142	100.0	6,421	100.0	3,293	100.0	3,060	100.0	2,708	100.0	518	100.0	978	100.0
1	1 NINTENDO	25,394	63.2	15,983	99.5	3,205	44.9	738	11.5	3,293	100.0	1,104	36.1	15	0.5	495	95.5	561	57.4
2	2 NINTENDO SELECTS	10,549	26.3			2,616	36.6	5,594	87.1			1,956	63.9			16	3.1	367	37.5
3	3 UBISOFT	2,658	6.6											2,658	98.1				
4	4 WARNER BROS. INTERACTIVE	977	2.4			977	13.7												
6	5 LEGO DIMENSIONS	208	0.5			208	2.9												
7	6 THQ NORDIC	127	0.3			127	1.8												
9	7 DEEP SILVER	70	0.2					70	1.1										
8	8 CAPCOM	41	0.1	41	0.3														
	OTHERS	157	0.4	36	0.2	10	0.1	18	0.3					35	1.3	7	1.4	50	5.1

LM	TM	COMPANY	TOTAL VALUE	%	RPG VALUE	%	ARCADE ADV VALUE	%	PLATFORM VALUE	%	GOD SIM VALUE	%	COMPILATION VALUE	%	MUSIC VALUE	%	CAR RACING VALUE	%	OTHERS	%
		TOTAL	40,180	100.0	16,060	100.0	7,142	100.0	6,421	100.0	3,293	100.0	3,060	100.0	2,708	100.0	518	100.0	978	100.0
1	1	NINTENDO	35,943	89.5	15,983	99.5	5,821	81.5	6,333	98.6	3,293	100.0	3,060	100.0	15	0.5	511	98.6	928	94.9
2	2	UBISOFT	2,658	6.6											2,658	98.1				
3	3	WARNER BROS. INTERACTIVE	1,185	2.9			1,185	16.6												
5	4	THQ NORDIC	127	0.3			127	1.8												
7	5	DEEP SILVER	70	0.2					70	1.1										
6	6	CAPCOM	41	0.1	41	0.3														
		OTHERS	157	0.4	36	0.2	10	0.1	18	0.3					35	1.3	7	1.4	50	5.1

## TOP 30 NINTENDO WII U GAMES

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	THE LEGEND OF ZELDA: BREATH OF THE WILD	RPG	NINTENDO	NINTENDO	26.05	601	51,837
2	ANIMAL CROSSING: AMIIBO FESTIVAL	COMPILATION	NINTENDO	NINTENDO	4.10	173	12,603
3	DONKEY KONG COUNTRY: TROPICAL FREEZE	PLATFORM	NINTENDO SELECTS	NINTENDO	16.98	148	62,936
4	MINECRAFT: WII U EDITION	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	23.36	141	48,764
5	JUST DANCE 2018	MUSIC	UBISOFT	UBISOFT	19.38	136	8,349
6	THE LEGEND OF ZELDA: THE WIND WAKER	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	16.36	136	95,672
7	SUPER MARIO 3D WORLD	PLATFORM	NINTENDO SELECTS	NINTENDO	20.20	117	170,480
8	SPLATOON	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	30.43	81	158,534
9	MARIO PARTY 10	COMPILATION	NINTENDO SELECTS	NINTENDO	20.06	66	76,051
10	NEW SUPER MARIO BROS. U + SUPER LUIGI	PLATFORM	NINTENDO SELECTS	NINTENDO	17.41	40	41,939
11	WII PARTY U	COMPILATION	NINTENDO SELECTS	NINTENDO	17.55	36	44,945
12	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.60	33	28,444
13	PAPER MARIO: COLOR SPLASH	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	28.07	24	22,892
14	LEGO CITY UNDERCOVER	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	18.63	22	69,518
15	PIKMIN 3	WARGAME / STRATEGY	NINTENDO SELECTS	NINTENDO	17.46	21	40,259
16	LEGO DIMENSIONS	ARCADE / ACTION ADVENTURE	LEGO DIMENSIONS	WARNER BROS. INTERACTIVE	14.85	14	27,989
17	MARIO KART 8	CAR / VEHICLE RACING	NINTENDO	NINTENDO	38.04	13	389,830
18	THE LEGEND OF ZELDA TWILIGHT PRINCESS HD	RPG	NINTENDO	NINTENDO	29.96	11	38,788
19	CAPTAIN TOAD: TREASURE TRACKER	PLATFORM	NINTENDO SELECTS	NINTENDO	16.19	11	57,534
20	WII SPORTS CLUB	COMPILATION	NINTENDO	NINTENDO	35.82	11	5,497
21	MARIO TENNIS: ULTRA SMASH	TENNIS	NINTENDO	NINTENDO	28.32	9	15,053
22	YOSHI'S WOOLLY WORLD	PLATFORM	NINTENDO	NINTENDO	34.99	9	65,502
23	SUPER MARIO MAKER	PLATFORM	NINTENDO	NINTENDO	26.42	8	121,161
24	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.81	8	29,709
25	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	17.16	7	16,558
26	DARKSIDERS: WARMASTERED EDITION	ARCADE / ACTION ADVENTURE	THQ NORDIC	THQ NORDIC	12.99	7	1,300
27	MIGHTY NO. 9	PLATFORM	DEEP SILVER	DEEP SILVER	9.99	7	2,127
28	MARIO & SONIC: RIO 2016 OLYMPIC GAMES	MISCELLANEOUS SPORT	NINTENDO	NINTENDO	34.99	6	24,137
29	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.20	4	49,412
30	GUITAR HERO LIVE	MUSIC	ACTIVISION	ACTIVISION BLIZZARD	8.87	4	4,684

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
<b>GAMES (UNITS)</b>	<b>354</b>	<b>458</b>	<b>59</b>	<b>76</b>	<b>154</b>	<b>213</b>	<b>352</b>	<b>1,092</b>	<b>444</b>	<b>638</b>	<b>469</b>	<b>440</b>	<b>298</b>
	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>							
APPLICATION		1		1					1	1	2	2	1
		0.2		1.3					0.2	0.2	0.4	0.5	0.3
ARCADE ADV	207	276	4	14	18	34	44	205	99	72	60	52	67
	58.5	60.3	6.8	18.4	11.7	16.0	12.5	18.8	22.3	11.3	12.8	11.8	22.5
ATHLETICS									1	1			
									0.2	0.2			
BASKETBALL			1										
			1.7										
BEAT 'EM UP	1		1	2	5	10	14	41	7	6		2	3
	0.3		1.7	2.6	3.2	4.7	4.0	3.8	1.6	0.9		0.5	1.0
BOARD GAME									2	9	5	8	
									0.5	1.4	1.1	1.8	
CAR RACING	-1	1		1	24		1	9	1	3	3	2	2
	-0.3	0.2		1.3	15.6		0.3	0.8	0.2	0.5	0.6	0.5	0.7
CASINO/CARD								4	1		3		
								0.4	0.2		0.6		
COMPILATION	36	32	26	29	44	90	152	215	75	145	71	42	40
	10.2	7.0	44.1	38.2	28.6	42.3	43.2	19.7	16.9	22.7	15.1	9.5	13.4
CRICKET	1		1				1	5	2	1	2	4	1
	0.3		1.7				0.3	0.5	0.5	0.2	0.4	0.9	0.3
E-BOOKS	1	2		1	1	2	1	9	14	6	2	2	3
	0.3	0.4		1.3	0.6	0.9	0.3	0.8	3.2	0.9	0.4	0.5	1.0
FLIGHT SIM		1	1			1	1	9	1				
		0.2	1.7			0.5	0.3	0.8	0.2				
FOOTBALL											0		1
											0.0		0.3
GOD SIM	96	123	13	9	19	27	26	99	30	20	30	16	18
	27.1	26.9	22.0	11.8	12.3	12.7	7.4	9.1	6.8	3.1	6.4	3.6	6.0
GOLF					1	1	2	5	3	6	1	2	1
					0.6	0.5	0.6	0.5	0.7	0.9	0.2	0.5	0.3
GRAPHIC ADVEN.		1		1	2	2	10	24	8	5	20	9	8
		0.2		1.3	1.3	0.9	2.8	2.2	1.8	0.8	4.3	2.0	2.7
LANGUAGE/TRAVEL		1					1	5	4	1	2	2	1
		0.2					0.3	0.5	0.9	0.2	0.4	0.5	0.3
LIFESTYLE/FIT		2	1		4	3	7	14	7	6	9	18	7
		0.4	1.7		2.6	1.4	2.0	1.3	1.6	0.9	1.9	4.1	2.3

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
MUSIC	4	4	1	5	1	6	8	33	28	50	37	101	19
	1.1	0.9	1.7	6.6	0.6	2.8	2.3	3.0	6.3	7.8	7.9	23.0	6.4
OTHER SPORT								26	13	10	10	7	5
								2.4	2.9	1.6	2.1	1.6	1.7
PLATFORM	1	1		0	2	4	10	31	8	7	17	7	10
	0.3	0.2		0.0	1.3	1.9	2.8	2.8	1.8	1.1	3.6	1.6	3.4
PUZZLE/QUIZ	2	9	8	10	25	28	66	320	116	260	144	102	63
	0.6	2.0	13.6	13.2	16.2	13.1	18.8	29.3	26.1	40.8	30.7	23.2	21.1
RPG	2	4	1	2	8	3	6	32	16	20	45	48	41
	0.6	0.9	1.7	2.6	5.2	1.4	1.7	2.9	3.6	3.1	9.6	10.9	13.8
SHOOT 'EM UP	3		1	1		2	1		1		1	6	3
	0.8		1.7	1.3		0.9	0.3		0.2		0.2	1.4	1.0
SNOOKER / POOL								4	2	1		2	1
								0.4	0.5	0.2		0.5	0.3
WAR / STRAT	1							1	1	2	2	3	3
	0.3							0.1	0.2	0.3	0.4	0.7	1.0
WINTER SPORTS							1	1	1	1		1	
							0.3	0.1	0.2	0.2		0.2	
OTHERS									2	5	3	2	
									0.5	0.8	0.6	0.5	

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	354	13.4	8.0	3.4	8.8	18.4	7.1	7.4	10.5	2.3	3.4	9.1	3.4	4.8
ARCADE / ACTION ADVENTURE	207	13.5	6.8	3.9	10.1	14.0	6.8	8.7	9.7	2.4	4.3	9.7	3.9	6.3
GOD / MANAGEMENT SIM	96	11.5	12.5	3.1	6.3	11.5	8.3	7.3	14.6	3.1	3.1	10.4	4.2	4.2
COMPILATION	36	16.7	5.6		8.3	66.7	2.8							
MUSIC	4	25.0		25.0			25.0		25.0					
SHOOT 'EM UP	3					33.3	33.3	33.3						
PUZZLE/QUIZ	2	10.0	4.0	1.4	3.8	7.6	5.1	4.6	5.4	2.3	0.6	53.2	1.0	1.3
RPG	2	50.0					50.0							
PLATFORM	1	19.9	7.9	2.7	7.5	15.2	10.2	9.2	10.8	4.6	1.2	6.4	1.9	2.5
BEAT 'EM UP	1								100.0					
OTHERS	2				50.0		-50.0		50.0			50.0		

LM TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	GOD SIM UNITS	%	COMPILATION UNITS	%	MUSIC UNITS	%	SHOOT 'EM UP UNITS	%	PUZZLE/QUIZ UNITS	%	RPG UNITS	%	OTHERS	%
TOTAL	354	100.0	207	100.0	96	100.0	36	100.0	4	100.0	3	100.0	2	100.0	2	100.0	4	100.0
1 1 LUCASARTS	116	32.8	116	56.0														
2 2 GSP/AVANQUEST	84	23.7			82	85.4							1	50.0			1	25.0
3 3 ACTIVISION	82	23.2	82	39.6														
4 4 WARNER BROS. INTERACTIVE	40	11.3	5	2.4			34	94.4									1	25.0
5 5 UIG ENTERTAINMENT	14	4.0			14	14.6												
10 6 REDOCTANE	4	1.1							4	100.0								
14 7 SIERRA	3	0.8										3	100.0					
11 8 EA GAMES	2	0.6					2	5.6										
13 9 D3P	1	0.3	1	0.5														
15 10 TRADEWEST	1	0.3															1	25.0
16 11 IDEAS PAD	1	0.3											1	50.0				
7 12 NINTENDO	1	0.3													2	100.0	-1	-25.0
8 13 505 GAMES	1	0.3															1	25.0
9 14 DISNEY INTERACTIVE STUDIOS	1	0.3	1	0.5														
17 15 HUDSON	1	0.3															1	25.0
12 16 SQUARE ENIX	1	0.3	1	0.5														
18 17 SEGA	1	0.3	1	0.5														
OTHERS																		

LM TM COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	GOD SIM UNITS	%	COMPILATION UNITS	%	MUSIC UNITS	%	SHOOT 'EM UP UNITS	%	PUZZLE/QUIZ UNITS	%	RPG UNITS	%	OTHERS	%	
TOTAL	354	100.0	207	100.0	96	100.0	36	100.0	4	100.0	3	100.0	2	100.0	2	100.0	4	100.0	
1 1 LUCASARTS	116	32.8	116	56.0															
3 2 ACTIVISION BLIZZARD	89	25.1	82	39.6					4	100.0	3	100.0							
2 3 GSP/AVANQUEST	84	23.7			82	85.4							1	50.0			1	25.0	
4 4 WARNER BROS. INTERACTIVE	40	11.3	5	2.4			34	94.4									1	25.0	
5 5 UIG ENTERTAINMENT	14	4.0			14	14.6													
10 6 ELECTRONIC ARTS	2	0.6					2	5.6											
11 7 KONAMI	1	0.3																1	25.0
12 8 SEGA	1	0.3	1	0.5															
13 9 TRADEWEST	1	0.3																1	25.0
9 10 DISNEY INTERACTIVE STUDIOS	1	0.3	1	0.5															
6 11 NINTENDO	1	0.3													2	100.0	-1	-25.0	
8 12 505 GAMES	1	0.3																1	25.0
14 13 IDEAS PAD	1	0.3											1	50.0					
15 14 SQUARE ENIX EUROPE	1	0.3	1	0.5															
16 15 BANDAI NAMCO ENTERTAINMENT	1	0.3	1	0.5															
OTHERS																			

LM	TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	GOD SIM VALUE	%	COMPILATION VALUE	%	RPG VALUE	%	PLATFORM VALUE	%	PUZZLE/QUIZ VALUE	%	MUSIC VALUE	%	OTHERS	%
	TOTAL	1,831	100.0	1,160	100.0	509	100.0	49	100.0	36	100.0	20	100.0	20	100.0	15	100.0	22	100.0
1	1 LUCASARTS	633	34.6	633	54.6														
2	2 GSP/AVANQUEST	469	25.6			439	86.3					20	100.0	10	50.0				
3	3 ACTIVISION	439	24.0	439	37.9														
7	4 WARNER BROS. INTERACTIVE	104	5.7	63	5.5			34	67.7									7	32.0
5	5 UIG ENTERTAINMENT	70	3.8			70	13.7												
4	6 NINTENDO	18	1.0							36	100.0							-18	-82.3
10	7 EA GAMES	16	0.9					16	32.3										
11	8 REDOCTANE	15	0.8													15	100.0		
13	9 SIERRA	13	0.7															13	61.1
15	10 IDEAS PAD	10	0.5											10	50.0				
9	11 DISNEY INTERACTIVE STUDIOS	10	0.5	10	0.9														
17	12 SEGA	10	0.5	10	0.9														
16	13 HUDSON	10	0.5															10	45.3
8	14 505 GAMES	6	0.3															6	26.2
14	15 TRADEWEST	4	0.2															4	17.8
12	16 D3P	3	0.2	3	0.3														
	OTHERS	1	0.1	1	0.1														

LM TM COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	GOD SIM VALUE	%	COMPILATION VALUE	%	RPG VALUE	%	PLATFORM VALUE	%	PUZZLE/QUIZ VALUE	%	MUSIC VALUE	%	OTHERS	%	
TOTAL	1,831	100.0	1,160	100.0	509	100.0	49	100.0	36	100.0	20	100.0	20	100.0	15	100.0	22	100.0	
1 1 LUCASARTS	633	34.6	633	54.6															
3 2 GSP/AVANQUEST	469	25.6			439	86.3					20	100.0	10	50.0					
2 3 ACTIVISION BLIZZARD	467	25.5	439	37.9											15	100.0	13	61.1	
7 4 WARNER BROS. INTERACTIVE	104	5.7	63	5.5			34	67.7									7	32.0	
5 5 UIG ENTERTAINMENT	70	3.8			70	13.7													
4 6 NINTENDO	18	1.0							36	100.0							-18	-82.3	
10 7 ELECTRONIC ARTS	16	0.9					16	32.3											
12 8 SEGA	10	0.5	10	0.9															
9 9 DISNEY INTERACTIVE STUDIOS	10	0.5	10	0.9															
14 10 IDEAS PAD	10	0.5											10	50.0					
11 11 KONAMI	10	0.5																10	45.3
8 12 505 GAMES	6	0.3																6	26.2
13 13 TRADEWEST	4	0.2																4	17.8
15 14 BANDAI NAMCO ENTERTAINMENT	3	0.2	3	0.3															
OTHERS	1	0.1	1	0.1															

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	ICARLY	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	5.35	82	34,015
2	SUPERMODEL MAKEOVER BY LAUREN LUKE	GOD / MANAGEMENT SIM	GSP/AVANQUEST	GSP/AVANQUEST	5.35	82	16,145
3	LEGO STAR WARS: THE COMPLETE SAGA	ARCADE / ACTION ADVENTURE	LUCASARTS	LUCASARTS	5.46	58	322,299
4	LEGO INDIANA JONES: ORIGINAL ADVENTURES	ARCADE / ACTION ADVENTURE	LUCASARTS	LUCASARTS	5.46	58	264,819
5	GUINNESS WORLD RECORDS: THE VIDEOGAME	COMPILATION	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	0.99	34	60,266
6	ANIMAL LIFE: EURASIA	GOD / MANAGEMENT SIM	UIG ENTERTAINMENT	UIG ENTERTAINMENT	4.99	10	312
7	LEGO THE LORD OF THE RINGS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	11.81	3	51,833
8	GEOMETRY WARS: GALAXIES	SHOOT 'EM UP	SIERRA	ACTIVISION BLIZZARD	4.45	3	8,890
9	BAND HERO	MUSIC	REDOCTANE	ACTIVISION BLIZZARD	4.98	3	26,247
10	ANIMAL LIFE: AUSTRALIA	GOD / MANAGEMENT SIM	UIG ENTERTAINMENT	UIG ENTERTAINMENT	5.01	2	309
11	EA PLAYGROUND	COMPILATION	EA GAMES	ELECTRONIC ARTS	7.99	2	53,457
12	ANIMAL LIFE: NORTH AMERICA	GOD / MANAGEMENT SIM	UIG ENTERTAINMENT	UIG ENTERTAINMENT	4.99	2	111
13	POKEMON BLACK VERSION 2	RPG	NINTENDO	NINTENDO	1.49	1	153,922
14	BIG HERO 6: BATTLE IN THE BAY	PLATFORM	GSP/AVANQUEST	GSP/AVANQUEST	19.99	1	8,166
15	LEGO LEGENDS OF CHIMA: LAVAL'S JOURNEY	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.00	1	9,681
16	FREDDIE FLINTOFF'S POWER PLAY CRICKET	CRICKET	TRADEWEST	TRADEWEST	3.89	1	2,337
17	PHINEAS & FERB: ACROSS THE 2ND DIMENSION	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	9.99	1	63,400
18	FINAL FANTASY FABLES: CHOCOBO TALES	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	1.34	1	21,013
19	BEYBLADE METAL MASTERS: NIGHTMARE REX	BEAT 'EM UP	HUDSON	KONAMI	9.90	1	547
20	BEN 10: ALIEN FORCE - VILGAX ATTACKS	ARCADE / ACTION ADVENTURE	D3P	BANDAI NAMCO ENTERTAINMENT	2.96	1	38,570

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
<b>GAMES (UNITS)</b>	<b>37,197</b>	<b>39,013</b>	<b>29,831</b>	<b>36,291</b>	<b>58,604</b>	<b>52,053</b>	<b>61,128</b>	<b>302,429</b>	<b>226,776</b>	<b>74,189</b>	<b>75,329</b>	<b>60,327</b>	<b>50,660</b>
	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>							
ARCADE ADV	5,007	7,012	5,641	6,701	13,580	5,551	4,754	18,833	15,658	8,289	3,747	3,467	3,318
	13.5	18.0	18.9	18.5	23.2	10.7	7.8	6.2	6.9	11.2	5.0	5.7	6.5
BEAT 'EM UP	126	171	150	137	206	95	162	760	414	258	420	344	361
	0.3	0.4	0.5	0.4	0.4	0.2	0.3	0.3	0.2	0.3	0.6	0.6	0.7
CAR RACING	4,505	4,054	2,916	3,511	4,503	3,721	5,103	27,958	14,105	5,806	5,828	4,337	3,977
	12.1	10.4	9.8	9.7	7.7	7.1	8.3	9.2	6.2	7.8	7.7	7.2	7.9
CASINO/CARD	2	1	2	1	2	1	5	33	20	83			
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1			
COMPILATION	1,820	713	592	771	1,220	934	1,677	5,694	2,544	980	1,196	1,065	1,090
	4.9	1.8	2.0	2.1	2.1	1.8	2.7	1.9	1.1	1.3	1.6	1.8	2.2
E-BOOKS	35	25	10	9	9	2	2	1					1
	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0					0.0
FISHING					2	1							1
					0.0	0.0							0.0
FLIGHT SIM	5	10	4	9	12	13	13	37	11	14	17	16	18
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FOOTBALL		35					7			1	6	11	1
		0.1					0.0			0.0	0.0	0.0	0.0
FPS	1		1	1	8	8	15	62	12	3	5	10	9
	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
GOD SIM	4,798	3,137	2,101	2,674	4,185	4,063	4,874	23,432	12,115	6,041	6,569	5,753	5,003
	12.9	8.0	7.0	7.4	7.1	7.8	8.0	7.7	5.3	8.1	8.7	9.5	9.9
GOLF	3				2	2	8	12	6	3	3	4	0
	0.0				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
GRAPHIC ADVEN.	48	90	90	144	203	286	13	383	655	277	109	191	199
	0.1	0.2	0.3	0.4	0.3	0.5	0.0	0.1	0.3	0.4	0.1	0.3	0.4
LIFESTYLE/FIT	64	56	41	56	85	71	92	678	316	123	122	33	22
	0.2	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.1	0.0
MUSIC	17	13	14	21	24	31	38	114	47	28	29	43	53
	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1
OTHER SPORT	188	198	180	199	460	429	556	2,186	916	549	557	859	1,020
	0.5	0.5	0.6	0.5	0.8	0.8	0.9	0.7	0.4	0.7	0.7	1.4	2.0
PLATFORM	10,475	8,763	5,605	8,164	11,388	11,483	13,135	60,613	37,465	21,223	20,083	12,017	11,100
	28.2	22.5	18.8	22.5	19.4	22.1	21.5	20.0	16.5	28.6	26.7	19.9	21.9
PUZZLE/QUIZ	1,024	1,689	1,106	1,729	2,578	2,114	1,662	9,070	6,744	6,370	2,011	2,373	1,582
	2.8	4.3	3.7	4.8	4.4	4.1	2.7	3.0	3.0	8.6	2.7	3.9	3.1

## NINTENDO 3DS MARKET PROFILE - SALES BY GENRE

MONTH 7 YEAR 2018  
1ST JULY TO 28TH JULY

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
RPG	9,033 24.3	13,016 33.4	11,355 38.1	12,147 33.5	20,055 34.2	23,167 44.5	28,865 47.2	152,162 50.3	135,577 59.8	24,057 32.4	34,410 45.7	29,624 49.1	22,709 44.8
SHIP/SUB SIM						2 0.0		4 0.0			1 0.0		1 0.0
SHOOT 'EM UP	28 0.1	20 0.1	14 0.0	13 0.0	37 0.1	54 0.1	72 0.1	228 0.1	108 0.0	54 0.1	83 0.1	90 0.1	104 0.2
TENNIS	15 0.0	3 0.0	5 0.0	3 0.0	18 0.0	13 0.0	65 0.1	149 0.0	58 0.0	26 0.0	129 0.2	66 0.1	52 0.1
WAR / STRAT	3 0.0	7 0.0	4 0.0	1 0.0	27 0.0	12 0.0	10 0.0	20 0.0	5 0.0	4 0.0	4 0.0	23 0.0	40 0.1

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	37,197	23.7	7.6	2.4	7.5	13.8	12.7	7.5	9.5	3.5	1.2	6.0	1.7	2.8
PLATFORM	10,475	23.1	7.4	2.4	7.4	14.1	12.1	8.0	9.8	3.5	1.4	6.2	1.7	3.0
RPG	9,033	23.2	7.8	2.6	8.4	13.9	11.1	7.5	9.3	3.7	1.4	6.3	2.0	2.7
ARCADE / ACTION ADVENTURE	5,007	24.0	7.9	2.1	8.0	13.0	14.5	6.7	8.8	3.4	1.3	6.0	1.6	2.6
GOD / MANAGEMENT SIM	4,798	22.8	7.3	2.4	6.8	13.3	14.6	7.4	10.6	3.8	0.9	5.7	1.5	2.6
CAR / VEHICLE RACING	4,505	26.5	7.8	2.1	6.3	13.7	14.3	7.1	9.3	2.7	1.0	5.3	1.7	2.2
COMPILATION	1,820	24.3	7.9	2.2	7.1	15.2	12.5	7.6	8.3	4.1	0.9	5.4	1.6	2.9
PUZZLE/QUIZ	1,024	23.0	7.3	2.3	8.1	15.3	8.1	8.0	10.2	4.2	0.8	6.9	1.7	4.1
MISCELLANEOUS SPORT	188	31.6	7.5	3.2	3.8	13.5	11.3	5.9	9.7	4.3	0.5	4.9	1.1	2.7
OTHERS	347	24.4	5.7	1.5	9.1	16.2	13.5	5.7	10.9	2.1	0.3	5.9	1.8	2.9

LM	TM	LABEL	TOTAL UNITS	%	PLATFORM UNITS	%	RPG UNITS	%	ARCADE ADV UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	COMPILATION UNITS	%	PUZZLE/QUIZ UNITS	%	OTHERS	%
		TOTAL	37,197	100.0	10,475	100.0	9,033	100.0	5,007	100.0	4,798	100.0	4,505	100.0	1,820	100.0	1,024	100.0	535	100.0
1	1	NINTENDO	22,494	60.5	4,246	40.5	7,604	84.2	1,187	23.7	2,653	55.3	4,505	100.0	1,459	80.2	420	41.0	420	78.5
2	2	NINTENDO SELECTS	11,523	31.0	6,208	59.3	1,056	11.7	1,498	29.9	2,119	44.2					600	58.6	42	7.9
3	3	WARNER BROS. INTERACTIVE	2,598	7.0					2,309	46.1					289	15.9				
7	4	SQUARE ENIX	147	0.4			147	1.6												
4	5	CAPCOM	121	0.3			116	1.3	5	0.1										
6	6	RISING STAR GAMES	99	0.3	1	0.0					26	0.5		69	3.8		2	0.2	1	0.2
10	7	BANDAI NAMCO ENTERTAINMENT	53	0.1			48	0.5											5	0.9
8	8	GSP/AVANQUEST	51	0.1	2	0.0											1	0.1	48	9.0
5	9	ATLUS	50	0.1			50	0.6												
		OTHERS	61	0.2	18	0.2	12	0.1	8	0.2				3	0.2		1	0.1	19	3.6

LM	TM	COMPANY	TOTAL UNITS	%	PLATFORM UNITS	%	RPG UNITS	%	ARCADE ADV UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	COMPILATION UNITS	%	PUZZLE/QUIZ UNITS	%	OTHERS	%
		TOTAL	37,197	100.0	10,475	100.0	9,033	100.0	5,007	100.0	4,798	100.0	4,505	100.0	1,820	100.0	1,024	100.0	535	100.0
1	1	NINTENDO	34,164	91.8	10,454	99.8	8,807	97.5	2,685	53.6	4,772	99.5	4,505	100.0	1,459	80.2	1,020	99.6	462	86.4
2	2	WARNER BROS. INTERACTIVE	2,598	7.0					2,309	46.1					289	15.9				
3	3	CAPCOM	121	0.3			116	1.3	5	0.1										
5	4	RISING STAR GAMES	98	0.3	1	0.0					26	0.5			69	3.8	2	0.2		
8	5	BANDAI NAMCO ENTERTAINMENT	56	0.2			48	0.5	3	0.1									5	0.9
6	6	GSP/AVANQUEST	51	0.1	2	0.0											1	0.1	48	9.0
4	7	ATLUS	50	0.1			50	0.6												
		OTHERS	59	0.2	18	0.2	12	0.1	5	0.1					3	0.2	1	0.1	20	3.7

LM	TM	LABEL	TOTAL VALUE	%	RPG VALUE	%	PLATFORM VALUE	%	CAR RACING VALUE	%	GOD SIM VALUE	%	ARCADE ADV VALUE	%	COMPILATION VALUE	%	PUZZLE/QUIZ VALUE	%	OTHERS	%
		TOTAL	828,723	100.0	241,610	100.0	198,394	100.0	111,510	100.0	101,497	100.0	91,891	100.0	52,745	100.0	18,467	100.0	12,607	100.0
1	1	NINTENDO	602,959	72.8	214,426	88.7	104,763	52.8	111,510	100.0	68,725	67.7	36,010	39.2	47,122	89.3	9,453	51.2	10,951	86.9
2	2	NINTENDO SELECTS	174,424	21.0	16,311	6.8	93,223	47.0			32,303	31.8	22,988	25.0			8,956	48.5	643	5.1
3	3	WARNER BROS. INTERACTIVE	37,074	4.5									32,747	35.6	4,327	8.2				
6	4	SQUARE ENIX	4,339	0.5	4,339	1.8														
5	5	CAPCOM	3,470	0.4	3,415	1.4							55	0.1						
7	6	RISING STAR GAMES	1,763	0.2			19	0.0			469	0.5			1,241	2.4	29	0.2	5	0.0
4	7	ATLUS	1,624	0.2	1,624	0.7														
9	8	BANDAI NAMCO ENTERTAINMENT	1,138	0.1	1,076	0.4													61	0.5
		OTHERS	1,932	0.2	419	0.2	389	0.2					92	0.1	55	0.1	30	0.2	947	7.5

LM	TM	COMPANY	TOTAL VALUE	%	RPG VALUE	%	PLATFORM VALUE	%	CAR RACING VALUE	%	GOD SIM VALUE	%	ARCADE ADV VALUE	%	COMPILATION VALUE	%	PUZZLE/QUIZ VALUE	%	OTHERS	%
		TOTAL	828,723	100.0	241,610	100.0	198,394	100.0	111,510	100.0	101,497	100.0	91,891	100.0	52,745	100.0	18,467	100.0	12,607	100.0
1	1	NINTENDO	781,722	94.3	235,076	97.3	197,986	99.8	111,510	100.0	101,028	99.5	58,998	64.2	47,122	89.3	18,408	99.7	11,594	92.0
2	2	WARNER BROS. INTERACTIVE	37,074	4.5									32,747	35.6	4,327	8.2				
4	3	CAPCOM	3,470	0.4	3,415	1.4							55	0.1						
5	4	RISING STAR GAMES	1,758	0.2			19	0.0			469	0.5			1,241	2.4	29	0.2		
3	5	ATLUS	1,624	0.2	1,624	0.7														
7	6	BANDAI NAMCO ENTERTAINMENT	1,159	0.1	1,076	0.4							21	0.0					61	0.5
		OTHERS	1,916	0.2	419	0.2	389	0.2					71	0.1	55	0.1	30	0.2	952	7.6

## TOP 100 NINTENDO 3DS GAMES

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	MARIO KART 7	CAR / VEHICLE RACING	NINTENDO	NINTENDO	24.75	4,505	822,245
2	ANIMAL CROSSING: NEW LEAF	GOD / MANAGEMENT SIM	NINTENDO SELECTS	NINTENDO	17.58	2,432	372,886
3	POKEMON ULTRA SUN	RPG	NINTENDO	NINTENDO	32.54	2,202	130,523
4	SUPER MARIO MAKER	PLATFORM	NINTENDO SELECTS	NINTENDO	16.13	2,198	103,226
5	NEW SUPER MARIO BROS. 2	PLATFORM	NINTENDO	NINTENDO	22.49	2,026	582,727
6	DONKEY KONG COUNTRY RETURNS	PLATFORM	NINTENDO SELECTS	NINTENDO	15.02	1,992	63,855
7	POKEMON ULTRA MOON	RPG	NINTENDO	NINTENDO	32.15	1,835	120,137
8	SUPER MARIO 3D LAND	PLATFORM	NINTENDO SELECTS	NINTENDO	15.16	1,814	638,824
9	TOMODACHI LIFE	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	26.63	1,311	368,012
10	WARIOWARE GOLD	COMPILATION	NINTENDO	NINTENDO	32.97	1,187	1,187
11	CAPTAIN TOAD: TREASURE TRACKER	PLATFORM	NINTENDO	NINTENDO	30.25	1,183	1,183
12	LUIGI'S MANSION 2	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	15.15	1,123	230,318
13	DETECTIVE PIKACHU	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	30.53	1,084	13,679
14	MARIO PARTY: ISLAND TOUR	PUZZLE/QUIZ	NINTENDO SELECTS	NINTENDO	14.88	717	90,725
15	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.99	667	42,109
16	POKEMON CRYSTAL VERSION	RPG	NINTENDO	NINTENDO	9.94	553	11,779
17	MIITOPIA	RPG	NINTENDO	NINTENDO	27.60	520	70,254
18	TOMODACHI LIFE	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	24.58	509	607
19	THE LEGEND OF ZELDA: LINK BETWEEN WORLDS	RPG	NINTENDO SELECTS	NINTENDO	15.54	477	174,581
20	POKEMON ALPHA SAPPHERE	RPG	NINTENDO	NINTENDO	24.67	430	252,646
21	THE LEGEND OF ZELDA: OCARINA OF TIME 3D	RPG	NINTENDO SELECTS	NINTENDO	15.54	420	244,918
22	YOSHI'S NEW ISLAND	PLATFORM	NINTENDO SELECTS	NINTENDO	14.40	400	77,506
23	LEGO BATMAN 2: DC SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.02	398	96,003
24	POKEMON SUN	RPG	NINTENDO	NINTENDO	23.50	342	330,346
25	KIRBY: TRIPLE DELUXE	PLATFORM	NINTENDO SELECTS	NINTENDO	15.88	329	35,782
26	NINTENDOGS + CATS: GOLDEN RETRIEVER	GOD / MANAGEMENT SIM	NINTENDO SELECTS	NINTENDO	16.02	327	188,031
27	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.99	305	93,047
28	LEGO CITY UNDERCOVER: THE CHASE BEGINS	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	16.00	299	119,319
29	POKEMON MOON	RPG	NINTENDO	NINTENDO	17.80	291	299,667
30	LEGO FRIENDS	COMPILATION	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.97	289	29,629
31	LEGO NINJAGO: SHADOW OF RONIN	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.99	282	17,481
32	MARIO PARTY: THE TOP 100	COMPILATION	NINTENDO	NINTENDO	29.70	257	7,004
33	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.99	242	23,572
34	POKEMON X	RPG	NINTENDO	NINTENDO	33.01	236	319,468
35	LAYTON'S MYSTERY JOURNEY: KATRIELLE	PUZZLE/QUIZ	NINTENDO	NINTENDO	26.40	218	17,301
36	POKEMON Y	RPG	NINTENDO	NINTENDO	32.40	214	323,020
37	MARIO AND LUIGI: SUPERSTAR SAGA + BOWSER	PLATFORM	NINTENDO	NINTENDO	19.89	212	15,025
38	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.01	207	22,933
39	POKEMON OMEGA RUBY	RPG	NINTENDO	NINTENDO	32.94	165	266,103
40	MARIO & LUIGI: DREAM TEAM BROS.	RPG	NINTENDO SELECTS	NINTENDO	15.02	162	85,441
41	METROID: SAMUS RETURNS	PLATFORM	NINTENDO	NINTENDO	29.25	125	12,916
42	POKEMON SILVER VERSION	RPG	NINTENDO	NINTENDO	8.99	114	9,539
43	MARIO SPORTS SUPERSTARS	MISCELLANEOUS SPORT	NINTENDO	NINTENDO	28.88	106	14,753
44	DRAGON QUEST VIII JOURNEY OF CURSED KING	RPG	SQUARE ENIX	NINTENDO	28.02	102	9,100
45	SUPER SMASH BROS.	BEAT 'EM UP	NINTENDO	NINTENDO	32.85	100	198,148

## TOP 100 NINTENDO 3DS GAMES

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	POKEMON GOLD VERSION	RPG	NINTENDO	NINTENDO	9.10	96	9,396
47	YO-KAI WATCH 2: PSYCHIC SPECTERS	RPG	NINTENDO	NINTENDO	28.52	95	3,907
48	MONSTER HUNTER STORIES	RPG	CAPCOM	CAPCOM	28.90	93	10,025
49	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.97	89	42,859
50	YO-KAI WATCH 2: BONY SPIRITS	RPG	NINTENDO	NINTENDO	25.04	83	7,489
51	NEW STYLE BOUTIQUE 3: STYLING STAR	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	29.86	83	4,729
52	THE LEGEND OF ZELDA: MAJORA'S MASK 3D	RPG	NINTENDO	NINTENDO	34.63	81	94,903
53	MARIO & SONIC: RIO 2016 OLYMPIC GAMES	MISCELLANEOUS SPORT	NINTENDO	NINTENDO	29.82	81	15,781
54	KIRBY: PLANET ROBOBOT	PLATFORM	NINTENDO	NINTENDO	27.91	77	14,140
55	PAPER MARIO STICKER STAR	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	15.74	76	65,550
56	LEGO NINJAGO: NINDROIDS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.61	76	14,369
57	COOKING MAMA: SWEET SHOP	COMPILATION	RISING STAR GAMES	RISING STAR GAMES	17.99	69	5,558
58	FIRE EMBLEM: AWAKENING	RPG	NINTENDO	NINTENDO	39.96	59	63,399
59	DISNEY ART ACADEMY	LIFESTYLE/FITNESS	NINTENDO	NINTENDO	22.30	58	3,813
60	POKEMON SUPER MYSTERY DUNGEON	RPG	NINTENDO	NINTENDO	30.42	51	43,940
61	HEY! PIKMIN	PLATFORM	NINTENDO	NINTENDO	23.91	51	7,435
62	EVER OASIS	RPG	NINTENDO	NINTENDO	27.19	50	6,243
63	YO-KAI WATCH 2: FLESHY SOULS	RPG	NINTENDO	NINTENDO	24.39	50	6,006
64	SUSHI STRIKER: THE WAY OF SUSHIDO	PUZZLE/QUIZ	NINTENDO	NINTENDO	25.00	50	204
65	SHIN MEGAMI TENSEI STRANGE JOURNEY REDUX	RPG	ATLUS	ATLUS	32.48	50	1,457
66	GOOSEBUMPS: THE GAME	GRAPHIC ADVENTURE	GSP/AVANQUEST	GSP/AVANQUEST	12.97	48	10,546
67	POOCHY & YOSHI'S WOOLLY WORLD	PLATFORM	NINTENDO	NINTENDO	33.05	47	14,275
68	DRAGON BALL FUSIONS	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	21.96	45	6,484
69	DILLON'S DEAD-HEAT BREAKERS	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	30.00	43	263
70	YO-KAI WATCH	RPG	NINTENDO	NINTENDO	24.30	42	54,949
71	FIRE EMBLEM WARRIORS	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	25.08	36	1,787
72	PHONICS FUN WITH BIFF, CHIP & KIPPER #3	INTERACTIVE BOOKS	NINTENDO	NINTENDO	3.61	33	280
73	ANIMAL CROSSING: HAPPY HOME DESIGNER	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	33.52	30	103,012
74	STAR FOX 64 3D	SHOOT 'EM UP	NINTENDO SELECTS	NINTENDO	16.17	28	48,941
75	LEGO HARRY POTTER: YEARS 5-7	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.00	26	33,367
76	DR KAWASHIMA'S DEVILISH BRAIN TRAINING	PUZZLE/QUIZ	NINTENDO	NINTENDO	19.43	26	2,999
77	HARVEST MOON: SKYTREE VILLAGE	GOD / MANAGEMENT SIM	RISING STAR GAMES	RISING STAR GAMES	17.72	25	3,858
78	BRAVELY DEFAULT	RPG	SQUARE ENIX	NINTENDO	34.44	24	31,074
79	DISNEY MAGICAL WORLD 2	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	31.85	23	6,536
80	FIRE EMBLEM FATES: BIRTHRIGHT	RPG	NINTENDO	NINTENDO	35.13	23	18,292
81	FANTASY LIFE	RPG	NINTENDO	NINTENDO	32.63	22	34,893
82	STORY OF SEASONS	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	24.85	19	7,816
83	MONSTER HUNTER 4 ULTIMATE	RPG	CAPCOM	CAPCOM	32.63	18	71,772
84	RAYMAN ORIGINS	PLATFORM	UBISOFT	UBISOFT	19.65	18	10,316
85	THE LEGEND OF ZELDA: TRI FORCE HEROES	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	29.69	17	30,867
86	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.86	17	45,368
87	RHYTHM PARADISE: MEGAMIX	MUSIC	NINTENDO	NINTENDO	21.77	16	3,921
88	DISNEY MAGICAL WORLD	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	32.88	15	8,987
89	MARIO TENNIS OPEN	TENNIS	NINTENDO SELECTS	NINTENDO	13.78	15	59,837
90	MARIO PARTY: STAR RUSH	COMPILATION	NINTENDO	NINTENDO	24.47	13	17,918

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
91	KUNG FU PANDA: LEGENDARY LEGENDS	BEAT 'EM UP	LITTLE ORBIT	LITTLE ORBIT	15.23	12	5,516
92	XENOBLADE CHRONICLES	RPG	NINTENDO	NINTENDO	34.14	11	20,418
93	DRAGON QUEST VII: THE FORGOTTEN PAST	RPG	SQUARE ENIX	NINTENDO	28.61	11	9,444
94	HYRULE WARRIORS: LEGENDS	BEAT 'EM UP	NINTENDO	NINTENDO	14.29	10	16,097
95	BRAVELY SECOND: END LAYER	RPG	SQUARE ENIX	NINTENDO	33.99	10	9,618
96	THE LEGEND OF LEGACY	RPG	NIS AMERICA	NIS AMERICA	35.08	9	1,047
97	NEW STYLE BOUTIQUE	GOD / MANAGEMENT SIM	NINTENDO SELECTS	NINTENDO	15.96	7	23,705
98	INAZUMA ELEVEN 3: LIGHTNING BOLT	RPG	NINTENDO	NINTENDO	27.39	7	1,689
99	PICROSS 3D ROUND 2	PUZZLE/QUIZ	NINTENDO	NINTENDO	22.71	6	1,426
100	NINTENDOGS + CATS: TOY POODLE	GOD / MANAGEMENT SIM	NINTENDO SELECTS	NINTENDO	14.88	6	43,288

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
<b>GAMES (UNITS)</b>	<b>198,076</b>	<b>186,655</b>	<b>131,842</b>	<b>117,646</b>	<b>178,393</b>	<b>164,076</b>	<b>156,090</b>	<b>681,154</b>	<b>321,152</b>	<b>189,911</b>	<b>134,330</b>	<b>58,289</b>	<b>84,661</b>
	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>							
ARCADE ADV	61,633	61,482	31,463	35,395	60,732	59,116	53,995	289,813	171,911	113,339	50,767	18,460	42,646
	31.1	32.9	23.9	30.1	34.0	36.0	34.6	42.5	53.5	59.7	37.8	31.7	50.4
BASKETBALL	245	327	161	207	491	651	459	2,025	733	895			
	0.1	0.2	0.1	0.2	0.3	0.4	0.3	0.3	0.2	0.5			
BEAT 'EM UP	5,354	13,966	11,044	3,998	6,533	7,136	7,563	26,838	12,360	9,304	15,278	3,366	7,210
	2.7	7.5	8.4	3.4	3.7	4.3	4.8	3.9	3.8	4.9	11.4	5.8	8.5
BIKE RACING	352	99	136	90	323	353	260	630	114				
	0.2	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.0				
BOARD GAME	927	871	859	1,612	1,814	1,928	834	8,397	4,852				
	0.5	0.5	0.7	1.4	1.0	1.2	0.5	1.2	1.5				
CAR RACING	20,383	23,161	15,618	19,848	28,991	24,633	26,241	109,338	41,914	20,641	21,850	16,637	16,281
	10.3	12.4	11.8	16.9	16.3	15.0	16.8	16.1	13.1	10.9	16.3	28.5	19.2
CASINO/CARD	52	160											
	0.0	0.1											
COMPILATION	9,159	11,789	13,397	16,773	10,456	10,043	11,585	49,787	12,606	6,316	5,740	4,528	4,629
	4.6	6.3	10.2	14.3	5.9	6.1	7.4	7.3	3.9	3.3	4.3	7.8	5.5
FOOTBALL	3,274	6,096	3,394	3,716	7,081	13,465	4,802	19,559	7,679	7,905	7,188		
	1.7	3.3	2.6	3.2	4.0	8.2	3.1	2.9	2.4	4.2	5.4		
FPS	2,164	2,102	882	1,030	2,328	2,484	1,509	5,915	6,896				
	1.1	1.1	0.7	0.9	1.3	1.5	1.0	0.9	2.1				
GOD SIM	10,328	7,055	1,482	2,757	4,585	2,783	4,063	12,311	8,266	7,665	6,174		
	5.2	3.8	1.1	2.3	2.6	1.7	2.6	1.8	2.6	4.0	4.6		
GRAPHIC ADVEN.	278	726	818	1,043	1,720	920	742	4,624	3,845	1,499	1,949	1,065	
	0.1	0.4	0.6	0.9	1.0	0.6	0.5	0.7	1.2	0.8	1.5	1.8	
MUSIC	2,164	2,261	2,043	2,750	2,648	4,041	4,364	24,829	5,802	1,710	891	684	784
	1.1	1.2	1.5	2.3	1.5	2.5	2.8	3.6	1.8	0.9	0.7	1.2	0.9
OTHER SPORT	1,445	1,905	1,248	1,531	2,406	3,301	1,107						
	0.7	1.0	0.9	1.3	1.3	2.0	0.7						
PINBALL	27	62	65	30	62	87	190	491					
	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1					
PLATFORM	27,735	11,649	33,684	7,624	18,822	4,102	5,797	18,775	7,115	6,575	9,192	844	
	14.0	6.2	25.5	6.5	10.6	2.5	3.7	2.8	2.2	3.5	6.8	1.4	
PUZZLE/QUIZ	1,025	2,663	732	1,261	3,198	594	751	3,880	1,587	870	1,311	1,334	2,040
	0.5	1.4	0.6	1.1	1.8	0.4	0.5	0.6	0.5	0.5	1.0	2.3	2.4
RPG	31,824	19,576	14,315	17,210	25,096	26,902	30,362	98,532	35,061	11,938	13,990	11,371	11,071
	16.1	10.5	10.9	14.6	14.1	16.4	19.5	14.5	10.9	6.3	10.4	19.5	13.1

## NINTENDO SWITCH MARKET PROFILE - SALES BY GENRE

PRODUCT GENRE	M7 2018 SALES % SHR	M6 2018 SALES % SHR	M5 2018 SALES % SHR	M4 2018 SALES % SHR	M3 2018 SALES % SHR	M2 2018 SALES % SHR	M1 2018 SALES % SHR	M12 2017 SALES % SHR	M11 2017 SALES % SHR	M10 2017 SALES % SHR	M9 2017 SALES % SHR	M8 2017 SALES % SHR	M7 2017 SALES % SHR
SHOOT 'EM UP	45	37	86	276	86	95	206	537	411	1,254			
	0.0	0.0	0.1	0.2	0.0	0.1	0.1	0.1	0.1	0.7			
TENNIS	19,302	20,291											
	9.7	10.9											
WINTER SPORTS	17	40	66										
	0.0	0.0	0.1										
WRESTLE	343	337	348	495	1,020	1,442	1,260	4,873					
	0.2	0.2	0.3	0.4	0.6	0.9	0.8	0.7					

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	198,076	27.5	7.6	2.3	7.1	13.8	9.8	7.4	9.4	3.6	1.1	6.2	1.8	2.3
ARCADE / ACTION ADVENTURE	61,633	25.6	7.7	2.4	7.2	14.1	9.5	7.8	10.0	3.7	1.2	6.5	1.8	2.4
RPG	31,824	27.4	7.5	2.4	7.4	13.8	9.7	7.5	9.0	3.6	1.0	6.2	2.0	2.3
PLATFORM	27,735	25.6	7.8	2.4	7.2	14.8	9.4	7.5	9.9	4.0	1.1	6.0	1.9	2.1
CAR / VEHICLE RACING	20,383	35.8	7.4	2.2	6.2	12.1	9.0	6.7	8.1	3.0	1.0	5.2	1.6	1.9
TENNIS	19,302	29.9	7.2	2.0	6.4	13.6	10.7	6.3	9.3	3.3	1.1	6.3	1.7	2.2
GOD / MANAGEMENT SIM	10,328	22.9	7.7	2.5	7.6	13.5	11.4	7.8	9.7	4.3	1.1	6.6	1.9	2.9
COMPILATION	9,159	27.8	7.7	2.2	7.1	14.5	10.1	7.3	9.2	3.4	1.2	6.0	1.6	1.9
BEAT 'EM UP	5,354	26.2	6.7	2.5	7.1	14.4	11.2	7.4	9.1	3.8	1.2	5.9	2.0	2.5
FOOTBALL	3,274	24.7	8.0	1.9	7.7	14.0	9.5	7.3	11.3	4.1	1.0	6.3	1.8	2.3
MUSIC	2,164	31.8	6.8	2.2	6.5	13.4	11.2	6.5	8.3	3.3	0.7	6.0	1.6	1.9
FPS	2,164	31.1	7.6	2.5	6.5	11.7	8.7	8.0	8.6	3.5	1.3	5.8	2.0	2.7
MISCELLANEOUS SPORT	1,445	24.0	8.3	2.3	7.4	14.5	7.8	7.6	10.9	2.9	1.8	7.8	2.0	2.6
PUZZLE/QUIZ	1,025	24.4	6.8	2.1	8.2	12.6	19.6	6.6	7.6	3.1	0.3	4.9	0.8	3.0
OTHERS	2,286	26.4	7.5	2.7	6.5	12.6	12.7	7.6	9.3	3.8	0.9	6.4	1.4	2.2

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	RPG UNITS	%	PLATFORM UNITS	%	CAR RACING UNITS	%	TENNIS UNITS	%	GOD SIM UNITS	%	COMPILATION UNITS	%	OTHERS	%
	TOTAL	198,076	100.0	61,633	100.0	31,824	100.0	27,735	100.0	20,383	100.0	19,302	100.0	10,328	100.0	9,159	100.0	17,712	100.0
1	1 NINTENDO	127,716	64.5	21,709	35.2	27,369	86.0	19,320	69.7	19,702	96.7	18,752	97.2	8,425	81.6	8,587	93.8	3,852	21.7
2	2 ACTIVISION	21,589	10.9	21,589	35.0														
3	3 WARNER BROS. INTERACTIVE	13,873	7.0	11,034	17.9					401	2.0			1,057	10.2			1,381	7.8
9	4 SEGA	8,131	4.1	756	1.2	714	2.2	6,347	22.9									314	1.8
4	5 UBISOFT	7,962	4.0	2,872	4.7	578	1.8	1,236	4.5									3,276	18.5
6	6 BETHESDA SOFTWAREWORKS	3,753	1.9			1,875	5.9											1,878	10.6
5	7 EA SPORTS	3,274	1.7															3,274	18.5
24	8 OUTRIGHT GAMES	1,376	0.7	1,376	2.2														
12	9 RISING STAR GAMES	1,001	0.5	295	0.5			8	0.0	18	0.1			679	6.6			1	0.0
13	10 MERGE GAMES	989	0.5	528	0.9	151	0.5	181	0.7									129	0.7
11	11 BANDAI NAMCO ENTERTAINMENT	901	0.5	397	0.6													504	2.8
17	12 505 GAMES	735	0.4			449	1.4											286	1.6
15	13 ROCKSTAR	687	0.3	687	1.1														
7	14 CAPCOM	680	0.3															680	3.8
14	15 TEAM 17	675	0.3					103	0.4							572	6.2		
23	16 BIG BEN	657	0.3									550	2.8	68	0.7			39	0.2
20	17 2K	588	0.3															588	3.3
16	18 NIS AMERICA	553	0.3			508	1.6							12	0.1			33	0.2
19	19 KONAMI	434	0.2															434	2.5
10	20 MICROIDS	401	0.2	121	0.2			64	0.2	164	0.8							52	0.3

NINTENDO SWITCH GAMES MARKET SHARE - SALES BY LABEL (UNITS)

LM TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	RPG UNITS	%	PLATFORM UNITS	%	CAR RACING UNITS	%	TENNIS UNITS	%	GOD SIM UNITS	%	COMPILATION UNITS	%	OTHERS	%
25 21 MILESTONE	330	0.2															330	1.9
21 22 PQUBE	321	0.2					80	0.3	46	0.2							195	1.1
18 23 THQ NORDIC	233	0.1	82	0.1	90	0.3							50	0.5			11	0.1
22 24 TELLTALE GAMES	205	0.1															205	1.2
OTHERS	1,012	0.5	187	0.3	90	0.3	396	1.4	52	0.3			37	0.4			250	1.4

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	RPG UNITS	%	PLATFORM UNITS	%	CAR RACING UNITS	%	TENNIS UNITS	%	GOD SIM UNITS	%	COMPILATION UNITS	%	OTHERS	%
		TOTAL	198,076	100.0	61,633	100.0	31,824	100.0	27,735	100.0	20,383	100.0	19,302	100.0	10,328	100.0	9,159	100.0	17,712	100.0
1	1	NINTENDO	127,716	64.5	21,709	35.2	27,369	86.0	19,320	69.7	19,702	96.7	18,752	97.2	8,425	81.6	8,587	93.8	3,852	21.7
2	2	ACTIVISION BLIZZARD	21,618	10.9	21,618	35.1														
3	3	WARNER BROS. INTERACTIVE	13,873	7.0	11,034	17.9					401	2.0			1,057	10.2			1,381	7.8
10	4	SEGA	8,131	4.1	756	1.2	714	2.2	6,347	22.9									314	1.8
4	5	UBISOFT	7,962	4.0	2,872	4.7	578	1.8	1,236	4.5									3,276	18.5
6	6	BETHESDA SOFTWAREWORKS	3,753	1.9		1,875	5.9												1,878	10.6
5	7	ELECTRONIC ARTS	3,274	1.7															3,274	18.5
23	8	OUTRIGHT GAMES	1,376	0.7	1,376	2.2														
12	9	TAKE 2	1,275	0.6	687	1.1													588	3.3
13	10	RISING STAR GAMES	1,001	0.5	295	0.5			8	0.0	18	0.1			679	6.6			1	0.0
14	11	MERGE GAMES	989	0.5	528	0.9	151	0.5	181	0.7									129	0.7
8	12	MAXIMUM GAMES	941	0.5	186	0.3					52	0.3	550	2.8	68	0.7			85	0.5
11	13	BANDAI NAMCO ENTERTAINMENT	901	0.5	397	0.6													504	2.8
17	14	505 GAMES	735	0.4		449	1.4												286	1.6
7	15	CAPCOM	680	0.3															680	3.8
15	16	TEAM 17	675	0.3					103	0.4							572	6.2		
16	17	NIS AMERICA	553	0.3		508	1.6							12	0.1				33	0.2
19	18	KONAMI	434	0.2															434	2.5
24	19	MILESTONE	330	0.2															330	1.9
20	20	PQUBE	321	0.2					80	0.3	46	0.2							195	1.1

LM TM COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	RPG UNITS	%	PLATFORM UNITS	%	CAR RACING UNITS	%	TENNIS UNITS	%	GOD SIM UNITS	%	COMPILATION UNITS	%	OTHERS	%
22 21 MICROIDS	280	0.1					64	0.2	164	0.8							52	0.3
18 22 THQ NORDIC	233	0.1	82	0.1	90	0.3							50	0.5			11	0.1
21 23 TELLTALE GAMES	205	0.1															205	1.2
OTHERS	820	0.4	93	0.2	90	0.3	396	1.4					37	0.4			204	1.2

NINTENDO SWITCH GAMES MARKET SHARE - SALES BY LABEL (VALUE)

LM	TM	LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	RPG VALUE	%	PLATFORM VALUE	%	CAR RACING VALUE	%	TENNIS VALUE	%	COMPILATION VALUE	%	GOD SIM VALUE	%	OTHERS	%
		TOTAL	7,439,132	100.0	2,212,787	100.0	1,459,967	100.0	905,917	100.0	853,479	100.0	807,636	100.0	383,077	100.0	249,142	100.0	567,127	100.0
1	1	NINTENDO	5,246,631	70.5	932,552	42.1	1,286,902	88.1	677,587	74.8	833,801	97.7	792,193	98.1	368,071	96.1	190,815	76.6	164,710	29.0
2	2	ACTIVISION	642,669	8.6	642,669	29.0														
4	3	WARNER BROS. INTERACTIVE	474,270	6.4	397,350	18.0					11,529	1.4					29,220	11.7	36,171	6.4
3	4	UBISOFT	256,463	3.4	114,905	5.2	23,007	1.6	29,329	3.2									89,222	15.7
11	5	SEGA	238,485	3.2	22,319	1.0	31,152	2.1	178,739	19.7									6,275	1.1
5	6	BETHESDA SOFTWAREWORKS	167,579	2.3			80,658	5.5											86,921	15.3
6	7	EA SPORTS	74,691	1.0															74,691	13.2
22	8	OUTRIGHT GAMES	42,019	0.6	42,019	1.9														
12	9	RISING STAR GAMES	30,886	0.4	5,950	0.3			160	0.0	528	0.1					24,215	9.7	33	0.0
10	10	BANDAI NAMCO ENTERTAINMENT	28,394	0.4	14,280	0.6													14,115	2.5
14	11	MERGE GAMES	26,784	0.4	13,990	0.6	4,305	0.3	4,804	0.5									3,684	0.6
7	12	CAPCOM	23,361	0.3															23,361	4.1
13	13	NIS AMERICA	20,966	0.3			19,975	1.4									392	0.2	599	0.1
19	14	BIG BEN	18,930	0.3									15,443	1.9			2,281	0.9	1,206	0.2
16	15	505 GAMES	18,664	0.3			9,421	0.6											9,243	1.6
15	16	TEAM 17	17,570	0.2					2,564	0.3					15,006	3.9				
17	17	ROCKSTAR	15,202	0.2	15,202	0.7														
23	18	MILESTONE	14,155	0.2															14,155	2.5
20	19	KONAMI	11,702	0.2															11,702	2.1
9	20	MICROIDS	11,395	0.2	4,223	0.2			1,268	0.1	4,697	0.6							1,206	0.2

NINTENDO SWITCH GAMES MARKET SHARE - SALES BY LABEL (VALUE)

LM TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	RPG VALUE	%	PLATFORM VALUE	%	CAR RACING VALUE	%	TENNIS VALUE	%	COMPILATION VALUE	%	GOD SIM VALUE	%	OTHERS	%
21 21 2K	11,113	0.1															11,113	2.0
18 22 PQUBE	11,085	0.1				2,950	0.3	1,510	0.2								6,625	1.2
OTHERS	36,118	0.5	7,327	0.3	4,548	0.3	8,516	0.9	1,414	0.2					2,219	0.9	12,094	2.1

NINTENDO SWITCH GAMES MARKET SHARE - SALES BY COMPANY (VALUE)

LM	TM	COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	RPG VALUE	%	PLATFORM VALUE	%	CAR RACING VALUE	%	TENNIS VALUE	%	COMPILATION VALUE	%	GOD SIM VALUE	%	OTHERS	%
		TOTAL	7,439,132	100.0	2,212,787	100.0	1,459,967	100.0	905,917	100.0	853,479	100.0	807,636	100.0	383,077	100.0	249,142	100.0	567,127	100.0
1	1	NINTENDO	5,246,631	70.5	932,552	42.1	1,286,902	88.1	677,587	74.8	833,801	97.7	792,193	98.1	368,071	96.1	190,815	76.6	164,710	29.0
2	2	ACTIVISION BLIZZARD	642,910	8.6	642,910	29.1														
4	3	WARNER BROS. INTERACTIVE	474,270	6.4	397,350	18.0					11,529	1.4					29,220	11.7	36,171	6.4
3	4	UBISOFT	256,463	3.4	114,905	5.2	23,007	1.6	29,329	3.2									89,222	15.7
11	5	SEGA	238,485	3.2	22,319	1.0	31,152	2.1	178,739	19.7									6,275	1.1
5	6	BETHESDA SOFTWAREWORKS	167,579	2.3			80,658	5.5											86,921	15.3
6	7	ELECTRONIC ARTS	74,691	1.0															74,691	13.2
20	8	OUTRIGHT GAMES	42,019	0.6	42,019	1.9														
12	9	RISING STAR GAMES	30,886	0.4	5,950	0.3			160	0.0	528	0.1					24,215	9.7	33	0.0
10	10	BANDAI NAMCO ENTERTAINMENT	28,394	0.4	14,280	0.6													14,115	2.5
14	11	MERGE GAMES	26,784	0.4	13,990	0.6	4,305	0.3	4,804	0.5									3,684	0.6
9	12	MAXIMUM GAMES	26,405	0.4	5,965	0.3					1,414	0.2	15,443	1.9			2,281	0.9	1,302	0.2
15	13	TAKE 2	26,315	0.4	15,202	0.7													11,113	2.0
7	14	CAPCOM	23,361	0.3															23,361	4.1
13	15	NIS AMERICA	20,966	0.3			19,975	1.4									392	0.2	599	0.1
17	16	505 GAMES	18,664	0.3			9,421	0.6											9,243	1.6
16	17	TEAM 17	17,570	0.2					2,564	0.3					15,006	3.9				
21	18	MILESTONE	14,155	0.2															14,155	2.5
19	19	KONAMI	11,702	0.2															11,702	2.1
18	20	PQUBE	11,085	0.1					2,950	0.3	1,510	0.2							6,625	1.2
		OTHERS	39,798	0.5	5,345	0.2	4,548	0.3	9,784	1.1	4,697	0.6					2,219	0.9	13,205	2.3

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	CRASH BANDICOOT N.SANE TRILOGY	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	29.77	21,589	38,570
2	MARIO KART 8 DELUXE	CAR / VEHICLE RACING	NINTENDO	NINTENDO	42.32	19,702	477,543
3	MARIO TENNIS ACES	TENNIS	NINTENDO	NINTENDO	42.25	18,752	38,645
4	OCTOPATH TRAVELER	RPG	NINTENDO	NINTENDO	46.72	15,719	15,719
5	CAPTAIN TOAD: TREASURE TRACKER	PLATFORM	NINTENDO	NINTENDO	31.48	13,164	13,164
6	SUPER MARIO ODYSSEY	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	42.88	13,085	440,899
7	THE LEGEND OF ZELDA: BREATH OF THE WILD	RPG	NINTENDO	NINTENDO	48.64	10,098	362,978
8	MINECRAFT	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	22.65	8,425	12,450
9	LEGO THE INCREDIBLES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	40.54	7,850	7,850
10	SPLATOON 2	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	43.19	7,728	179,132
11	SONIC MANIA PLUS	PLATFORM	SEGA	SEGA	28.16	6,347	6,347
12	DONKEY KONG COUNTRY: TROPICAL FREEZE	PLATFORM	NINTENDO	NINTENDO	42.13	4,829	40,494
13	FIFA 18	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	22.81	3,274	84,159
14	1-2 SWITCH	COMPILATION	NINTENDO	NINTENDO	34.01	3,241	164,775
15	MARIO + RABBIDS KINGDOM BATTLE	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	40.01	2,872	155,423
16	NINTENDO LABO TOY-CON 01: VARIETY KIT	COMPILATION	NINTENDO	NINTENDO	57.17	2,487	20,621
17	JUST DANCE 2018	MUSIC	UBISOFT	UBISOFT	29.39	2,161	49,193
18	POKKÉN TOURNAMENT DX	BEAT 'EM UP	NINTENDO	NINTENDO	43.15	1,992	60,658
19	GO VACATION	COMPILATION	NINTENDO	NINTENDO	35.10	1,905	1,905
20	THE ELDER SCROLLS V: SKYRIM	RPG	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	43.02	1,875	44,647
21	LEGO MARVEL SUPER HEROES 2	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	25.83	1,659	33,117
22	WOLFENSTEIN II: THE NEW COLOSSUS	FPS	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	47.12	1,601	2,905
23	KIRBY STAR ALLIES	PLATFORM	NINTENDO	NINTENDO	45.05	1,327	23,834
24	XENOBLADE CHRONICLES 2	RPG	NINTENDO	NINTENDO	40.52	1,261	36,044
25	ROCKET LEAGUE: COLLECTORS EDITION	MISCELLANEOUS SPORT	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	26.44	1,259	12,203
26	RAYMAN LEGENDS: DEFINITIVE EDITION	PLATFORM	UBISOFT	UBISOFT	23.73	1,236	57,716
27	HYRULE WARRIORS: DEFINITIVE EDITION	BEAT 'EM UP	NINTENDO	NINTENDO	44.27	1,148	13,438
28	LEGO WORLDS	GOD / MANAGEMENT SIM	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	27.64	1,057	46,733
29	MONOPOLY FOR NINTENDO SWITCH	BOARD GAME	UBISOFT	UBISOFT	23.23	927	22,094
30	ADVENTURE TIME: PIRATES OF THE ENCHIRIDION	ARCADE / ACTION ADVENTURE	OUTRIGHT GAMES	OUTRIGHT GAMES	29.79	858	858
31	THE LEGO NINJAGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	22.84	792	26,250
32	SONIC FORCES	ARCADE / ACTION ADVENTURE	SEGA	SEGA	29.52	756	48,336
33	LEGO CITY UNDERCOVER	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	24.84	733	34,727
34	BAYONETTA 2	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	41.89	725	21,009
35	SHINING RESONANCE REFRAIN	RPG	SEGA	SEGA	43.63	714	714
36	L.A. NOIRE	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	22.13	687	27,857
37	HARVEST MOON: LIGHT OF HOPE	GOD / MANAGEMENT SIM	RISING STAR GAMES	RISING STAR GAMES	35.66	679	1,757
38	STREET FIGHTER: 30TH ANNIVERSARY	BEAT 'EM UP	CAPCOM	CAPCOM	34.32	642	4,188
39	NINTENDO LABO TOY-CON 02: ROBOT KIT	COMPILATION	NINTENDO	NINTENDO	67.44	603	5,101
40	SOUTH PARK: THE FRACTURED BUT WHOLE	RPG	UBISOFT	UBISOFT	39.80	578	3,757