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COMPILED BY



GfK

25 Canada Square
London E14 5LQ

+44 (0)20 7890 9000

www.chart-track.co.uk

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Ukie

21-27 Lamb's Conduit Street
London WC1N 3NL

+44 (0)20 7534 0580

ukie.org.uk

**UK MONTHLY REPORT
PS3/PS4/VITA/XBOX 360/XBOX ONE/WII/WII U/DS/3DS**

**MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST**

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This report is produced by GfK for UKIE, and covers Sony PS3, Sony PS4, Sony PSP, Sony PS Vita, Microsoft Xbox 360, Microsoft Xbox One, Nintendo Wii, Nintendo Wii U, Nintendo DS & Nintendo 3DS software over the specified period.

Data is collected from EpoS systems installed in the following outlets:

Amazon	O2
Argos	Office Depot
Asda	QVC
Base.com	Sainsburys
Brighthouse	Shop Direct
Carphone Warehouse	Shopto.com
Dabs.com	Simplygames.com
Game	Staples
Game Centre	Tesco
Grainger Games	The Hut Group
Hmv	WH Smith
John Lewis	Xbite
Maplin	
Morrisons	

For full sample details please refer to the weekly report books.

Please note the following points:

- All sales figures represent our estimate of sales through the listed outlets.
- Value reports are based on RRP to June 2002 and ASP from July 2002.
- Companies who are particularly strong in outlets not sampled are understated as a consequence of the panel structure.
- Operating System software is not included in this report.
- As of January 2005 the GfK panel is estimated to be around 90% of the UK retail market (85% July 2002 - December 2004 and 80% pre-July 2002). As of 2014 coverage moved to 95%.
- The price shown against each product includes VAT and is an average across the month.
- Please note that 1998, 2004, 2009 and 2015 were 53 week years, due to calendar convention.
- Week 53, 2015 (w/e 02/01/16) is the direct equivalent of Week 01, 2015 (w/e 03/01/15). Therefore every week in 2016 is comparable to week+1 in 2015.
- This means that when comparing 2015 with 2016 the directly comparable 52 weekly periods are weeks 2-53 in 2015 and 1-52, 2016.
- The 2015 monthly data shown in this report is shown as it was published in 2015 - as a 53 week year. Therefore, please note the following:
- Monthly comparisons - Jan15 compared to Jan16 should be based on weeks 2-5, 2015 and 1-4, 2016. Dec15 compared to Dec16 should be based on weeks 49-53, 2015 and 48-52, 2016.

GAMES

AMERICAN FOOTBALL
ARCADE / ACTION ADVENTURE
ATHLETICS
BASKETBALL
BEAT 'EM UP
BIKE RACING
BOARD GAME
BOXING
CAR / VEHICLE RACING
CASINO/CARD/GAMBLING
CHESS
COMPILATION
CRICKET
FLIGHT SIM

FOOTBALL
FOOTBALL MANAGEMENT
FPS
GOD / MANAGEMENT SIM
GOLF
GRAPHIC ADVENTURE
HOCKEY
INTERACTIVE BOOKS
LANGUAGE/TRAVEL
LIFESTYLE/FITNESS
MISCELLANEOUS SPORT
MUSIC
PINBALL
PLATFORM
PUZZLE/QUIZ
RPG
RUGBY

SHIP/SUB SIM
SHOOT 'EM UP
SKATEBOARDING
SNOOKER / POOL
SPACE / COMBAT / TRADING SIM
SQUASH
TANK SIM
TENNIS
WARGAME / STRATEGY
WINTER SPORTS
WRESTLING

PLAYSTATION 3 MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
GAMES (UNITS)	29,234	37,575	45,915	33,250	42,555	63,741	67,891	77,150	422,648	184,370	131,487	176,643	89,605
	100.0	100.0	100.0	100.0	100.0								
ARCADE ADV	13,737	17,999	21,313	14,499	18,521	28,422	30,912	32,481	122,027	55,661	43,305	56,559	36,378
	47.0	47.9	46.4	43.6	43.5	44.6	45.5	42.1	28.9	30.2	32.9	32.0	40.6
ATHLETICS							2	1	2		1	1	
							0.0	0.0	0.0		0.0	0.0	
BASKETBALL	277	375	373	297	414	471	359	658	2,628	709	1,154	318	423
	0.9	1.0	0.8	0.9	1.0	0.7	0.5	0.9	0.6	0.4	0.9	0.2	0.5
BEAT 'EM UP	843	788	1,074	837	1,158	1,460	785	913	3,903	1,332	1,447	2,150	1,754
	2.9	2.1	2.3	2.5	2.7	2.3	1.2	1.2	0.9	0.7	1.1	1.2	2.0
BIKE RACING	79	44	76	86	165	240	186	178	1,204	576	501	865	1,199
	0.3	0.1	0.2	0.3	0.4	0.4	0.3	0.2	0.3	0.3	0.4	0.5	1.3
BOARD GAME		1	2	2	4	3	2	-1	18	1	5	3	1
		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BOXING		1	1		5	8	11	20	9	13	8	16	67
		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
CAR RACING	915	907	1,438	1,205	1,732	2,504	2,614	3,106	12,637	4,530	3,967	3,971	2,394
	3.1	2.4	3.1	3.6	4.1	3.9	3.9	4.0	3.0	2.5	3.0	2.2	2.7
CASINO/CARD							1						
							0.0						
COMPILATION	80	104	173	237	212	299	351	289	1,441	760	563	658	927
	0.3	0.3	0.4	0.7	0.5	0.5	0.5	0.4	0.3	0.4	0.4	0.4	1.0
CRICKET	21	31	37	25	32	36	31	44	168	78	131	287	305
	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.1	0.2	0.3
FLIGHT SIM	53	47	56	43	35	31	7	8	41	34	78	72	9
	0.2	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
FOOTBALL	2,288	4,464	8,082	4,025	4,624	6,400	7,466	6,543	76,857	19,925	46,518	66,552	5,738
	7.8	11.9	17.6	12.1	10.9	10.0	11.0	8.5	18.2	10.8	35.4	37.7	6.4
FOOTBALL USA	165	106	22	13	44	71	118	89	875	190	216	535	68
	0.6	0.3	0.0	0.0	0.1	0.1	0.2	0.1	0.2	0.1	0.2	0.3	0.1
FPS	4,282	5,196	4,168	4,441	5,069	9,352	11,298	14,626	83,414	49,458	11,442	16,941	15,271
	14.6	13.8	9.1	13.4	11.9	14.7	16.6	19.0	19.7	26.8	8.7	9.6	17.0
GOD SIM	2,534	2,750	3,337	2,731	3,399	4,544	4,412	4,466	18,465	8,491	6,911	9,743	9,152
	8.7	7.3	7.3	8.2	8.0	7.1	6.5	5.8	4.4	4.6	5.3	5.5	10.2
GOLF	4	8	6	9	8	19	39	19	37	36	64	97	104
	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1
GRAPHIC ADVEN.	1,230	1,126	1,535	1,159	1,738	2,787	2,862	3,662	48,896	15,747	386	651	398
	4.2	3.0	3.3	3.5	4.1	4.4	4.2	4.7	11.6	8.5	0.3	0.4	0.4

GFK MONTHLY REPORT

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MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

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HELI SIM								1					
								0.0					
HOCKEY	64	121	34	22	28	76	84	143	536	122	128	93	34
	0.2	0.3	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.0
LIFESTYLE/FIT		4	6	4	2	3	5	3	6	7	9	8	1
		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MUSIC	470	934	231	186	306	603	602	1,135	6,136	2,302	671	454	351
	1.6	2.5	0.5	0.6	0.7	0.9	0.9	1.5	1.5	1.2	0.5	0.3	0.4
OTHER SPORT	7	5	7	3	1	10	6	11	48	22	41	33	10
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PLATFORM	213	384	214	160	325	437	584	966	5,750	2,872	2,618	3,365	3,046
	0.7	1.0	0.5	0.5	0.8	0.7	0.9	1.3	1.4	1.6	2.0	1.9	3.4
PUZZLE/QUIZ	14	16	25	22	15	171	233	42	233	74	120	100	61
	0.0	0.0	0.1	0.1	0.0	0.3	0.3	0.1	0.1	0.0	0.1	0.1	0.1
RPG	1,006	1,137	1,838	1,612	2,167	3,270	2,823	4,151	13,112	5,026	5,464	7,110	7,250
	3.4	3.0	4.0	4.8	5.1	5.1	4.2	5.4	3.1	2.7	4.2	4.0	8.1
RUGBY	55	80	175	188	469	253	307	217	2,525	2,013	3,104	2,080	314
	0.2	0.2	0.4	0.6	1.1	0.4	0.5	0.3	0.6	1.1	2.4	1.2	0.4
SHOOT 'EM UP	1		3	0	3	13	3	7	25	8	8	20	12
	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SKATEBOARD	166	169	266	217	269	407	407	547	2,283	1,001	807	1,125	777
	0.6	0.4	0.6	0.7	0.6	0.6	0.6	0.7	0.5	0.5	0.6	0.6	0.9
SNOOKER / POOL								-1					
								0.0					
SPACE/COMBAT		1					1	1	3	1			1
		0.0					0.0	0.0	0.0	0.0			0.0
TENNIS	5	11	3	3	4	13	10	4	18	10	16	6	15
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WAR / STRAT	58	51	78	80	122	192	221	270	896	436	796	972	951
	0.2	0.1	0.2	0.2	0.3	0.3	0.3	0.3	0.2	0.2	0.6	0.6	1.1
WINTER SPORTS	4	3	1	0	3	2	2	1	153	46	11	3	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WRESTLE	663	712	1,341	1,144	1,681	1,644	1,147	2,550	18,302	12,889	997	1,855	2,594
	2.3	1.9	2.9	3.4	4.0	2.6	1.7	3.3	4.3	7.0	0.8	1.1	2.9

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	29,234	18.8	7.4	3.1	8.6	15.8	7.3	10.0	10.9	4.9	1.2	6.8	2.1	3.0
ARCADE / ACTION ADVENTURE	13,737	17.5	8.2	3.3	8.8	15.7	7.6	9.7	11.1	4.9	1.2	6.8	2.2	3.0
FPS	4,282	21.4	6.0	3.0	9.1	15.9	7.1	11.2	8.9	4.1	1.2	6.4	2.2	3.6
GOD / MANAGEMENT SIM	2,534	17.0	7.8	2.4	8.4	15.7	9.3	10.8	11.1	4.8	1.3	6.7	1.5	3.1
FOOTBALL	2,288	23.4	7.5	2.3	8.2	14.6	5.7	9.7	11.4	5.0	1.0	7.0	2.0	2.1
GRAPHIC ADVENTURE	1,230	14.5	8.0	3.1	8.2	14.9	7.9	11.0	13.2	5.0	1.0	6.8	2.1	4.3
RPG	1,006	14.9	7.1	4.3	8.6	16.4	7.4	8.5	11.6	7.7	1.3	8.0	1.6	2.4
CAR / VEHICLE RACING	915	15.1	6.9	2.8	9.3	14.7	4.4	11.7	13.4	6.3	1.1	8.3	2.0	3.9
BEAT 'EM UP	843	18.4	4.2	1.8	8.7	22.7	5.2	8.4	11.8	7.0	0.5	6.6	2.6	2.0
WRESTLING	663	25.4	5.5	4.2	6.1	16.1	5.9	10.3	11.5	3.7	0.6	6.1	1.4	3.1
MUSIC	470	20.6	7.0	3.0	10.6	14.2	13.1	8.1	6.2	3.9	1.3	6.9	1.7	3.2
BASKETBALL	277	31.0	6.1	1.1	9.0	14.4	5.4	8.7	9.4	3.2	0.7	6.1	2.5	2.2
PLATFORM	213	18.9	9.0	1.9	7.5	16.0	8.5	8.0	11.8	6.1	0.9	8.0	0.5	2.8
SKATEBOARDING	166	24.7	4.1	2.6	7.1	13.6	9.5	9.0	9.7	2.1	1.9	6.4	2.5	6.8
AMERICAN FOOTBALL	165	28.9	4.9	3.3	4.9	17.6	4.2	6.8	13.6	5.2	0.7	6.6	1.4	2.0
OTHERS	445	23.4	7.2	3.3	8.1	14.5	5.1	8.8	10.0	3.8	1.9	8.0	3.7	2.2

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	GOD SIM UNITS	%	FOOTBALL UNITS	%	GRAPHIC ADVEN. UNITS	%	RPG UNITS	%	CAR RACING UNITS	%	OTHERS	%
	TOTAL	29,234	100.0	13,737	100.0	4,282	100.0	2,534	100.0	2,288	100.0	1,230	100.0	1,006	100.0	915	100.0	3,242	100.0
1	1 WARNER BROS. INTERACTIVE	6,812	23.3	6,534	47.6											1	0.1	277	8.5
2	2 ACTIVISION	4,432	15.2	442	3.2	3,167	74.0									447	48.9	376	11.6
5	3 SONY COMPUTER ENT.	2,556	8.7	94	0.7	1	0.0	2,222	87.7					-1	-0.1	154	16.8	86	2.7
3	4 PS3 ESSENTIALS	2,412	8.3	2,014	14.7	26	0.6	1	0.0					69	6.9	151	16.5	151	4.7
4	5 EA SPORTS	1,897	6.5							1,498	65.5							399	12.3
7	6 ROCKSTAR	1,380	4.7	1,309	9.5											71	7.8		
8	7 2K	1,228	4.2			261	6.1											967	29.8
9	8 TELLTALE GAMES	1,161	4.0									1,159	94.2					2	0.1
10	9 DISNEY INFINITY	1,126	3.9	1,126	8.2														
6	10 KONAMI	1,042	3.6	252	1.8					790	34.5								
14	11 UBISOFT	542	1.9	232	1.7	213	5.0							23	2.3			74	2.3
13	12 505 GAMES	540	1.8			66	1.5							473	47.0			1	0.0
11	13 EA GAMES	526	1.8	93	0.7	180	4.2	158	6.2					55	5.5	36	3.9	4	0.1
15	14 LEGO DIMENSIONS	497	1.7	497	3.6														
17	15 LITTLE ORBIT	452	1.5	167	1.2													285	8.8
12	16 SKYLANDERS	436	1.5	436	3.2														
16	17 BANDAI NAMCO ENTERTAINMENT	380	1.3	57	0.4									104	10.3	1	0.1	218	6.7
18	18 SEGA	294	1.0	16	0.1	193	4.5							3	0.3	11	1.2	71	2.2
19	19 CAPCOM	213	0.7	200	1.5									2	0.2			11	0.3
21	20 FOCUS HOME INTERACTIVE	166	0.6	1	0.0			153	6.0									12	0.4

LM	TM	LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	GOD SIM UNITS	%	FOOTBALL UNITS	%	GRAPHIC ADVEN. UNITS	%	RPG UNITS	%	CAR RACING UNITS	%	OTHERS	%
22	21	SQUARE ENIX	147	0.5	16	0.1									110	10.9			21	0.6
23	22	LUCASARTS	143	0.5	143	1.0														
24	23	BETHESDA SOFTWARES	140	0.5	11	0.1	72	1.7							57	5.7				
25	24	DEEP SILVER	125	0.4	45	0.3	70	1.6							6	0.6			4	0.1
28	25	PQUBE	58	0.2									44	3.6					14	0.4
26	26	NIS AMERICA	56	0.2	1	0.0									52	5.2			3	0.1
27	27	ALTERNATIVE	55	0.2															55	1.7
29	28	BITCOMPOSER	53	0.2															53	1.6
32	29	THQ NORDIC	44	0.2	1	0.0	7	0.2							5	0.5			31	1.0
31	30	KOEI	42	0.1											15	1.5			27	0.8
30	31	BIG BEN	38	0.1													14	1.5	24	0.7
33	32	MILESTONE	33	0.1													1	0.1	32	1.0
		OTHERS	208	0.7	50	0.4	26	0.6					27	2.2	33	3.3	28	3.1	44	1.4

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	GOD SIM UNITS	%	FOOTBALL UNITS	%	GRAPHIC ADVEN. UNITS	%	RPG UNITS	%	CAR RACING UNITS	%	OTHERS	%
		TOTAL	29,234	100.0	13,737	100.0	4,282	100.0	2,534	100.0	2,288	100.0	1,230	100.0	1,006	100.0	915	100.0	3,242	100.0
1	1	WARNER BROS. INTERACTIVE	7,807	26.7	7,529	54.8											1	0.1	277	8.5
2	2	ACTIVISION BLIZZARD	4,914	16.8	878	6.4	3,182	74.3							29	2.9	447	48.9	378	11.7
3	3	SONY COMPUTER ENT.	3,347	11.4	639	4.7	25	0.6	2,223	87.7					-1	-0.1	240	26.2	221	6.8
5	4	TAKE 2	2,725	9.3	1,426	10.4	261	6.1									71	7.8	967	29.8
4	5	ELECTRONIC ARTS	2,450	8.4	93	0.7	180	4.2	158	6.2	1,498	65.5			55	5.5	59	6.4	407	12.6
7	6	DISNEY INTERACTIVE STUDIOS	1,951	6.7	1,929	14.0											18	2.0	4	0.1
8	7	TELLTALE GAMES	1,161	4.0									1,159	94.2					2	0.1
6	8	KONAMI	1,042	3.6	252	1.8					790	34.5								
9	9	UBISOFT	601	2.1	239	1.7	218	5.1							23	2.3	18	2.0	103	3.2
10	10	505 GAMES	541	1.9			67	1.6							473	47.0			1	0.0
12	11	LITTLE ORBIT	452	1.5	167	1.2													285	8.8
11	12	BANDAI NAMCO ENTERTAINMENT	407	1.4	61	0.4	1	0.0							123	12.2	2	0.2	220	6.8
13	13	SEGA	328	1.1	28	0.2	193	4.5							3	0.3	33	3.6	71	2.2
14	14	KOCH MEDIA	300	1.0	52	0.4	70	1.6	153	6.0					6	0.6			19	0.6
15	15	CAPCOM	246	0.8	227	1.7									7	0.7			12	0.4
16	16	SQUARE ENIX EUROPE	207	0.7	35	0.3									151	15.0			21	0.6
17	17	BETHESDA SOFTWARES	147	0.5	11	0.1	72	1.7							64	6.4				
18	18	LUCASARTS	143	0.5	143	1.0														
21	19	PQUBE	90	0.3									44	3.6					46	1.4
24	20	KOEI TECMO EUROPE	66	0.2	14	0.1									15	1.5			37	1.1

LM TM COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	GOD SIM UNITS	%	FOOTBALL UNITS	%	GRAPHIC ADVEN. UNITS	%	RPG UNITS	%	CAR RACING UNITS	%	OTHERS	%
23 21 KALYPSO MEDIA	65	0.2															65	2.0
20 22 NIS AMERICA	56	0.2	1	0.0									52	5.2			3	0.1
22 23 ALTERNATIVE	55	0.2															55	1.7
25 24 THQ NORDIC	46	0.2	2	0.0	7	0.2							5	0.5	1	0.1	31	1.0
OTHERS	87	0.3	11	0.1	6	0.1					27	2.2	1	0.1	25	2.7	17	0.5

LM	TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	FOOTBALL VALUE	%	GRAPHIC ADVEN. VALUE	%	RPG VALUE	%	WRESTLE VALUE	%	OTHERS	%
	TOTAL	454,464	100.0	235,710	100.0	47,313	100.0	43,048	100.0	37,028	100.0	21,387	100.0	12,238	100.0	11,887	100.0	45,854	100.0
1	1 WARNER BROS. INTERACTIVE	139,923	30.8	135,833	57.6													4,090	8.9
2	2 ACTIVISION	55,609	12.2	7,389	3.1	39,909	84.4											8,312	18.1
4	3 SONY COMPUTER ENT.	41,882	9.2	1,322	0.6	-26	-0.1	37,643	87.4					-6	0.0			2,949	6.4
3	4 EA SPORTS	35,846	7.9							27,387	74.0							8,459	18.4
7	5 ROCKSTAR	23,702	5.2	22,363	9.5													1,339	2.9
6	6 PS3 ESSENTIALS	22,502	5.0	19,352	8.2	189	0.4	8	0.0					935	7.6			2,017	4.4
8	7 TELLTALE GAMES	20,755	4.6									20,721	96.9					34	0.1
10	8 LEGO DIMENSIONS	16,742	3.7	16,742	7.1														
9	9 2K	16,096	3.5			923	2.0									11,877	99.9	3,296	7.2
11	10 DISNEY INFINITY	13,177	2.9	13,177	5.6														
5	11 KONAMI	12,905	2.8	3,265	1.4					9,641	26.0								
13	12 505 GAMES	7,176	1.6			1,162	2.5							6,009	49.1			5	0.0
15	13 LITTLE ORBIT	6,408	1.4	2,497	1.1													3,912	8.5
12	14 EA GAMES	6,207	1.4	1,571	0.7	1,053	2.2	2,362	5.5					704	5.7			519	1.1
16	15 UBISOFT	6,094	1.3	2,423	1.0	2,207	4.7							236	1.9			1,228	2.7
14	16 SKYLANDERS	5,128	1.1	5,128	2.2														
17	17 BANDAI NAMCO ENTERTAINMENT	4,896	1.1	565	0.2									1,405	11.5			2,927	6.4
18	18 FOCUS HOME INTERACTIVE	3,087	0.7	20	0.0			3,035	7.1									31	0.1
20	19 SEGA	2,234	0.5	185	0.1	1,003	2.1							44	0.4			1,002	2.2
21	20 ALTERNATIVE	1,765	0.4															1,765	3.8

LM	TM	LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	FOOTBALL VALUE	%	GRAPHIC ADVEN. VALUE	%	RPG VALUE	%	WRESTLE VALUE	%	OTHERS	%
24	21	LUCASARTS	1,661	0.4	1,661	0.7														
19	22	CAPCOM	1,398	0.3	1,291	0.5									18	0.1			88	0.2
22	23	NIS AMERICA	1,267	0.3	19	0.0									1,180	9.6			68	0.1
26	24	BETHESDA SOFTWAREWORKS	967	0.2	88	0.0	385	0.8							494	4.0				
25	25	SQUARE ENIX	914	0.2	169	0.1									416	3.4			329	0.7
31	26	THQ NORDIC	800	0.2	15	0.0	41	0.1							75	0.6			669	1.5
30	27	KOEI	743	0.2											286	2.3			458	1.0
27	28	PQUBE	706	0.2									457	2.1					250	0.5
28	29	BIG BEN	690	0.2															690	1.5
29	30	DEEP SILVER	504	0.1	185	0.1	277	0.6							10	0.1			33	0.1
32	31	MILESTONE	501	0.1															501	1.1
		OTHERS	2,180	0.5	453	0.2	190	0.4					209	1.0	433	3.5	10	0.1	884	1.9

LM	TM	COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	FOOTBALL VALUE	%	GRAPHIC ADVEN. VALUE	%	RPG VALUE	%	WRESTLE VALUE	%	OTHERS	%
		TOTAL	454,464	100.0	235,710	100.0	47,313	100.0	43,048	100.0	37,028	100.0	21,387	100.0	12,238	100.0	11,887	100.0	45,854	100.0
1	1	WARNER BROS. INTERACTIVE	162,675	35.8	158,585	67.3													4,090	8.9
2	2	ACTIVISION BLIZZARD	61,205	13.5	12,517	5.3	39,986	84.5							386	3.2			8,316	18.1
4	3	SONY COMPUTER ENT.	46,183	10.2	4,444	1.9	128	0.3	37,651	87.5					-6	0.0			3,965	8.6
3	4	ELECTRONIC ARTS	42,461	9.3	1,571	0.7	1,053	2.2	2,362	5.5	27,387	74.0			704	5.7			9,385	20.5
5	5	TAKE 2	41,198	9.1	23,764	10.1	923	2.0									11,877	99.9	4,634	10.1
8	6	DISNEY INTERACTIVE STUDIOS	21,905	4.8	21,659	9.2													247	0.5
7	7	TELLTALE GAMES	20,755	4.6									20,721	96.9					34	0.1
6	8	KONAMI	12,905	2.8	3,265	1.4					9,641	26.0								
9	9	505 GAMES	7,192	1.6			1,178	2.5							6,009	49.1			5	0.0
10	10	UBISOFT	6,984	1.5	2,520	1.1	2,265	4.8							236	1.9			1,964	4.3
11	11	LITTLE ORBIT	6,408	1.4	2,497	1.1													3,912	8.5
12	12	BANDAI NAMCO ENTERTAINMENT	5,282	1.2	592	0.3	10	0.0							1,689	13.8			2,991	6.5
13	13	KOCH MEDIA	3,651	0.8	246	0.1	277	0.6	3,035	7.1					10	0.1			83	0.2
14	14	SEGA	2,564	0.6	290	0.1	1,003	2.1							44	0.4			1,227	2.7
16	15	ALTERNATIVE	1,765	0.4															1,765	3.8
19	16	SQUARE ENIX EUROPE	1,703	0.4	400	0.2									974	8.0			329	0.7
18	17	LUCASARTS	1,661	0.4	1,661	0.7														
15	18	CAPCOM	1,556	0.3	1,399	0.6									68	0.6			89	0.2
17	19	NIS AMERICA	1,267	0.3	19	0.0									1,180	9.6			68	0.1
21	20	PQUBE	1,192	0.3									457	2.1					736	1.6

LM TM COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	FOOTBALL VALUE	%	GRAPHIC ADVEN. VALUE	%	RPG VALUE	%	WRESTLE VALUE	%	OTHERS	%
20 21 BETHESDA SOFTWAREWORKS	1,055	0.2	88	0.0	385	0.8							582	4.8				
23 22 KOEI TECMO EUROPE	948	0.2	64	0.0									286	2.3			598	1.3
24 23 THQ NORDIC	817	0.2	17	0.0	41	0.1							75	0.6			685	1.5
OTHERS	1,131	0.2	115	0.0	64	0.1					209	1.0	1	0.0	10	0.1	731	1.6

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	28.49	2,444	13,577
2	MINECRAFT: PLAYSTATION EDITION	GOD / MANAGEMENT SIM	SONY COMPUTER ENT.	SONY COMPUTER ENT.	16.95	2,220	420,176
3	CALL OF DUTY: BLACK OPS III	FPS	ACTIVISION	ACTIVISION BLIZZARD	12.78	2,091	110,939
4	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	21.29	1,431	30,937
5	FIFA 16	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	20.41	1,261	220,936
6	GRAND THEFT AUTO V	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	17.51	1,219	1,660,153
7	MINECRAFT: STORY MODE	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	18.02	1,095	76,420
8	DISNEY INFINITY 3.0	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	12.08	1,024	39,545
9	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.66	1,020	86,065
10	UEFA EURO 2016 PRO EVOLUTION SOCCER	FOOTBALL	KONAMI	KONAMI	12.29	698	9,588
11	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	12.11	671	193,306
12	LEGO STAR WARS: THE COMPLETE SAGA	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	DISNEY INTERACTIVE STUDIOS	10.38	609	179,134
13	WWE 2K16	WRESTLING	2K	TAKE 2	19.31	596	38,962
14	LEGO DIMENSIONS	ARCADE / ACTION ADVENTURE	LEGO DIMENSIONS	WARNER BROS. INTERACTIVE	33.69	497	41,678
15	TERRARIA	RPG	505 GAMES	505 GAMES	12.70	473	51,642
16	FAST & FURIOUS: SHOWDOWN	CAR / VEHICLE RACING	ACTIVISION	ACTIVISION BLIZZARD	10.01	447	22,721
17	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	11.17	438	103,150
18	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.85	436	77,850
19	SKYLANDERS SUPERCHARGERS	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	12.15	384	22,931
20	GITAR HERO LIVE	MUSIC	ACTIVISION	ACTIVISION BLIZZARD	10.13	369	6,896
21	DESTINY: THE TAKEN KING	FPS	ACTIVISION	ACTIVISION BLIZZARD	13.40	326	11,047
22	KUNG FU PANDA: LEGENDARY LEGENDS	BEAT 'EM UP	LITTLE ORBIT	LITTLE ORBIT	13.74	280	2,783
23	DEADPOOL	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	15.19	278	20,555
24	CALL OF DUTY: BLACK OPS II	FPS	ACTIVISION	ACTIVISION BLIZZARD	10.60	271	1,091,488
25	INJUSTICE: GODS AMONG US ULTIMATE ED.	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.94	221	11,811
26	CALL OF DUTY: GHOSTS	FPS	ACTIVISION	ACTIVISION BLIZZARD	7.03	211	659,416
27	FAR CRY 4	FPS	UBISOFT	UBISOFT	10.25	197	88,638
28	LEGO BATMAN 2: DC SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.82	190	146,466
29	LEGO HARRY POTTER: YEARS 1-4	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.54	182	131,336
30	BORDERLANDS: THE PRE-SEQUEL!	FPS	2K	TAKE 2	2.70	173	36,313
31	SKATE 3	SKATEBOARDING	EA SPORTS	ELECTRONIC ARTS	17.04	162	157,260
32	NBA 2K15	BASKETBALL	2K	TAKE 2	4.91	157	15,904
33	METAL GEAR SOLID V: THE PHANTOM PAIN	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	15.68	156	17,578
34	GRAN TURISMO 6	CAR / VEHICLE RACING	SONY COMPUTER ENT.	SONY COMPUTER ENT.	13.14	152	237,577
35	FARMING SIMULATOR 15	GOD / MANAGEMENT SIM	FOCUS HOME INTERACTIVE	KOCH MEDIA	19.99	151	14,299
36	BATTLEFIELD 4	FPS	EA GAMES	ELECTRONIC ARTS	4.47	143	251,443
37	CALL OF DUTY: ADVANCED WARFARE	FPS	ACTIVISION	ACTIVISION BLIZZARD	12.30	133	289,181
38	LEGO HARRY POTTER: YEARS 5-7	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.52	121	90,239
39	ALIENS: COLONIAL MARINES	FPS	SEGA	SEGA	3.13	120	120,215
40	DRAGON BALL XENOVERSE	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	14.08	116	10,587
41	TMNT: MUTANTS IN MANHATTAN	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	22.13	115	801
42	NBA 2K16	BASKETBALL	2K	TAKE 2	19.98	114	5,600
43	WATCH DOGS	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	10.22	113	114,984
44	UNCHARTED 3: DRAKE'S DECEPTION	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SONY COMPUTER ENT.	4.04	111	473,242
45	ADVENTURE TIME FINN & JAKE INVESTIGATION	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	14.62	109	4,202

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	MADDEN NFL 17	AMERICAN FOOTBALL	EA SPORTS	ELECTRONIC ARTS	43.22	102	102
47	LEGO STAR WARS III: THE CLONE WARS	ARCADE / ACTION ADVENTURE	LUCASARTS	LUCASARTS	10.61	100	101,937
48	ASSASSIN'S CREED: ROGUE	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	10.53	97	86,853
49	FINAL FANTASY XIV: A REALM REBORN	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	1.94	95	36,506
50	LITTLEBIGPLANET 2	PLATFORM	PS3 ESSENTIALS	SONY COMPUTER ENT.	3.99	91	295,817
51	UNCHARTED 2: AMONG THIEVES	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SONY COMPUTER ENT.	6.42	91	492,319
52	CALL OF DUTY: MODERN WARFARE TRILOGY	FPS	ACTIVISION	ACTIVISION BLIZZARD	25.07	89	193
53	THE SIMS 3	GOD / MANAGEMENT SIM	EA GAMES	ELECTRONIC ARTS	14.98	89	118,074
54	FIFA 14	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	5.12	82	822,023
55	RED DEAD REDEMPTION: GOTY	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	TAKE 2	11.99	82	61,496
56	FIFA 15	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	6.32	81	472,520
57	PRO EVOLUTION SOCCER 2016	FOOTBALL	KONAMI	KONAMI	12.02	80	12,496
58	PLANTS VS ZOMBIES: GARDEN WARFARE	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	18.82	75	46,693
59	GRAN TURISMO 5	CAR / VEHICLE RACING	PS3 ESSENTIALS	SONY COMPUTER ENT.	4.22	74	950,213
60	GRAND THEFT AUTO: SAN ANDREAS	CAR / VEHICLE RACING	ROCKSTAR	TAKE 2	18.86	71	3,722
61	DISNEY INFINITY 2.0	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	6.18	71	87,444
62	THE SIMS 3: PETS	GOD / MANAGEMENT SIM	EA GAMES	ELECTRONIC ARTS	14.90	69	33,916
63	ALIEN: ISOLATION	FPS	SEGA	SEGA	9.08	68	29,312
64	STAR WARS: FORCE UNLEASHED SITH EDITION	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	DISNEY INTERACTIVE STUDIOS	11.62	67	10,958
65	RATCHET & CLANK: A CRACK IN TIME	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SONY COMPUTER ENT.	8.24	67	92,502
66	INFAMOUS 2	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SONY COMPUTER ENT.	5.54	66	115,600
67	GRAND THEFT AUTO IV	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	11.18	65	1,118,831
68	SNIPER ELITE 3: ULTIMATE EDITION	FPS	505 GAMES	505 GAMES	17.96	63	5,557
69	NHL 16	HOCKEY	EA SPORTS	ELECTRONIC ARTS	8.76	63	1,220
70	WWE 2K15	WRESTLING	2K	TAKE 2	5.73	61	67,467
71	CASTLEVANIA: LORDS OF SHADOW 2	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	2.05	55	14,873
72	RATCHET & CLANK: TOOLS OF DESTRUCTION	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SONY COMPUTER ENT.	3.99	54	201,750
73	DRAGON AGE: INQUISITION	RPG	EA GAMES	ELECTRONIC ARTS	12.80	54	18,972
74	UNCHARTED: DRAKE'S FORTUNE	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SONY COMPUTER ENT.	7.34	54	338,486
75	AIR CONFLICTS: VIETNAM	FLIGHT SIM	BITCOMPOSER	KALYPSO MEDIA	5.18	53	1,905
76	DIGIMON ALL-STAR RUMBLE	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	9.94	52	1,201
77	MADDEN NFL 16	AMERICAN FOOTBALL	EA SPORTS	ELECTRONIC ARTS	12.21	51	2,091
78	DEAD ISLAND: RIPTIDE	FPS	DEEP SILVER	KOCH MEDIA	2.23	49	72,247
79	LEGO THE HOBBIT	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	9.05	49	44,981
80	INFAMOUS	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SONY COMPUTER ENT.	4.35	47	205,727
81	LITTLEBIGPLANET 3	PLATFORM	SONY COMPUTER ENT.	SONY COMPUTER ENT.	13.28	46	39,178
82	JUST DANCE 2016	MUSIC	UBISOFT	UBISOFT	20.13	45	3,671
83	LITTLEBIGPLANET	PLATFORM	PS3 ESSENTIALS	SONY COMPUTER ENT.	5.08	45	624,655
84	RESIDENT EVIL: REVELATIONS	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	1.31	45	22,500
85	STEINS;GATE	GRAPHIC ADVENTURE	PQUBE	PQUBE	10.38	44	2,391
86	FIFA STREET	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	12.99	44	170,009
87	LEGO INDIANA JONES 2:ADVENTURE CONTINUES	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	DISNEY INTERACTIVE STUDIOS	11.71	44	69,098
88	RESIDENT EVIL: REVELATIONS 2	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	12.16	43	6,695
89	FALLOUT: NEW VEGAS	RPG	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	6.98	43	232,075
90	GOD OF WAR COLLECTION	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SONY COMPUTER ENT.	4.30	42	59,460

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
91	GAME OF THRONES: A TELLTALE GAMES SERIES	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	20.33	39	1,533
92	DARK SOULS II	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	10.57	38	53,138
93	TOY STORY 3	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	DISNEY INTERACTIVE STUDIOS	13.57	38	98,421
94	NEED FOR SPEED: RIVALS	CAR / VEHICLE RACING	PS3 ESSENTIALS	ELECTRONIC ARTS	15.56	35	96,726
95	THE DARKNESS II	FPS	2K	TAKE 2	5.00	34	29,135
96	L.A. NOIRE	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	TAKE 2	11.99	34	302,481
97	NI NO KUNI: WRATH OF THE WHITE WITCH	RPG	PS3 ESSENTIALS	BANDAI NAMCO ENTERTAINMENT	14.22	33	62,407
98	HOW TO TRAIN YOUR DRAGON 2	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	13.25	32	12,119
99	KINGDOM HEARTS HD 1.5 REMIX	RPG	PS3 ESSENTIALS	SQUARE ENIX EUROPE	13.57	32	57,577
100	DISHONORED: GAME OF THE YEAR EDITION	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	4.01	31	10,331
101	MORTAL KOMBAT: KOMLETE EDITION	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	13.52	31	23,667
102	SKYLANDERS SWAP FORCE	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	8.99	31	67,997
103	BORDERLANDS 2	FPS	2K	TAKE 2	4.48	31	132,907
104	DISNEY INFINITY	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	11.80	31	73,487
105	MX VS ATV SUPERCROSS	BIKE RACING	THQ NORDIC	THQ NORDIC	21.42	30	3,917
106	SEGA MEGA DRIVE ULTIMATE COLLECTION	COMPILATION	SEGA	SEGA	12.75	30	284,444
107	RUGBY CHALLENGE 3	RUGBY	ALTERNATIVE	ALTERNATIVE	35.33	30	634
108	STAR WARS: THE FORCE UNLEASHED II	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	DISNEY INTERACTIVE STUDIOS	10.62	30	108,653
109	DMC	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	1.14	29	30,226
110	DEVIL MAY CRY HD COLLECTION	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	15.48	28	17,159
111	TALES OF ZESTIRIA	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	18.55	28	3,625
112	DIABLO III REAPER OF SOULS ULTIMATE EVIL	RPG	BLIZZARD	ACTIVISION BLIZZARD	13.44	28	14,372
113	RIDE	BIKE RACING	MILESTONE	PQUBE	15.63	27	3,068
114	MONSTER HIGH: NEW GHOUL IN SCHOOL	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	18.43	26	1,250
115	LEGO PIRATES OF THE CARIBBEAN	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	DISNEY INTERACTIVE STUDIOS	11.10	26	116,501
116	CAPTAIN MORGANA AND THE GOLDEN TURTLE	GRAPHIC ADVENTURE	REEF ENTERTAINMENT	REEF ENTERTAINMENT	7.04	25	1,976
117	SAINT SEIYA: SOLDIERS' SOUL	ARCADE / ACTION ADVENTURE	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	9.99	24	793
118	SONIC & ALL STARS RACING TRANSFORMED	CAR / VEHICLE RACING	PS3 ESSENTIALS	SEGA	10.42	23	82,872
119	RESIDENT EVIL: OPERATION RACCOON CITY	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	CAPCOM	1.91	23	37,327
120	BRINK	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	5.00	23	111,622
121	BATTLEFIELD HARDLINE	FPS	EA GAMES	ELECTRONIC ARTS	13.16	23	27,729
122	THE LAST OF US: REMASTERED	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	22.79	22	10,826
123	INJUSTICE: GODS AMONG US	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.03	22	59,462
124	PERSONA 4 ARENA: ULTIMAX	BEAT 'EM UP	SEGA	SEGA	14.99	22	2,897
125	BIOSHOCK INFINITE	FPS	2K	TAKE 2	6.32	22	101,782
126	DESTINY	FPS	ACTIVISION	ACTIVISION BLIZZARD	17.68	22	97,915
127	SONIC GENERATIONS	ARCADE / ACTION ADVENTURE	SEGA	SEGA	10.98	22	154,111
128	NEED FOR SPEED MOST WANTED	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	12.00	22	265,216
129	SOUTH PARK: THE STICK OF TRUTH	RPG	UBISOFT	UBISOFT	9.57	22	80,831
130	ESCAPE DEAD ISLAND	ARCADE / ACTION ADVENTURE	DEEP SILVER	KÖCH MEDIA	2.97	21	8,721
131	THE AMAZING SPIDER-MAN 2	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	12.80	20	21,716
132	DON BRADMAN CRICKET 14	CRICKET	ALTERNATIVE	ALTERNATIVE	26.17	20	9,078
133	DRAGON BALL Z: BATTLE OF Z	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	14.52	19	6,420
134	LEGO THE LORD OF THE RINGS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	13.12	19	119,760
135	METAL GEAR SOLID HD COLLECTION	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	19.99	19	59,668

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
136	LOST PLANET 3	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	4.88	19	5,403
137	RUGBY WORLD CUP 2015	RUGBY	BIG BEN	UBISOFT	12.15	18	7,951
138	CARS 2	CAR / VEHICLE RACING	PS3 ESSENTIALS	DISNEY INTERACTIVE STUDIOS	12.17	18	43,069
139	REMEMBER ME	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	1.00	18	13,379
140	LOST DIMENSION	RPG	NIS AMERICA	NIS AMERICA	19.26	18	457
141	GRAND THEFT AUTO EPISODES - LIBERTY CITY	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	11.71	18	276,791
142	SAINTS ROW IV	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	5.25	17	127,724
143	THE BUREAU: XCOM DECLASSIFIED	WARGAME / STRATEGY	2K	TAKE 2	6.06	17	16,098
144	KILLZONE 2	FPS	PS3 ESSENTIALS	SONY COMPUTER ENT.	3.50	17	362,055
145	WOLFENSTEIN: THE NEW ORDER	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	8.23	17	32,153
146	NARUTO SHIPPUDEN: ULT NIN COLL	COMPILATION	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	18.72	17	99
147	LEGO INDIANA JONES: ORIGINAL ADVENTURES	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	DISNEY INTERACTIVE STUDIOS	10.77	16	94,181
148	THE WOLF AMONG US	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	7.09	15	2,174
149	FAR CRY 3	FPS	UBISOFT	UBISOFT	12.55	15	298,132
150	WRC 5	CAR / VEHICLE RACING	BIG BEN	UBISOFT	26.09	14	2,267
151	BATMAN: ARKHAM ORIGINS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	9.75	14	180,189
152	JOURNEY	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	14.35	14	8,088
153	KINGDOM HEARTS HD II.5 REMIX	RPG	PS3 ESSENTIALS	SQUARE ENIX EUROPE	15.68	14	35,613
154	DARK SOULS II: SCHOLAR OF THE FIRST SIN	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	13.09	13	2,365
155	SKYLANDERS TRAP TEAM	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	9.01	13	47,307
156	SILENT HILL: DOWNPOUR	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	14.99	13	8,200
157	BATMAN: ARKHAM ASYLUM - GAME OF THE YEAR	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SQUARE ENIX EUROPE	13.61	13	28,342
158	TRANSFORMERS DEVASTATION	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	14.12	13	3,216
159	SINGSTAR: ULTIMATE PARTY	MUSIC	SONY COMPUTER ENT.	SONY COMPUTER ENT.	12.43	12	8,888
160	PAC-MAN AND THE GHOSTLY ADVENTURES	ARCADE / ACTION ADVENTURE	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	8.25	12	6,872
161	FALLOUT: NEW VEGAS ULTIMATE EDITION	RPG	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	13.31	12	24,433
162	CALL OF DUTY: MODERN WARFARE 2	FPS	PLATINUM	ACTIVISION BLIZZARD	8.61	12	1,377,334
163	DEAD SPACE 3	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	8.38	12	59,895
164	MURDERED: SOUL SUSPECT	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	10.27	11	6,942
165	RAYMAN ORIGINS	PLATFORM	PS3 ESSENTIALS	UBISOFT	11.44	11	88,463
166	GOD OF WAR: ASCENSION	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	8.20	11	120,210
167	2014 FIFA WORLD CUP BRAZIL	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	8.08	11	54,687
168	MIDDLE EARTH: SHADOW OF MORDOR	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	12.72	11	28,838
169	ULTIMATE ACTION STEALTH TRIPLE PACK	COMPILATION	SQUARE ENIX	SQUARE ENIX EUROPE	17.00	11	3,179
170	THE EVIL WITHIN	ARCADE / ACTION ADVENTURE	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	7.99	11	45,094
171	GOD OF WAR III	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	SONY COMPUTER ENT.	14.54	11	218,346
172	TOUR DE FRANCE 2013	BIKE RACING	FOCUS HOME INTERACTIVE	KOCH MEDIA	2.76	11	2,960
173	ULTIMATE ACTION TRIPLE PACK	COMPILATION	SQUARE ENIX	SQUARE ENIX EUROPE	14.20	10	3,283
174	SONIC & SEGA ALL-STARS RACING	CAR / VEHICLE RACING	SEGA	SEGA	10.00	10	64,905
175	DYNASTY WARRIORS 8	BEAT 'EM UP	KOEI	KOEI TECMO EUROPE	19.13	10	8,069
176	YAIBA: NINJA GAIDEN Z	ARCADE / ACTION ADVENTURE	TECMO	KOEI TECMO EUROPE	4.81	10	3,369
177	ASSASSIN'S CREED: THE AMERICAN SAGA	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	18.52	10	4,987
178	FIFA 13	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	3.33	9	1,117,706
179	GUILTY GEAR XRD -REVELATOR-	BEAT 'EM UP	PQUBE	PQUBE	20.26	9	128
180	ASSASSIN'S CREED IV: BLACK FLAG	ARCADE / ACTION ADVENTURE	PS3 ESSENTIALS	UBISOFT	12.26	9	274,557

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
181	BEYOND TWO SOULS	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	11.33	9	96,149
182	CALL OF DUTY: BLACK OPS	FPS	ACTIVISION	ACTIVISION BLIZZARD	3.99	9	1,469,927
183	DEAD ISLAND DOUBLE PACK	FPS	DEEP SILVER	KOCH MEDIA	8.33	9	4,570
184	HATSUNE MIKU: PROJECT DIVA F 2ND	MUSIC	SEGA	SEGA	14.60	9	2,635
185	RAYMAN LEGENDS	PLATFORM	UBISOFT	UBISOFT	11.49	9	45,380
186	TRANSFORMERS: RISE OF THE DARK SPARK	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	10.06	8	11,164
187	ROCKSMITH 2014 EDITION	MUSIC	UBISOFT	UBISOFT	11.65	8	17,443
188	THE WALKING DEAD: SEASON 2	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	8.25	8	7,290
189	SHORT PEACE RANKOS TSUKIGIME LONGEST DAY	ARCADE / ACTION ADVENTURE	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	5.37	8	2,578
190	START THE PARTY!	COMPILATION	SONY COMPUTER ENT.	SONY COMPUTER ENT.	1.80	8	67,445
191	DEVIL MAY CRY 4	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	1.00	8	96,666
192	XCOM: ENEMY WITHIN	WARGAME / STRATEGY	2K	TAKE 2	14.51	7	7,292
193	DRAGON'S DOGMA: DARK ARISEN	RPG	PS3 ESSENTIALS	CAPCOM	9.71	7	21,007
194	METRO LAST LIGHT	FPS	DEEP SILVER	KOCH MEDIA	6.50	7	27,787
195	FIFA 12	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	2.95	7	1,076,321
196	PAINKILLER: HELL & DAMNATION	FPS	THQ NORDIC	THQ NORDIC	5.82	7	2,316
197	SKYLANDERS GIANTS	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	8.54	7	100,097
198	RACING DOUBLE PACK (FERRARI & SUPERCAR)	CAR / VEHICLE RACING	SYSTEM 3	PLAY IT/SYSTEM 3	13.00	7	1,238
199	PRO EVOLUTION SOCCER 2014	FOOTBALL	KONAMI	KONAMI	8.71	7	48,549
200	CALL OF DUTY: MODERN WARFARE 3	FPS	ACTIVISION	ACTIVISION BLIZZARD	9.16	6	1,301,425

PLAYSTATION 4 MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
GAMES (UNITS)	431,797	295,812	502,290	601,876	398,948	689,099	488,496	487,430	3,027,031	1,638,122	625,702	1,049,586	255,171
	100.0	100.0	100.0	100.0	100.0								
ARCADE ADV	110,850	143,757	241,979	351,669	161,518	393,548	161,949	202,603	1,378,499	461,425	245,022	372,667	90,568
	25.7	48.6	48.2	58.4	40.5	57.1	33.2	41.6	45.5	28.2	39.2	35.5	35.5
BASKETBALL	698	934	1,488	1,664	2,520	2,747	2,833	3,923	16,751	5,458	19,005	586	711
	0.2	0.3	0.3	0.3	0.6	0.4	0.6	0.8	0.6	0.3	3.0	0.1	0.3
BEAT 'EM UP	11,330	11,523	16,467	12,944	28,260	75,267	40,933	5,274	18,620	6,579	6,728	8,269	6,986
	2.6	3.9	3.3	2.2	7.1	10.9	8.4	1.1	0.6	0.4	1.1	0.8	2.7
BIKE RACING	1,073	1,954	3,432	1,071	3,536	1,001	1,378	2,367	7,263	3,191	1,760	4,269	5,350
	0.2	0.7	0.7	0.2	0.9	0.1	0.3	0.5	0.2	0.2	0.3	0.4	2.1
BOARD GAME	137	145	186	244	293	473	536	1,017	4,629	743	435	544	653
	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.2	0.2	0.0	0.1	0.1	0.3
CAR RACING	35,445	10,370	13,970	12,620	33,661	14,759	14,317	19,756	115,022	79,851	15,616	20,741	18,429
	8.2	3.5	2.8	2.1	8.4	2.1	2.9	4.1	3.8	4.9	2.5	2.0	7.2
CASINO/CARD	47	47	80	69	124	96	9	38	64				
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				
CHESS	18	14	20	18	20	39	25	50	129	40	25	33	31
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
COMPILATION	7	9	8	17	14	20	18	30	105	52	114	74	23
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CRICKET	79	103	69	12	29	25	44	69	494	110	142	619	791
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3
FLIGHT SIM	124	106	95	109	121	295	427	459	1,217	299	43	43	40
	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
FOOTBALL	4,571	10,732	30,258	14,322	14,514	22,869	22,460	29,300	318,902	78,886	196,653	452,553	7,283
	1.1	3.6	6.0	2.4	3.6	3.3	4.6	6.0	10.5	4.8	31.4	43.1	2.9
FOOTBALL USA	6,294	126	217	88	115	472	1,159	1,495	5,545	1,851	2,421	11,454	35
	1.5	0.0	0.0	0.0	0.0	0.1	0.2	0.3	0.2	0.1	0.4	1.1	0.0
FPS	43,708	59,529	125,280	159,098	50,640	116,028	165,884	126,656	560,932	545,742	56,815	103,778	48,780
	10.1	20.1	24.9	26.4	12.7	16.8	34.0	26.0	18.5	33.3	9.1	9.9	19.1
GOD SIM	5,620	6,328	7,120	5,706	6,863	9,984	9,885	12,308	41,481	13,313	8,496	14,539	11,715
	1.3	2.1	1.4	0.9	1.7	1.4	2.0	2.5	1.4	0.8	1.4	1.4	4.6
GOLF	983	1,354	2,588	777	1,560	2,656	3,146	1,909	11,293	3,044	2,465	5,592	12,550
	0.2	0.5	0.5	0.1	0.4	0.4	0.6	0.4	0.4	0.2	0.4	0.5	4.9
GRAPHIC ADVEN.	2,760	2,913	4,234	3,671	4,077	5,949	9,350	11,772	59,230	21,630	3,514	4,515	1,209
	0.6	1.0	0.8	0.6	1.0	0.9	1.9	2.4	2.0	1.3	0.6	0.4	0.5
HOCKEY	111	105	109	50	133	301	462	418	3,069	779	1,262	2,897	42
	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.2	0.3	0.0

PLAYSTATION 4 MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
MUSIC	2,127 0.5	2,484 0.8	2,088 0.4	1,825 0.3	2,128 0.5	3,913 0.6	4,657 1.0	9,277 1.9	53,019 1.8	19,227 1.2	11,869 1.9	1,092 0.1	997 0.4
OTHER SPORT	8,513 2.0	8,585 2.9	4,517 0.9	348 0.1	202 0.1	286 0.0	152 0.0	310 0.1	1,285 0.0	847 0.1	1,321 0.2	2,003 0.2	
PINBALL	26 0.0	21 0.0	36 0.0	22 0.0	23 0.0	48 0.0	38 0.0	67 0.0	243 0.0	84 0.0	57 0.0	137 0.0	139 0.1
PLATFORM	1,378 0.3	1,737 0.6	2,412 0.5	1,556 0.3	2,376 0.6	4,773 0.7	5,685 1.2	4,182 0.9	26,611 0.9	9,828 0.6	5,337 0.9	10,806 1.0	9,069 3.6
PUZZLE/QUIZ	95 0.0	153 0.1	176 0.0	184 0.0	249 0.1	520 0.1	627 0.1	894 0.2	2,190 0.1	610 0.0	555 0.1	109 0.0	70 0.0
RPG	46,960 10.9	28,445 9.6	40,239 8.0	28,613 4.8	76,859 19.3	24,371 3.5	34,144 7.0	39,833 8.2	327,648 10.8	328,765 20.1	31,284 5.0	22,340 2.1	35,249 13.8
RUGBY	303 0.1	378 0.1	778 0.2	1,137 0.2	2,832 0.7	1,290 0.2	1,219 0.2	1,230 0.3	8,831 0.3	4,248 0.3	5,992 1.0	6,085 0.6	438 0.2
SHOOT 'EM UP	204 0.0	639 0.2	4 0.0	2 0.0	5 0.0	3 0.0	9 0.0	3 0.0	22 0.0	25 0.0			
SKATEBOARD	343 0.1	176 0.1	274 0.1	232 0.0	267 0.1	604 0.1	787 0.2	1,675 0.3	5,795 0.2	2,108 0.1	6,239 1.0		
SNOOKER / POOL	84 0.0	85 0.0	124 0.0	214 0.0	224 0.1	137 0.0	91 0.0	128 0.0	329 0.0	62 0.0	59 0.0	77 0.0	97 0.0
SPACE/COMBAT	144,583 33.5												
WAR / STRAT	1,185 0.3	741 0.3	815 0.2	849 0.1	1,212 0.3	1,392 0.2	1,307 0.3	1,663 0.3	4,225 0.1	968 0.1	1,620 0.3	1,792 0.2	1,478 0.6
WRESTLE	2,141 0.5	2,319 0.8	3,227 0.6	2,745 0.5	4,573 1.1	5,233 0.8	4,965 1.0	8,724 1.8	53,588 1.8	48,357 3.0	853 0.1	1,972 0.2	2,438 1.0

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	431,797	21.5	7.8	2.8	7.8	15.5	7.2	9.3	10.8	4.6	1.3	6.7	2.2	2.4
SPACE / COMBAT / TRADING SIM	144,583	20.8	8.5	2.9	8.0	15.6	7.2	9.4	10.7	4.5	1.4	6.7	2.2	2.2
ARCADE / ACTION ADVENTURE	110,850	22.7	7.4	2.8	7.7	15.1	7.1	9.2	10.8	4.6	1.3	6.8	2.1	2.5
RPG	46,960	20.4	8.0	2.6	7.9	15.9	6.8	9.4	11.2	4.8	1.3	6.9	2.2	2.7
FPS	43,708	21.2	7.6	3.0	8.1	15.3	7.0	9.1	10.7	4.3	1.3	7.0	2.4	2.9
CAR / VEHICLE RACING	35,445	20.6	8.3	2.9	7.5	17.5	8.4	9.8	9.9	4.3	1.4	5.3	2.1	2.0
BEAT 'EM UP	11,330	25.0	5.5	2.2	7.2	14.8	5.9	9.0	12.2	5.2	1.0	7.0	2.1	2.9
MISCELLANEOUS SPORT	8,513	23.6	7.5	2.3	7.3	15.5	6.8	9.7	11.4	4.5	1.0	6.2	1.8	2.5
AMERICAN FOOTBALL	6,294	25.1	6.9	2.2	7.8	14.3	6.7	8.8	10.0	4.4	1.3	7.3	2.3	2.9
GOD / MANAGEMENT SIM	5,620	19.0	6.4	3.0	7.3	15.1	7.6	10.2	11.9	5.6	1.3	6.6	2.9	3.2
FOOTBALL	4,571	26.3	7.0	2.6	7.3	13.5	7.3	8.0	10.6	3.6	1.1	7.9	2.3	2.5
GRAPHIC ADVENTURE	2,760	20.7	7.1	2.9	8.8	14.5	7.0	8.8	11.1	4.6	1.5	7.9	2.1	3.1
OTHERS	11,163	21.6	7.0	2.2	7.7	15.0	7.7	9.6	11.4	5.3	1.1	6.9	2.3	2.3

LM	TM LABEL	TOTAL UNITS	%	SPACE/COMBAT UNITS	%	ARCADE ADV UNITS	%	RPG UNITS	%	FPS UNITS	%	CAR RACING UNITS	%	BEAT 'EM UP UNITS	%	OTHER SPORT UNITS	%	OTHERS	%
	TOTAL	431,797	100.0	144,583	100.0	110,850	100.0	46,960	100.0	43,708	100.0	35,445	100.0	11,330	100.0	8,513	100.0	30,408	100.0
1	1 SONY COMPUTER ENT.	199,557	46.2	144,583	100.0	45,044	40.6	5,187	11.0	89	0.2	276	0.8					4,378	14.4
16	2 SQUARE ENIX	30,915	7.2			2,197	2.0	28,271	60.2									447	1.5
20	3 CODEMASTERS	26,696	6.2									26,696	75.3						
2	4 WARNER BROS. INTERACTIVE	26,105	6.0			20,366	18.4			2,609	6.0			3,130	27.6				
4	5 UBISOFT	15,257	3.5			6,177	5.6	18	0.0	6,575	15.0	1,154	3.3					1,333	4.4
6	6 BLIZZARD	14,766	3.4					836	1.8	13,930	31.9								
9	7 EA SPORTS	14,417	3.3											4,047	35.7			10,370	34.1
3	8 BETHESDA SOFTWORKS	14,341	3.3			26	0.0	6,109	13.0	8,206	18.8								
11	9 505 GAMES	13,800	3.2			73	0.1	476	1.0	308	0.7	4,549	12.8			8,394	98.6		
8	10 ROCKSTAR	13,531	3.1			13,531	12.2												
5	11 ACTIVISION	10,638	2.5			3,394	3.1			5,884	13.5							1,360	4.5
7	12 EA GAMES	9,779	2.3			7,160	6.5	532	1.1	957	2.2	1,130	3.2						
13	13 DEEP SILVER	5,985	1.4			1,562	1.4	110	0.2	3,211	7.3			972	8.6			130	0.4
10	14 BANDAI NAMCO ENTERTAINMENT	5,470	1.3			75	0.1	3,459	7.4	16	0.0	788	2.2	1,103	9.7			29	0.1
14	15 2K	4,583	1.1							1,730	4.0							2,853	9.4
23	16 KOEI	3,872	0.9			3,424	3.1	133	0.3					272	2.4			43	0.1
12	17 TELLTALE GAMES	3,590	0.8			1,618	1.5											1,972	6.5
15	18 KONAMI	2,467	0.6			1,114	1.0											1,353	4.4
19	19 CAPCOM	1,812	0.4			801	0.7							1,011	8.9				
27	20 DISNEY INFINITY	1,395	0.3			1,395	1.3												

LM TM LABEL	TOTAL UNITS	% SPACE/COMBAT UNITS	% ARCADE ADV UNITS	% RPG UNITS	% FPS UNITS	% CAR RACING UNITS	% BEAT 'EM UP UNITS	% OTHER SPORT UNITS	% OTHERS	%		
18 21 SOLD OUT SALES & MARKETING	1,190	0.3			109	0.2	489	1.4		592	1.9	
33 22 TEAM 17	1,148	0.3								1,148	3.8	
22 23 MILESTONE	971	0.2					261	0.7		710	2.3	
26 24 LEGO DIMENSIONS	791	0.2	791	0.7								
25 25 FOCUS HOME INTERACTIVE	652	0.2	3	0.0	113	0.2		115	1.4	421	1.4	
21 26 MAXIMUM GAMES	595	0.1	149	0.1	388	0.8	58	0.1				
29 27 SKYLANDERS	576	0.1	576	0.5								
31 28 MAD CATZ	561	0.1								561	1.8	
30 29 BIG BEN	538	0.1	341	0.3			102	0.3	4	0.0	91	0.3
24 30 PQUBE	530	0.1	151	0.1				172	1.5		207	0.7
32 31 LITTLE ORBIT	479	0.1	271	0.2				208	1.8			
28 32 NIS AMERICA	462	0.1	86	0.1	376	0.8						
34 33 UIG ENTERTAINMENT	433	0.1								433	1.4	
OTHERS	3,895	0.9	525	0.5	952	2.0	26	0.1	415	3.7	1,977	6.5

LM TM COMPANY	TOTAL UNITS	%	SPACE/COMBAT UNITS	%	ARCADE ADV UNITS	%	RPG UNITS	%	FPS UNITS	%	CAR RACING UNITS	%	BEAT 'EM UP UNITS	%	OTHER SPORT UNITS	%	OTHERS	%
TOTAL	431,797	100.0	144,583	100.0	110,850	100.0	46,960	100.0	43,708	100.0	35,445	100.0	11,330	100.0	8,513	100.0	30,408	100.0
1 1 SONY COMPUTER ENT.	199,557	46.2	144,583	100.0	45,044	40.6	5,187	11.0	89	0.2	276	0.8					4,378	14.4
13 2 SQUARE ENIX EUROPE	30,915	7.2			2,197	2.0	28,271	60.2									447	1.5
2 3 WARNER BROS. INTERACTIVE	26,896	6.2			21,157	19.1			2,609	6.0			3,130	27.6				
18 4 CODEMASTERS	26,696	6.2									26,696	75.3						
3 5 ACTIVISION BLIZZARD	25,980	6.0			3,970	3.6	836	1.8	19,814	45.3							1,360	4.5
4 6 ELECTRONIC ARTS	24,196	5.6			7,160	6.5	532	1.1	957	2.2	1,130	3.2	4,047	35.7			10,370	34.1
6 7 TAKE 2	18,114	4.2			13,531	12.2			1,730	4.0							2,853	9.4
7 8 UBISOFT	15,446	3.6			6,177	5.6	18	0.0	6,575	15.0	1,256	3.5					1,420	4.7
5 9 BETHESDA SOFTWORKS	14,341	3.3			26	0.0	6,109	13.0	8,206	18.8								
9 10 505 GAMES	13,800	3.2			73	0.1	476	1.0	308	0.7	4,549	12.8			8,394	98.6		
10 11 KOCH MEDIA	6,838	1.6			1,565	1.4	223	0.5	3,211	7.3			972	8.6	115	1.4	752	2.5
8 12 BANDAI NAMCO ENTERTAINMENT	5,470	1.3			75	0.1	3,459	7.4	16	0.0	788	2.2	1,103	9.7			29	0.1
19 13 KOEI TECMO EUROPE	4,070	0.9			3,424	3.1	199	0.4					383	3.4			64	0.2
11 14 TELLTALE GAMES	3,590	0.8			1,618	1.5											1,972	6.5
12 15 KONAMI	2,467	0.6			1,114	1.0											1,353	4.4
16 16 CAPCOM	1,812	0.4			801	0.7							1,011	8.9				
17 17 PQUBE	1,501	0.3			151	0.1					261	0.7	172	1.5			917	3.0
20 18 DISNEY INTERACTIVE STUDIOS	1,395	0.3			1,395	1.3												
15 19 SOLD OUT SALES & MARKETING	1,190	0.3							109	0.2	489	1.4					592	1.9
26 20 TEAM 17	1,148	0.3															1,148	3.8

LM TM COMPANY	TOTAL UNITS	% SPACE/COMBAT UNITS	% ARCADE ADV UNITS	% RPG UNITS	% FPS UNITS	% CAR RACING UNITS	% BEAT 'EM UP UNITS	% OTHER SPORT UNITS	% OTHERS	%				
23 21 MAD CATZ	561	0.1							561	1.8				
25 22 LITTLE ORBIT	479	0.1	271	0.2			208	1.8						
21 23 NIS AMERICA	462	0.1	86	0.1	376	0.8								
22 24 MAXIMUM GAMES	458	0.1	149	0.1		58	0.1		251	0.8				
24 25 THQ NORDIC	450	0.1	174	0.2	22	0.0			254	0.8				
27 26 UIG ENTERTAINMENT	433	0.1							433	1.4				
OTHERS	3,532	0.8	692	0.6	1,252	2.7	26	0.1	304	2.7	4	0.0	1,254	4.1

LM TM LABEL	TOTAL VALUE	%	SPACE/COMBAT VALUE	%	ARCADE ADV VALUE	%	RPG VALUE	%	CAR RACING VALUE	%	FPS VALUE	%	BEAT 'EM UP VALUE	%	FOOTBALL USA VALUE	%	OTHERS
TOTAL	16,077,013	100.0	6,944,089	100.0	3,353,501	100.0	1,702,301	100.0	1,427,243	100.0	1,339,620	100.0	355,903	100.0	289,642	100.0	664,714
1 1 SONY COMPUTER ENT.	8,585,445	53.4	6,944,089	100.0	1,419,203	42.3	140,133	8.2	4,618	0.3	1,113	0.1					76,288
14 2 SQUARE ENIX	1,318,357	8.2			55,662	1.7	1,253,021	73.6									9,675
19 3 CODEMASTERS	1,169,804	7.3							1,169,804	82.0							
2 4 WARNER BROS. INTERACTIVE	727,791	4.5			602,559	18.0					57,706	4.3	67,527	19.0			
3 5 BLIZZARD	575,493	3.6					15,140	0.9			560,352	41.8					
8 6 EA SPORTS	559,680	3.5											161,436	45.4	289,642	100.0	108,601
5 7 ROCKSTAR	461,517	2.9			461,517	13.8											
6 8 UBISOFT	395,116	2.5			166,767	5.0	80	0.0	22,484	1.6	181,960	13.6					23,826
15 9 505 GAMES	323,018	2.0			866	0.0	6,334	0.4	156,556	11.0	6,705	0.5					152,557
4 10 BETHESDA SOFTWORKS	321,062	2.0			290	0.0	118,557	7.0			202,215	15.1					
7 11 ACTIVISION	302,211	1.9			78,414	2.3					199,617	14.9					24,180
9 12 EA GAMES	273,536	1.7			219,134	6.5	7,416	0.4	33,040	2.3	13,947	1.0					
12 13 DEEP SILVER	165,647	1.0			37,493	1.1	1,584	0.1			80,191	6.0	43,955	12.4			2,424
10 14 BANDAI NAMCO ENTERTAINMENT	157,445	1.0			1,365	0.0	101,355	6.0	22,812	1.6	152	0.0	31,037	8.7			725
25 15 KOEI	149,553	0.9			139,416	4.2	3,800	0.2					5,088	1.4			1,248
16 16 2K	96,233	0.6									31,868	2.4					64,365
13 17 TELLTALE GAMES	79,353	0.5			42,924	1.3											36,429
20 18 CAPCOM	45,038	0.3			14,671	0.4							30,367	8.5			
17 19 KONAMI	42,408	0.3			20,349	0.6											22,059
23 20 LEGO DIMENSIONS	32,927	0.2			32,927	1.0											

LM TM LABEL	TOTAL VALUE	% SPACE/COMBAT VALUE	% ARCADE ADV VALUE	% RPG VALUE	% CAR RACING VALUE	% FPS VALUE	% BEAT 'EM UP VALUE	% FOOTBALL USA VALUE	% OTHERS		
22 21 MILESTONE	26,308	0.2			3,124	0.2			23,184		
18 22 SOLD OUT SALES & MARKETING	24,741	0.2			12,003	0.8	2,098	0.2	10,641		
28 23 TEAM 17	20,615	0.1							20,615		
24 24 NIS AMERICA	19,373	0.1	1,946	0.1	17,428	1.0					
27 25 DISNEY INFINITY	18,635	0.1	18,635	0.6							
26 26 BIG BEN	16,908	0.1	12,726	0.4	2,803	0.2			1,379		
21 27 MAXIMUM GAMES	16,854	0.1	2,568	0.1	12,895	0.8	1,391	0.1			
OTHERS	151,947	0.9	24,070	0.7	24,559	1.4	306	0.0	16,492	4.6	86,519

LM TM COMPANY	TOTAL VALUE	%	SPACE/COMBAT VALUE	%	ARCADE ADV VALUE	%	RPG VALUE	%	CAR RACING VALUE	%	FPS VALUE	%	BEAT 'EM UP VALUE	%	FOOTBALL USA VALUE	%	OTHERS
TOTAL	16,077,013	100.0	6,944,089	100.0	3,353,501	100.0	1,702,301	100.0	1,427,243	100.0	1,339,620	100.0	355,903	100.0	289,642	100.0	664,714
1 1 SONY COMPUTER ENT.	8,585,445	53.4	6,944,089	100.0	1,419,203	42.3	140,133	8.2	4,618	0.3	1,113	0.1					76,288
12 2 SQUARE ENIX EUROPE	1,318,357	8.2			55,662	1.7	1,253,021	73.6									9,675
17 3 CODEMASTERS	1,169,804	7.3						1,169,804	82.0								
3 4 ACTIVISION BLIZZARD	885,658	5.5			86,369	2.6	15,140	0.9			759,969	56.7					24,180
4 5 ELECTRONIC ARTS	833,216	5.2			219,134	6.5	7,416	0.4	33,040	2.3	13,947	1.0	161,436	45.4	289,642	100.0	108,601
2 6 WARNER BROS. INTERACTIVE	760,719	4.7			635,486	18.9					57,706	4.3	67,527	19.0			
5 7 TAKE 2	557,750	3.5			461,517	13.8					31,868	2.4					64,365
7 8 UBISOFT	399,067	2.5			166,767	5.0	80	0.0	25,287	1.8	181,960	13.6					24,974
13 9 505 GAMES	323,018	2.0			866	0.0	6,334	0.4	156,556	11.0	6,705	0.5					152,557
6 10 BETHESDA SOFTWORKS	321,062	2.0			290	0.0	118,557	7.0			202,215	15.1					
9 11 KOCH MEDIA	184,328	1.1			37,550	1.1	3,801	0.2			80,191	6.0	43,955	12.4			18,831
8 12 BANDAI NAMCO ENTERTAINMENT	157,445	1.0			1,365	0.0	101,355	6.0	22,812	1.6	152	0.0	31,037	8.7			725
20 13 KOEI TECMO EUROPE	152,229	0.9			139,416	4.2	4,537	0.3					6,739	1.9			1,538
11 14 TELLTALE GAMES	79,353	0.5			42,924	1.3											36,429
18 15 CAPCOM	45,038	0.3			14,671	0.4							30,367	8.5			
14 16 KONAMI	42,408	0.3			20,349	0.6											22,059
15 17 PQUBE	42,003	0.3			2,511	0.1			3,124	0.2			5,619	1.6			30,749
16 18 SOLD OUT SALES & MARKETING	24,741	0.2							12,003	0.8	2,098	0.2					10,641
22 19 TEAM 17	20,615	0.1															20,615
19 20 NIS AMERICA	19,373	0.1			1,946	0.1	17,428	1.0									
21 21 DISNEY INTERACTIVE STUDIOS	18,635	0.1			18,635	0.6											
OTHERS	136,751	0.9			28,842	0.9	34,500	2.0			1,697	0.1	9,223	2.6			62,489

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	NO MAN'S SKY	SPACE / COMBAT / TRADING SIM	SONY COMPUTER ENT.	SONY COMPUTER ENT.	48.03	144,583	144,583
2	UNCHARTED 4: A THIEF'S END	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	36.35	27,060	375,450
3	DEUS EX: MANKIND DIVIDED	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	45.67	26,537	26,537
4	F1 2016	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	44.12	25,446	25,446
5	OVERWATCH	FPS	BLIZZARD	ACTIVISION BLIZZARD	40.23	13,930	93,755
6	GRAND THEFT AUTO V	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	34.11	13,531	1,115,807
7	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	37.14	10,998	68,934
8	ROCKET LEAGUE	MISCELLANEOUS SPORT	505 GAMES	505 GAMES	18.17	8,394	21,223
9	DOOM	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	26.09	7,424	134,260
10	RATCHET & CLANK	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	21.61	6,270	117,426
11	MADDEN NFL 17	AMERICAN FOOTBALL	EA SPORTS	ELECTRONIC ARTS	46.33	6,197	6,197
12	HEAVY RAIN & BEYOND TWO SOULS COLLECTION	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	27.14	5,104	25,901
13	BLOODBORNE	RPG	SONY COMPUTER ENT.	SONY COMPUTER ENT.	26.93	4,634	131,139
14	ASSETTO CORSA	CAR / VEHICLE RACING	505 GAMES	505 GAMES	34.42	4,549	4,549
15	CALL OF DUTY: BLACK OPS III	FPS	ACTIVISION	ACTIVISION BLIZZARD	34.38	4,287	1,052,898
16	EA SPORTS UFC 2	BEAT 'EM UP	EA SPORTS	ELECTRONIC ARTS	40.04	4,019	96,965
17	MINECRAFT: PLAYSTATION EDITION	GOD / MANAGEMENT SIM	SONY COMPUTER ENT.	SONY COMPUTER ENT.	17.53	3,935	365,198
18	FALLOUT 4	RPG	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	24.89	3,886	607,754
19	TOM CLANCY'S THE DIVISION	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	32.08	3,550	289,621
20	A.O.T. WINGS OF FREEDOM	ARCADE / ACTION ADVENTURE	KOEI	KOEI TECMO EUROPE	41.56	3,293	3,293
21	TOM CLANCY'S RAINBOW 6: SIEGE	FPS	UBISOFT	UBISOFT	25.44	3,250	168,109
22	HOMEFRONT: THE REVOLUTION	FPS	DEEP SILVER	KOCH MEDIA	25.08	3,179	26,375
23	STAR WARS BATTLEFRONT	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	24.10	3,035	658,519
24	FIFA 16	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	31.07	2,811	1,104,097
25	FAR CRY PRIMAL	FPS	UBISOFT	UBISOFT	33.45	2,697	136,332
26	MIRROR'S EDGE CATALYST	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	34.29	2,587	21,676
27	DYING LIGHT: THE FOLLOWING	FPS	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	22.04	2,445	13,736
28	MORTAL KOMBAT XL	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	22.02	2,425	11,379
29	UNCHARTED: THE NATHAN DRAKE COLLECTION	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	30.50	2,382	364,386
30	BATMAN: ARKHAM KNIGHT	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	20.64	2,309	343,886
31	THE ELDER SCROLLS ONLINE	RPG	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	9.81	2,223	159,023
32	WWE 2K16	WRESTLING	2K	TAKE 2	22.95	2,097	131,530
33	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	19.20	2,074	99,383
34	THE LAST OF US: REMASTERED	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	22.89	1,897	376,944
35	MINECRAFT: STORY MODE	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	18.57	1,753	87,991
36	ASSASSIN'S CREED: SYNDICATE	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	23.35	1,698	315,760
37	DEADPOOL	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	19.11	1,663	18,098
38	7 DAYS TO DIE	ARCADE / ACTION ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	26.53	1,618	10,180
39	JUST CAUSE 3	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	27.89	1,544	183,390
40	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	29.85	1,542	68,876
41	PLANTS VS ZOMBIES: GARDEN WARFARE 2	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	37.70	1,505	41,902
42	THE WITCHER III: WILD HUNT	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	27.46	1,472	266,680
43	DISNEY INFINITY 3.0	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	13.51	1,349	53,977
44	UEFA EURO 2016 PRO EVOLUTION SOCCER	FOOTBALL	KONAMI	KONAMI	16.20	1,311	30,080
45	DARK SOULS III	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	36.11	1,244	74,197

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	DESTINY: THE TAKEN KING	FPS	ACTIVISION	ACTIVISION BLIZZARD	37.27	1,237	148,581
47	DIRT RALLY	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	38.75	1,162	36,201
48	METAL GEAR SOLID V: THE PHANTOM PAIN	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	18.61	1,070	235,131
49	MAD MAX	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.38	1,061	99,631
50	STREET FIGHTER V	BEAT 'EM UP	CAPCOM	CAPCOM	30.04	1,011	40,837
51	GUITAR HERO LIVE	MUSIC	ACTIVISION	ACTIVISION BLIZZARD	18.53	1,009	66,398
52	DEAD ISLAND: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	27.59	978	13,543
53	KING OF FIGHTERS XIV	BEAT 'EM UP	DEEP SILVER	KOCH MEDIA	45.22	972	972
54	NEED FOR SPEED	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	32.25	941	143,603
55	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.76	907	137,918
56	STAR OCEAN: INTEGRITY AND FAITHLESSNESS	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	32.03	884	8,643
57	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.00	879	93,746
58	RORY MCILROY PGA TOUR	GOLF	EA SPORTS	ELECTRONIC ARTS	18.08	877	79,590
59	BATTLEBORN	FPS	2K	TAKE 2	20.55	852	14,286
60	DIABLO III REAPER OF SOULS ULTIMATE EVIL	RPG	BLIZZARD	ACTIVISION BLIZZARD	18.11	836	58,193
61	GHOSTBUSTERS	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	32.11	806	2,071
62	LEGO DIMENSIONS	ARCADE / ACTION ADVENTURE	LEGO DIMENSIONS	WARNER BROS. INTERACTIVE	41.63	791	52,445
63	WORMS W.M.D	WARGAME / STRATEGY	TEAM 17	TEAM 17	19.24	771	771
64	THE CREW	CAR / VEHICLE RACING	UBISOFT	UBISOFT	17.38	749	224,609
65	BORDERLANDS: THE HANDSOME COLLECTION	FPS	2K	TAKE 2	17.44	707	58,097
66	PROJECT CARS: GAME OF THE YEAR EDITION	CAR / VEHICLE RACING	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	29.95	683	5,129
67	UNTIL DAWN	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	27.49	647	142,723
68	PRISON ARCHITECT	GOD / MANAGEMENT SIM	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	17.97	592	2,221
69	ASSASSIN'S CREED: UNITY	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	11.74	589	311,302
70	TMNT: MUTANTS IN MANHATTAN	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	26.16	565	5,344
71	SKYLANDERS SUPERCHARGERS	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	13.98	562	20,479
72	ROCK BAND 4	MUSIC	MAD CATZ	MAD CATZ	14.95	561	8,255
73	NBA 2K16	BASKETBALL	2K	TAKE 2	24.62	560	53,974
74	BLOODBORNE: GAME OF THE YEAR EDITION	RPG	SONY COMPUTER ENT.	SONY COMPUTER ENT.	27.75	553	14,145
75	FAR CRY 4	FPS	UBISOFT	UBISOFT	14.42	545	346,136
76	DRAGON AGE: INQUISITION	RPG	EA GAMES	ELECTRONIC ARTS	13.94	532	113,997
77	BATTLEFIELD HARDLINE	FPS	EA GAMES	ELECTRONIC ARTS	13.41	504	179,996
78	CARMAGEDDON: MAX DAMAGE	CAR / VEHICLE RACING	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	24.55	489	2,549
79	WOLFENSTEIN: THE OLD BLOOD	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	8.56	478	58,356
80	NARUTO SHIPPUDEN: ULTIMATE NINJA STORM 4	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	30.26	477	17,036
81	TERRARIA	RPG	505 GAMES	505 GAMES	13.31	476	25,527
82	MORTAL KOMBAT X	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	21.98	472	133,412
83	FINAL FANTASY X/X-2 HD REMASTER	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	16.67	461	20,226
84	RESIDENT EVIL ORIGINS COLLECTION	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	22.13	457	21,009
85	BATTLEFIELD 4	FPS	EA GAMES	ELECTRONIC ARTS	15.87	453	280,249
86	TOMB RAIDER: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	14.83	448	104,610
87	LIFE IS STRANGE	GRAPHIC ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	21.64	447	15,386
88	MOTOGP 16: VALENTINO ROSSI	BIKE RACING	MILESTONE	PQUBE	36.07	441	3,228
89	PROFESSIONAL FARMER 2017	GOD / MANAGEMENT SIM	UIG ENTERTAINMENT	UIG ENTERTAINMENT	33.32	433	433
90	TRACKMANIA TURBO	CAR / VEHICLE RACING	UBISOFT	UBISOFT	23.37	405	10,432

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
91	THE TECHNOMANCER	RPG	MAXIMUM GAMES	FOCUS HOME INTERACTIVE	33.23	388	3,872
92	DRAGON BALL XENOVERSE	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	19.08	382	31,537
93	ASSASSIN'S CREED CHRONICLES	PLATFORM	UBISOFT	UBISOFT	17.50	371	7,739
94	THE ORDER: 1886	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	20.54	362	112,357
95	SHERLOCK HOLMES: THE DEVIL'S DAUGHTER	ARCADE / ACTION ADVENTURE	BIG BEN	BIG BEN INTERACTIVE	37.32	341	2,442
96	FARMING SIMULATOR 15	GOD / MANAGEMENT SIM	FOCUS HOME INTERACTIVE	KOCH MEDIA	24.41	340	30,989
97	LITTLEBIGPLANET 3	PLATFORM	SONY COMPUTER ENT.	SONY COMPUTER ENT.	18.56	331	188,002
98	RAYMAN LEGENDS	PLATFORM	UBISOFT	UBISOFT	13.76	330	63,603
99	DEADLIGHT: DIRECTOR'S CUT	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	18.07	328	1,797
100	CALL OF DUTY: ADVANCED WARFARE	FPS	ACTIVISION	ACTIVISION BLIZZARD	16.64	326	689,156
101	INFAMOUS: SECOND SON	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	15.91	325	172,954
102	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.79	314	46,893
103	WATCH DOGS	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	17.42	295	454,513
104	VALKYRIA CHRONICLES REMASTERED	RPG	SEGA	SEGA	17.31	292	8,130
105	DRIVECLUB	CAR / VEHICLE RACING	SONY COMPUTER ENT.	SONY COMPUTER ENT.	16.73	276	356,907
106	HELLDIVERS SUPER-EARTH ULTIMATE EDITION	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	7.67	272	3,200
107	ADVENTURE TIME FINN & JAKE INVESTIGATION	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	18.54	271	7,298
108	TONY HAWK PRO SKATER 5	SKATEBOARDING	ACTIVISION	ACTIVISION BLIZZARD	15.77	270	18,427
109	SÉBASTIEN LOEB RALLY EVO	CAR / VEHICLE RACING	MILESTONE	PQUBE	11.97	261	5,446
110	DIGIMON STORY: CYBER SLEUTH	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	25.09	255	10,282
111	DINO DINI'S KICK OFF REVIVAL	FOOTBALL	GSP/AVANQUEST	MAXIMUM GAMES	12.09	251	1,866
112	TEARAWAY UNFOLDED	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	13.88	244	28,322
113	ODIN SPHERE: LEIFTHRASIR	RPG	NIS AMERICA	NIS AMERICA	48.69	239	2,694
114	FAIRY FENCER F: ADVENT DARK FORCE	RPG	IDEA FACTORY	IDEA FACTORY	42.20	235	550
115	AMONG THE SLEEP	ARCADE / ACTION ADVENTURE	SOEDESCO	SOEDESCO	15.27	234	378
116	INJUSTICE: GODS AMONG US ULTIMATE ED.	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.10	233	34,110
117	DISHONORED: DEFINITIVE EDITION	FPS	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	16.05	231	36,385
118	MIDDLE EARTH: SHADOW OF MORDOR GOTY	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.28	231	14,305
119	DRAGON QUEST HEROES	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	12.84	229	15,297
120	ANIMA: GATE OF MEMORIES	RPG	BADLAND GAMES	BADLAND GAMES	16.25	226	1,332
121	KUNG FU PANDA: LEGENDARY LEGENDS	BEAT 'EM UP	LITTLE ORBIT	LITTLE ORBIT	20.41	208	4,017
122	GAL*GUN: DOUBLE PEACE	SHOOT 'EM UP	PQUBE	PQUBE	36.88	203	841
123	MXGP 2: THE OFFICIAL MOTOCROSS VIDEOGAME	BIKE RACING	MILESTONE	PQUBE	30.93	201	5,038
124	SNIPER ELITE 3: ULTIMATE EDITION	FPS	505 GAMES	505 GAMES	24.26	193	10,897
125	JUST DANCE 2016	MUSIC	UBISOFT	UBISOFT	19.50	192	16,487
126	DMC: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	12.60	190	15,069
127	NEED FOR SPEED: RIVALS	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	14.25	189	160,094
128	THE AMAZING SPIDER-MAN 2	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	15.98	182	47,282
129	THE ESCAPISTS	GOD / MANAGEMENT SIM	TEAM 17	TEAM 17	15.32	176	8,098
130	EVOLVE	FPS	2K	TAKE 2	11.86	171	71,346
131	DYING LIGHT	FPS	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	23.28	164	177,907
132	GUILTY GEAR XRD -REVELATOR-	BEAT 'EM UP	PQUBE	PQUBE	33.68	162	1,442
133	GOD OF WAR III: REMASTERED	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	19.80	160	34,165
134	GRAVITY RUSH REMASTERED	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	19.78	159	5,021
135	RUGBY CHALLENGE 3	RUGBY	ALTERNATIVE	ALTERNATIVE	39.61	155	3,949

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
136	RESIDENT EVIL: REVELATIONS 2	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	14.04	154	25,779
137	SHOVEL KNIGHT	PLATFORM	YACHT CLUB GAMES	YACHT CLUB GAMES	10.84	153	3,662
138	DARKSIDERS II: DEATHINITIVE EDITION	ARCADE / ACTION ADVENTURE	THQ NORDIC	THQ NORDIC	19.03	152	5,719
139	EARTH DEFENSE FORCE 4.1	ARCADE / ACTION ADVENTURE	PQUBE	PQUBE	16.63	151	1,410
140	SENTRAN KAGURA ESTIVAL VERSUS	BEAT 'EM UP	MARVELOUS	MARVELOUS EUROPE	18.17	150	2,013
141	ALEKHINE'S GUN	ARCADE / ACTION ADVENTURE	MAXIMUM GAMES	MAXIMUM GAMES	17.23	149	2,132
142	SAINTS ROW IV RE-ELECTED/GAT OUT OF HELL	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	19.00	149	39,464
143	FIFA 15	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	12.20	147	848,202
144	MX VS ATV SUPERCROSS: ENCORE	BIKE RACING	THQ NORDIC	THQ NORDIC	25.75	147	5,920
145	TRANSFORMERS DEVASTATION	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	17.78	138	11,483
146	TALES FROM THE BORDERLANDS	GRAPHIC ADVENTURE	2K	TAKE 2	13.13	135	2,140
147	WORMS BATTLEGROUNDS	WARGAME / STRATEGY	TEAM 17	TEAM 17	13.84	133	14,000
148	TRIALS FUSION: THE AWESOME MAX EDITION	BIKE RACING	UBISOFT	UBISOFT	16.28	130	11,637
149	SAMURAI WARRIORS 4: EMPIRES	BEAT 'EM UP	KOEI	KOEI TECMO EUROPE	20.89	122	1,340
150	JOJO'S BIZARRE ADVENTURE: EYES OF HEAVEN	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	41.69	119	936
151	BLOOD BOWL II	MISCELLANEOUS SPORT	FOCUS HOME INTERACTIVE	KOCH MEDIA	15.63	115	7,088
152	SINGSTAR: ULTIMATE PARTY	MUSIC	SONY COMPUTER ENT.	SONY COMPUTER ENT.	10.39	112	22,171
153	DEAD OR ALIVE 5 LAST ROUND	BEAT 'EM UP	TECMO	KOEI TECMO EUROPE	14.87	111	6,721
154	PAYDAY 2: CRIMEWAVE EDITION	FPS	505 GAMES	505 GAMES	17.46	111	30,857
155	DIVINITY ORIGINAL SIN: ENHANCED EDITION	RPG	FOCUS HOME INTERACTIVE	KOCH MEDIA	19.88	110	8,675
156	ZOMBIE ARMY TRILOGY	FPS	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	19.25	109	16,880
157	THIS WAR OF MINE: THE LITTLE ONES	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	16.36	107	3,650
158	HITMAN	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	41.08	107	1,580
159	THE GOLF CLUB	GOLF	RAVENSCOURT	KOCH MEDIA	15.10	106	4,744
160	PROJECT CARS	CAR / VEHICLE RACING	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	22.41	105	99,181
161	WRC 5	CAR / VEHICLE RACING	BIG BEN	UBISOFT	27.48	102	13,593
162	DARK SOULS II: SCHOLAR OF THE FIRST SIN	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	15.44	100	25,403
163	AGATHA CHRISTIE: THE ABC MURDERS	GRAPHIC ADVENTURE	MICROIDS	MICROIDS	21.92	96	1,750
164	FINAL FANTASY TYPE-0 HD	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	13.06	93	38,093
165	NBA LIVE 16	BASKETBALL	EA SPORTS	ELECTRONIC ARTS	15.02	93	1,077
166	ONE PIECE: BURNING BLOOD	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	38.50	93	1,684
167	NHL 15	HOCKEY	EA SPORTS	ELECTRONIC ARTS	12.86	92	10,432
168	NOW THAT'S WHAT I CALL SING	MUSIC	RAVENSCOURT	KOCH MEDIA	21.75	91	12,931
169	NITROPLUS BLASTERZ: HEROINES INFINITE	BEAT 'EM UP	MARVELOUS	MARVELOUS EUROPE	12.29	91	633
170	WASTELAND 2: DIRECTOR'S CUT	RPG	DEEP SILVER	KOCH MEDIA	14.27	90	3,933
171	GRAND AGES: MEDIEVAL	WARGAME / STRATEGY	KALYPSO MEDIA	KALYPSO MEDIA	31.39	90	4,681
172	KILLZONE: SHADOW FALL	FPS	SONY COMPUTER ENT.	SONY COMPUTER ENT.	12.51	89	356,025
173	F1 2015	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	25.09	88	79,010
174	TALES OF ZESTIRIA	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	23.65	87	10,841
175	RUGBY WORLD CUP 2015	RUGBY	BIG BEN	UBISOFT	13.19	87	19,658
176	JOURNEY	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	23.93	85	2,919
177	PURE POOL	SNOOKER / POOL	PLAY IT	PLAY IT/SYSTEM 3	14.57	84	3,062
178	DUNGEONS II	GOD / MANAGEMENT SIM	KALYPSO MEDIA	KALYPSO MEDIA	32.02	83	471
179	GRAND KINGDOM	RPG	NIS AMERICA	NIS AMERICA	47.50	82	1,074
180	AIR CONFLICTS DOUBLE PACK	FLIGHT SIM	KALYPSO MEDIA	KALYPSO MEDIA	33.32	82	151

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
181	THE WALKING DEAD: GAME OF THE YEAR	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	21.26	80	11,679
182	TOUR DE FRANCE 2016	BIKE RACING	FOCUS HOME INTERACTIVE	KOCH MEDIA	33.61	79	557
183	DON BRADMAN CRICKET 14	CRICKET	ALTERNATIVE	ALTERNATIVE	37.53	79	8,880
184	ZOMBI	FPS	UBISOFT	UBISOFT	14.30	79	4,713
185	DYNASTY WARRIORS 8: EMPIRES	ARCADE / ACTION ADVENTURE	KOEI	KOEI TECMO EUROPE	18.01	77	4,910
186	SNOOPY'S GRAND ADVENTURE	PLATFORM	ACTIVISION	ACTIVISION BLIZZARD	15.53	75	1,839
187	OLLIOLLI: EPIC COMBO EDITION	SKATEBOARDING	BADLAND GAMES	BADLAND GAMES	23.56	73	73
188	WOLFENSTEIN: THE NEW ORDER	FPS	BETHESDA SOFTWAREWORKS	BETHESDA SOFTWAREWORKS	10.40	73	128,990
189	BROTHERS: A TALE OF TWO SONS	ARCADE / ACTION ADVENTURE	505 GAMES	505 GAMES	11.87	73	6,611
190	DEX	RPG	BADLAND GAMES	BADLAND GAMES	18.29	71	71
191	BROKEN SWORD 5: THE SERPENT'S CURSE	GRAPHIC ADVENTURE	DEEP SILVER	KOCH MEDIA	15.71	71	6,854
192	BATTLE WORLDS: KRONOS	WARGAME / STRATEGY	THQ NORDIC	THQ NORDIC	12.77	71	994
193	N.E.R.O: NOTHING EVER REMAINS OBSCURE	ARCADE / ACTION ADVENTURE	SOEDESCO	SOEDESCO	13.40	70	240
194	MONOPOLY FAMILY FUN PACK	BOARD GAME	UBISOFT	UBISOFT	12.73	69	8,690
195	NIGHTS OF AZURE	RPG	KOEI	KOEI TECMO EUROPE	22.47	68	1,288
196	HASBRO FAMILY FUN PACK	BOARD GAME	UBISOFT	UBISOFT	21.48	68	6,587
197	FINAL FANTASY XIV: HEAVENSWARD	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	14.97	67	5,803
198	DECEPTION IV: THE NIGHTMARE PRINCESS	RPG	TECMO	KOEI TECMO EUROPE	11.16	66	2,087
199	ATELIER SOPHIE: THE ALCHEMIST	RPG	KOEI	KOEI TECMO EUROPE	34.96	65	1,095
200	ZOMBIE VIKINGS	BEAT 'EM UP	RISING STAR GAMES	RISING STAR GAMES	17.99	63	595

PLAYSTATION VITA MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
GAMES (UNITS)	4,238	6,951	6,680	3,990	4,439	5,831	5,918	7,985	32,416	17,339	9,774	13,951	11,486
	100.0	100.0	100.0	100.0	100.0								
ARCADE ADV	2,361	4,006	3,111	1,345	1,392	2,132	2,656	2,941	10,359	5,554	3,270	5,949	4,351
	55.7	57.6	46.6	33.7	31.4	36.6	44.9	36.8	32.0	32.0	33.5	42.6	37.9
BEAT 'EM UP	306	325	491	522	215	466	224	200	1,050	517	190	433	541
	7.2	4.7	7.4	13.1	4.8	8.0	3.8	2.5	3.2	3.0	1.9	3.1	4.7
BIKE RACING	3	4	2		2	8	7	19	175	77	17	116	48
	0.1	0.1	0.0		0.0	0.1	0.1	0.2	0.5	0.4	0.2	0.8	0.4
CAR RACING	98	34	41	31	25	119	114	65	570	368	237	36	98
	2.3	0.5	0.6	0.8	0.6	2.0	1.9	0.8	1.8	2.1	2.4	0.3	0.9
COMPILATION	1			1			1		10	1	4	1	9
	0.0			0.0			0.0		0.0	0.0	0.0	0.0	0.1
FOOT. MAN.	3	4	3		5	15	2		33	133	77	91	38
	0.1	0.1	0.0		0.1	0.3	0.0		0.1	0.8	0.8	0.7	0.3
FOOTBALL	21	346	165	105	139	153	194	393	1,901	416	658	977	792
	0.5	5.0	2.5	2.6	3.1	2.6	3.3	4.9	5.9	2.4	6.7	7.0	6.9
FPS	129	275	350	291	293	377	425	732	2,026	1,279	765	991	752
	3.0	4.0	5.2	7.3	6.6	6.5	7.2	9.2	6.3	7.4	7.8	7.1	6.5
GOD SIM	388	592	767	693	739	1,170	925	1,463	9,694	4,271	2,520	2,769	2,785
	9.2	8.5	11.5	17.4	16.6	20.1	15.6	18.3	29.9	24.6	25.8	19.8	24.2
GOLF	1		24	3	3	3	4	5	27	15	6	3	2
	0.0		0.4	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
MUSIC	39	54	178	106	114	130	184	110	654	1,746	6	14	15
	0.9	0.8	2.7	2.7	2.6	2.2	3.1	1.4	2.0	10.1	0.1	0.1	0.1
OTHER SPORT	103	126	42	18	19	22	21	65	541	165	101	151	101
	2.4	1.8	0.6	0.5	0.4	0.4	0.4	0.8	1.7	1.0	1.0	1.1	0.9
PLATFORM	213	280	328	289	619	111	201	436	2,142	851	444	727	706
	5.0	4.0	4.9	7.2	13.9	1.9	3.4	5.5	6.6	4.9	4.5	5.2	6.1
PUZZLE/QUIZ	5	4	11	19	11	40	38	29	26	13	5	9	28
	0.1	0.1	0.2	0.5	0.2	0.7	0.6	0.4	0.1	0.1	0.1	0.1	0.2
RPG	362	528	1,094	508	751	952	832	1,387	2,505	1,575	1,014	1,166	880
	8.5	7.6	16.4	12.7	16.9	16.3	14.1	17.4	7.7	9.1	10.4	8.4	7.7
RUGBY		2	6	5	6	19	21	27	287	206	241	227	120
		0.0	0.1	0.1	0.1	0.3	0.4	0.3	0.9	1.2	2.5	1.6	1.0
SHOOT 'EM UP	170	330											
	4.0	4.7											
TENNIS		1	1		2			1	3	3	4	3	
		0.0	0.0		0.0			0.0	0.0	0.0	0.0	0.0	

PLAYSTATION VITA MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
WAR / STRAT	19	14	9	21	80	8	18	15	78	53	130	2	3
	0.4	0.2	0.1	0.5	1.8	0.1	0.3	0.2	0.2	0.3	1.3	0.0	0.0
OTHERS	16	26	57	33	24	106	51	97	335	96	85	286	217
	0.4	0.4	0.9	0.8	0.5	1.8	0.9	1.2	1.0	0.6	0.9	2.1	1.9

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	4,238	25.3	6.5	2.3	6.2	15.2	7.2	9.0	12.0	6.1	1.2	5.1	2.1	1.8
ARCADE / ACTION ADVENTURE	2,361	24.0	7.4	2.5	6.2	14.7	7.5	8.9	12.1	5.6	1.2	5.3	2.3	2.1
GOD / MANAGEMENT SIM	388	27.7	4.4	1.1	3.9	17.0	9.0	8.0	13.7	6.1	1.6	4.3	1.4	1.9
RPG	362	24.1	6.4	3.2	6.7	16.4	6.1	10.4	9.6	6.8	1.4	4.4	2.9	1.5
BEAT 'EM UP	306	26.1	3.9	1.7	9.1	16.9	4.8	5.2	16.4	8.3	2.0	3.8	1.0	0.7
PLATFORM	213	25.9	5.4	1.7	5.9	17.4	8.2	11.7	7.1	6.1	0.6	3.9	3.5	2.6
SHOOT 'EM UP	170	17.1	10.2	1.9	5.5	16.3	6.7	12.6	14.4	3.7	0.6	7.2	1.8	1.8
FPS	129	14.7	2.8	2.0	9.0	14.9	7.4	14.7	14.0	13.1	1.0	4.1	1.1	1.1
MISCELLANEOUS SPORT	103	23.7	9.9	3.9	7.0	14.9	5.0	8.9	13.8	4.9	0.0	5.9	1.0	1.0
CAR / VEHICLE RACING	98	80.6			1.0	4.1	3.1	1.0	4.1	3.1		3.1		
MUSIC	39	28.2	2.6	10.3	5.1	12.8	7.7	15.4	2.6	10.3		2.6	2.6	
OTHERS	69	17.7	4.5	1.5	7.4	20.5	5.9	7.4	8.9	5.9	1.5	14.6	1.5	2.9

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	GOD SIM UNITS	%	RPG UNITS	%	BEAT 'EM UP UNITS	%	PLATFORM UNITS	%	SHOOT 'EM UP UNITS	%	FPS UNITS	%	OTHERS	%
	TOTAL	4,238	100.0	2,361	100.0	388	100.0	362	100.0	306	100.0	213	100.0	170	100.0	129	100.0	309	100.0
1	1 WARNER BROS. INTERACTIVE	1,798	42.4	1,732	73.4					66	21.6								
2	2 SONY COMPUTER ENT.	973	23.0	393	16.6	384	99.0	5	1.4			36	16.9			50	38.8	105	34.0
3	3 NIS AMERICA	338	8.0	32	1.4	2	0.5	264	72.9	7	2.3							33	10.7
4	4 PQUBE	229	5.4	41	1.7					2	0.7			170	100.0			16	5.2
7	5 UBISOFT	156	3.7	6	0.3			-1	-0.3			147	69.0					4	1.3
8	6 MARVELOUS	118	2.8					1	0.3	117	38.2								
22	7 EA GAMES	89	2.1															89	28.8
6	8 ACTIVISION	77	1.8													77	59.7		
9	9 BANDAI NAMCO ENTERTAINMENT	75	1.8	4	0.2			10	2.8	61	19.9								
11	10 KOEI	61	1.4	32	1.4					29	9.5								
10	11 IDEA FACTORY	59	1.4					36	9.9	23	7.5								
12	12 DISNEY INFINITY	59	1.4	59	2.5														
13	13 KONAMI	49	1.2	49	2.1														
14	14 SQUARE ENIX	26	0.6					26	7.2										
5	15 EA SPORTS	21	0.5															21	6.8
17	16 505 GAMES	20	0.5					20	5.5										
18	17 TECMO	19	0.4	13	0.6					1	0.3							5	1.6
19	18 SOEDESCO	18	0.4									18	8.5						
21	19 RISING STAR GAMES	15	0.4					1	0.3									14	4.5
15	20 SEGA	13	0.3															13	4.2

LM TM LABEL	TOTAL UNITS	% ARCADE ADV UNITS	% GOD SIM UNITS	% RPG UNITS	% BEAT 'EM UP UNITS	% PLATFORM UNITS	% SHOOT 'EM UP UNITS	% FPS UNITS	% OTHERS	%
23 21 SYSTEM 3	12	0.3				12	5.6			
20 22 FUNBOX MEDIA	6	0.1							6	1.9
OTHERS	7	0.2	2	0.5				2	1.6	3 1.0

LM TM COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	GOD SIM UNITS	%	RPG UNITS	%	BEAT 'EM UP UNITS	%	PLATFORM UNITS	%	SHOOT 'EM UP UNITS	%	FPS UNITS	%	OTHERS	%
TOTAL	4,238	100.0	2,361	100.0	388	100.0	362	100.0	306	100.0	213	100.0	170	100.0	129	100.0	309	100.0
1 1 WARNER BROS. INTERACTIVE	1,798	42.4	1,732	73.4					66	21.6								
2 2 SONY COMPUTER ENT.	975	23.0	393	16.6	384	99.0	5	1.4			36	16.9			52	40.3	105	34.0
3 3 NIS AMERICA	338	8.0	32	1.4	2	0.5	264	72.9	7	2.3							33	10.7
4 4 PQUBE	232	5.5	41	1.7					2	0.7			170	100.0			19	6.1
7 5 UBISOFT	156	3.7	6	0.3			-1	-0.3			147	69.0					4	1.3
8 6 MARVELOUS EUROPE	118	2.8					1	0.3	117	38.2								
5 7 ELECTRONIC ARTS	110	2.6															110	35.6
10 8 KOEI TECMO EUROPE	80	1.9	45	1.9					30	9.8							5	1.6
6 9 ACTIVISION BLIZZARD	77	1.8													77	59.7		
9 10 BANDAI NAMCO ENTERTAINMENT	75	1.8	4	0.2			10	2.8	61	19.9								
11 11 IDEA FACTORY	59	1.4					36	9.9	23	7.5								
12 12 DISNEY INTERACTIVE STUDIOS	59	1.4	59	2.5														
13 13 KONAMI	49	1.2	49	2.1														
14 14 SQUARE ENIX EUROPE	26	0.6					26	7.2										
16 15 505 GAMES	20	0.5					20	5.5										
17 16 SOEDESCO	18	0.4									18	8.5						
20 17 RISING STAR GAMES	15	0.4					1	0.3									14	4.5
15 18 SEGA	13	0.3															13	4.2
21 19 PLAY IT/SYSTEM 3	12	0.3									12	5.6						
19 20 FUNBOX MEDIA	6	0.1															6	1.9
OTHERS	2	0.0			2	0.5												

LM	TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	RPG VALUE	%	GOD SIM VALUE	%	BEAT 'EM UP VALUE	%	SHOOT 'EM UP VALUE	%	PLATFORM VALUE	%	FPS VALUE	%	OTHERS	%
	TOTAL	77,803	100.0	39,130	100.0	9,861	100.0	7,661	100.0	5,938	100.0	4,952	100.0	3,515	100.0	2,179	100.0	4,567	100.0
1	1 WARNER BROS. INTERACTIVE	32,896	42.3	32,013	81.8					883	14.9								
2	2 SONY COMPUTER ENT.	13,252	17.0	3,343	8.5	75	0.8	7,587	99.0					258	7.3	704	32.3	1,286	28.2
3	3 NIS AMERICA	9,666	12.4	810	2.1	7,670	77.8	28	0.4	105	1.8							1,053	23.0
4	4 PQUBE	5,716	7.3	524	1.3					25	0.4	4,952	100.0					215	4.7
6	5 UBISOFT	3,038	3.9	111	0.3	-15	-0.2							2,893	82.3			49	1.1
8	6 MARVELOUS	2,168	2.8			21	0.2			2,147	36.2								
9	7 BANDAI NAMCO ENTERTAINMENT	2,013	2.6	80	0.2	269	2.7			1,664	28.0								
10	8 IDEA FACTORY	1,593	2.0			940	9.5			653	11.0								
7	9 ACTIVISION	1,432	1.8													1,432	65.7		
11	10 KOEI	965	1.2	520	1.3					445	7.5								
22	11 EA GAMES	868	1.1															868	19.0
12	12 KONAMI	841	1.1	841	2.1														
13	13 DISNEY INFINITY	663	0.9	663	1.7														
14	14 SQUARE ENIX	538	0.7			538	5.5												
19	15 RISING STAR GAMES	404	0.5			30	0.3											374	8.2
17	16 505 GAMES	333	0.4			333	3.4												
18	17 TECMO	325	0.4	226	0.6					16	0.3							84	1.8
5	18 EA SPORTS	303	0.4															303	6.6
20	19 SOEDESCO	232	0.3											232	6.6				
16	20 SEGA	190	0.2															190	4.1

LM TM LABEL	TOTAL VALUE	% ARCADE ADV VALUE	% RPG VALUE	% GOD SIM VALUE	% BEAT 'EM UP VALUE	% SHOOT 'EM UP VALUE	% PLATFORM VALUE	% FPS VALUE	% OTHERS	%
23 21 SYSTEM 3	132	0.2					132	3.8		
21 22 FUNBOX MEDIA	104	0.1							104	2.3
OTHERS	132	0.2		45	0.6			44	2.0	42 0.9

LM TM COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	RPG VALUE	%	GOD SIM VALUE	%	BEAT 'EM UP VALUE	%	SHOOT 'EM UP VALUE	%	PLATFORM VALUE	%	FPS VALUE	%	OTHERS	%
TOTAL	77,803	100.0	39,130	100.0	9,861	100.0	7,661	100.0	5,938	100.0	4,952	100.0	3,515	100.0	2,179	100.0	4,567	100.0
1 1 WARNER BROS. INTERACTIVE	32,896	42.3	32,013	81.8					883	14.9								
2 2 SONY COMPUTER ENT.	13,296	17.1	3,343	8.5	75	0.8	7,587	99.0					258	7.3	748	34.3	1,286	28.2
3 3 NIS AMERICA	9,666	12.4	810	2.1	7,670	77.8	28	0.4	105	1.8							1,053	23.0
4 4 PQUBE	5,758	7.4	524	1.3					25	0.4	4,952	100.0					257	5.6
6 5 UBISOFT	3,038	3.9	111	0.3	-15	-0.2							2,893	82.3			49	1.1
8 6 MARVELOUS EUROPE	2,168	2.8			21	0.2			2,147	36.2								
9 7 BANDAI NAMCO ENTERTAINMENT	2,013	2.6	80	0.2	269	2.7			1,664	28.0								
10 8 IDEA FACTORY	1,593	2.0			940	9.5			653	11.0								
7 9 ACTIVISION BLIZZARD	1,432	1.8													1,432	65.7		
11 10 KOEI TECMO EUROPE	1,290	1.7	746	1.9					461	7.8							84	1.8
5 11 ELECTRONIC ARTS	1,171	1.5															1,171	25.6
12 12 KONAMI	841	1.1	841	2.1														
13 13 DISNEY INTERACTIVE STUDIOS	663	0.9	663	1.7														
14 14 SQUARE ENIX EUROPE	538	0.7			538	5.5												
17 15 RISING STAR GAMES	404	0.5			30	0.3											374	8.2
16 16 505 GAMES	333	0.4			333	3.4												
19 17 SOEDESCO	232	0.3											232	6.6				
15 18 SEGA	190	0.2															190	4.1
21 19 PLAY IT/SYSTEM 3	132	0.2											132	3.8				
20 20 FUNBOX MEDIA	104	0.1															104	2.3
OTHERS	45	0.1					45	0.6										

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	21.63	951	3,674
2	MINECRAFT: PLAYSTATION EDITION	GOD / MANAGEMENT SIM	SONY COMPUTER ENT.	SONY COMPUTER ENT.	19.76	384	114,344
3	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.51	322	5,339
4	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.61	217	13,281
5	INVIZIMALS: THE ALLIANCE	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	7.17	199	3,796
6	GAL*GUN: DOUBLE PEACE	SHOOT 'EM UP	PQUBE	PQUBE	29.13	170	500
7	ASSASSIN'S CREED CHRONICLES	PLATFORM	UBISOFT	UBISOFT	19.68	147	1,257
8	SENTRAN KAGURA ESTIVAL VERSUS	BEAT 'EM UP	MARVELOUS	MARVELOUS EUROPE	18.35	117	768
9	LOONEY TUNES: GALACTIC SPORTS	MISCELLANEOUS SPORT	SONY COMPUTER ENT.	SONY COMPUTER ENT.	12.35	103	1,751
10	TEARAWAY	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	9.15	101	52,957
11	ODIN SPHERE: LEIFTHRASIR	RPG	NIS AMERICA	NIS AMERICA	32.28	98	785
12	NEED FOR SPEED MOST WANTED	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	9.75	89	68,480
13	CALL OF DUTY: BLACK OPS DECLASSIFIED	FPS	ACTIVISION	ACTIVISION BLIZZARD	18.59	77	87,270
14	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.28	71	33,759
15	LEGO NINJAGO: NINDROIDS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	11.60	67	4,783
16	MORTAL KOMBAT	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	13.38	66	19,997
17	ONE PIECE: BURNING BLOOD	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	27.24	60	350
18	DISNEY INFINITY 2.0	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	11.24	59	2,760
19	KILLZONE: MERCENARY	FPS	SONY COMPUTER ENT.	SONY COMPUTER ENT.	13.95	49	64,283
20	METAL GEAR SOLID HD COLLECTION	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	17.10	48	21,679
21	LEGO NINJAGO: SHADOW OF RONIN	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.10	47	5,044
22	UNCHARTED: GOLDEN ABYSS	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	9.99	42	101,313
23	EARTH DEFENSE FORCE 2	ARCADE / ACTION ADVENTURE	PQUBE	PQUBE	12.77	41	316
24	PERSONA 4 GOLDEN	RPG	NIS AMERICA	NIS AMERICA	18.76	34	15,309
25	GRAND KINGDOM	RPG	NIS AMERICA	NIS AMERICA	36.69	34	328
26	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.00	33	19,967
27	LEGEND OF HEROES: TRAILS OF COLD STEEL	RPG	NIS AMERICA	NIS AMERICA	33.62	31	1,292
28	THE RATCHET & CLANK TRILOGY	ARCADE / ACTION ADVENTURE	SONY COMPUTER ENT.	SONY COMPUTER ENT.	8.22	30	10,800
29	LITTLEBIGPLANET PS VITA	PLATFORM	SONY COMPUTER ENT.	SONY COMPUTER ENT.	5.76	27	101,364
30	FINAL FANTASY X/X-2 HD REMASTER	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	20.68	26	21,181

MICROSOFT XBOX 360 MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
GAMES (UNITS)	49,912	60,254	78,242	58,760	74,700	114,190	125,759	129,873	841,732	369,612	229,086	305,662	143,729
	100.0	100.0	100.0	100.0	100.0								
ARCADE ADV	25,320	30,719	37,153	28,140	32,805	49,646	55,363	54,803	256,270	113,544	75,978	87,573	59,772
	50.7	51.0	47.5	47.9	43.9	43.5	44.0	42.2	30.4	30.7	33.2	28.7	41.6
ATHLETICS			1			3	1		2				
			0.0			0.0	0.0		0.0				
BASKETBALL	182	349	563	422	554	749	561	519	4,170	1,362	1,615	468	609
	0.4	0.6	0.7	0.7	0.7	0.7	0.4	0.4	0.5	0.4	0.7	0.2	0.4
BEAT 'EM UP	852	801	1,370	1,286	2,146	2,557	855	1,037	4,568	1,585	1,818	2,693	2,016
	1.7	1.3	1.8	2.2	2.9	2.2	0.7	0.8	0.5	0.4	0.8	0.9	1.4
BIKE RACING	76	110	144	144	181	342	285	370	1,491	672	512	921	1,220
	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.2	0.2	0.2	0.3	0.8
BOARD GAME		0		2	2			1	3		1	4	
		0.0		0.0	0.0			0.0	0.0		0.0	0.0	
BOXING	3	6	6	10	10	21	27	44	116	33	30	2	6
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CAR RACING	2,035	2,433	3,512	2,959	3,419	4,739	4,485	5,072	24,646	9,055	6,983	8,973	7,202
	4.1	4.0	4.5	5.0	4.6	4.2	3.6	3.9	2.9	2.4	3.0	2.9	5.0
COMPILATION	74	91	128	168	248	366	253	427	1,576	665	725	1,034	1,115
	0.1	0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.2	0.2	0.3	0.3	0.8
CRICKET	48	66	66	35	52	78	60	52	158	85	89	198	240
	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.2
FLIGHT SIM	17	17	33	16	26	27	8	11	40	20	17	19	14
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FOOTBALL	3,696	5,894	9,588	4,314	6,356	10,354	9,050	10,178	136,159	45,638	82,573	125,883	7,860
	7.4	9.8	12.3	7.3	8.5	9.1	7.2	7.8	16.2	12.3	36.0	41.2	5.5
FOOTBALL USA	128	70	41	23	32	128	333	177	1,416	256	279	722	59
	0.3	0.1	0.1	0.0	0.0	0.1	0.3	0.1	0.2	0.1	0.1	0.2	0.0
FPS	6,265	7,494	8,121	7,612	8,381	16,703	20,623	22,115	144,057	93,085	21,813	30,964	22,915
	12.6	12.4	10.4	13.0	11.2	14.6	16.4	17.0	17.1	25.2	9.5	10.1	15.9
GOD SIM	4,342	4,547	6,419	4,841	6,065	9,032	9,251	10,280	53,101	19,212	13,617	19,173	18,627
	8.7	7.5	8.2	8.2	8.1	7.9	7.4	7.9	6.3	5.2	5.9	6.3	13.0
GOLF	2	1	4	9	11	8	5	14	44	27	16	14	26
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
GRAPHIC ADVEN.	2,363	2,520	4,027	2,391	5,369	6,724	12,182	8,433	115,775	37,628	783	168	172
	4.7	4.2	5.1	4.1	7.2	5.9	9.7	6.5	13.8	10.2	0.3	0.1	0.1
HELI SIM			1							1			
			0.0							0.0			

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
HOCKEY	30	58	44	18	41	76	118	69	826	142	171	133	65
	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.0
LIFESTYLE/FIT	9	19	18	23	35	34	125	38	77	23	38	67	47
	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
MUSIC	847	1,250	599	680	1,109	1,600	2,077	2,730	18,778	4,697	1,659	796	554
	1.7	2.1	0.8	1.2	1.5	1.4	1.7	2.1	2.2	1.3	0.7	0.3	0.4
OTHER SPORT	6	8	8	5	17	20	14	11	28	29	20	50	48
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PLATFORM	205	152	292	245	401	949	1,207	1,355	4,069	1,025	809	1,077	1,035
	0.4	0.3	0.4	0.4	0.5	0.8	1.0	1.0	0.5	0.3	0.4	0.4	0.7
PUZZLE/QUIZ	5	7	2	16	20	18	22	42	86	162	198	155	100
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
RPG	1,657	1,684	2,352	2,192	2,953	4,104	3,663	4,738	22,339	9,373	7,238	10,491	9,781
	3.3	2.8	3.0	3.7	4.0	3.6	2.9	3.6	2.7	2.5	3.2	3.4	6.8
RUGBY	133	188	559	594	897	854	851	854	5,299	5,545	6,982	4,457	416
	0.3	0.3	0.7	1.0	1.2	0.7	0.7	0.7	0.6	1.5	3.0	1.5	0.3
SHOOT 'EM UP	5	3	6	11	9	31	25	39	83	22	16	25	35
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SKATEBOARD	492	488	725	589	730	1,251	1,337	1,518	7,043	3,353	2,763	4,895	3,960
	1.0	0.8	0.9	1.0	1.0	1.1	1.1	1.2	0.8	0.9	1.2	1.6	2.8
SNOOKER / POOL									1		1		
									0.0		0.0		
SPACE/COMBAT		1	1	1	2	5	6	9	17	8	6		
		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
TANK SIM	6	2	8	2	4	9	70	110	442	177	73	70	117
	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1
TENNIS	4	7	4	3	13	22	16	6	39	18	13	5	24
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WAR / STRAT	54	47	72	55	108	169	135	216	1,134	609	547	820	831
	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.3	0.6
WINTER SPORTS	29	3	5	9	3	5		2	39	14	22	16	16
	0.1	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
WRESTLE	1,027	1,219	2,370	1,945	2,701	3,566	2,751	4,603	37,840	21,547	1,681	3,796	4,847
	2.1	2.0	3.0	3.3	3.6	3.1	2.2	3.5	4.5	5.8	0.7	1.2	3.4

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	49,912	15.1	7.8	3.5	9.1	14.8	7.7	11.1	11.3	5.1	1.5	7.3	2.5	3.0
ARCADE / ACTION ADVENTURE	25,320	14.4	8.2	3.7	9.3	15.0	7.8	10.5	11.6	5.2	1.6	7.3	2.5	3.0
FPS	6,265	16.2	6.7	3.7	8.6	14.0	7.2	14.1	10.7	5.5	1.3	6.6	2.2	3.2
GOD / MANAGEMENT SIM	4,342	14.6	8.6	3.5	8.1	14.4	7.7	10.6	11.3	5.7	1.6	8.1	2.5	3.1
FOOTBALL	3,696	16.5	7.6	3.0	9.6	15.3	7.0	11.5	11.4	4.1	1.7	6.8	2.7	2.8
GRAPHIC ADVENTURE	2,363	13.4	9.6	3.8	10.0	15.0	7.0	10.4	11.7	5.1	1.4	6.8	2.5	3.2
CAR / VEHICLE RACING	2,035	16.5	6.1	3.4	9.3	15.0	7.9	12.5	9.9	4.9	1.5	7.2	2.9	3.0
RPG	1,657	12.8	7.6	3.4	9.9	14.6	8.7	11.3	11.0	3.7	2.1	8.6	2.6	3.6
WRESTLING	1,027	20.2	6.8	2.8	8.5	17.2	6.5	9.8	11.3	3.8	1.6	7.4	2.5	1.6
BEAT 'EM UP	852	15.7	5.2	2.6	8.6	13.6	7.5	9.2	15.3	7.7	1.7	6.9	2.7	3.4
MUSIC	847	18.9	6.1	3.7	7.5	16.0	10.1	11.1	8.8	4.3	1.2	7.5	2.2	2.5
SKATEBOARDING	492	13.6	6.3	4.3	10.4	14.6	8.9	12.8	8.8	5.2	1.7	7.9	2.1	3.3
AMERICAN FOOTBALL	128	27.4	5.3	4.1	7.7	15.3	4.5	6.2	6.3	7.4	0.1	6.0	5.6	4.1
OTHERS	888	21.0	8.3	1.6	8.8	13.0	7.9	10.4	12.3	4.5	1.1	6.6	2.4	2.0

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	GOD SIM UNITS	%	FOOTBALL UNITS	%	GRAPHIC ADVEN. UNITS	%	CAR RACING UNITS	%	RPG UNITS	%	OTHERS	%
	TOTAL	49,912	100.0	25,320	100.0	6,265	100.0	4,342	100.0	3,696	100.0	2,363	100.0	2,035	100.0	1,657	100.0	4,234	100.0
1	1 WARNER BROS. INTERACTIVE	11,852	23.7	11,519	45.5	14	0.2							1	0.0	1	0.1	317	7.5
2	2 ACTIVISION	6,956	13.9	966	3.8	4,722	75.4							588	28.9			680	16.1
3	3 XBOX 360 CLASSICS	6,650	13.3	3,961	15.6	283	4.5	106	2.4	1	0.0			426	20.9	1,295	78.2	578	13.7
5	4 MICROSOFT	4,543	9.1	32	0.1	28	0.4	3,823	88.0					629	30.9	6	0.4	25	0.6
4	5 EA SPORTS	3,521	7.1							3,327	90.0							194	4.6
7	6 ROCKSTAR	2,434	4.9	2,431	9.6													3	0.1
6	7 TELLTALE GAMES	2,363	4.7									2,363	100.0						
8	8 2K	1,656	3.3	1	0.0	416	6.6											1,239	29.3
11	9 DISNEY INFINITY	1,630	3.3	1,630	6.4														
12	10 UBISOFT	1,228	2.5	466	1.8	180	2.9							254	12.5	28	1.7	300	7.1
14	11 LEGO DIMENSIONS	1,025	2.1	1,025	4.0														
10	12 SKYLANDERS	935	1.9	935	3.7														
9	13 EA GAMES	813	1.6	325	1.3	374	6.0	19	0.4					14	0.7	80	4.8	1	0.0
15	14 LITTLE ORBIT	808	1.6	473	1.9													335	7.9
13	15 KONAMI	767	1.5	398	1.6					368	10.0							1	0.0
16	16 CAPCOM	401	0.8	375	1.5											6	0.4	20	0.5
17	17 FOCUS HOME INTERACTIVE	400	0.8					394	9.1							2	0.1	4	0.1
21	18 SQUARE ENIX	270	0.5	246	1.0											3	0.2	21	0.5
19	19 DISNEY INTERACTIVE STUDIOS	259	0.5	178	0.7									68	3.3			13	0.3
20	20 DEEP SILVER	222	0.4	181	0.7	37	0.6									4	0.2		

LM	TM LABEL	TOTAL UNITS	% ARCADE ADV UNITS	% FPS UNITS	% GOD SIM UNITS	% FOOTBALL UNITS	% GRAPHIC ADVEN. UNITS	% CAR RACING UNITS	% RPG UNITS	% OTHERS	%
24	21 BETHESDA SOFTWARES	209	0.4	27	0.1	108	1.7		74	4.5	
22	22 BANDAI NAMCO ENTERTAINMENT	193	0.4	8	0.0				80	4.8	105 2.5
25	23 SEGA	165	0.3	12	0.0	64	1.0	3	0.1	32	1.9 54 1.3
23	24 ALTERNATIVE	155	0.3								155 3.7
26	25 LUCASARTS	90	0.2	90	0.4						
27	26 THQ NORDIC	62	0.1			26	0.4		4	0.2	32 0.8
28	27 BIG BEN	51	0.1					30	1.5		21 0.5
	OTHERS	254	0.5	41	0.2	13	0.2	22	1.1	42	2.5 136 3.2

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	GOD SIM UNITS	%	FOOTBALL UNITS	%	GRAPHIC ADVEN. UNITS	%	CAR RACING UNITS	%	RPG UNITS	%	OTHERS	%
		TOTAL	49,912	100.0	25,320	100.0	6,265	100.0	4,342	100.0	3,696	100.0	2,363	100.0	2,035	100.0	1,657	100.0	4,234	100.0
1	1	WARNER BROS. INTERACTIVE	14,096	28.2	13,763	54.4	14	0.2							1	0.0	1	0.1	317	7.5
2	2	ACTIVISION BLIZZARD	8,170	16.4	1,901	7.5	4,967	79.3							588	28.9	33	2.0	681	16.1
4	3	TAKE 2	6,234	12.5	4,233	16.7	432	6.9							328	16.1	-1	-0.1	1,242	29.3
3	4	ELECTRONIC ARTS	4,963	9.9	325	1.3	374	6.0	125	2.9	3,328	90.0			50	2.5	80	4.8	681	16.1
5	5	MICROSOFT	4,545	9.1	33	0.1	29	0.5	3,823	88.0					629	30.9	6	0.4	25	0.6
6	6	DISNEY INTERACTIVE STUDIOS	2,624	5.3	2,543	10.0									68	3.3			13	0.3
7	7	TELLTALE GAMES	2,363	4.7									2,363	100.0						
9	8	UBISOFT	1,417	2.8	490	1.9	200	3.2							298	14.6	28	1.7	401	9.5
8	9	505 GAMES	1,315	2.6	1	0.0	12	0.2									1,293	78.0	9	0.2
11	10	LITTLE ORBIT	808	1.6	473	1.9													335	7.9
10	11	KONAMI	767	1.5	398	1.6					368	10.0							1	0.0
12	12	KOCH MEDIA	623	1.2	181	0.7	37	0.6	394	9.1							6	0.4	5	0.1
13	13	CAPCOM	411	0.8	385	1.5											6	0.4	20	0.5
14	14	SQUARE ENIX EUROPE	291	0.6	257	1.0											13	0.8	21	0.5
16	15	SEGA	254	0.5	31	0.1	64	1.0							51	2.5	32	1.9	76	1.8
20	16	LUCASARTS	240	0.5	240	0.9														
18	17	BETHESDA SOFTWARES	212	0.4	27	0.1	108	1.7									77	4.6		
15	18	BANDAI NAMCO ENTERTAINMENT	205	0.4	21	0.1											80	4.8	104	2.5
17	19	ALTERNATIVE	155	0.3															155	3.7
21	20	THQ NORDIC	74	0.1	1	0.0	26	0.4							8	0.4	4	0.2	35	0.8
		OTHERS	145	0.3	17	0.1	2	0.0							14	0.7	-1	-0.1	113	2.7

LM	TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	FOOTBALL VALUE	%	GRAPHIC ADVEN. VALUE	%	CAR RACING VALUE	%	WRESTLE VALUE	%	OTHERS	%
	TOTAL	836,245	100.0	457,511	100.0	74,981	100.0	71,048	100.0	66,938	100.0	43,435	100.0	35,574	100.0	19,687	100.0	67,071	100.0
1	1 WARNER BROS. INTERACTIVE	251,985	30.1	247,483	54.1	98	0.1							20	0.1			4,383	6.5
2	2 ACTIVISION	92,351	11.0	16,202	3.5	62,587	83.5							5,877	16.5			7,685	11.5
5	3 XBOX 360 CLASSICS	86,734	10.4	51,415	11.2	4,200	5.6	1,416	2.0	12	0.0			6,877	19.3			22,814	34.0
4	4 MICROSOFT	80,439	9.6	359	0.1	491	0.7	61,963	87.2					17,355	48.8			271	0.4
3	5 EA SPORTS	67,301	8.0							61,702	92.2							5,598	8.3
6	6 TELLTALE GAMES	43,435	5.2									43,435	100.0						
7	7 ROCKSTAR	41,286	4.9	41,275	9.0													11	0.0
8	8 LEGO DIMENSIONS	32,702	3.9	32,702	7.1														
9	9 2K	24,209	2.9	1	0.0	1,413	1.9									19,694	100.0	3,101	4.6
10	10 DISNEY INFINITY	20,511	2.5	20,511	4.5														
11	11 UBISOFT	15,518	1.9	4,551	1.0	1,827	2.4							3,815	10.7			5,326	7.9
15	12 LITTLE ORBIT	12,050	1.4	6,859	1.5													5,192	7.7
12	13 EA GAMES	10,765	1.3	6,760	1.5	2,541	3.4	330	0.5					99	0.3			1,035	1.5
13	14 SKYLANDERS	10,625	1.3	10,625	2.3														
14	15 KONAMI	9,731	1.2	4,502	1.0					5,224	7.8							5	0.0
16	16 FOCUS HOME INTERACTIVE	7,372	0.9					7,338	10.3									34	0.1
17	17 SQUARE ENIX	7,237	0.9	6,908	1.5													328	0.5
18	18 ALTERNATIVE	3,653	0.4															3,653	5.4
20	19 DISNEY INTERACTIVE STUDIOS	3,153	0.4	2,259	0.5									830	2.3			65	0.1
22	20 CAPCOM	2,766	0.3	2,555	0.6													211	0.3

LM	TM	LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	FOOTBALL VALUE	%	GRAPHIC ADVEN. VALUE	%	CAR RACING VALUE	%	WRESTLE VALUE	%	OTHERS	%
21	21	BANDAI NAMCO ENTERTAINMENT	2,449	0.3	80	0.0													2,369	3.5
24	22	BETHESDA SOFTWORKS	1,860	0.2	222	0.0	569	0.8											1,069	1.6
25	23	SEGA	1,431	0.2	124	0.0	449	0.6							45	0.1			814	1.2
26	24	LUCASARTS	1,101	0.1	1,101	0.2														
23	25	DEEP SILVER	1,041	0.1	749	0.2	279	0.4											13	0.0
27	26	THQ NORDIC	998	0.1			298	0.4											701	1.0
		OTHERS	3,543	0.4	270	0.1	230	0.3							657	1.8	-6	0.0	2,392	3.6

LM	TM	COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	GOD SIM VALUE	%	FOOTBALL VALUE	%	GRAPHIC ADVEN. VALUE	%	CAR RACING VALUE	%	WRESTLE VALUE	%	OTHERS	%
		TOTAL	836,245	100.0	457,511	100.0	74,981	100.0	71,048	100.0	66,938	100.0	43,435	100.0	35,574	100.0	19,687	100.0	67,071	100.0
1	1	WARNER BROS. INTERACTIVE	298,939	35.7	294,438	64.4	98	0.1							20	0.1			4,383	6.5
2	2	ACTIVISION BLIZZARD	107,247	12.8	26,827	5.9	66,354	88.5							5,877	16.5			8,189	12.2
5	3	TAKE 2	98,555	11.8	68,490	15.0	1,575	2.1							5,695	16.0	19,694	100.0	3,102	4.6
3	4	ELECTRONIC ARTS	87,394	10.5	6,760	1.5	2,541	3.4	1,746	2.5	61,714	92.2			531	1.5			14,101	21.0
4	5	MICROSOFT	80,456	9.6	366	0.1	501	0.7	61,963	87.2					17,355	48.8			271	0.4
6	6	TELLTALE GAMES	43,435	5.2									43,435	100.0						
7	7	DISNEY INTERACTIVE STUDIOS	31,231	3.7	30,336	6.6									830	2.3			65	0.1
8	8	UBISOFT	17,821	2.1	4,828	1.1	2,048	2.7							4,456	12.5			6,489	9.7
9	9	505 GAMES	14,554	1.7	6	0.0	233	0.3											14,315	21.3
11	10	LITTLE ORBIT	12,050	1.4	6,859	1.5													5,192	7.7
10	11	KONAMI	9,731	1.2	4,502	1.0					5,224	7.8							5	0.0
12	12	KOCH MEDIA	8,439	1.0	749	0.2	279	0.4	7,338	10.3									73	0.1
13	13	SQUARE ENIX EUROPE	7,394	0.9	6,986	1.5													408	0.6
14	14	ALTERNATIVE	3,653	0.4															3,653	5.4
16	15	CAPCOM	2,876	0.3	2,665	0.6													211	0.3
19	16	LUCASARTS	2,871	0.3	2,871	0.6														
15	17	BANDAI NAMCO ENTERTAINMENT	2,543	0.3	175	0.0													2,368	3.5
17	18	SEGA	2,472	0.3	324	0.1	449	0.6							611	1.7			1,087	1.6
20	19	BETHESDA SOFTWARES	1,904	0.2	222	0.0	569	0.8											1,113	1.7
21	20	THQ NORDIC	1,167	0.1	18	0.0	298	0.4							116	0.3			736	1.1
		OTHERS	1,514	0.2	91	0.0	36	0.0							84	0.2	-6	0.0	1,310	2.0

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	28.76	4,346	22,937
2	MINECRAFT: XBOX EDITION	GOD / MANAGEMENT SIM	MICROSOFT	MICROSOFT	16.19	3,797	1,173,612
3	FIFA 16	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	19.39	3,040	394,711
4	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	22.76	2,565	58,573
5	CALL OF DUTY: BLACK OPS III	FPS	ACTIVISION	ACTIVISION BLIZZARD	14.19	2,455	191,879
6	MINECRAFT: STORY MODE	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	18.41	2,325	193,336
7	RED DEAD REDEMPTION: GOTY	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	TAKE 2	15.19	2,058	94,988
8	GRAND THEFT AUTO V	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	17.63	2,018	2,171,202
9	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.09	1,905	186,970
10	DISNEY INFINITY 3.0	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	12.63	1,514	83,571
11	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	12.20	1,312	367,246
12	TERRARIA	RPG	XBOX 360 CLASSICS	505 GAMES	11.01	1,293	200,019
13	LEGO DIMENSIONS	ARCADE / ACTION ADVENTURE	LEGO DIMENSIONS	WARNER BROS. INTERACTIVE	31.90	1,025	94,962
14	WWE 2K16	WRESTLING	2K	TAKE 2	19.29	1,016	75,824
15	SKYLANDERS SUPERCHARGERS	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	11.41	922	55,920
16	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	WARNER BROS. INTERACTIVE	12.12	737	219,119
17	CALL OF DUTY: BLACK OPS	FPS	ACTIVISION	ACTIVISION BLIZZARD	13.24	693	1,978,089
18	CALL OF DUTY: BLACK OPS II	FPS	ACTIVISION	ACTIVISION BLIZZARD	10.80	682	1,668,136
19	LEGO STAR WARS: THE COMPLETE SAGA	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	DISNEY INTERACTIVE STUDIOS	10.36	655	243,284
20	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.19	643	161,996
21	FORZA HORIZON 2	CAR / VEHICLE RACING	MICROSOFT	MICROSOFT	27.79	625	139,461
22	GUJAR HERO LIVE	MUSIC	ACTIVISION	ACTIVISION BLIZZARD	10.59	591	11,948
23	FAST & FURIOUS: SHOWDOWN	CAR / VEHICLE RACING	ACTIVISION	ACTIVISION BLIZZARD	9.99	588	33,309
24	SKATE 3	SKATEBOARDING	XBOX 360 CLASSICS	ELECTRONIC ARTS	15.70	492	384,556
25	DEADPOOL	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	15.01	475	31,849
26	TMNT: MUTANTS IN MANHATTAN	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	19.46	412	1,592
27	FARMING SIMULATOR 15	GOD / MANAGEMENT SIM	FOCUS HOME INTERACTIVE	KOCH MEDIA	18.62	394	41,780
28	DESTINY: THE TAKEN KING	FPS	ACTIVISION	ACTIVISION BLIZZARD	14.33	363	23,574
29	PRO EVOLUTION SOCCER 2016	FOOTBALL	KONAMI	KONAMI	14.45	359	12,110
30	CALL OF DUTY: GHOSTS	FPS	ACTIVISION	ACTIVISION BLIZZARD	7.61	339	1,112,130
31	KUNG FU PANDA: LEGENDARY LEGENDS	BEAT 'EM UP	LITTLE ORBIT	LITTLE ORBIT	15.50	331	5,350
32	GRAND THEFT AUTO: SAN ANDREAS	CAR / VEHICLE RACING	XBOX 360 CLASSICS	TAKE 2	17.36	327	14,435
33	LEGO HARRY POTTER: YEARS 1-4	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.89	323	197,624
34	PLANTS VS ZOMBIES: GARDEN WARFARE	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	21.02	319	209,382
35	BORDERLANDS: THE PRE-SEQUEL!	FPS	2K	TAKE 2	2.61	317	72,620
36	LEGO HARRY POTTER: YEARS 5-7	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.82	316	142,346
37	LEGO BATMAN 2: DC SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.52	276	263,961
38	ADVENTURE TIME FINN & JAKE INVESTIGATION	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	14.94	256	10,226
39	THE CREW	CAR / VEHICLE RACING	UBISOFT	UBISOFT	15.02	254	55,576
40	RESIDENT EVIL 6	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	4.00	253	197,416
41	BATTLEFIELD 4	FPS	EA GAMES	ELECTRONIC ARTS	5.00	247	418,729
42	CALL OF DUTY: ADVANCED WARFARE	FPS	ACTIVISION	ACTIVISION BLIZZARD	11.36	224	554,116
43	INJUSTICE: GODS AMONG US ULTIMATE ED.	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.46	215	16,341
44	JUST DANCE 2016	MUSIC	UBISOFT	UBISOFT	19.32	201	16,871
45	LEGO STAR WARS III: THE CLONE WARS	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	DISNEY INTERACTIVE STUDIOS	10.87	198	177,872

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	METAL GEAR SOLID V: THE PHANTOM PAIN	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	15.48	186	15,227
47	RISE OF THE TOMB RAIDER	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	35.34	180	41,460
48	MONSTER HIGH: NEW GHOUL IN SCHOOL	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	14.51	173	4,926
49	FIFA 15	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	9.96	169	894,515
50	CALL OF DUTY: MODERN WARFARE TRILOGY	FPS	ACTIVISION	ACTIVISION BLIZZARD	25.02	168	357
51	WATCH DOGS	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	9.86	161	151,860
52	LEGO BATMAN: THE VIDEOGAME	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	WARNER BROS. INTERACTIVE	10.49	138	499,762
53	NBA 2K16	BASKETBALL	2K	TAKE 2	19.85	138	9,522
54	FAR CRY 4	FPS	UBISOFT	UBISOFT	10.36	131	147,580
55	METAL GEAR RISING: REVENGEANCE	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	4.79	129	47,323
56	RAYMAN LEGENDS	PLATFORM	UBISOFT	UBISOFT	11.88	115	63,158
57	THE SIMS 3	GOD / MANAGEMENT SIM	XBOX 360 CLASSICS	ELECTRONIC ARTS	13.42	110	187,599
58	ASSASSIN'S CREED: ROGUE	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	10.04	110	127,901
59	MADDEN NFL 17	AMERICAN FOOTBALL	EA SPORTS	ELECTRONIC ARTS	42.94	103	103
60	LEGO INDIANA JONES 2:ADVENTURE CONTINUES	ARCADE / ACTION ADVENTURE	LUCASARTS	LUCASARTS	11.32	96	98,561
61	ESCAPE DEAD ISLAND	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	3.36	93	10,816
62	STAR WARS: FORCE UNLEASHED SITH EDITION	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	12.25	85	17,448
63	DRAGON BALL XENOVERSE	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	15.23	82	13,036
64	SAINTS ROW IV	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	5.07	81	249,667
65	SNOOPY'S GRAND ADVENTURE	PLATFORM	ACTIVISION	ACTIVISION BLIZZARD	16.42	78	5,358
66	DRAGON AGE: INQUISITION	RPG	EA GAMES	ELECTRONIC ARTS	13.11	77	34,662
67	GRAND THEFT AUTO EPISODES - LIBERTY CITY	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	11.06	76	533,329
68	BATTLEFIELD HARDLINE	FPS	EA GAMES	ELECTRONIC ARTS	11.98	73	45,174
69	ASSASSIN'S CREED IV: BLACK FLAG	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	10.62	72	411,747
70	DISNEY INFINITY 2.0	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	11.90	72	165,311
71	CARS 2	CAR / VEHICLE RACING	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	12.20	68	55,274
72	MORTAL KOMBAT: KOMLETE EDITION	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.95	65	19,274
73	FIFA STREET	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	12.99	61	221,085
74	FAR CRY 3	FPS	UBISOFT	UBISOFT	9.74	59	481,801
75	BATMAN: ARKHAM ORIGINS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	7.09	56	238,886
76	THE ELDER SCROLLS V: SKYRIM - LEGENDARY	RPG	BETHESDA SOFTWARES	BETHESDA SOFTWARES	13.80	55	66,029
77	HITMAN ABSOLUTION	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	6.88	51	380,022
78	TOY STORY 3	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	14.75	49	106,781
79	METAL GEAR SOLID HD COLLECTION	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	15.68	48	60,602
80	DARK SOULS II	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	7.86	47	59,499
81	BRINK	FPS	BETHESDA SOFTWARES	BETHESDA SOFTWARES	4.03	47	200,614
82	RAGE	FPS	BETHESDA SOFTWARES	BETHESDA SOFTWARES	5.00	46	245,498
83	TOM CLANCY'S SPLINTER CELL: BLACKLIST	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	3.83	45	119,106
84	ALIENS: COLONIAL MARINES	FPS	SEGA	SEGA	5.90	45	190,599
85	GRAND THEFT AUTO IV	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	10.01	45	1,391,745
86	JONAH LOMU RUGBY CHALLENGE	RUGBY	ALTERNATIVE	ALTERNATIVE	4.86	44	36,768
87	DON BRADMAN CRICKET 14	CRICKET	ALTERNATIVE	ALTERNATIVE	25.79	44	8,795
88	DISNEY INFINITY	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	12.23	44	133,782
89	RUGBY CHALLENGE 3	RUGBY	ALTERNATIVE	ALTERNATIVE	35.43	43	896
90	BATMAN: ARKHAM CITY	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	WARNER BROS. INTERACTIVE	7.08	41	425,716

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
91	NBA 2K15	BASKETBALL	2K	TAKE 2	4.01	41	20,528
92	SONIC & ALL STARS RACING TRANSFORMED	CAR / VEHICLE RACING	XBOX 360 CLASSICS	SEGA	11.82	39	136,659
93	2014 FIFA WORLD CUP BRAZIL	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	5.78	39	104,176
94	BIOSHOCK INFINITE	FPS	2K	TAKE 2	7.08	38	185,083
95	RESIDENT EVIL: REVELATIONS 2	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	12.29	38	5,692
96	THE DARKNESS II	FPS	2K	TAKE 2	4.81	37	43,447
97	TRANSFORMERS DEVASTATION	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	13.04	36	4,727
98	LEGO PIRATES OF THE CARIBBEAN	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	13.79	36	180,644
99	SEGA MEGA DRIVE ULTIMATE COLLECTION	COMPILATION	XBOX 360 CLASSICS	SEGA	12.60	35	266,384
100	NEED FOR SPEED MOST WANTED	CAR / VEHICLE RACING	XBOX 360 CLASSICS	ELECTRONIC ARTS	11.89	35	276,751
101	LEGO THE HOBBIT	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	13.88	34	79,993
102	INJUSTICE: GODS AMONG US	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.23	33	85,899
103	THE DEAD RISING COLLECTION	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	18.86	33	4,789
104	THE AMAZING SPIDER-MAN	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	15.35	33	101,331
105	MX VS ATV SUPERCROSS	BIKE RACING	THQ NORDIC	THQ NORDIC	20.30	32	7,243
106	ASSASSIN'S CREED III	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	10.28	32	584,074
107	DARK SOULS II: SCHOLAR OF THE FIRST SIN	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	17.74	31	3,139
108	HOW TO TRAIN YOUR DRAGON 2	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	12.80	31	28,620
109	ALPHA PROTOCOL	RPG	SEGA	SEGA	5.00	31	44,581
110	WRC 5	CAR / VEHICLE RACING	BIG BEN	UBISOFT	15.25	30	2,921
111	L.A. NOIRE	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	11.95	30	395,866
112	DIABLO III REAPER OF SOULS ULTIMATE EVIL	RPG	BLIZZARD	ACTIVISION BLIZZARD	14.64	30	19,274
113	BATMAN: ARKHAM CITY - GAME OF THE YEAR	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	12.75	29	49,373
114	NHL 16	HOCKEY	EA SPORTS	ELECTRONIC ARTS	10.77	29	1,627
115	DEAD ISLAND: RIPTIDE	FPS	DEEP SILVER	KOCH MEDIA	7.75	29	139,912
116	SOUTH PARK: THE STICK OF TRUTH	RPG	UBISOFT	UBISOFT	11.58	28	110,758
117	PERSONA 4 ARENA: ULTIMAX	BEAT 'EM UP	SEGA	SEGA	14.92	27	1,715
118	THE EVIL WITHIN	ARCADE / ACTION ADVENTURE	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	8.21	27	51,541
119	THE BUREAU: XCOM DECLASSIFIED	WARGAME / STRATEGY	2K	TAKE 2	6.59	26	23,968
120	SSX	WINTER SPORTS	XBOX 360 CLASSICS	ELECTRONIC ARTS	5.96	26	94,459
121	GAME OF THRONES: A TELLTALE GAMES SERIES	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	19.74	25	1,678
122	SCREAMRIDE	GOD / MANAGEMENT SIM	MICROSOFT	MICROSOFT	19.99	25	6,110
123	RUGBY LEAGUE LIVE 3	RUGBY	ALTERNATIVE	ALTERNATIVE	32.53	24	3,062
124	SONIC GENERATIONS	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	SEGA	10.83	24	205,966
125	DESTINY	FPS	ACTIVISION	ACTIVISION BLIZZARD	15.63	22	185,172
126	MADDEN NFL 16	AMERICAN FOOTBALL	EA SPORTS	ELECTRONIC ARTS	17.52	22	3,125
127	BULLETS&STORM	FPS	EA GAMES	ELECTRONIC ARTS	7.00	21	136,097
128	JUST DANCE 2015	MUSIC	XBOX 360 CLASSICS	UBISOFT	14.43	20	30,049
129	MXGP: THE OFFICIAL MOTOCROSS VIDEOGAME	BIKE RACING	MILESTONE	PQUBE	14.25	19	9,322
130	DUKE NUKEM FOREVER	FPS	2K	TAKE 2	7.00	19	102,962
131	CRYSIS 3	FPS	EA GAMES	ELECTRONIC ARTS	9.00	19	94,460
132	RUGBY WORLD CUP 2015	RUGBY	BIG BEN	UBISOFT	16.50	19	13,028
133	ALIEN: ISOLATION	FPS	SEGA	SEGA	9.65	19	41,762
134	AIR CONFLICTS: VIETNAM	FLIGHT SIM	BITCOMPOSER	KALYPSO MEDIA	5.99	17	2,510
135	DEADFALL ADVENTURES	FPS	THQ NORDIC	THQ NORDIC	13.58	17	4,788

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
136	ULTIMATE ACTION TRIPLE PACK	COMPILATION	SQUARE ENIX	SQUARE ENIX EUROPE	14.83	16	4,751
137	THE BORDERLANDS COLLECTION (1 & 2)	FPS	XBOX 360 CLASSICS	TAKE 2	10.13	16	28,552
138	THE SIMS 3: PETS	GOD / MANAGEMENT SIM	EA GAMES	ELECTRONIC ARTS	18.00	15	54,639
139	RABBIDS INVASION: INTERACTIVE TV SHOW	COMPILATION	UBISOFT	UBISOFT	8.53	15	1,735
140	GEARS OF WAR: JUDGMENT	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	15.69	15	165,592
141	ULTRA STREET FIGHTER IV	BEAT 'EM UP	CAPCOM	CAPCOM	8.16	15	9,357
142	HALO 4	FPS	MICROSOFT	MICROSOFT	26.02	14	884,540
143	FALLOUT: NEW VEGAS ULTIMATE EDITION	RPG	BETHESDA SOFTWARES	BETHESDA SOFTWARES	18.98	14	35,733
144	STAR WARS: THE FORCE UNLEASHED II	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	DISNEY INTERACTIVE STUDIOS	13.57	14	142,080
145	F.E.A.R 2: PROJECT ORIGIN	FPS	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	7.00	14	54,051
146	LEGO INDIANA JONES: ORIGINAL ADVENTURES	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	DISNEY INTERACTIVE STUDIOS	10.55	14	424,433
147	DRIVER: SAN FRANCISCO	CAR / VEHICLE RACING	XBOX 360 CLASSICS	UBISOFT	13.13	14	167,264
148	CALL OF DUTY: MODERN WARFARE 3	FPS	ACTIVISION	ACTIVISION BLIZZARD	6.00	13	1,809,273
149	ADVENTURE TIME: SECRET NAMELESS KINGDOM	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	9.70	13	15,262
150	DEVIL MAY CRY HD COLLECTION	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	14.07	13	17,401
151	NARUTO SHIPPUDEN: STORM 3 - FULL BURST	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	3.07	13	7,163
152	DMC	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	3.58	13	36,509
153	NEVERDEAD	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	7.00	12	4,332
154	FANTASIA: MUSIC EVOLVED	MUSIC	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	4.41	12	2,536
155	SONIC & SEGA ALL-STARS RACING	CAR / VEHICLE RACING	XBOX 360 CLASSICS	SEGA	12.54	12	96,788
156	DYNASTY WARRIORS: GUNDAM 3	BEAT 'EM UP	BANDAI NAMCO/KOEI	KOEI TECMO EUROPE	15.99	12	5,028
157	DANCE CENTRAL 3	MUSIC	MICROSOFT	MICROSOFT	9.49	12	60,149
158	HALO 4: GAME OF THE YEAR EDITION	FPS	MICROSOFT	MICROSOFT	9.99	12	24,283
159	DEUS EX: HUMAN REVOLUTION DIRECTOR'S CUT	RPG	EIDOS	SQUARE ENIX EUROPE	7.51	11	3,242
160	RESIDENT EVIL: OPERATION RACCOON CITY	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	7.00	11	48,126
161	SKYLANDERS TRAP TEAM	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	8.34	10	115,688
162	MOTOGP 15	BIKE RACING	MILESTONE	PQUBE	12.55	10	2,616
163	NEED FOR SPEED: THE RUN	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	8.60	10	220,843
164	WWE 2K15	WRESTLING	2K	TAKE 2	9.92	10	118,991
165	FIFA 14	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	-0.19	9	1,247,524
166	THE WOLF AMONG US	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	6.76	9	1,955
167	ANARCHY REIGNS	BEAT 'EM UP	SEGA	SEGA	4.85	9	8,000
168	METAL GEAR SOLID V: GROUND ZEROES	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	9.19	9	16,570
169	PAINKILLER: HELL & DAMNATION	FPS	THQ NORDIC	THQ NORDIC	7.40	9	3,742
170	WOLFENSTEIN: THE NEW ORDER	FPS	BETHESDA SOFTWARES	BETHESDA SOFTWARES	9.11	9	45,747
171	YAIBA: NINJA GAIDEN Z	ARCADE / ACTION ADVENTURE	TECMO	KOEI TECMO EUROPE	5.00	9	3,308
172	PAC-MAN AND THE GHOSTLY ADVENTURES 2	ARCADE / ACTION ADVENTURE	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	10.00	8	7,212
173	GEARS OF WAR 3	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	10.61	8	591,265
174	THIEF	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	14.87	8	34,652
175	TOM CLANCY'S GHOST RECON: WARFIGHTER 2	WARGAME / STRATEGY	XBOX 360 CLASSICS	UBISOFT	3.42	8	220,316
176	DYNASTY WARRIORS 8	BEAT 'EM UP	KOEI	KOEI TECMO EUROPE	15.56	8	9,776
177	ZONE OF THE ENDERS: HD COLLECTION	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	5.72	8	6,154
178	SNIPER ELITE 3: ULTIMATE EDITION	FPS	505 GAMES	505 GAMES	23.30	7	6,613
179	MIDDLE EARTH: SHADOW OF MORDOR	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	13.72	7	48,592
180	LEGO THE LORD OF THE RINGS	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	WARNER BROS. INTERACTIVE	11.64	7	187,819

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
181	FIFA 13	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	3.71	7	1,464,034
182	DEAD RISING 2	ARCADE / ACTION ADVENTURE	XBOX 360 CLASSICS	CAPCOM	11.42	7	214,263
183	F1 2010	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	3.55	6	277,704
184	LOST PLANET 3	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	10.98	6	8,932
185	DEFIANCE	ARCADE / ACTION ADVENTURE	TRION WORLDS	TRION WORLDS	4.99	6	64,234
186	THE AMAZING SPIDER-MAN 2	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	7.01	6	38,385
187	MX VS ATV ALIVE	CAR / VEHICLE RACING	THQ	THQ NORDIC	14.23	6	35,303
188	WORLD OF TANKS	TANK SIM	MICROSOFT	MICROSOFT	13.49	6	7,955
189	PRO EVOLUTION SOCCER 2014	FOOTBALL	KONAMI	KONAMI	4.52	6	34,777
190	SONIC UNLEASHED	ARCADE / ACTION ADVENTURE	SEGA	SEGA	10.59	6	138,032
191	TOM CLANCY'S SPLINTER CELL: DOUBLE AGENT	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	3.16	6	193,039
192	RIDE	BIKE RACING	MILESTONE	PQUBE	13.61	5	4,644
193	TITANFALL	FPS	EA GAMES	ELECTRONIC ARTS	10.49	5	125,825
194	METRO LAST LIGHT	FPS	DEEP SILVER	KOCH MEDIA	4.80	5	50,311
195	ANGRY BIRDS STAR WARS	PUZZLE/QUIZ	ACTIVISION	ACTIVISION BLIZZARD	12.67	5	38,729
196	TMNT: DANGER OF THE OOZE	PLATFORM	ACTIVISION	ACTIVISION BLIZZARD	15.80	5	22,420
197	FAR CRY: THE WILD EXPEDITION	FPS	UBISOFT	UBISOFT	17.39	5	5,270
198	MADAGASCAR 3 EUROPE'S MOST WANTED	ARCADE / ACTION ADVENTURE	D3P	BANDAI NAMCO ENTERTAINMENT	10.00	5	5,280
199	GEARS OF WAR	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	3.74	5	819,671
200	ULTIMATE ACTION STEALTH TRIPLE PACK	COMPILATION	SQUARE ENIX	SQUARE ENIX EUROPE	15.20	5	3,570

MICROSOFT XBOX ONE MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
GAMES (UNITS)	205,896	201,284	320,083	256,838	301,447	553,854	351,506	376,514	2,601,028	1,607,479	415,252	774,433	199,874
	100.0	100.0	100.0	100.0	100.0								
ARCADE ADV	60,076	70,089	112,798	60,886	124,857	310,152	122,838	130,670	902,986	324,887	110,027	204,513	46,192
	29.2	34.8	35.2	23.7	41.4	56.0	34.9	34.7	34.7	20.2	26.5	26.4	23.1
BASKETBALL	830	998	1,641	936	1,623	2,129	2,036	2,835	13,267	4,408	12,309	650	579
	0.4	0.5	0.5	0.4	0.5	0.4	0.6	0.8	0.5	0.3	3.0	0.1	0.3
BEAT 'EM UP	4,902	5,093	7,245	6,826	14,139	35,254	7,542	4,141	12,441	4,098	3,120	5,175	4,691
	2.4	2.5	2.3	2.7	4.7	6.4	2.1	1.1	0.5	0.3	0.8	0.7	2.3
BIKE RACING	1,377	2,421	2,605	1,148	4,407	401	520	1,410	4,611	1,335	1,705	3,488	3,374
	0.7	1.2	0.8	0.4	1.5	0.1	0.1	0.4	0.2	0.1	0.4	0.5	1.7
BOARD GAME	64	53	91	127	154	355	527	1,007	4,028	698	294	412	458
	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.3	0.2	0.0	0.1	0.1	0.2
CAR RACING	27,703	9,197	17,197	17,642	30,798	25,818	19,126	25,980	186,735	62,980	40,669	67,285	15,241
	13.5	4.6	5.4	6.9	10.2	4.7	5.4	6.9	7.2	3.9	9.8	8.7	7.6
COMPILATION	307	405	572	478	656	2,193	2,938	2,013	26,923	3,874	4,305	8,804	26,707
	0.1	0.2	0.2	0.2	0.2	0.4	0.8	0.5	1.0	0.2	1.0	1.1	13.4
CRICKET	66	67	66	50	27	34	33	50	324	91	186	546	595
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3
FOOTBALL	12,669	16,168	26,246	8,141	15,298	29,691	21,455	27,342	260,959	125,727	142,737	346,030	6,353
	6.2	8.0	8.2	3.2	5.1	5.4	6.1	7.3	10.0	7.8	34.4	44.7	3.2
FOOTBALL USA	3,068	58	105	79	128	330	811	882	4,266	1,295	1,457	6,894	26
	1.5	0.0	0.0	0.0	0.0	0.1	0.2	0.2	0.2	0.1	0.4	0.9	0.0
FPS	44,183	51,044	104,843	124,437	50,025	103,872	123,430	109,685	642,832	713,376	50,247	88,738	51,665
	21.5	25.4	32.8	48.4	16.6	18.8	35.1	29.1	24.7	44.4	12.1	11.5	25.8
GOD SIM	9,328	12,453	10,707	8,724	11,531	11,947	11,077	14,419	69,636	18,071	8,915	10,818	9,325
	4.5	6.2	3.3	3.4	3.8	2.2	3.2	3.8	2.7	1.1	2.1	1.4	4.7
GOLF	447	508	1,004	347	877	1,072	1,760	1,259	7,643	1,795	1,345	3,207	8,455
	0.2	0.3	0.3	0.1	0.3	0.2	0.5	0.3	0.3	0.1	0.3	0.4	4.2
GRAPHIC ADVEN.	2,345	2,531	3,002	2,589	2,876	4,047	5,394	7,538	66,986	24,095	2,783	2,180	735
	1.1	1.3	0.9	1.0	1.0	0.7	1.5	2.0	2.6	1.5	0.7	0.3	0.4
HOCKEY	102	73	105	40	123	219	345	274	2,318	480	646	1,691	34
	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.2	0.2	0.0
LIFESTYLE/FIT	3	10	28	24	33	60	84	358	586	282	258	279	351
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.2
MUSIC	1,877	2,720	2,258	1,615	2,072	3,632	5,731	8,159	51,866	18,061	13,052	723	673
	0.9	1.4	0.7	0.6	0.7	0.7	1.6	2.2	2.0	1.1	3.1	0.1	0.3
OTHER SPORT	11,696	13,991	7,691	3,094	3,992	1,609	1,289	1,795	7,550	663	1,233	1,635	418
	5.7	7.0	2.4	1.2	1.3	0.3	0.4	0.5	0.3	0.0	0.3	0.2	0.2

MICROSOFT XBOX ONE MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
PLATFORM	635 0.3	547 0.3	814 0.3	568 0.2	826 0.3	1,767 0.3	2,278 0.6	717 0.2	2,504 0.1	755 0.0	554 0.1	647 0.1	526 0.3
PUZZLE/QUIZ	31 0.0	89 0.0	42 0.0	49 0.0	56 0.0	154 0.0	113 0.0	246 0.1	733 0.0	129 0.0	70 0.0	91 0.0	74 0.0
RPG	21,536 10.5	10,274 5.1	16,194 5.1	14,859 5.8	30,067 10.0	12,930 2.3	16,300 4.6	26,541 7.0	269,199 10.3	261,386 16.3	9,760 2.4	14,195 1.8	20,753 10.4
RUGBY	176 0.1	234 0.1	522 0.2	804 0.3	2,150 0.7	1,227 0.2	1,207 0.3	1,125 0.3	8,618 0.3	3,904 0.2	4,867 1.2	4,593 0.6	226 0.1
SKATEBOARD	257 0.1	122 0.1	196 0.1	210 0.1	292 0.1	441 0.1	552 0.2	1,263 0.3	4,376 0.2	1,616 0.1	3,837 0.9		
WAR / STRAT	945 0.5	460 0.2	1,017 0.3	929 0.4	485 0.2	310 0.1	267 0.1	458 0.1	1,412 0.1	337 0.0	231 0.1	372 0.0	427 0.2
WRESTLE	1,273 0.6	1,679 0.8	3,094 1.0	2,236 0.9	3,955 1.3	4,210 0.8	3,853 1.1	6,347 1.7	48,229 1.9	33,136 2.1	645 0.2	1,467 0.2	1,996 1.0

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	205,896	16.9	8.5	3.3	8.2	16.0	7.7	9.9	11.2	4.9	1.5	6.9	2.4	2.6
ARCADE / ACTION ADVENTURE	60,076	16.5	8.3	3.3	8.3	15.3	7.7	9.9	11.6	5.0	1.6	7.3	2.6	2.6
FPS	44,183	15.9	8.5	3.4	8.2	15.9	7.8	9.6	11.3	5.0	1.6	7.5	2.6	2.9
CAR / VEHICLE RACING	27,703	17.4	9.7	3.5	7.7	18.1	8.9	10.1	9.8	4.2	1.5	5.3	2.0	1.8
RPG	21,536	17.2	8.6	3.3	8.2	15.9	7.3	10.2	11.2	4.6	1.5	6.9	2.5	2.6
FOOTBALL	12,669	19.4	9.2	3.4	7.9	15.9	7.6	9.1	10.5	4.0	1.7	6.9	2.0	2.3
MISCELLANEOUS SPORT	11,696	17.3	8.0	2.7	8.3	16.4	7.5	9.9	11.9	5.1	1.4	6.9	2.0	2.6
GOD / MANAGEMENT SIM	9,328	15.8	8.3	3.4	8.2	15.6	7.6	10.4	11.6	5.4	1.5	6.9	2.3	3.0
BEAT 'EM UP	4,902	16.1	6.4	2.4	8.1	16.2	5.6	10.8	13.4	6.3	1.4	7.8	2.2	3.3
AMERICAN FOOTBALL	3,068	22.0	6.7	2.2	9.1	14.8	7.3	11.4	9.9	4.3	1.4	6.0	2.3	2.7
GRAPHIC ADVENTURE	2,345	15.1	8.1	3.2	8.1	16.4	6.8	9.6	11.4	5.6	1.8	8.5	2.6	2.9
MUSIC	1,877	18.7	6.2	3.5	9.3	15.8	10.0	9.0	10.4	4.0	1.6	6.4	2.5	2.4
BIKE RACING	1,377	11.9	9.3	3.6	9.6	16.0	5.7	12.8	13.0	7.8	1.6	5.2	1.5	1.9
WRESTLING	1,273	20.6	6.5	2.5	8.1	14.4	6.7	10.3	12.2	5.1	1.1	7.5	2.8	2.2
OTHERS	3,863	18.9	6.9	2.8	7.5	15.0	7.5	10.8	12.2	5.9	1.4	6.6	1.8	2.6

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	CAR RACING UNITS	%	RPG UNITS	%	FOOTBALL UNITS	%	OTHER SPORT UNITS	%	GOD SIM UNITS	%	OTHERS	%
	TOTAL	205,896	100.0	60,076	100.0	44,183	100.0	27,703	100.0	21,536	100.0	12,669	100.0	11,696	100.0	9,328	100.0	18,705	100.0
1	1 MICROSOFT	23,361	11.3	5,406	9.0	3,749	8.5	4,834	17.4					1,001	8.6	7,947	85.2	424	2.3
21	2 CODEMASTERS	18,529	9.0					18,529	66.9										
3	3 EA SPORTS	18,504	9.0									11,987	94.6					6,517	34.8
15	4 SQUARE ENIX	16,855	8.2	3,061	5.1					13,644	63.4							150	0.8
2	5 WARNER BROS. INTERACTIVE	16,013	7.8	13,928	23.2	880	2.0											1,205	6.4
6	6 BLIZZARD	15,872	7.7			15,393	34.8			479	2.2								
5	7 UBISOFT	13,900	6.8	5,708	9.5	6,581	14.9	625	2.3									986	5.3
9	8 505 GAMES	13,590	6.6	32	0.1	139	0.3	2,066	7.5	711	3.3			10,642	91.0				
10	9 ROCKSTAR	12,170	5.9	12,170	20.3														
4	10 BETHESDA SOFTWORKS	11,109	5.4	324	0.5	6,932	15.7			3,853	17.9								
8	11 EA GAMES	9,947	4.8	8,130	13.5	756	1.7	679	2.5	382	1.8								
7	12 ACTIVISION	9,098	4.4	2,790	4.6	5,050	11.4											1,258	6.7
11	13 DEEP SILVER	4,185	2.0	1,361	2.3	2,677	6.1			48	0.2							99	0.5
13	14 2K	3,888	1.9			1,815	4.1											2,073	11.1
12	15 TELLTALE GAMES	3,170	1.5	1,218	2.0													1,952	10.4
14	16 BANDAI NAMCO ENTERTAINMENT	2,618	1.3			38	0.1	314	1.1	1,873	8.7							393	2.1
33	17 KOEI	1,653	0.8	1,615	2.7													38	0.2
17	18 KONAMI	1,572	0.8	890	1.5							682	5.4						
24	19 DISNEY INFINITY	1,346	0.7	1,346	2.2														
16	20 SOLD OUT SALES & MARKETING	1,103	0.5			54	0.1	460	1.7							589	6.3		

LM TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	CAR RACING UNITS	%	RPG UNITS	%	FOOTBALL UNITS	%	OTHER SPORT UNITS	%	GOD SIM UNITS	%	OTHERS	%
30 21 TEAM 17	870	0.4													349	3.7	521	2.8
18 22 MILESTONE	715	0.3				106	0.4										609	3.3
20 23 THQ NORDIC	689	0.3	68	0.1													621	3.3
19 24 FOCUS HOME INTERACTIVE	680	0.3	13	0.0				184	0.9				53	0.5	347	3.7	83	0.4
23 25 LEGO DIMENSIONS	601	0.3	601	1.0														
25 26 SKYLANDERS	545	0.3	545	0.9														
27 27 MAD CATZ	507	0.2															507	2.7
26 28 CAPCOM	501	0.2	501	0.8														
22 29 MAXIMUM GAMES	464	0.2	61	0.1	41	0.1			362	1.7								
31 30 LITTLE ORBIT	373	0.2	133	0.2													240	1.3
32 31 KALYPSO MEDIA	353	0.2															353	1.9
29 32 BIG BEN	288	0.1	157	0.3			90	0.3									41	0.2
34 33 RAVENSCOURT	209	0.1															209	1.1
OTHERS	618	0.3	18	0.0	78	0.2									96	1.0	426	2.3

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	CAR RACING UNITS	%	RPG UNITS	%	FOOTBALL UNITS	%	OTHER SPORT UNITS	%	GOD SIM UNITS	%	OTHERS	%
		TOTAL	205,896	100.0	60,076	100.0	44,183	100.0	27,703	100.0	21,536	100.0	12,669	100.0	11,696	100.0	9,328	100.0	18,705	100.0
1	1	ELECTRONIC ARTS	28,451	13.8	8,130	13.5	756	1.7	679	2.5	382	1.8	11,987	94.6					6,517	34.8
3	2	ACTIVISION BLIZZARD	25,515	12.4	3,335	5.6	20,443	46.3			479	2.2							1,258	6.7
2	3	MICROSOFT	23,361	11.3	5,406	9.0	3,749	8.5	4,834	17.4					1,001	8.6	7,947	85.2	424	2.3
17	4	CODEMASTERS	18,529	9.0					18,529	66.9										
12	5	SQUARE ENIX EUROPE	16,855	8.2	3,061	5.1					13,644	63.4							150	0.8
4	6	WARNER BROS. INTERACTIVE	16,614	8.1	14,529	24.2	880	2.0											1,205	6.4
7	7	TAKE 2	16,058	7.8	12,170	20.3	1,815	4.1											2,073	11.1
6	8	UBISOFT	14,026	6.8	5,708	9.5	6,581	14.9	715	2.6									1,022	5.5
8	9	505 GAMES	13,590	6.6	32	0.1	139	0.3	2,066	7.5	711	3.3			10,642	91.0				
5	10	BETHESDA SOFTWORKS	11,109	5.4	324	0.5	6,932	15.7			3,853	17.9								
9	11	KOCH MEDIA	5,079	2.5	1,374	2.3	2,677	6.1			232	1.1			53	0.5	347	3.7	396	2.1
10	12	TELLTALE GAMES	3,170	1.5	1,218	2.0													1,952	10.4
11	13	BANDAI NAMCO ENTERTAINMENT	2,618	1.3			38	0.1	314	1.1	1,873	8.7							393	2.1
26	14	KOEI TECMO EUROPE	1,686	0.8	1,615	2.7													71	0.4
14	15	KONAMI	1,572	0.8	890	1.5							682	5.4						
19	16	DISNEY INTERACTIVE STUDIOS	1,365	0.7	1,346	2.2													19	0.1
13	17	SOLD OUT SALES & MARKETING	1,103	0.5			54	0.1	460	1.7							589	6.3		
23	18	TEAM 17	870	0.4													349	3.7	521	2.8
15	19	PQUBE	774	0.4					106	0.4									668	3.6
16	20	THQ NORDIC	718	0.3	68	0.1													650	3.5

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	FPS UNITS	%	CAR RACING UNITS	%	RPG UNITS	%	FOOTBALL UNITS	%	OTHER SPORT UNITS	%	GOD SIM UNITS	%	OTHERS	%
22	21	MAD CATZ	507	0.2															507	2.7
21	22	CAPCOM	501	0.2	501	0.8														
24	23	LITTLE ORBIT	373	0.2	133	0.2													240	1.3
20	24	FOCUS HOME INTERACTIVE	362	0.2							362	1.7								
25	25	KALYPSO MEDIA	353	0.2															353	1.9
		OTHERS	737	0.4	236	0.4	119	0.3									96	1.0	286	1.5

LM	TM	LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	CAR RACING VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	OTHER SPORT VALUE	%	GOD SIM VALUE	%	OTHERS	%
		TOTAL	6,242,260	100.0	1,724,804	100.0	1,375,104	100.0	1,078,819	100.0	817,376	100.0	362,563	100.0	206,146	100.0	161,100	100.0	516,348	100.0
18	1	CODEMASTERS	813,621	13.0					813,621	75.4										
14	2	SQUARE ENIX	718,743	11.5	84,109	4.9					631,754	77.3							2,879	0.6
2	3	BLIZZARD	643,424	10.3			634,373	46.1			9,051	1.1								
3	4	EA SPORTS	611,832	9.8									350,858	96.8					260,974	50.5
4	5	MICROSOFT	528,742	8.5	155,734	9.0	85,754	6.2	136,322	12.6					12,410	6.0	133,363	82.8	5,158	1.0
1	6	WARNER BROS. INTERACTIVE	434,445	7.0	382,270	22.2	23,820	1.7											28,354	5.5
7	7	ROCKSTAR	411,509	6.6	411,509	23.9														
6	8	UBISOFT	381,746	6.1	168,888	9.8	185,192	13.5	12,002	1.1									15,664	3.0
9	9	EA GAMES	280,421	4.5	244,414	14.2	10,778	0.8	20,276	1.9	4,953	0.6								
10	10	505 GAMES	277,758	4.4	437	0.0	2,805	0.2	72,403	6.7	9,263	1.1			192,851	93.6				
5	11	BETHESDA SOFTWAREWORKS	265,463	4.3	3,247	0.2	171,323	12.5			90,893	11.1								
8	12	ACTIVISION	242,910	3.9	64,233	3.7	156,388	11.4											22,289	4.3
11	13	DEEP SILVER	99,969	1.6	29,941	1.7	67,546	4.9			705	0.1							1,777	0.3
15	14	2K	81,512	1.3			33,864	2.5											47,648	9.2
12	15	BANDAI NAMCO ENTERTAINMENT	76,472	1.2			340	0.0	9,278	0.9	56,175	6.9							10,680	2.1
13	16	TELLTALE GAMES	67,414	1.1	31,738	1.8													35,675	6.9
34	17	KOEI	59,534	1.0	59,004	3.4													530	0.1
17	18	KONAMI	27,496	0.4	15,791	0.9							11,705	3.2						
20	19	LEGO DIMENSIONS	26,002	0.4	26,002	1.5														
16	20	SOLD OUT SALES & MARKETING	22,993	0.4			957	0.1	11,386	1.1							10,650	6.6		

LM TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	CAR RACING VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	OTHER SPORT VALUE	%	GOD SIM VALUE	%	OTHERS	%
19 21 MILESTONE	21,712	0.3					1,512	0.1									20,199	3.9
25 22 DISNEY INFINITY	17,595	0.3	17,595	1.0														
22 23 FOCUS HOME INTERACTIVE	15,366	0.2	164	0.0					2,940	0.4			886	0.4	8,621	5.4	2,756	0.5
33 24 TEAM 17	14,941	0.2													5,443	3.4	9,497	1.8
21 25 MAXIMUM GAMES	14,253	0.2	1,530	0.1	1,080	0.1			11,643	1.4								
23 26 THQ NORDIC	13,656	0.2	1,471	0.1													12,184	2.4
26 27 CAPCOM	10,477	0.2	10,477	0.6														
32 28 KALYPSO MEDIA	9,944	0.2															9,944	1.9
27 29 ALTERNATIVE	8,674	0.1															8,674	1.7
24 30 BIG BEN	8,568	0.1	6,060	0.4			2,017	0.2									490	0.1
28 31 MAD CATZ	8,013	0.1															8,013	1.6
30 32 LITTLE ORBIT	7,315	0.1	2,709	0.2													4,606	0.9
29 33 SKYLANDERS	7,060	0.1	7,060	0.4														
OTHERS	12,682	0.2	421	0.0	884	0.1									3,023	1.9	8,354	1.6

LM	TM	COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	CAR RACING VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	OTHER SPORT VALUE	%	GOD SIM VALUE	%	OTHERS	%
		TOTAL	6,242,260	100.0	1,724,804	100.0	1,375,104	100.0	1,078,819	100.0	817,376	100.0	362,563	100.0	206,146	100.0	161,100	100.0	516,348	100.0
1	1	ACTIVISION BLIZZARD	893,394	14.3	71,293	4.1	790,761	57.5			9,051	1.1							22,289	4.3
2	2	ELECTRONIC ARTS	892,253	14.3	244,414	14.2	10,778	0.8	20,276	1.9	4,953	0.6	350,858	96.8					260,974	50.5
16	3	CODEMASTERS	813,621	13.0					813,621	75.4										
12	4	SQUARE ENIX EUROPE	718,743	11.5	84,109	4.9					631,754	77.3							2,879	0.6
4	5	MICROSOFT	528,742	8.5	155,734	9.0	85,754	6.2	136,322	12.6					12,410	6.0	133,363	82.8	5,158	1.0
5	6	TAKE 2	493,022	7.9	411,509	23.9	33,864	2.5											47,648	9.2
3	7	WARNER BROS. INTERACTIVE	460,446	7.4	408,272	23.7	23,820	1.7											28,354	5.5
7	8	UBISOFT	384,137	6.2	168,888	9.8	185,192	13.5	14,019	1.3									16,038	3.1
8	9	505 GAMES	277,758	4.4	437	0.0	2,805	0.2	72,403	6.7	9,263	1.1			192,851	93.6				
6	10	BETHESDA SOFTWAREWORKS	265,463	4.3	3,247	0.2	171,323	12.5			90,893	11.1								
9	11	KOCH MEDIA	120,014	1.9	30,105	1.7	67,546	4.9			3,645	0.4			886	0.4	8,621	5.4	9,212	1.8
10	12	BANDAI NAMCO ENTERTAINMENT	76,472	1.2			340	0.0	9,278	0.9	56,175	6.9							10,680	2.1
11	13	TELLTALE GAMES	67,414	1.1	31,738	1.8													35,675	6.9
27	14	KOEI TECMO EUROPE	60,073	1.0	59,004	3.4													1,069	0.2
14	15	KONAMI	27,496	0.4	15,791	0.9							11,705	3.2						
13	16	SOLD OUT SALES & MARKETING	22,993	0.4			957	0.1	11,386	1.1							10,650	6.6		
15	17	PQUBE	22,289	0.4					1,512	0.1									20,776	4.0
20	18	DISNEY INTERACTIVE STUDIOS	17,776	0.3	17,595	1.0													182	0.0
26	19	TEAM 17	14,941	0.2													5,443	3.4	9,497	1.8
18	20	THQ NORDIC	14,240	0.2	1,471	0.1													12,768	2.5

LM	TM	COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	FPS VALUE	%	CAR RACING VALUE	%	RPG VALUE	%	FOOTBALL VALUE	%	OTHER SPORT VALUE	%	GOD SIM VALUE	%	OTHERS	%
17	21	FOCUS HOME INTERACTIVE	11,643	0.2							11,643	1.4								
21	22	CAPCOM	10,477	0.2	10,477	0.6														
25	23	KALYPSO MEDIA	9,944	0.2															9,944	1.9
22	24	ALTERNATIVE	8,674	0.1															8,674	1.7
23	25	MAD CATZ	8,013	0.1															8,013	1.6
24	26	LITTLE ORBIT	7,315	0.1	2,709	0.2													4,606	0.9
		OTHERS	14,907	0.2	8,011	0.5	1,964	0.1									3,023	1.9	1,909	0.4

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	F1 2016	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	44.26	17,644	17,644
2	OVERWATCH	FPS	BLIZZARD	ACTIVISION BLIZZARD	41.21	15,393	82,430
3	DEUS EX: MANKIND DIVIDED	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	46.43	13,591	13,591
4	GRAND THEFT AUTO V	ARCADE / ACTION ADVENTURE	ROCKSTAR	TAKE 2	33.81	12,170	818,788
5	FIFA 16	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	29.43	11,905	995,454
6	ROCKET LEAGUE	MISCELLANEOUS SPORT	505 GAMES	505 GAMES	18.12	10,642	25,886
7	MINECRAFT: XBOX EDITION	GOD / MANAGEMENT SIM	MICROSOFT	MICROSOFT	17.45	6,642	309,475
8	DOOM	FPS	BETHESDA SOFTWARES	BETHESDA SOFTWARES	26.11	6,341	84,254
9	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	36.91	5,565	38,661
10	FORZA MOTORSPORT 6	CAR / VEHICLE RACING	MICROSOFT	MICROSOFT	27.82	4,633	317,327
11	QUANTUM BREAK	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	32.68	4,174	56,472
12	STAR WARS BATTLEFRONT	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	23.67	4,166	479,504
13	TOM CLANCY'S THE DIVISION	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	33.11	4,008	246,344
14	TOM CLANCY'S RAINBOW 6: SIEGE	FPS	UBISOFT	UBISOFT	25.73	3,631	180,611
15	HALO 5: GUARDIANS	FPS	MICROSOFT	MICROSOFT	22.37	3,521	418,871
16	FALLOUT 4	RPG	BETHESDA SOFTWARES	BETHESDA SOFTWARES	25.23	3,399	519,144
17	CALL OF DUTY: BLACK OPS III	FPS	ACTIVISION	ACTIVISION BLIZZARD	36.24	3,048	858,053
18	MADDEN NFL 17	AMERICAN FOOTBALL	EA SPORTS	ELECTRONIC ARTS	46.11	2,957	2,957
19	EA SPORTS UFC 2	BEAT 'EM UP	EA SPORTS	ELECTRONIC ARTS	40.50	2,734	55,046
20	HOMEFRONT: THE REVOLUTION	FPS	DEEP SILVER	KOCH MEDIA	25.37	2,634	22,743
21	FAR CRY PRIMAL	FPS	UBISOFT	UBISOFT	33.25	2,612	102,879
22	BATMAN: ARKHAM KNIGHT	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	20.43	2,553	185,743
23	ASSETTO CORSA	CAR / VEHICLE RACING	505 GAMES	505 GAMES	35.04	2,066	2,066
24	PLANTS VS ZOMBIES: GARDEN WARFARE 2	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	38.90	2,046	61,928
25	MIRROR'S EDGE CATALYST	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	34.66	1,903	14,089
26	JUST CAUSE 3	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	28.60	1,857	159,253
27	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.92	1,735	97,945
28	MINECRAFT: STORY MODE	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	18.40	1,722	100,139
29	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	28.71	1,596	47,645
30	A.O.T. WINGS OF FREEDOM	ARCADE / ACTION ADVENTURE	KOEI	KOEI TECMO EUROPE	37.98	1,479	1,479
31	DEADPOOL	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	19.37	1,462	14,802
32	DISNEY INFINITY 3.0	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	13.15	1,313	45,652
33	ASSASSIN'S CREED: SYNDICATE	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	23.59	1,278	213,975
34	WWE 2K16	WRESTLING	2K	TAKE 2	23.51	1,245	103,199
35	7 DAYS TO DIE	ARCADE / ACTION ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	26.06	1,218	5,714
36	ZOO TYCOON	GOD / MANAGEMENT SIM	MICROSOFT	MICROSOFT	13.44	1,217	43,476
37	GEARS OF WAR: ULTIMATE EDITION	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	16.01	1,081	146,518
38	KINECT SPORTS: RIVALS	MISCELLANEOUS SPORT	MICROSOFT	MICROSOFT	12.40	1,001	65,383
39	GUIAR HERO LIVE	MUSIC	ACTIVISION	ACTIVISION BLIZZARD	18.51	966	59,354
40	DESTINY: THE TAKEN KING	FPS	ACTIVISION	ACTIVISION BLIZZARD	36.17	939	95,416
41	DARK SOULS III	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	35.17	922	31,283
42	MAD MAX	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.66	916	60,969
43	DEAD ISLAND: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	24.81	915	9,015
44	RISE OF THE TOMB RAIDER	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	28.70	891	192,509
45	BATTLEBORN	FPS	2K	TAKE 2	22.00	877	13,073

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	METAL GEAR SOLID V: THE PHANTOM PAIN	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	18.20	844	86,347
47	THE WITCHER III: WILD HUNT	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	26.32	838	151,910
48	MORTAL KOMBAT XL	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	24.68	808	5,265
49	DIRT RALLY	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	38.92	771	24,164
50	DYING LIGHT: THE FOLLOWING	FPS	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	27.57	767	4,854
51	BORDERLANDS: THE HANDSOME COLLECTION	FPS	2K	TAKE 2	17.11	720	49,640
52	TERRARIA	RPG	505 GAMES	505 GAMES	13.03	711	33,535
53	NBA 2K16	BASKETBALL	2K	TAKE 2	24.16	697	38,795
54	PRO EVOLUTION SOCCER 2016	FOOTBALL	KONAMI	KONAMI	17.17	678	25,174
55	CALL OF DUTY: GHOSTS	FPS	ACTIVISION	ACTIVISION BLIZZARD	9.05	676	353,323
56	NEED FOR SPEED	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	31.52	625	73,910
57	GHOSTBUSTERS	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	32.00	619	1,442
58	LEGO DIMENSIONS	ARCADE / ACTION ADVENTURE	LEGO DIMENSIONS	WARNER BROS. INTERACTIVE	43.26	601	50,135
59	PRISON ARCHITECT	GOD / MANAGEMENT SIM	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	18.08	589	1,517
60	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	18.16	576	71,013
61	MX VS ATV SUPERCROSS: ENCORE	BIKE RACING	THQ NORDIC	THQ NORDIC	20.08	572	1,497
62	SKYLANDERS SUPERCHARGERS	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	13.09	535	21,859
63	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	19.15	508	136,640
64	ROCK BAND 4	MUSIC	MAD CATZ	MAD CATZ	15.81	507	10,133
65	DIABLO III REAPER OF SOULS ULTIMATE EVIL	RPG	BLIZZARD	ACTIVISION BLIZZARD	18.90	479	36,795
66	CARMAGEDDON: MAX DAMAGE	CAR / VEHICLE RACING	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	24.75	460	1,998
67	THE ELDER SCROLLS ONLINE	RPG	BETHESDA SOFTWARES	BETHESDA SOFTWARES	11.30	454	163,832
68	TMNT: MUTANTS IN MANHATTAN	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	26.61	438	3,101
69	WORMS W.M.D	WARGAME / STRATEGY	TEAM 17	TEAM 17	19.13	426	426
70	RORY MCILROY PGA TOUR	GOLF	EA SPORTS	ELECTRONIC ARTS	17.81	399	47,801
71	MORTAL KOMBAT X	BEAT 'EM UP	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	21.19	397	93,227
72	DRAGON AGE: INQUISITION	RPG	EA GAMES	ELECTRONIC ARTS	12.97	382	75,814
73	BATTLEFIELD HARDLINE	FPS	EA GAMES	ELECTRONIC ARTS	13.68	374	157,919
74	THE TECHNOMANCER	RPG	MAXIMUM GAMES	FOCUS HOME INTERACTIVE	32.16	362	2,326
75	TROPICO 5: PENULTIMATE EDITION	WARGAME / STRATEGY	KALYPSO MEDIA	KALYPSO MEDIA	28.17	353	1,939
76	RESIDENT EVIL ORIGINS COLLECTION	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	23.43	351	9,224
77	FARMING SIMULATOR 15	GOD / MANAGEMENT SIM	FOCUS HOME INTERACTIVE	KOCH MEDIA	24.84	347	29,319
78	ASSASSIN'S CREED CHRONICLES	PLATFORM	UBISOFT	UBISOFT	15.48	325	5,138
79	THE EVIL WITHIN	ARCADE / ACTION ADVENTURE	BETHESDA SOFTWARES	BETHESDA SOFTWARES	10.02	324	94,720
80	TRACKMANIA TURBO	CAR / VEHICLE RACING	UBISOFT	UBISOFT	23.63	318	5,804
81	THE CREW	CAR / VEHICLE RACING	UBISOFT	UBISOFT	14.61	307	142,509
82	MOTOGP 16: VALENTINO ROSSI	BIKE RACING	MILESTONE	PQUBE	36.56	297	2,225
83	WOLFENSTEIN: THE OLD BLOOD	FPS	BETHESDA SOFTWARES	BETHESDA SOFTWARES	8.00	291	37,056
84	RARE REPLAY	COMPILATION	MICROSOFT	MICROSOFT	15.09	287	78,686
85	MXGP 2: THE OFFICIAL MOTOCROSS VIDEOGAME	BIKE RACING	MILESTONE	PQUBE	31.09	287	6,899
86	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	16.33	283	40,724
87	BATTLEFIELD 4	FPS	EA GAMES	ELECTRONIC ARTS	16.00	280	219,289
88	FAR CRY 4	FPS	UBISOFT	UBISOFT	14.50	279	232,757
89	THE ESCAPISTS	GOD / MANAGEMENT SIM	TEAM 17	TEAM 17	15.25	274	15,712
90	PROJECT CARS: GAME OF THE YEAR EDITION	CAR / VEHICLE RACING	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	30.97	258	1,728

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
91	TONY HAWK PRO SKATER 5	SKATEBOARDING	ACTIVISION	ACTIVISION BLIZZARD	15.34	257	13,162
92	CALL OF DUTY: ADVANCED WARFARE	FPS	ACTIVISION	ACTIVISION BLIZZARD	16.48	244	681,371
93	KUNG FU PANDA: LEGENDARY LEGENDS	BEAT 'EM UP	LITTLE ORBIT	LITTLE ORBIT	19.19	240	3,549
94	RAYMAN LEGENDS	PLATFORM	UBISOFT	UBISOFT	13.77	236	33,767
95	WATCH DOGS	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	14.14	234	189,950
96	HALO: THE MASTER CHIEF COLLECTION	FPS	MICROSOFT	MICROSOFT	30.65	228	356,158
97	EVOLVE	FPS	2K	TAKE 2	10.34	218	85,667
98	FORZA HORIZON 2	CAR / VEHICLE RACING	MICROSOFT	MICROSOFT	36.73	191	269,583
99	DISHONORED: DEFINITIVE EDITION	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	10.22	185	22,273
100	DIVINITY ORIGINAL SIN: ENHANCED EDITION	RPG	FOCUS HOME INTERACTIVE	KOCH MEDIA	15.98	184	4,348
101	TOMB RAIDER: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	14.53	176	55,907
102	DRAGON BALL XENOVERSE	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	18.69	175	19,309
103	JUST DANCE 2016	MUSIC	UBISOFT	UBISOFT	19.73	168	16,590
104	NOW THAT'S WHAT I CALL SING	MUSIC	RAVENSCOURT	KOCH MEDIA	24.14	161	15,809
105	SHERLOCK HOLMES: THE DEVIL'S DAUGHTER	ARCADE / ACTION ADVENTURE	BIG BEN	BIG BEN INTERACTIVE	38.60	157	1,138
106	NARUTO SHIPPUDEN: ULTIMATE NINJA STORM 4	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	30.43	155	6,995
107	MIDDLE EARTH: SHADOW OF MORDOR GOTY	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	21.09	155	7,255
108	LIFE IS STRANGE	GRAPHIC ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	19.20	150	5,354
109	ASSASSIN'S CREED: UNITY	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	13.73	147	369,598
110	TRANSFORMERS DEVASTATION	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	16.36	143	8,395
111	DESTINY	FPS	ACTIVISION	ACTIVISION BLIZZARD	12.78	143	341,878
112	DEADLIGHT: DIRECTOR'S CUT	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	18.24	140	788
113	GOAT SIMULATOR: THE BUNDLE	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	14.97	138	3,118
114	KILLER INSTINCT: COMBO BREAKER PACK	BEAT 'EM UP	MICROSOFT	MICROSOFT	6.04	137	11,621
115	ADVENTURE TIME FINN & JAKE INVESTIGATION	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	20.37	133	6,341
116	SUNSET OVERDRIVE	ARCADE / ACTION ADVENTURE	MICROSOFT	MICROSOFT	12.36	130	145,982
117	THE AMAZING SPIDER-MAN 2	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	16.60	126	28,110
118	THIS WAR OF MINE: THE LITTLE ONES	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	15.88	123	1,941
119	WOLFENSTEIN: THE NEW ORDER	FPS	BETHESDA SOFTWORKS	BETHESDA SOFTWORKS	13.31	115	93,985
120	F1 2015	CAR / VEHICLE RACING	CODEMASTERS	CODEMASTERS	22.89	114	54,835
121	DYING LIGHT	FPS	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	23.65	113	131,811
122	DARK SOULS II: SCHOLAR OF THE FIRST SIN	RPG	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	14.97	113	18,469
123	TRIALS FUSION: THE AWESOME MAX EDITION	BIKE RACING	UBISOFT	UBISOFT	17.20	109	10,262
124	DYNASTY WARRIORS 8: EMPIRES	ARCADE / ACTION ADVENTURE	KOEI	KOEI TECMO EUROPE	20.27	109	3,914
125	GAME OF THRONES: A TELLTALE GAMES SERIES	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	22.35	108	4,018
126	SÉBASTIEN LOEB RALLY EVO	CAR / VEHICLE RACING	MILESTONE	PQUBE	14.27	106	3,342
127	RESIDENT EVIL: REVELATIONS 2	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	15.78	102	15,015
128	TITANFALL	FPS	EA GAMES	ELECTRONIC ARTS	11.55	102	383,887
129	PROFESSIONAL FARMER 2017	GOD / MANAGEMENT SIM	UIG ENTERTAINMENT	UIG ENTERTAINMENT	31.49	96	96
130	NBA LIVE 16	BASKETBALL	EA SPORTS	ELECTRONIC ARTS	14.99	96	756
131	TALES FROM THE BORDERLANDS	GRAPHIC ADVENTURE	2K	TAKE 2	12.90	92	1,201
132	EA SPORTS UFC	BEAT 'EM UP	EA SPORTS	ELECTRONIC ARTS	12.21	92	47,172
133	RUGBY CHALLENGE 3	RUGBY	ALTERNATIVE	ALTERNATIVE	46.27	90	2,762
134	WRC 5	CAR / VEHICLE RACING	BIG BEN	UBISOFT	22.41	90	7,908
135	WORMS BATTLEGROUNDS	WARGAME / STRATEGY	TEAM 17	TEAM 17	14.11	87	11,469

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
136	AGATHA CHRISTIE: THE ABC MURDERS	GRAPHIC ADVENTURE	MICROIDS	MICROIDS	22.46	85	1,039
137	TOUR DE FRANCE 2016	BIKE RACING	FOCUS HOME INTERACTIVE	KOCH MEDIA	33.63	81	404
138	PAYDAY 2: CRIMEWAVE EDITION	FPS	505 GAMES	505 GAMES	18.05	80	25,283
139	MADDEN NFL 15	AMERICAN FOOTBALL	EA SPORTS	ELECTRONIC ARTS	12.99	79	15,062
140	THE ESCAPISTS: THE WALKING DEAD EDITION	GOD / MANAGEMENT SIM	TEAM 17	TEAM 17	16.86	75	6,757
141	NHL 15	HOCKEY	EA SPORTS	ELECTRONIC ARTS	12.99	69	6,384
142	FIFA 15	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	6.42	69	681,988
143	DARKSIDERS II: DEATHINITIVE EDITION	ARCADE / ACTION ADVENTURE	THQ NORDIC	THQ NORDIC	21.64	68	3,013
144	DON BRADMAN CRICKET 14	CRICKET	ALTERNATIVE	ALTERNATIVE	42.87	66	5,772
145	ONE PIECE: BURNING BLOOD	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	42.73	63	757
146	ALEKHINE'S GUN	ARCADE / ACTION ADVENTURE	MAXIMUM GAMES	MAXIMUM GAMES	25.08	61	1,357
147	ALIEN: ISOLATION	FPS	SEGA	SEGA	11.01	60	78,525
148	BLAZBLUE: CHRONOPHANTASMA EXTEND	BEAT 'EM UP	PQUBE	PQUBE	9.78	59	1,962
149	BROKEN SWORD 5: THE SERPENT'S CURSE	GRAPHIC ADVENTURE	DEEP SILVER	KOCH MEDIA	14.82	56	3,733
150	PROJECT CARS	CAR / VEHICLE RACING	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	22.98	56	44,902
151	SNIPER ELITE 3: ULTIMATE EDITION	FPS	505 GAMES	505 GAMES	23.21	55	7,177
152	PROJECT SPARK	GOD / MANAGEMENT SIM	MICROSOFT	MICROSOFT	9.71	54	11,974
153	NEED FOR SPEED: RIVALS	CAR / VEHICLE RACING	EA GAMES	ELECTRONIC ARTS	10.71	54	48,295
154	ZOMBIE ARMY TRILOGY	FPS	SOLD OUT SALES & MARKETING	SOLD OUT SALES & MARKETING	17.71	54	14,226
155	BLOOD BOWL II	MISCELLANEOUS SPORT	FOCUS HOME INTERACTIVE	KOCH MEDIA	16.71	53	4,710
156	FINAL FANTASY TYPE-0 HD	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	14.29	53	18,032
157	ZOMBI	FPS	UBISOFT	UBISOFT	14.65	52	2,923
158	SLEEPING DOGS: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	13.59	52	17,290
159	BATTLE WORLDS: KRONOS	WARGAME / STRATEGY	THQ NORDIC	THQ NORDIC	14.22	49	690
160	THE GOLF CLUB	GOLF	RAVENSCOURT	KOCH MEDIA	14.10	48	2,603
161	WASTELAND 2: DIRECTOR'S CUT	RPG	DEEP SILVER	KOCH MEDIA	14.69	48	2,280
162	DMC: DEFINITIVE EDITION	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	13.40	48	7,708
163	METAL GEAR SOLID V: GROUND ZEROES	ARCADE / ACTION ADVENTURE	KONAMI	KONAMI	9.38	46	36,949
164	RUGBY LEAGUE LIVE 3	RUGBY	ALTERNATIVE	ALTERNATIVE	37.34	45	6,854
165	SAINTS ROW IV RE-ELECTED/GAT OUT OF HELL	ARCADE / ACTION ADVENTURE	DEEP SILVER	KOCH MEDIA	14.86	45	34,154
166	METRO REDUX	FPS	DEEP SILVER	KOCH MEDIA	16.49	43	36,792
167	MIGHTY NO. 9	PLATFORM	DEEP SILVER	KOCH MEDIA	22.02	43	302
168	HASBRO FAMILY FUN PACK	BOARD GAME	UBISOFT	UBISOFT	15.98	42	5,592
169	LICHDOM: BATTLEMAGE	FPS	MAXIMUM GAMES	MAXIMUM GAMES	26.35	41	380
170	ASSASSIN'S CREED IV: BLACK FLAG	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	17.23	41	243,465
171	BACK TO THE FUTURE: THE GAME (30TH)	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	16.62	41	5,464
172	THE WALKING DEAD: SEASON 2	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	14.63	38	9,989
173	SHADOW WARRIOR	FPS	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	8.94	38	6,511
174	RUGBY WORLD CUP 2015	RUGBY	BIG BEN	UBISOFT	10.39	36	18,449
175	SCREAMRIDE	GOD / MANAGEMENT SIM	MICROSOFT	MICROSOFT	16.67	34	5,512
176	NHL 16	HOCKEY	EA SPORTS	ELECTRONIC ARTS	30.54	33	5,938
177	DEAD OR ALIVE 5 LAST ROUND	BEAT 'EM UP	TECMO	KOEI TECMO EUROPE	16.33	33	3,213
178	DISNEY INFINITY 2.0	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	9.84	33	41,679
179	BROTHERS: A TALE OF TWO SONS	ARCADE / ACTION ADVENTURE	505 GAMES	505 GAMES	13.64	32	3,597
180	SNOOPY'S GRAND ADVENTURE	PLATFORM	ACTIVISION	ACTIVISION BLIZZARD	13.93	31	1,358

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
181	MADDEN NFL 16	AMERICAN FOOTBALL	EA SPORTS	ELECTRONIC ARTS	32.20	31	16,018
182	BLADESTORM: NIGHTMARE	WARGAME / STRATEGY	KOEI	KOEI TECMO EUROPE	12.78	30	2,260
183	MIDDLE EARTH: SHADOW OF MORDOR	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	26.17	30	147,368
184	THE BOOK OF UNWRITTEN TALES 2	GRAPHIC ADVENTURE	THE ADVENTURE COMPANY	THQ NORDIC	20.14	29	780
185	HITMAN	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	54.16	29	878
186	WWE 2K15	WRESTLING	2K	TAKE 2	9.61	28	91,203
187	ARSLAN THE WARRIORS OF LEGEND	ARCADE / ACTION ADVENTURE	KOEI	KOEI TECMO EUROPE	23.28	27	507
188	LORDS OF THE FALLEN	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	12.77	25	18,854
189	MONOPOLY FAMILY FUN PACK	BOARD GAME	UBISOFT	UBISOFT	15.78	22	7,640
190	NBA LIVE 15	BASKETBALL	EA SPORTS	ELECTRONIC ARTS	12.62	22	2,373
191	JUST DANCE 2015	MUSIC	UBISOFT	UBISOFT	10.90	21	28,139
192	MOTOGP 15	BIKE RACING	MILESTONE	PQUBE	17.13	20	8,543
193	RABBIDS INVASION: INTERACTIVE TV SHOW	COMPILATION	UBISOFT	UBISOFT	9.99	20	3,757
194	THIEF	ARCADE / ACTION ADVENTURE	SQUARE ENIX	SQUARE ENIX EUROPE	7.73	20	55,922
195	THE JACKBOX PARTY PACK	PUZZLE/QUIZ	TELLTALE GAMES	TELLTALE GAMES	5.73	19	1,267
196	FANTASIA: MUSIC EVOLVED	MUSIC	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	9.55	19	3,355
197	ADAM'S VENTURE: ORIGINS	ARCADE / ACTION ADVENTURE	SOEDESCO	SOEDESCO	23.38	18	144
198	THE WOLF AMONG US	GRAPHIC ADVENTURE	TELLTALE GAMES	TELLTALE GAMES	7.28	16	4,162
199	PLANTS VS ZOMBIES: GARDEN WARFARE	ARCADE / ACTION ADVENTURE	EA GAMES	ELECTRONIC ARTS	17.96	15	64,035
200	CRIMES & PUNISHMENTS: SHERLOCK HOLMES	ARCADE / ACTION ADVENTURE	FOCUS HOME INTERACTIVE	KOCH MEDIA	12.62	13	5,115

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
GAMES (UNITS)	2,679	2,828	3,438	3,074	4,463	7,959	9,415	11,950	87,522	22,155	12,769	13,452	9,527
	100.0	100.0	100.0	100.0	100.0								
ARCADE ADV	707	914	1,430	1,243	1,757	2,807	1,940	2,619	16,177	6,652	5,872	6,855	4,432
	26.4	32.3	41.6	40.4	39.4	35.3	20.6	21.9	18.5	30.0	46.0	51.0	46.5
ATHLETICS		1		1	1	3	3	4	14	3	2	8	4
		0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
BASEBALL									1				
									0.0				
BASKETBALL									7	3	1	1	
									0.0	0.0	0.0	0.0	
BEAT 'EM UP	24	19	22	27	43	46	30	39	269	72	24	32	27
	0.9	0.7	0.6	0.9	1.0	0.6	0.3	0.3	0.3	0.3	0.2	0.2	0.3
BOARD GAME	2	3		3		1	5	11	27	5	7	4	5
	0.1	0.1		0.1		0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.1
BOXING	1	2	1	1	1	1			1		1		1
	0.0	0.1	0.0	0.0	0.0	0.0			0.0		0.0		0.0
CAR RACING	157	143	89	32	38	50	30	425	1,328	211	348	682	312
	5.9	5.1	2.6	1.0	0.9	0.6	0.3	3.6	1.5	1.0	2.7	5.1	3.3
CASINO/CARD			1										
			0.0										
COMPILATION	157	154	146	152	239	207	202	380	3,357	1,748	836	956	533
	5.9	5.4	4.2	4.9	5.4	2.6	2.1	3.2	3.8	7.9	6.5	7.1	5.6
CRICKET				1	1	2		1	3				
				0.0	0.0	0.0		0.0	0.0				
FISHING												1	
												0.0	
FLIGHT SIM	19	14	22	11	13	39	36	53	157	100	114	135	125
	0.7	0.5	0.6	0.4	0.3	0.5	0.4	0.4	0.2	0.5	0.9	1.0	1.3
FOOTBALL	93	193	68	85	104	156	218	371	2,672	924	373	492	461
	3.5	6.8	2.0	2.8	2.3	2.0	2.3	3.1	3.1	4.2	2.9	3.7	4.8
FPS		1		1	2	7	4	3	8	2	2	5	2
		0.0		0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
GOD SIM	2	5	1	3	2	8	2	1	58	64	84	69	26
	0.1	0.2	0.0	0.1	0.0	0.1	0.0	0.0	0.1	0.3	0.7	0.5	0.3
GOLF						2			2		2		4
						0.0			0.0		0.0		0.0
GRAPHIC ADVEN.	3	1	2		4		4	5	11	12	5	2	2
	0.1	0.0	0.1		0.1		0.0	0.0	0.0	0.1	0.0	0.0	0.0

GFK MONTHLY REPORT

NINTENDO WII MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
LIFESTYLE/FIT	18	20	20	13	41	36	96	133	110	40	90	132	40
	0.7	0.7	0.6	0.4	0.9	0.5	1.0	1.1	0.1	0.2	0.7	1.0	0.4
MUSIC	978	794	1,018	1,138	1,790	3,800	6,338	6,910	53,112	9,389	3,281	2,120	2,472
	36.5	28.1	29.6	37.0	40.1	47.7	67.3	57.8	60.7	42.4	25.7	15.8	25.9
OTHER SPORT	11	4	10	11	8	18	8	25	53	26	11	13	2
	0.4	0.1	0.3	0.4	0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.1	0.0
PINBALL						1							
						0.0							
PLATFORM	137	88	147	93	98	228	125	274	2,205	1,152	455	423	336
	5.1	3.1	4.3	3.0	2.2	2.9	1.3	2.3	2.5	5.2	3.6	3.1	3.5
PUZZLE/QUIZ	387	433	442	246	298	506	330	660	7,810	1,720	1,230	1,497	693
	14.4	15.3	12.9	8.0	6.7	6.4	3.5	5.5	8.9	7.8	9.6	11.1	7.3
RPG	3	5	3	4	0	7	5	4	22	9	5	6	21
	0.1	0.2	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.2
SHOOT 'EM UP	3	4	6	6	14	15	11	5	51	8	4	7	3
	0.1	0.1	0.2	0.2	0.3	0.2	0.1	0.0	0.1	0.0	0.0	0.1	0.0
SKATEBOARD							1	1	2				
							0.0	0.0	0.0				
SNOOKER / POOL							1		1		1		
							0.0		0.0		0.0		
TENNIS				1		1	1		11	6	1	7	8
				0.0		0.0	0.0		0.0	0.0	0.0	0.1	0.1
WAR / STRAT			2				1		1		1		-1
			0.1				0.0		0.0		0.0		0.0
WINTER SPORTS	-24	26	2		9	13	17	13	30	6	17	1	2
	-0.9	0.9	0.1		0.2	0.2	0.2	0.1	0.0	0.0	0.1	0.0	0.0
WRESTLE		1	2	2			1	4	3	2		1	2
		0.0	0.1	0.1			0.0	0.0	0.0	0.0		0.0	0.0
OTHERS	1	3	4			5	6	9	19	1	2	3	15
	0.0	0.1	0.1			0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.2

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	2,679	23.7	7.8	4.0	7.4	14.2	6.6	8.9	10.3	4.2	0.8	6.6	2.6	3.0
MUSIC	978	22.7	8.3	3.8	8.5	14.8	6.1	9.4	10.1	3.8	1.2	6.3	2.6	2.3
ARCADE / ACTION ADVENTURE	707	19.3	9.2	6.2	6.5	14.6	6.0	8.5	10.4	5.0	1.0	7.5	2.1	3.5
PUZZLE/QUIZ	387	22.5	7.2	2.3	5.7	16.5	9.8	9.8	9.0	5.7		6.2	2.3	2.8
CAR / VEHICLE RACING	157	39.5	7.0	3.2	7.0	12.1	4.5	6.4	10.2	0.6	0.6	3.2	2.5	3.2
COMPILATION	157	22.3	5.7	2.5	7.6	8.9	11.5	10.2	10.8	6.4	1.3	7.6	3.2	1.9
PLATFORM	137	35.2	3.7	4.4	8.8	11.8	5.9	5.9	8.1	2.2	0.0	5.2	4.4	4.4
FOOTBALL	93	28.0	8.6	2.2	4.3	10.8	3.2	11.8	12.9	2.2	1.1	11.8	1.1	2.2
BEAT 'EM UP	24	39.2	0.7	0.3	21.5	9.6	4.8	0.8	9.2	8.7	0.1	0.5	0.2	4.4
FLIGHT SIM	19	5.3				26.3		10.5	31.6	5.3		10.5		10.5
LIFESTYLE/FITNESS	18	38.9	5.6			11.1		11.1	5.6			5.6	11.1	11.1
OTHERS	2	38.6	-48.6	-38.4	51.0	-39.0	-0.8	35.8	117.5	-55.1	-16.0	-36.1	71.2	20.0

LM TM LABEL	TOTAL UNITS	%	MUSIC UNITS	%	ARCADE ADV UNITS	%	PUZZLE/QUIZ UNITS	%	CAR RACING UNITS	%	COMPILATION UNITS	%	PLATFORM UNITS	%	FOOTBALL UNITS	%	OTHERS	%
TOTAL	2,679	100.0	978	100.0	707	100.0	387	100.0	157	100.0	157	100.0	137	100.0	93	100.0	63	100.0
1 1 UBISOFT	894	33.4	886	90.6	2	0.3			3	1.9			1	0.7			2	3.2
2 2 SKYLANDERS	380	14.2			380	53.7												
4 3 NINTENDO SELECTS	344	12.8			5	0.7			148	94.3	72	45.9	96	70.1			23	36.5
3 4 CK GAMES	286	10.7					286	73.9										
5 5 NINTENDO	272	10.2			122	17.3	64	16.5	1	0.6	57	36.3	27	19.7			1	1.6
6 6 EA SPORTS	93	3.5													93	100.0		
7 7 WARNER BROS. INTERACTIVE	74	2.8			61	8.6					2	1.3					11	17.5
9 8 THQ NORDIC	73	2.7	73	7.5														
10 9 LITTLE ORBIT	72	2.7			60	8.5					9	5.7					3	4.8
8 10 DISNEY INTERACTIVE STUDIOS	62	2.3	-1	-0.1	48	6.8			2	1.3	8	5.1					5	7.9
14 11 FUNBOX MEDIA	32	1.2					31	8.0			1	0.6						
13 12 D3P	17	0.6			12	1.7			1	0.6	4	2.5						
15 13 505 GAMES	14	0.5															14	22.2
20 14 SIERRA	13	0.5											13	9.5				
16 15 EA GAMES	11	0.4	5	0.5	1	0.1			1	0.6							4	6.3
18 16 KOCH MEDIA	9	0.3	9	0.9														
12 17 LUCASARTS	8	0.3			8	1.1												
19 18 ACTIVISION	4	0.1			3	0.4											1	1.6
23 19 REEF ENTERTAINMENT	4	0.1															4	6.3
17 20 THQ	3	0.1									2	1.3					1	1.6

LM	TM	LABEL	TOTAL UNITS	%	MUSIC UNITS	%	ARCADE ADV UNITS	%	PUZZLE/QUIZ UNITS	%	CAR RACING UNITS	%	COMPILATION UNITS	%	PLATFORM UNITS	%	FOOTBALL UNITS	%	OTHERS	%
25	21	GHOSTLIGHT	3	0.1															3	4.8
22	22	DEEP SILVER	3	0.1															3	4.8
21	23	GAMES FOR EVERYONE	3	0.1					3	0.8										
24	24	CAPCOM	3	0.1			1	0.1											2	3.2
		OTHERS	2	0.1	6	0.6	4	0.6	3	0.8	1	0.6	2	1.3					-14	-22.2

LM TM COMPANY	TOTAL UNITS	%	MUSIC UNITS	%	ARCADE ADV UNITS	%	PUZZLE/QUIZ UNITS	%	CAR RACING UNITS	%	COMPILATION UNITS	%	PLATFORM UNITS	%	FOOTBALL UNITS	%	OTHERS	%
TOTAL	2,679	100.0	978	100.0	707	100.0	387	100.0	157	100.0	157	100.0	137	100.0	93	100.0	63	100.0
1 1 NINTENDO	902	33.7			127	18.0	350	90.4	149	94.9	129	82.2	123	89.8			24	38.1
2 2 UBISOFT	901	33.6	886	90.6	2	0.3	4	1.0	3	1.9	1	0.6	1	0.7			4	6.3
3 3 ACTIVISION BLIZZARD	398	14.9	1	0.1	383	54.2							13	9.5			1	1.6
4 4 ELECTRONIC ARTS	104	3.9	5	0.5	1	0.1			1	0.6					93	100.0	4	6.3
6 5 WARNER BROS. INTERACTIVE	74	2.8			61	8.6					2	1.3					11	17.5
7 6 THQ NORDIC	74	2.8	73	7.5													1	1.6
8 7 LITTLE ORBIT	72	2.7			60	8.5					9	5.7					3	4.8
5 8 DISNEY INTERACTIVE STUDIOS	64	2.4	-1	-0.1	50	7.1			2	1.3	8	5.1					5	7.9
11 9 FUNBOX MEDIA	32	1.2					31	8.0			1	0.6						
10 10 BANDAI NAMCO ENTERTAINMENT	20	0.7			12	1.7			1	0.6	4	2.5					3	4.8
12 11 505 GAMES	14	0.5															14	22.2
14 12 KOCH MEDIA	12	0.4	9	0.9													3	4.8
13 13 LUCASARTS	6	0.2			6	0.8												
16 14 GHOSTLIGHT	3	0.1															3	4.8
17 15 TRADEWEST	3	0.1					2	0.5									1	1.6
15 16 CAPCOM	3	0.1			1	0.1											2	3.2
OTHERS	-3	-0.1	5	0.5	4	0.6			1	0.6	3	1.9					-16	-25.4

LM	TM	LABEL	TOTAL VALUE	%	MUSIC VALUE	%	ARCADE ADV VALUE	%	CAR RACING VALUE	%	PLATFORM VALUE	%	COMPILATION VALUE	%	PUZZLE/QUIZ VALUE	%	FOOTBALL VALUE	%	OTHERS	%
		TOTAL	35,409	100.0	16,976	100.0	7,074	100.0	2,947	100.0	2,601	100.0	2,412	100.0	1,433	100.0	1,082	100.0	884	100.0
1	1	UBISOFT	15,807	44.6	15,746	92.8	1	0.0	39	1.3	8	0.3							13	1.4
2	2	NINTENDO SELECTS	6,683	18.9			88	1.2	2,879	97.7	1,930	74.2	1,416	58.7					370	41.8
3	3	SKYLANDERS	4,000	11.3			4,000	56.5												
7	4	NINTENDO	2,146	6.1			572	8.1	-3	-0.1	403	15.5	827	34.3	315	22.0			32	3.6
6	5	THQ NORDIC	1,177	3.3	1,177	6.9														
4	6	EA SPORTS	1,082	3.1													1,082	100.0		
5	7	WARNER BROS. INTERACTIVE	921	2.6			886	12.5					2	0.1					33	3.7
9	8	LITTLE ORBIT	899	2.5			786	11.1					90	3.7					23	2.6
10	9	CK GAMES	797	2.3											797	55.6				
8	10	DISNEY INTERACTIVE STUDIOS	614	1.7	0	0.0	505	7.1	14	0.5			46	1.9					49	5.5
14	11	FUNBOX MEDIA	316	0.9									10	0.4	306	21.4				
16	12	SIERRA	260	0.7							260	10.0								
18	13	505 GAMES	113	0.3															113	12.8
13	14	D3P	100	0.3			89	1.3	7	0.2			4	0.2						
12	15	LUCASARTS	97	0.3			97	1.4												
17	16	EA GAMES	72	0.2	30	0.2	1	0.0	10	0.3									32	3.6
15	17	SEGA	45	0.1			2	0.0											43	4.9
19	18	GHOSTLIGHT	40	0.1															40	4.6
		OTHERS	239	0.7	23	0.1	45	0.6	1	0.0			17	0.7	15	1.0			137	15.5

LM TM COMPANY	TOTAL VALUE	%	MUSIC VALUE	%	ARCADE ADV VALUE	%	CAR RACING VALUE	%	PLATFORM VALUE	%	COMPILATION VALUE	%	PUZZLE/QUIZ VALUE	%	FOOTBALL VALUE	%	OTHERS	%
TOTAL	35,409	100.0	16,976	100.0	7,074	100.0	2,947	100.0	2,601	100.0	2,412	100.0	1,433	100.0	1,082	100.0	884	100.0
1 1 UBISOFT	15,831	44.7	15,746	92.8	1	0.0	39	1.3	8	0.3	4	0.1	9	0.6			25	2.8
2 2 NINTENDO	9,626	27.2			660	9.3	2,876	97.6	2,334	89.7	2,243	93.0	1,113	77.6			401	45.4
3 3 ACTIVISION BLIZZARD	4,292	12.1	0	0.0	4,024	56.9			260	10.0							9	1.0
6 4 THQ NORDIC	1,182	3.3	1,177	6.9													5	0.5
4 5 ELECTRONIC ARTS	1,154	3.3	30	0.2	1	0.0	10	0.3							1,082	100.0	32	3.6
5 6 WARNER BROS. INTERACTIVE	921	2.6			886	12.5					2	0.1					33	3.7
8 7 LITTLE ORBIT	899	2.5			786	11.1					90	3.7					23	2.6
7 8 DISNEY INTERACTIVE STUDIOS	642	1.8	0	0.0	534	7.5	14	0.5			46	1.9					49	5.5
11 9 FUNBOX MEDIA	316	0.9									10	0.4	306	21.4				
10 10 BANDAI NAMCO ENTERTAINMENT	129	0.4			89	1.3	7	0.2			4	0.2					29	3.2
14 11 505 GAMES	113	0.3															113	12.8
12 12 LUCASARTS	69	0.2			69	1.0												
13 13 SEGA	45	0.1			2	0.0											43	4.9
15 14 GHOSTLIGHT	40	0.1															40	4.6
OTHERS	148	0.4	23	0.1	21	0.3	1	0.0			14	0.6	6	0.4			83	9.4

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	JUST DANCE 2016	MUSIC	UBISOFT	UBISOFT	19.61	785	70,693
2	SKYLANDERS SUPERCHARGERS	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	11.40	291	14,460
3	QUIZ PARTY	PUZZLE/QUIZ	CK GAMES	NINTENDO	2.79	286	37,117
4	MARIO KART WII	CAR / VEHICLE RACING	NINTENDO SELECTS	NINTENDO	19.30	149	3,449,420
5	METROID: OTHER M	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	3.34	108	36,544
6	FIFA 15	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	11.63	93	28,405
7	JUST DANCE BEST OF	MUSIC	UBISOFT	UBISOFT	1.99	76	19,804
8	SKYLANDERS SWAP FORCE	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	8.01	68	123,604
9	NEW SUPER MARIO BROS. WII	PLATFORM	NINTENDO SELECTS	NINTENDO	20.13	68	1,345,786
10	WII SPORTS RESORT	COMPILATION	NINTENDO SELECTS	NINTENDO	19.64	66	2,431,630
11	MYSTERY CASE FILES THE MALGRAVE INCIDENT	PUZZLE/QUIZ	NINTENDO	NINTENDO	4.99	63	11,785
12	WII PARTY	COMPILATION	NINTENDO	NINTENDO	14.57	45	726,955
13	SUPER MARIO GALAXY 2	PLATFORM	NINTENDO	NINTENDO	17.30	41	482,716
14	MONSTER HIGH: NEW GHOUL IN SCHOOL	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	13.35	38	1,328
15	THE CUBE	PUZZLE/QUIZ	FUNBOX MEDIA	FUNBOX MEDIA	9.88	31	60,851
16	WE SING: POP!	MUSIC	THQ NORDIC	THQ NORDIC	17.31	29	14,273
17	LEGO BATMAN: THE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.92	25	325,047
18	WE DANCE	MUSIC	THQ NORDIC	THQ NORDIC	16.14	24	18,088
19	SUPER SMASH BROS: BRAWL	BEAT 'EM UP	NINTENDO SELECTS	NINTENDO	16.07	23	593,565
20	SKYLANDERS TRAP TEAM	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	6.57	21	55,612
21	LEGO HARRY POTTER: YEARS 5-7	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.96	20	111,568
22	HOW TO TRAIN YOUR DRAGON 2	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	13.77	18	13,208
23	MARIO PARTY 9	COMPILATION	NINTENDO	NINTENDO	17.47	15	121,639
24	LEGO PIRATES OF THE CARIBBEAN	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	12.57	15	195,642
25	CRASH: MIND OVER MUTANT	PLATFORM	SIERRA	ACTIVISION BLIZZARD	19.99	13	29,352
26	LEGEND OF THE GUARDIANS	FLIGHT SIM	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	3.00	11	6,712
27	POKEPARK WII: PIKACHU'S ADVENTURE	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	16.29	10	40,447
28	BARBIE & HER SISTERS: PUPPY RESCUE	COMPILATION	LITTLE ORBIT	LITTLE ORBIT	10.00	9	701
29	KYLIE SING & DANCE	MUSIC	KOCH MEDIA	KOCH MEDIA	1.44	9	18,273
30	LEGO STAR WARS III: THE CLONE WARS	ARCADE / ACTION ADVENTURE	LUCASARTS	LUCASARTS	12.18	8	92,795
31	BRAVE	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	9.00	8	27,051
32	LEGO BATMAN 2: DC SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.73	8	124,918
33	CLUB PENGUIN: GAME DAY!	COMPILATION	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	5.75	8	81,822
34	LEGO STAR WARS: THE COMPLETE SAGA	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	10.58	7	424,016
35	ZUMBA FITNESS WORLD PARTY	LIFESTYLE/FITNESS	505 GAMES	505 GAMES	7.85	7	5,286
36	DANCE PARTY: POP HITS	MUSIC	THQ NORDIC	THQ NORDIC	6.86	7	39,917
37	MICHAEL JACKSON: THE EXPERIENCE	MUSIC	UBISOFT	UBISOFT	9.42	7	488,216
38	JUST DANCE 2015	MUSIC	UBISOFT	UBISOFT	10.00	7	152,425
39	BEN 10: OMNIVERSE 2	ARCADE / ACTION ADVENTURE	D3P	BANDAI NAMCO ENTERTAINMENT	4.64	7	4,338
40	SUPER MARIO GALAXY	PLATFORM	NINTENDO SELECTS	NINTENDO	18.74	6	719,751

NINTENDO WII U MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
GAMES (UNITS)	28,546	34,861	35,578	26,417	44,911	73,873	32,937	39,938	285,916	92,994	52,496	77,521	36,109
	100.0	100.0	100.0	100.0	100.0								
ARCADE ADV	6,556	10,332	8,516	8,973	11,638	11,000	12,829	14,396	95,600	35,327	19,488	22,530	15,417
	23.0	29.6	23.9	34.0	25.9	14.9	39.0	36.0	33.4	38.0	37.1	29.1	42.7
BASKETBALL				1	1	1	4		0	1	1	2	1
				0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0
BEAT 'EM UP	2,216	1,706	2,288	2,712	5,624	19,870	2,020	2,230	11,717	2,808	2,080	2,787	3,269
	7.8	4.9	6.4	10.3	12.5	26.9	6.1	5.6	4.1	3.0	4.0	3.6	9.1
CAR RACING	2,340	2,385	2,802	2,406	2,989	4,295	3,978	4,863	51,835	15,903	5,645	6,213	4,297
	8.2	6.8	7.9	9.1	6.7	5.8	12.1	12.2	18.1	17.1	10.8	8.0	11.9
COMPILATION	873	1,115	1,350	1,764	3,235	1,919	1,581	2,303	14,074	5,204	1,759	2,304	2,427
	3.1	3.2	3.8	6.7	7.2	2.6	4.8	5.8	4.9	5.6	3.4	3.0	6.7
FLIGHT SIM		2	1	2	4	12	5	18	276	52	18	17	14
		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0
FOOTBALL	58	257	297	198	138	295	296	555	2,855	1,237	817	1,899	263
	0.2	0.7	0.8	0.7	0.3	0.4	0.9	1.4	1.0	1.3	1.6	2.4	0.7
FPS	7	14	17	9	7	7	20	24	48	80	63	99	126
	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.3
GOD SIM	4,090	5,363	2,649			1							
	14.3	15.4	7.4			0.0							
GRAPHIC ADVEN.	34	33	223										
	0.1	0.1	0.6										
LIFESTYLE/FIT	45	4	15	11	12	41	79	111	391	87	96	196	159
	0.2	0.0	0.0	0.0	0.0	0.1	0.2	0.3	0.1	0.1	0.2	0.3	0.4
MUSIC	311	530	410	429	721	1,236	2,530	2,336	20,011	4,109	1,389	590	601
	1.1	1.5	1.2	1.6	1.6	1.7	7.7	5.8	7.0	4.4	2.6	0.8	1.7
OTHER SPORT	4,432	4,954	2,725					2	4	1	2	2	2
	15.5	14.2	7.7					0.0	0.0	0.0	0.0	0.0	0.0
PLATFORM	5,541	5,478	7,879	6,606	9,162	6,658	7,081	10,685	64,749	26,929	20,801	40,575	9,140
	19.4	15.7	22.1	25.0	20.4	9.0	21.5	26.8	22.6	29.0	39.6	52.3	25.3
PUZZLE/QUIZ	2	1	5		2	0	1	8	410	54	134	100	217
	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.1	0.1	0.3	0.1	0.6
RPG	1,564	2,071	5,060	1,310	2,155	27,607	1,689	1,604	17,738	89	70	89	65
	5.5	5.9	14.2	5.0	4.8	37.4	5.1	4.0	6.2	0.1	0.1	0.1	0.2
SHOOT 'EM UP	247	314	846	1,571	8,080								
	0.9	0.9	2.4	5.9	18.0								
TENNIS	203	237	395	383	1,072	883	770	724	5,898	1,028			
	0.7	0.7	1.1	1.4	2.4	1.2	2.3	1.8	2.1	1.1			

NINTENDO WII U MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
WAR / STRAT	25 0.1	64 0.2	99 0.3	37 0.1	69 0.2	46 0.1	39 0.1	53 0.1	234 0.1	36 0.0	50 0.1	18 0.0	18 0.0
WINTER SPORTS	2 0.0	1 0.0	1 0.0	5 0.0	2 0.0	2 0.0	15 0.0	26 0.1	76 0.0	49 0.1	83 0.2	100 0.1	93 0.3

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	28,546	23.6	7.7	2.7	8.0	14.6	7.3	8.5	11.0	4.8	1.4	6.2	1.9	2.4
ARCADE / ACTION ADVENTURE	6,556	24.2	7.6	2.8	8.1	14.5	7.4	8.2	10.7	4.9	1.6	6.2	1.9	2.0
PLATFORM	5,541	20.9	7.8	2.6	8.4	14.0	7.8	9.2	11.6	5.3	1.6	6.5	1.7	2.5
MISCELLANEOUS SPORT	4,432	25.2	8.3	2.8	8.1	14.4	7.0	8.3	10.4	4.5	1.2	5.5	2.1	2.3
GOD / MANAGEMENT SIM	4,090	21.6	8.1	3.0	7.8	13.8	7.1	9.2	11.4	4.9	1.3	6.6	2.1	3.1
CAR / VEHICLE RACING	2,340	27.9	7.5	2.6	6.9	15.7	7.6	7.8	9.5	3.2	1.5	6.1	1.6	2.0
BEAT 'EM UP	2,216	23.6	7.3	2.5	8.2	15.9	6.5	8.8	11.8	5.5	1.0	5.0	1.7	2.1
RPG	1,564	21.6	7.3	2.8	8.7	14.9	7.5	8.6	11.6	5.0	0.9	6.6	2.1	2.6
COMPILATION	873	27.3	7.3	2.1	7.3	15.9	7.8	6.2	10.3	4.7	1.0	6.4	1.7	2.1
MUSIC	311	27.3	4.2	1.9	6.4	17.0	5.5	6.4	10.0	3.9	1.0	9.6	1.9	4.8
SHOOT 'EM UP	247	27.3	7.7	3.4	6.9	12.9	6.4	8.2	8.2	4.7	1.3	8.4	1.7	3.0
TENNIS	203	19.9	11.4	2.0	7.0	11.0	5.0	10.4	13.9	3.5	1.5	11.4	2.0	1.0
OTHERS	173	22.2	4.7	2.9	4.1	15.8	11.1	9.4	12.3	7.0	0.0	6.4	2.3	1.8

LM	TM LABEL	TOTAL UNITS	%	ARCADE ADV UNITS	%	PLATFORM UNITS	%	OTHER SPORT UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	BEAT 'EM UP UNITS	%	RPG UNITS	%	OTHERS	%
	TOTAL	28,546	100.0	6,556	100.0	5,541	100.0	4,432	100.0	4,090	100.0	2,340	100.0	2,216	100.0	1,564	100.0	1,807	100.0
1	1 NINTENDO	18,867	66.1	1,708	26.1	1,908	34.4	4,432	100.0	4,090	100.0	2,326	99.4	2,208	99.6	1,161	74.2	1,034	57.2
3	2 NINTENDO SELECTS	4,902	17.2	1,144	17.4	3,404	61.4											354	19.6
2	3 WARNER BROS. INTERACTIVE	2,545	8.9	2,544	38.8									1	0.0				
5	4 DISNEY INFINITY	505	1.8	505	7.7														
4	5 505 GAMES	372	1.3													372	23.8		
6	6 UBISOFT	372	1.3	15	0.2	129	2.3											228	12.6
7	7 LEGO DIMENSIONS	303	1.1	303	4.6														
8	8 SKYLANDERS	193	0.7	193	2.9														
11	9 LITTLE ORBIT	132	0.5	122	1.9									5	0.2			5	0.3
9	10 ACTIVISION	112	0.4			18	0.3											94	5.2
10	11 EA SPORTS	58	0.2															58	3.2
13	12 DEEP SILVER	54	0.2			54	1.0												
14	13 THE ADVENTURE COMPANY	34	0.1															34	1.9
	OTHERS	97	0.3	22	0.3	28	0.5					14	0.6	2	0.1	31	2.0		

LM	TM	COMPANY	TOTAL UNITS	%	ARCADE ADV UNITS	%	PLATFORM UNITS	%	OTHER SPORT UNITS	%	GOD SIM UNITS	%	CAR RACING UNITS	%	BEAT 'EM UP UNITS	%	RPG UNITS	%	OTHERS	%
		TOTAL	28,546	100.0	6,556	100.0	5,541	100.0	4,432	100.0	4,090	100.0	2,340	100.0	2,216	100.0	1,564	100.0	1,807	100.0
1	1	NINTENDO	23,769	83.3	2,852	43.5	5,312	95.9	4,432	100.0	4,090	100.0	2,326	99.4	2,208	99.6	1,161	74.2	1,388	76.8
2	2	WARNER BROS. INTERACTIVE	2,848	10.0	2,847	43.4									1	0.0				
5	3	DISNEY INTERACTIVE STUDIOS	505	1.8	505	7.7														
4	4	505 GAMES	372	1.3													372	23.8		
6	5	UBISOFT	372	1.3	15	0.2	129	2.3											228	12.6
3	6	ACTIVISION BLIZZARD	305	1.1	193	2.9	18	0.3											94	5.2
8	7	LITTLE ORBIT	132	0.5	122	1.9									5	0.2			5	0.3
7	8	ELECTRONIC ARTS	66	0.2													8	0.5	58	3.2
10	9	KOCH MEDIA	54	0.2			54	1.0												
11	10	THQ NORDIC	44	0.2	10	0.2													34	1.9
		OTHERS	79	0.3	12	0.2	28	0.5					14	0.6	2	0.1	23	1.5		

LM	TM LABEL	TOTAL VALUE	%	OTHER SPORT VALUE	%	ARCADE ADV VALUE	%	PLATFORM VALUE	%	BEAT 'EM UP VALUE	%	GOD SIM VALUE	%	CAR RACING VALUE	%	RPG VALUE	%	OTHERS	%
	TOTAL	770,788	100.0	158,000	100.0	150,796	100.0	124,540	100.0	89,295	100.0	87,471	100.0	75,812	100.0	47,062	100.0	37,813	100.0
1	1 NINTENDO	582,036	75.5	158,000	100.0	46,867	31.1	60,297	48.4	89,117	99.8	87,471	100.0	75,620	99.7	38,921	82.7	25,744	68.1
3	2 NINTENDO SELECTS	85,749	11.1			19,736	13.1	60,391	48.5									5,622	14.9
2	3 WARNER BROS. INTERACTIVE	62,389	8.1			62,374	41.4			15	0.0								
4	4 LEGO DIMENSIONS	11,030	1.4			11,030	7.3												
5	5 505 GAMES	7,308	0.9													7,308	15.5		
6	6 UBISOFT	6,378	0.8			180	0.1	1,871	1.5									4,327	11.4
7	7 DISNEY INFINITY	5,761	0.7			5,761	3.8												
9	8 SKYLANDERS	2,659	0.3			2,659	1.8												
10	9 LITTLE ORBIT	1,968	0.3			1,795	1.2			88	0.1							85	0.2
11	10 ACTIVISION	1,237	0.2					234	0.2									1,003	2.7
12	11 DEEP SILVER	1,231	0.2					1,231	1.0										
	OTHERS	3,043	0.4			395	0.3	516	0.4	74	0.1			192	0.3	834	1.8	1,033	2.7

LM TM COMPANY	TOTAL VALUE	%	OTHER SPORT VALUE	%	ARCADE ADV VALUE	%	PLATFORM VALUE	%	BEAT 'EM UP VALUE	%	GOD SIM VALUE	%	CAR RACING VALUE	%	RPG VALUE	%	OTHERS	%
TOTAL	770,788	100.0	158,000	100.0	150,796	100.0	124,540	100.0	89,295	100.0	87,471	100.0	75,812	100.0	47,062	100.0	37,813	100.0
1 1 NINTENDO	667,785	86.6	158,000	100.0	66,603	44.2	120,688	96.9	89,117	99.8	87,471	100.0	75,620	99.7	38,921	82.7	31,365	82.9
2 2 WARNER BROS. INTERACTIVE	73,419	9.5			73,404	48.7			15	0.0								
3 3 505 GAMES	7,308	0.9												7,308	15.5			
4 4 UBISOFT	6,378	0.8			180	0.1	1,871	1.5									4,327	11.4
6 5 DISNEY INTERACTIVE STUDIOS	5,761	0.7			5,761	3.8												
5 6 ACTIVISION BLIZZARD	3,896	0.5			2,659	1.8	234	0.2									1,003	2.7
8 7 LITTLE ORBIT	1,968	0.3			1,795	1.2			88	0.1							85	0.2
9 8 KOCH MEDIA	1,231	0.2					1,231	1.0										
OTHERS	3,043	0.4			395	0.3	516	0.4	74	0.1			192	0.3	834	1.8	1,033	2.7

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	MARIO & SONIC: RIO 2016 OLYMPIC GAMES	MISCELLANEOUS SPORT	NINTENDO	NINTENDO	35.65	4,432	12,111
2	MINECRAFT: WII U EDITION	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	21.39	4,090	12,102
3	MARIO KART 8	CAR / VEHICLE RACING	NINTENDO	NINTENDO	32.51	2,326	354,696
4	NEW SUPER MARIO BROS. U + SUPER LUIGI	PLATFORM	NINTENDO SELECTS	NINTENDO	18.04	2,254	14,440
5	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	29.28	1,409	6,553
6	POKKÉN TOURNAMENT	BEAT 'EM UP	NINTENDO	NINTENDO	42.63	1,370	27,651
7	SPLATOON	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	28.93	1,308	146,119
8	DONKEY KONG COUNTRY: TROPICAL FREEZE	PLATFORM	NINTENDO SELECTS	NINTENDO	17.28	1,214	47,638
9	THE LEGEND OF ZELDA: THE WIND WAKER	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	17.97	991	84,948
10	SUPER MARIO MAKER	PLATFORM	NINTENDO	NINTENDO	32.89	954	109,670
11	SUPER SMASH BROS.	BEAT 'EM UP	NINTENDO	NINTENDO	37.93	764	155,431
12	THE LEGEND OF ZELDA TWILIGHT PRINCESS HD	RPG	NINTENDO	NINTENDO	32.52	668	31,679
13	DISNEY INFINITY 3.0	ARCADE / ACTION ADVENTURE	DISNEY INFINITY	DISNEY INTERACTIVE STUDIOS	11.41	497	19,611
14	LEGO CITY UNDERCOVER	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	18.22	484	61,271
15	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	23.78	454	11,984
16	TERRARIA	RPG	505 GAMES	505 GAMES	19.64	372	1,388
17	WII PARTY U	COMPILATION	NINTENDO SELECTS	NINTENDO	15.82	367	36,734
18	MARIO PARTY 10	COMPILATION	NINTENDO	NINTENDO	26.73	334	61,353
19	SUPER MARIO 3D WORLD	PLATFORM	NINTENDO	NINTENDO	37.46	325	136,552
20	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.34	308	24,567
21	LEGO DIMENSIONS	ARCADE / ACTION ADVENTURE	LEGO DIMENSIONS	WARNER BROS. INTERACTIVE	36.40	303	19,506
22	YOSHI'S WOOLLY WORLD	PLATFORM	NINTENDO	NINTENDO	29.64	271	59,058
23	TOKYO MIRAGE SESSIONS #FE	RPG	NINTENDO	NINTENDO	39.95	252	3,566
24	STAR FOX ZERO	SHOOT 'EM UP	NINTENDO	NINTENDO	32.29	247	11,058
25	CAPTAIN TOAD: TREASURE TRACKER	PLATFORM	NINTENDO	NINTENDO	24.84	244	46,928
26	XENOBLADE CHRONICLES X	RPG	NINTENDO	NINTENDO	29.59	241	22,142
27	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.15	207	47,058
28	MARIO TENNIS: ULTRA SMASH	TENNIS	NINTENDO	NINTENDO	24.14	203	11,593
29	JUST DANCE 2016	MUSIC	UBISOFT	UBISOFT	19.67	200	23,798
30	SKYLANDERS SUPERCHARGERS	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	14.31	176	21,861
31	ANIMAL CROSSING: AMIIBO FESTIVAL	COMPILATION	NINTENDO	NINTENDO	15.71	142	9,806
32	RAYMAN LEGENDS	PLATFORM	UBISOFT	UBISOFT	14.50	129	41,831
33	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.00	97	25,199
34	GITAR HERO LIVE	MUSIC	ACTIVISION	ACTIVISION BLIZZARD	10.67	88	3,013
35	ADVENTURE TIME FINN & JAKE INVESTIGATION	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	14.51	75	3,515
36	HYRULE WARRIORS	BEAT 'EM UP	NINTENDO	NINTENDO	23.50	74	44,314
37	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.49	60	28,652
38	FIFA 13	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	9.99	58	36,864
39	MIGHTY NO. 9	PLATFORM	DEEP SILVER	KOCH MEDIA	22.79	54	623
40	KIRBY AND THE RAINBOW PAINTBRUSH	PLATFORM	NINTENDO	NINTENDO	27.84	47	14,398
41	WII FIT U	LIFESTYLE/FITNESS	NINTENDO	NINTENDO	8.85	42	9,597
42	BAYONETTA 2	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	35.46	38	37,202
43	THE BOOK OF UNWRITTEN TALES 2	GRAPHIC ADVENTURE	THE ADVENTURE COMPANY	THQ NORDIC	13.34	34	290
44	HOW TO TRAIN YOUR DRAGON 2	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	11.99	29	4,131
45	SHOVEL KNIGHT	PLATFORM	YACHT CLUB GAMES	YACHT CLUB GAMES	18.58	26	3,827

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	PIKMIN 3	WARGAME / STRATEGY	NINTENDO	NINTENDO	26.63	19	34,059
47	MONSTER HIGH: NEW GHOUL IN SCHOOL	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	19.91	18	1,088
48	SNOOPY'S GRAND ADVENTURE	PLATFORM	ACTIVISION	ACTIVISION BLIZZARD	13.00	18	1,308
49	JUST DANCE 2015	MUSIC	UBISOFT	UBISOFT	14.67	18	28,364
50	WATCH DOGS	ARCADE / ACTION ADVENTURE	UBISOFT	UBISOFT	11.99	15	3,560

GFK MONTHLY REPORT

NINTENDO DS MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
GAMES (UNITS)	1,119	1,919	2,226	1,881	1,780	2,925	2,859	4,242	35,610	14,238	10,700	11,462	11,197
	100.0	100.0	100.0	100.0	100.0								
APPLICATION		1					1			1			1
		0.1					0.0			0.0			0.0
ARCADE ADV	182	226	281	280	269	570	533	785	9,283	3,558	3,257	2,804	2,711
	16.3	11.8	12.6	14.9	15.1	19.5	18.6	18.5	26.1	25.0	30.4	24.5	24.2
ATHLETICS	1	-1				-1		-1	1				
	0.1	-0.1				0.0		0.0	0.0				
BEAT 'EM UP	1	2	1	1	1	9	8	12	66	20	6	1	5
	0.1	0.1	0.0	0.1	0.1	0.3	0.3	0.3	0.2	0.1	0.1	0.0	0.0
BOARD GAME	4	2	1		5	2	3	5	6	15	6	7	5
	0.4	0.1	0.0		0.3	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0
CAR RACING	6	4	3	8	5	22	115	97	597	147	58	47	40
	0.5	0.2	0.1	0.4	0.3	0.8	4.0	2.3	1.7	1.0	0.5	0.4	0.4
CASINO/CARD	4	4	9	11	18	11	15	18	132	75	58	358	339
	0.4	0.2	0.4	0.6	1.0	0.4	0.5	0.4	0.4	0.5	0.5	3.1	3.0
CHESS								1					
								0.0					
COMPILATION	59	75	55	44	53	105	139	138	1,007	517	448	540	521
	5.3	3.9	2.5	2.3	3.0	3.6	4.9	3.3	2.8	3.6	4.2	4.7	4.7
CRICKET		2								1		1	
		0.1								0.0		0.0	
E-BOOKS	9	23	16	10	13	13	12	18	90	18	21	32	24
	0.8	1.2	0.7	0.5	0.7	0.4	0.4	0.4	0.3	0.1	0.2	0.3	0.2
FLIGHT SIM	16	29	33	28	45	60	64	51	172	144	112	160	160
	1.4	1.5	1.5	1.5	2.5	2.1	2.2	1.2	0.5	1.0	1.0	1.4	1.4
FOOT. MAN.			1										
			0.0										
FOOTBALL						1		0	2		3	2	1
						0.0		0.0	0.0		0.0	0.0	0.0
FPS				2	4	10	25	199	189			2	5
				0.1	0.1	0.3	0.6	0.6	1.3			0.0	0.0
GOD SIM	12	12	44	26	23	60	60	95	412	190	45	34	28
	1.1	0.6	2.0	1.4	1.3	2.1	2.1	2.2	1.2	1.3	0.4	0.3	0.3
GOLF				1		1			2				
				0.1		0.0			0.0				
GRAPHIC ADVEN.	3	2	3	2	14	25	19	39	97	20	11	17	11
	0.3	0.1	0.1	0.1	0.8	0.9	0.7	0.9	0.3	0.1	0.1	0.1	0.1

GFK MONTHLY REPORT

NINTENDO DS MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
LANGUAGE/TRAVEL	1		2	1			1	5	5				
	0.1		0.1	0.1			0.0	0.1	0.0				
LIFESTYLE/FIT	4	10	14	7	14	13	22	21	69	48	167	251	36
	0.4	0.5	0.6	0.4	0.8	0.4	0.8	0.5	0.2	0.3	1.6	2.2	0.3
MUSIC	14	25	15	5	18	22	7	12	68	37	36	41	46
	1.3	1.3	0.7	0.3	1.0	0.8	0.2	0.3	0.2	0.3	0.3	0.4	0.4
OTHER SPORT				1		1	1	3	7	7	2	4	1
				0.1		0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
PLATFORM	174	618	739	742	625	837	758	1,156	9,189	3,530	1,632	1,792	1,655
	15.5	32.2	33.2	39.4	35.1	28.6	26.5	27.3	25.8	24.8	15.3	15.6	14.8
PUZZLE/QUIZ	560	781	897	488	543	840	839	1,255	11,587	4,013	3,123	2,742	2,501
	50.0	40.7	40.3	25.9	30.5	28.7	29.3	29.6	32.5	28.2	29.2	23.9	22.3
RPG	66	98	108	223	120	326	242	497	2,595	1,696	1,702	2,627	3,103
	5.9	5.1	4.9	11.9	6.7	11.1	8.5	11.7	7.3	11.9	15.9	22.9	27.7
SHOOT 'EM UP	1	1	2		2	2	2	4	5	1	2		
	0.1	0.1	0.1		0.1	0.1	0.1	0.1	0.0	0.0	0.0		
SKATEBOARD						1			3	5	1		1
						0.1			0.0	0.0	0.0		0.0
SNOOKER / POOL	1	2		1	1		2	5	3	2			1
	0.1	0.1		0.1	0.1		0.1	0.1	0.0	0.0			0.0
TENNIS						1							
						0.1							
WAR / STRAT	1	3	2	3	5	2	5		11	4	10		
	0.1	0.2	0.1	0.2	0.3	0.1	0.2		0.0	0.0	0.1		
WINTER SPORTS					1	1		0	2				2
					0.1	0.0		0.0	0.0				0.0
WRESTLE								1					
								0.0					

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	1,119	22.6	6.5	3.6	6.8	18.2	7.1	7.5	11.6	4.9	1.0	6.3	2.0	1.9
PUZZLE/QUIZ	560	21.2	6.0	2.7	8.1	22.9	9.0	7.0	9.7	3.0	1.3	5.2	2.4	1.4
ARCADE / ACTION ADVENTURE	182	22.0	4.4	7.7	7.1	15.9	4.4	7.7	17.6	4.4	0.5	6.6	0.5	1.1
PLATFORM	174	15.5	10.8	3.6	5.1	13.5	6.2	10.9	12.7	7.7	0.7	9.6	1.9	1.9
RPG	66	47.0	4.5	4.5	3.0	6.1	0.0	4.5	4.5	7.6		7.6	3.0	7.6
COMPILATION	59	28.8	13.6	1.7	5.1	16.9	5.1	3.4	16.9			6.8		1.7
FLIGHT SIM	16					12.5		6.3	31.3	50.0				
MUSIC	14	14.3				14.3	50.0	7.1				7.1	7.1	
GOD / MANAGEMENT SIM	12	50.0	8.3		8.3	16.7				8.3			8.3	
INTERACTIVE BOOKS	9	44.4						22.2	11.1	11.1	11.1			
CAR / VEHICLE RACING	6	50.0			16.7			16.7			16.7			
OTHERS	21	19.0		4.8	9.5	14.3		9.5	9.5	9.5		14.3		9.5

LM	TM LABEL	TOTAL UNITS	%	PUZZLE/QUIZ UNITS	%	ARCADE ADV UNITS	%	PLATFORM UNITS	%	RPG UNITS	%	COMPILATION UNITS	%	FLIGHT SIM UNITS	%	MUSIC UNITS	%	OTHERS	%
	TOTAL	1,119	100.0	560	100.0	182	100.0	174	100.0	66	100.0	59	100.0	16	100.0	14	100.0	48	100.0
1	1 GSP/AVANQUEST	359	32.1	165	29.5			153	87.9			38	64.4					3	6.3
3	2 HUDSON	229	20.5	229	40.9														
2	3 NINTENDO	204	18.2	136	24.3	34	18.7	8	4.6	9	13.6	1	1.7					16	33.3
5	4 DISNEY INTERACTIVE STUDIOS	100	8.9			93	51.1							3	18.8	1	7.1	3	6.3
7	5 SQUARE ENIX	56	5.0							56	84.8								
6	6 WARNER BROS. INTERACTIVE	40	3.6	5	0.9	18	9.9					4	6.8	13	81.3				
11	7 DISNEY INTERACTIVE	19	1.7			19	10.4												
9	8 GAMES FOR EVERYONE	19	1.7	11	2.0	1	0.5											7	14.6
15	9 UBISOFT	13	1.2							0	0.0	11	18.6					2	4.2
10	10 D3P	10	0.9	1	0.2	9	4.9												
12	11 REDOCTANE	9	0.8														9	64.3	
4	12 SEGA	8	0.7					7	4.0									1	2.1
13	13 MIND CANDY	8	0.7					6	3.4									2	4.2
18	14 MASTERTRONIC	7	0.6	7	1.2														
17	15 THQ	6	0.5			2	1.1					1	1.7					3	6.3
14	16 LUCASARTS	3	0.3			2	1.1											1	2.1
25	17 EA GAMES	3	0.3	1	0.2	1	0.5											1	2.1
16	18 RISING STAR GAMES	2	0.2	2	0.4														
20	19 GAMEBRIDGE	2	0.2									2	3.4						
24	20 V2 PLAY	2	0.2							1	1.5							1	2.1

LM	TM LABEL	TOTAL UNITS	%	PUZZLE/QUIZ UNITS	%	ARCADE ADV UNITS	%	PLATFORM UNITS	%	RPG UNITS	%	COMPILATION UNITS	%	FLIGHT SIM UNITS	%	MUSIC UNITS	%	OTHERS	%
21	21 MINDSCAPE	2	0.2													2	14.3		
22	22 ACTIVISION	2	0.2			2	1.1												
23	23 2K	2	0.2									1	1.7					1	2.1
26	24 ZUSHI GAMES	2	0.2	2	0.4														
19	25 IDEAS PAD	2	0.2	2	0.4														
	OTHERS	10	0.9	-1	-0.2	1	0.5					1	1.7			2	14.3	7	14.6

LM	TM	COMPANY	TOTAL UNITS	%	PUZZLE/QUIZ UNITS	%	ARCADE ADV UNITS	%	PLATFORM UNITS	%	RPG UNITS	%	COMPILATION UNITS	%	FLIGHT SIM UNITS	%	MUSIC UNITS	%	OTHERS	%
		TOTAL	1,119	100.0	560	100.0	182	100.0	174	100.0	66	100.0	59	100.0	16	100.0	14	100.0	48	100.0
2	1	NINTENDO	484	43.3	365	65.2	34	18.7	8	4.6	60	90.9	1	1.7					16	33.3
1	2	GSP/AVANQUEST	359	32.1	165	29.5			153	87.9			38	64.4					3	6.3
4	3	DISNEY INTERACTIVE STUDIOS	119	10.6			112	61.5							3	18.8	1	7.1	3	6.3
5	4	WARNER BROS. INTERACTIVE	40	3.6	5	0.9	18	9.9					4	6.8	13	81.3				
6	5	UBISOFT	33	2.9	11	2.0	1	0.5			0	0.0	12	20.3					9	18.8
9	6	ACTIVISION BLIZZARD	12	1.1			2	1.1									9	64.3	1	2.1
8	7	BANDAI NAMCO ENTERTAINMENT	11	1.0	1	0.2	9	4.9											1	2.1
3	8	SEGA	8	0.7					7	4.0									1	2.1
11	9	MIND CANDY	8	0.7					6	3.4									2	4.2
14	10	MASTERTRONIC	7	0.6	7	1.2														
13	11	THQ	5	0.4			2	1.1					1	1.7					2	4.2
12	12	KOCH MEDIA	5	0.4	2	0.4											2	14.3	1	2.1
10	13	SQUARE ENIX EUROPE	4	0.4			-1	-0.5			5	7.6								
15	14	LUCASARTS	3	0.3			2	1.1											1	2.1
21	15	ELECTRONIC ARTS	3	0.3	1	0.2	1	0.5											1	2.1
20	16	THQ NORDIC	3	0.3													1	7.1	2	4.2
18	17	RISING STAR GAMES	2	0.2	2	0.4														
16	18	GAMEBRIDGE	2	0.2									2	3.4						
17	19	TAKE 2	2	0.2									1	1.7					1	2.1
22	20	ZUSHI GAMES	2	0.2	2	0.4														
19	21	PLAYV	2	0.2							1	1.5							1	2.1
		OTHERS	5	0.4	-1	-0.2	2	1.1									1	7.1	3	6.3

LM TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	PLATFORM VALUE	%	PUZZLE/QUIZ VALUE	%	RPG VALUE	%	COMPILATION VALUE	%	FLIGHT SIM VALUE	%	GOD SIM VALUE	%	OTHERS	%
TOTAL	7,982	100.0	2,575	100.0	2,377	100.0	1,879	100.0	449	100.0	286	100.0	69	100.0	58	100.0	289	100.0
1 1 GSP/AVANQUEST	2,897	36.3			2,037	85.7	694	36.9			151	52.8					15	5.2
2 2 NINTENDO	1,685	21.1	868	33.7	198	8.3	475	25.3	53	11.8	2	0.7					88	30.5
4 3 DISNEY INTERACTIVE STUDIOS	1,249	15.7	1,190	46.2									30	43.4			29	10.0
6 4 HUDSON	571	7.2					571	30.4										
7 5 SQUARE ENIX	407	5.1							407	90.6								
5 6 WARNER BROS. INTERACTIVE	246	3.1	173	6.7			22	1.2			12	4.2	39	56.6				
11 7 DISNEY INTERACTIVE	173	2.2	173	6.7														
9 8 D3P	122	1.5	112	4.3			10	0.5										
3 9 SEGA	96	1.2			91	3.8											5	1.7
16 10 UBISOFT	64	0.8							-14	-3.1	65	22.7					13	4.5
13 11 GAMES FOR EVERYONE	60	0.8	4	0.1			24	1.3							32	55.8		
10 12 MIND CANDY	60	0.8			50	2.1									10	17.2		
21 13 MASTERTRONIC	51	0.6					51	2.7										
28 14 EA GAMES	34	0.4	8	0.3			3	0.2									24	8.2
19 15 THQ	33	0.4	2	0.1							9	3.2					22	7.6
12 16 LUCASARTS	32	0.4	25	1.0											7	11.5		
17 17 GAMEBRIDGE	26	0.3									26	9.1						
18 18 2K	21	0.3									11	3.8					11	3.7
24 19 ACTIVISION	21	0.3	21	0.8														
26 20 IDEAS PAD	20	0.3					20	1.1										

LM	TM LABEL	TOTAL VALUE	%	ARCADE ADV VALUE	%	PLATFORM VALUE	%	PUZZLE/QUIZ VALUE	%	RPG VALUE	%	COMPILATION VALUE	%	FLIGHT SIM VALUE	%	GOD SIM VALUE	%	OTHERS	%
23	21 CAPCOM	19	0.2															19	6.5
15	22 RISING STAR GAMES	17	0.2					17	0.9										
29	23 KONAMI	13	0.2	13	0.5														
27	24 V2 PLAY	13	0.2							3	0.6							10	3.5
22	25 REDOCTANE	12	0.2															12	4.2
25	26 P2 GAMES	10	0.1									10	3.5						
20	27 BANDAI NAMCO ENTERTAINMENT	9	0.1															9	3.2
14	28 505 GAMES	8	0.1															8	2.9
	OTHERS	13	0.2	-12	-0.5			-8	-0.4							9	15.5	24	8.2

LM	TM	COMPANY	TOTAL VALUE	%	ARCADE ADV VALUE	%	PLATFORM VALUE	%	PUZZLE/QUIZ VALUE	%	RPG VALUE	%	COMPILATION VALUE	%	FLIGHT SIM VALUE	%	GOD SIM VALUE	%	OTHERS	%
		TOTAL	7,982	100.0	2,575	100.0	2,377	100.0	1,879	100.0	449	100.0	286	100.0	69	100.0	58	100.0	289	100.0
1	1	GSP/AVANQUEST	2,897	36.3			2,037	85.7	694	36.9			151	52.8					15	5.2
2	2	NINTENDO	2,561	32.1	868	33.7	198	8.3	1,046	55.7	359	79.9	2	0.7					88	30.5
4	3	DISNEY INTERACTIVE STUDIOS	1,422	17.8	1,363	52.9									30	43.4			29	10.0
5	4	WARNER BROS. INTERACTIVE	246	3.1	173	6.7			22	1.2			12	4.2	39	56.6				
9	5	UBISOFT	134	1.7	4	0.1			24	1.3	-14	-3.1	75	26.2			32	55.8	13	4.5
6	6	BANDAI NAMCO ENTERTAINMENT	131	1.6	112	4.3			10	0.5									9	3.2
3	7	SEGA	96	1.2			91	3.8											5	1.7
7	8	SQUARE ENIX EUROPE	86	1.1	-15	-0.6					101	22.6								
8	9	MIND CANDY	60	0.8			50	2.1									10	17.2		
17	10	MASTERTRONIC	51	0.6					51	2.7										
12	11	ACTIVISION BLIZZARD	40	0.5	21	0.8													19	6.6
23	12	ELECTRONIC ARTS	34	0.4	8	0.3			3	0.2									24	8.2
16	13	LUCASARTS	32	0.4	25	1.0											7	11.5		
19	14	KOCH MEDIA	28	0.3					20	1.1									8	2.6
13	15	GAMEBRIDGE	26	0.3									26	9.1						
15	16	THQ	24	0.3	2	0.1							9	3.2					13	4.5
14	17	TAKE 2	21	0.3									11	3.8					11	3.7
18	18	CAPCOM	19	0.2															19	6.5
22	19	THQ NORDIC	18	0.2													4	7.2	14	4.9
21	20	RISING STAR GAMES	17	0.2					17	0.9										

LM TM COMPANY	TOTAL VALUE	% ARCADE ADV VALUE	% PLATFORM VALUE	% PUZZLE/QUIZ VALUE	% RPG VALUE	% COMPILATION VALUE	% FLIGHT SIM VALUE	% GOD SIM VALUE	% OTHERS	%	
24 21 KONAMI	13	0.2	13	0.5							
20 22 PLAYV	13	0.2			3	0.6			10	3.5	
11 23 505 GAMES	8	0.1							8	2.9	
OTHERS	4	0.1	3	0.1	-8	-0.4		5	8.3	4	1.4

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	ROOMS: THE MAIN BUILDING	PUZZLE/QUIZ	HUDSON	NINTENDO	2.49	229	92,435
2	FROZEN: OLAF'S QUEST	PLATFORM	GSP/AVANQUEST	GSP/AVANQUEST	13.16	126	121,233
3	SIGHT TRAINING	PUZZLE/QUIZ	NINTENDO	NINTENDO	2.86	103	402,116
4	DRAGON QUEST VI: REALMS OF REVERIE	RPG	SQUARE ENIX	NINTENDO	5.99	51	25,745
5	FIREMAN SAM	COMPILATION	GSP/AVANQUEST	GSP/AVANQUEST	3.97	38	111,045
6	SUPER MARIO 64 DS	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	26.93	31	499,843
7	PHINEAS AND FERB RIDE AGAIN	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	14.99	29	25,345
8	NINTENDO PRESENTS: CROSSWORD COLLECTION	PUZZLE/QUIZ	NINTENDO	NINTENDO	4.95	26	46,025
9	NODDY IN TOYLAND	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	3.99	26	17,070
10	GOGO'S CRAZY BONES	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	3.85	25	7,487
11	WIZARDS OF WAVERLY PLACE: SPELLBOUND	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	14.99	24	12,593
12	G-FORCE	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	9.99	24	75,179
13	BIG HERO 6: BATTLE IN THE BAY	PLATFORM	GSP/AVANQUEST	GSP/AVANQUEST	15.77	23	7,859
14	FINDING NEMO: ESCAPE TO THE BIG BLUE	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE	DISNEY INTERACTIVE STUDIOS	8.80	20	21,232
15	FIREMAN SAM: ACTION STATIONS	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	4.35	18	9,220
16	JEWEL LINK MYSTERIES: MOUNTAINS MADNESS	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	3.99	17	27,356
17	DRIVER DAN'S STORY TRAIN	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	3.99	14	6,509
18	LEGEND OF THE GUARDIANS	FLIGHT SIM	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	3.00	13	9,740
19	MERLIN: A SERVANT OF TWO MASTERS	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	4.08	12	20,617
20	THE SMURFS 2	COMPILATION	UBISOFT	UBISOFT	5.90	11	29,426
21	HIDDEN MYSTERIES: BUCKINGHAM PALACE	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	4.39	10	42,980
22	OKI PUZZLE STARS	PUZZLE/QUIZ	GAMES FOR EVERYONE	UBISOFT	1.95	10	27,553
23	LITTLE CHARLEY BEAR: TOYBOX OF FUN	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	3.99	10	13,445
24	100 CLASSIC BOOK COLLECTION	INTERACTIVE BOOKS	NINTENDO	NINTENDO	4.99	9	157,143
25	BRAVE	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	9.33	9	33,039
26	JUNIOR BRAIN TRAINER	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	3.99	9	208,838
27	SONIC CLASSIC COLLECTION	PLATFORM	SEGA	SEGA	12.99	7	231,462
28	NEW SUPER MARIO BROS.	PLATFORM	NINTENDO	NINTENDO	25.19	7	2,190,269
29	LEGO BATMAN 2: DC SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	9.90	7	81,977
30	GUITAR HERO: ON TOUR DECADES	MUSIC	REDOCTANE	ACTIVISION BLIZZARD	0.57	6	135,337
31	LEGO THE LORD OF THE RINGS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	8.09	6	51,474
32	MOSHI MONSTERS: KATSUMA UNLEASHED	PLATFORM	MIND CANDY	MIND CANDY	8.33	6	37,104
33	1001 CROSSWORDS	PUZZLE/QUIZ	MASTERTRONIC	MASTERTRONIC	7.99	5	3,622
34	HIDDEN MYSTERIES: TITANIC	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	7.17	5	77,008
35	PROFESSOR LAYTON AND THE SPECTRE'S CALL	PUZZLE/QUIZ	NINTENDO	NINTENDO	9.99	5	354,531
36	JEWEL LINK DOUBLE PACK	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	4.00	5	3,550
37	XIA-XIA	PLATFORM	GSP/AVANQUEST	GSP/AVANQUEST	3.99	4	4,161
38	JEWEL LINK LEGENDS OF ATLANTIS	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	5.49	4	10,558
39	LEGO PIRATES OF THE CARIBBEAN	ARCADE / ACTION ADVENTURE	DISNEY INTERACTIVE STUDIOS	DISNEY INTERACTIVE STUDIOS	11.08	4	166,590
40	BEN 10: OMNIVERSE	ARCADE / ACTION ADVENTURE	D3P	BANDAI NAMCO ENTERTAINMENT	14.99	4	9,024

NINTENDO 3DS MARKET PROFILE - SALES BY GENRE

MONTH 8 YEAR 2016
31ST JULY TO 27TH AUGUST

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
GAMES (UNITS)	76,350	87,698	61,370	56,916	50,637	80,805	68,529	71,512	360,178	121,300	81,671	59,713	57,288
	100.0	100.0	100.0	100.0	100.0								
ARCADE ADV	7,299	8,961	7,768	4,910	6,596	9,398	8,853	10,793	59,660	25,044	15,106	12,923	11,320
	9.6	10.2	12.7	8.6	13.0	11.6	12.9	15.1	16.6	20.6	18.5	21.6	19.8
BEAT 'EM UP	2,027	3,410	3,390	2,211	3,920	9,592	2,214	2,886	16,245	5,165	4,533	5,320	3,759
	2.7	3.9	5.5	3.9	7.7	11.9	3.2	4.0	4.5	4.3	5.6	8.9	6.6
BOARD GAME	1	3	4	3		8	4		1	1			
	0.0	0.0	0.0	0.0		0.0	0.0		0.0	0.0			
CAR RACING	2,599	1,760	870	825	947	2,195	2,492	2,852	19,978	13,905	1,661	2,038	2,093
	3.4	2.0	1.4	1.4	1.9	2.7	3.6	4.0	5.5	11.5	2.0	3.4	3.7
CASINO/CARD	135	156	288	209	244	218	234	142	372	206	158	245	271
	0.2	0.2	0.5	0.4	0.5	0.3	0.3	0.2	0.1	0.2	0.2	0.4	0.5
COMPILATION	367	585	609	376	477	546	356	804	6,094	2,337	1,031	1,097	869
	0.5	0.7	1.0	0.7	0.9	0.7	0.5	1.1	1.7	1.9	1.3	1.8	1.5
E-BOOKS	1	8	32	77	17	13	7	8	56	28	4	17	16
	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FISHING						1	6	3	3	2	3	6	6
						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FLIGHT SIM	74	80	96	118	105	162	163	259	954	243	252	297	272
	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.4	0.3	0.2	0.3	0.5	0.5
FOOTBALL	87	428	122	110	106	193	157	325	1,647	437	170	282	419
	0.1	0.5	0.2	0.2	0.2	0.2	0.2	0.5	0.5	0.4	0.2	0.5	0.7
FOOTBALL USA								1					1
								0.0					0.0
FPS	22	18	17	21	29	41	65	52	93	37			
	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0			
GOD SIM	10,733	10,212	8,675	7,463	10,301	14,809	8,708	13,809	86,363	30,307	31,369	8,453	8,986
	14.1	11.6	14.1	13.1	20.3	18.3	12.7	19.3	24.0	25.0	38.4	14.2	15.7
GOLF	32	54	228	205	102	67	294	279	9,884	22	104	83	92
	0.0	0.1	0.4	0.4	0.2	0.1	0.4	0.4	2.7	0.0	0.1	0.1	0.2
GRAPHIC ADVEN.	332	379	310	252	369	698	682	4	10	6	4	4	2
	0.4	0.4	0.5	0.4	0.7	0.9	1.0	0.0	0.0	0.0	0.0	0.0	0.0
LIFESTYLE/FIT	317	294	58	19	32	64	34	89	680	142	82	109	192
	0.4	0.3	0.1	0.0	0.1	0.1	0.0	0.1	0.2	0.1	0.1	0.2	0.3
MUSIC	10	29	27	30	87	198	232	179	233	301	111	760	25
	0.0	0.0	0.0	0.1	0.2	0.2	0.3	0.3	0.1	0.2	0.1	1.3	0.0
OTHER SPORT	1,977	2,272	1,139	678	1,617	8		8	28	13	5	10	6
	2.6	2.6	1.9	1.2	3.2	0.0		0.0	0.0	0.0	0.0	0.0	0.0

PRODUCT GENRE	M8 2016 SALES % SHR	M7 2016 SALES % SHR	M6 2016 SALES % SHR	M5 2016 SALES % SHR	M4 2016 SALES % SHR	M3 2016 SALES % SHR	M2 2016 SALES % SHR	M1 2016 SALES % SHR	M12 2015 SALES % SHR	M11 2015 SALES % SHR	M10 2015 SALES % SHR	M9 2015 SALES % SHR	M8 2015 SALES % SHR
PLATFORM	8,643 11.3	7,869 9.0	8,895 14.5	3,481 6.1	3,917 7.7	6,739 8.3	5,897 8.6	7,355 10.3	42,635 11.8	16,994 14.0	7,878 9.6	6,687 11.2	7,554 13.2
PUZZLE/QUIZ	1,813 2.4	1,625 1.9	1,691 2.8	1,228 2.2	1,636 3.2	2,745 3.4	2,672 3.9	3,395 4.7	18,724 5.2	7,717 6.4	5,122 6.3	5,244 8.8	4,976 8.7
RPG	39,363 51.6	49,018 55.9	26,681 43.5	34,187 60.1	19,072 37.7	31,272 38.7	34,478 50.3	27,189 38.0	90,984 25.3	16,494 13.6	12,945 15.9	15,311 25.6	15,398 26.9
SHIP/SUB SIM	41 0.1	44 0.1	26 0.0	18 0.0	23 0.0	44 0.1	46 0.1	67 0.1	269 0.1	102 0.1	119 0.1	115 0.2	86 0.2
SHOOT 'EM UP	207 0.3	221 0.3	233 0.4	257 0.5	586 1.2	764 0.9	331 0.5	485 0.7	2,153 0.6	703 0.6	475 0.6	2 0.0	8 0.0
TENNIS	244 0.3	253 0.3	195 0.3	149 0.3	303 0.6	611 0.8	409 0.6	424 0.6	1,874 0.5	497 0.4	152 0.2	18 0.0	10 0.0
WAR / STRAT	13 0.0	11 0.0	7 0.0	77 0.1	146 0.3	409 0.5	188 0.3	87 0.1	1,122 0.3	578 0.5	381 0.5	683 1.1	910 1.6
WRESTLE	13 0.0	8 0.0	9 0.0	12 0.0	5 0.0	10 0.0	7 0.0	17 0.0	116 0.0	19 0.0	6 0.0	9 0.0	17 0.0

PRODUCT GENRE	SALES	LON	SOU	S W	WAL	MID	EAS	YRK	LAN	N E	BOR	CSC	GRA	ULS
GAMES (UNITS)	76,350	22.1	8.0	3.2	7.8	15.4	8.0	9.1	10.1	4.7	1.2	6.0	1.9	2.4
RPG	39,363	21.6	8.4	3.1	8.0	15.3	8.0	9.1	10.2	4.8	1.2	6.3	1.8	2.2
GOD / MANAGEMENT SIM	10,733	21.5	8.0	3.3	7.8	16.0	8.3	8.9	9.5	5.0	1.3	6.1	1.9	2.6
PLATFORM	8,643	22.0	7.7	3.4	7.7	15.4	8.2	9.5	10.2	4.5	1.1	5.8	1.7	2.8
ARCADE / ACTION ADVENTURE	7,299	20.6	7.2	3.2	7.9	14.9	8.3	10.7	10.5	5.4	1.3	5.3	2.1	2.6
CAR / VEHICLE RACING	2,599	27.3	8.0	2.9	7.6	15.0	7.7	8.0	9.2	2.7	1.4	5.7	2.2	2.3
BEAT 'EM UP	2,027	35.0	6.7	2.7	6.8	13.1	6.9	6.6	8.8	3.0	0.7	5.3	2.2	2.2
MISCELLANEOUS SPORT	1,977	24.2	7.0	2.8	7.7	15.8	7.7	8.4	10.5	4.7	1.5	5.0	2.0	2.6
PUZZLE/QUIZ	1,813	21.6	7.6	3.6	6.9	16.3	7.9	8.8	10.8	3.9	0.6	6.7	1.9	3.3
OTHERS	1,896	20.3	6.9	2.7	7.6	16.2	7.9	9.2	10.8	6.1	1.0	6.7	2.3	2.3

LM	TM LABEL	TOTAL UNITS	%	RPG UNITS	%	GOD SIM UNITS	%	PLATFORM UNITS	%	ARCADE ADV UNITS	%	CAR RACING UNITS	%	BEAT 'EM UP UNITS	%	OTHER SPORT UNITS	%	OTHERS	%
	TOTAL	76,350	100.0	39,363	100.0	10,733	100.0	8,643	100.0	7,299	100.0	2,599	100.0	2,027	100.0	1,977	100.0	3,709	100.0
1	1 NINTENDO	52,786	69.1	28,290	71.9	9,453	88.1	7,251	83.9	944	12.9	2,572	99.0	1,299	64.1	1,975	99.9	1,002	27.0
3	2 NINTENDO SELECTS	9,681	12.7	5,723	14.5	1,142	10.6	662	7.7	724	9.9							1,430	38.6
4	3 WARNER BROS. INTERACTIVE	4,597	6.0							4,431	60.7	1	0.0					165	4.4
2	4 CAPCOM	4,446	5.8	4,349	11.0					53	0.7							44	1.2
5	5 GSP/AVANQUEST	1,248	1.6					527	6.1	270	3.7							451	12.2
6	6 LITTLE ORBIT	868	1.1							508	7.0			217	10.7			143	3.9
8	7 SQUARE ENIX	456	0.6	452	1.1													4	0.1
9	8 TECMO	344	0.5											344	17.0				
11	9 505 GAMES	288	0.4	288	0.7														
13	10 NIS AMERICA	231	0.3	226	0.6					5	0.1								
15	11 BANDAI NAMCO ENTERTAINMENT	207	0.3	35	0.1					3	0.0			164	8.1			5	0.1
12	12 SEGA	186	0.2							172	2.4	12	0.5					2	0.1
14	13 UBISOFT	163	0.2			22	0.2	42	0.5	8	0.1	5	0.2					86	2.3
16	14 ACTIVISION	148	0.2					110	1.3	35	0.5							3	0.1
17	15 KONAMI	135	0.2															135	3.6
10	16 EA SPORTS	87	0.1															87	2.3
	OTHERS	479	0.6			116	1.1	51	0.6	146	2.0	9	0.3	3	0.1	2	0.1	152	4.1

LM	TM	COMPANY	TOTAL UNITS	%	RPG UNITS	%	GOD SIM UNITS	%	PLATFORM UNITS	%	ARCADE ADV UNITS	%	CAR RACING UNITS	%	BEAT 'EM UP UNITS	%	OTHER SPORT UNITS	%	OTHERS	%
		TOTAL	76,350	100.0	39,363	100.0	10,733	100.0	8,643	100.0	7,299	100.0	2,599	100.0	2,027	100.0	1,977	100.0	3,709	100.0
1	1	NINTENDO	62,835	82.3	34,294	87.1	10,595	98.7	7,913	91.6	1,668	22.9	2,572	99.0	1,342	66.2	1,975	99.9	2,476	66.8
3	2	WARNER BROS. INTERACTIVE	4,597	6.0							4,431	60.7	1	0.0					165	4.4
2	3	CAPCOM	4,402	5.8	4,349	11.0					53	0.7								
4	4	GSP/AVANQUEST	1,250	1.6					527	6.1	270	3.7							453	12.2
5	5	LITTLE ORBIT	868	1.1							508	7.0			217	10.7			143	3.9
7	6	KOEI TECMO EUROPE	344	0.5											344	17.0				
9	7	505 GAMES	288	0.4	288	0.7														
12	8	NIS AMERICA	231	0.3	226	0.6					5	0.1								
11	9	ACTIVISION BLIZZARD	211	0.3					110	1.3	98	1.3							3	0.1
10	10	SEGA	186	0.2							172	2.4	12	0.5					2	0.1
14	11	SQUARE ENIX EUROPE	176	0.2	171	0.4													5	0.1
15	12	BANDAI NAMCO ENTERTAINMENT	166	0.2	35	0.1					4	0.1			121	6.0			6	0.2
13	13	UBISOFT	163	0.2			22	0.2	42	0.5	8	0.1	5	0.2					86	2.3
16	14	KONAMI	135	0.2															135	3.6
8	15	ELECTRONIC ARTS	87	0.1															87	2.3
		OTHERS	411	0.5			116	1.1	51	0.6	82	1.1	9	0.3	3	0.1	2	0.1	148	4.0

LM	TM LABEL	TOTAL VALUE	%	RPG VALUE	%	GOD SIM VALUE	%	PLATFORM VALUE	%	ARCADE ADV VALUE	%	CAR RACING VALUE	%	OTHER SPORT VALUE	%	BEAT 'EM UP VALUE	%	OTHERS	%
	TOTAL	2,005,754	100.0	1,184,089	100.0	271,040	100.0	198,322	100.0	119,397	100.0	76,279	100.0	57,748	100.0	46,507	100.0	52,372	100.0
1	1 NINTENDO	1,572,874	78.4	933,912	78.9	252,839	93.3	179,849	90.7	16,810	14.1	75,895	99.5	57,715	99.9	39,635	85.2	16,219	31.0
2	2 CAPCOM	153,491	7.7	151,767	12.8					290	0.2							1,435	2.7
3	3 NINTENDO SELECTS	130,396	6.5	74,473	6.3	16,386	6.0	9,266	4.7	10,426	8.7							19,846	37.9
4	4 WARNER BROS. INTERACTIVE	79,610	4.0							77,112	64.6	9	0.0					2,488	4.8
7	5 GSP/AVANQUEST	13,679	0.7					5,805	2.9	2,837	2.4							5,036	9.6
6	6 SQUARE ENIX	12,323	0.6	12,267	1.0													56	0.1
8	7 LITTLE ORBIT	11,608	0.6							6,874	5.8					3,161	6.8	1,572	3.0
10	8 NIS AMERICA	5,593	0.3	5,538	0.5					55	0.0								
9	9 505 GAMES	5,496	0.3	5,496	0.5														
12	10 BANDAI NAMCO ENTERTAINMENT	3,334	0.2	637	0.1					26	0.0					2,604	5.6	67	0.1
11	11 SEGA	2,643	0.1							2,411	2.0	182	0.2					50	0.1
13	12 ACTIVISION	2,528	0.1					1,867	0.9	625	0.5							36	0.1
14	13 KONAMI	2,017	0.1															2,017	3.9
	OTHERS	10,163	0.5			1,816	0.7	1,534	0.8	1,930	1.6	193	0.3	33	0.1	1,107	2.4	3,550	6.8

LM	TM	COMPANY	TOTAL VALUE	%	RPG VALUE	%	GOD SIM VALUE	%	PLATFORM VALUE	%	ARCADE ADV VALUE	%	CAR RACING VALUE	%	OTHER SPORT VALUE	%	BEAT 'EM UP VALUE	%	OTHERS	%
		TOTAL	2,005,754	100.0	1,184,089	100.0	271,040	100.0	198,322	100.0	119,397	100.0	76,279	100.0	57,748	100.0	46,507	100.0	52,372	100.0
1	1	NINTENDO	1,713,869	85.4	1,017,095	85.9	269,224	99.3	189,116	95.4	27,237	22.8	75,895	99.5	57,715	99.9	40,088	86.2	37,499	71.6
2	2	CAPCOM	152,056	7.6	151,767	12.8					290	0.2								
3	3	WARNER BROS. INTERACTIVE	79,610	4.0						77,112	64.6	9	0.0						2,488	4.8
5	4	GSP/AVANQUEST	13,705	0.7				5,805	2.9	2,837	2.4								5,063	9.7
6	5	LITTLE ORBIT	11,608	0.6						6,874	5.8						3,161	6.8	1,572	3.0
8	6	NIS AMERICA	5,593	0.3	5,538	0.5				55	0.0									
7	7	505 GAMES	5,496	0.3	5,496	0.5														
9	8	SQUARE ENIX EUROPE	3,620	0.2	3,556	0.3													64	0.1
11	9	ACTIVISION BLIZZARD	3,312	0.2				1,867	0.9	1,410	1.2								36	0.1
12	10	BANDAI NAMCO ENTERTAINMENT	2,901	0.1	637	0.1					31	0.0					2,151	4.6	81	0.2
10	11	SEGA	2,643	0.1						2,411	2.0	182	0.2						50	0.1
13	12	KONAMI	2,017	0.1															2,017	3.9
		OTHERS	9,325	0.5			1,816	0.7	1,534	0.8	1,141	1.0	193	0.3	33	0.1	1,107	2.4	3,501	6.7

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
1	POKEMON OMEGA RUBY	RPG	NINTENDO	NINTENDO	34.39	6,287	231,297
2	NEW SUPER MARIO BROS. 2	PLATFORM	NINTENDO	NINTENDO	23.20	5,721	445,545
3	POKEMON ALPHA SAPPHIRE	RPG	NINTENDO	NINTENDO	34.71	5,397	229,023
4	TOMODACHI LIFE	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	25.77	5,227	258,826
5	MONSTER HUNTER GENERATIONS	RPG	CAPCOM	CAPCOM	35.04	4,232	18,486
6	POKEMON Y	RPG	NINTENDO	NINTENDO	34.74	3,576	299,200
7	YO-KAI WATCH	RPG	NINTENDO	NINTENDO	29.18	3,509	20,713
8	POKEMON X	RPG	NINTENDO	NINTENDO	34.81	3,225	292,168
9	THE LEGEND OF ZELDA: OCARINA OF TIME 3D	RPG	NINTENDO SELECTS	NINTENDO	14.85	2,999	196,172
10	POKEMON SUPER MYSTERY DUNGEON	RPG	NINTENDO	NINTENDO	31.84	2,640	27,999
11	MARIO KART 7	CAR / VEHICLE RACING	NINTENDO	NINTENDO	29.51	2,572	669,886
12	THE LEGEND OF ZELDA: LINK BETWEEN WORLDS	RPG	NINTENDO SELECTS	NINTENDO	10.81	2,469	151,655
13	MARIO & SONIC: RIO 2016 OLYMPIC GAMES	MISCELLANEOUS SPORT	NINTENDO	NINTENDO	29.22	1,975	7,670
14	LEGO STAR WARS: THE FORCE AWAKENS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	22.05	1,896	6,973
15	ANIMAL CROSSING: NEW LEAF	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	27.84	1,616	342,722
16	ANIMAL CROSSING: HAPPY HOME DESIGNER	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	29.62	1,426	91,329
17	MARIO PARTY: ISLAND TOUR	PUZZLE/QUIZ	NINTENDO SELECTS	NINTENDO	13.86	1,138	57,380
18	KIRBY: PLANET ROBOBOT	PLATFORM	NINTENDO	NINTENDO	30.76	1,078	7,340
19	FIRE EMBLEM FATES: BIRTHRIGHT	RPG	NINTENDO	NINTENDO	33.07	1,021	12,844
20	SUPER SMASH BROS.	BEAT 'EM UP	NINTENDO	NINTENDO	31.10	1,019	186,333
21	LEGO MARVEL AVENGERS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.35	692	10,439
22	THE LEGEND OF ZELDA: TRI FORCE HEROES	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	15.72	689	28,445
23	YOSHI'S NEW ISLAND	PLATFORM	NINTENDO SELECTS	NINTENDO	14.06	678	53,990
24	NEW STYLE BOUTIQUE 2: FASHION FORWARD	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	27.85	669	14,086
25	FIRE EMBLEM FATES: CONQUEST	RPG	NINTENDO	NINTENDO	32.56	619	8,183
26	POKEMON RUMBLE WORLD	RPG	NINTENDO	NINTENDO	26.76	594	3,497
27	MARIO & LUIGI: DREAM TEAM BROS.	RPG	NINTENDO SELECTS	NINTENDO	14.46	588	72,263
28	LEGO MARVEL SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	12.43	527	82,350
29	NINTENDOGS + CATS: GOLDEN RETRIEVER	GOD / MANAGEMENT SIM	NINTENDO SELECTS	NINTENDO	13.74	499	175,400
30	LEGO CITY UNDERCOVER: THE CHASE BEGINS	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	14.44	457	101,585
31	LEGO JURASSIC WORLD	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.59	406	30,505
32	NINTENDOGS + CATS: FRENCH BULLDOG	GOD / MANAGEMENT SIM	NINTENDO SELECTS	NINTENDO	14.88	353	46,003
33	DEAD OR ALIVE: DIMENSIONS	BEAT 'EM UP	TECMO	KOEI TECMO EUROPE	3.13	344	31,235
34	PAPER MARIO STICKER STAR	ARCADE / ACTION ADVENTURE	NINTENDO SELECTS	NINTENDO	14.81	333	57,843
35	THE LEGEND OF ZELDA: MAJORA'S MASK 3D	RPG	NINTENDO	NINTENDO	30.83	322	87,894
36	PUZZLE & DRAGONS Z + SUPER MARIO EDITION	PUZZLE/QUIZ	NINTENDO	NINTENDO	10.09	316	8,241
37	SUPER MARIO 3D LAND	PLATFORM	NINTENDO	NINTENDO	34.13	314	573,291
38	TERRARIA	RPG	505 GAMES	505 GAMES	19.08	288	3,750
39	LEGO NINJAGO: SHADOW OF RONIN	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.02	282	7,962
40	HYRULE WARRIORS: LEGENDS	BEAT 'EM UP	NINTENDO	NINTENDO	28.37	280	12,491
41	BIG HERO 6: BATTLE IN THE BAY	PLATFORM	GSP/AVANQUEST	GSP/AVANQUEST	10.60	269	21,037
42	DISNEY ART ACADEMY	LIFESTYLE/FITNESS	NINTENDO	NINTENDO	27.80	268	484
43	FROZEN: OLAF'S QUEST	PLATFORM	GSP/AVANQUEST	GSP/AVANQUEST	11.45	258	83,173
44	TEDDY TOGETHER	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	29.67	246	766
45	MARIO TENNIS OPEN	TENNIS	NINTENDO SELECTS	NINTENDO	13.66	244	56,359

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
46	MARIO & LUIGI: PAPER JAM BROS.	RPG	NINTENDO	NINTENDO	26.51	233	20,284
47	KUNG FU PANDA: LEGENDARY LEGENDS	BEAT 'EM UP	LITTLE ORBIT	LITTLE ORBIT	14.57	217	2,689
48	MONSTER HIGH: NEW GHOUL IN SCHOOL	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	14.08	216	8,299
49	STAR FOX 64 3D	SHOOT 'EM UP	NINTENDO SELECTS	NINTENDO	13.94	206	46,111
50	LEGO BATMAN 2: DC SUPER HEROES	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	10.55	205	87,354
51	BRAVELY SECOND: END LAYER	RPG	SQUARE ENIX	NINTENDO	30.52	204	8,695
52	NINTENDOGS + CATS: TOY POODLE	GOD / MANAGEMENT SIM	NINTENDO SELECTS	NINTENDO	13.61	189	38,421
53	STORY OF SEASONS	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	20.13	177	6,540
54	SONIC GENERATIONS	ARCADE / ACTION ADVENTURE	SEGA	SEGA	14.02	172	138,946
55	FINAL FANTASY EXPLORERS	RPG	SQUARE ENIX	SQUARE ENIX EUROPE	20.79	171	7,308
56	ADVENTURE TIME FINN & JAKE INVESTIGATION	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	13.69	165	7,962
57	LEGO FRIENDS	COMPILATION	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.08	165	22,643
58	FIRE EMBLEM: AWAKENING	RPG	NINTENDO	NINTENDO	33.01	164	61,126
59	FIREMAN SAM - TO THE RESCUE!	ARCADE / ACTION ADVENTURE	GSP/AVANQUEST	GSP/AVANQUEST	10.42	161	903
60	XENOBLADE CHRONICLES	RPG	NINTENDO	NINTENDO	30.50	158	18,779
61	LEGO BATMAN 3: BEYOND GOTHAM	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.08	148	36,210
62	NEW STYLE BOUTIQUE	GOD / MANAGEMENT SIM	NINTENDO SELECTS	NINTENDO	16.04	147	20,918
63	FANTASY LIFE	RPG	NINTENDO	NINTENDO	28.64	142	32,950
64	YU-GI-OH! ZEXAL WORLD DUEL CARNIVAL	CASINO/CARD/GAMBLING	KONAMI	KONAMI	14.94	135	6,588
65	HOW TO TRAIN YOUR DRAGON 2	ARCADE / ACTION ADVENTURE	LITTLE ORBIT	LITTLE ORBIT	12.51	123	21,551
66	DRAGON BALL Z: EXTREME BUTODEN	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	BANDAI NAMCO ENTERTAINMENT	17.78	121	3,338
67	PROFESSOR LAYTON AND THE MIRACLE MASK	PUZZLE/QUIZ	NINTENDO	NINTENDO	13.23	114	178,710
68	THOMAS & FRIENDS: STEAMING AROUND SODOR	ARCADE / ACTION ADVENTURE	GSP/AVANQUEST	GSP/AVANQUEST	10.64	109	2,352
69	SNOOPY'S GRAND ADVENTURE	PLATFORM	ACTIVISION	ACTIVISION BLIZZARD	17.05	108	2,408
70	LUIGI'S MANSION 2	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	33.91	107	198,296
71	MONSTER HUNTER 4 ULTIMATE	RPG	CAPCOM	CAPCOM	30.24	106	69,756
72	LEGO NINJAGO: NINDROIDS	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	14.92	102	11,305
73	FIFA 15	FOOTBALL	EA SPORTS	ELECTRONIC ARTS	13.38	80	24,880
74	BRAVELY DEFAULT	RPG	SQUARE ENIX	NINTENDO	32.28	77	29,700
75	BARBIE & HER SISTERS: PUPPY RESCUE	COMPILATION	LITTLE ORBIT	LITTLE ORBIT	14.89	75	3,078
76	DONKEY KONG COUNTRY RETURNS	PLATFORM	NINTENDO	NINTENDO	28.22	74	60,333
77	LEGO THE HOBBIT	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	8.06	72	15,972
78	THE LEGO MOVIE VIDEOGAME	ARCADE / ACTION ADVENTURE	WARNER BROS. INTERACTIVE	WARNER BROS. INTERACTIVE	15.75	71	43,487
79	DISNEY PLANES: FIRE & RESCUE	FLIGHT SIM	LITTLE ORBIT	LITTLE ORBIT	6.70	68	8,449
80	MY EXOTIC FARM	GOD / MANAGEMENT SIM	BIG BEN	BIG BEN INTERACTIVE	7.99	66	3,649
81	CLOUDY WITH A CHANCE OF MEATBALLS 2	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	10.56	64	12,539
82	SKYLANDERS SUPERCHARGERS	ARCADE / ACTION ADVENTURE	SKYLANDERS	ACTIVISION BLIZZARD	12.56	61	5,388
83	THE SMURFS	COMPILATION	UBISOFT	UBISOFT	8.87	58	2,717
84	SONIC: LOST WORLD	ARCADE / ACTION ADVENTURE	NINTENDO	NINTENDO	11.24	54	28,390
85	RESIDENT EVIL: THE MERCENARIES 3D	ARCADE / ACTION ADVENTURE	CAPCOM	CAPCOM	5.46	53	32,566
86	HORRID HENRY: THE GOOD, THE BAD & BUGLY	ARCADE / ACTION ADVENTURE	ASYLUM ENTERTAINMENT	ASYLUM ENTERTAINMENT	14.52	51	39,789
87	LUV ME BUDDIES WONDERLAND	COMPILATION	O2 GAMES	OXYGENE MEDIA	10.99	46	179
88	DISNEY MAGICAL WORLD	GOD / MANAGEMENT SIM	NINTENDO	NINTENDO	16.04	46	8,214
89	PROFESSOR LAYTON VS PHOENIX WRIGHT	PUZZLE/QUIZ	CAPCOM	NINTENDO	32.62	44	27,288
90	GRAVITY FALLS: THE GNOME GEMULETS	PLATFORM	UBISOFT	UBISOFT	17.81	43	1,804

POS	TITLE	SUB GENRE	LABEL	GROUP	ASP	SALES	CUMULATIVE
91	TEKKEN 3D PRIME EDITION	BEAT 'EM UP	BANDAI NAMCO ENTERTAINMENT	NINTENDO	10.53	43	11,462
92	STEEL DIVER	SHIP/SUB SIM	NINTENDO	NINTENDO	5.25	41	10,492
93	STELLA GLOW	RPG	NIS AMERICA	NIS AMERICA	28.18	40	906
94	50 CLASSIC GAMES	PUZZLE/QUIZ	GSP/AVANQUEST	GSP/AVANQUEST	11.32	39	16,510
95	SHOVEL KNIGHT	PLATFORM	YACHT CLUB GAMES	YACHT CLUB GAMES	15.63	35	4,266
96	SPONGEBOB SQUAREPANTS PLANKTON'S REVENGE	ARCADE / ACTION ADVENTURE	ACTIVISION	ACTIVISION BLIZZARD	17.99	33	6,369
97	MARIO GOLF: WORLD TOUR	GOLF	NINTENDO	NINTENDO	15.76	32	27,693
98	NEW ART ACADEMY	LIFESTYLE/FITNESS	NINTENDO	NINTENDO	7.49	30	26,545
99	CHIBI-ROBO! ZIP LASH	PLATFORM	NINTENDO	NINTENDO	13.29	28	3,641
100	THE LEGEND OF LEGACY	RPG	NIS AMERICA	NIS AMERICA	26.12	26	815